

NUOVO RENAULT ARKANA

E-TECH HYBRID



«E-TECH



14

MODELLI E-TECH ENTRO IL 2025





2030

100% C-SUV COUPÉ
100% IBRIDO



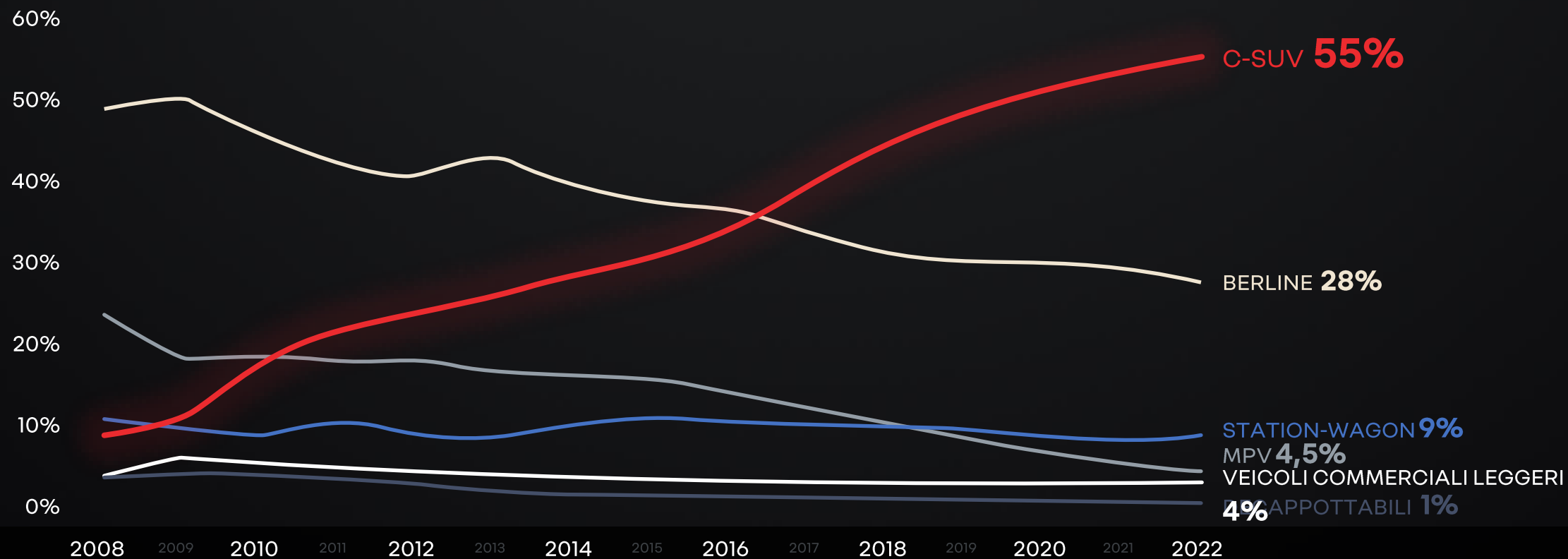
PARTE 01

BACKGROUND

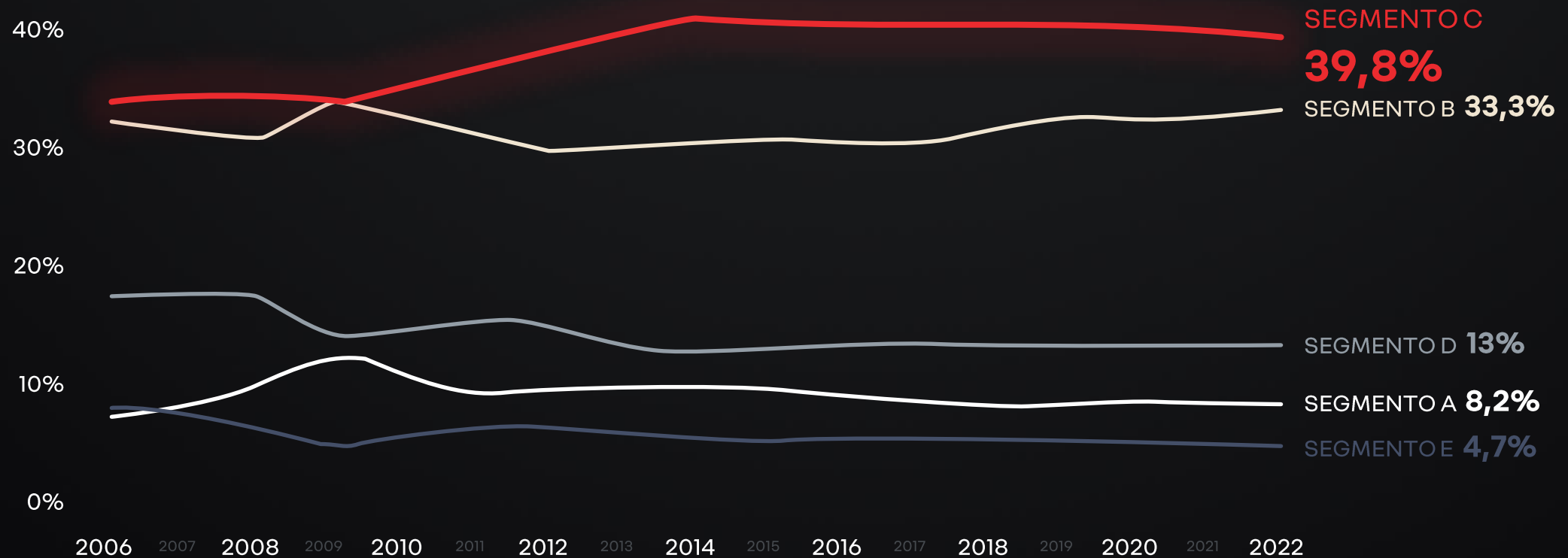


SEGMENTO C-SUV

Evoluzione in Europa



Evoluzione in Europa



RENAULT ARKANA NEL MONDO



RENAULT ARKANA NEL MONDO



RENAULT ARKANA NEL MONDO



OTTIMO INIZIO COMMERCIALE



> 38.000

XM3 in Corea
dal 2019

> 30.000

ARKANA in Russia
dal 2019

> 10.000

ORDINI GIÀ EFFETTUATI in
Europa
da Marzo 2021

AD ARKANA NON MANCA NULLA



**FORTE
PERSONALITÀ**



SPAZIOSITÀ



**POSTO GUIDA
RIALZATO**



**RISPETTO PER
L'AMBIENTE**





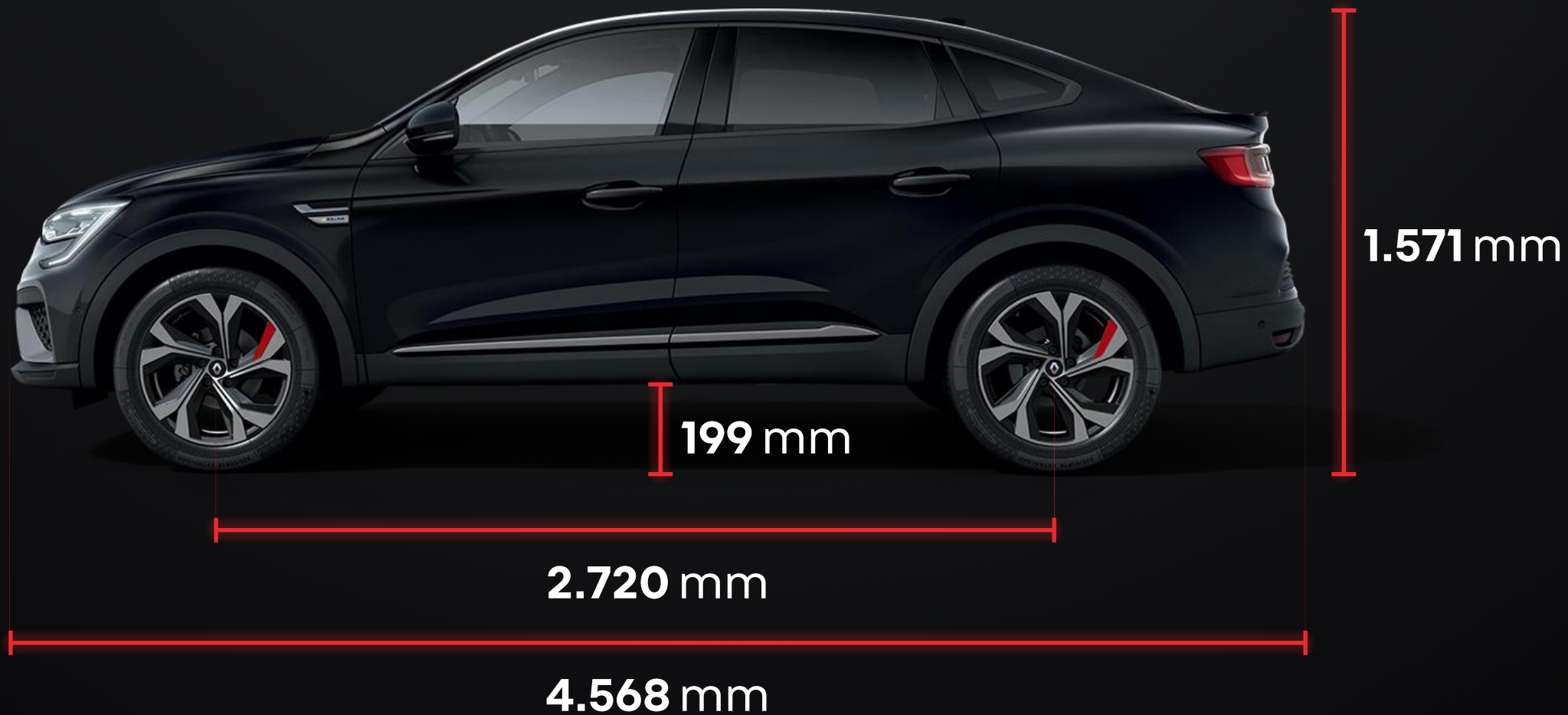
PARTE 02

100% SUV COUPÉ!

SCx 0,72



25% più efficiente dei SUV tradizionali







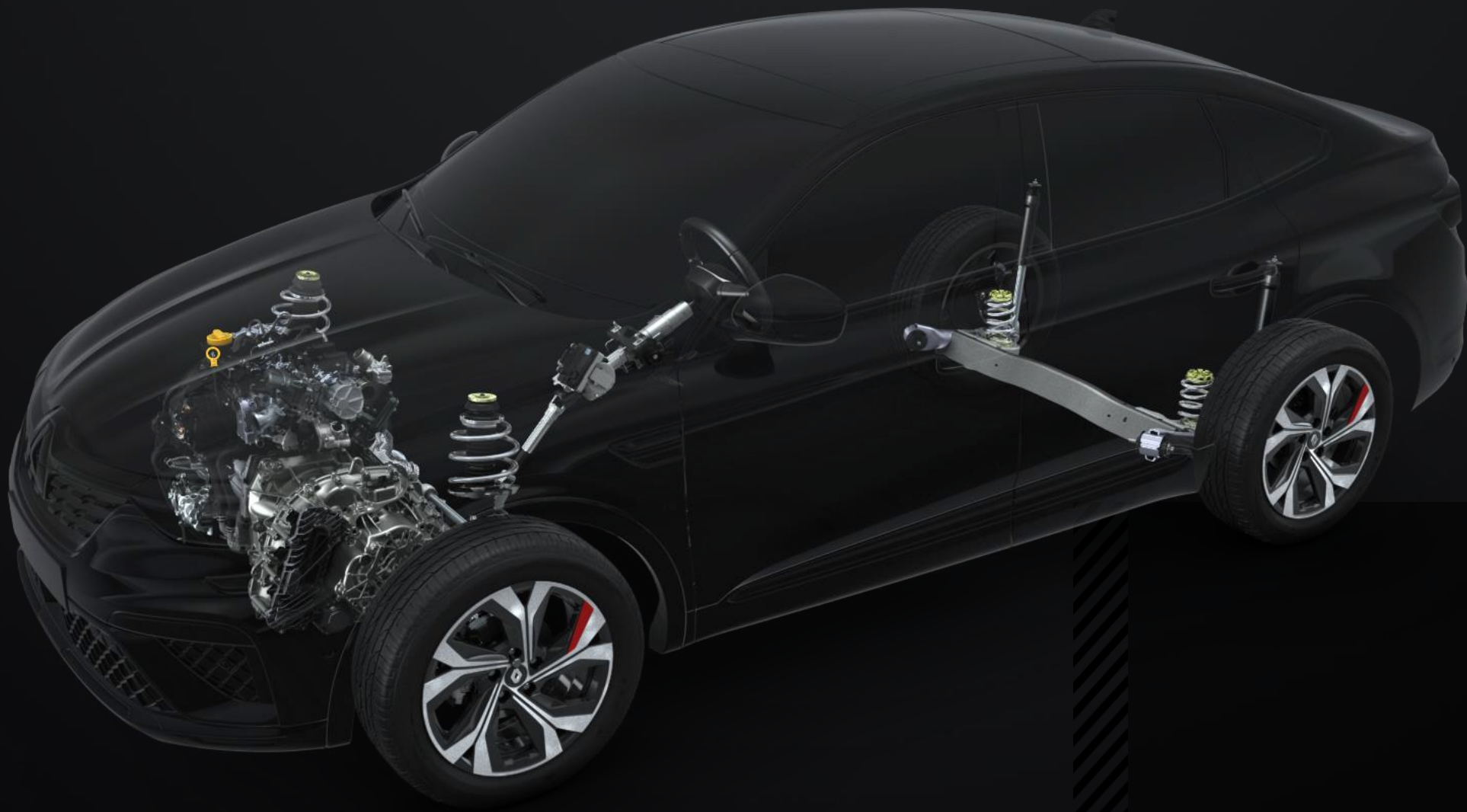


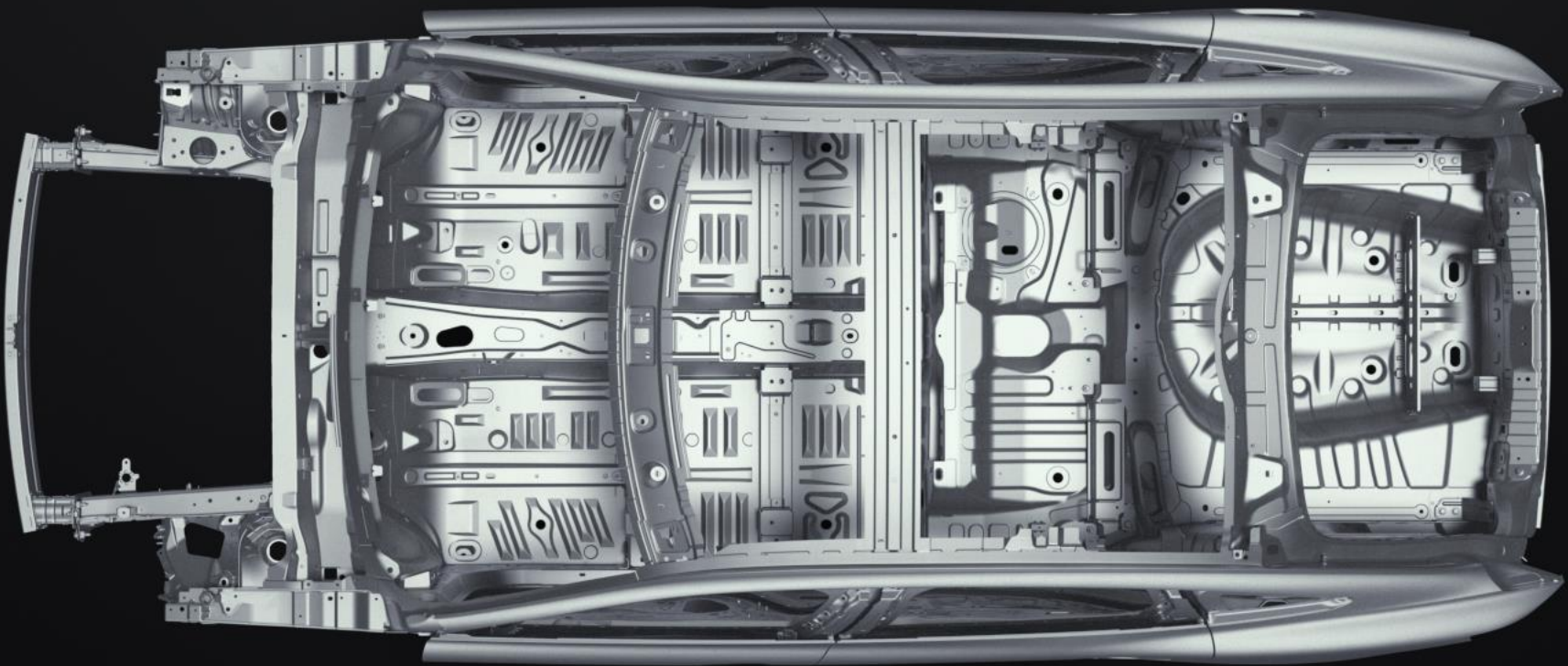


**SICUREZZA
& ADAS**





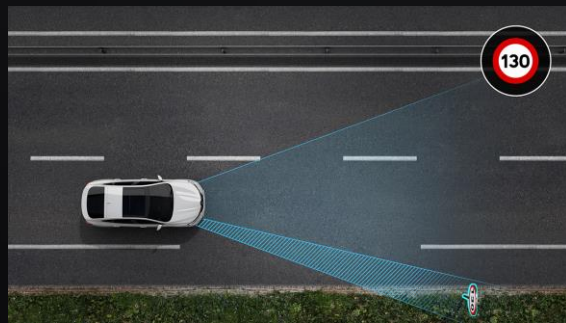
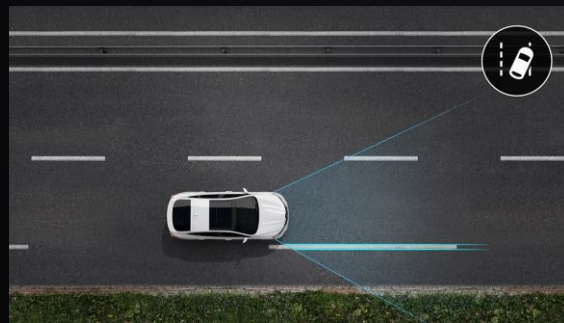
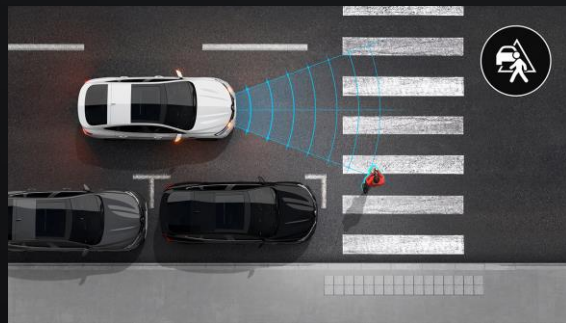
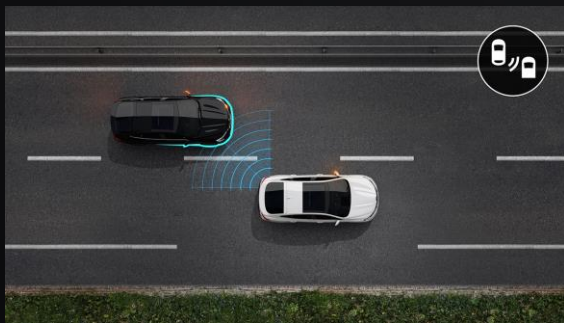
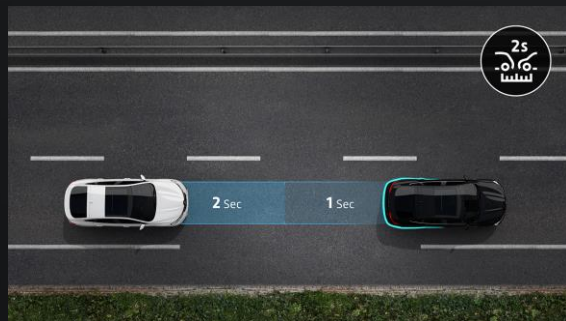
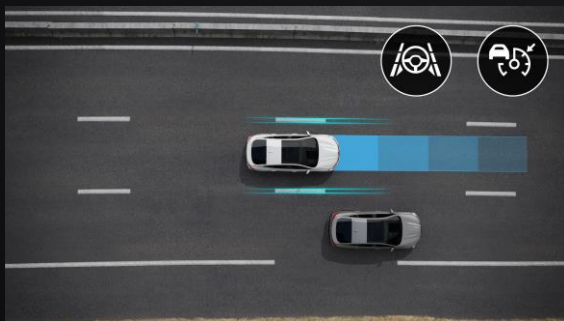




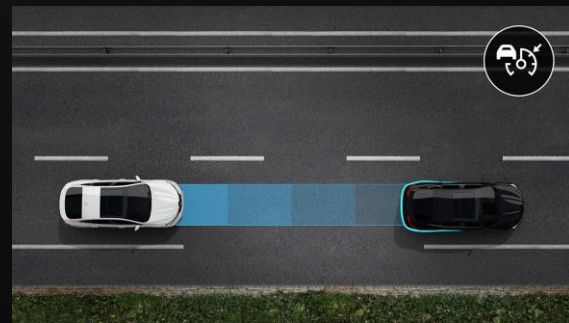
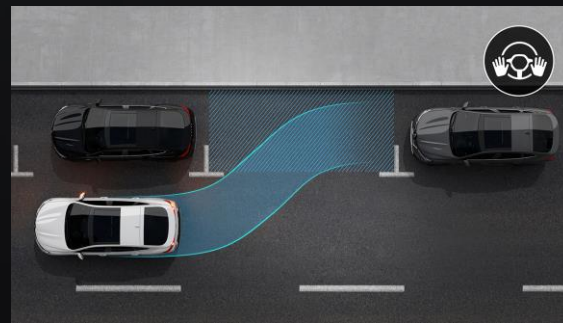
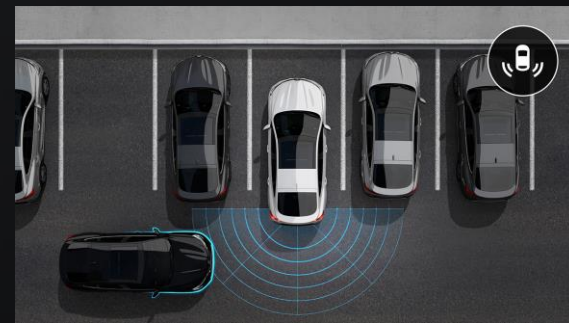
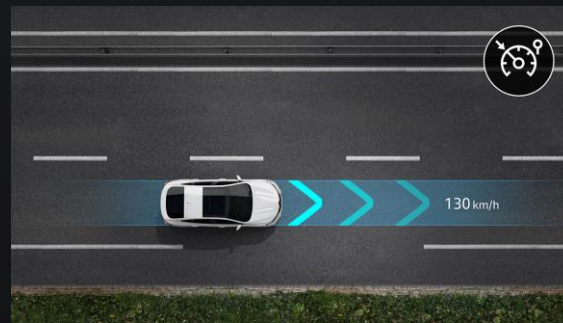
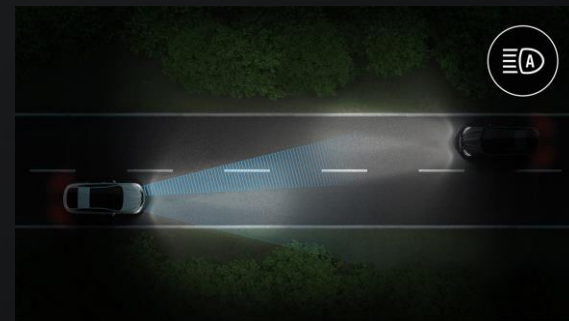
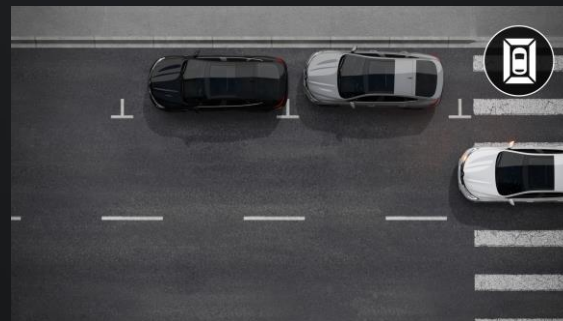


EASY DRIVE

Sicurezza attiva



Guida e Parcheggio







The image shows the front interior of a Renault car. The steering wheel is black with a textured grip and the Renault diamond logo in the center. The dashboard features a large, vertical infotainment screen displaying a car interior image and various settings. Below the screen are climate controls and a gear shifter. The car is parked in front of a modern building with large glass windows. The text "ESPERIENZA A BORDO" is overlaid on the right side of the image.

ESPERIENZA A BORDO



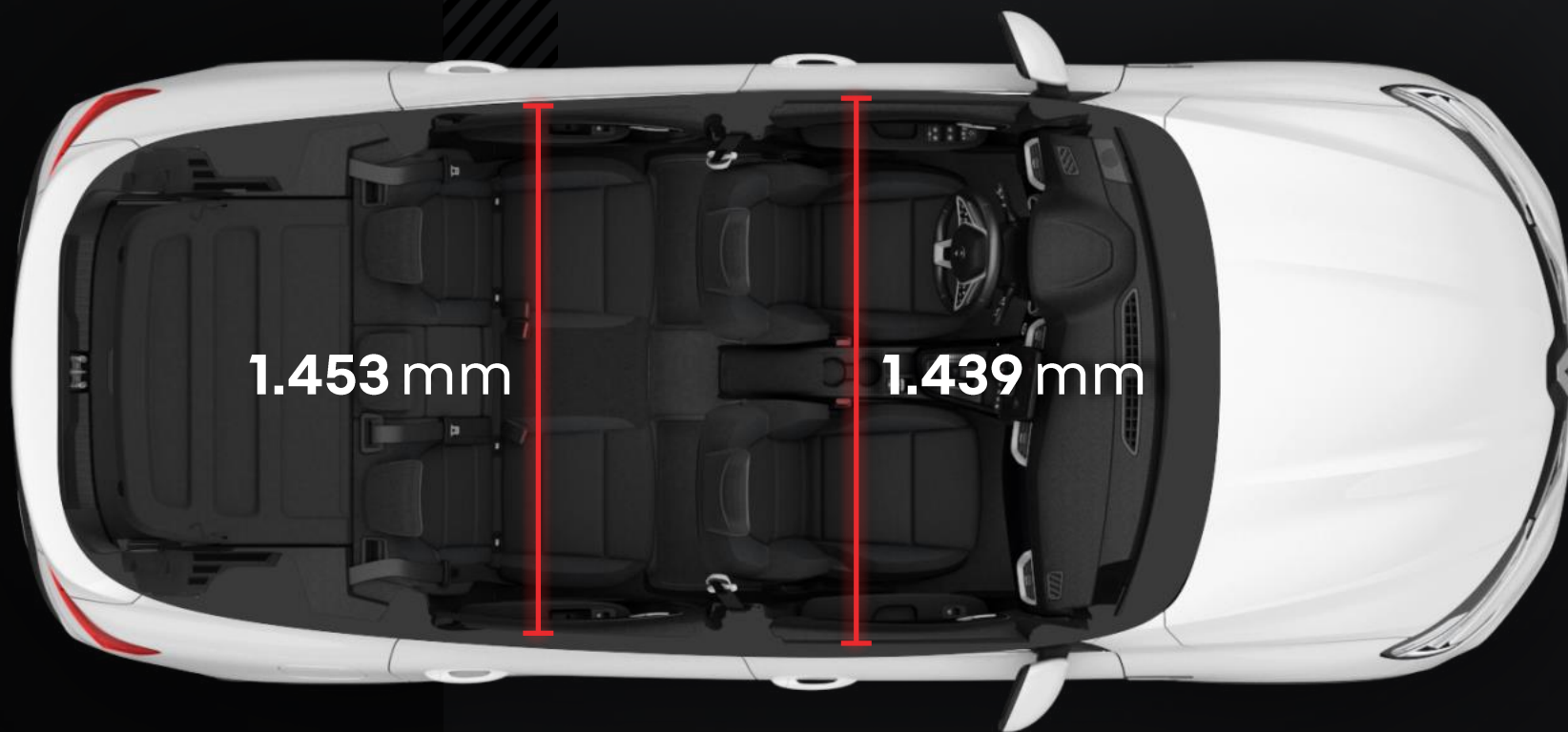






A wide-angle photograph of a car's interior, showcasing the front and rear seats. The seats are upholstered in black leather with prominent red stitching along the seams and edges. The front seats have a sporty, bucket-like design with integrated headrests. The rear seats are also upholstered in black leather with red stitching. The dashboard and center console are visible, featuring a large infotainment screen and a gear shifter. The car is parked in a city, with buildings visible through the windows. The lighting is warm, suggesting a sunset or sunrise setting.

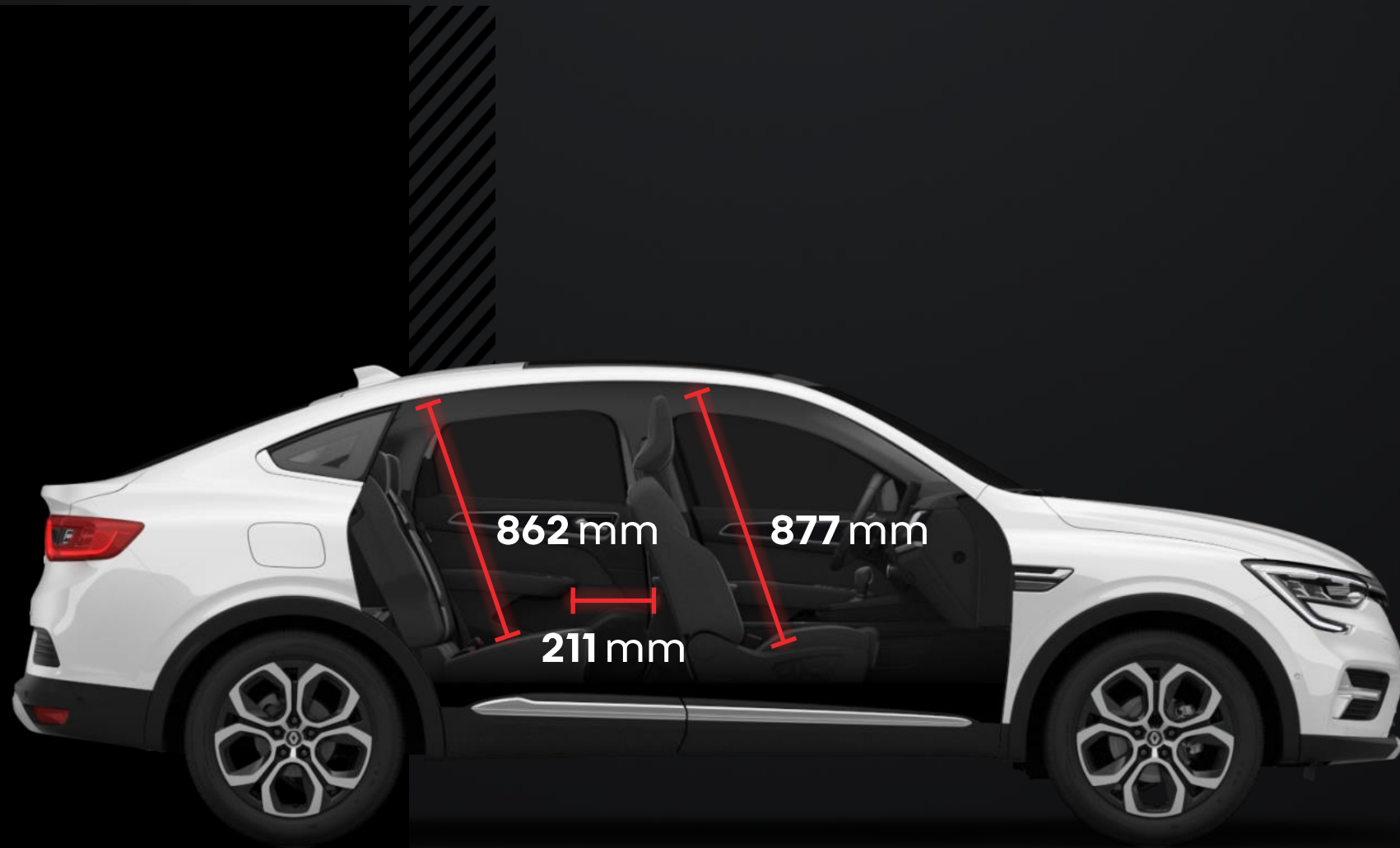
SPAZIOSITÀ



1.453 mm

1.439 mm







26,2
Litri

518
Litri



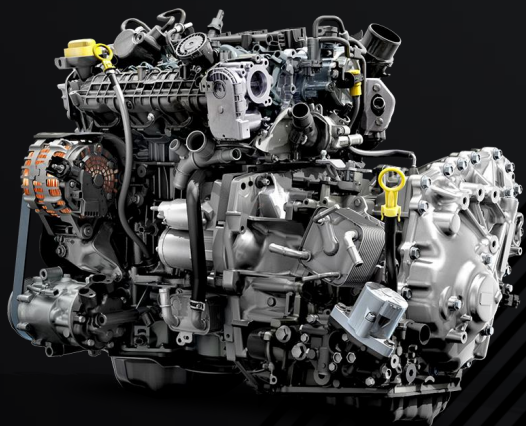




PARTE 03

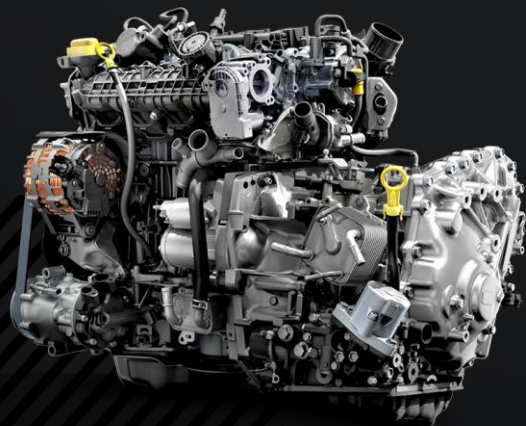
100% IBRIDO

OFFERTA DI MOTORIZZAZIONI 100% IBRIDA



1.3 TCe 140

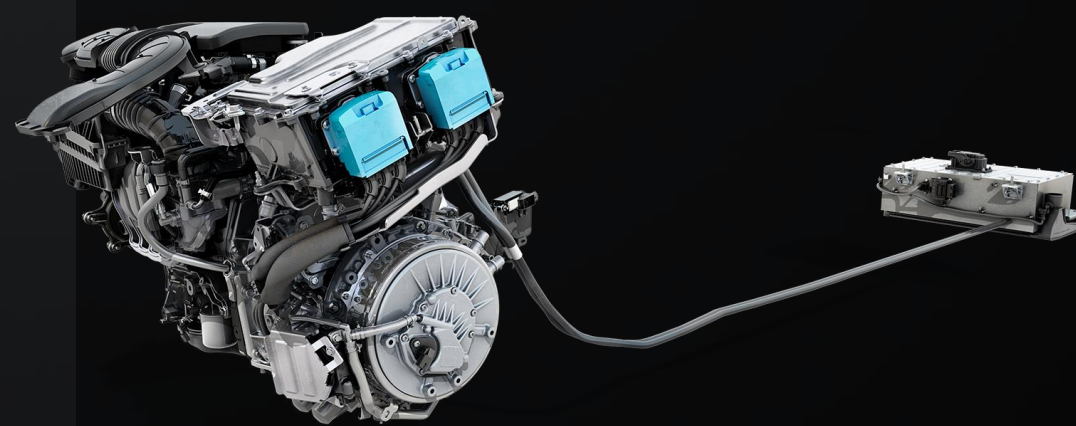
EDC 7



1.3 TCe 160

EDC 7

Con tecnologia microibrida da 12 V.

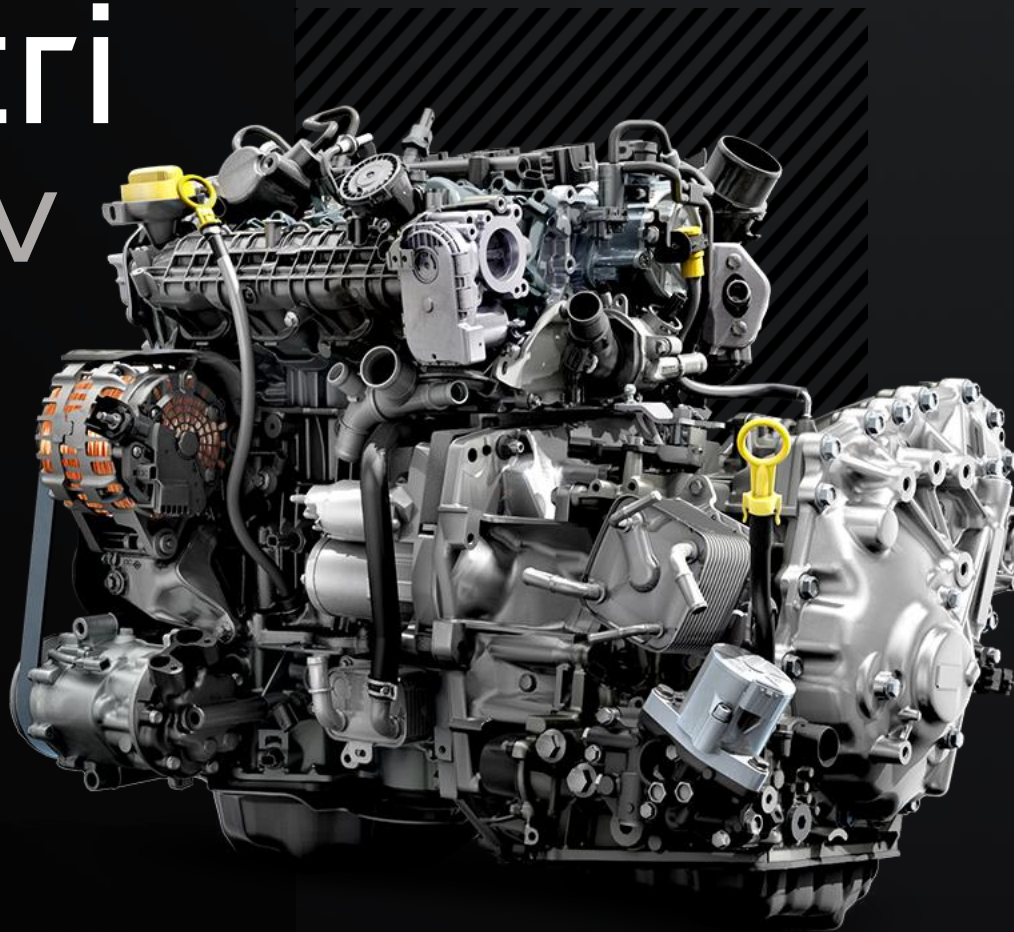


E-TECH 145

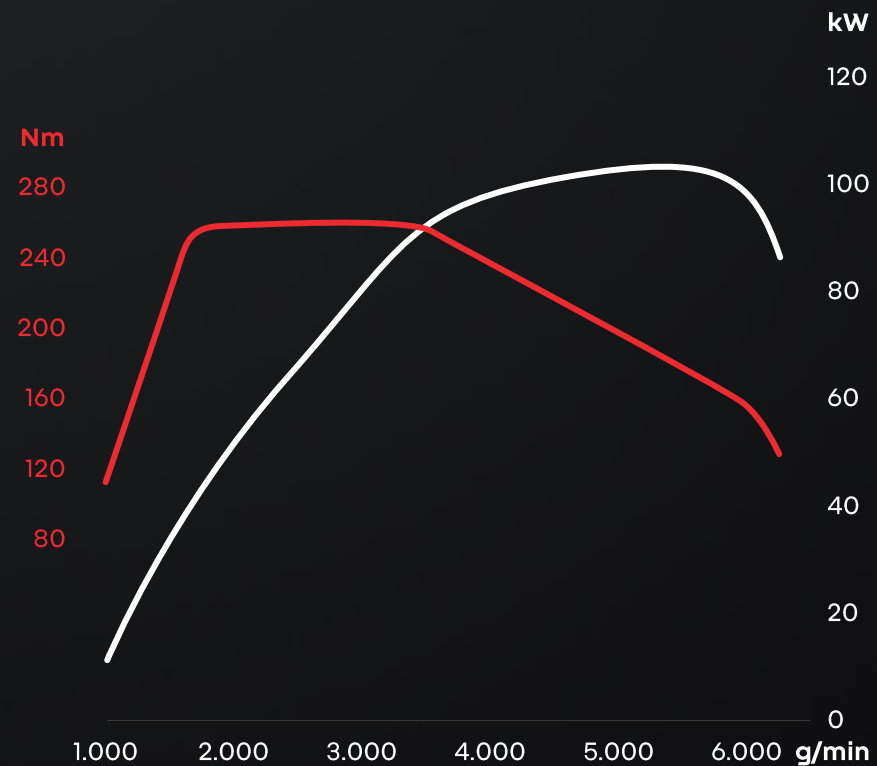
Multi-mode

Full Hybrid

1,3 litri 140 cv



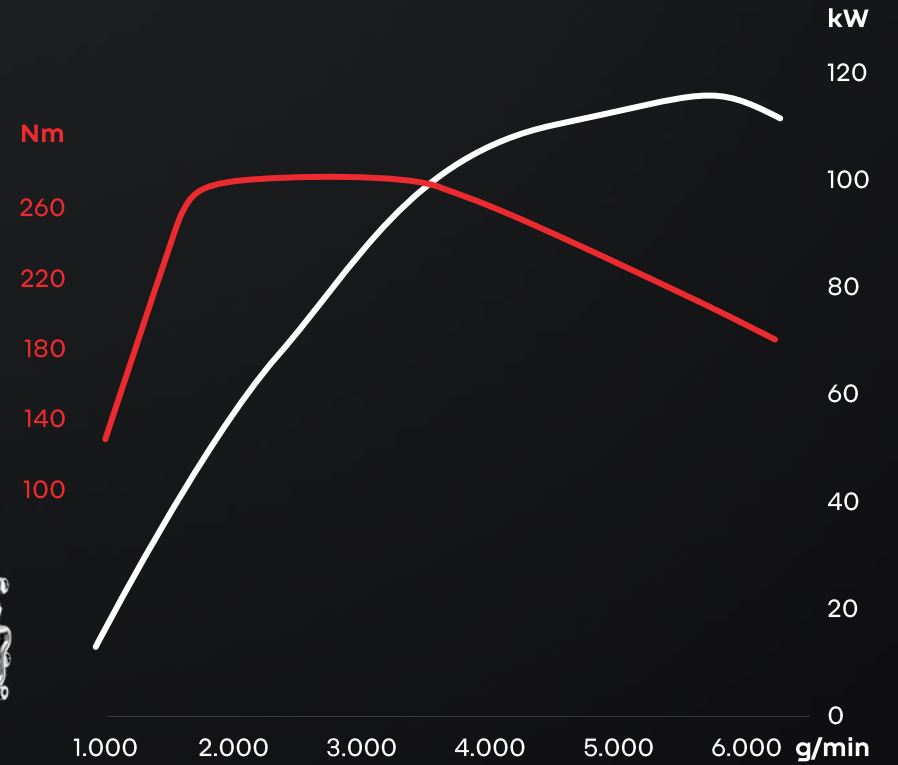
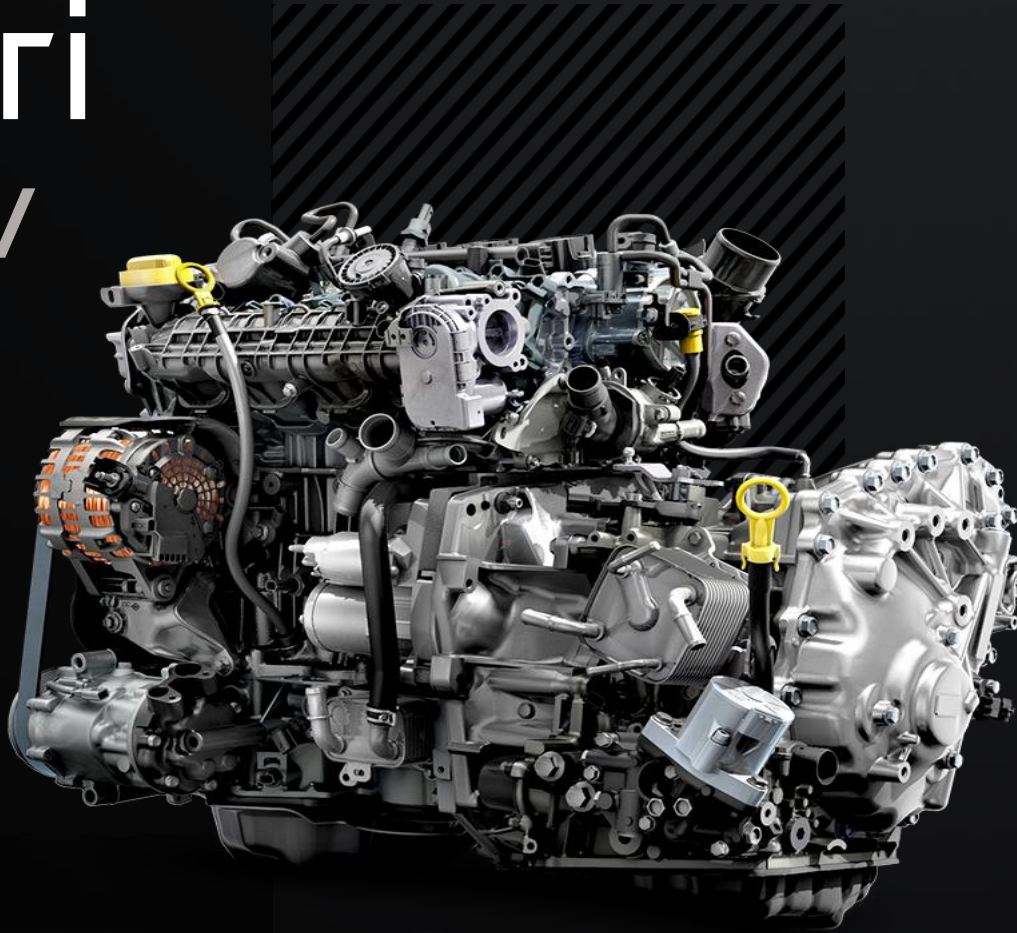
Con tecnologia microibrida da 12 V.



Potenza: **103 kW** a 5.250 giri/min

Coppia: **256 Nm** a 2.250 giri/min

Nuovo 1,3 litri 160 cv



Potenza: **116 kW a 5.500 giri/min**

Coppia: **270 Nm a 1.800 giri/min**



Con tecnologia microibrida da 12 V.



Più coppia:

+ 20 Nm



Meno CO₂:

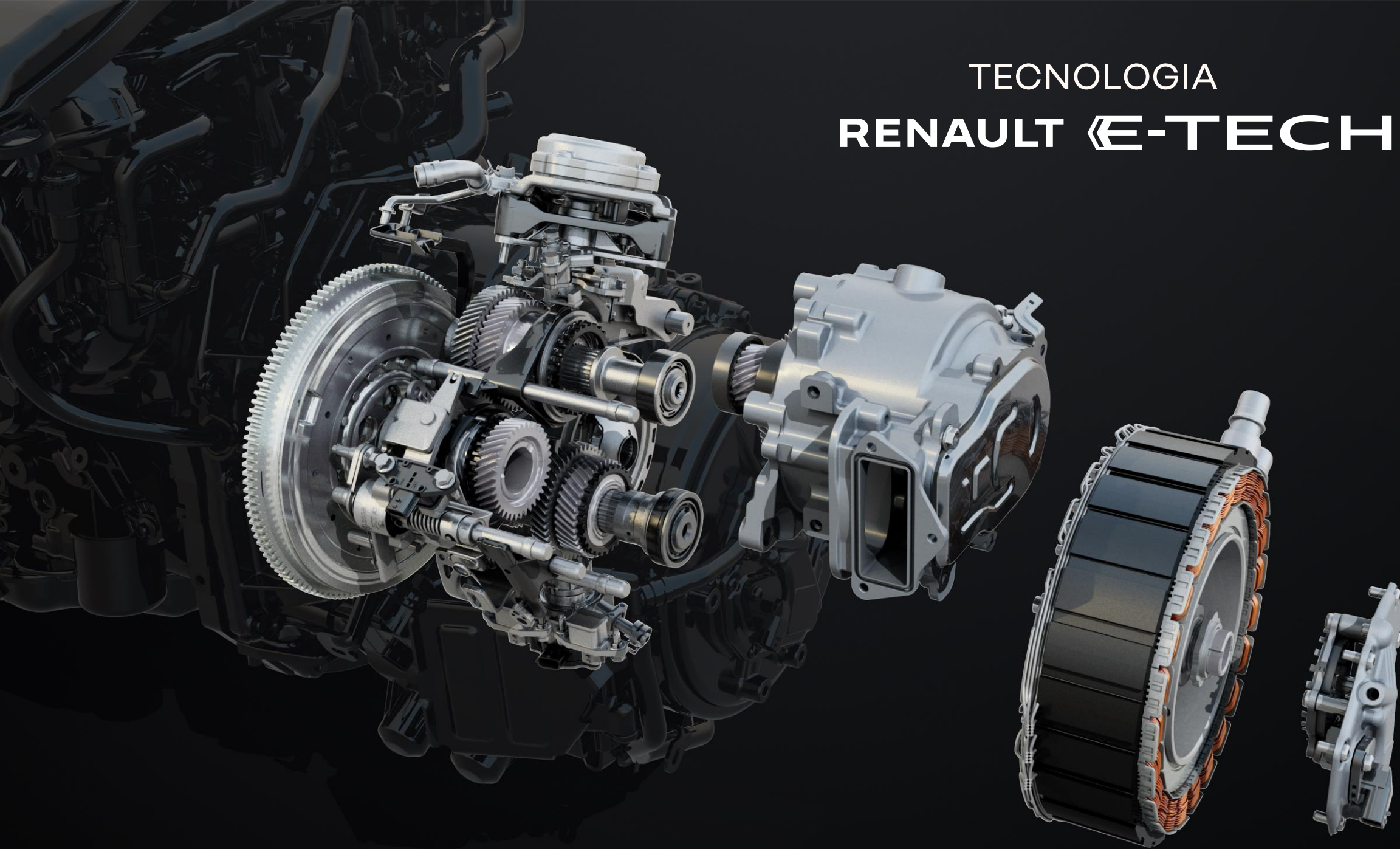
130 g/km



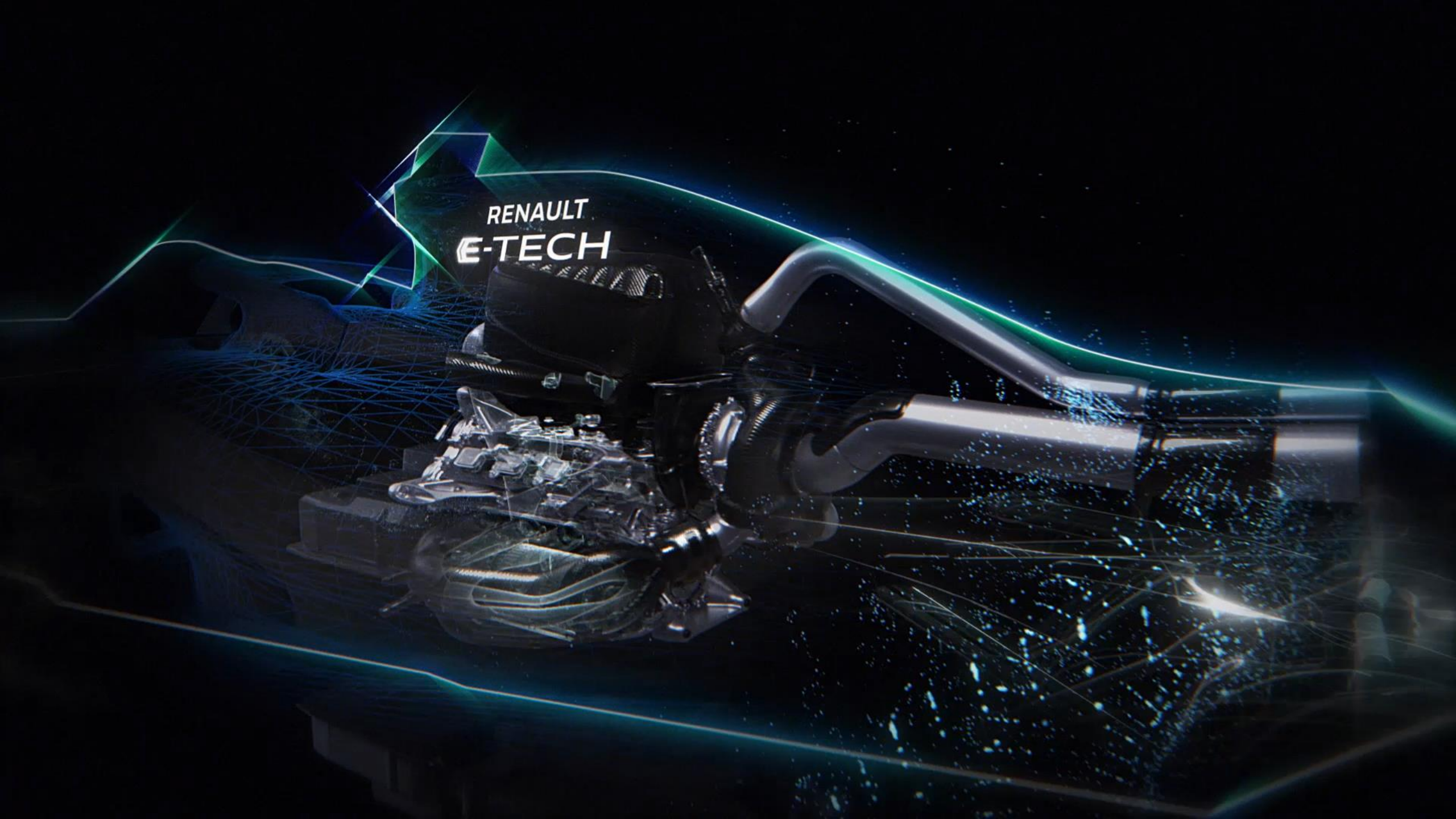
Meno consumi:

5,7 l/100 km

TECNOLOGIA
RENAULT **⚡E-TECH**

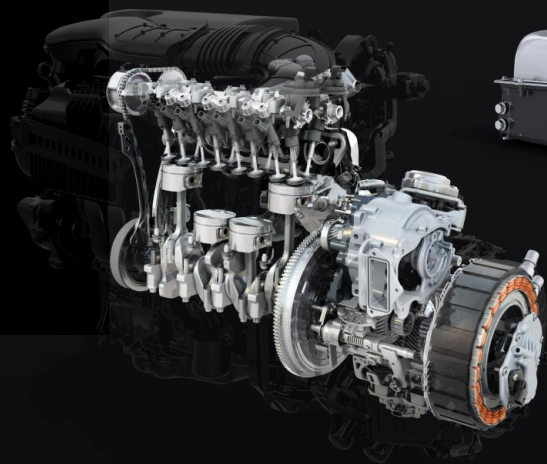
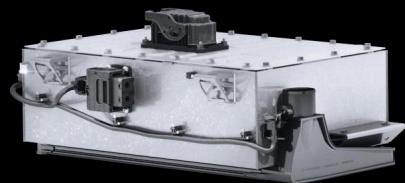


RENAULT
E-TECH



TECNOLOGIA IBRIDA UNICA

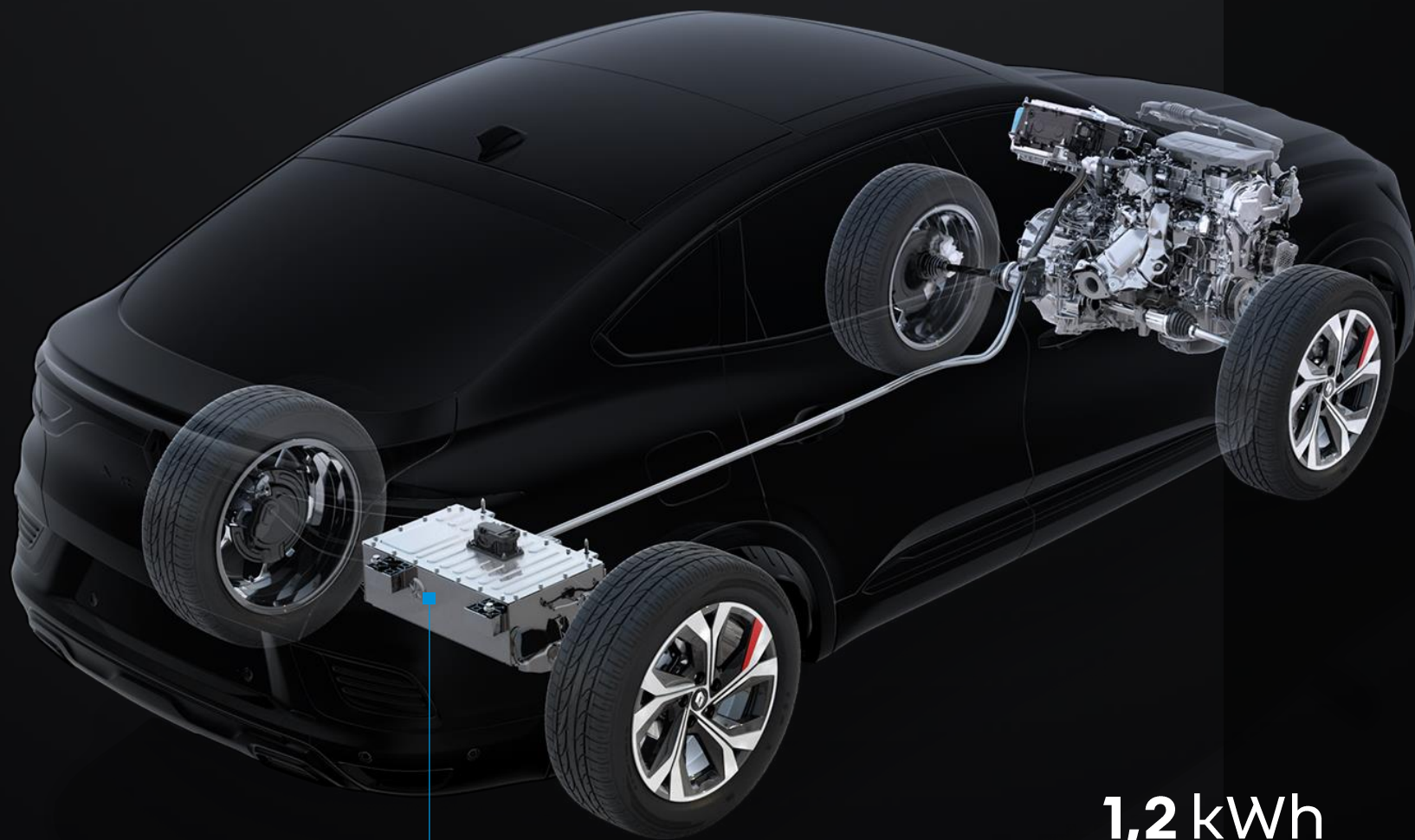
E-TECH HYBRID



E-TECH PLUG-IN HYBRID



«E-TECH



1,2 kWh
230 V

《E-TECH





Senza ricarica

80% di guida
in modalità elettrica in
città





«E-TECH

CO₂:
108 g/km

Consumi:
4,8 l/100 km



UN'ESPERIENZA DI GUIDA UNICA



**VERA SENSAZIONE
ELETTRICA
PIÙ EFFICIENZA**

PIACERE DI GUIDA

COMFORT

PARTE 04

INFORMAZIONI COMMERCIALI





**OTTIMO
INIZIO COMMERCIALE**

**> 1.000
ORDINI** in Italia
Dal 22 marzo 2021

**> 80%
Mix E-TECH**

**> 60%
Mix R.S. LINE**

LISTINO PREZZI

	INTENS	R.S. LINE
TCe 140 EDC	30.350 €	33.150 €
TCe 160 EDC	32.150 €	34.950 €
€-TECH Hybrid E-TECH 145	31.850 €	34.650 €



GAMMA

INTENS

- Fari Full LED
- Touchscreen 9,3" con Navigazione
- Highway and Traffic Jam Companion (guida autonoma di 2° livello)
- Driver Display 7"
- Easy Access System II (apertura/chiusura all'avvicinamento)
- Parking Camera posteriore
- Selleria misto tessuto/ ecopelle
- Cerchi in lega 18"
- Vetri posteriori oscurati
- ADAS: Cruise control adattivo, Frenata d'emergenza attiva con riconoscimento pedoni/ciclisti, Sensore Angolo Morto, Rear Cross Traffic Alert, Lane Keep Assist & Lane Departure Warning

R.S. LINE (INTENS+)

- Cerchi specifici R.S. line 18"
- Sellerie in pelle Alcantara riscaldabili
- Interni & esterni design R.S. line by Renault Sport
- Easy Park Assist (parcheggio a mani libere)
- Sensori di parcheggio a 360°

NUOVO VALORE FUTURO RENAULT

FINRENAULT

INTENS E-TECH 145

RATA MENSILE

249€

ANTICIPO

3.850€

TAN

3,99%

VALORE FUTURO
GARANTITO

57%



**NESSUNO GARANTISCE IL
VALORE DI ARKANA COME
RENAULT**

ACCESSORI

STILE DISTINTIVO E SPORTIVO



ACCESSORI

SPAZIOSITÀ E PRATICITÀ



100% IBRIDA

SENZA COMPROMESSI



SPAZIOSITÀ



EFFICIENZA



EMOZIONE



L'ICONICA
RENAULT 16

