



COMUNICATO STAMPA

30 agosto, 2017

CS - NUOVO DACIA DUSTER, PIÙ DUSTER CHE MAI!

Dacia rinnova il suo modello iconico con Nuovo Duster, un SUV dal design moderno, e robusto, completamente ridisegnato. Dopo aver superato il milione di Dacia Duster venduti, la saga Duster prosegue con un nuovo modello, sempre altrettanto versatile e ancora più accattivante. #NuovoDuster #Dacia

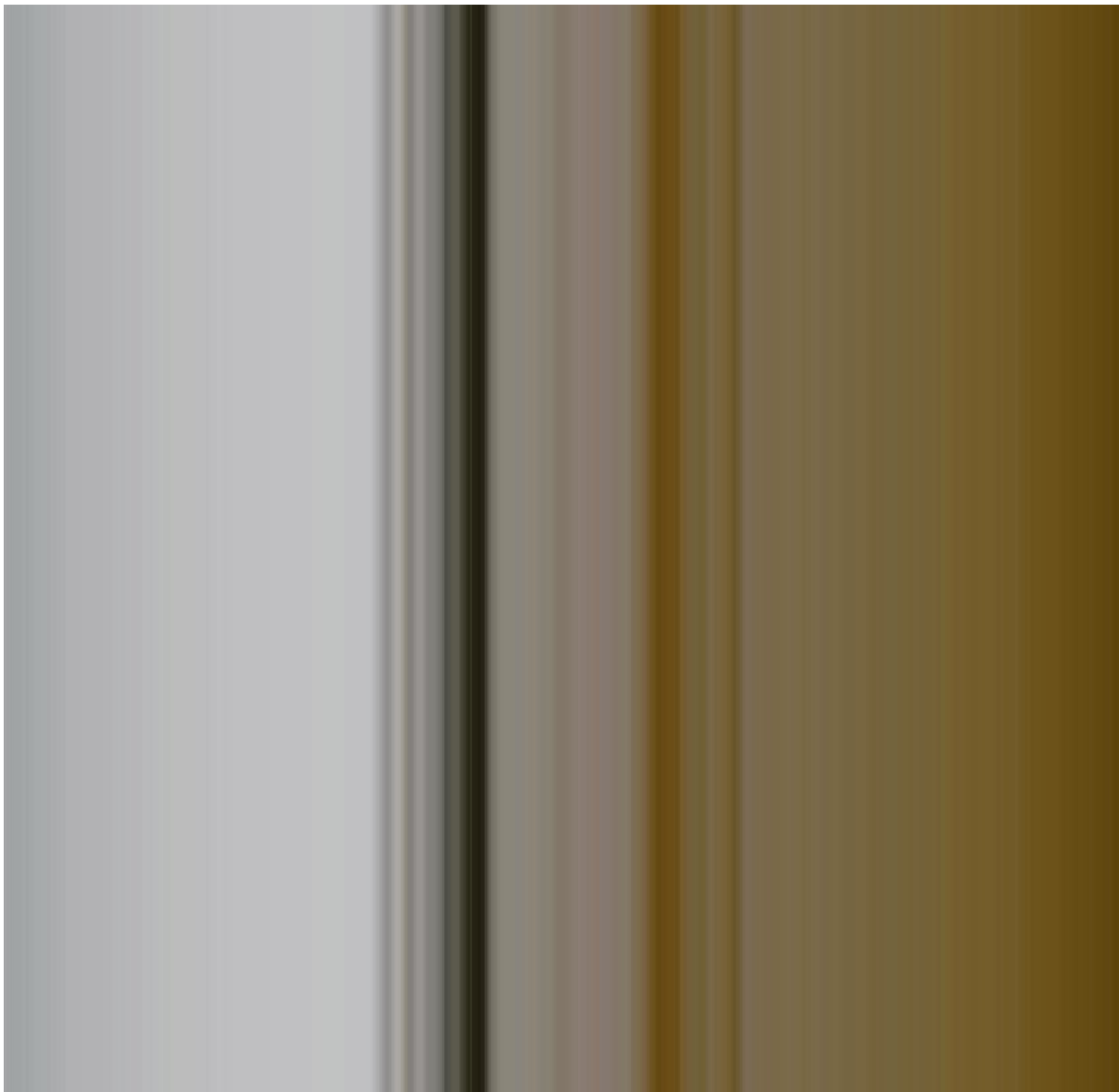


In breve:

- **Nuovo Duster sarà svelato il 12 settembre** al Salone di Francoforte, durante la conferenza stampa alle **ore 11.10**
- **Design esterno completamente rinnovato**, moderno, accattivante e robusto
- **Interni inediti, nuovi equipaggiamenti...** e tante altre novità da scoprire al Salone di Francoforte.
- Più di **1 milione** di Dacia Duster venduti nel mondo.

Boulogne-Billancourt, 30 agosto 2017 – Dacia svelerà Nuovo Duster al Salone di Francoforte 2017. Dal lancio, nel 2010, Dacia Duster ha venduto oltre un milione di unità: un incredibile successo, che Dacia intende rinnovare con Nuovo Duster.

Questo autentico SUV esprime, già nel design, lo spirito e le capacità da fuoristrada di Nuovo Duster. Il DNA di Duster viene reinterpretato e rinnovato, grazie a un design muscoloso e robusto, che gli conferisce un carattere distintivo, accentuato dalla nuova tinta Orange Atacama.

























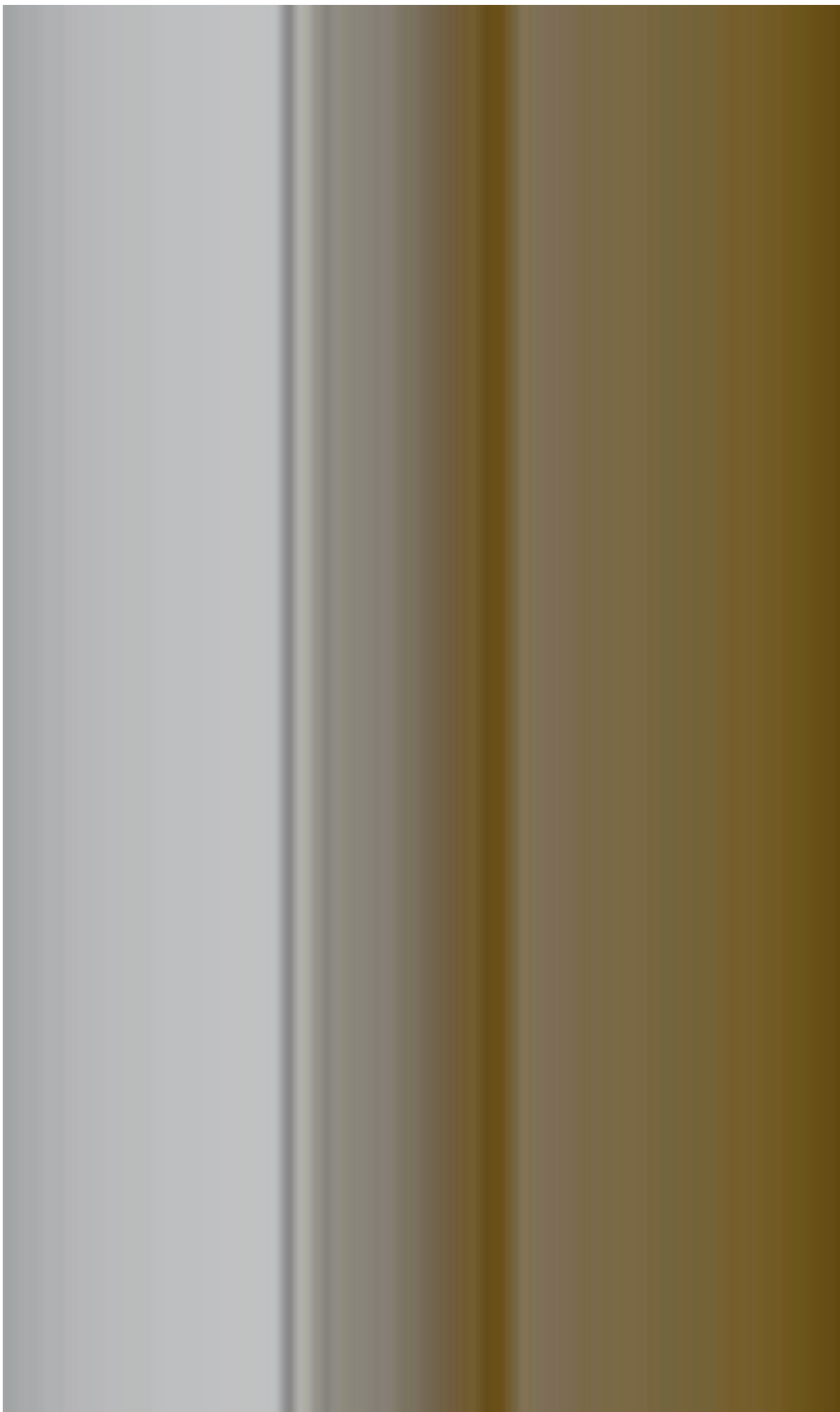




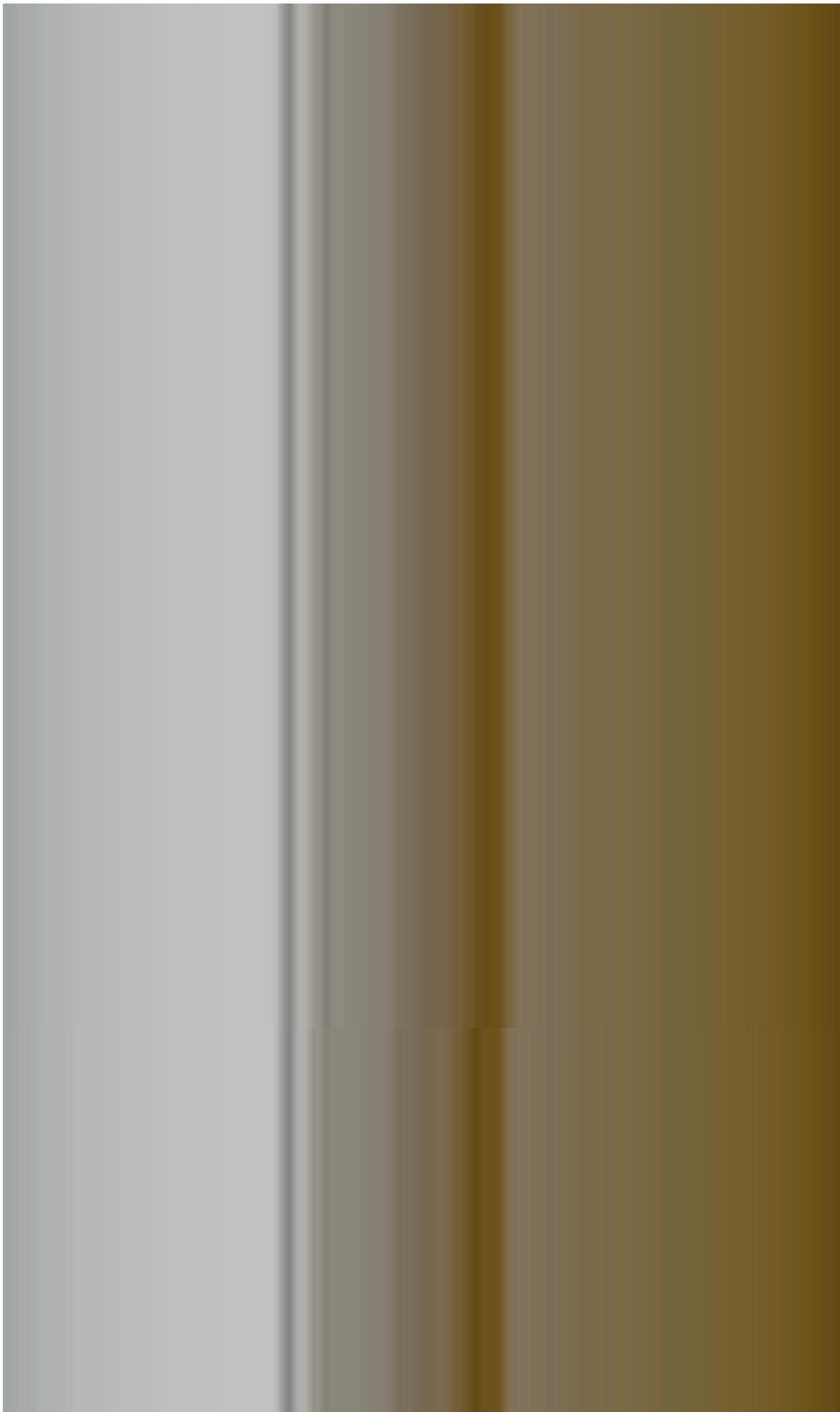


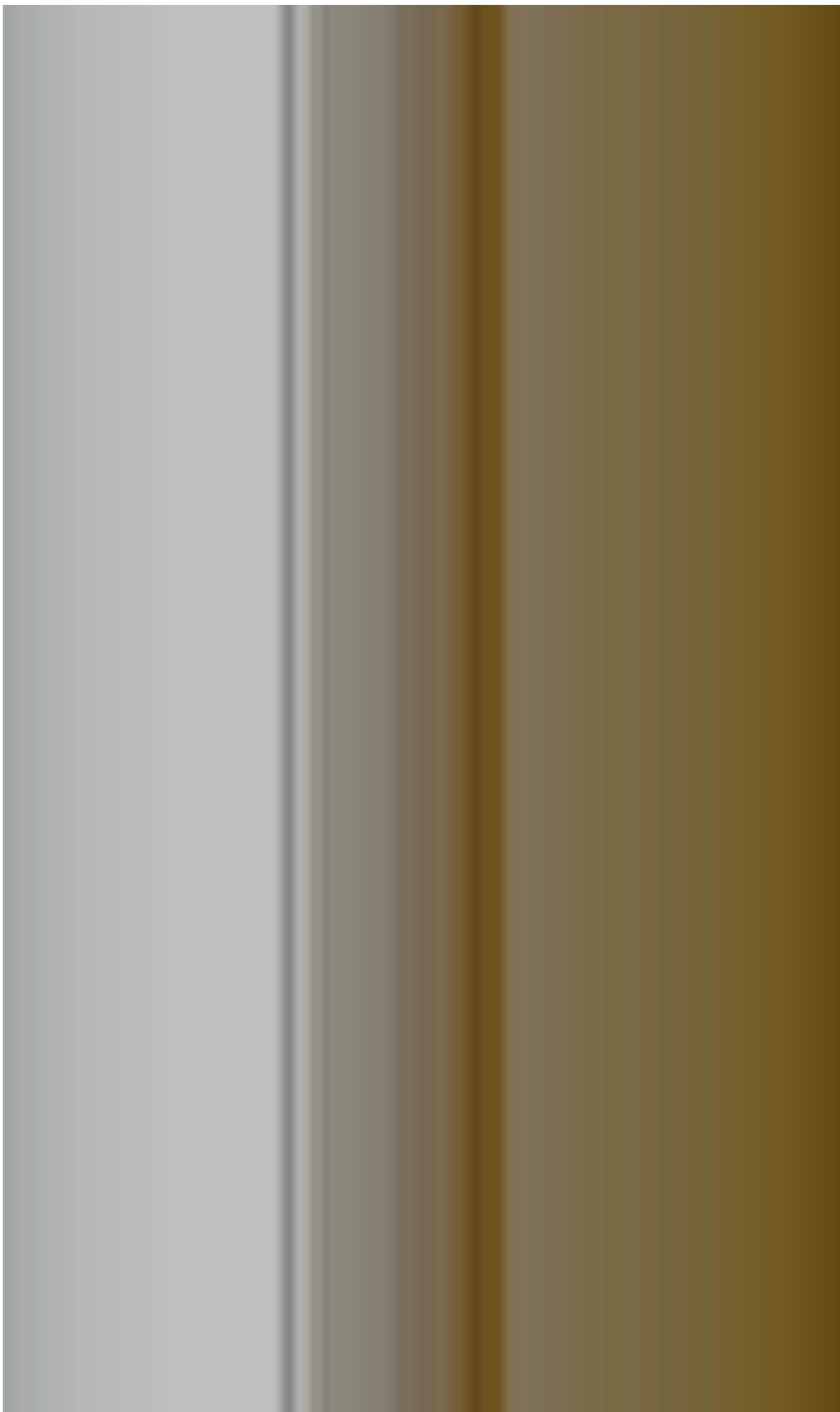






































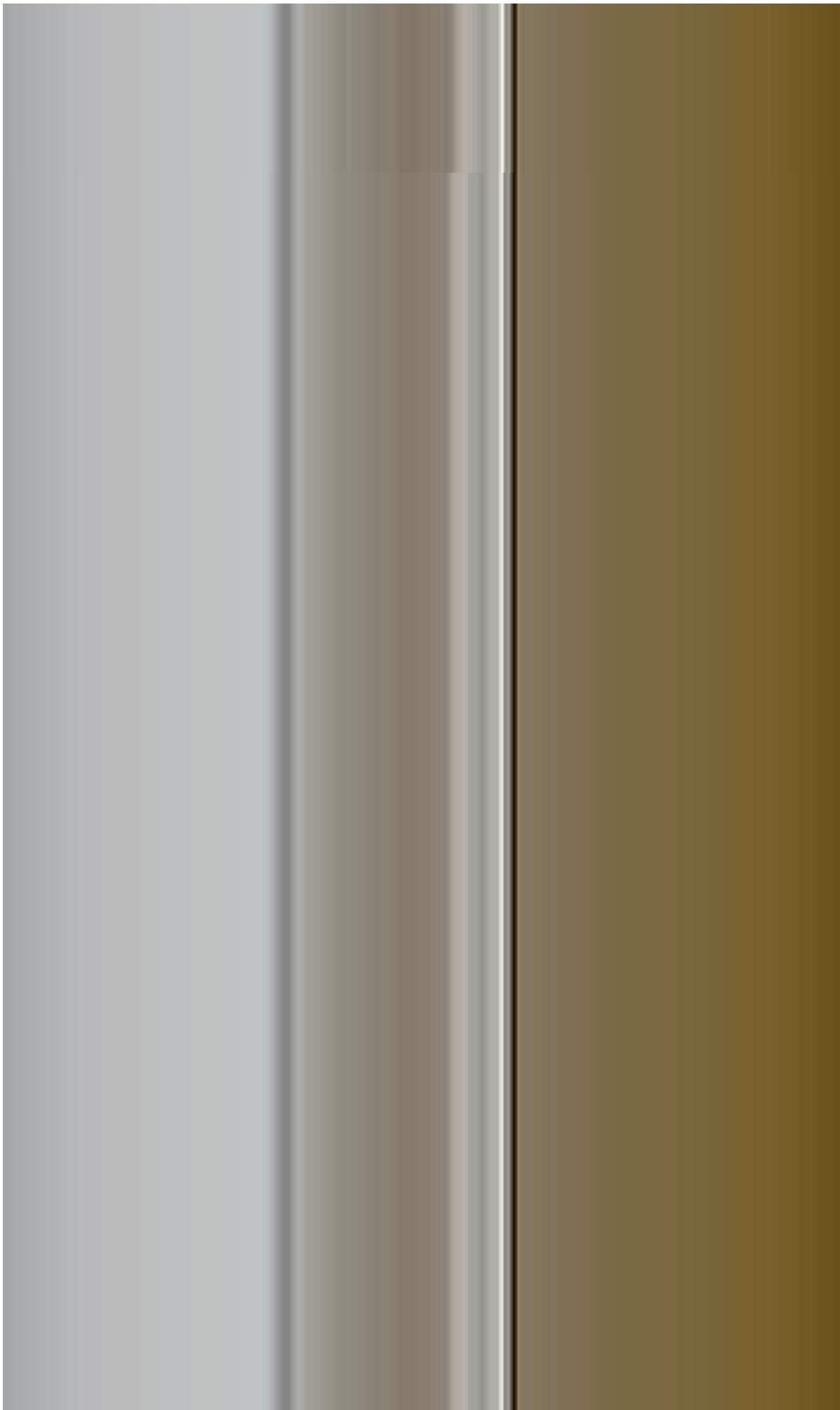






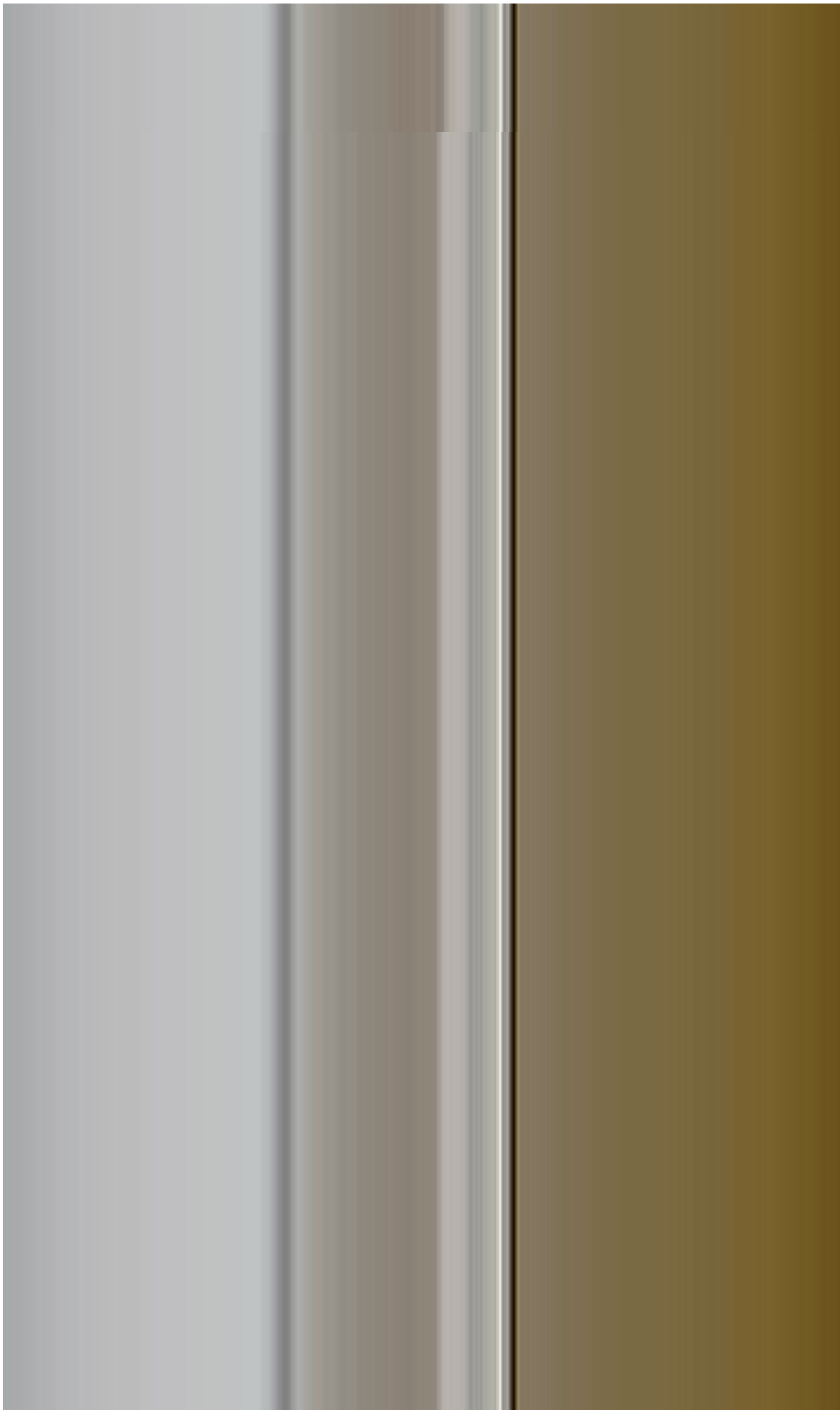


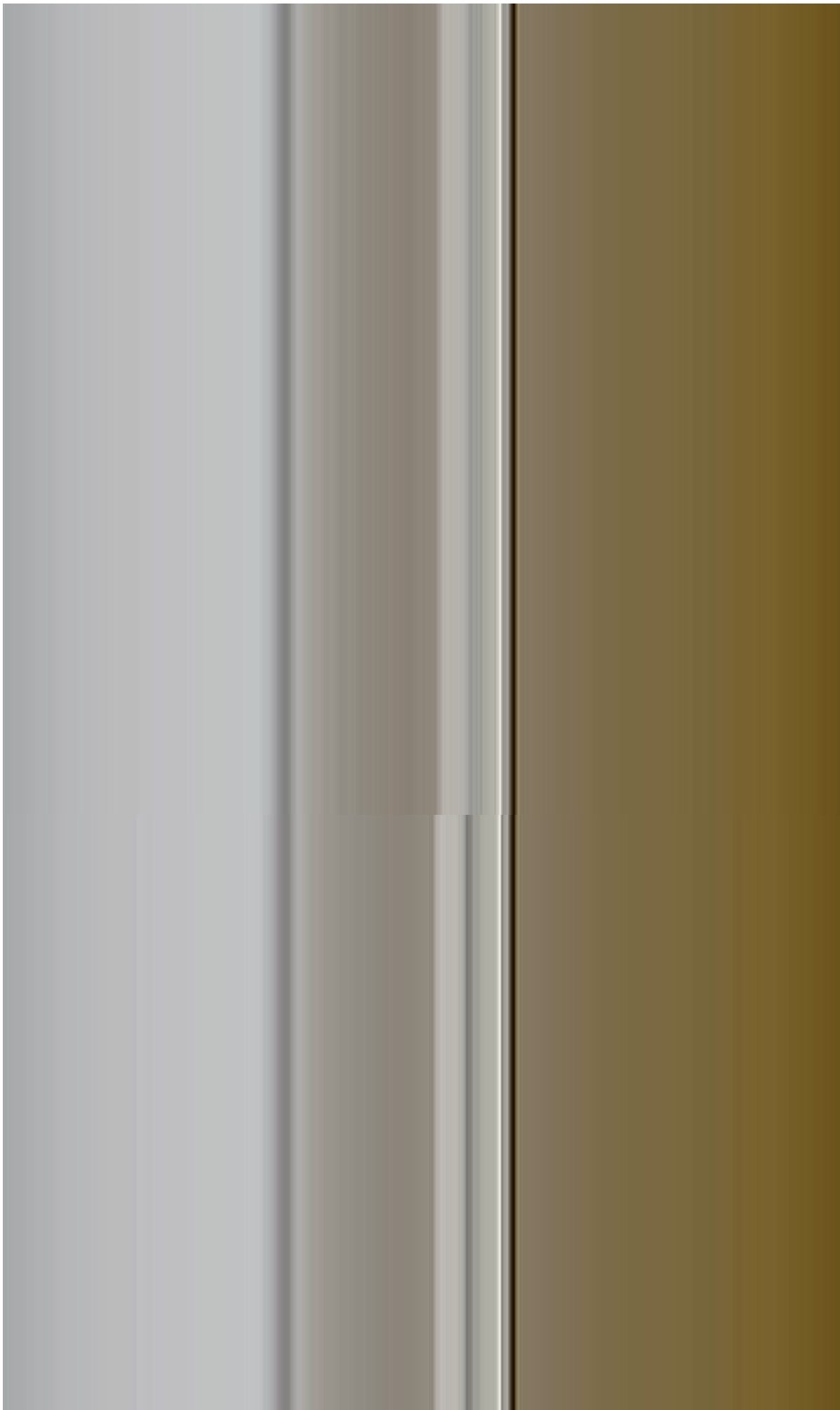


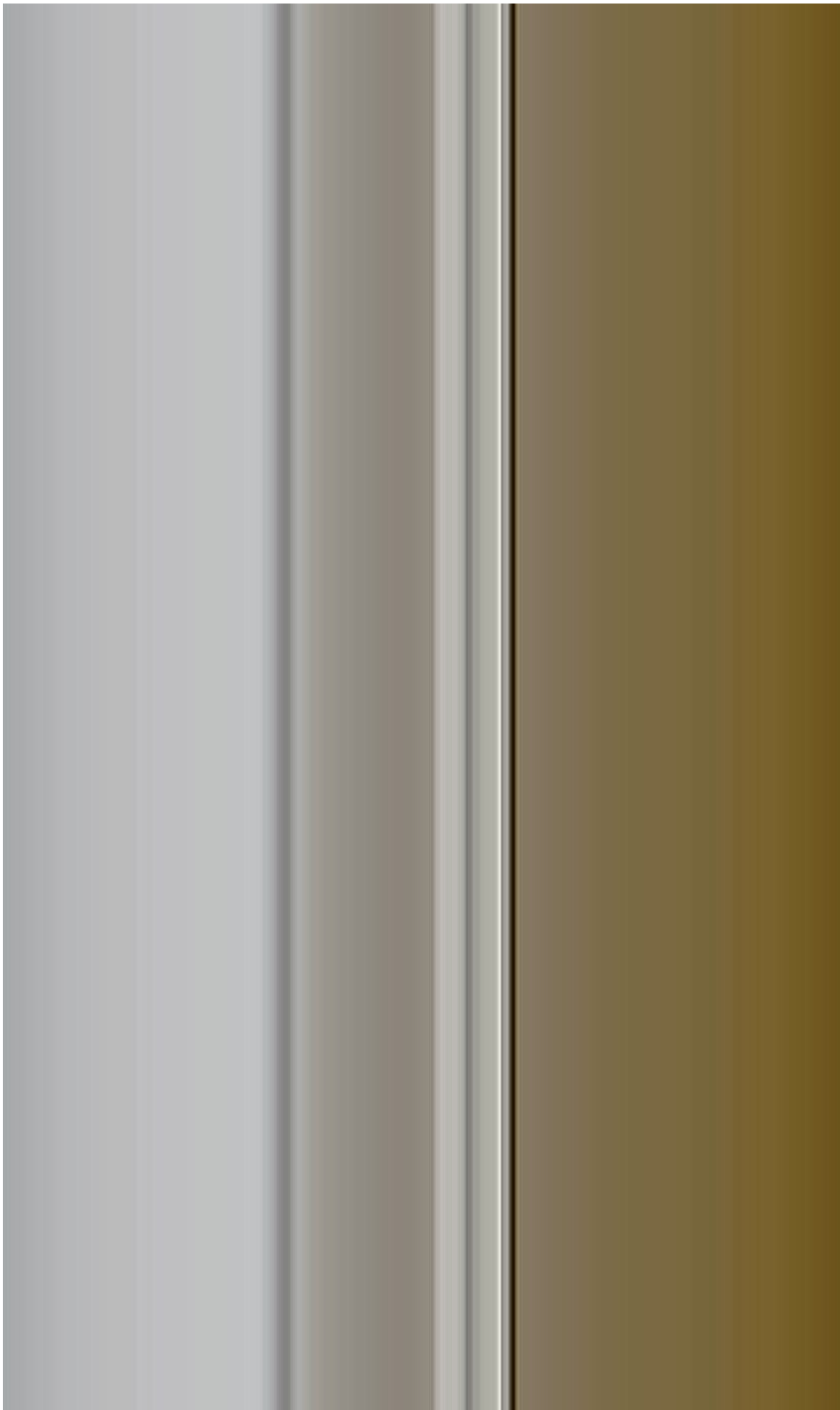


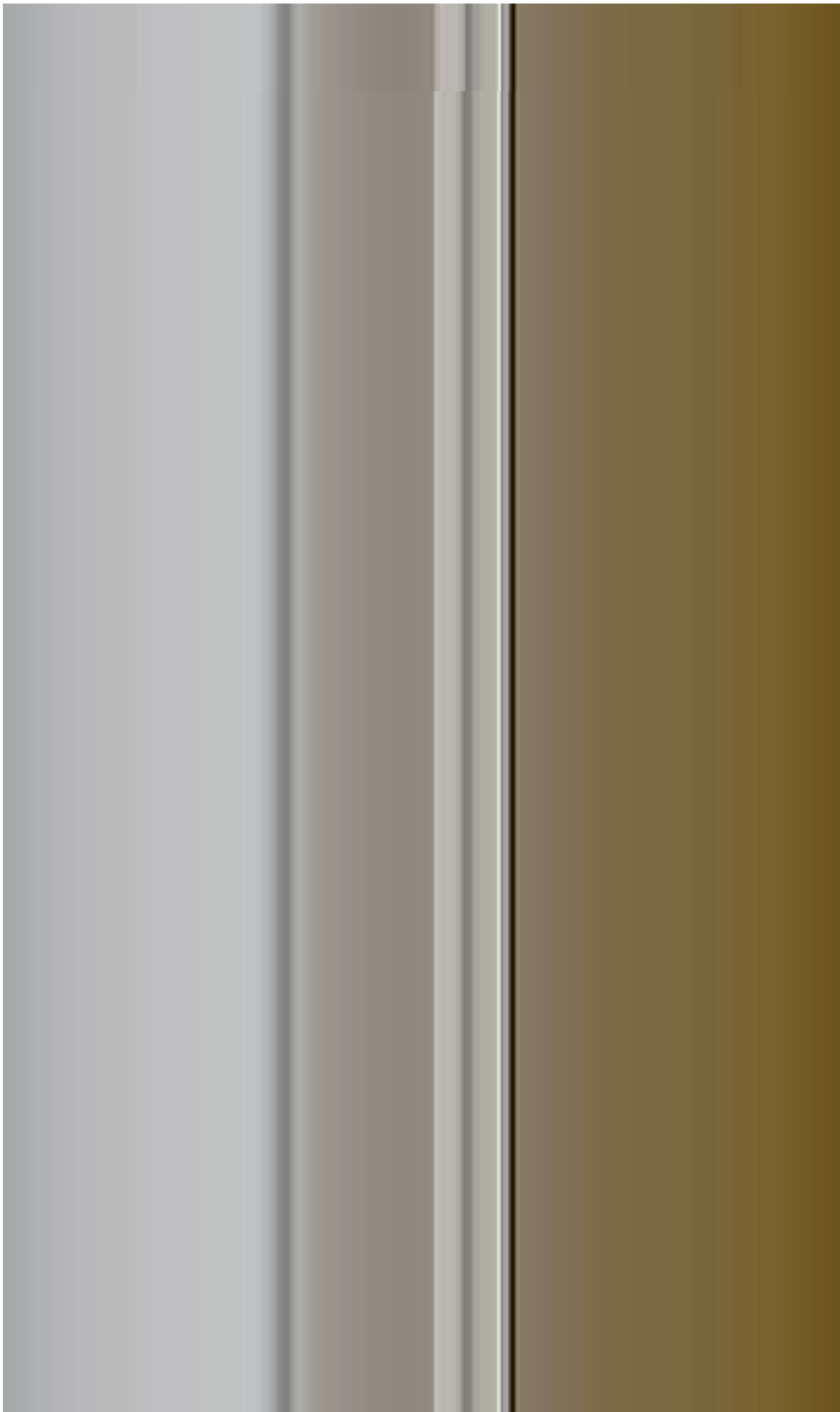


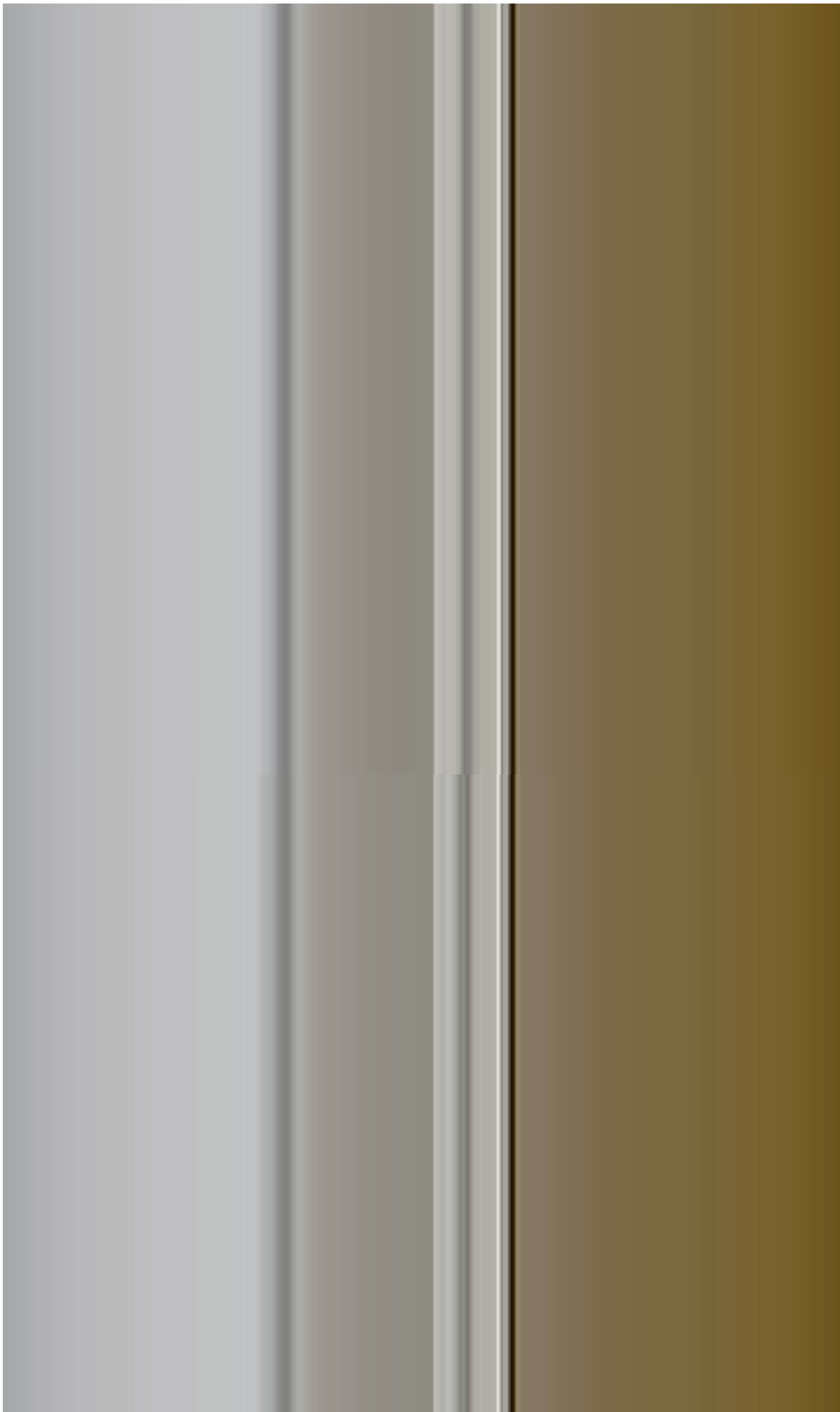


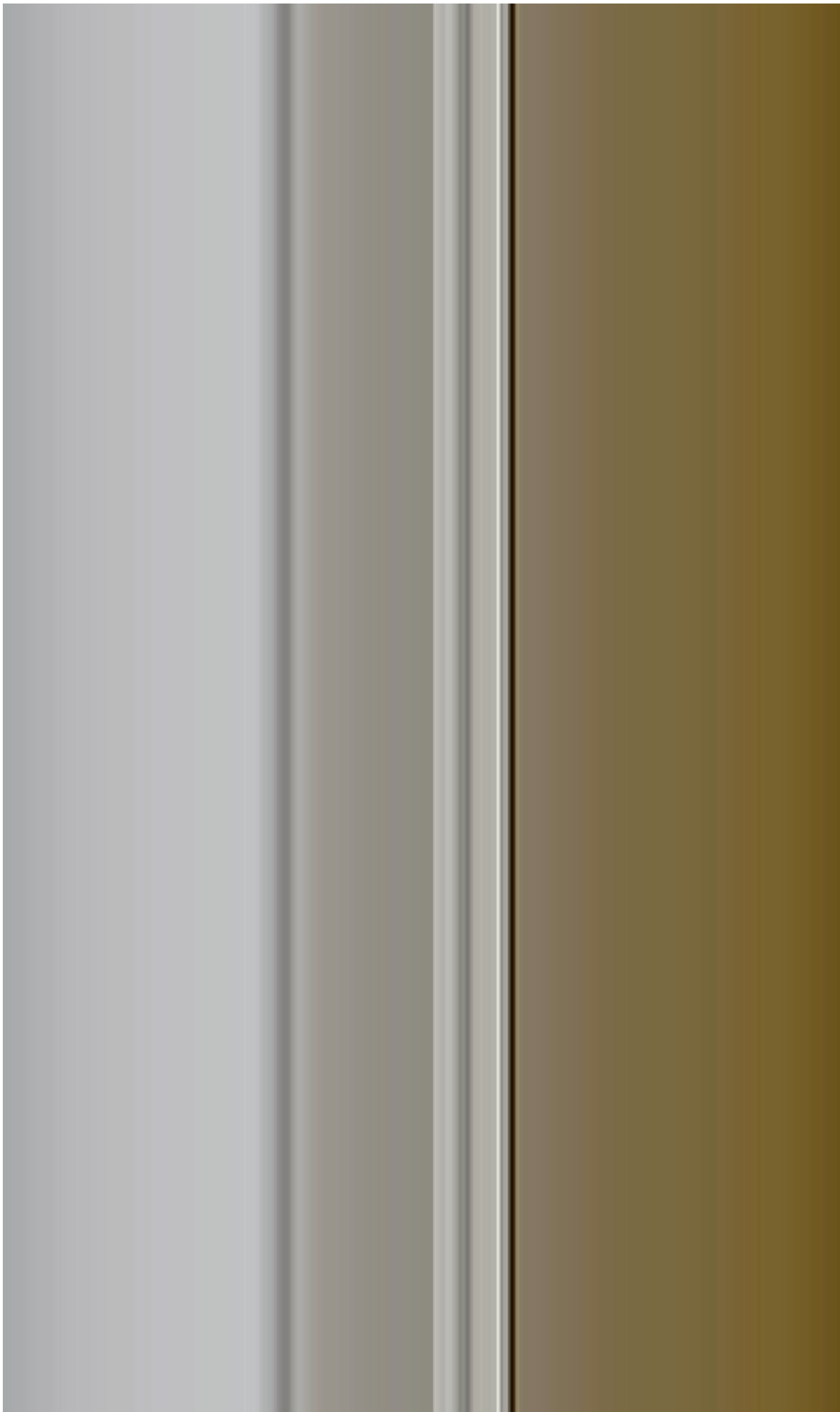


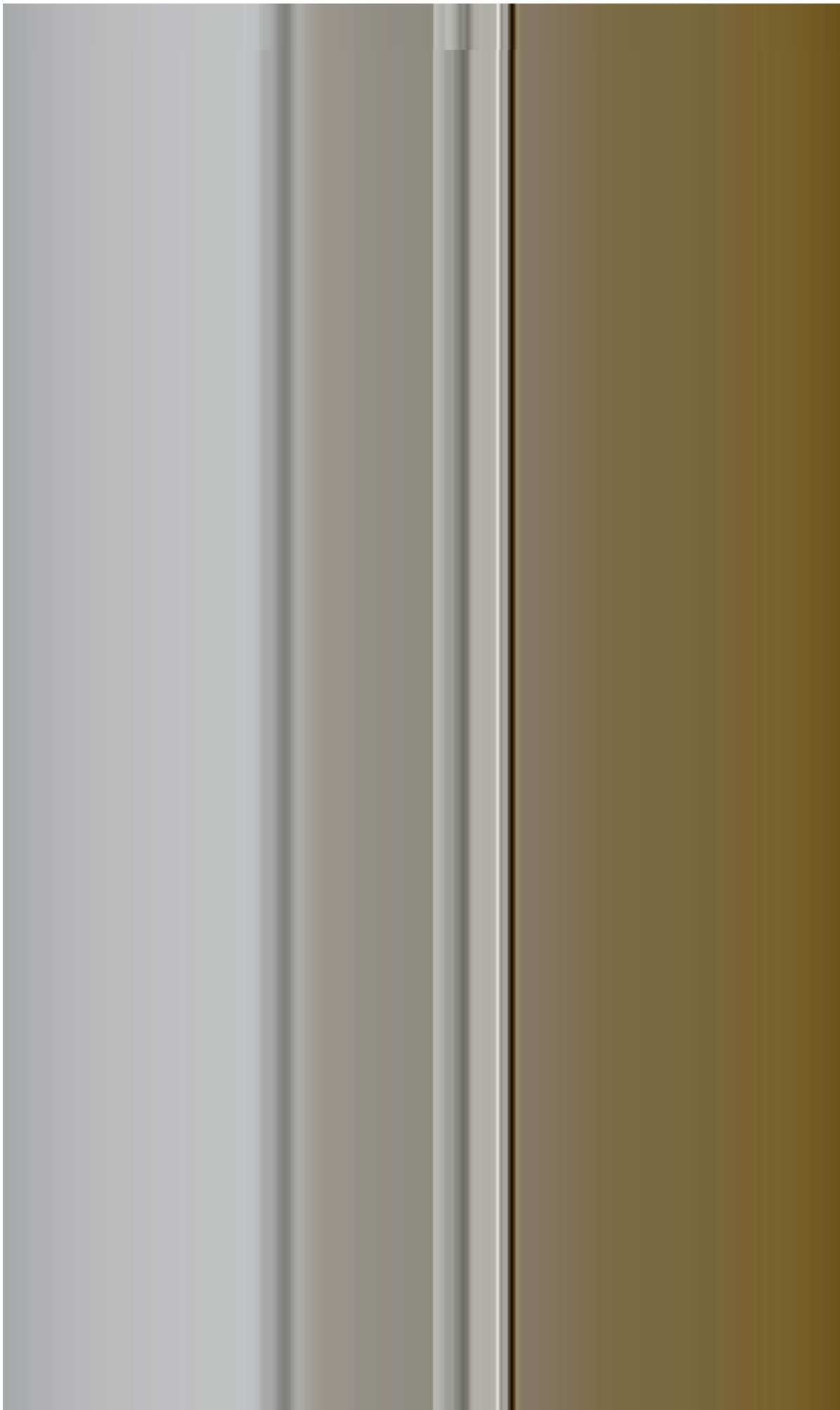


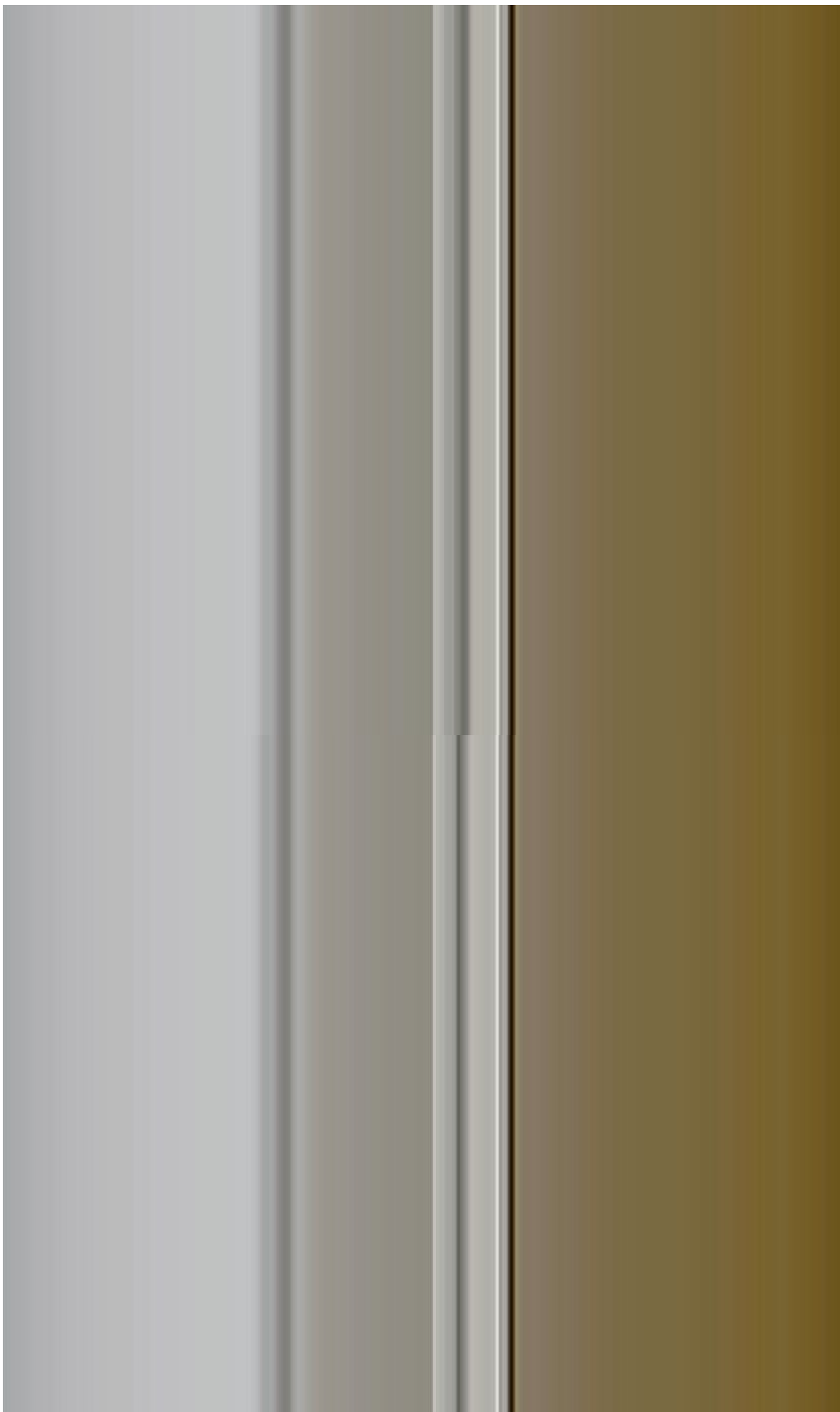


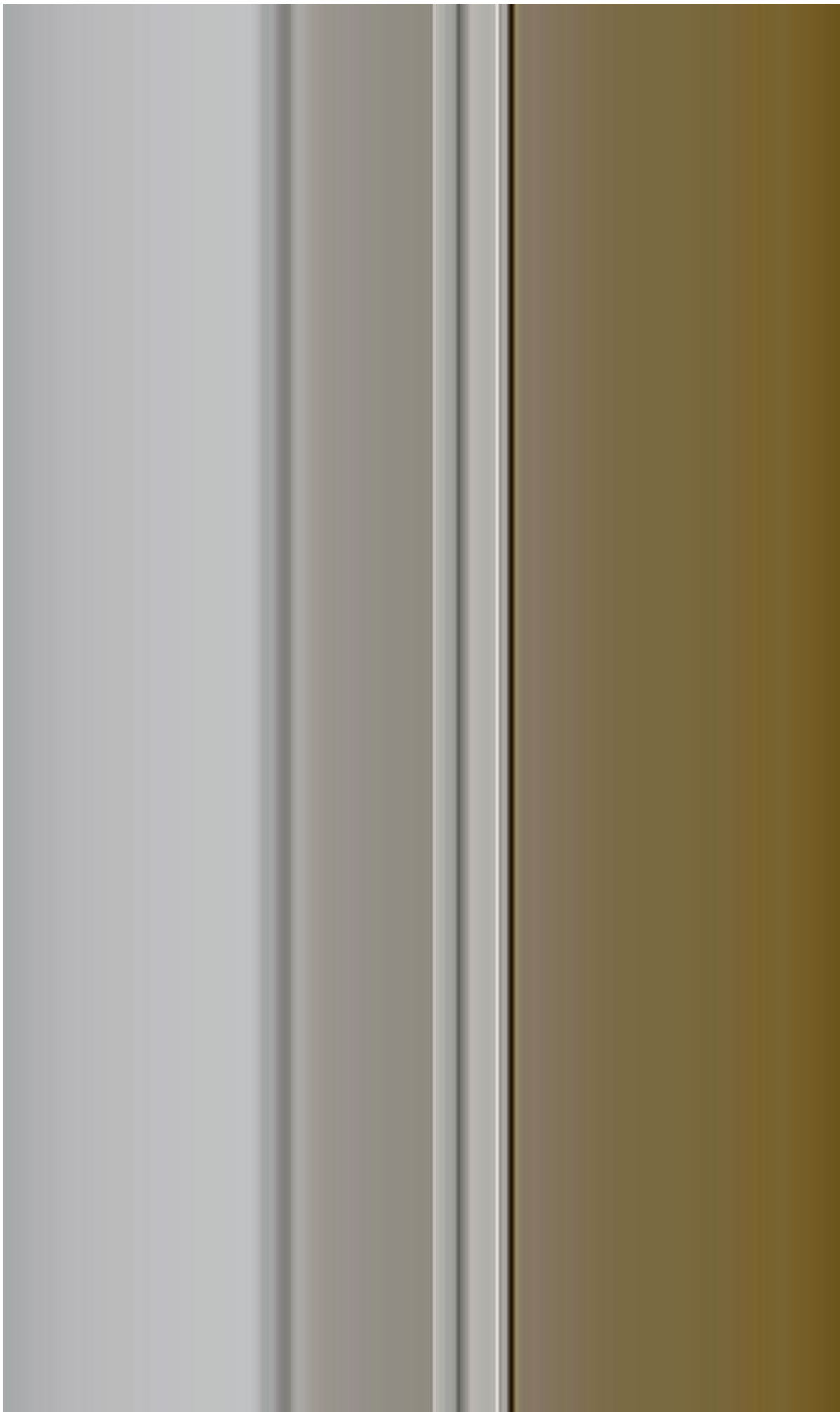


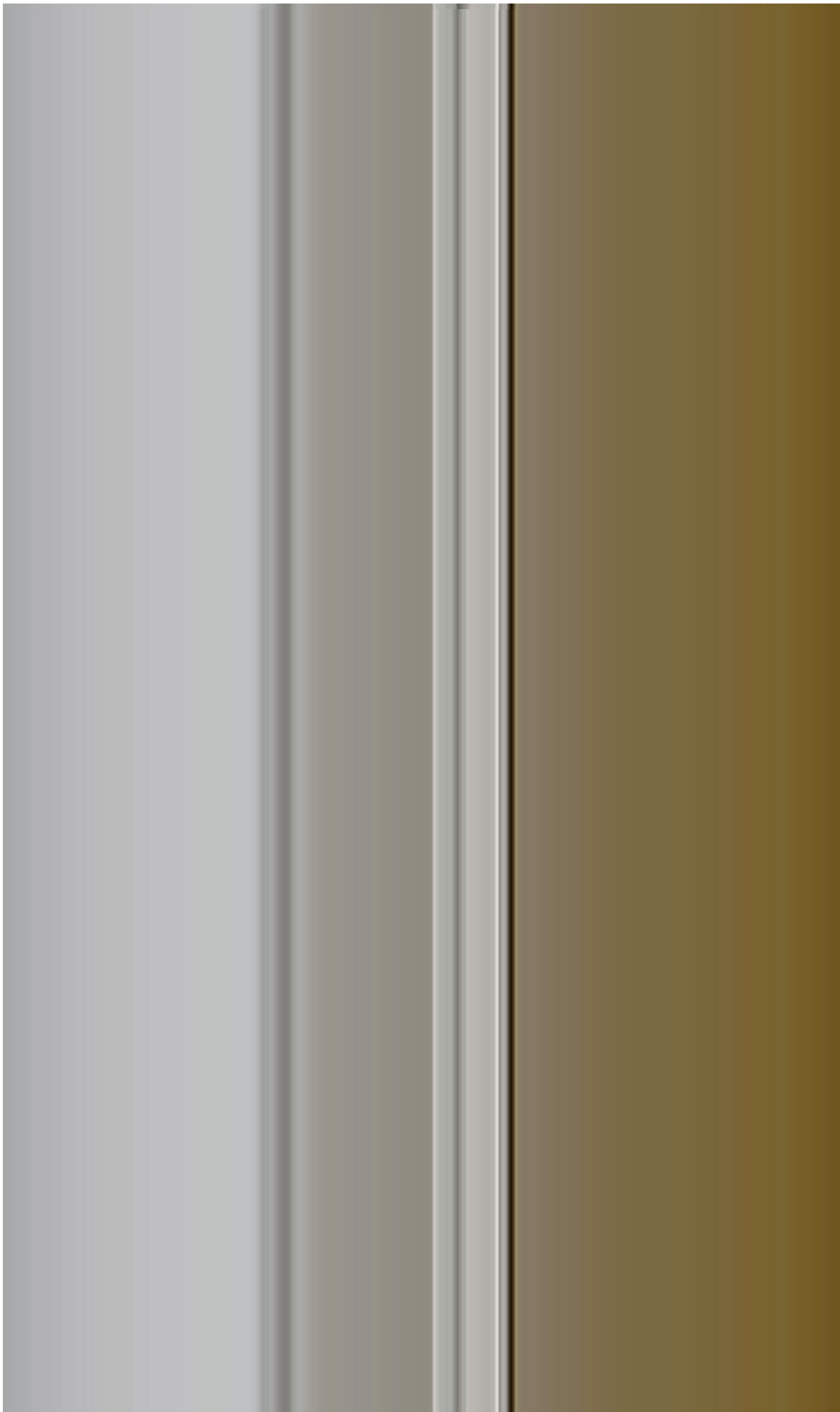


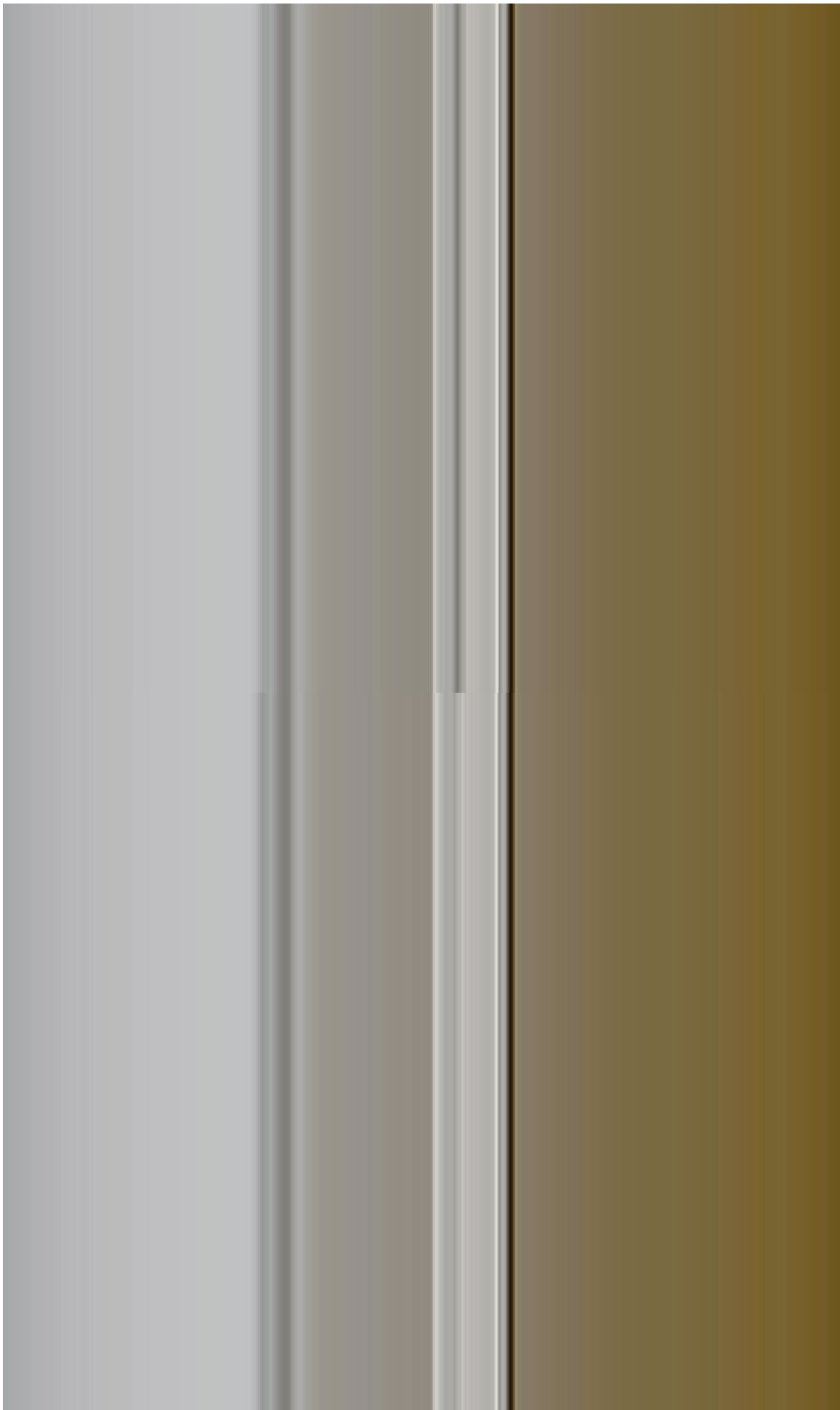


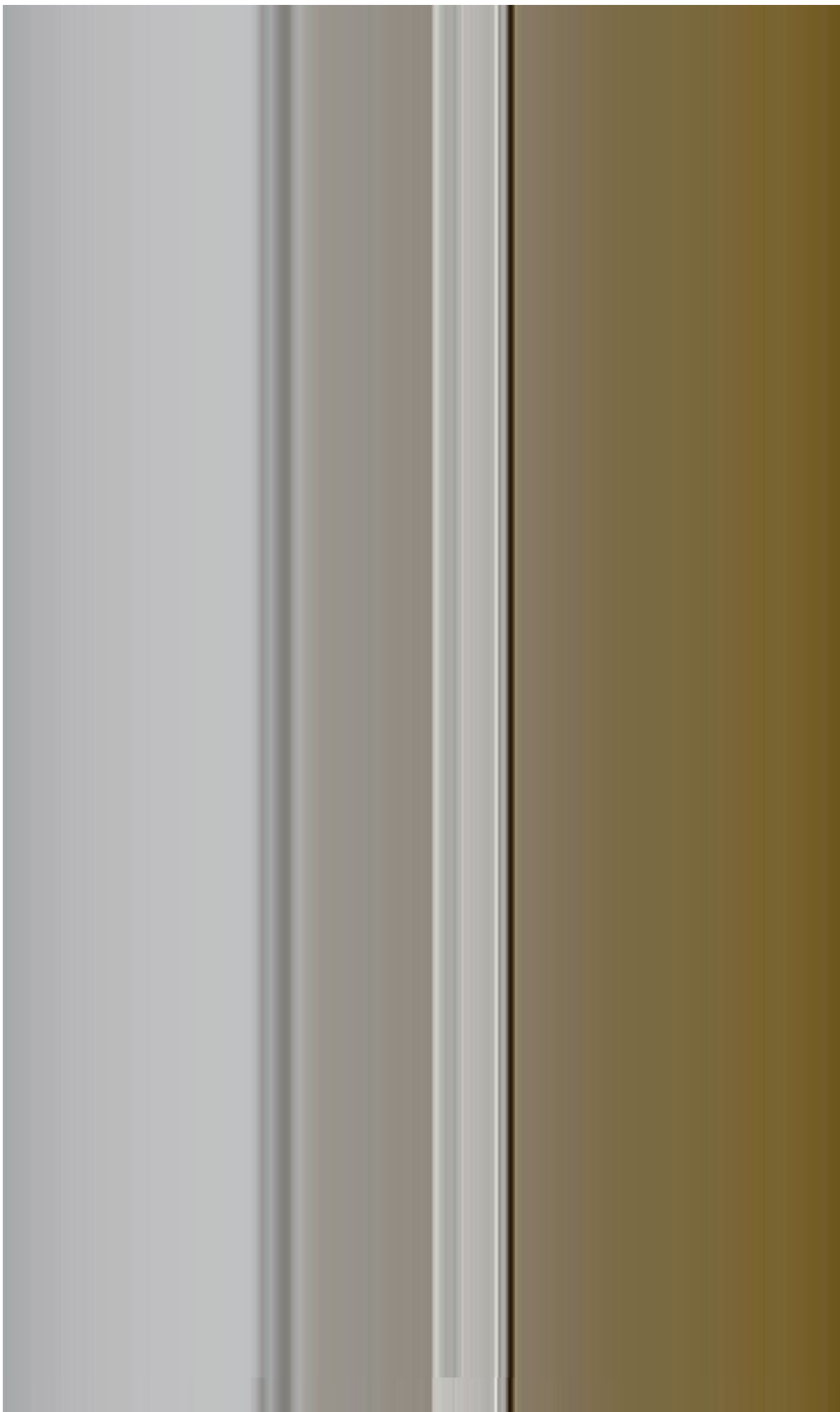


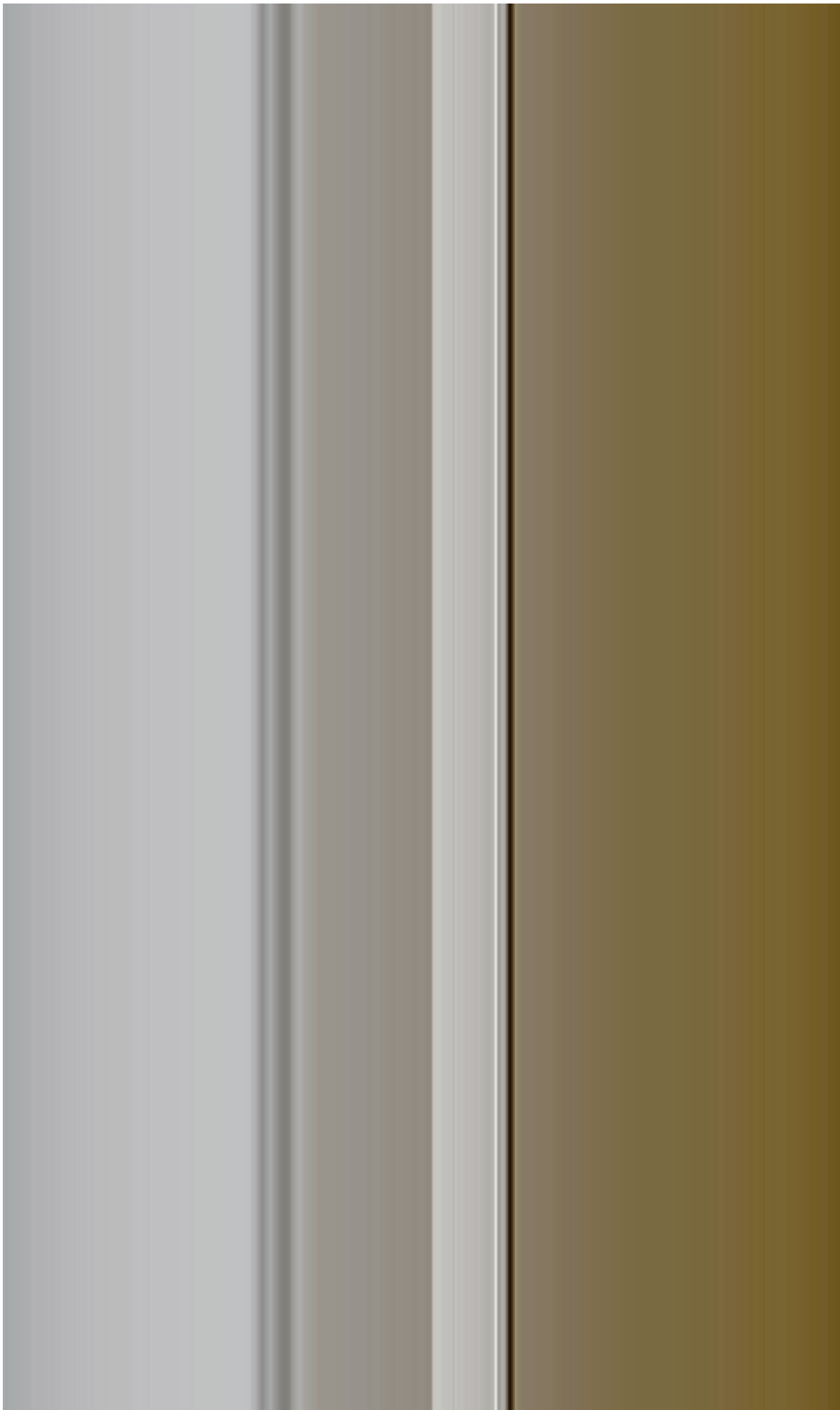


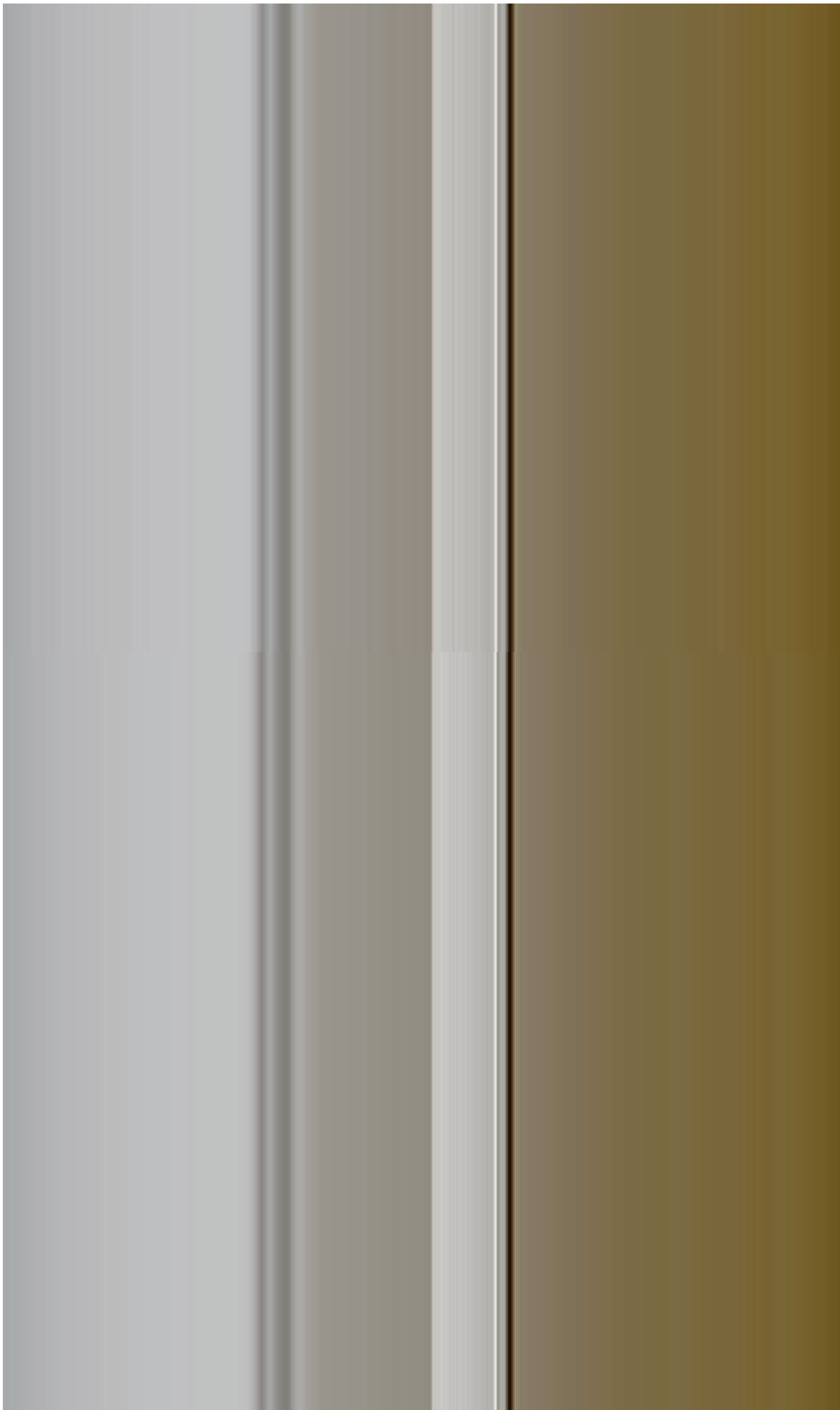


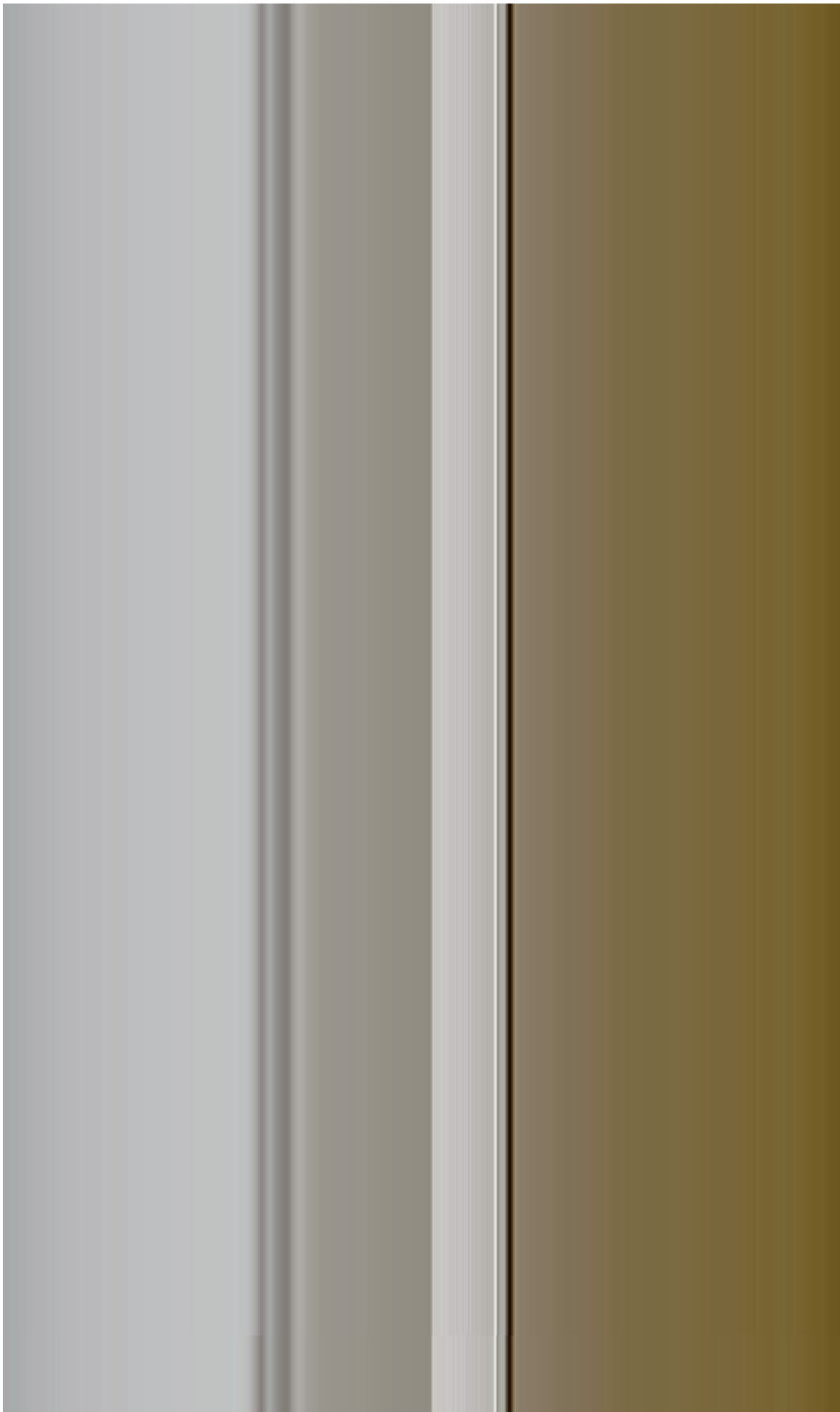


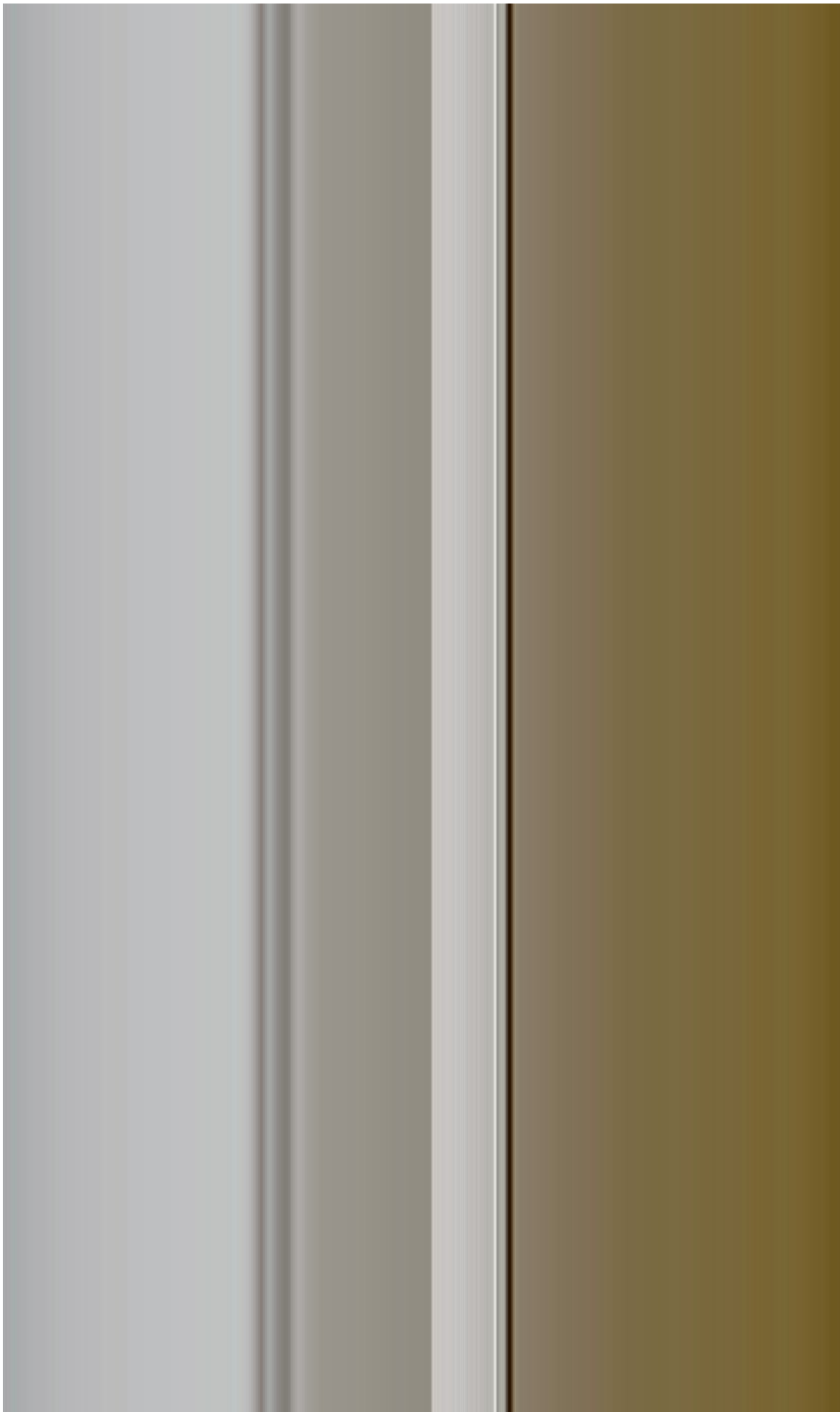


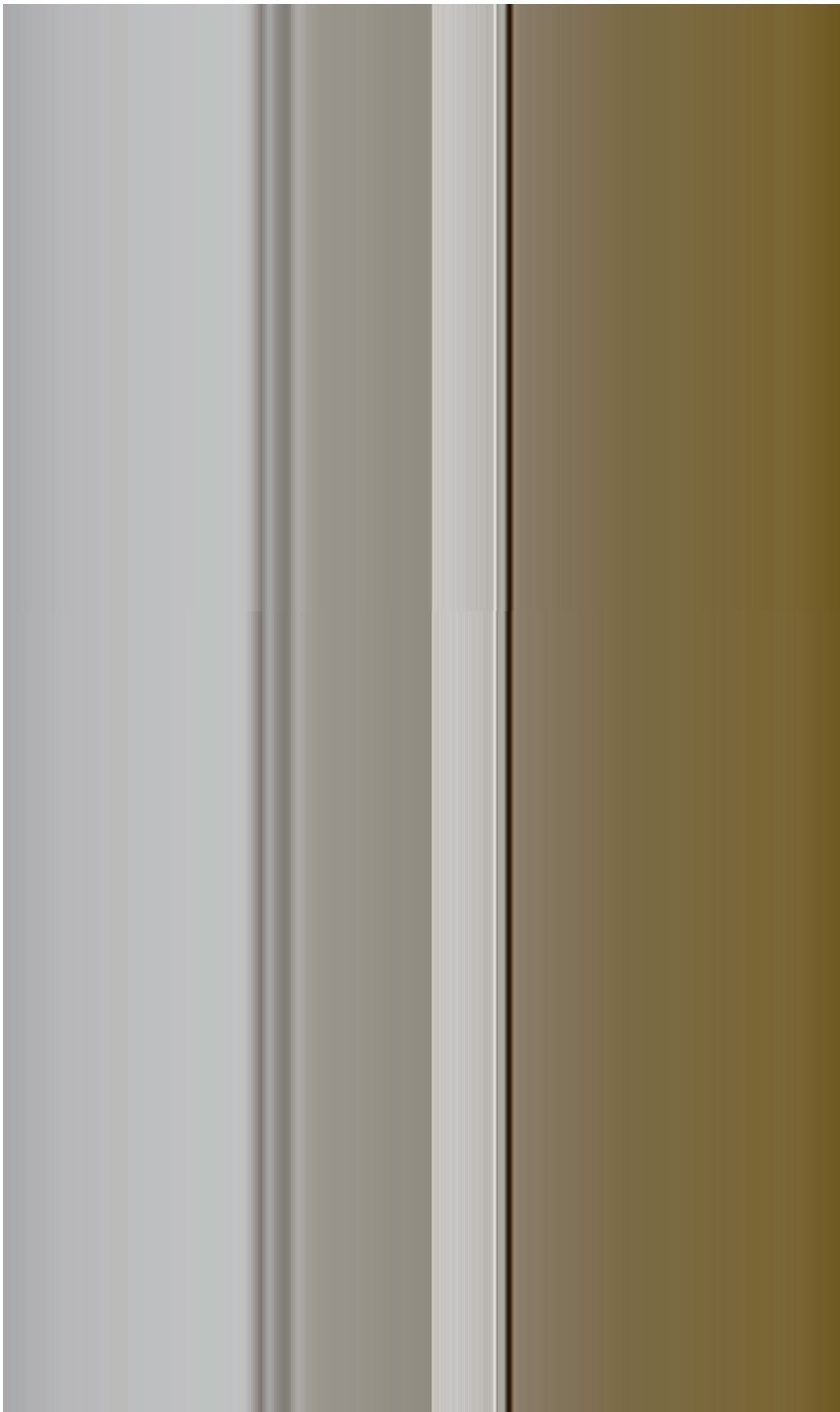


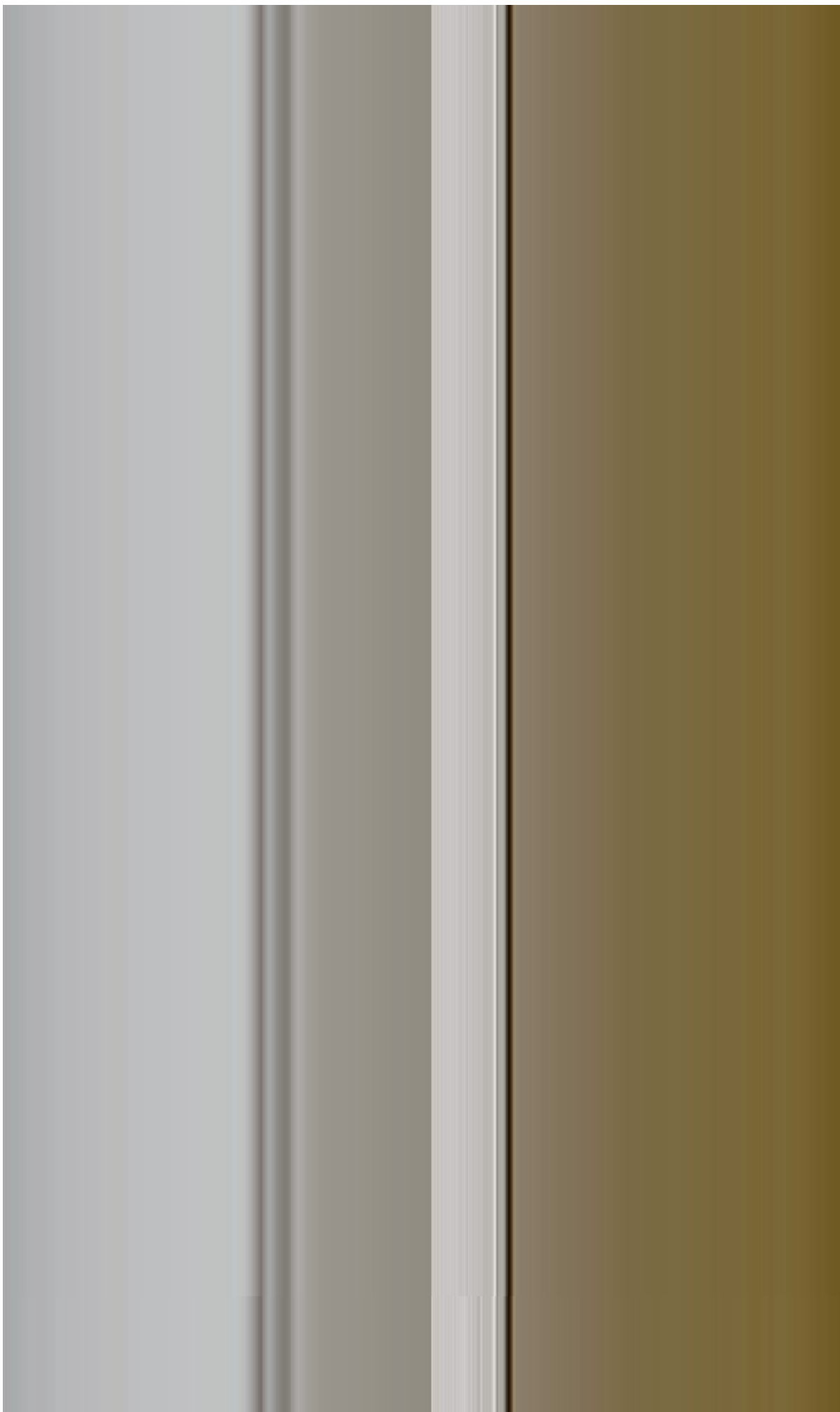
























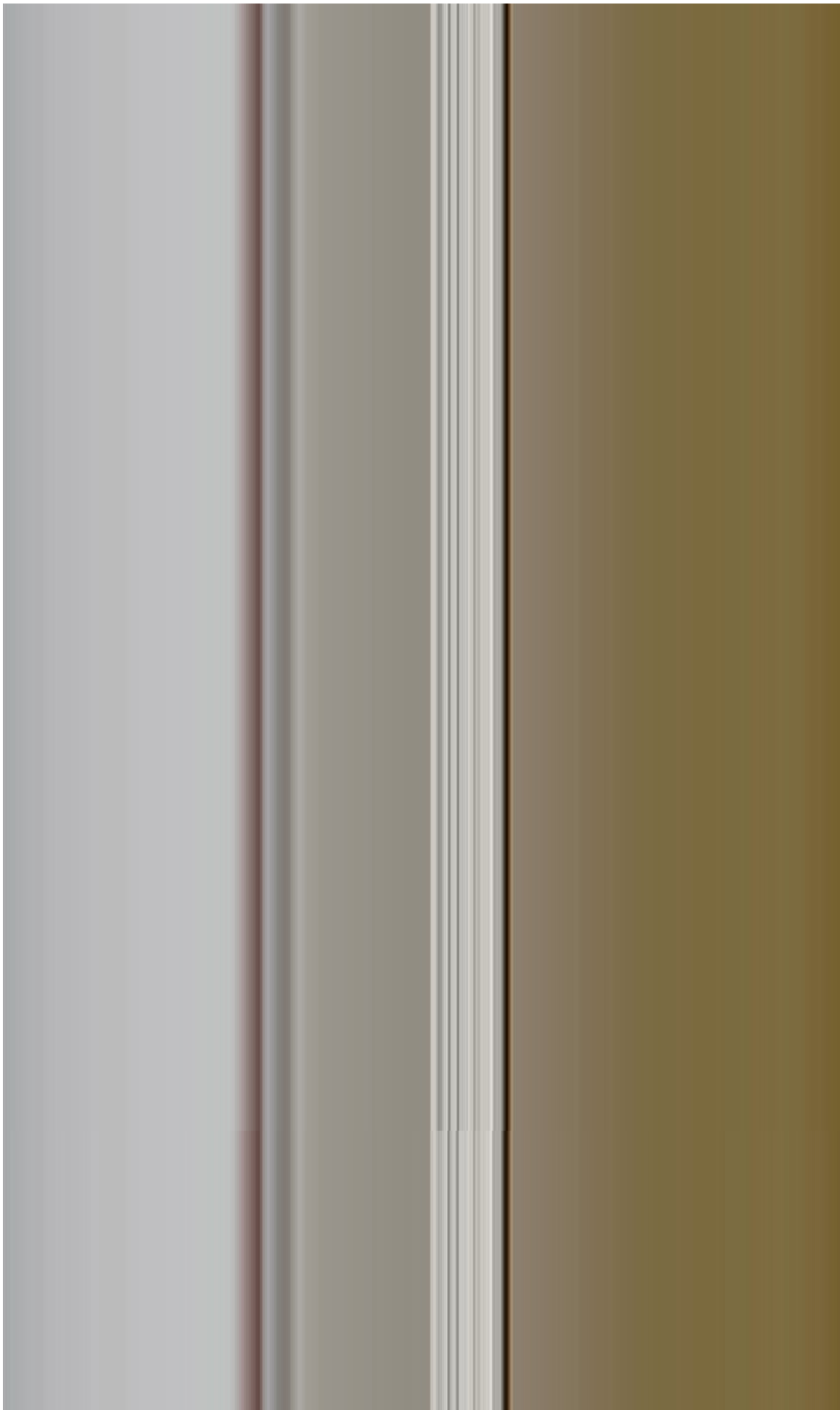




















































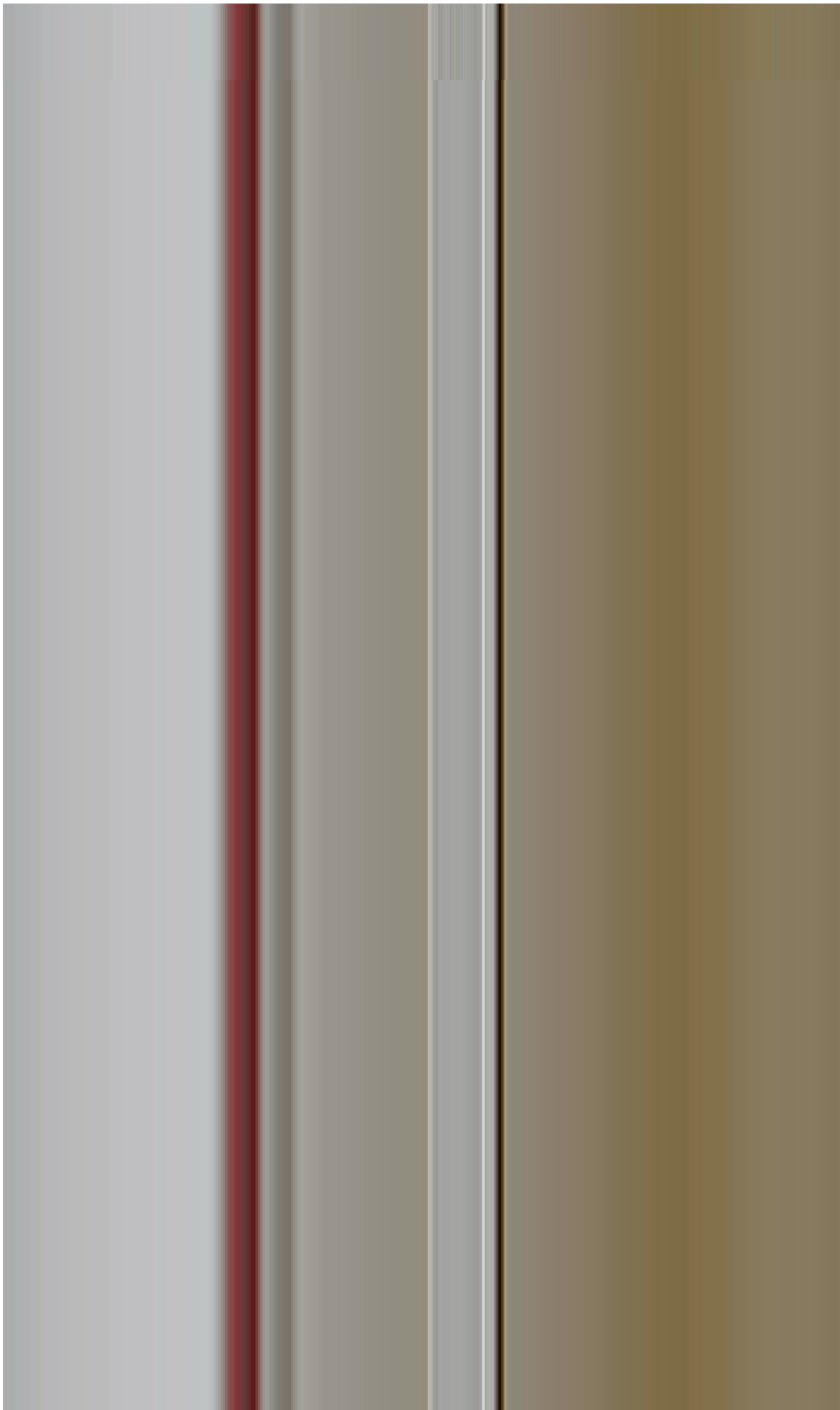




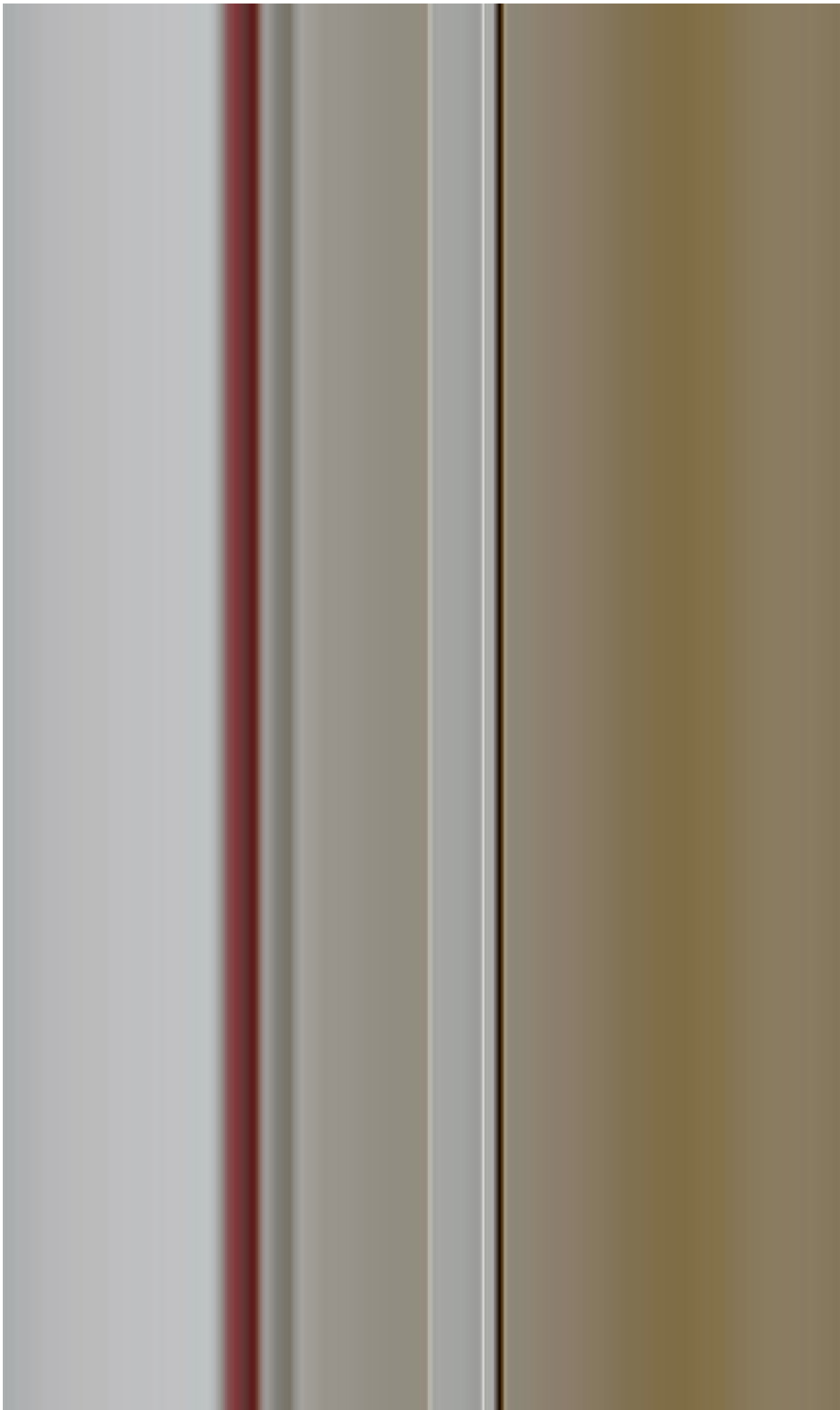


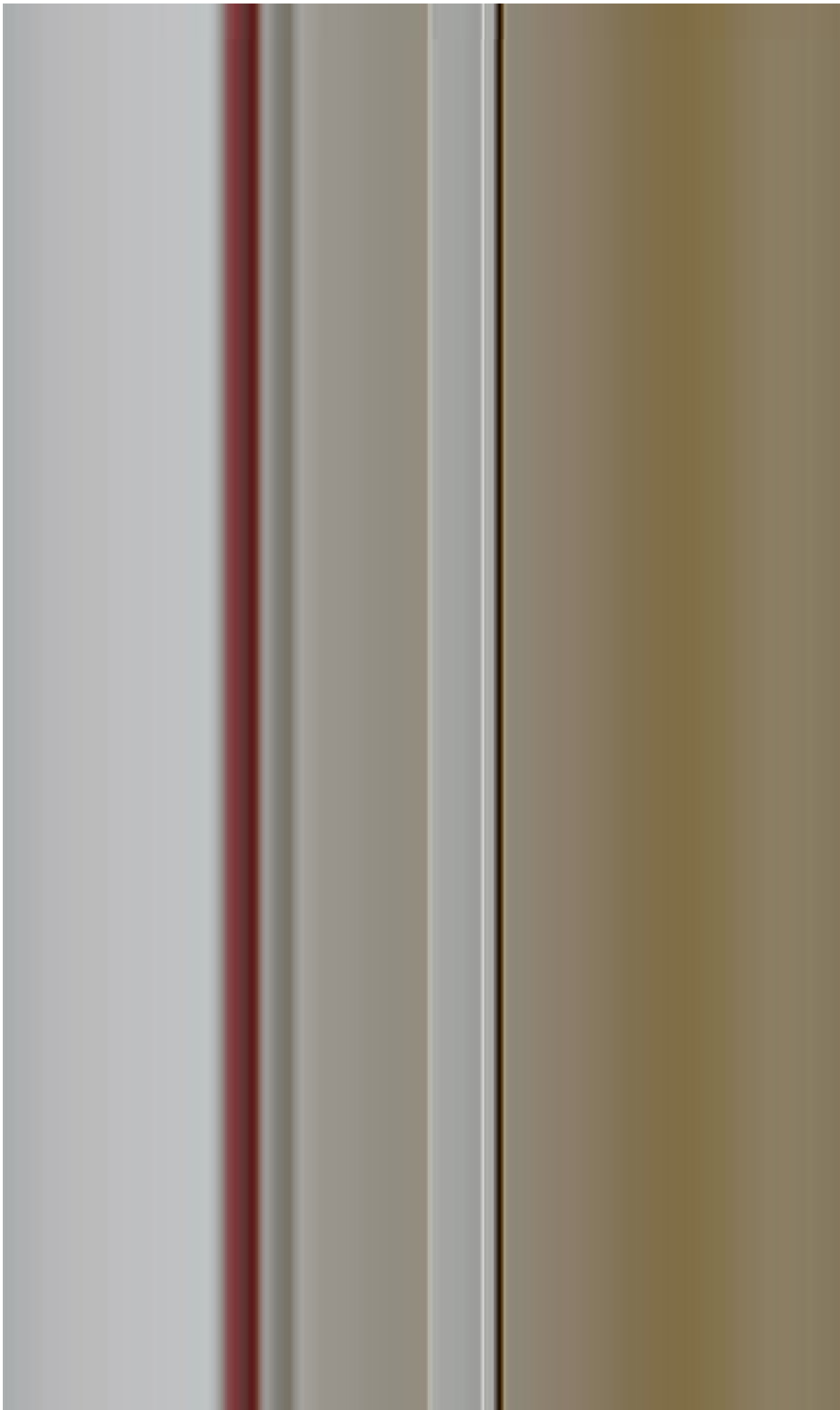


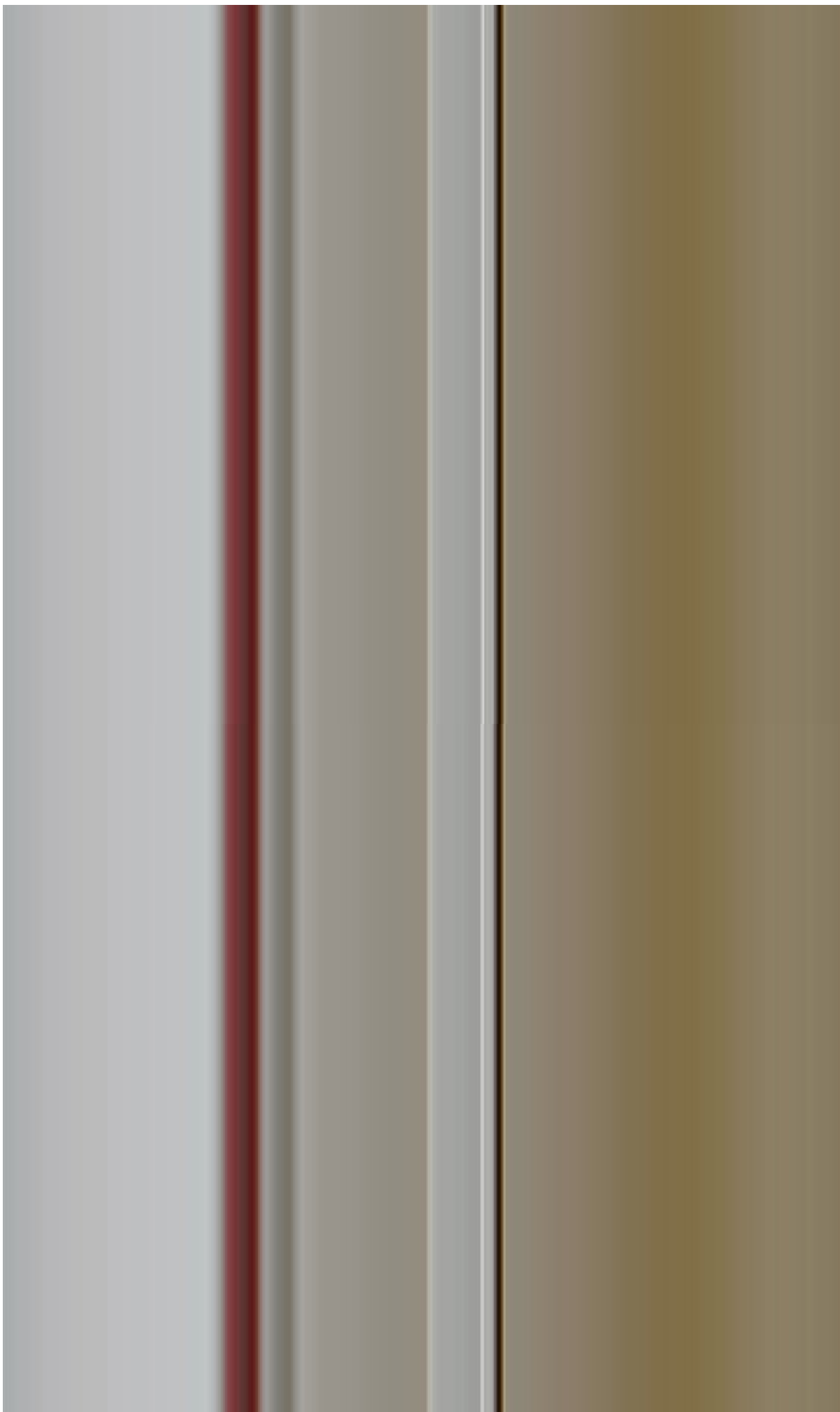


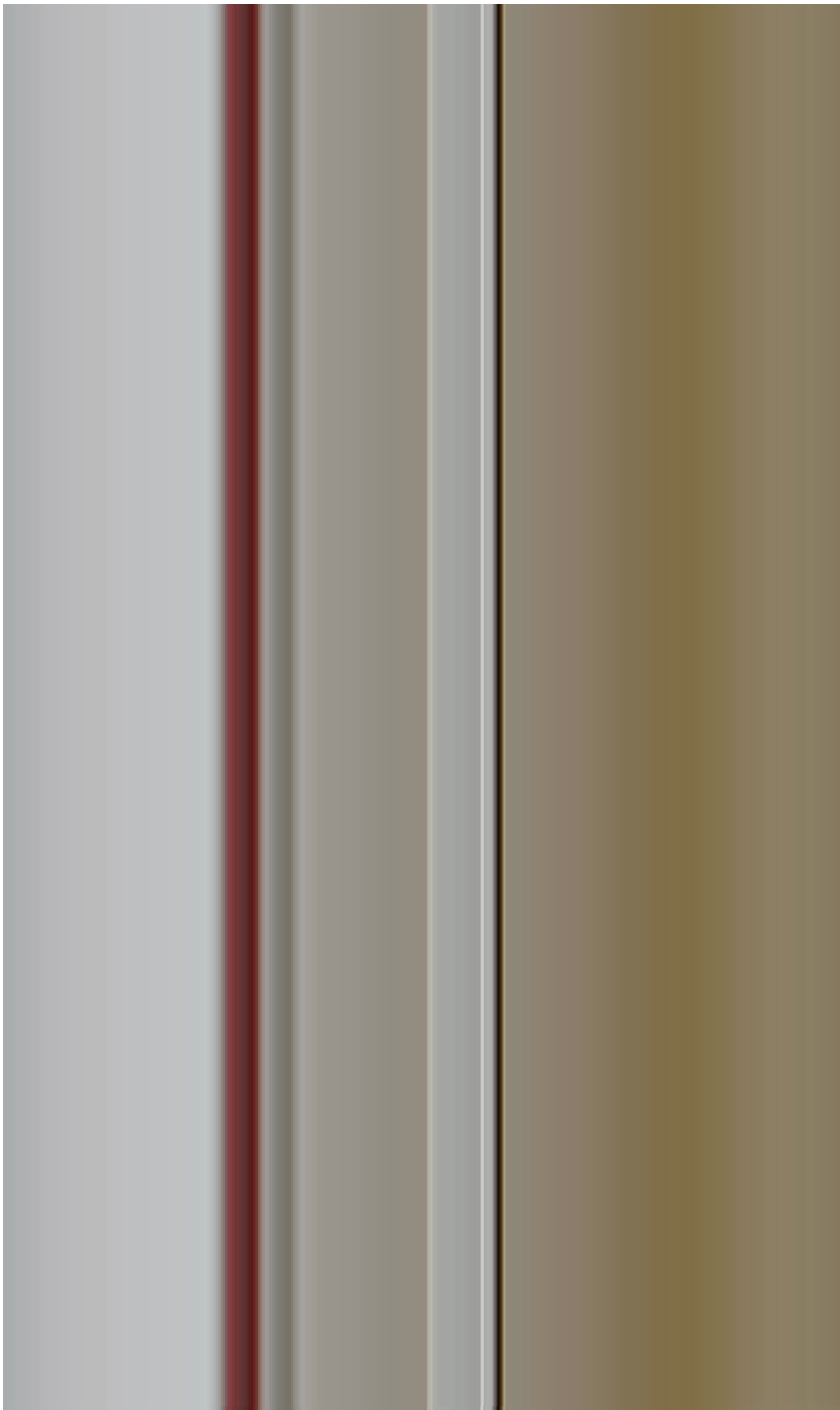


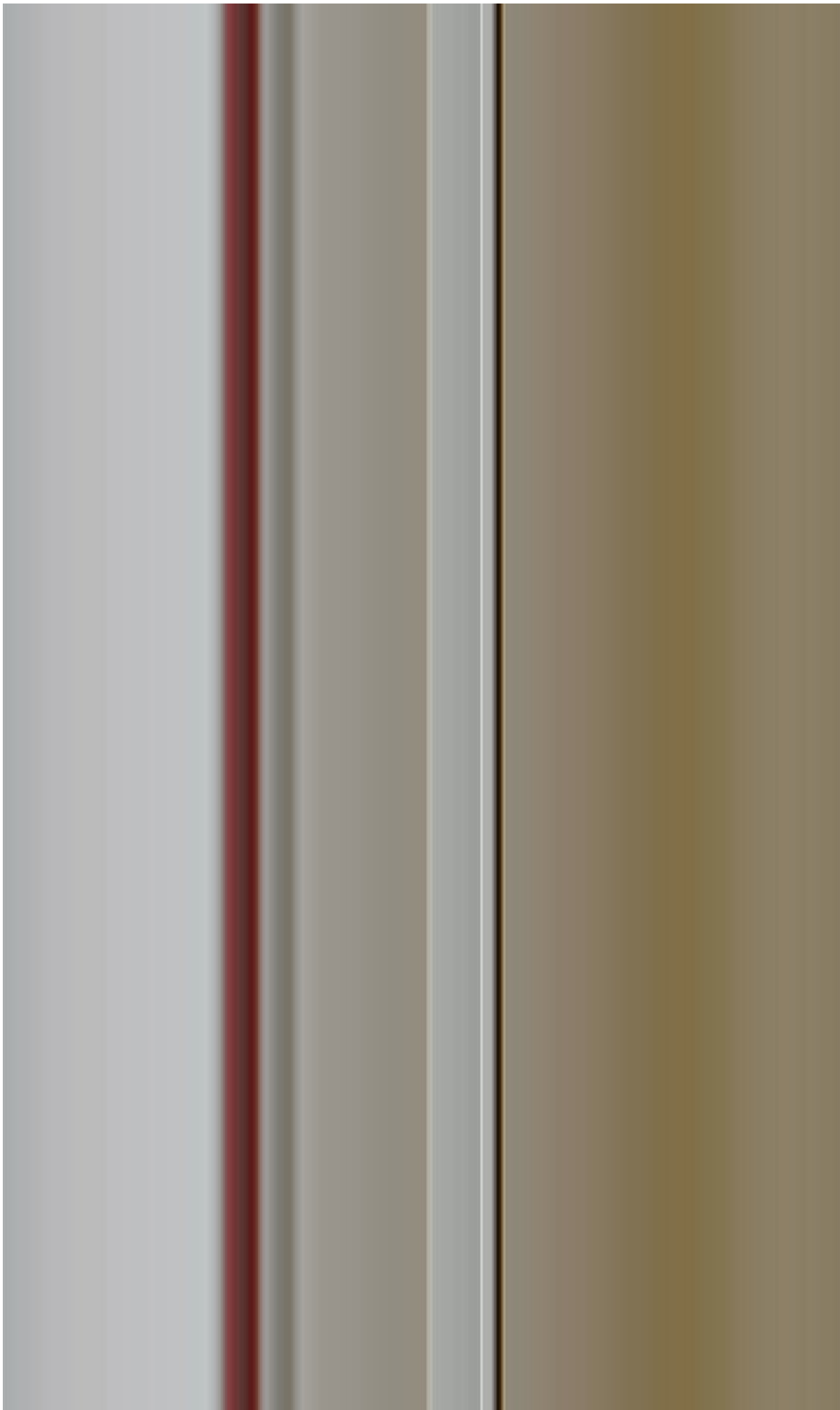






















































































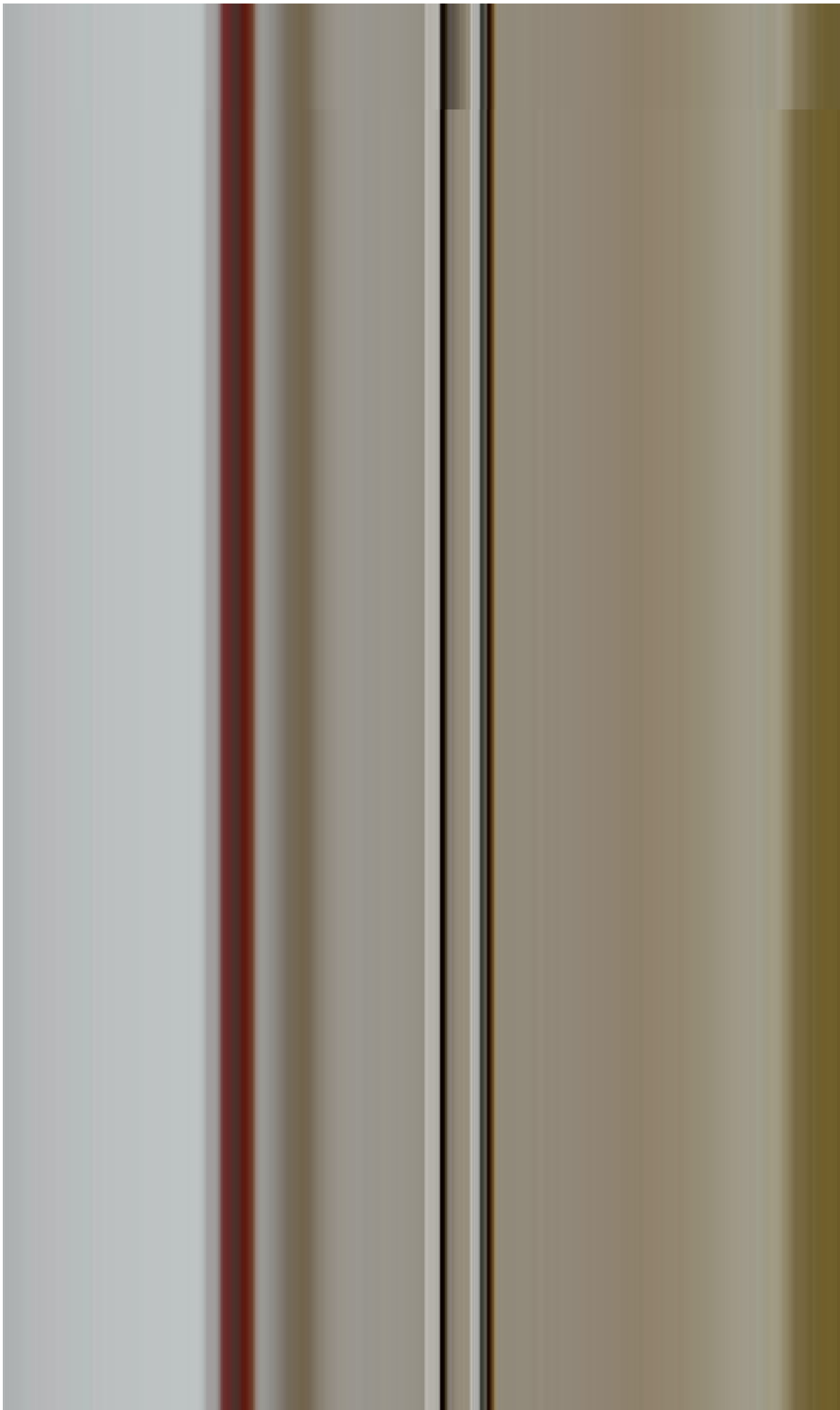




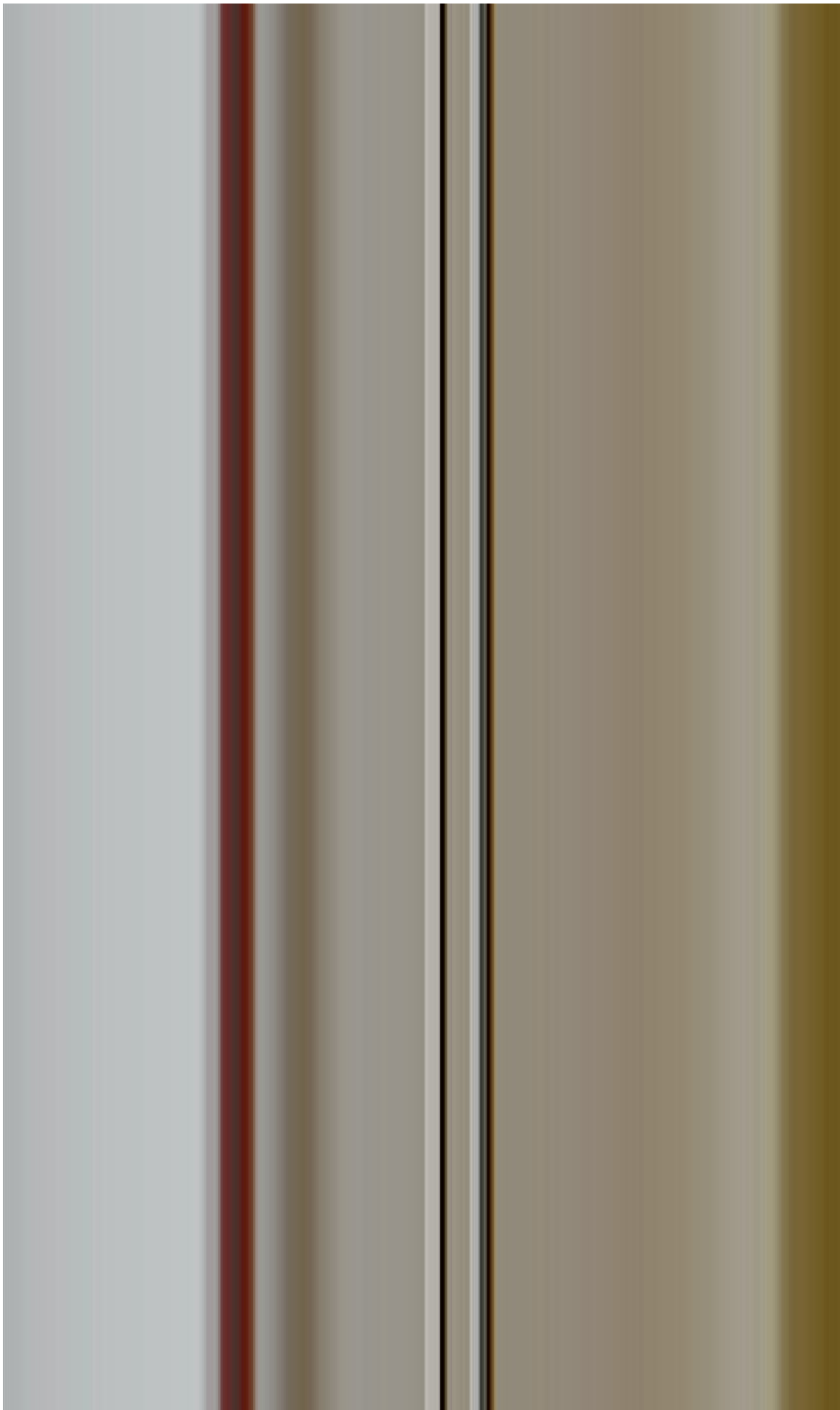


























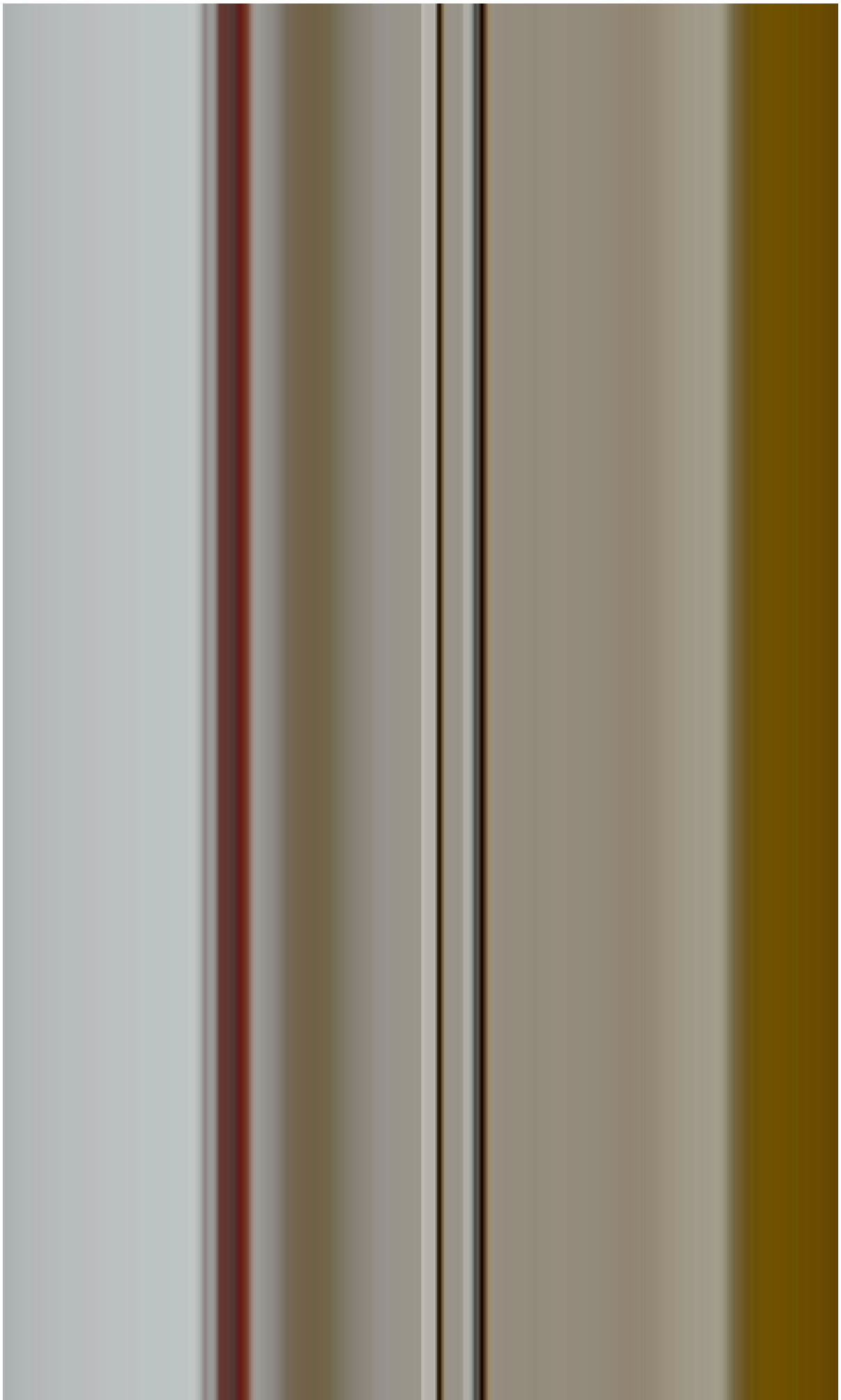




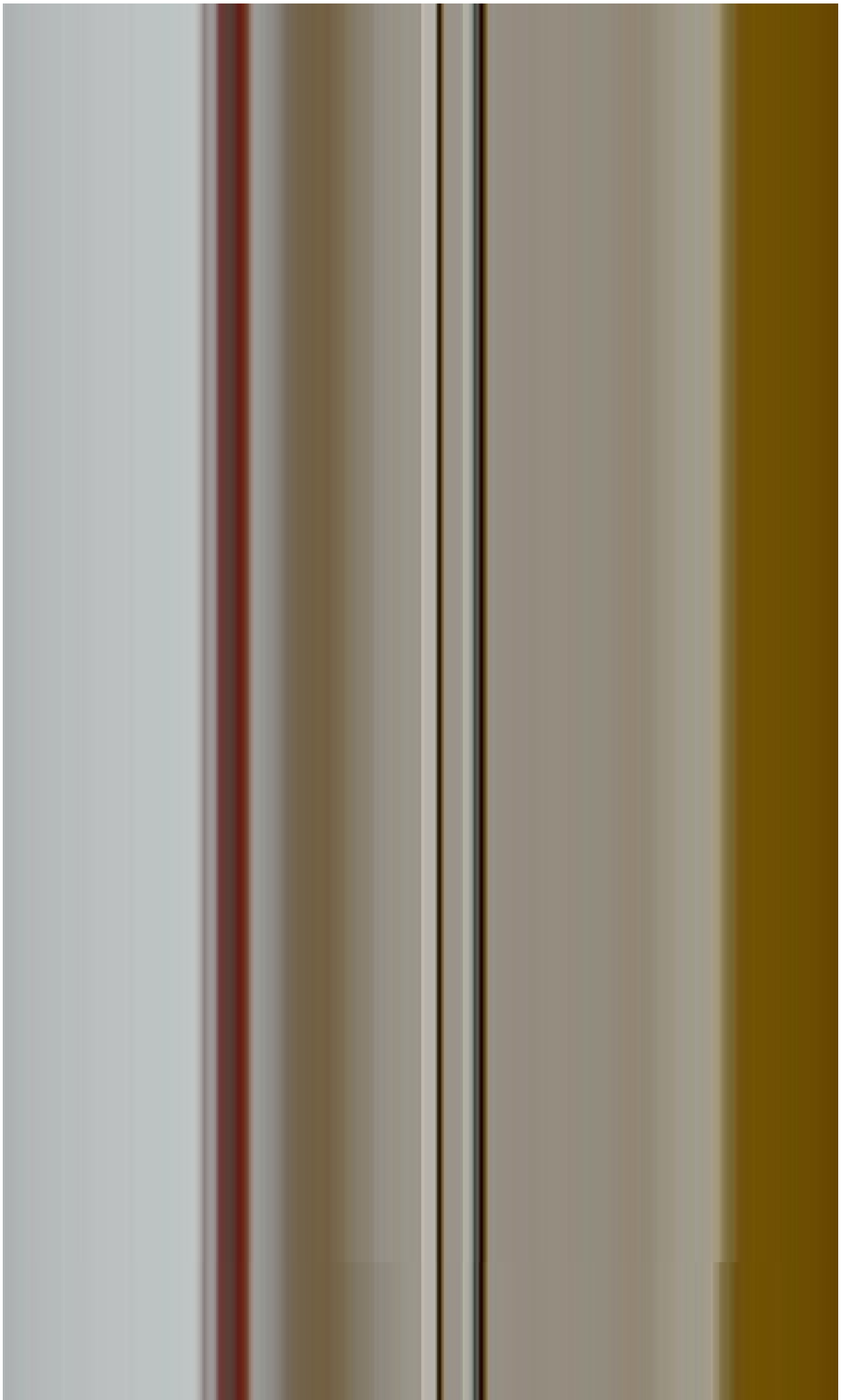


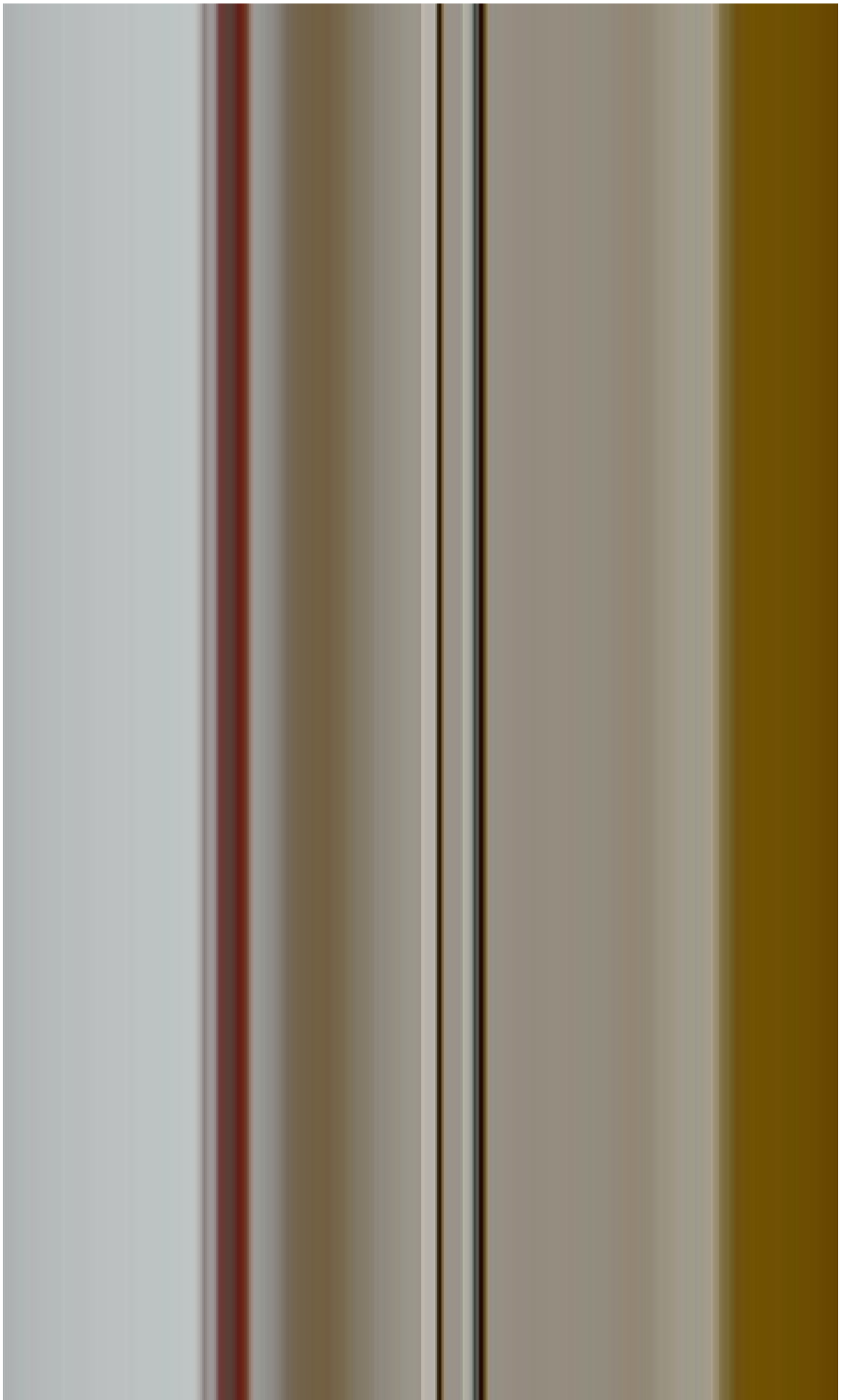






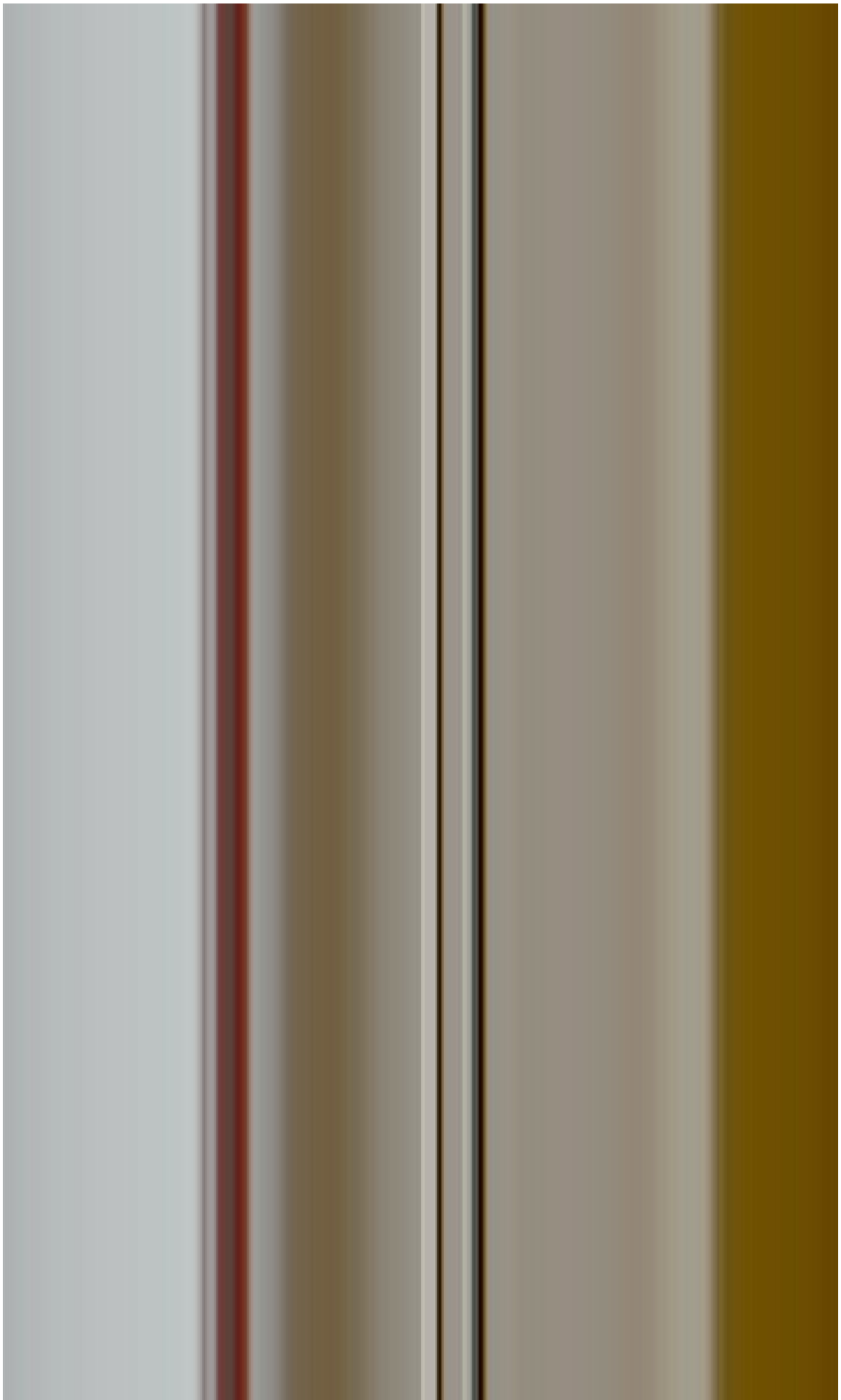




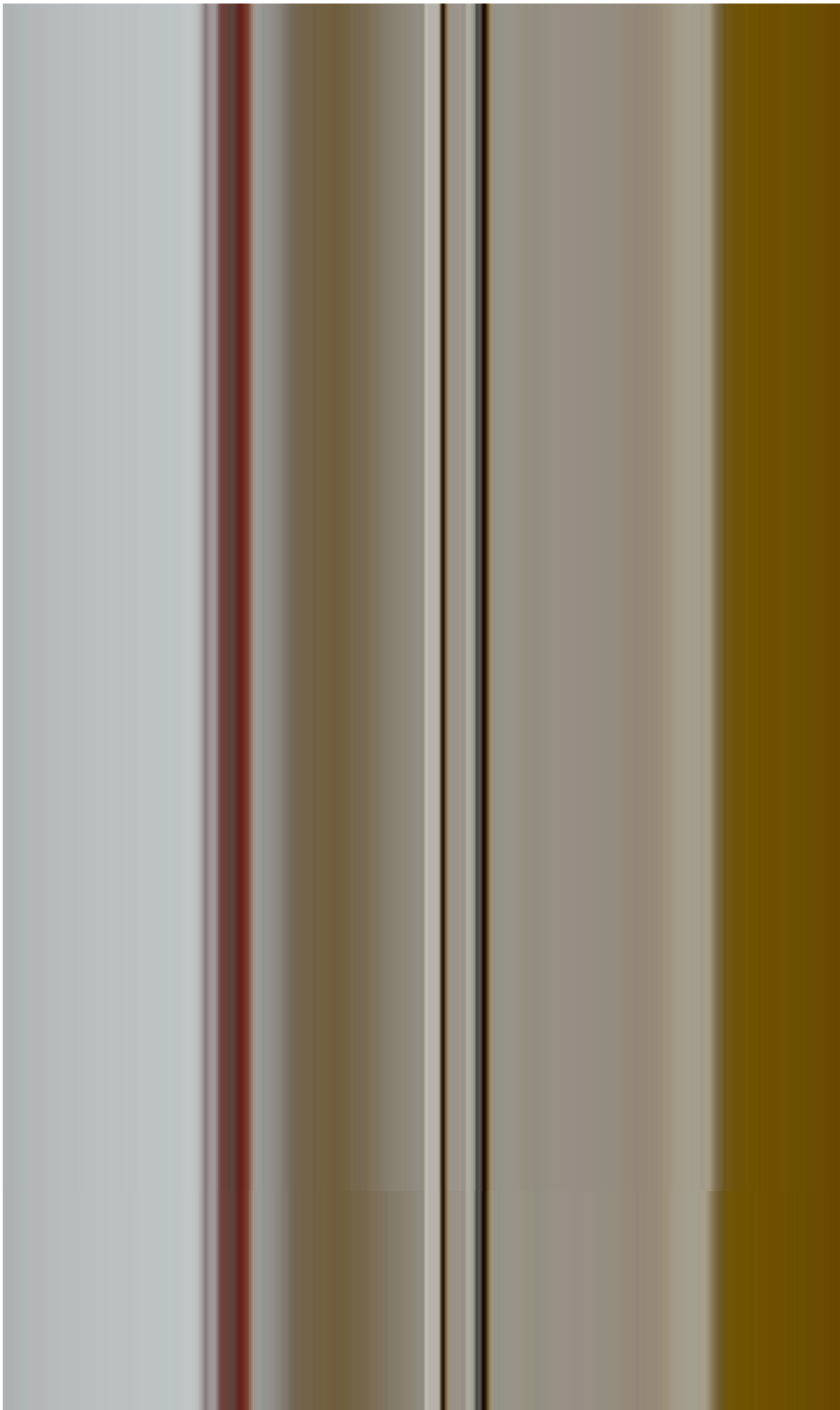




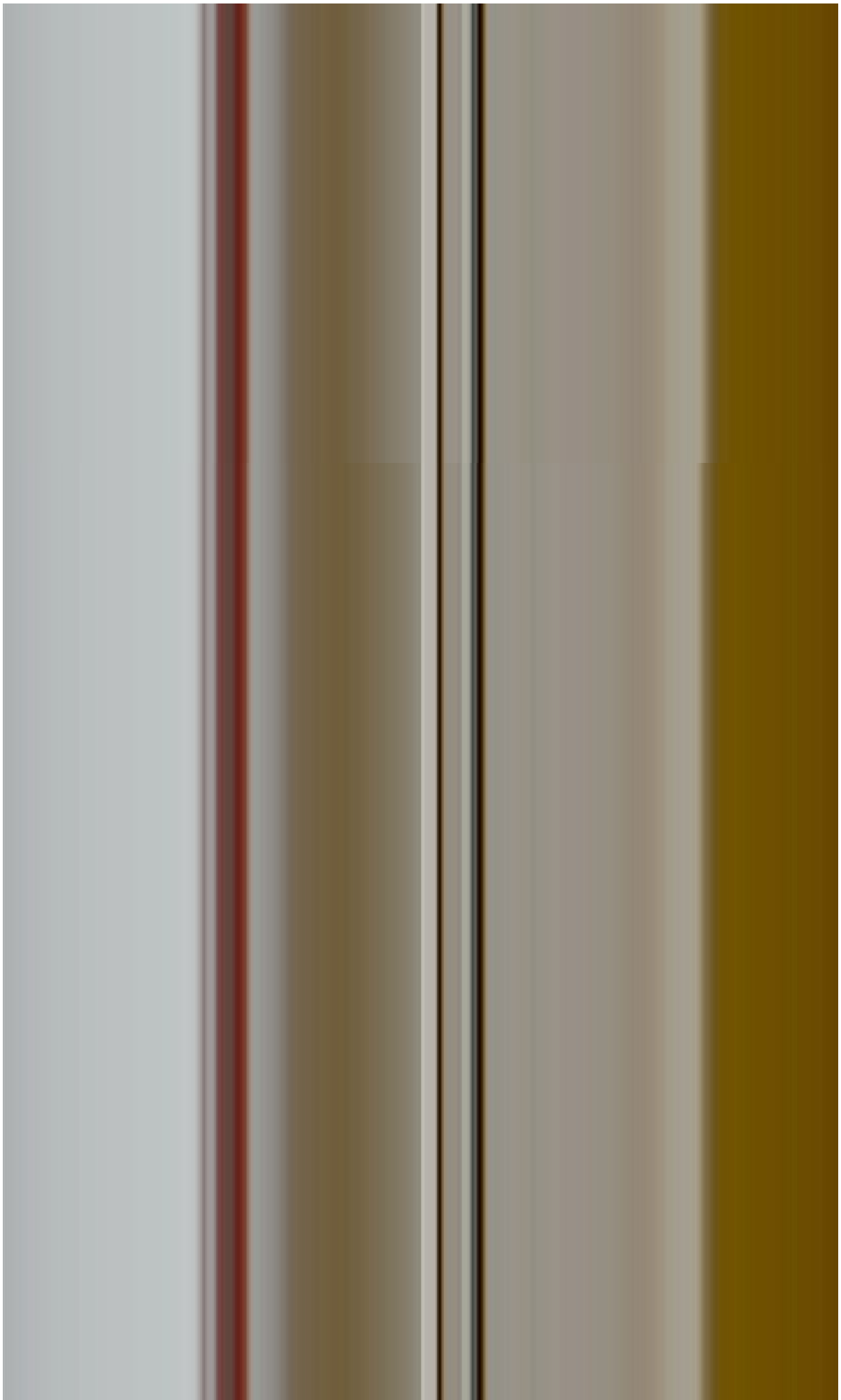




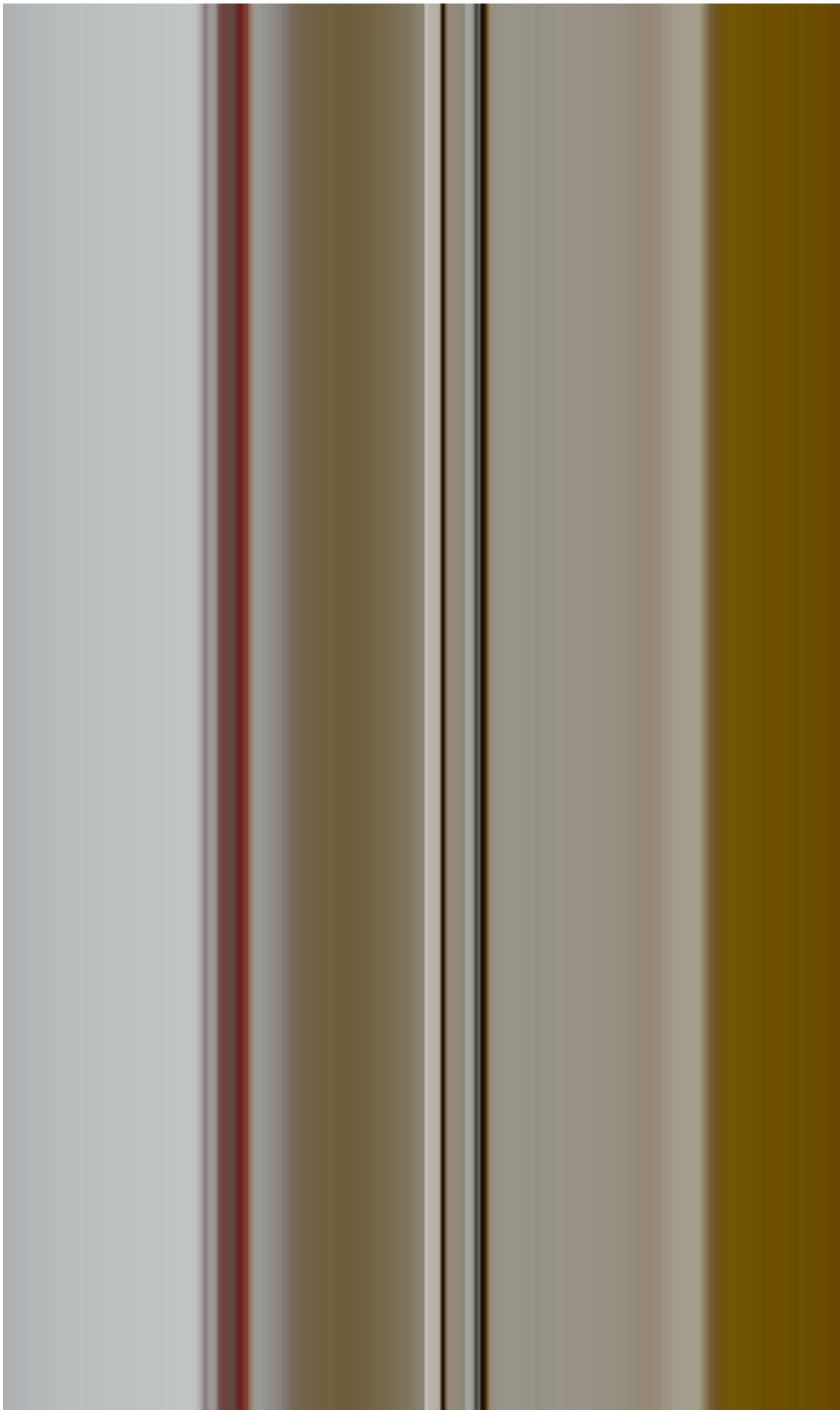




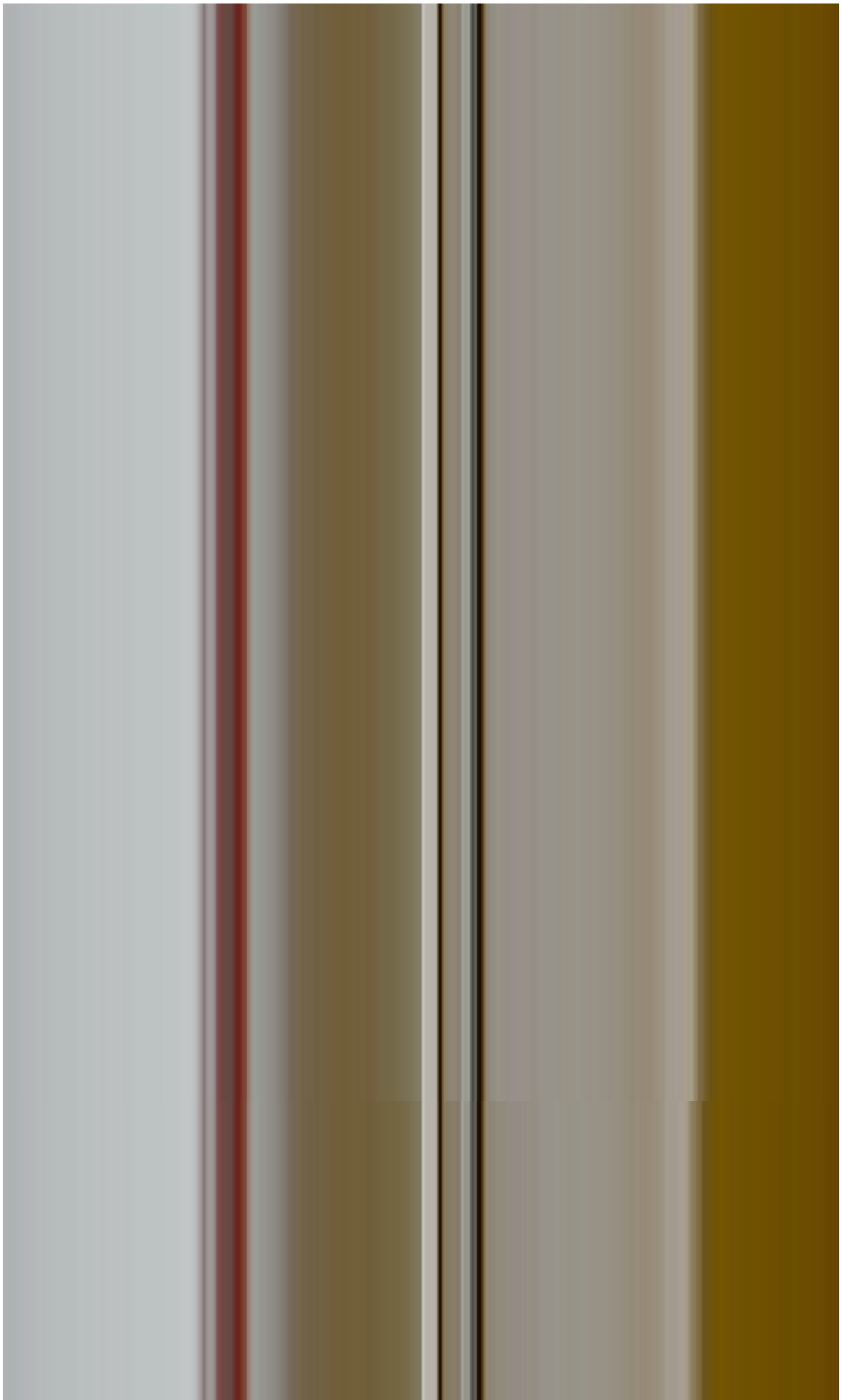


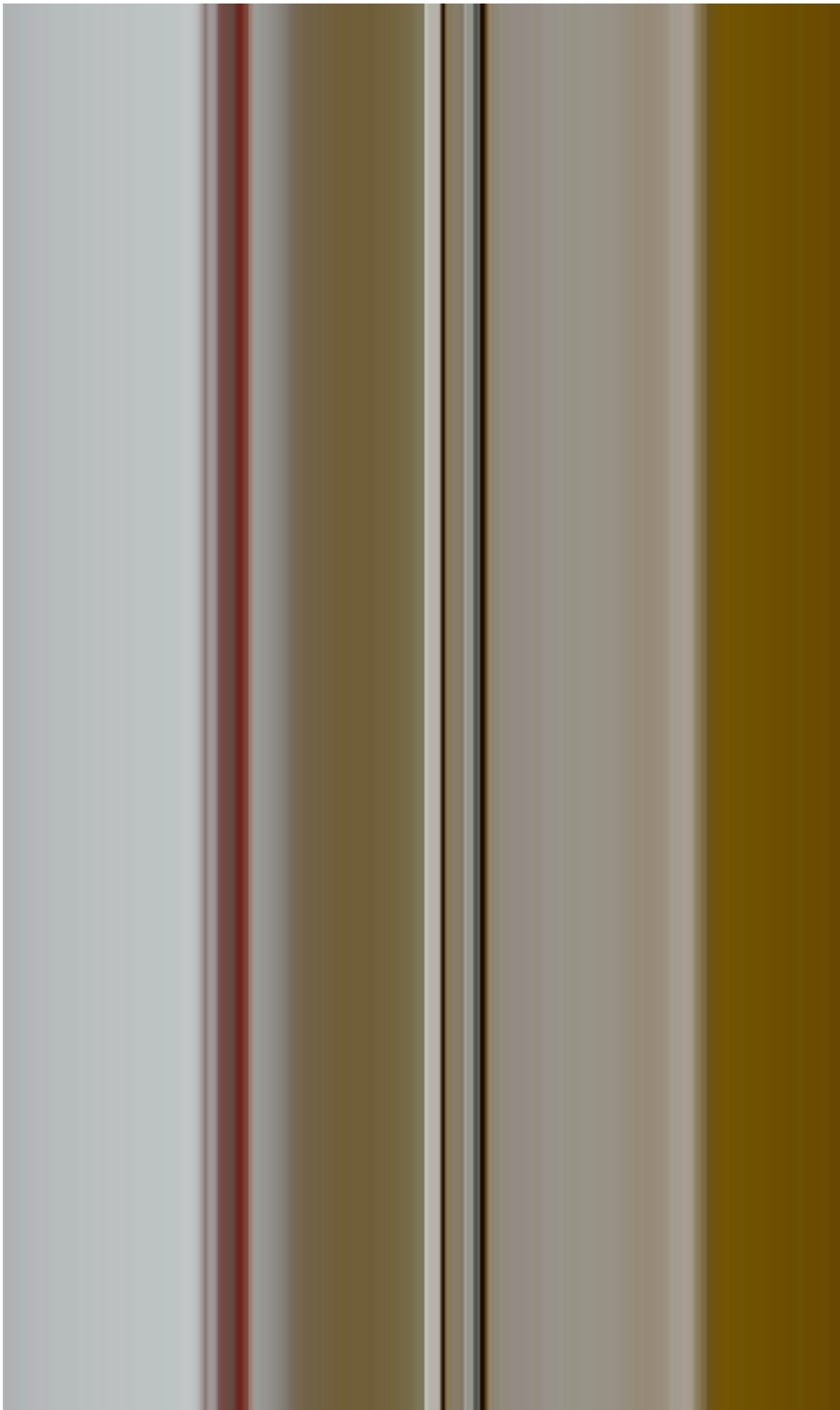


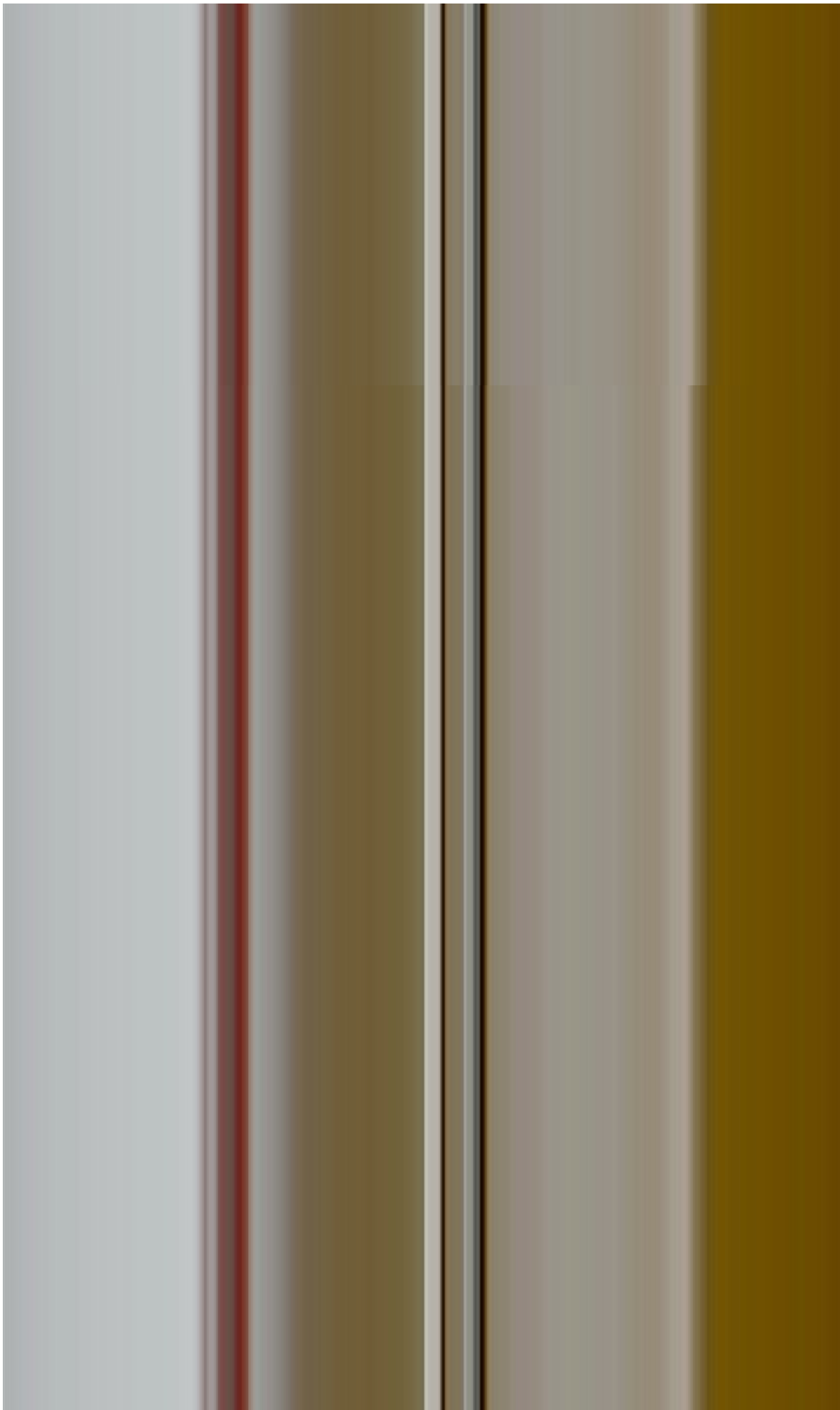


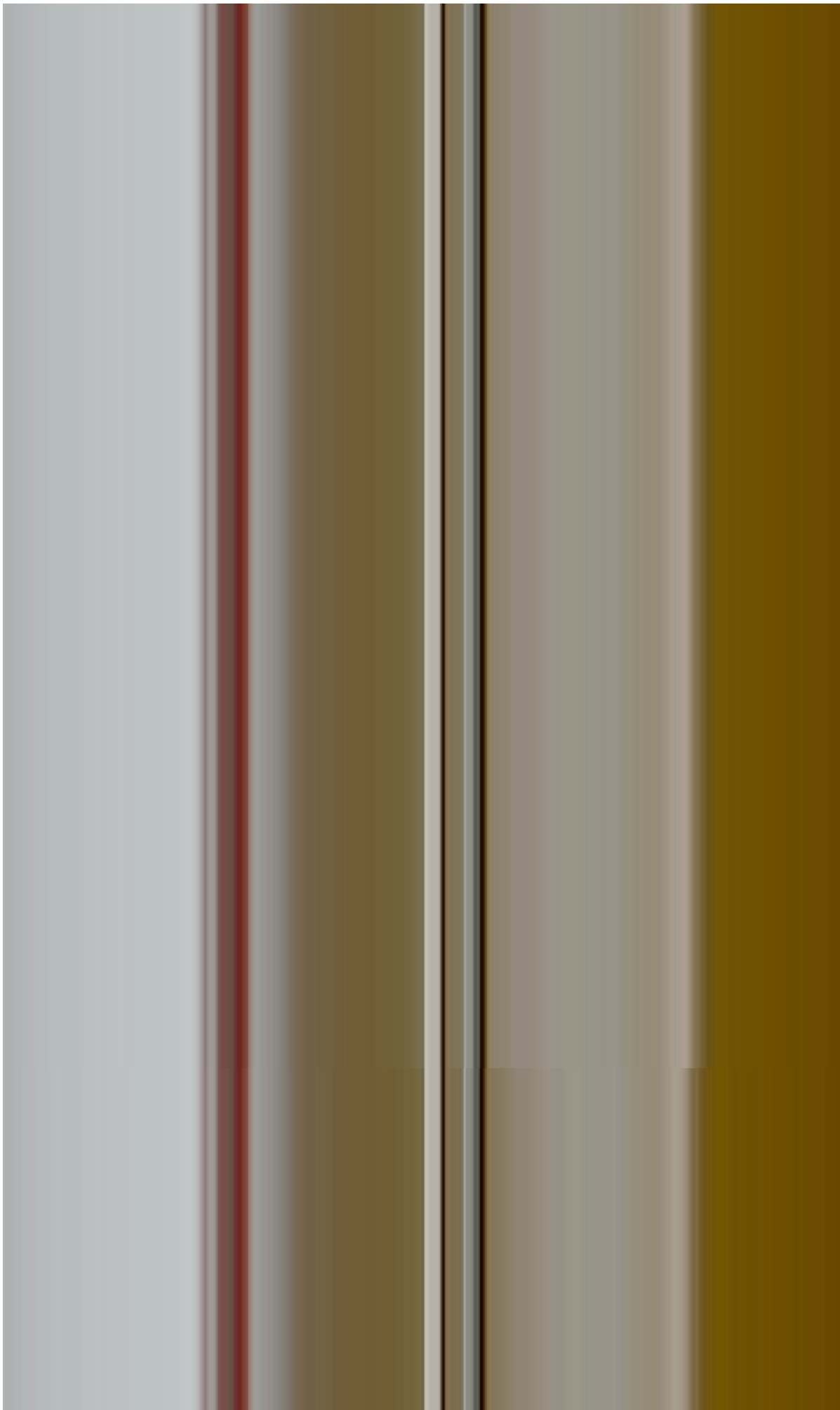


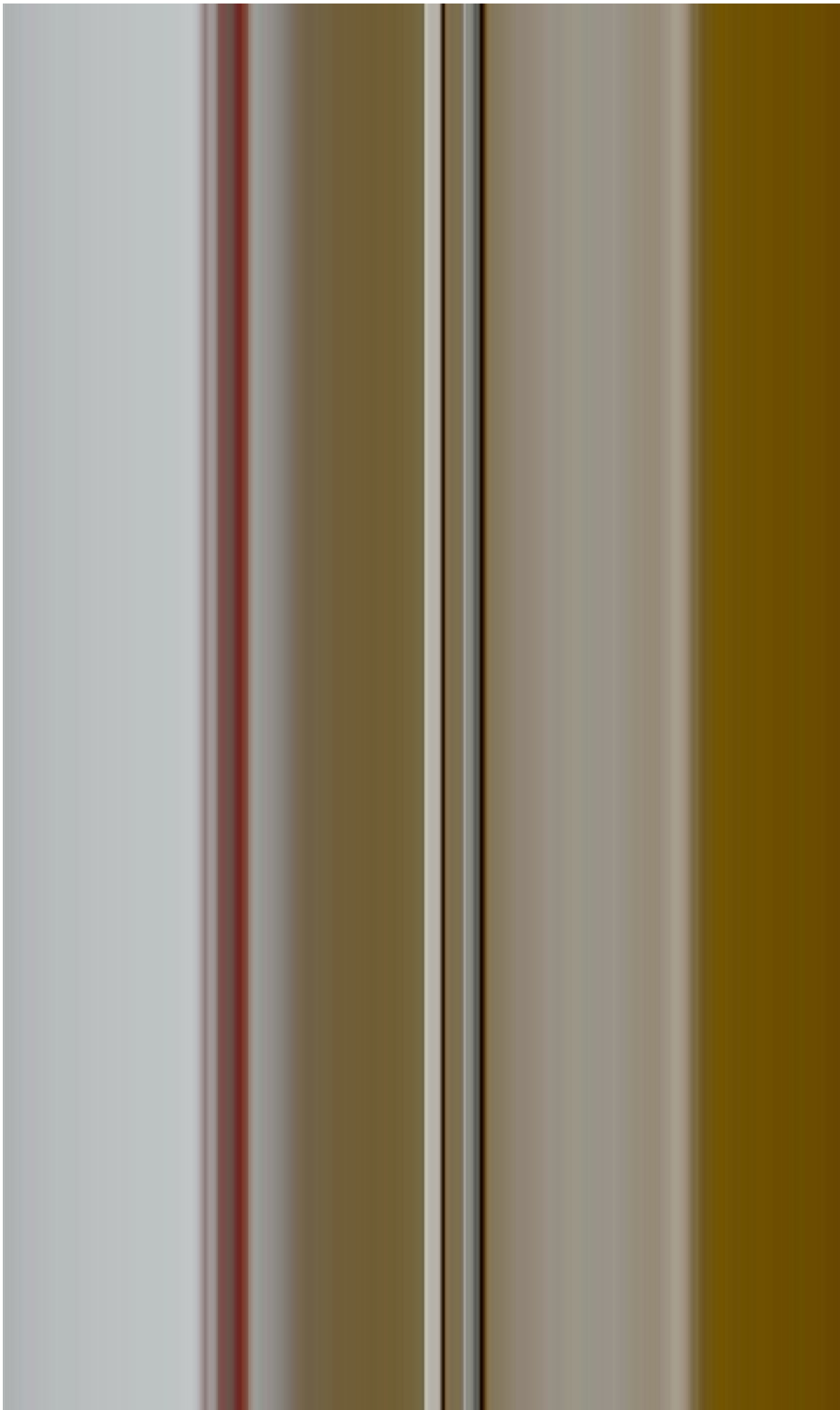


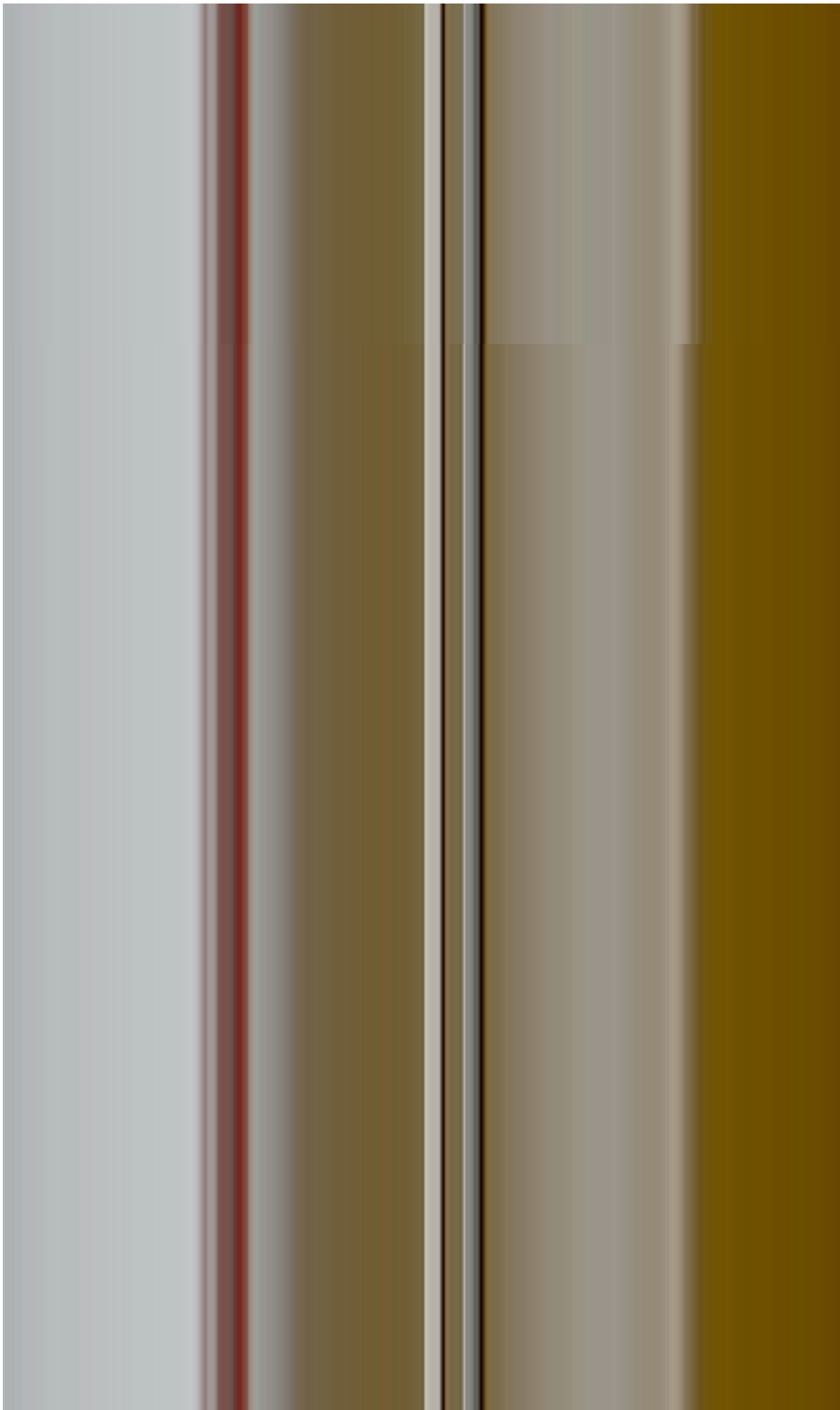


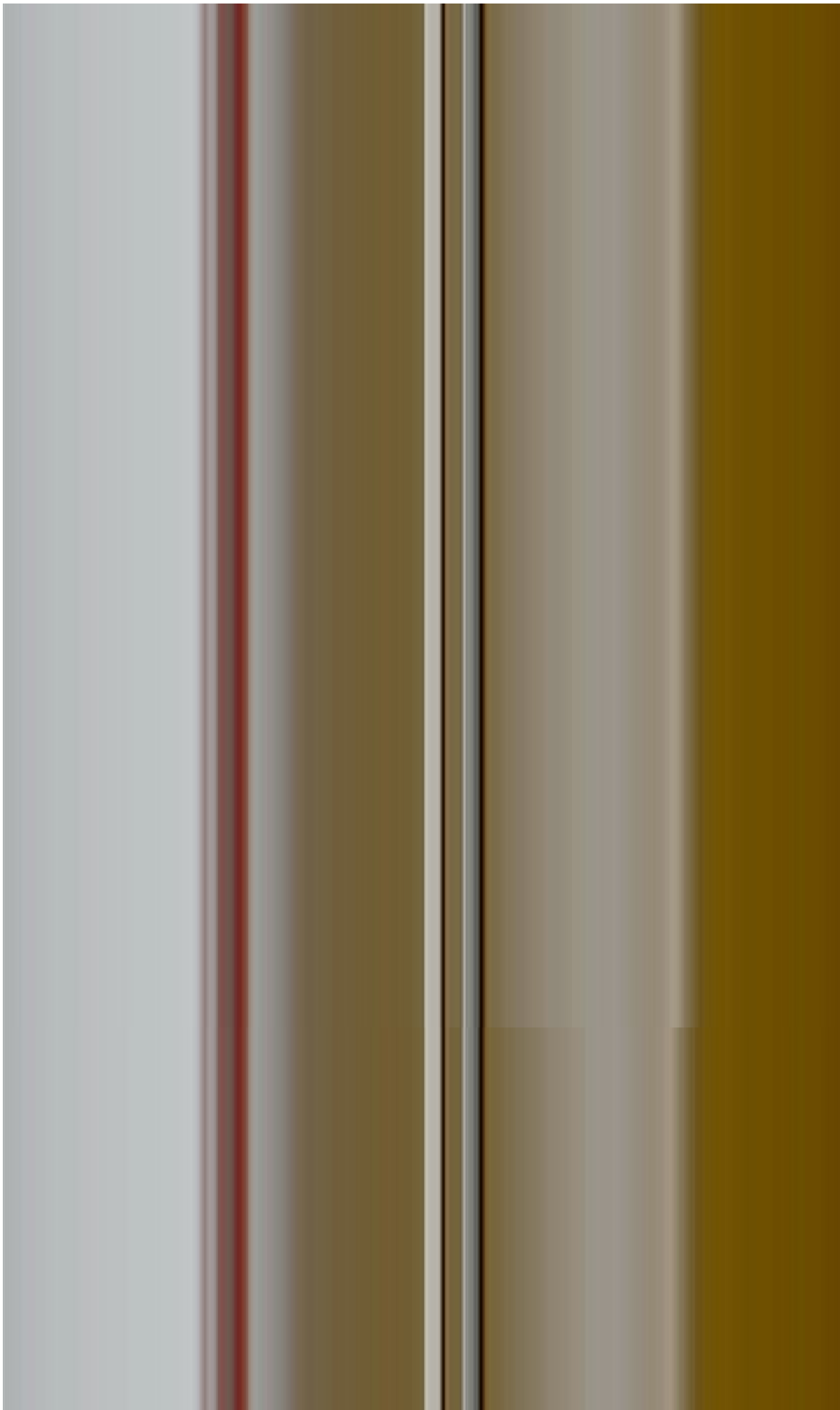


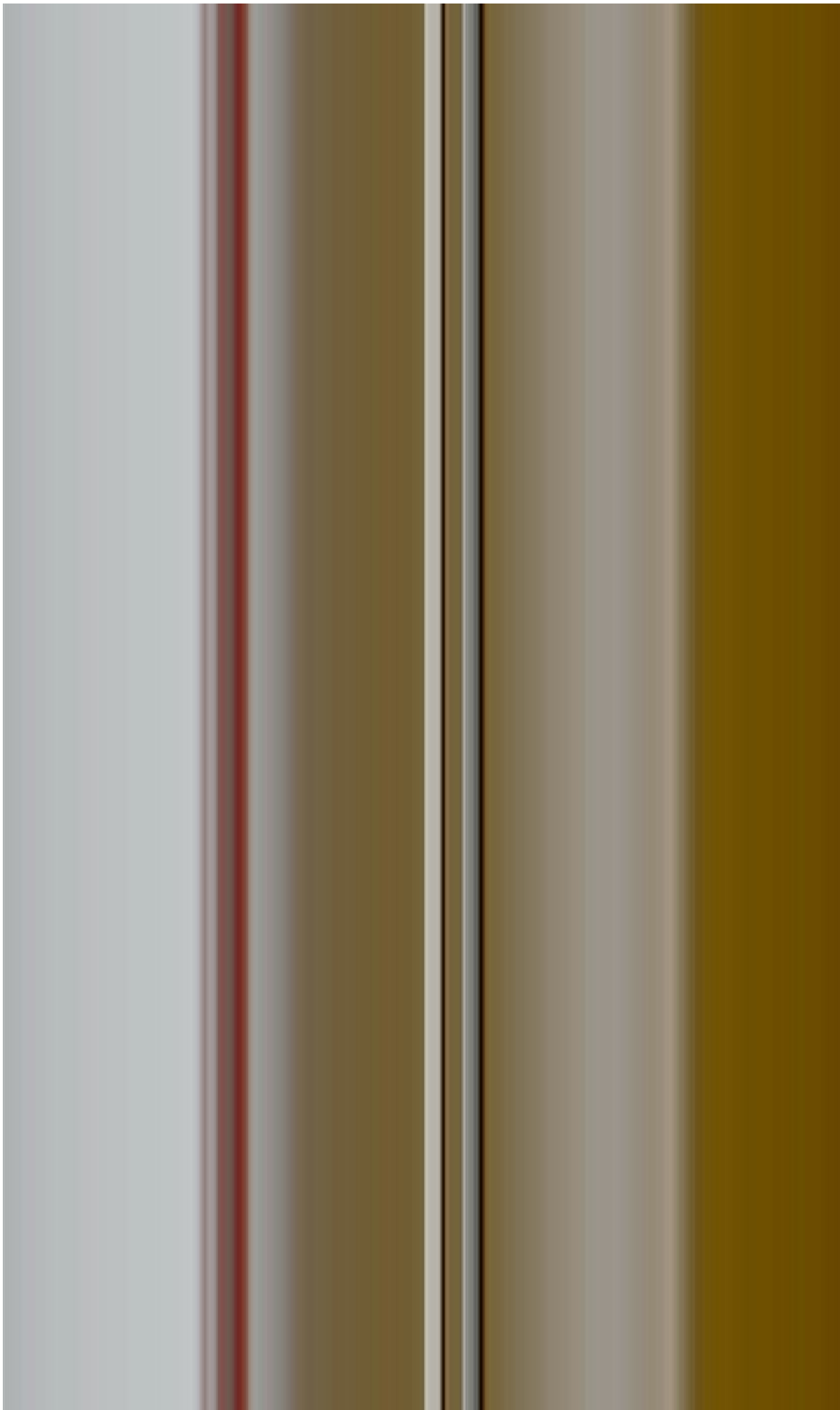


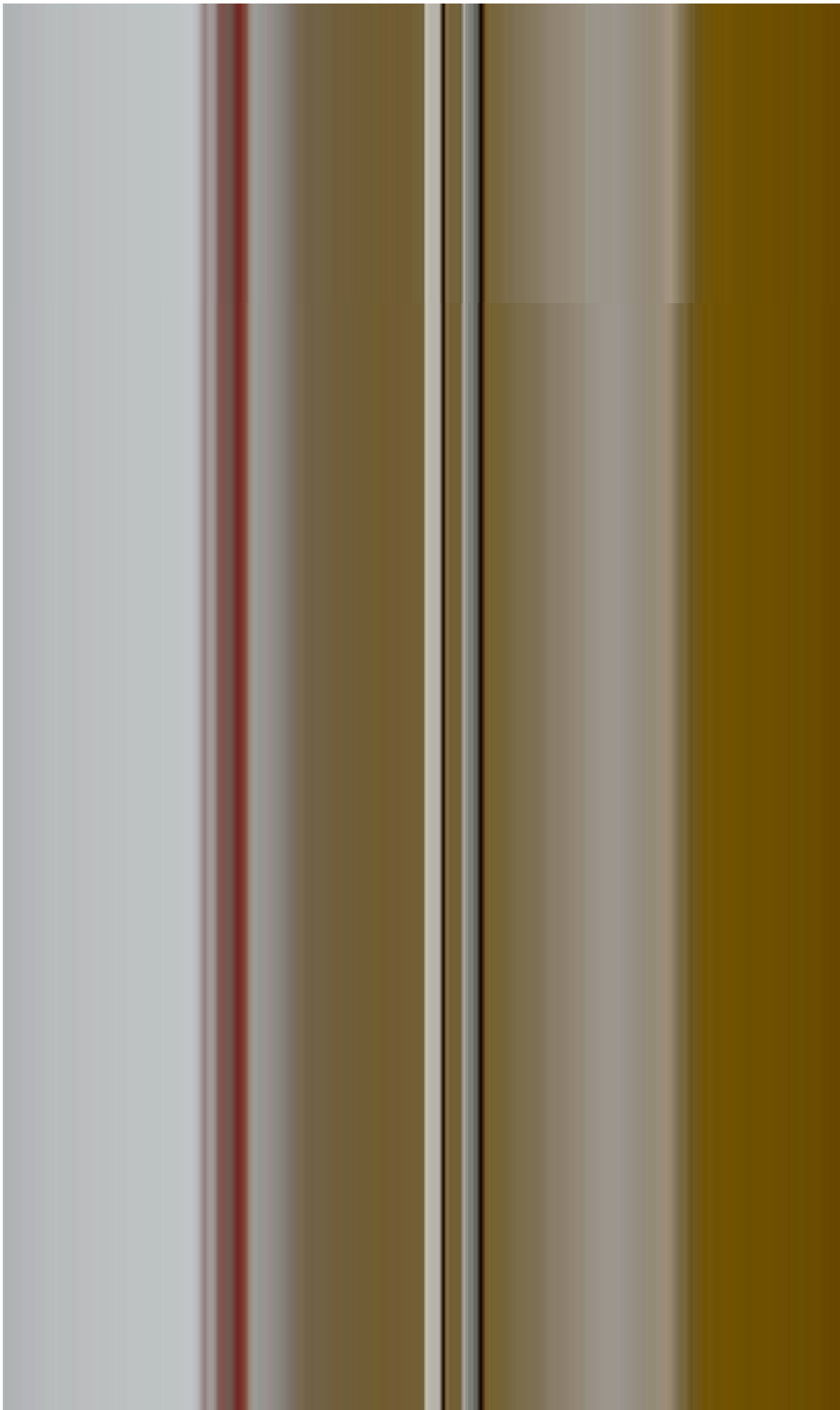


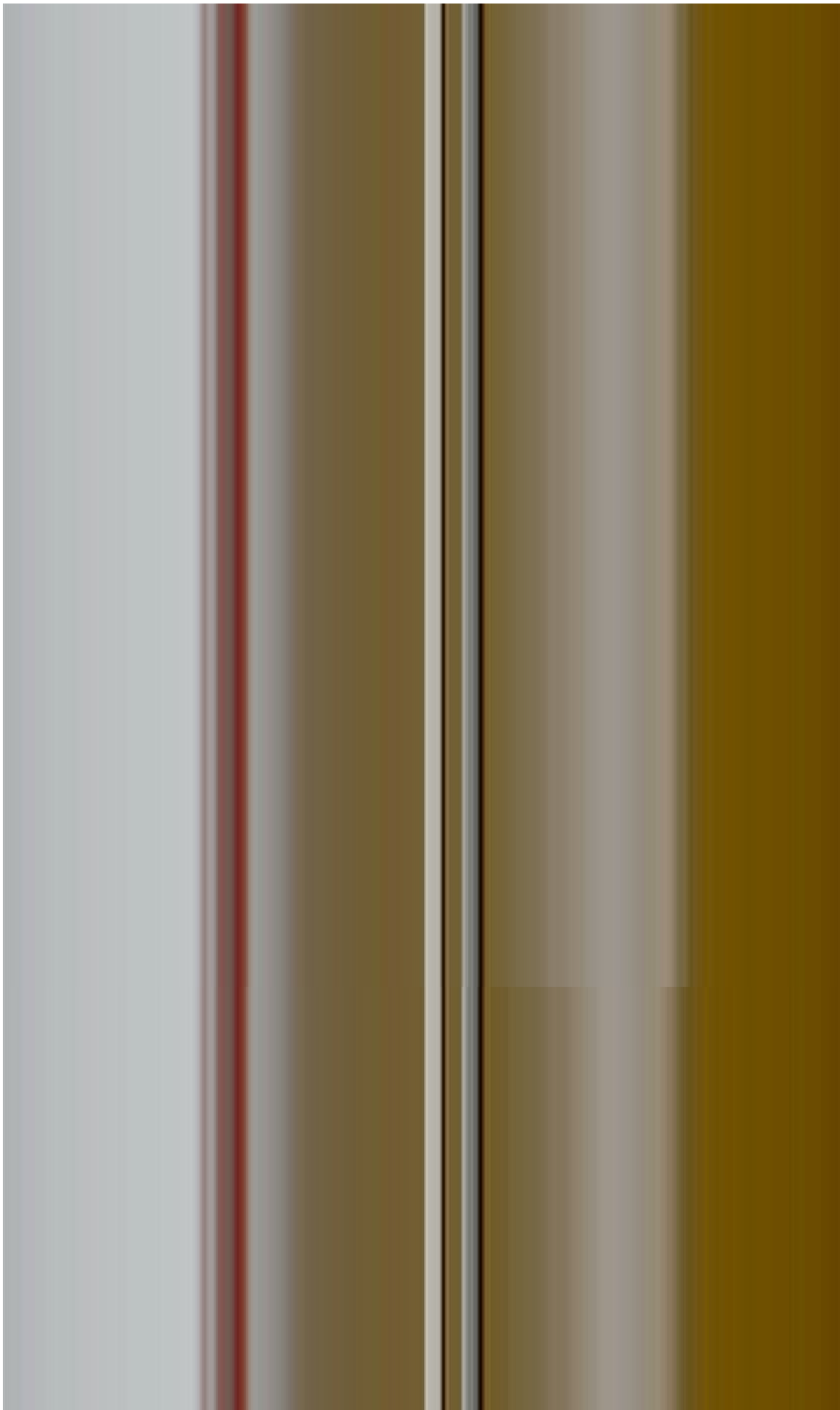


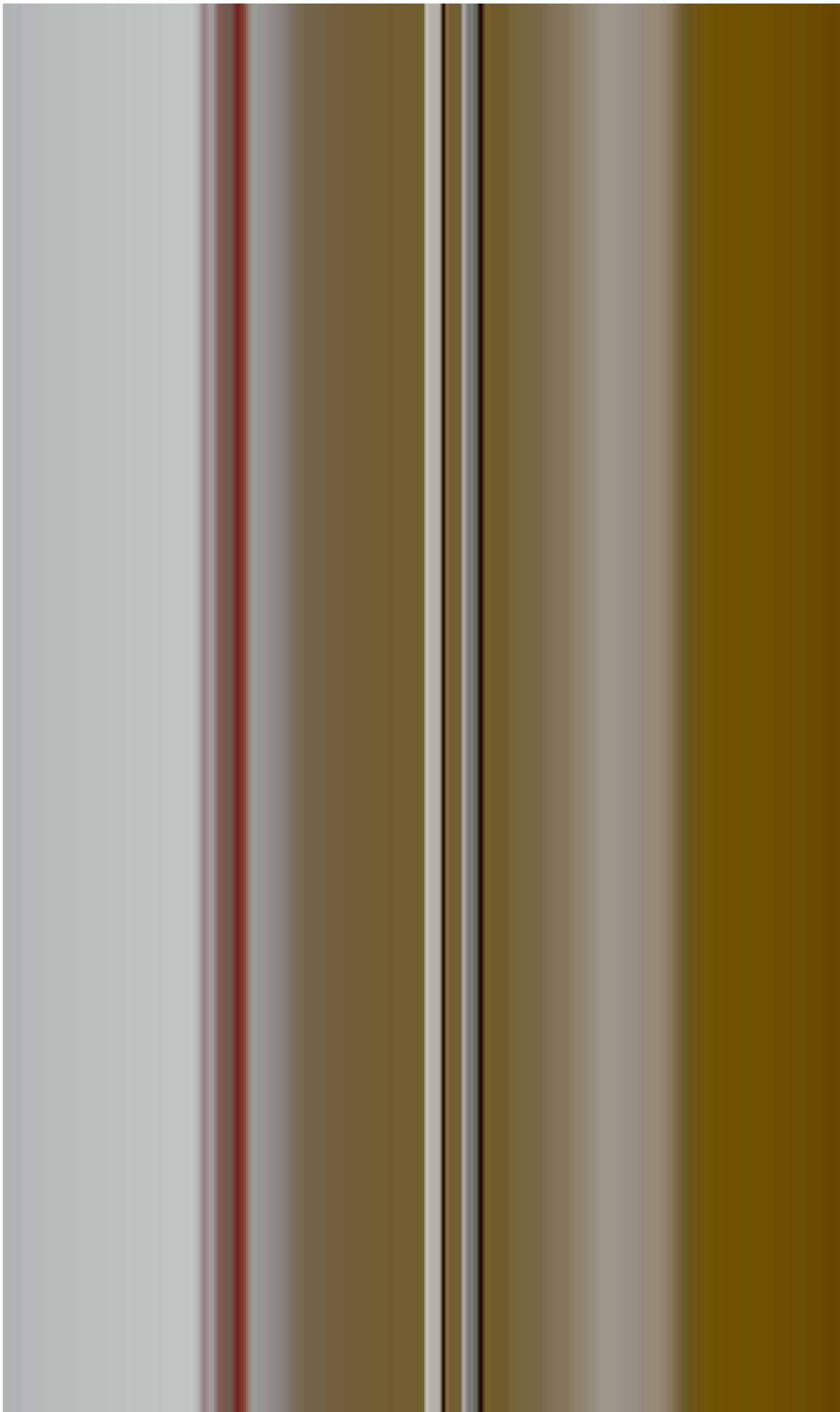


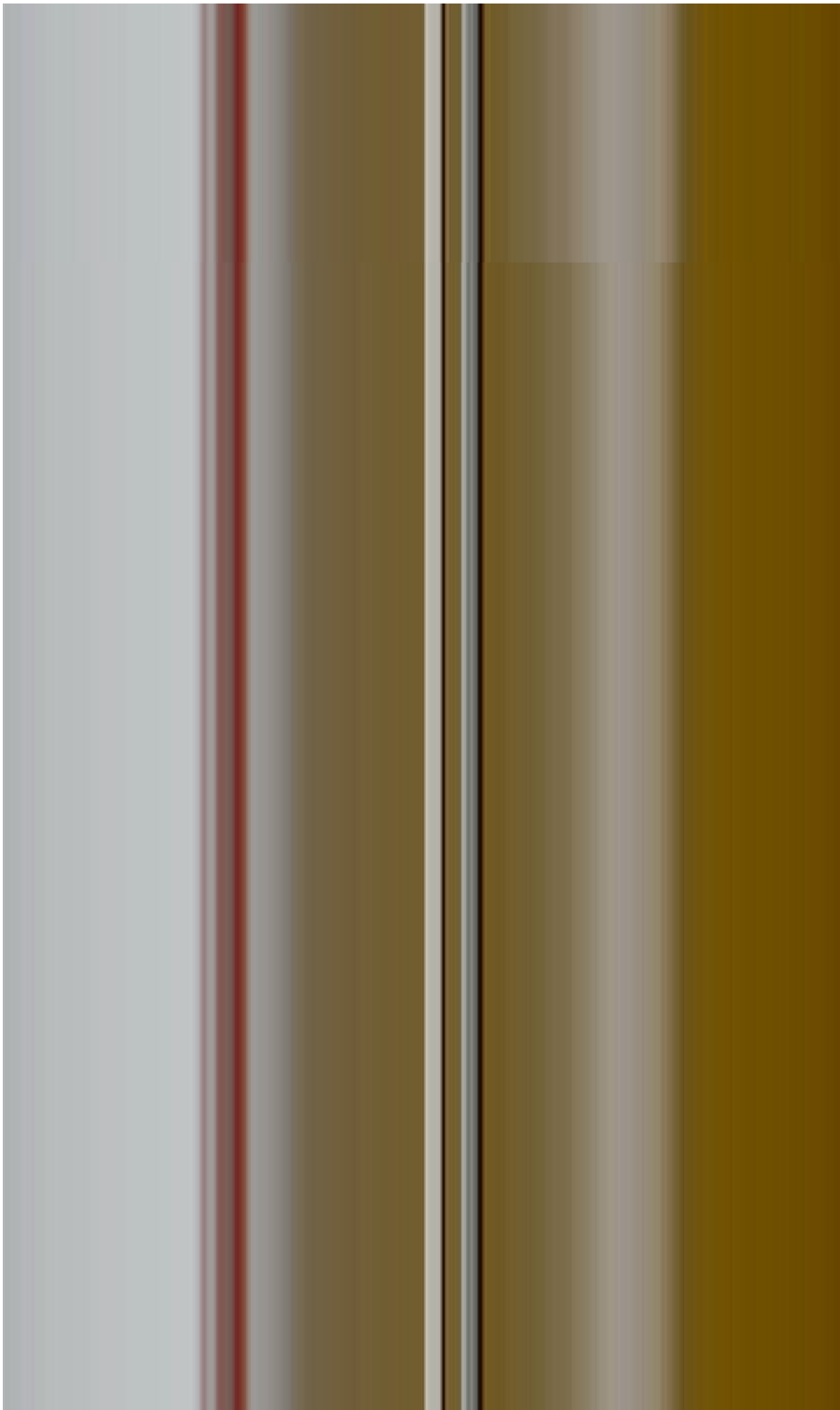




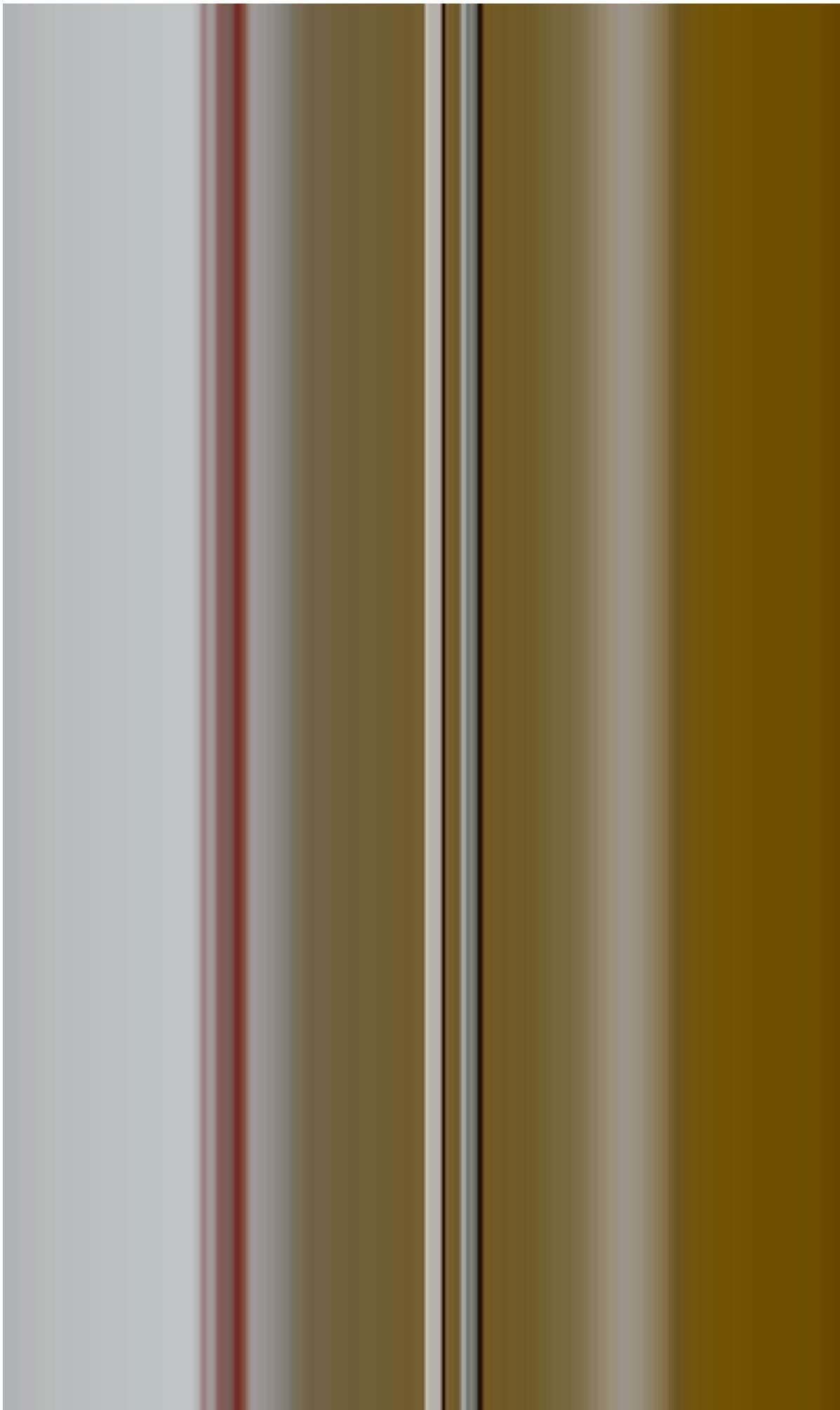


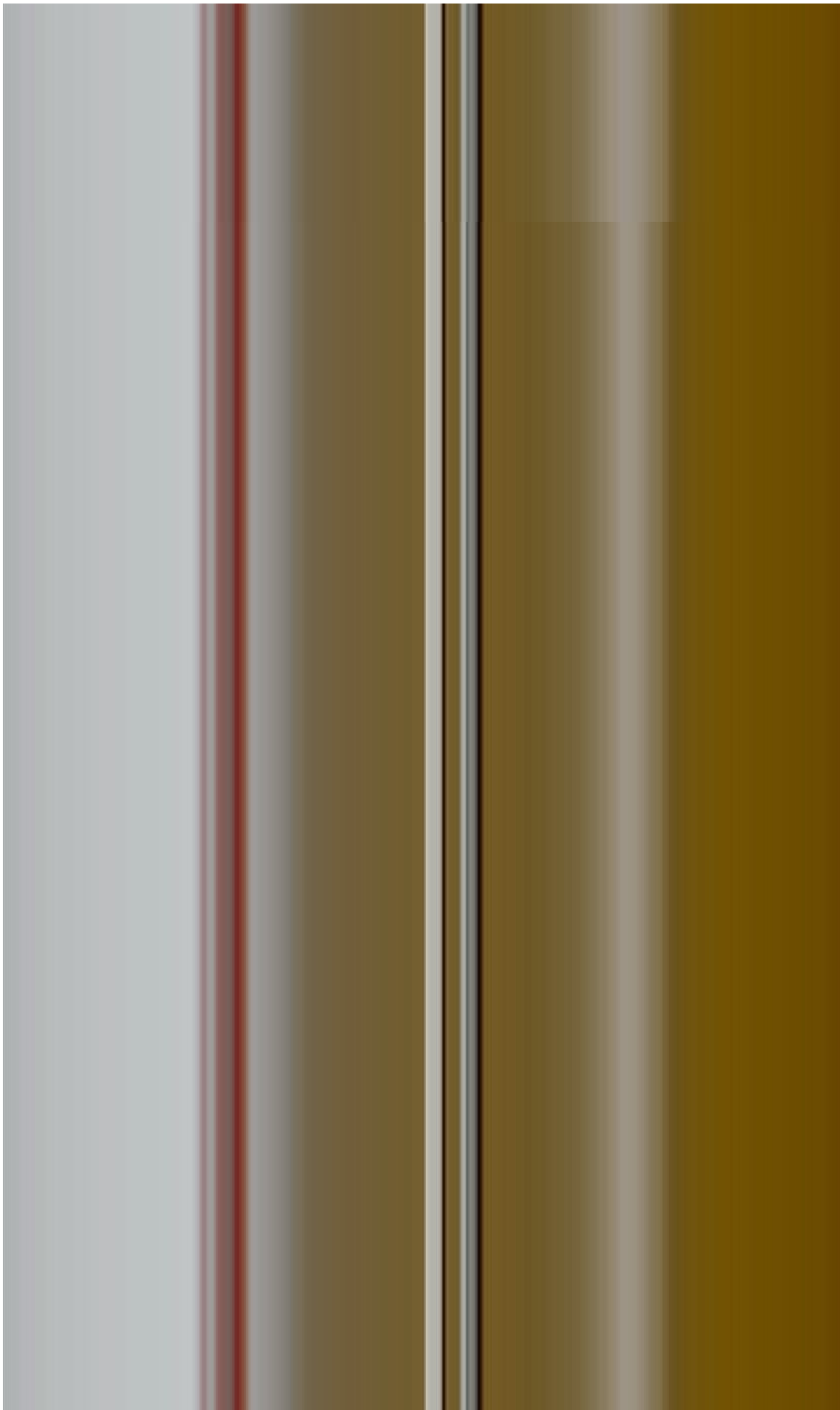




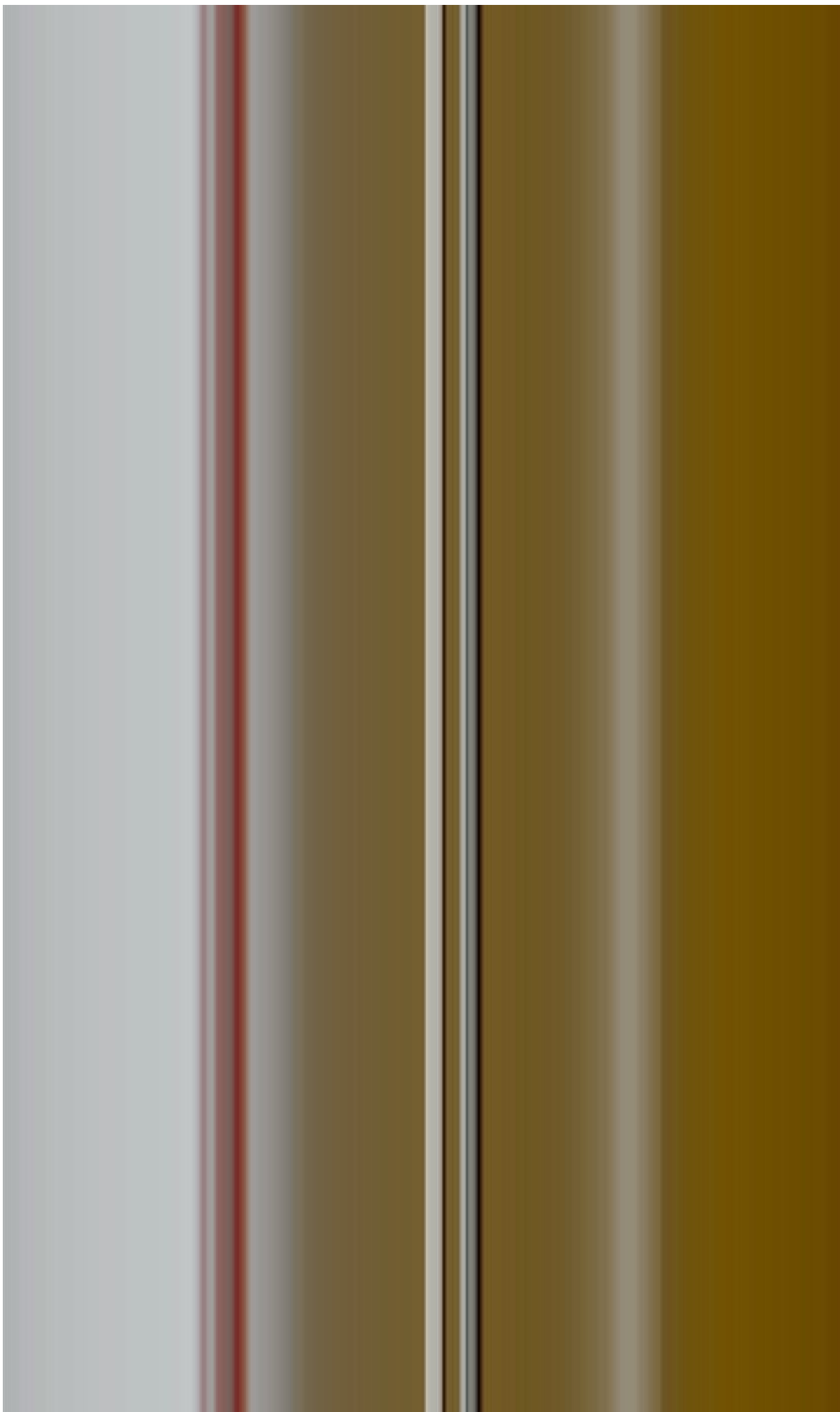


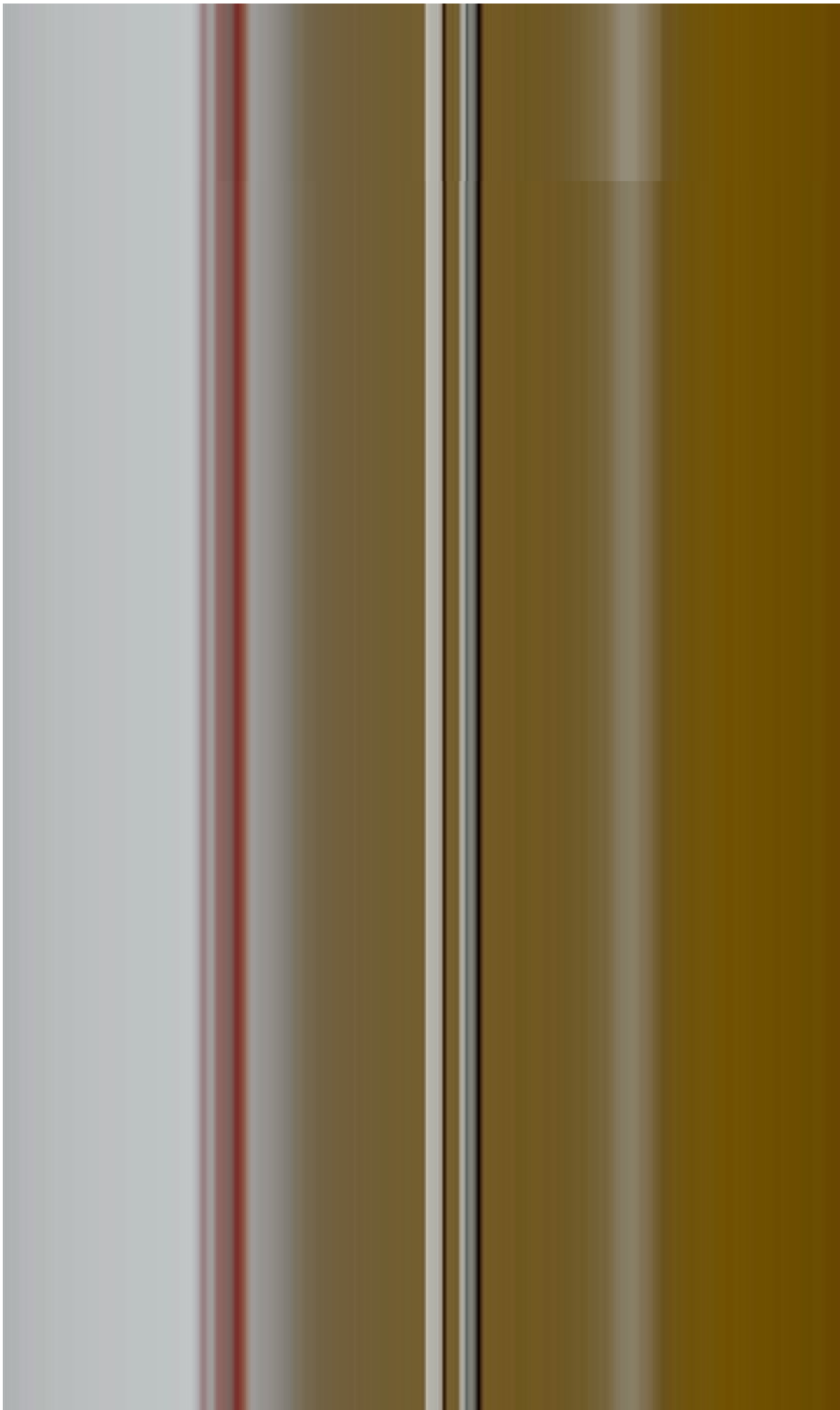




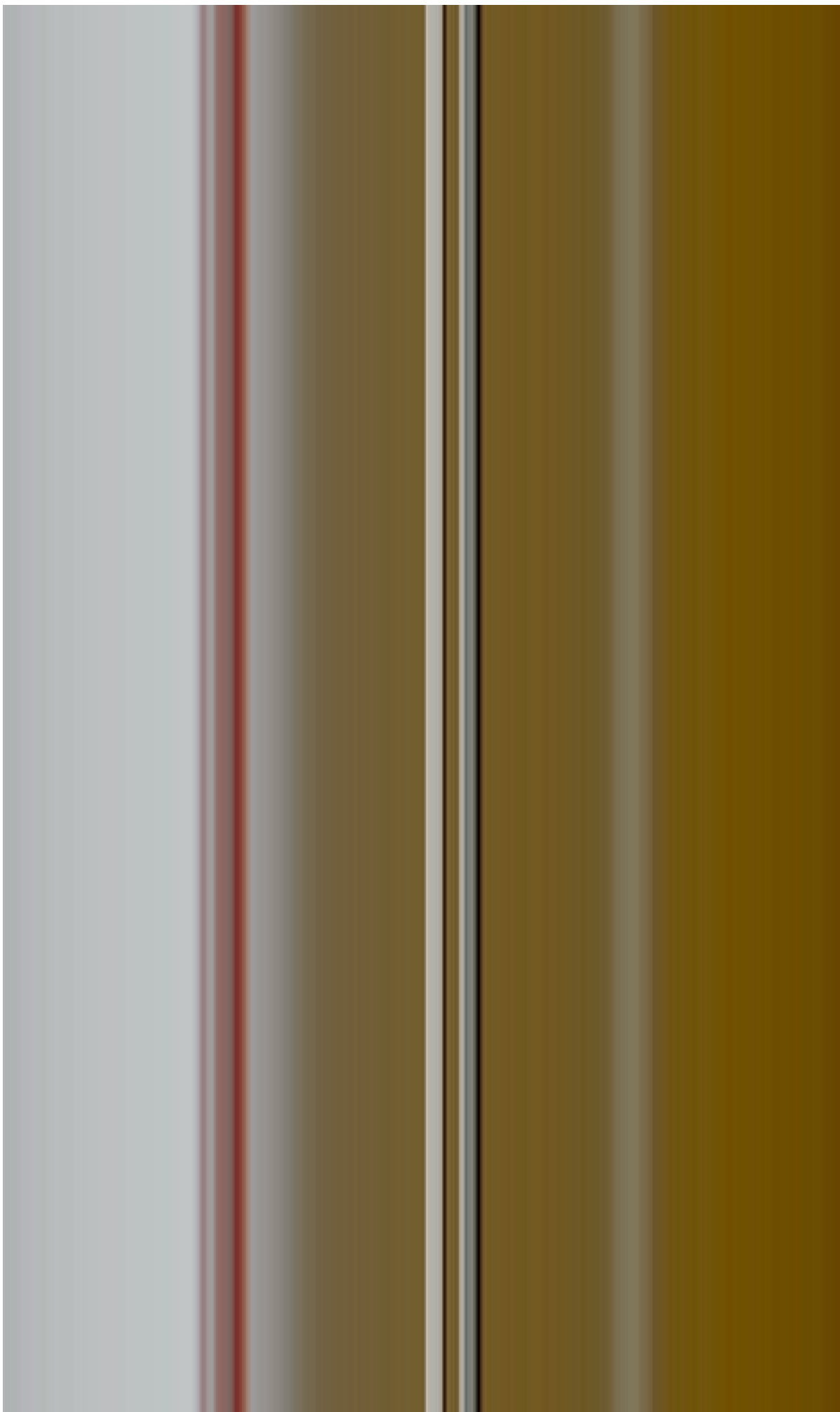


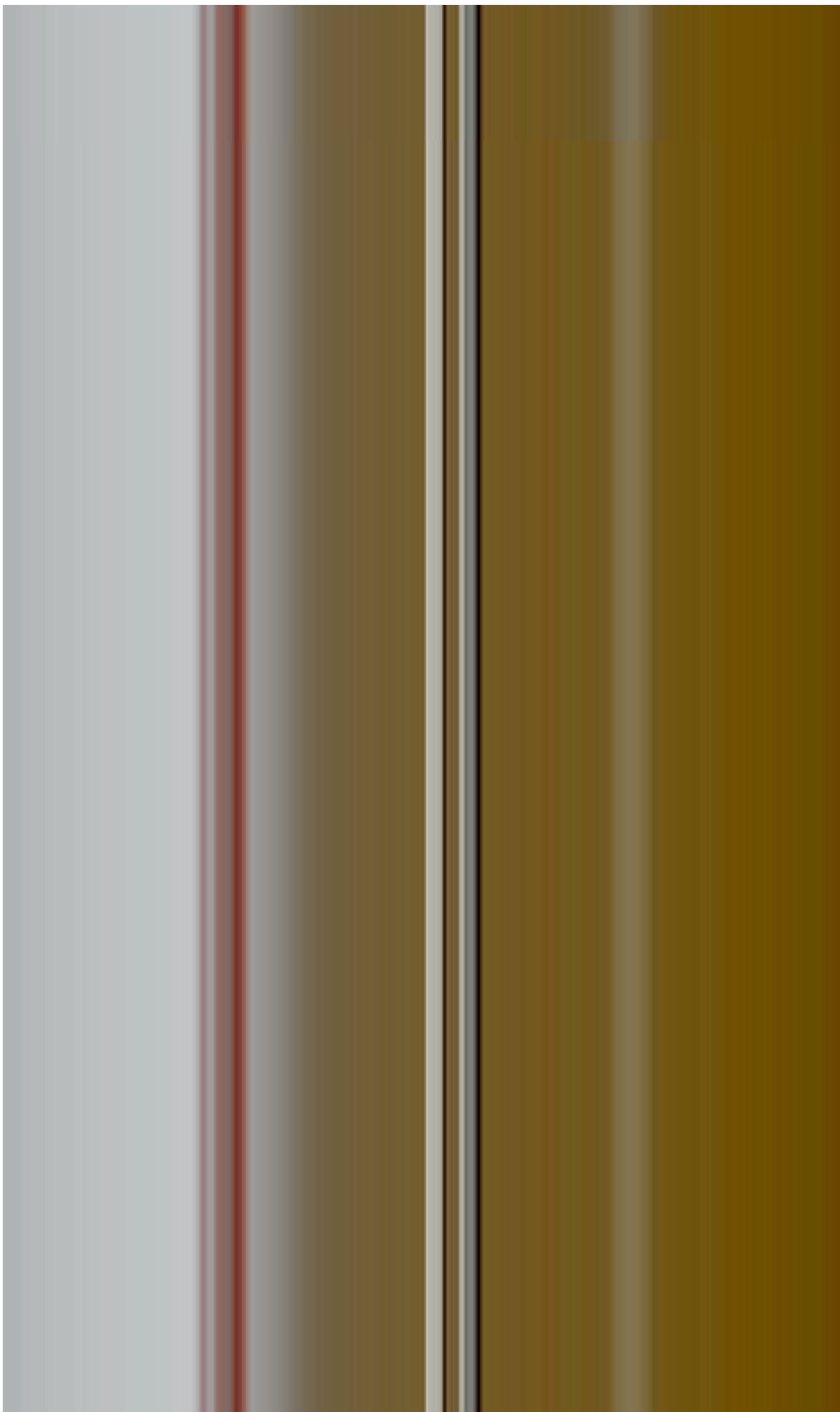




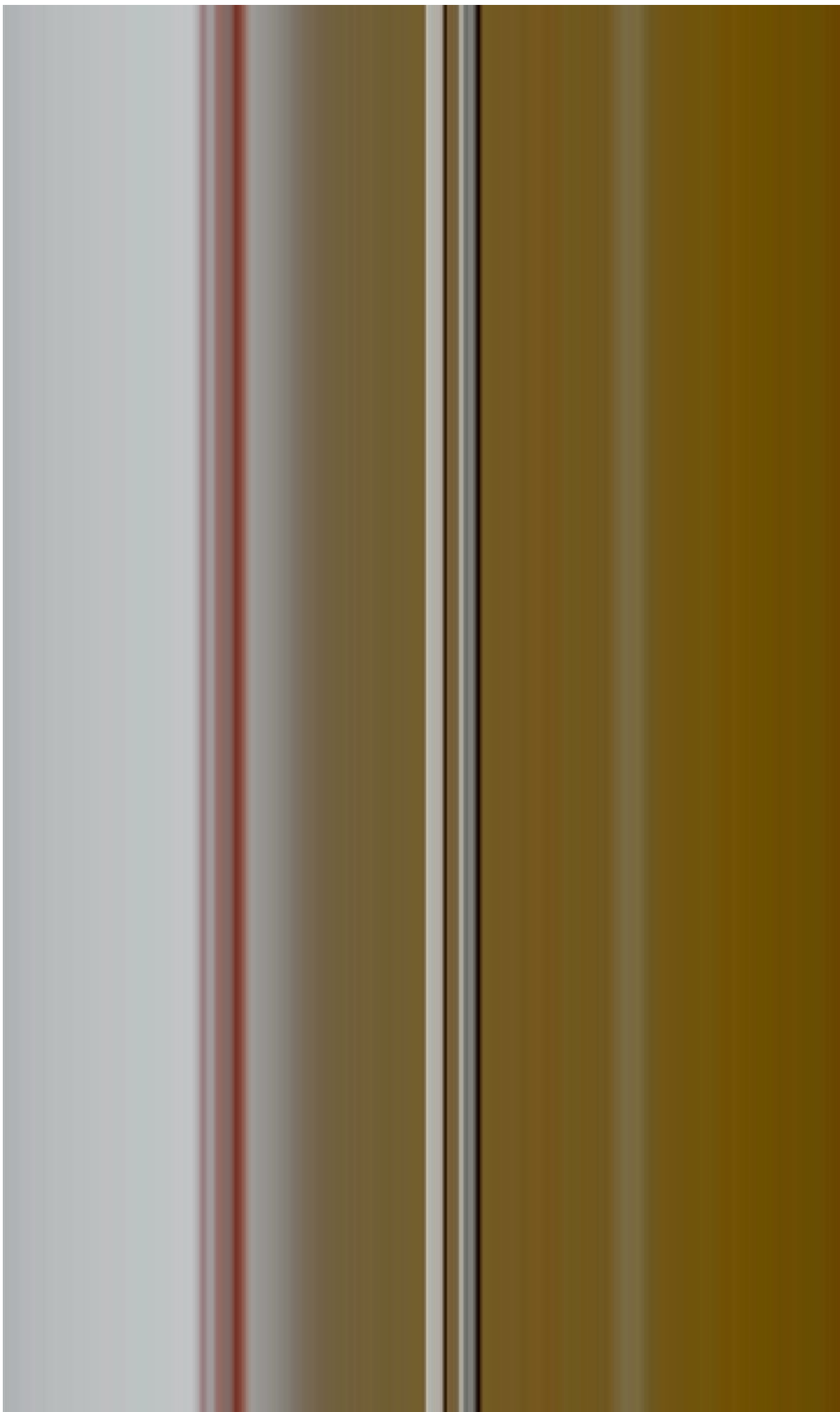


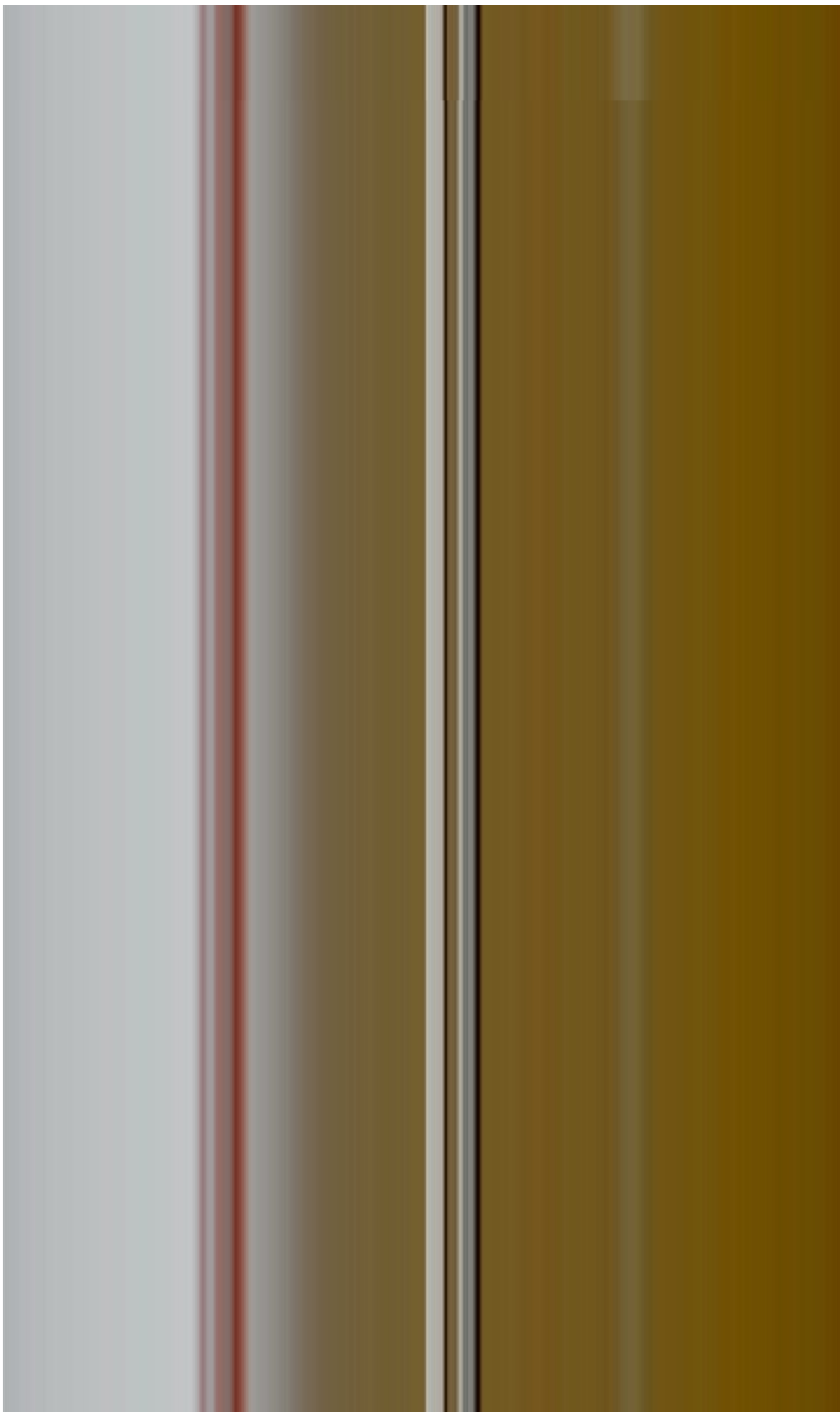




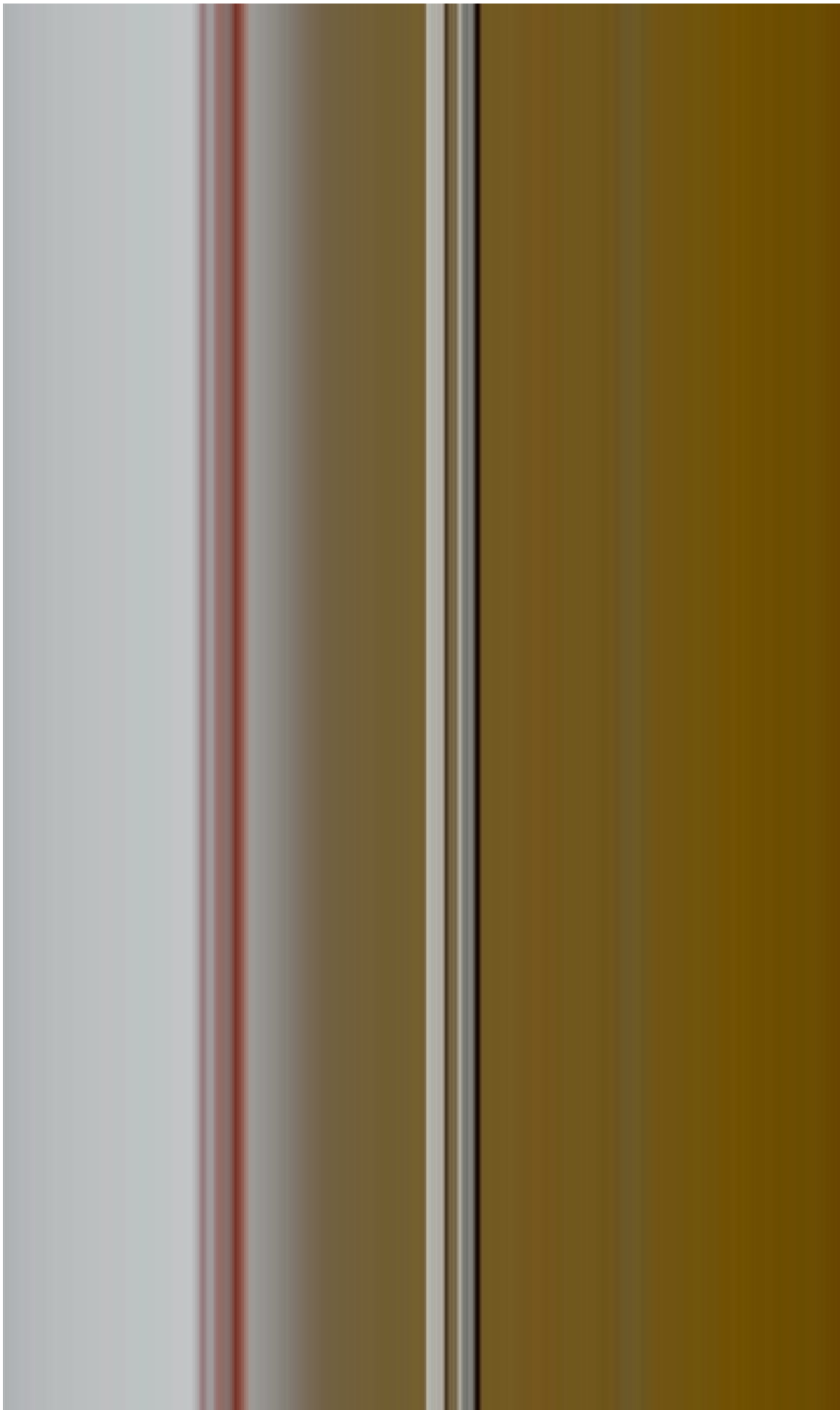


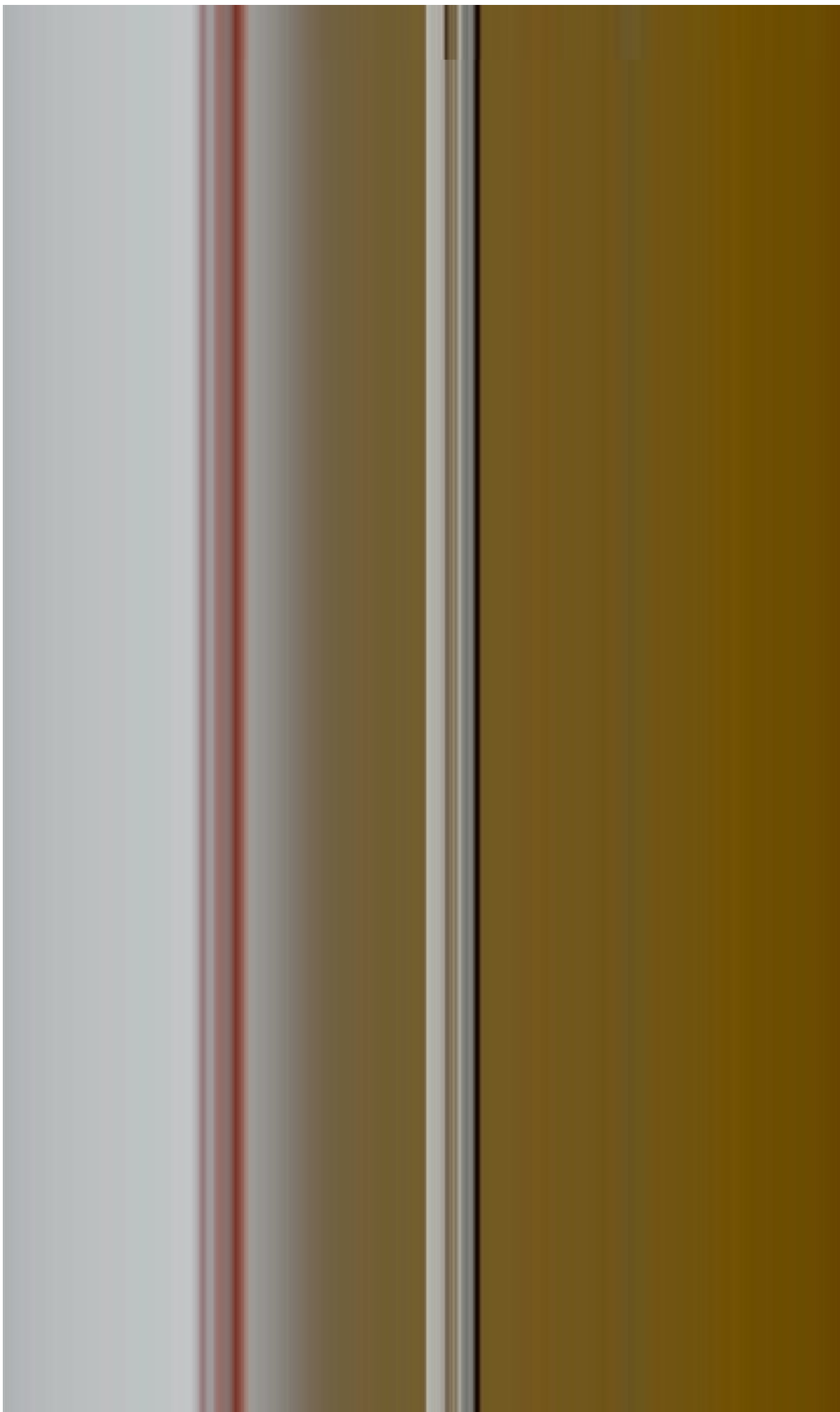


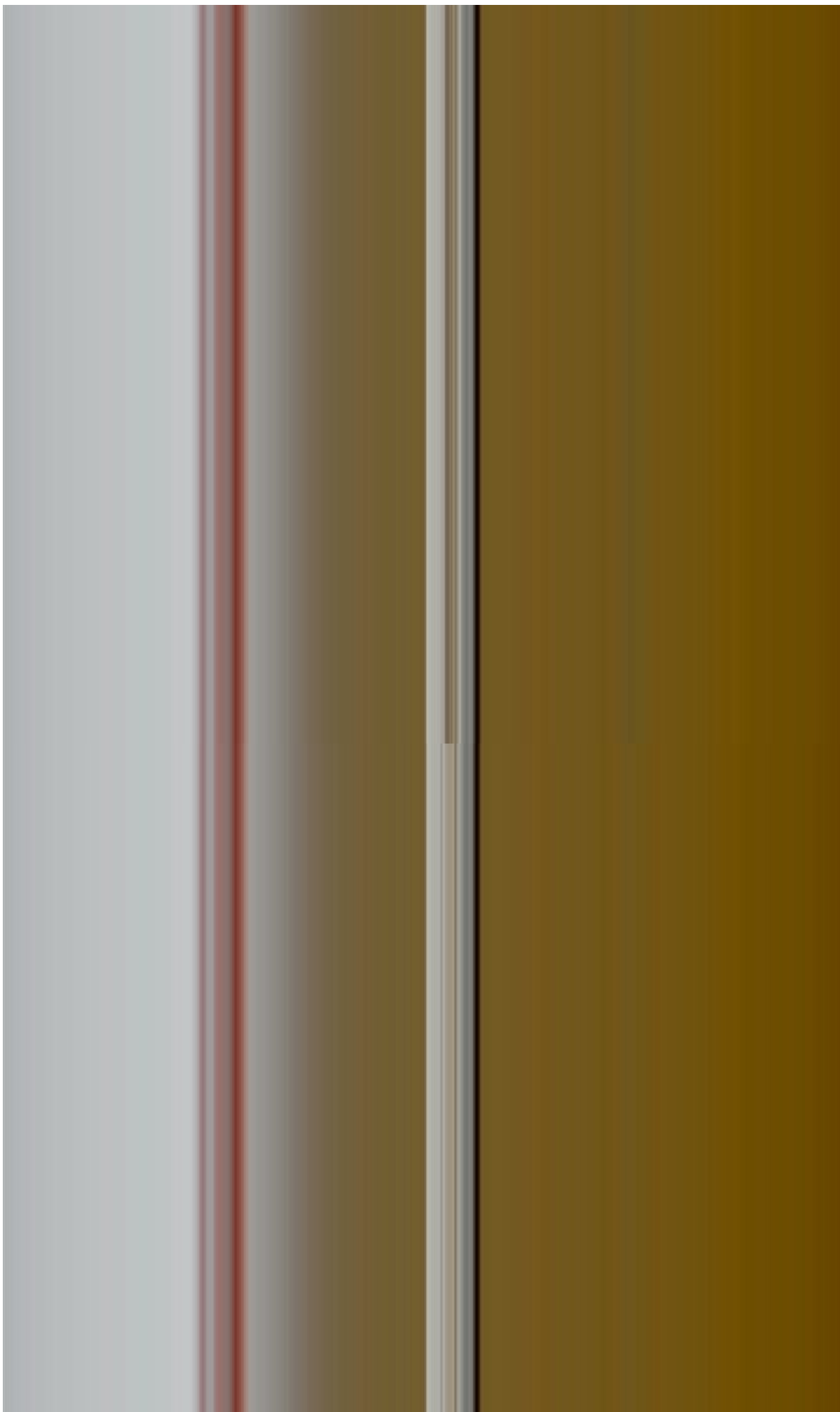


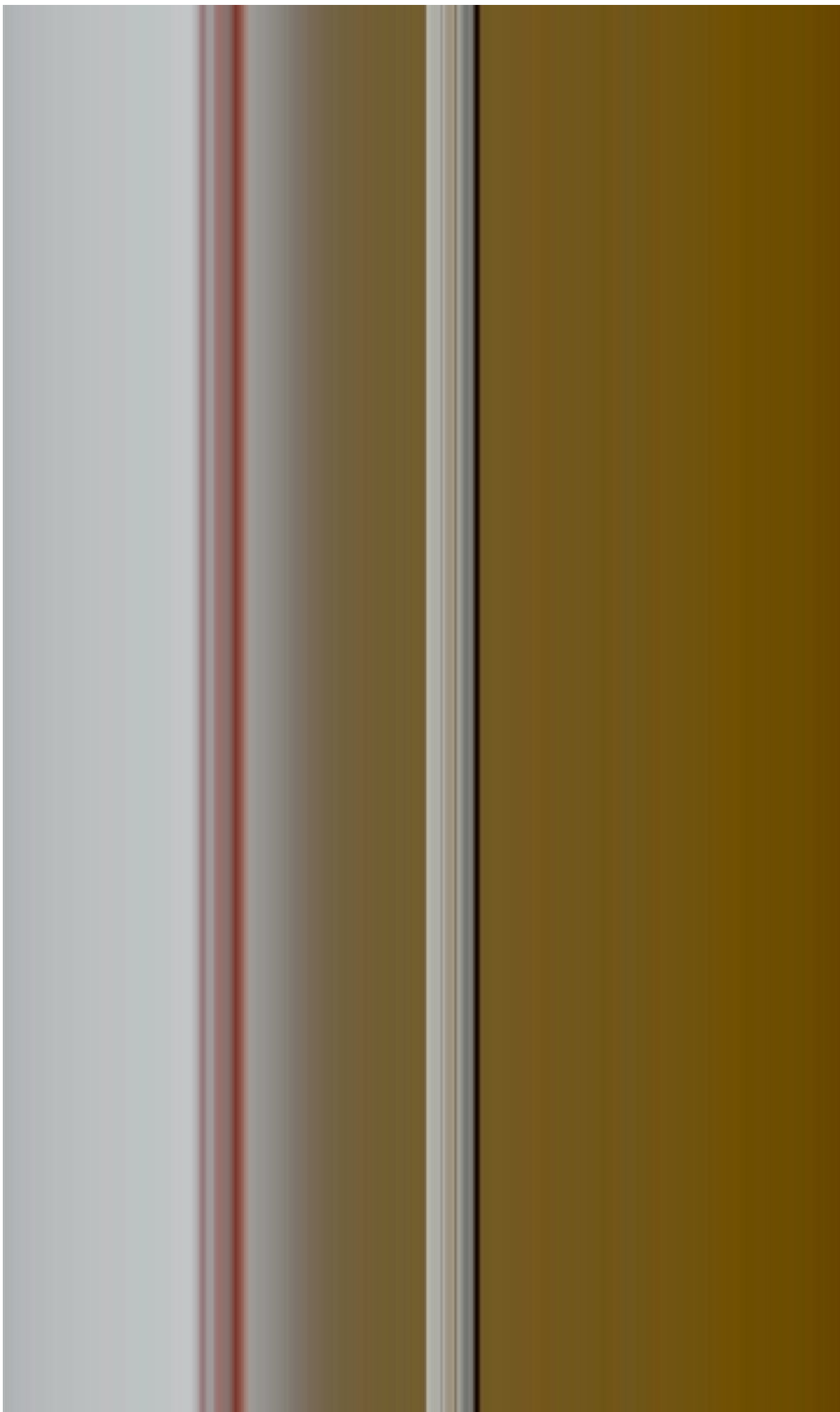


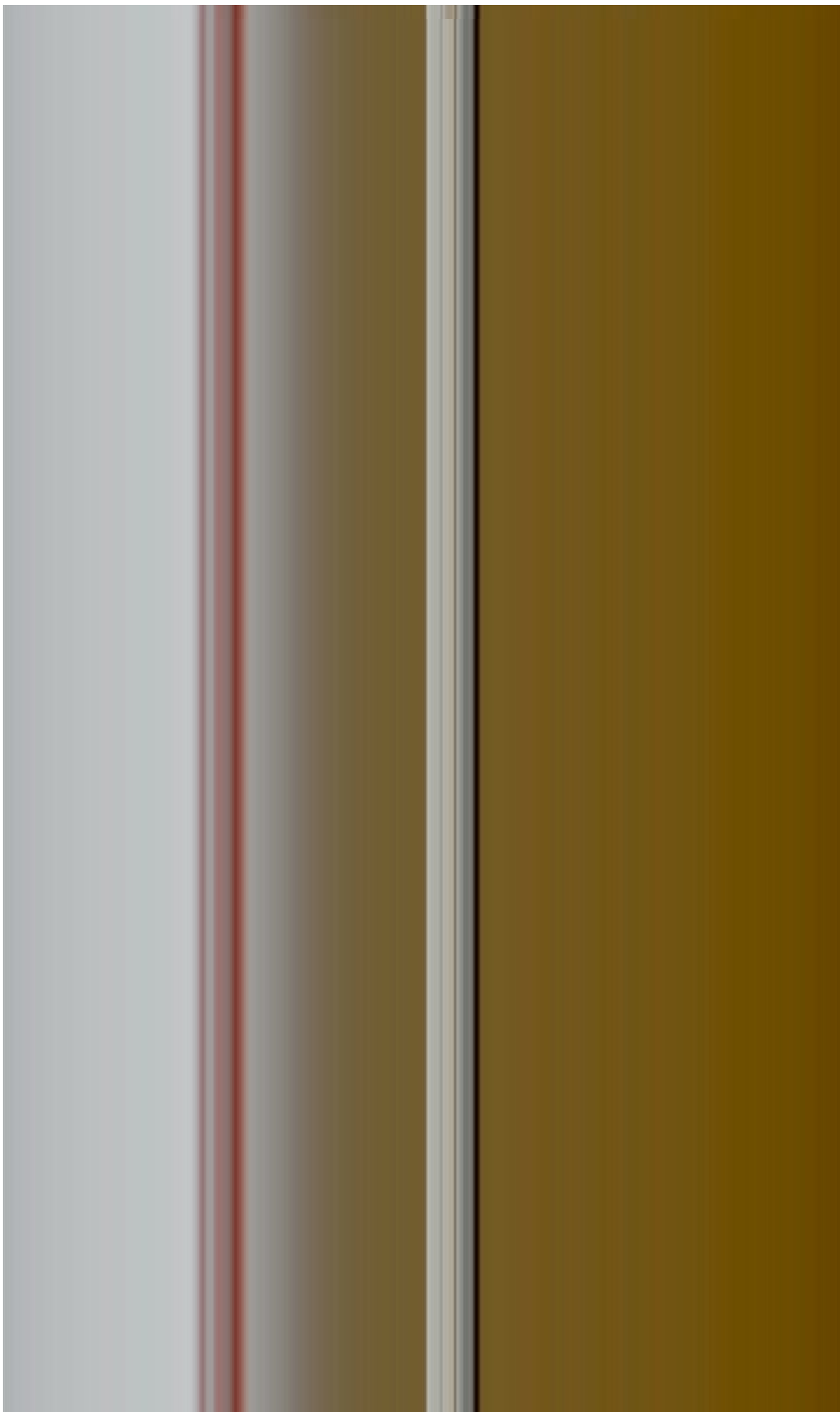


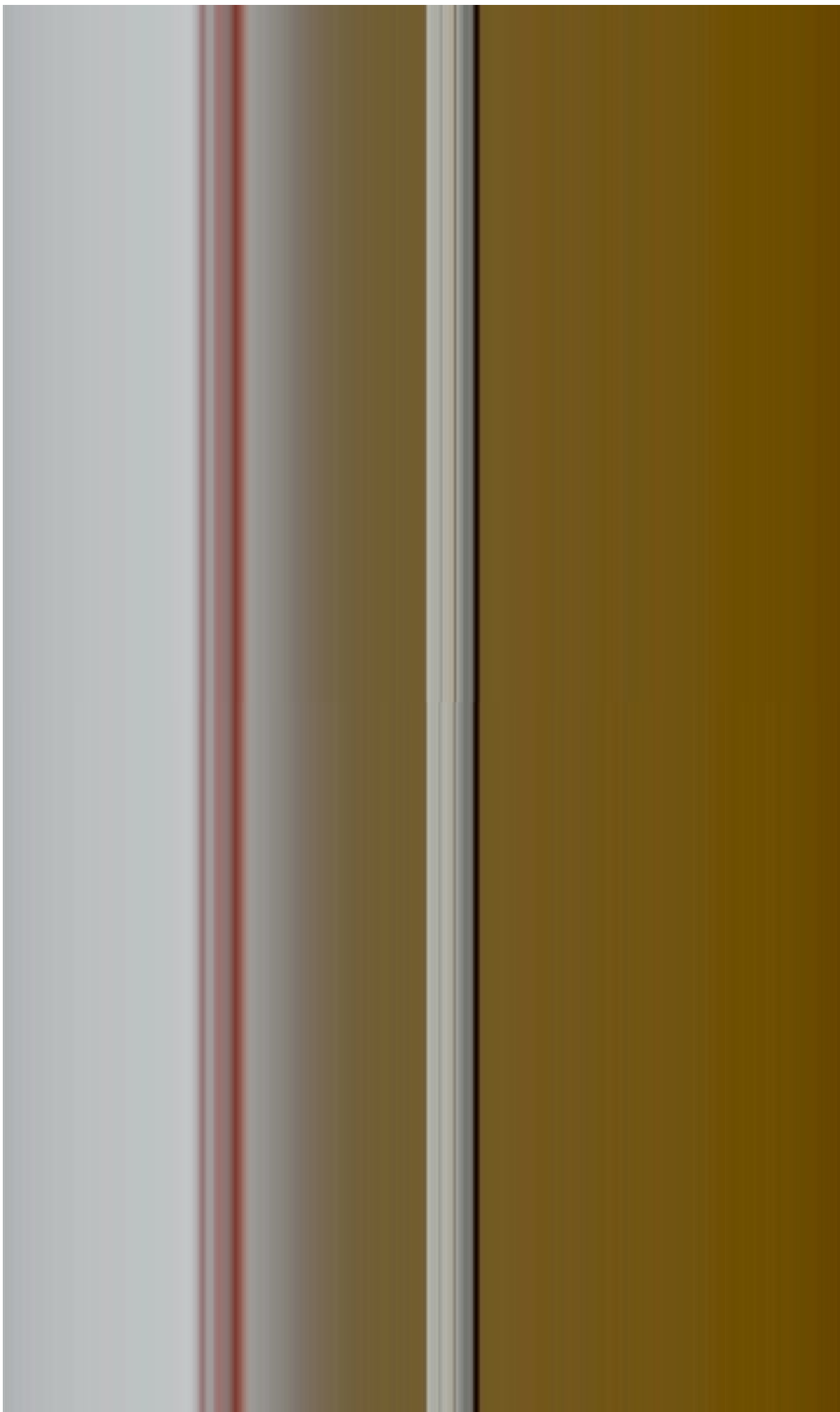


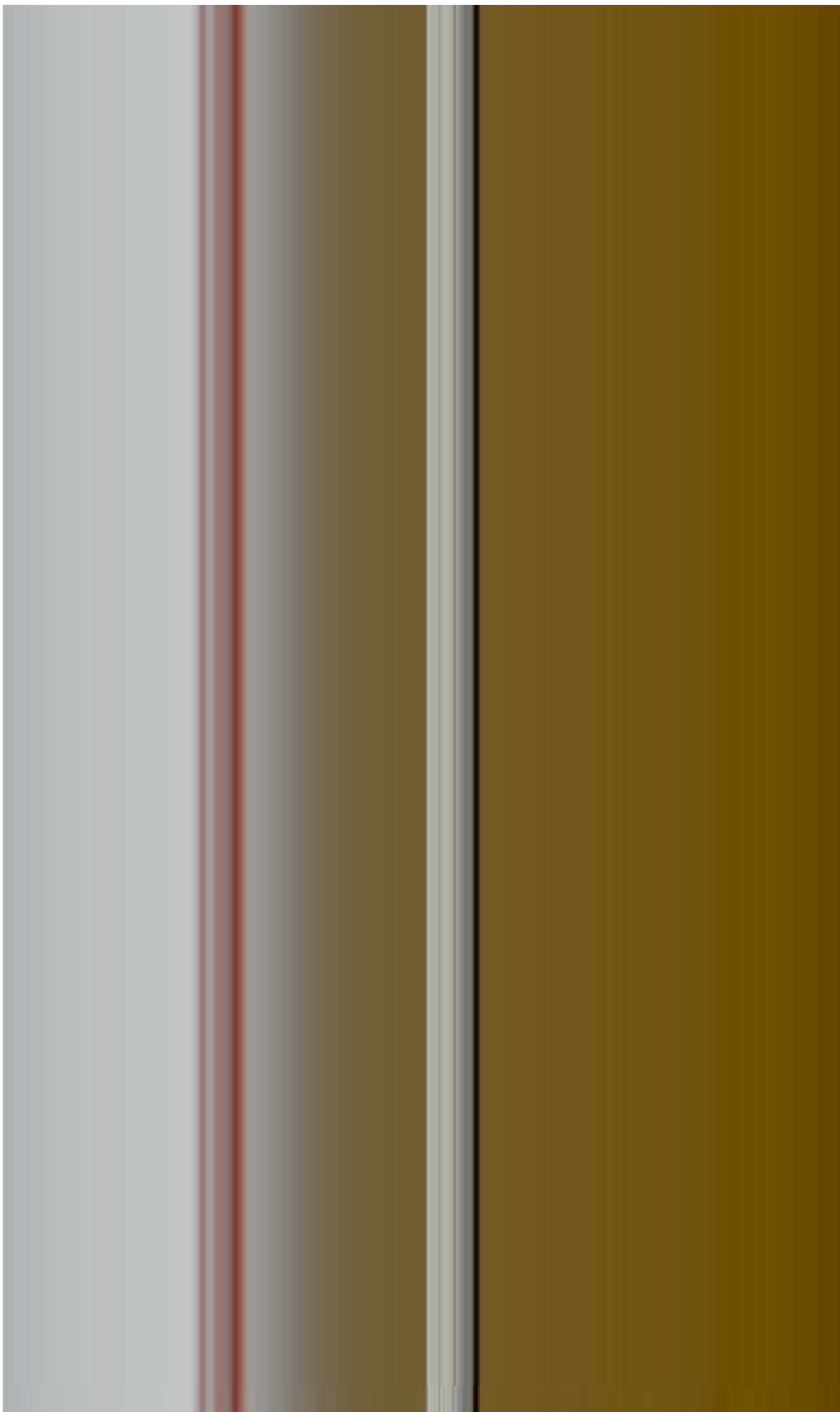


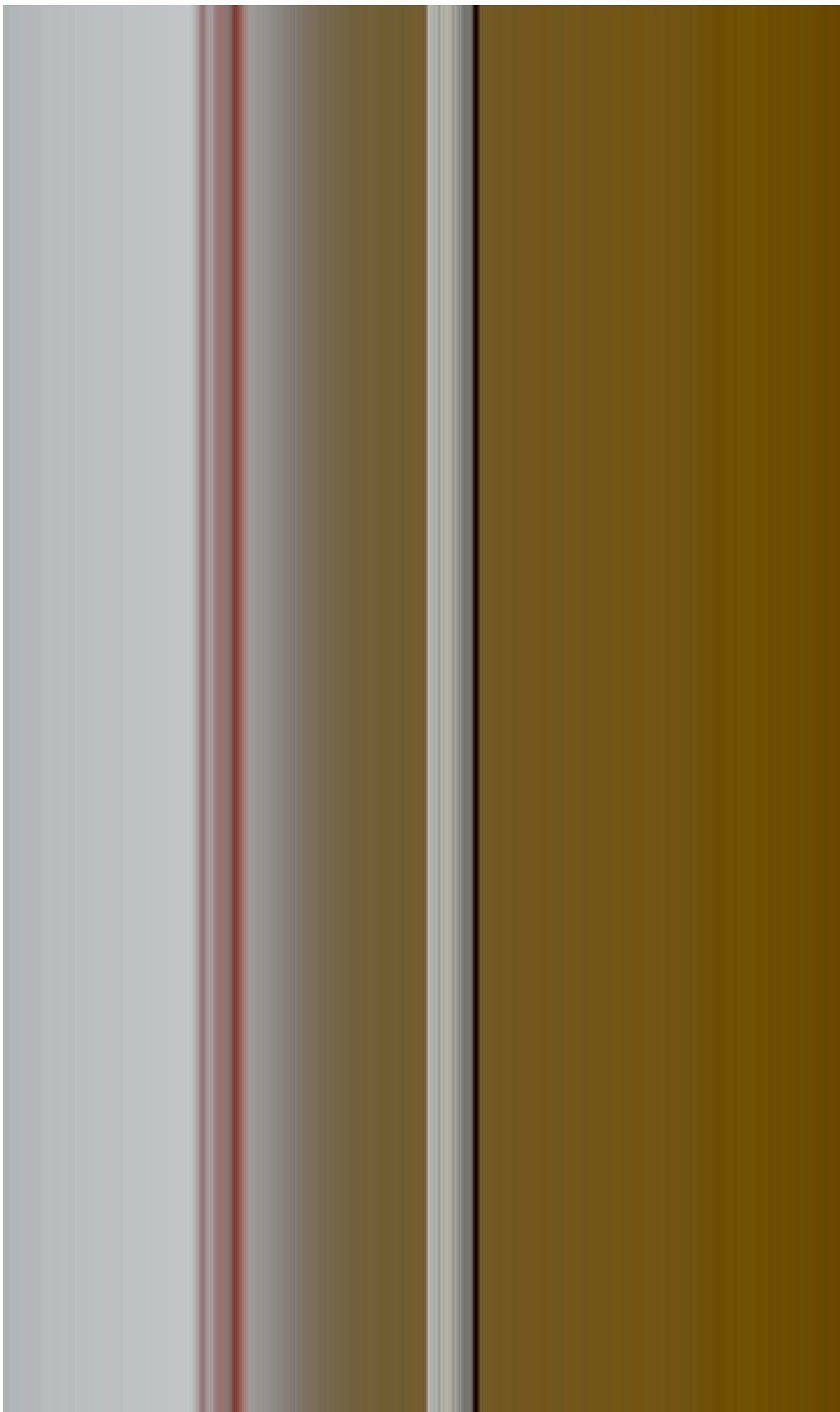


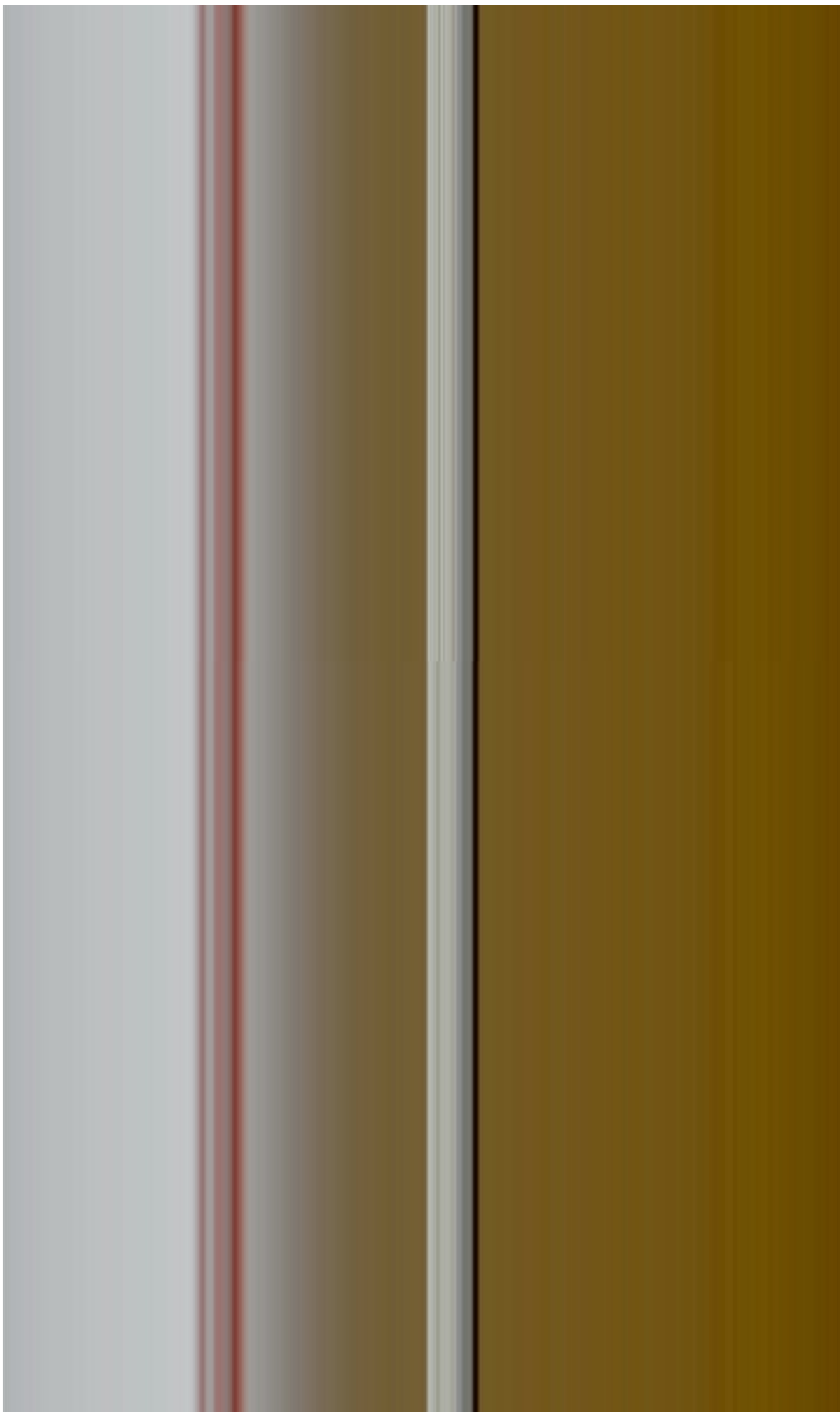




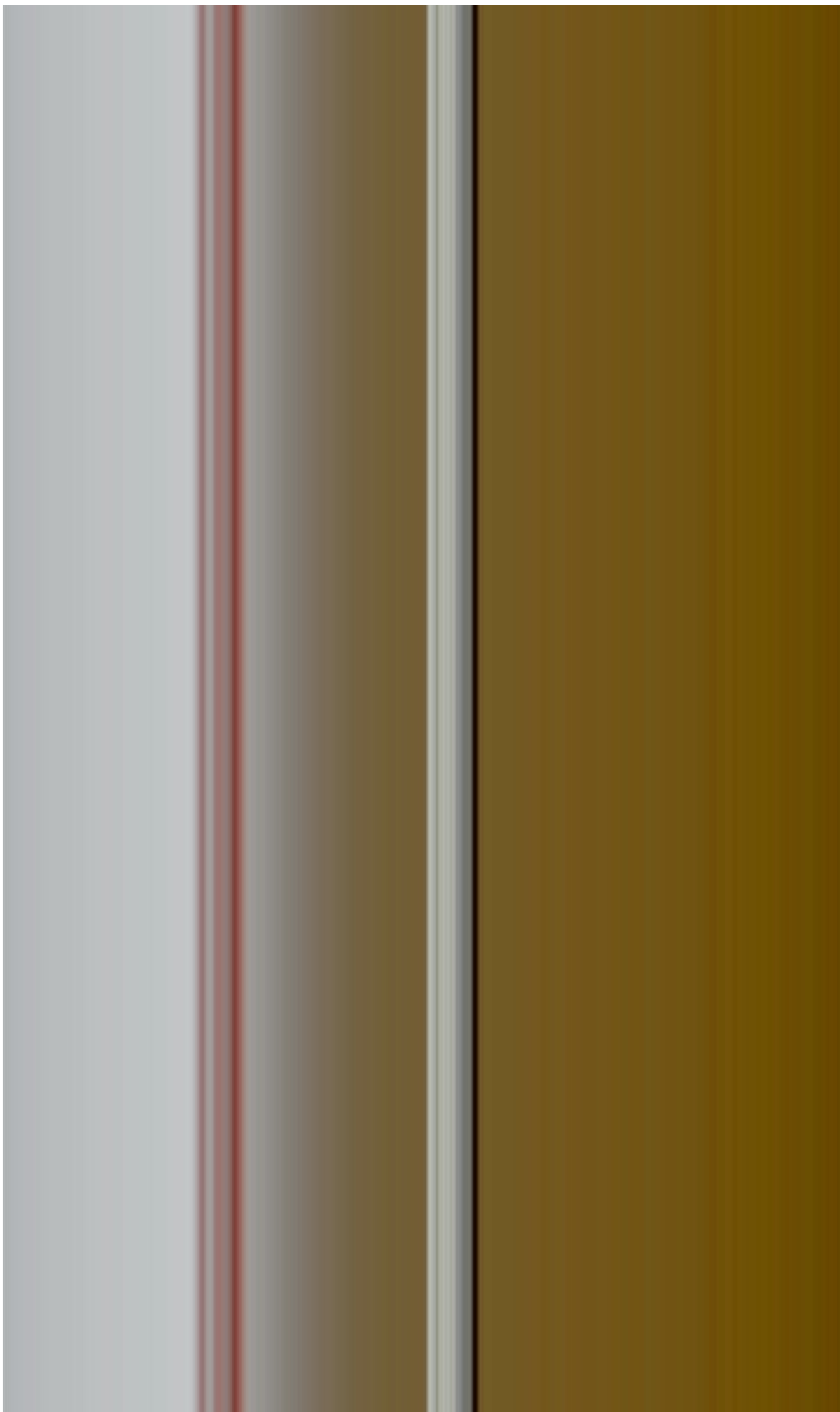


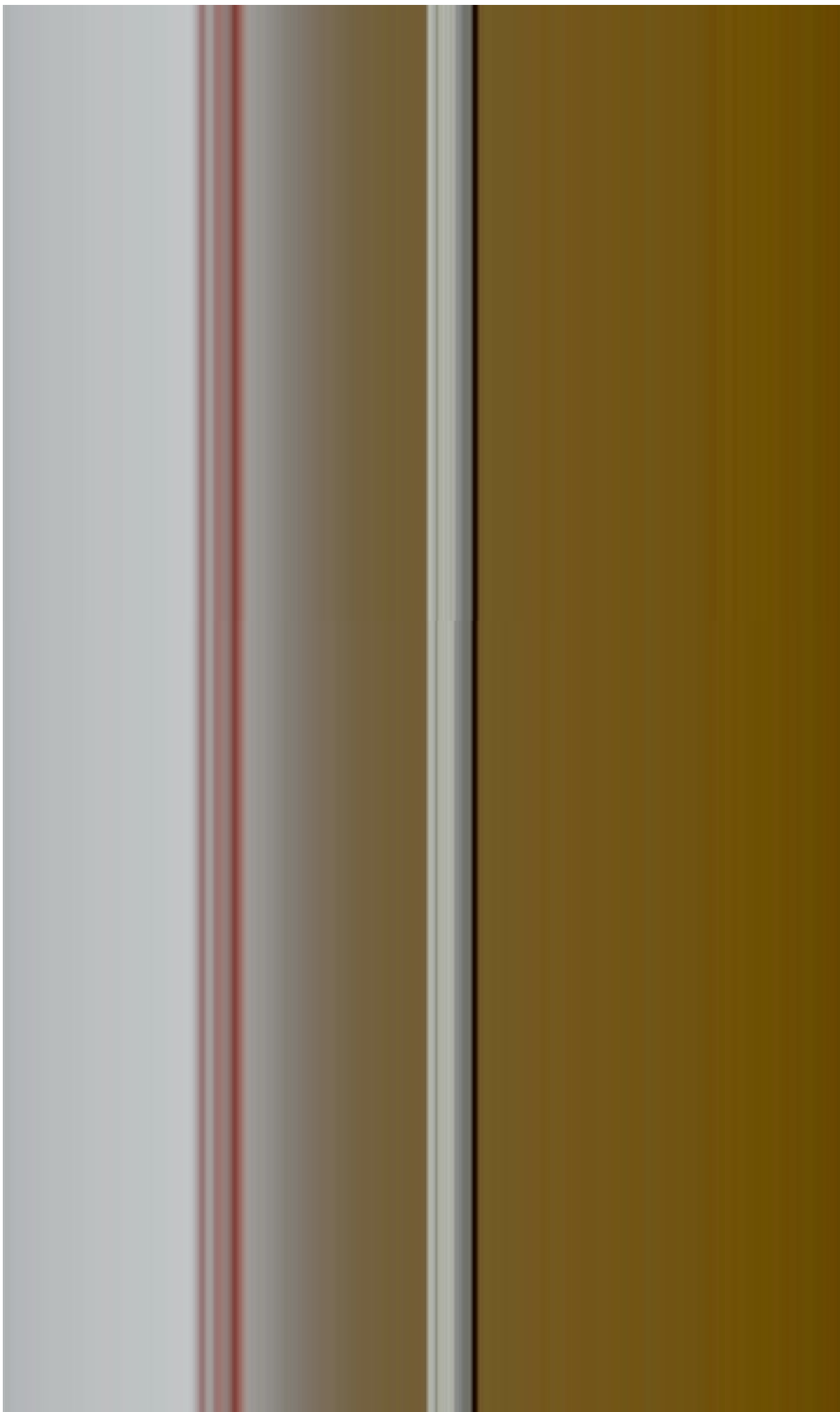


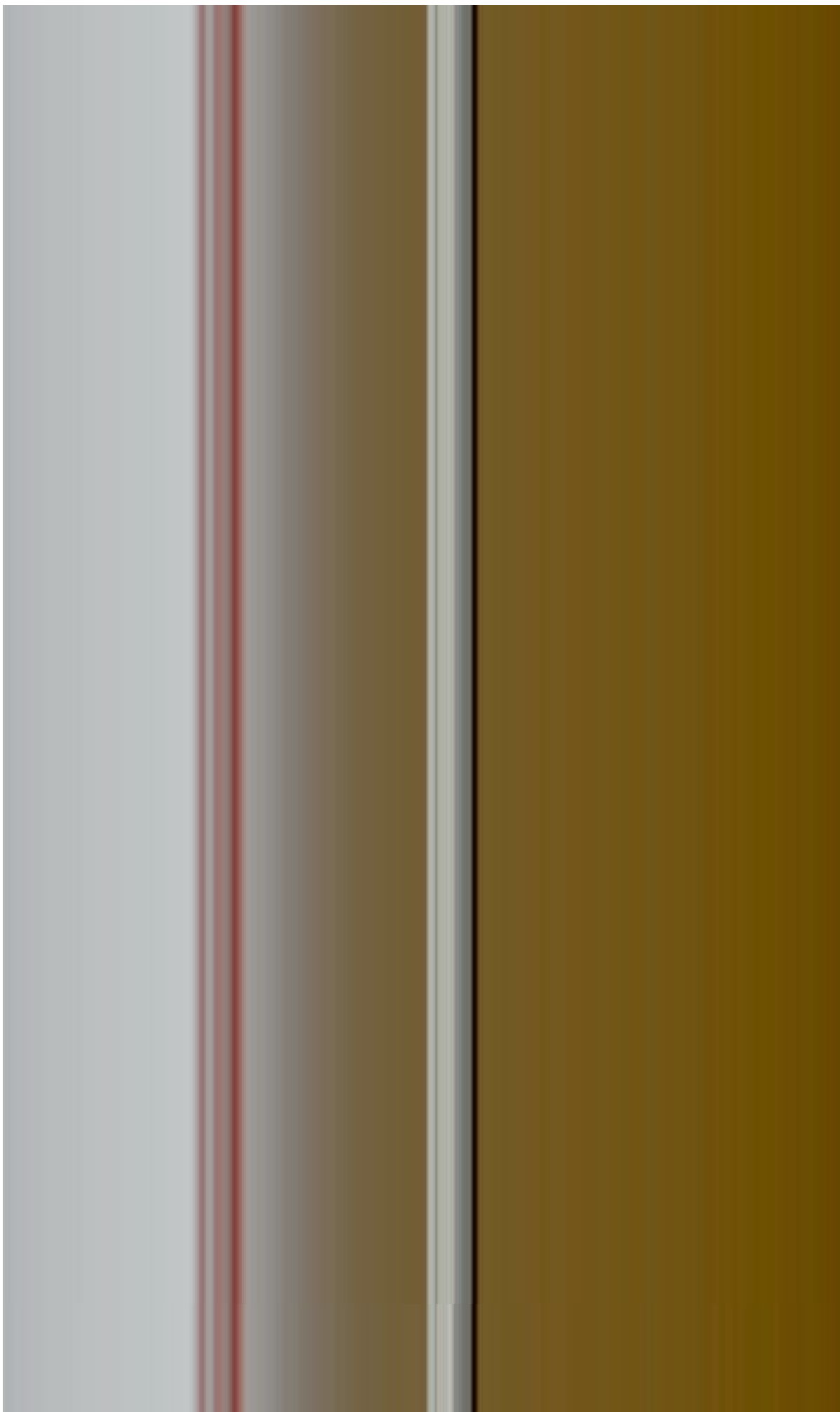


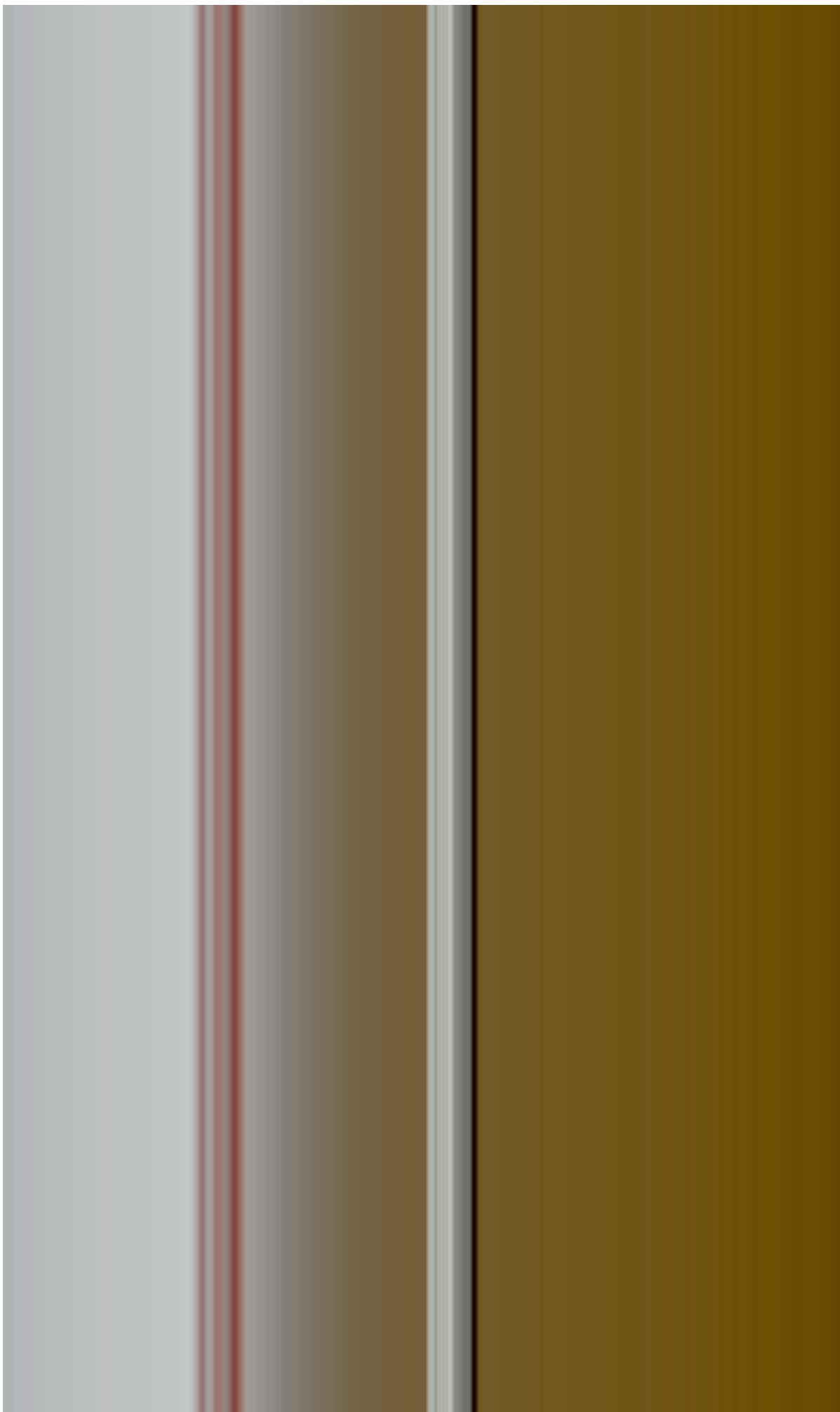


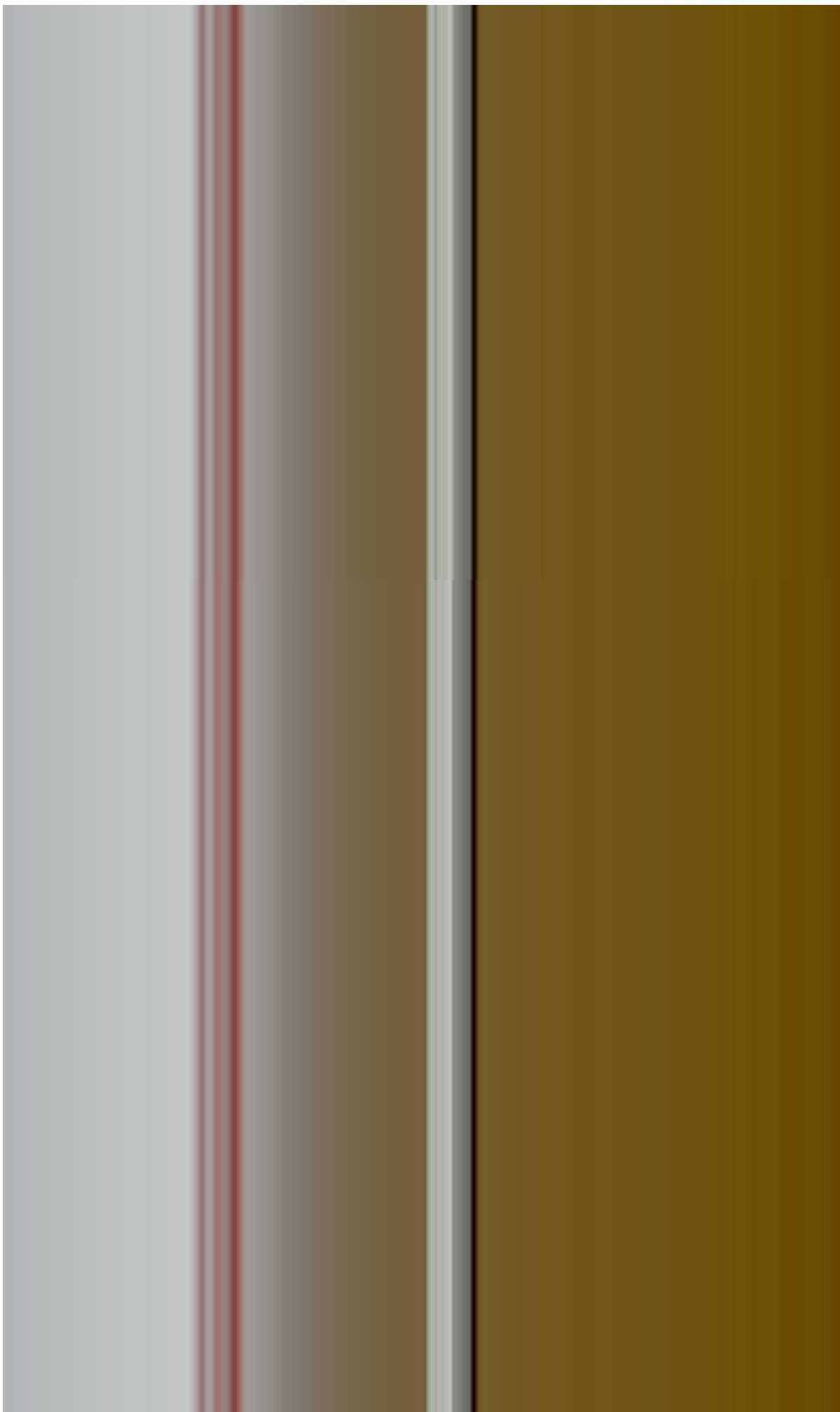


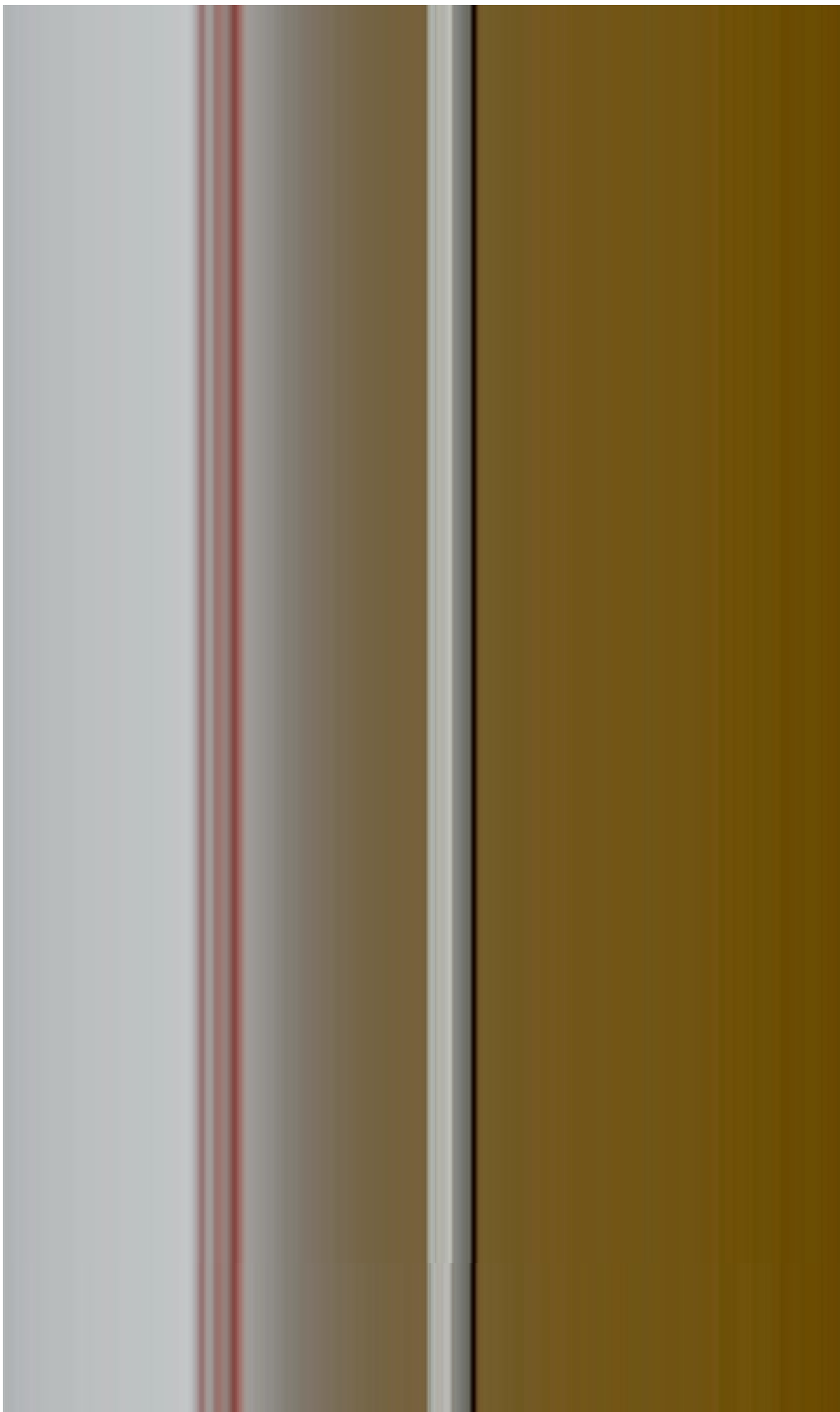


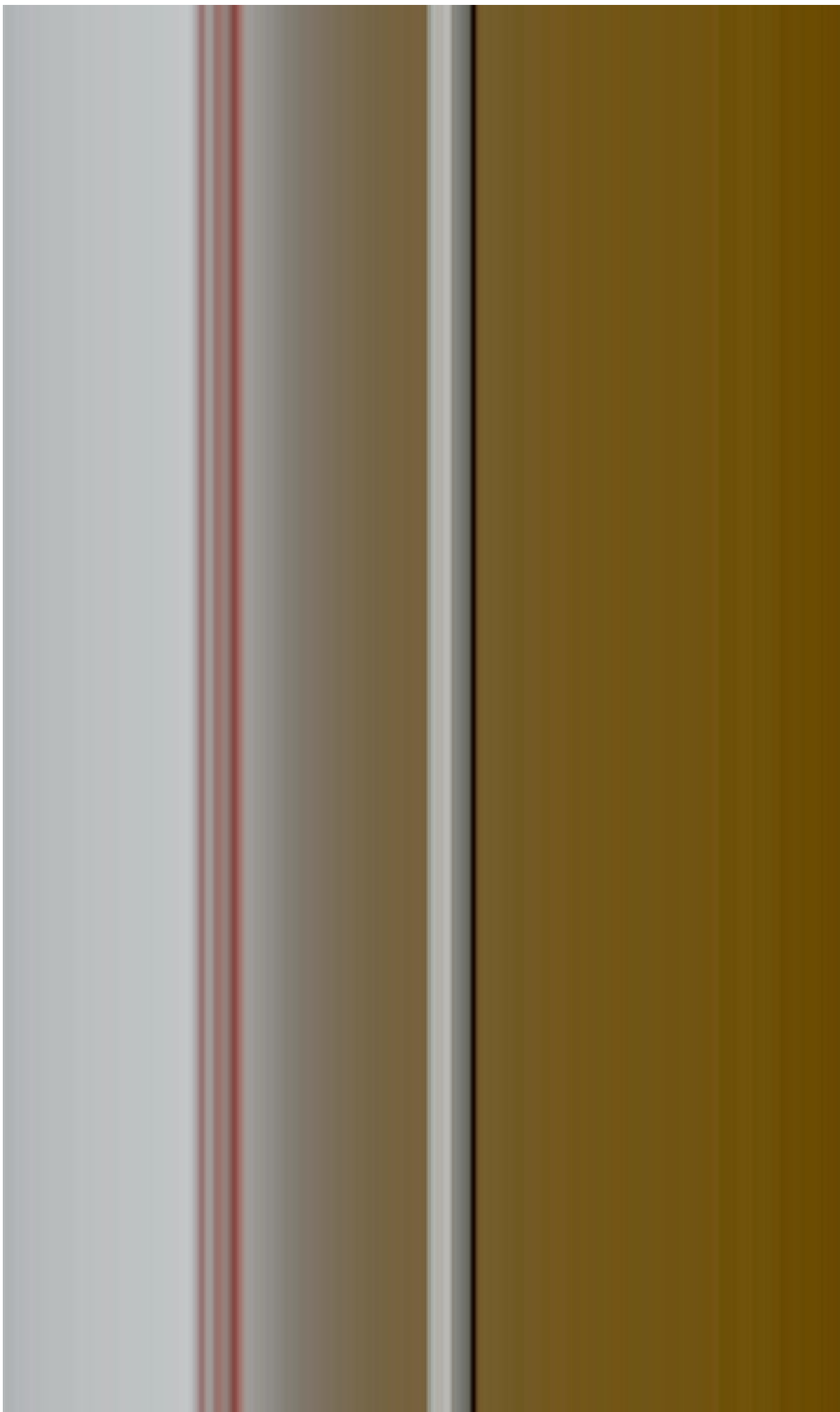


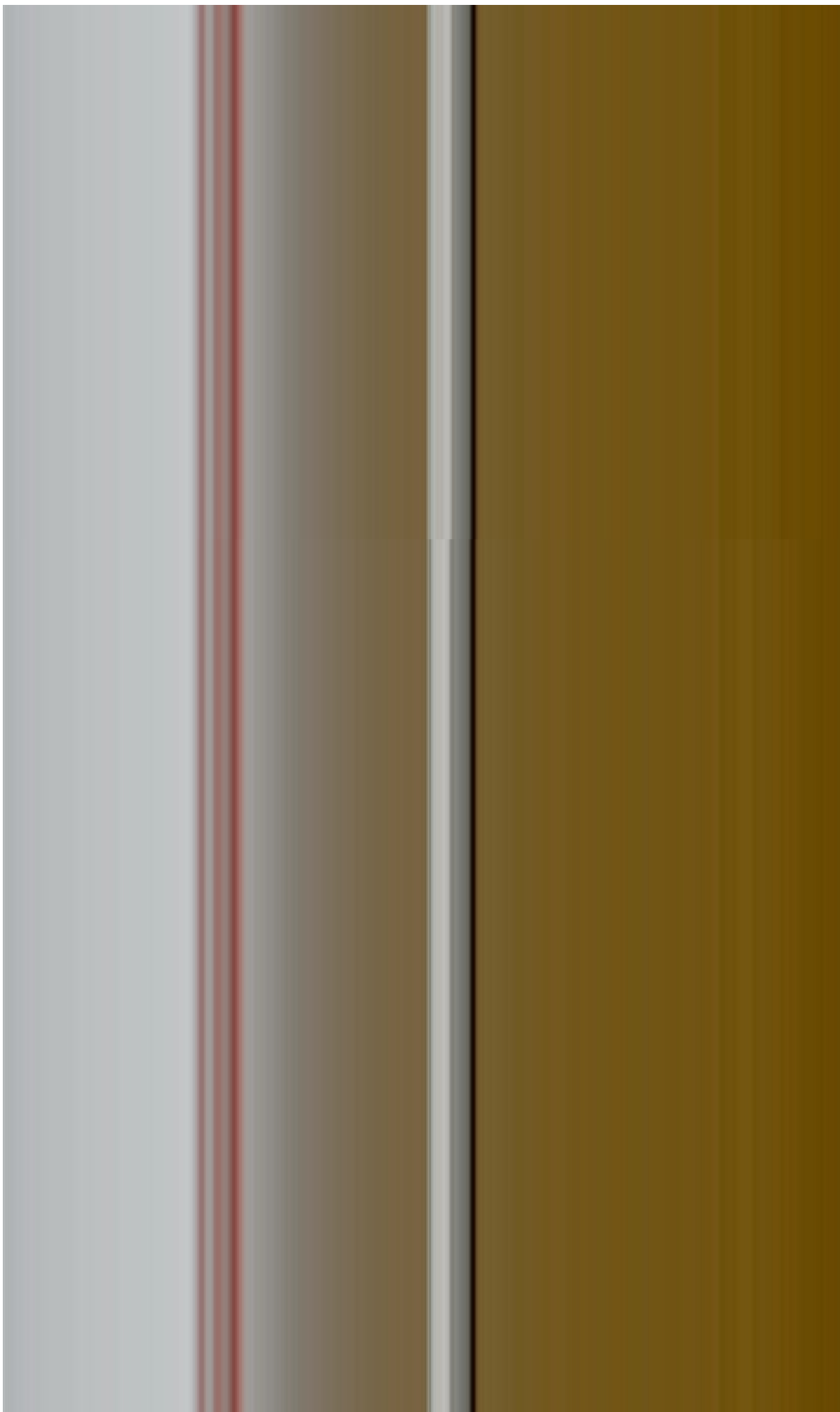


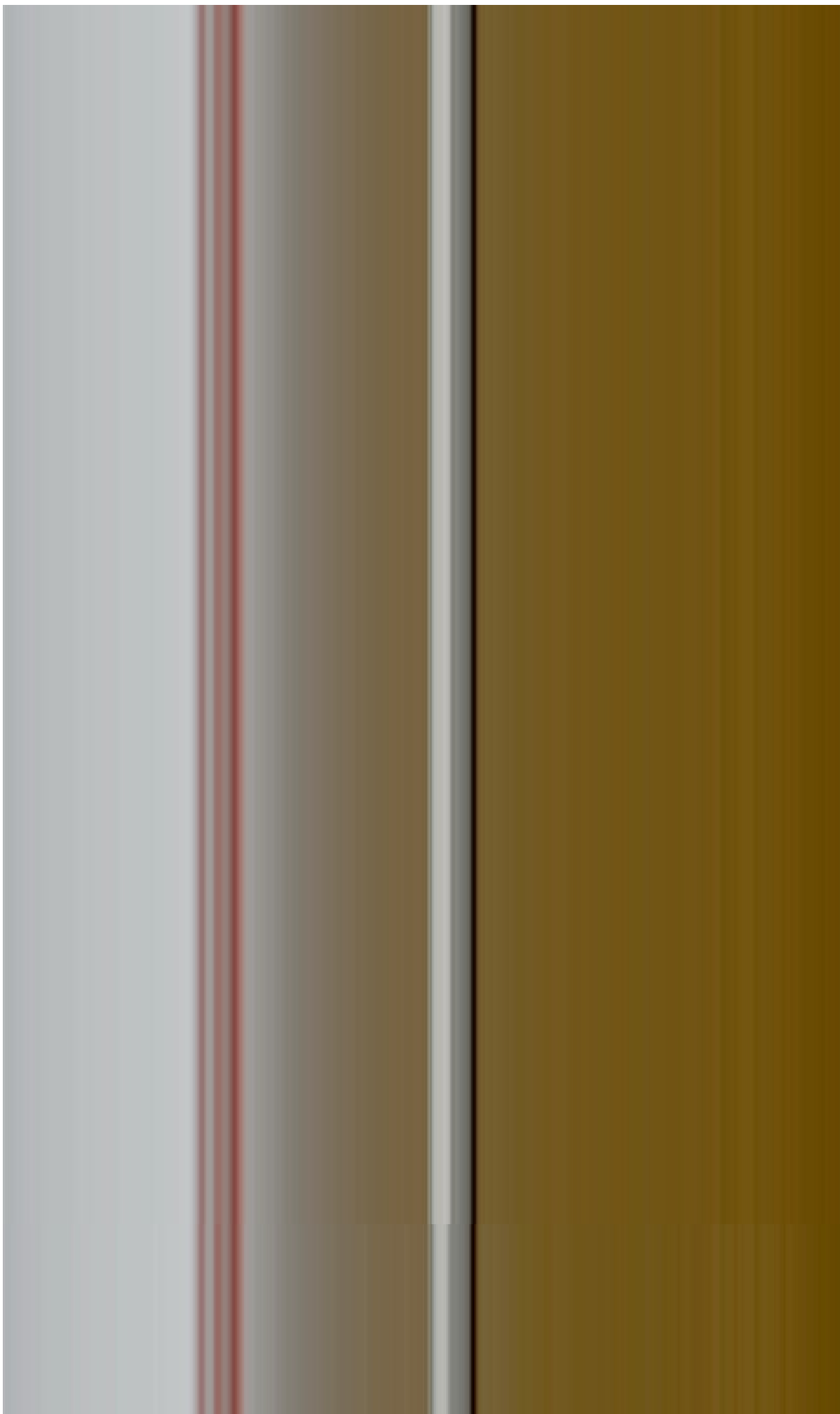


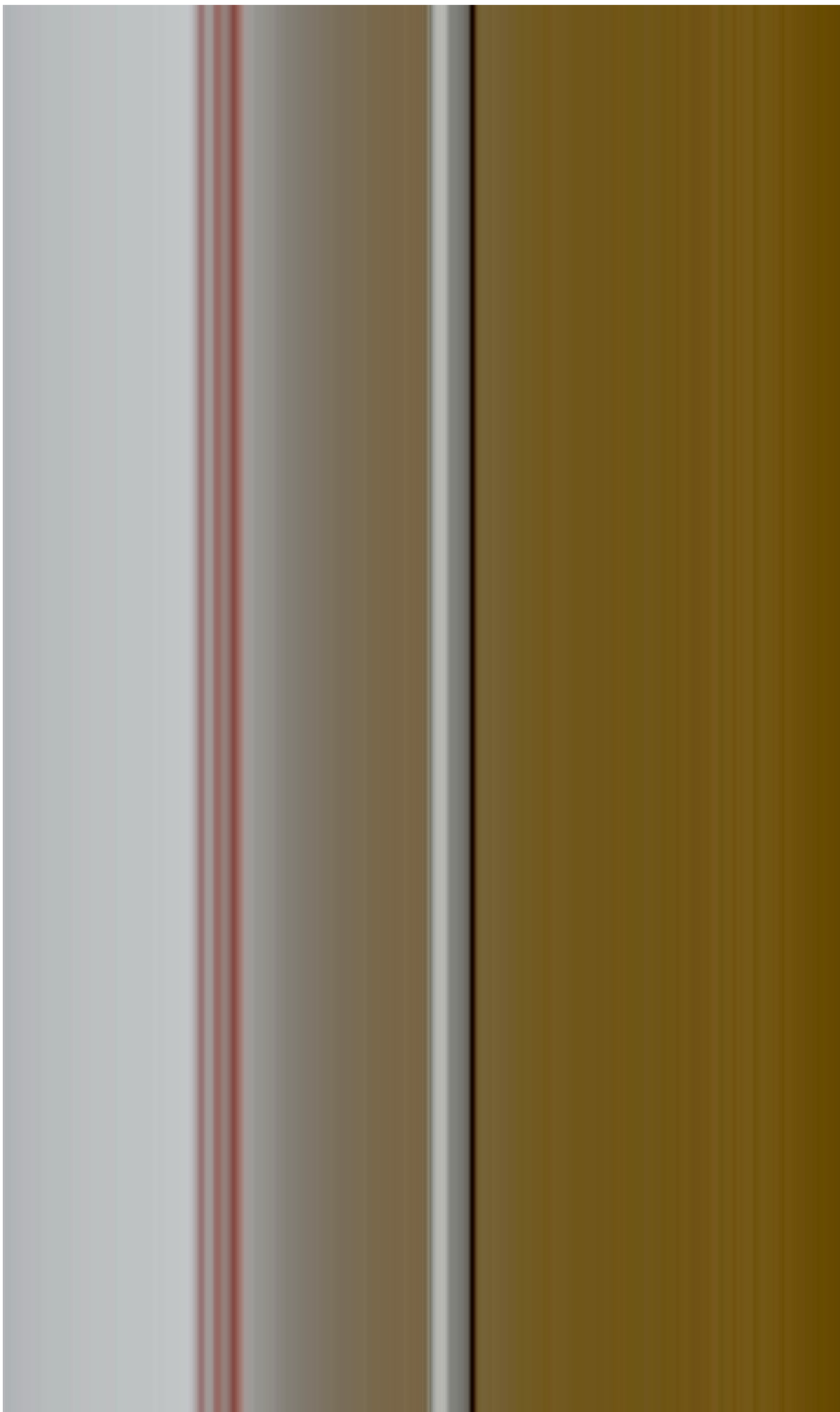


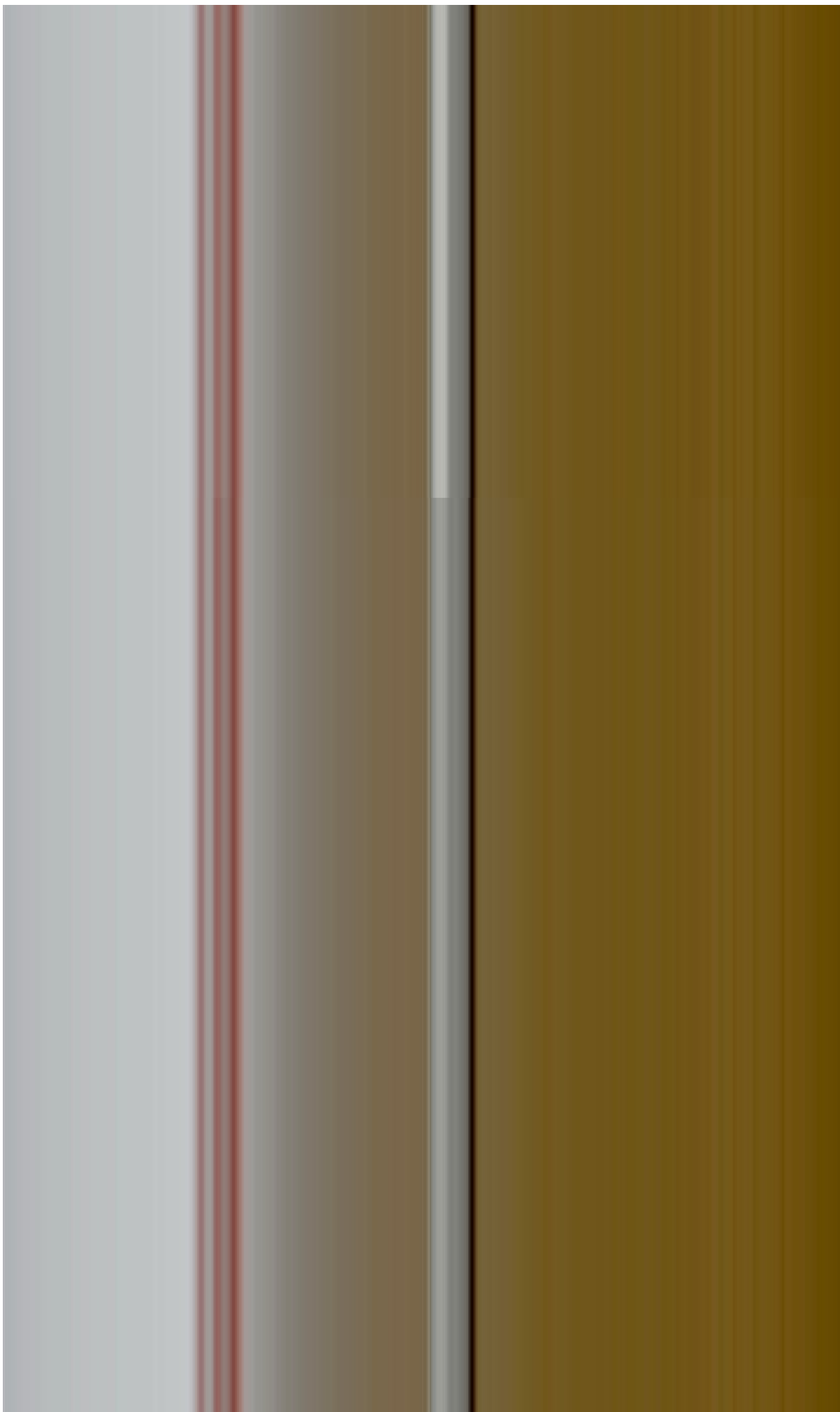


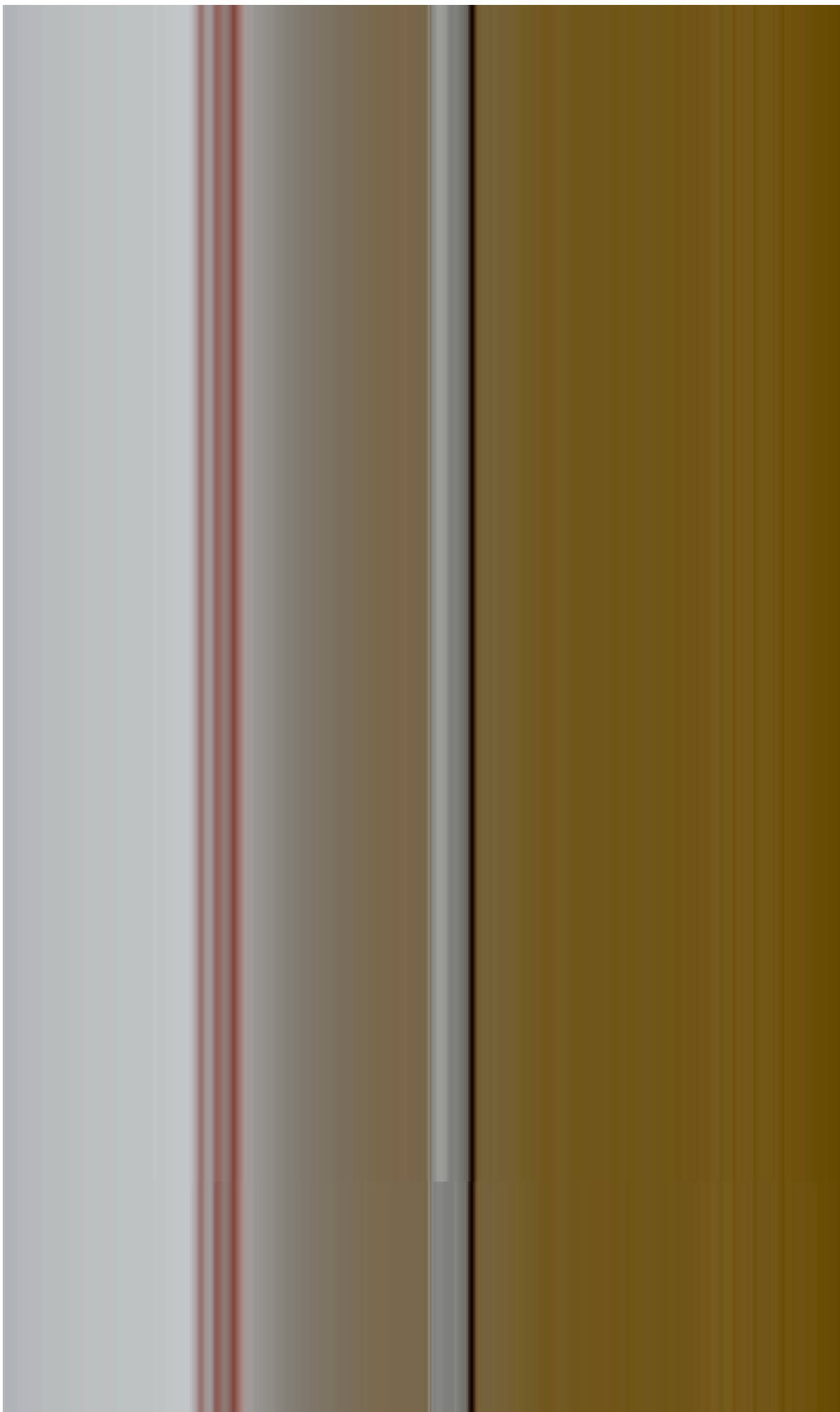


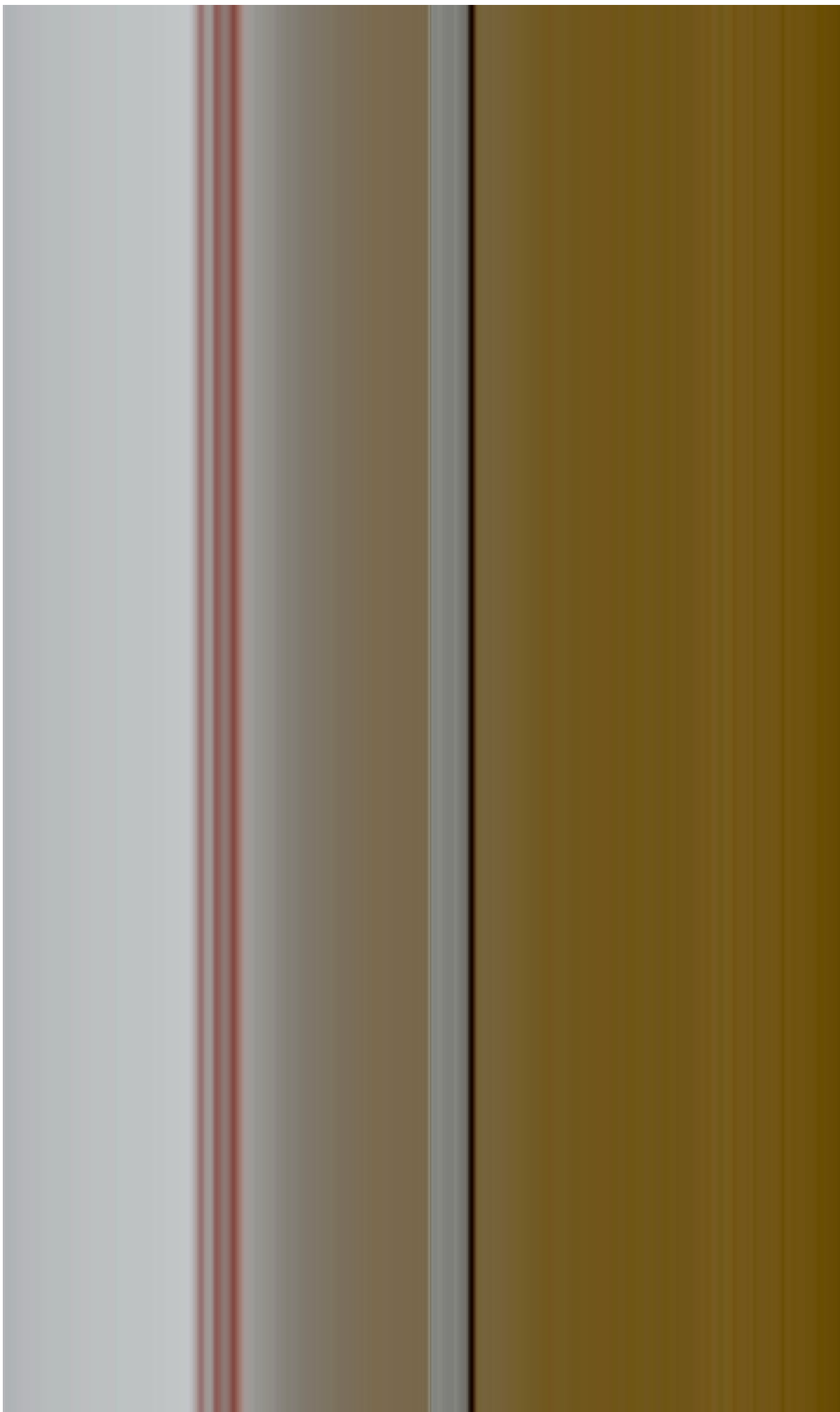


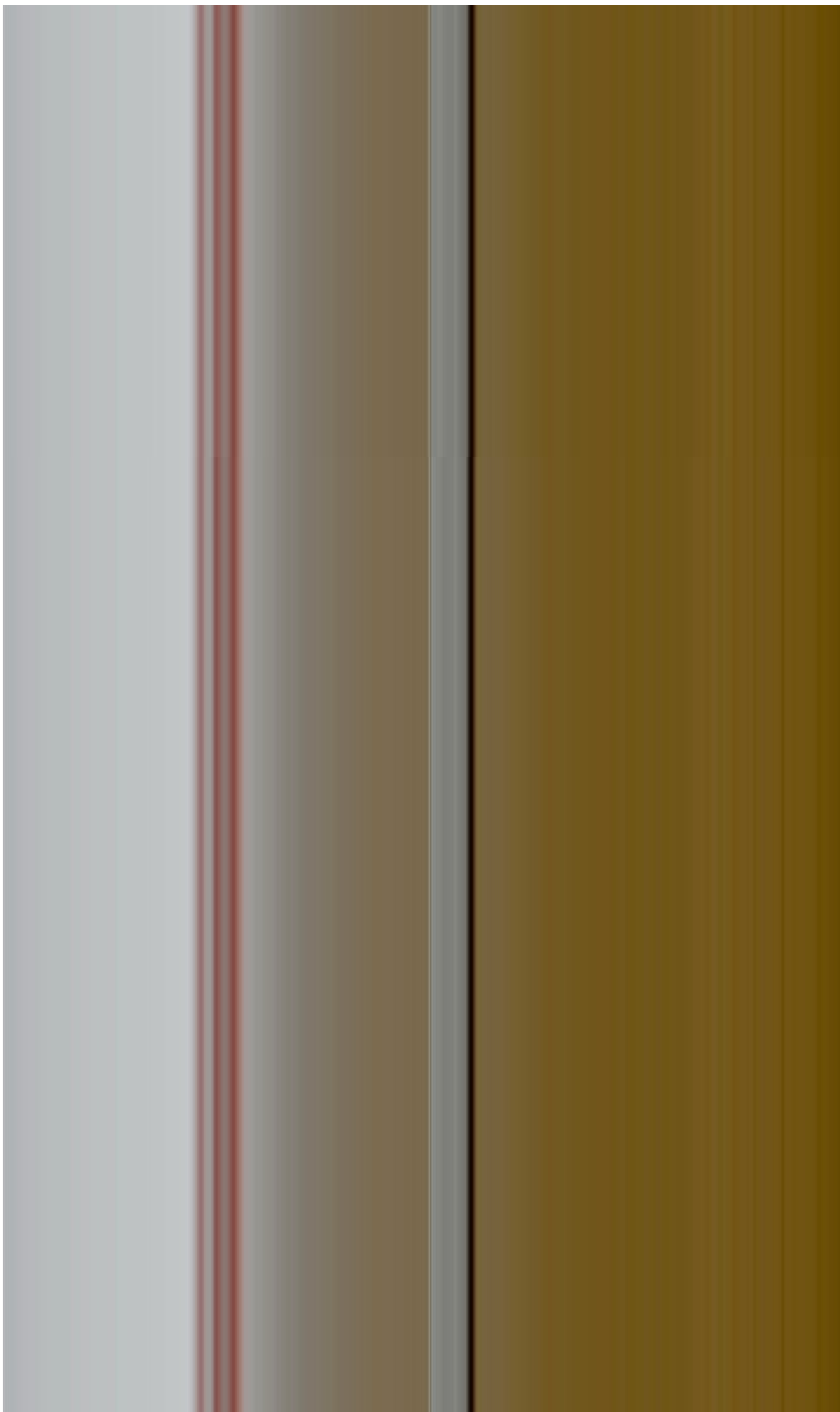


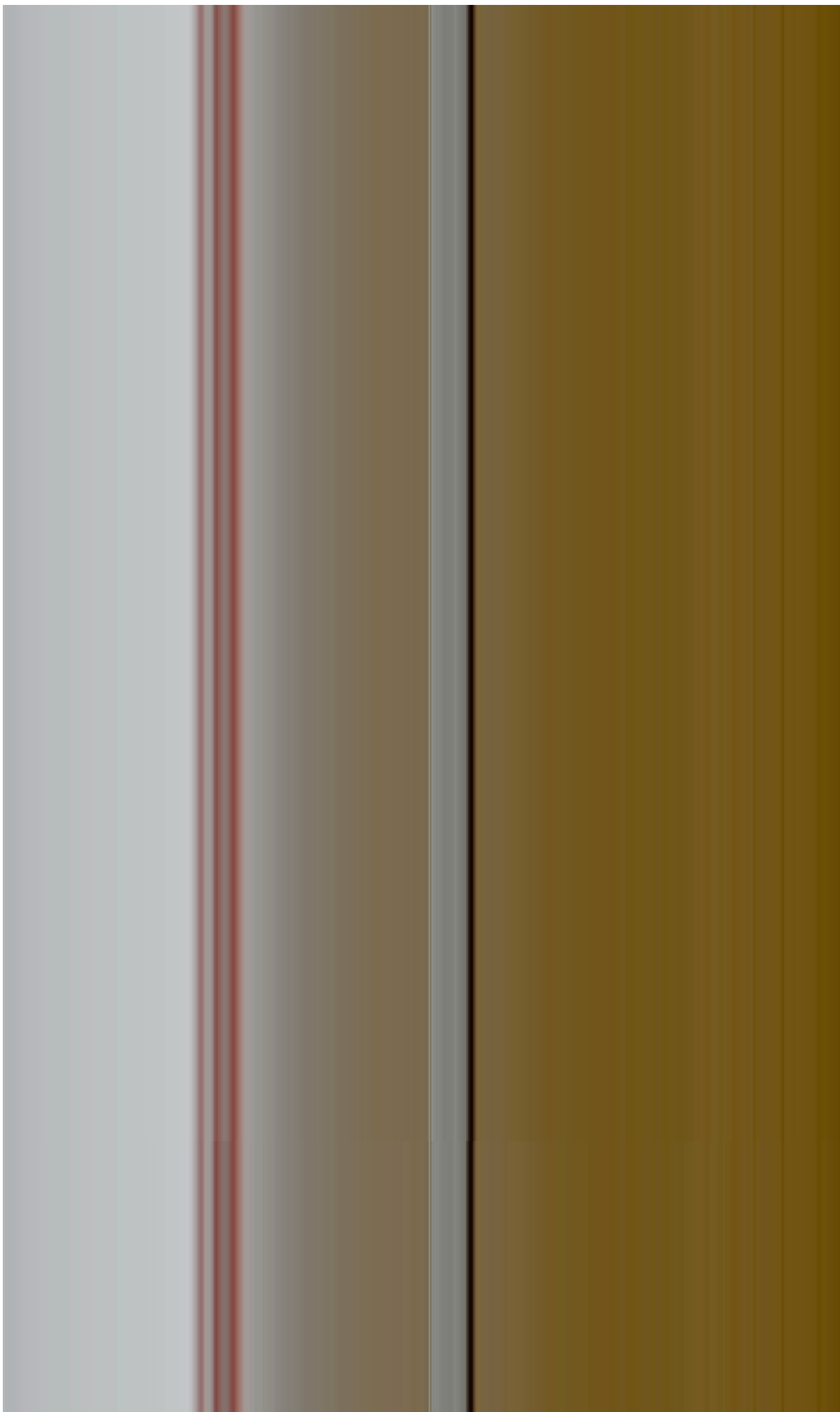


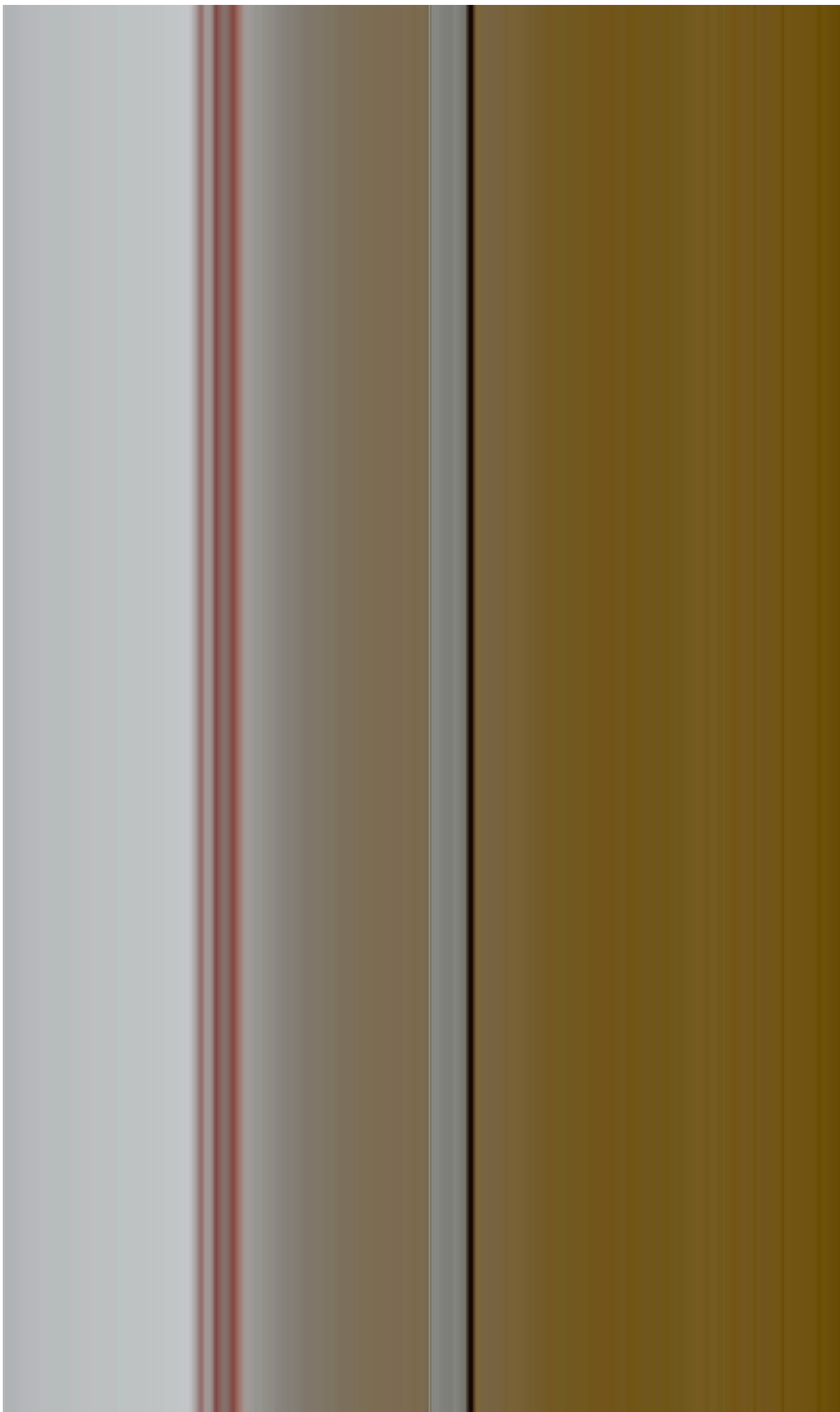


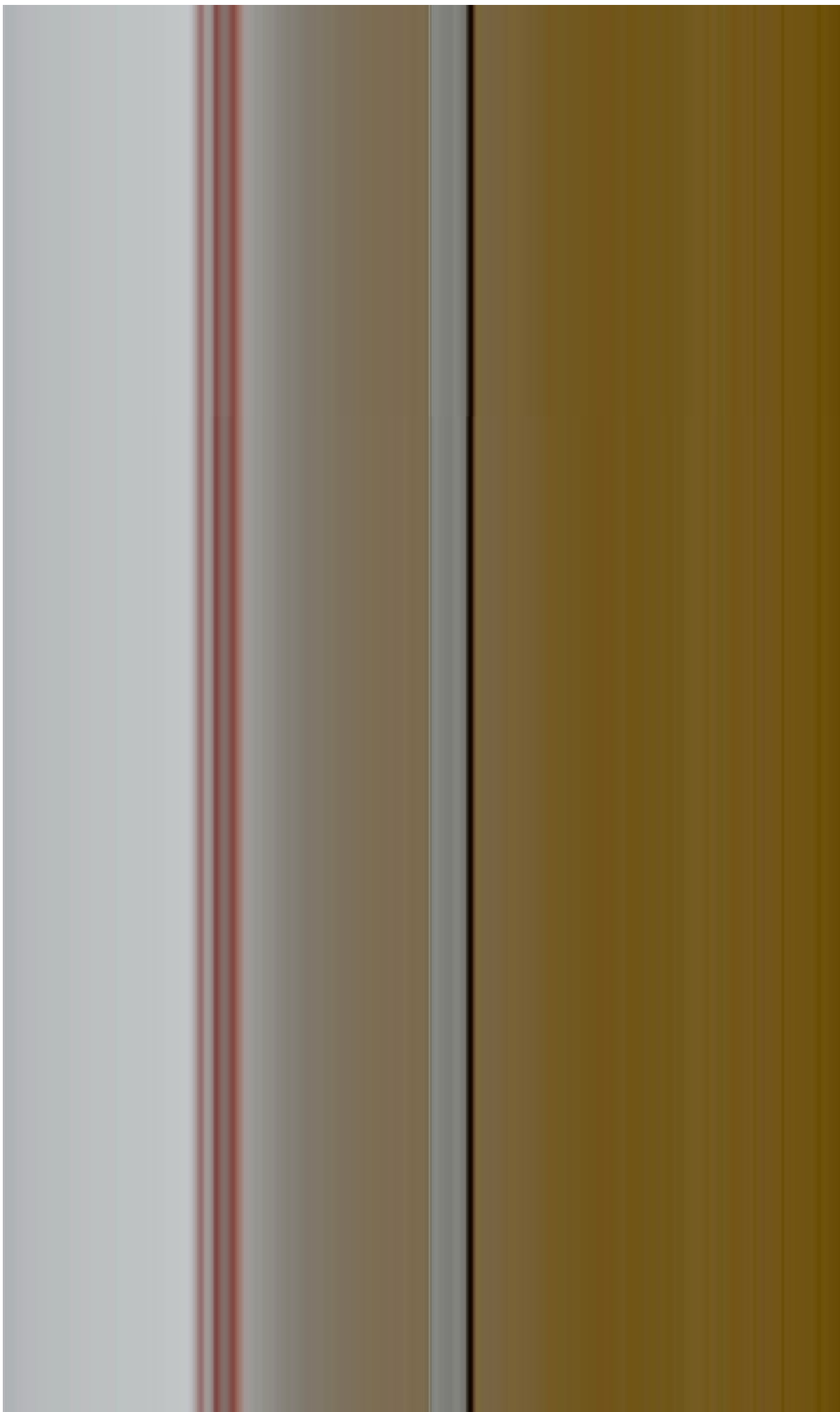


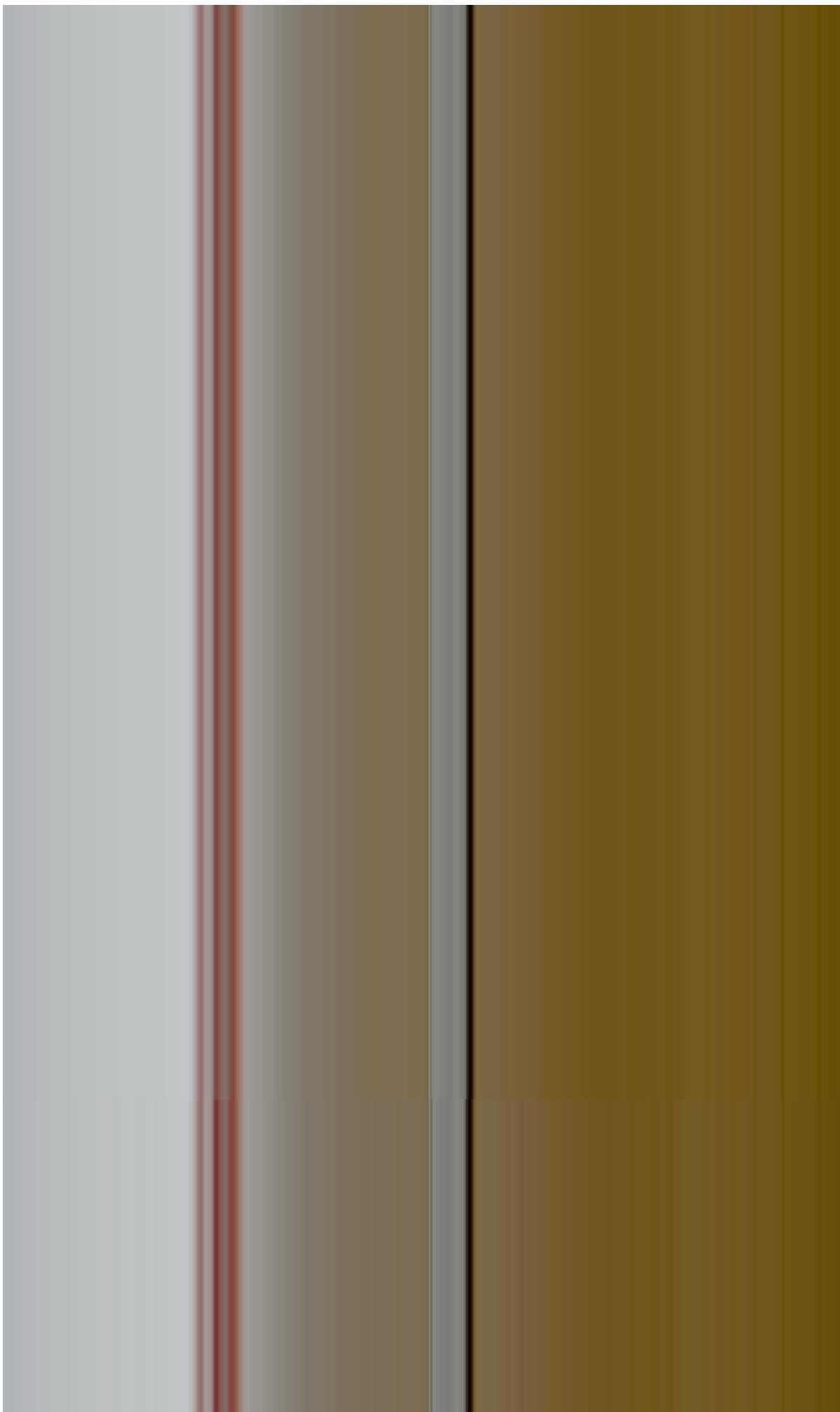




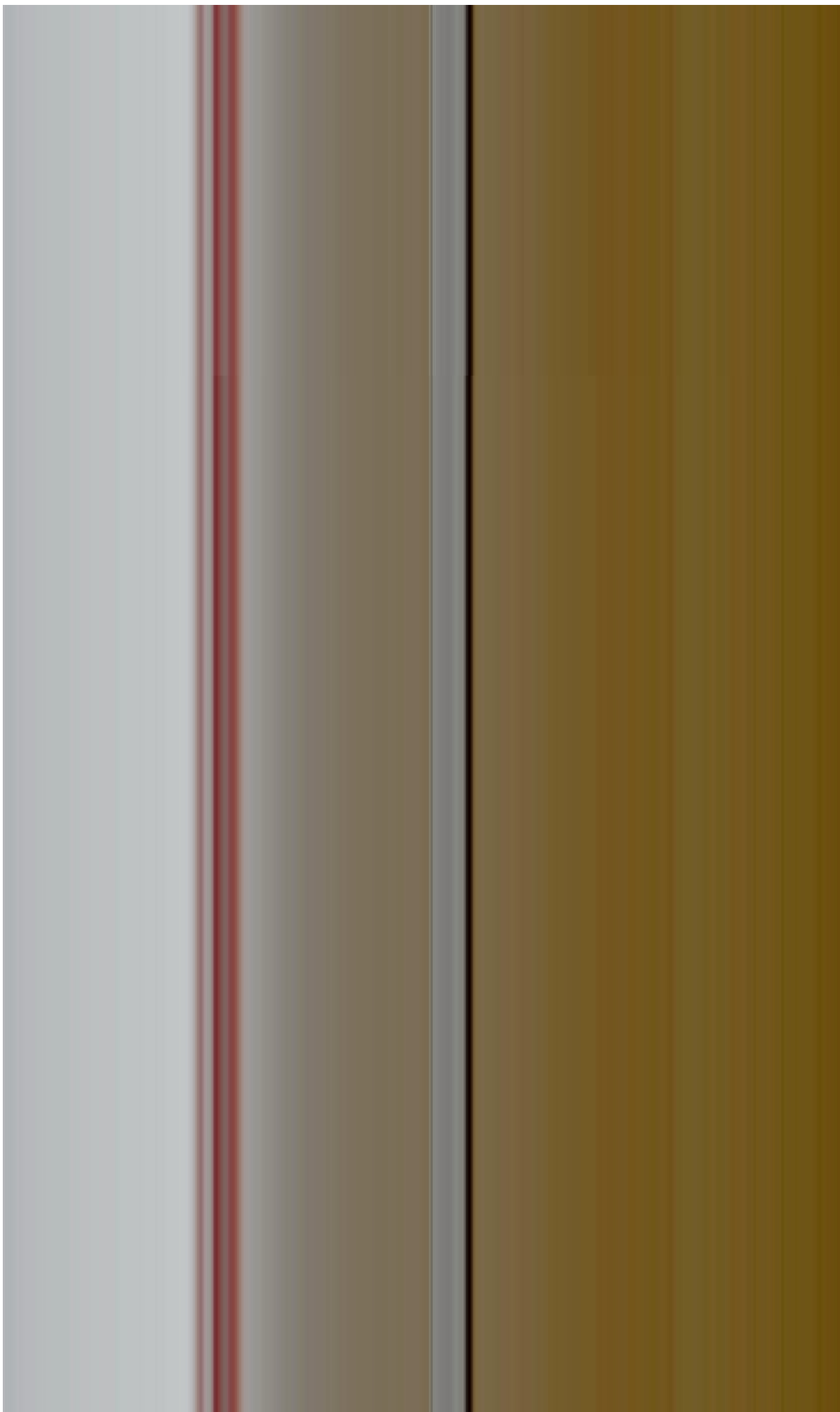




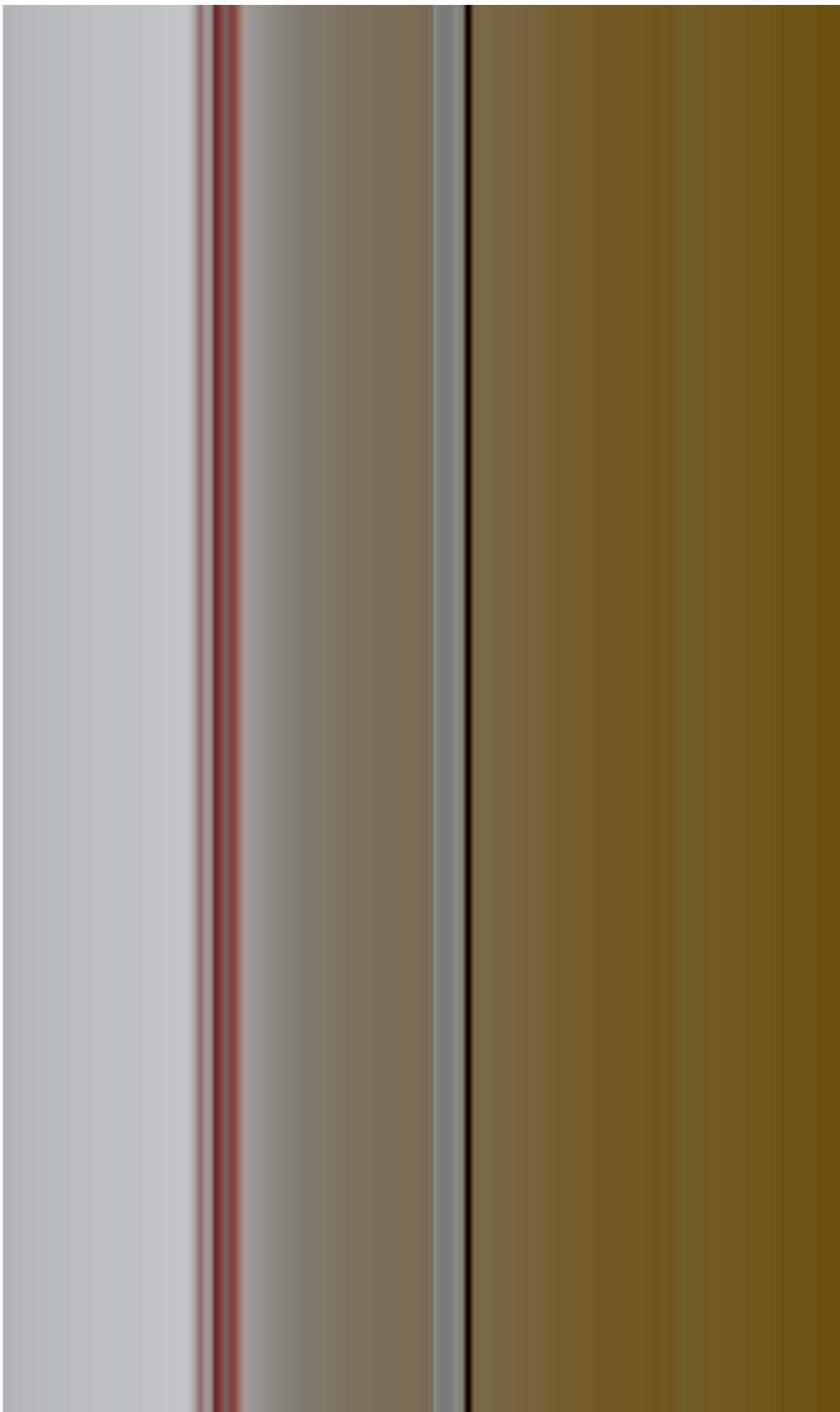


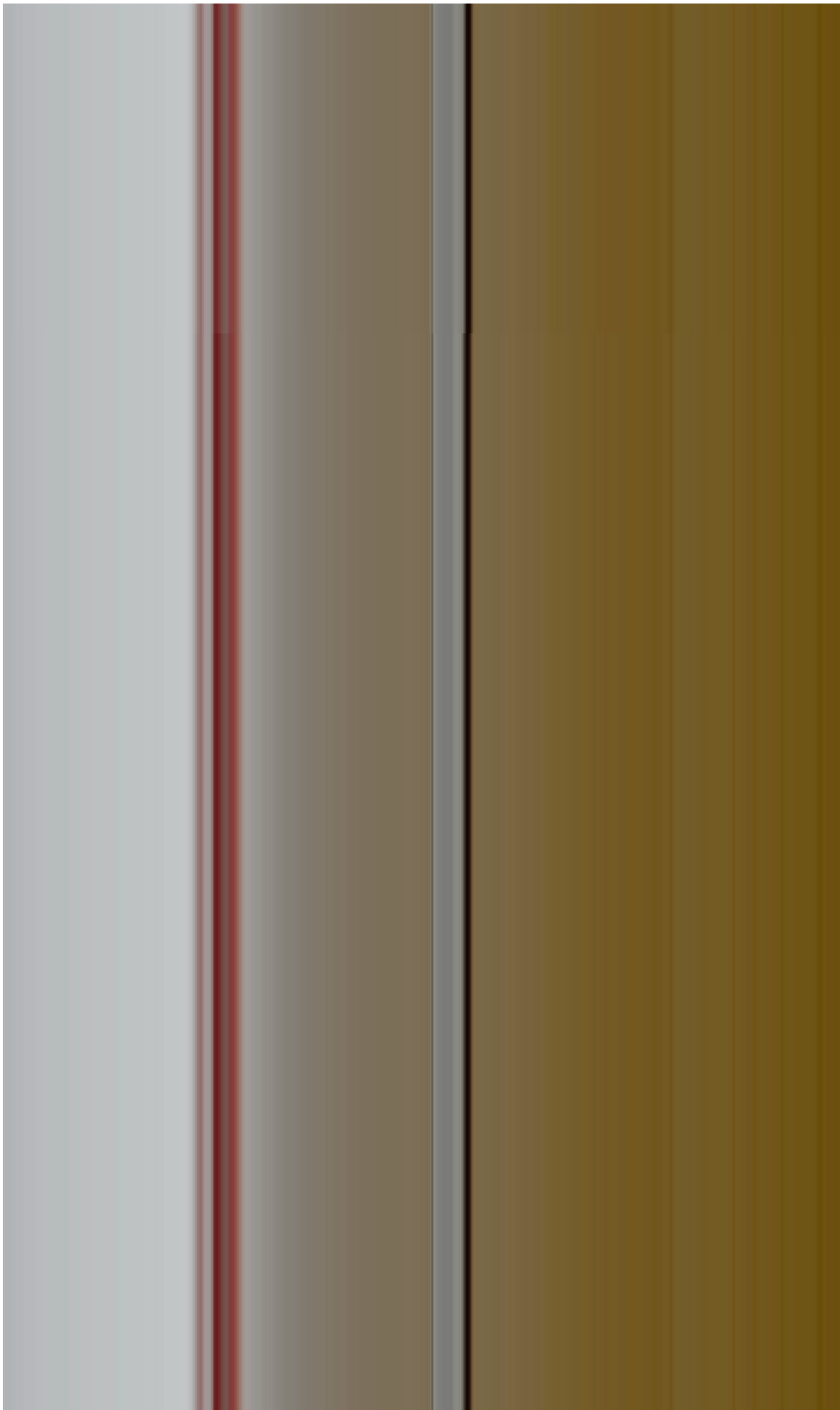


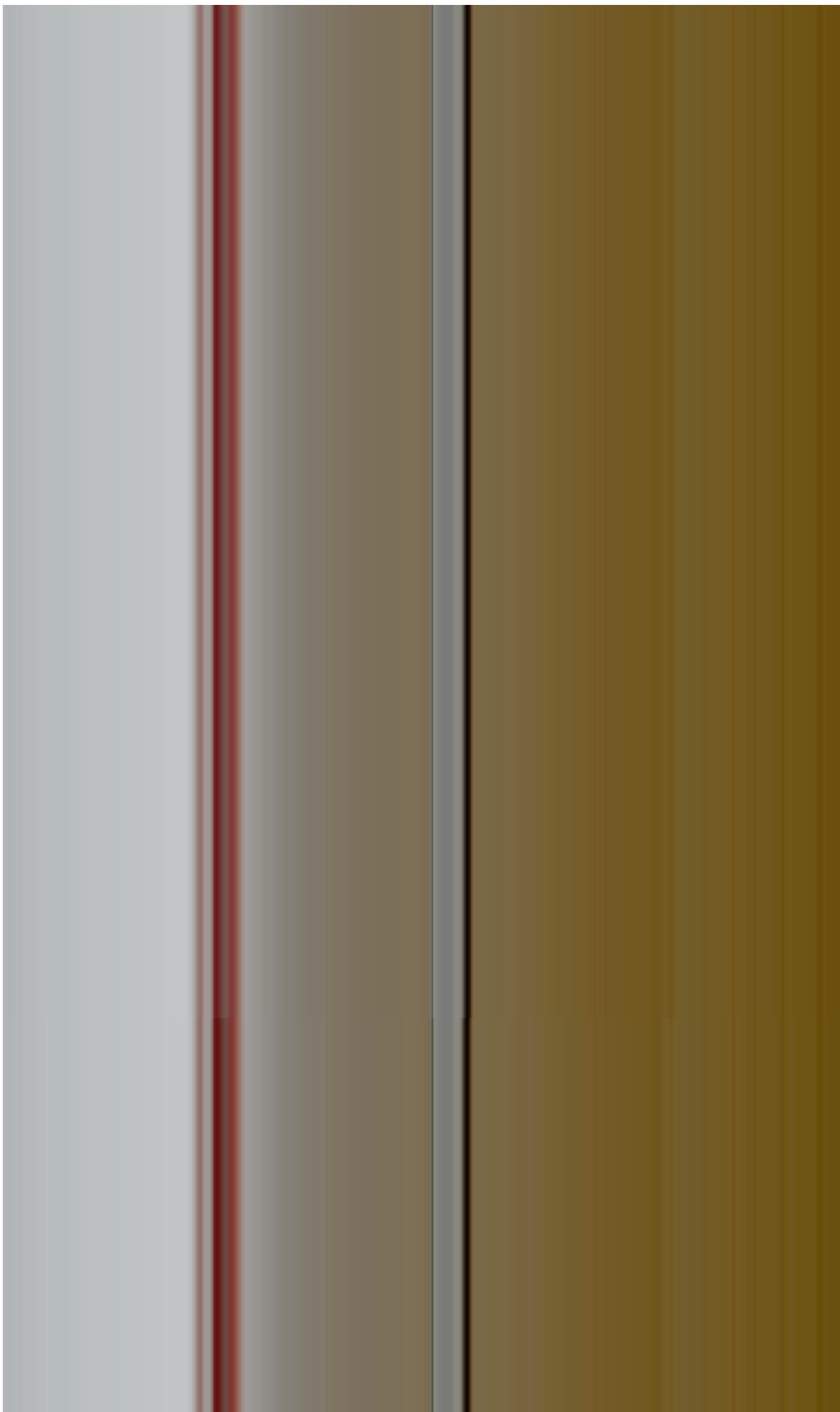


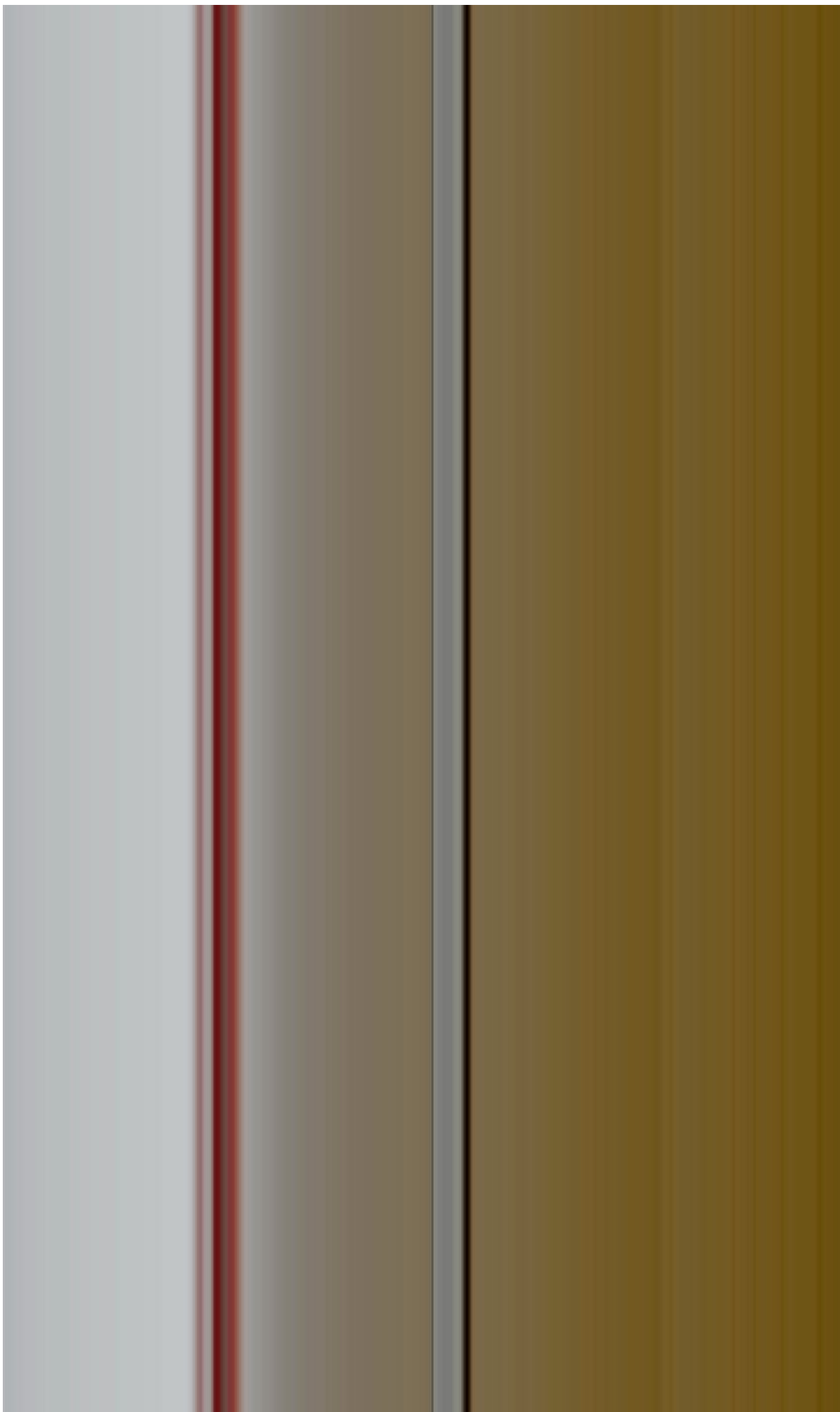


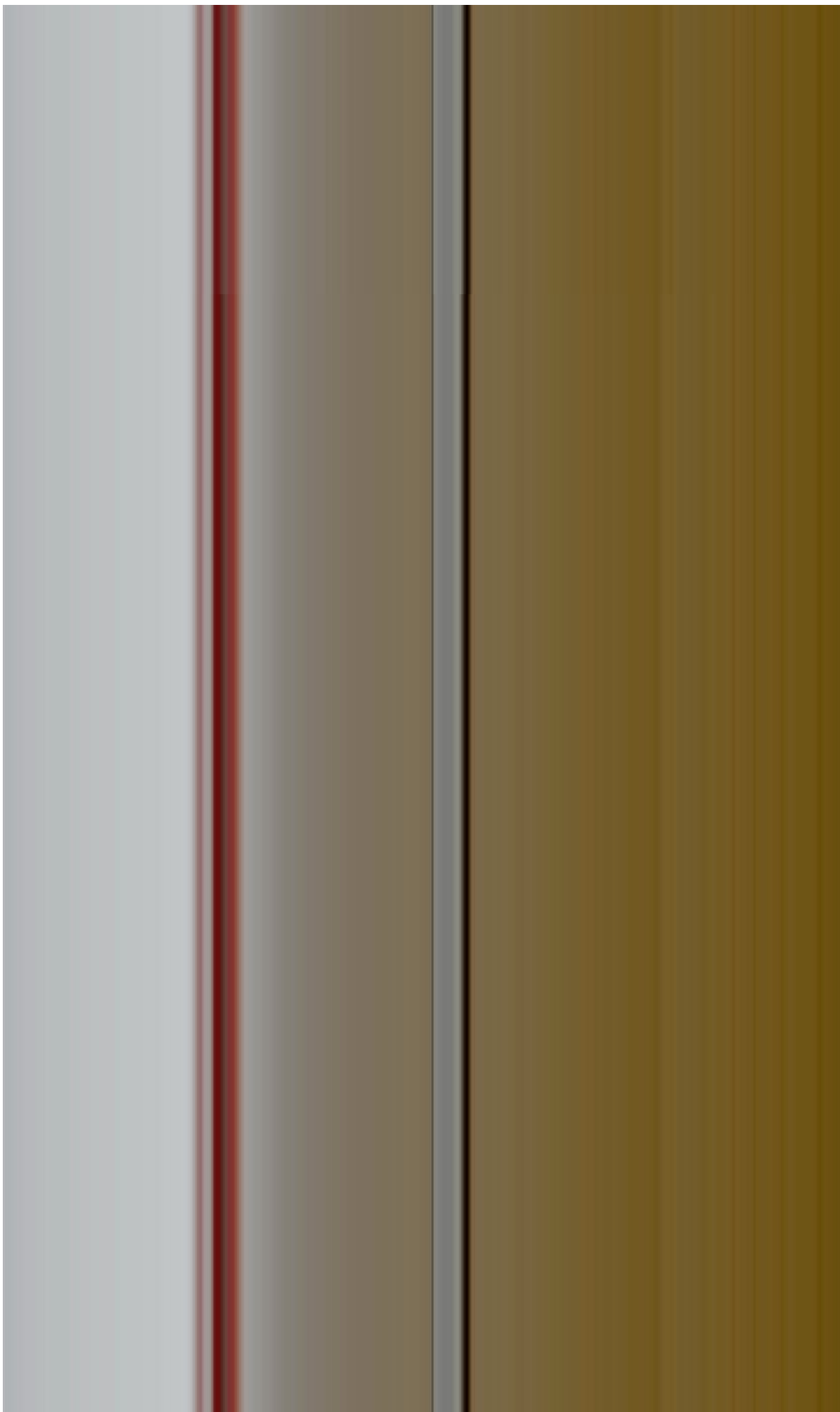


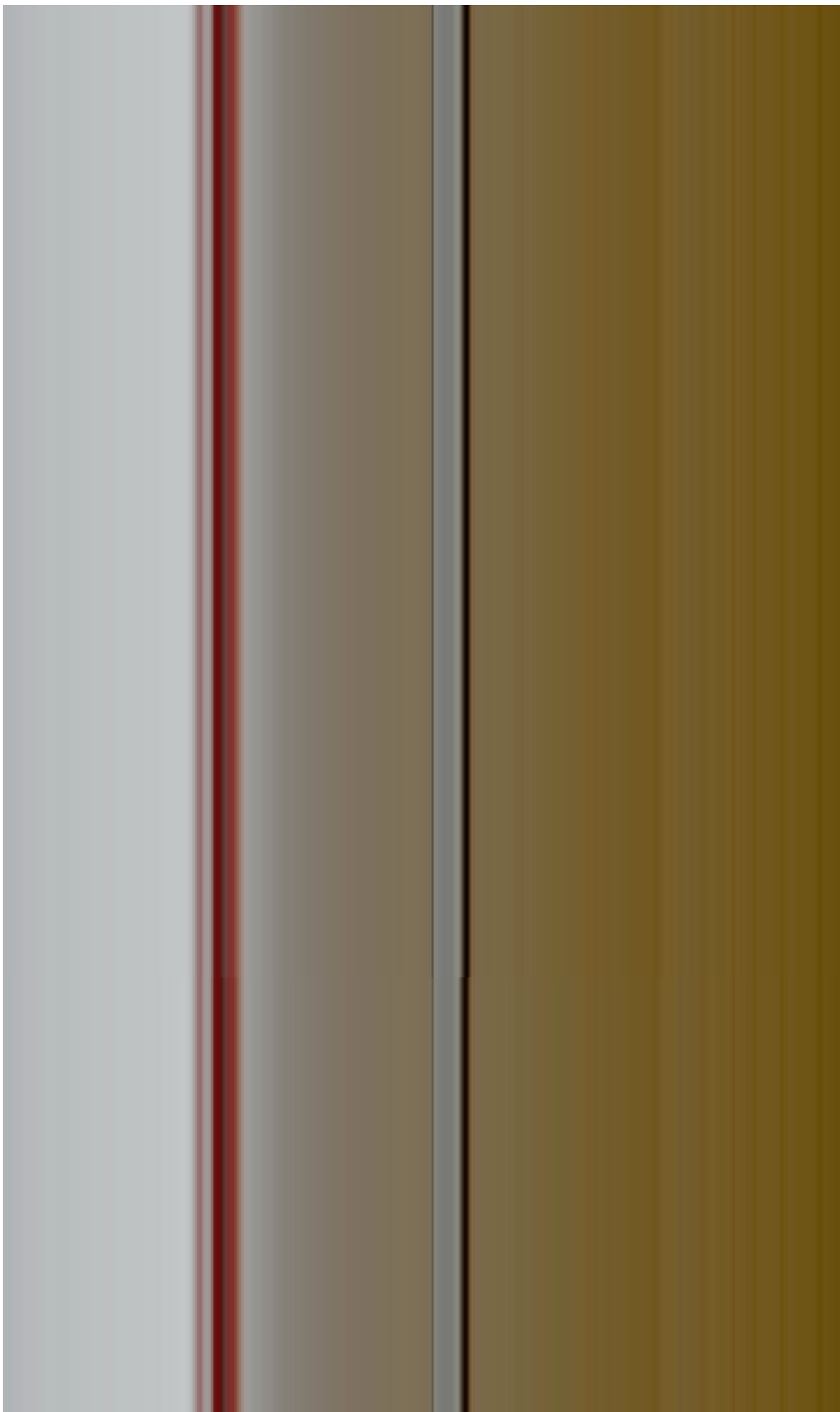


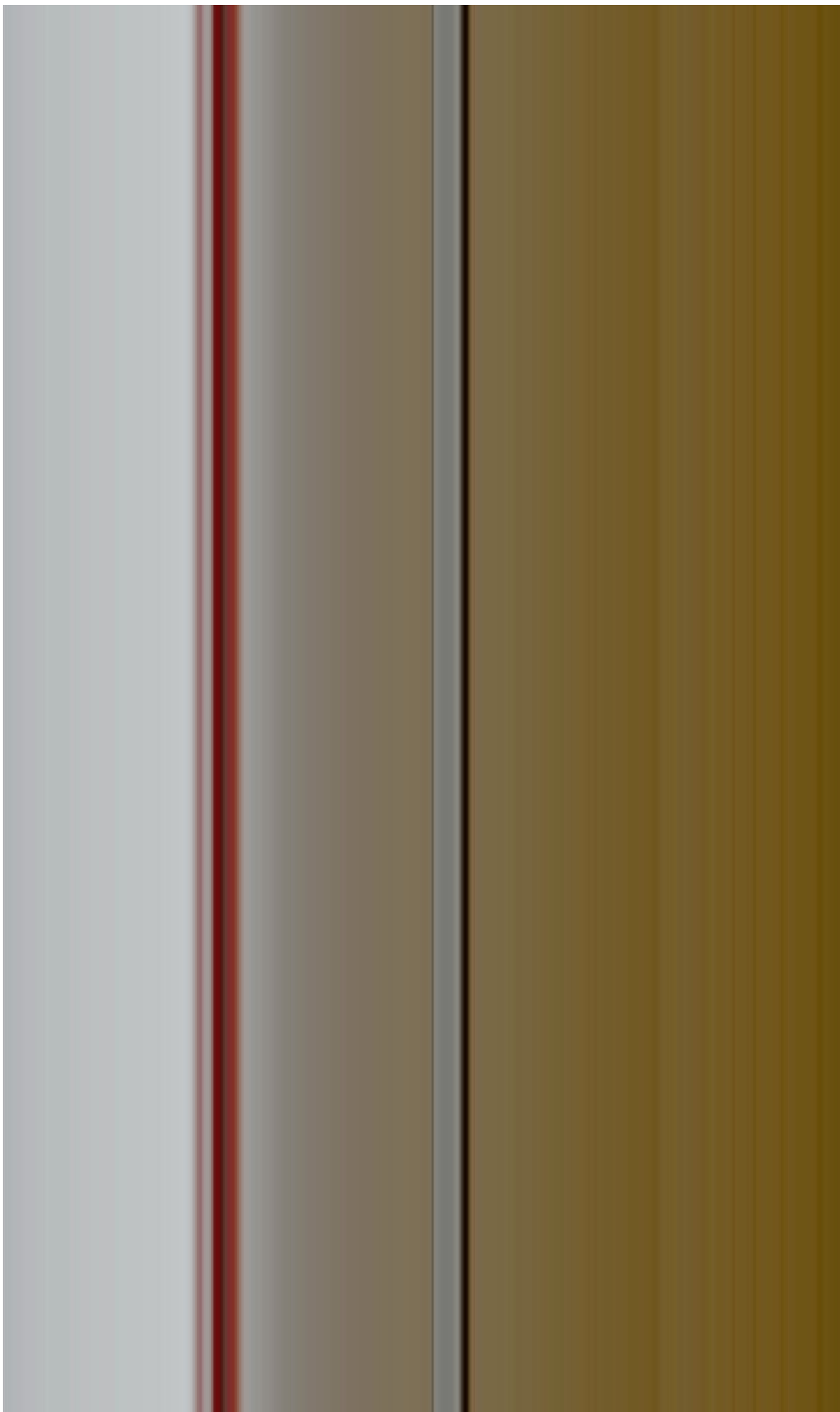


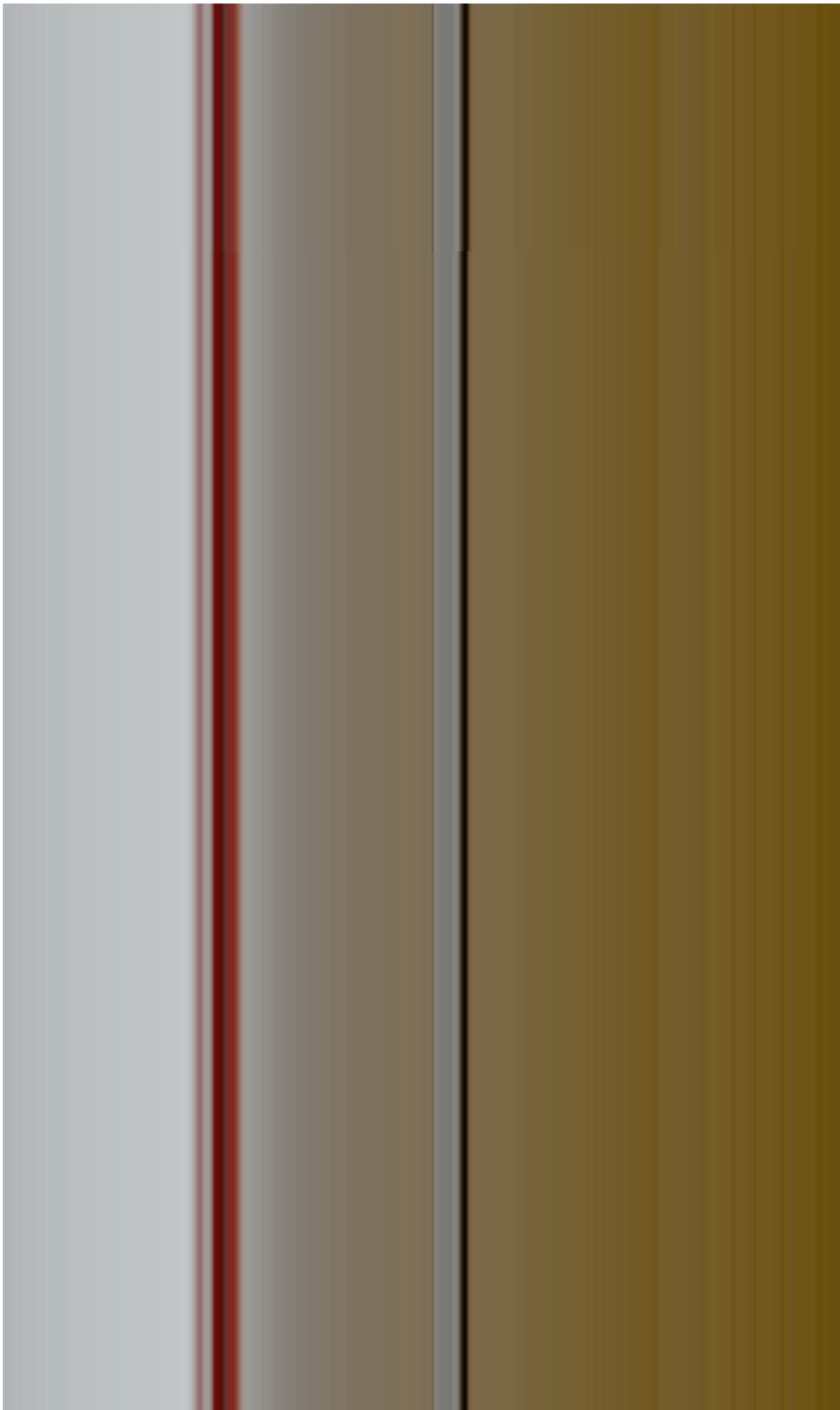


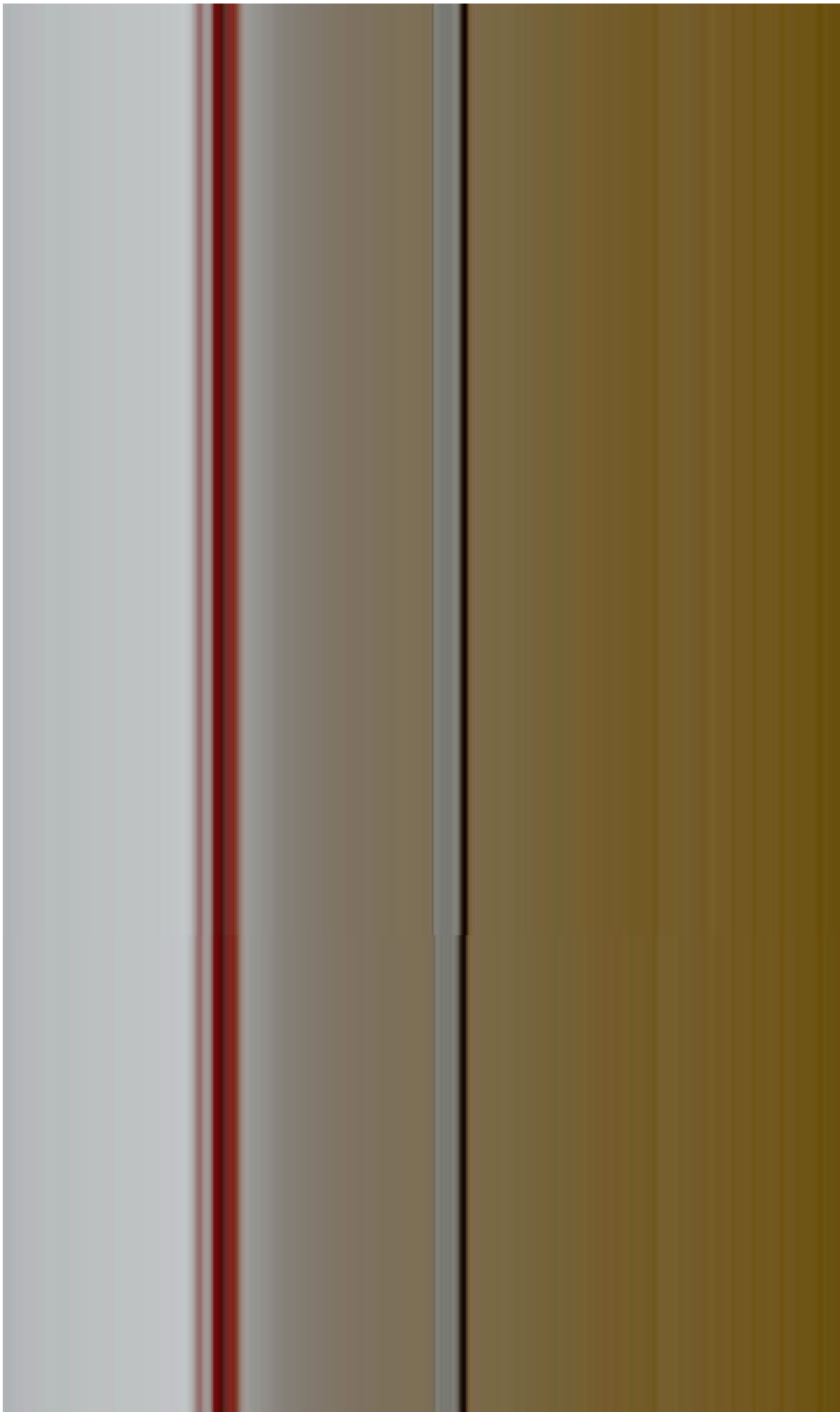


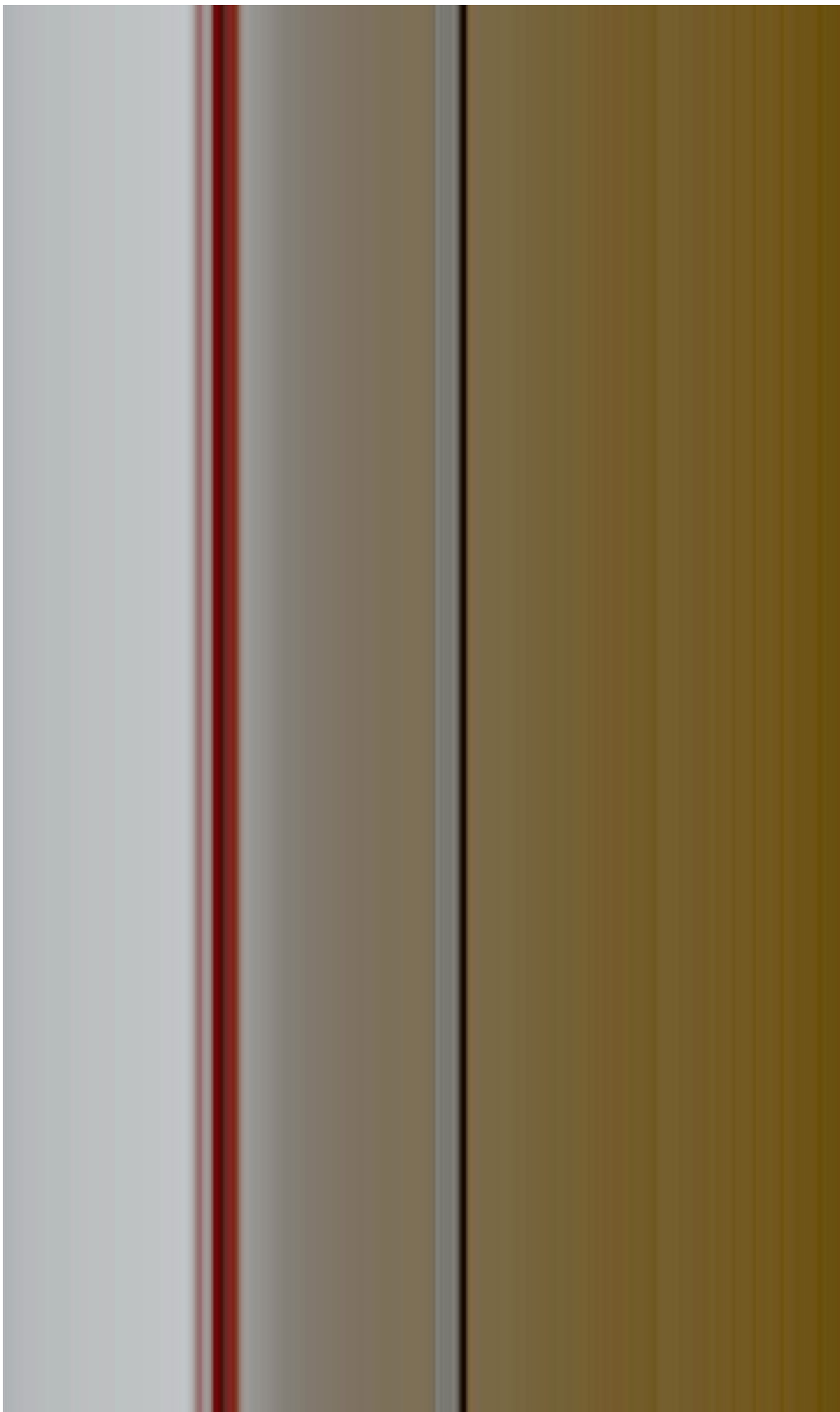


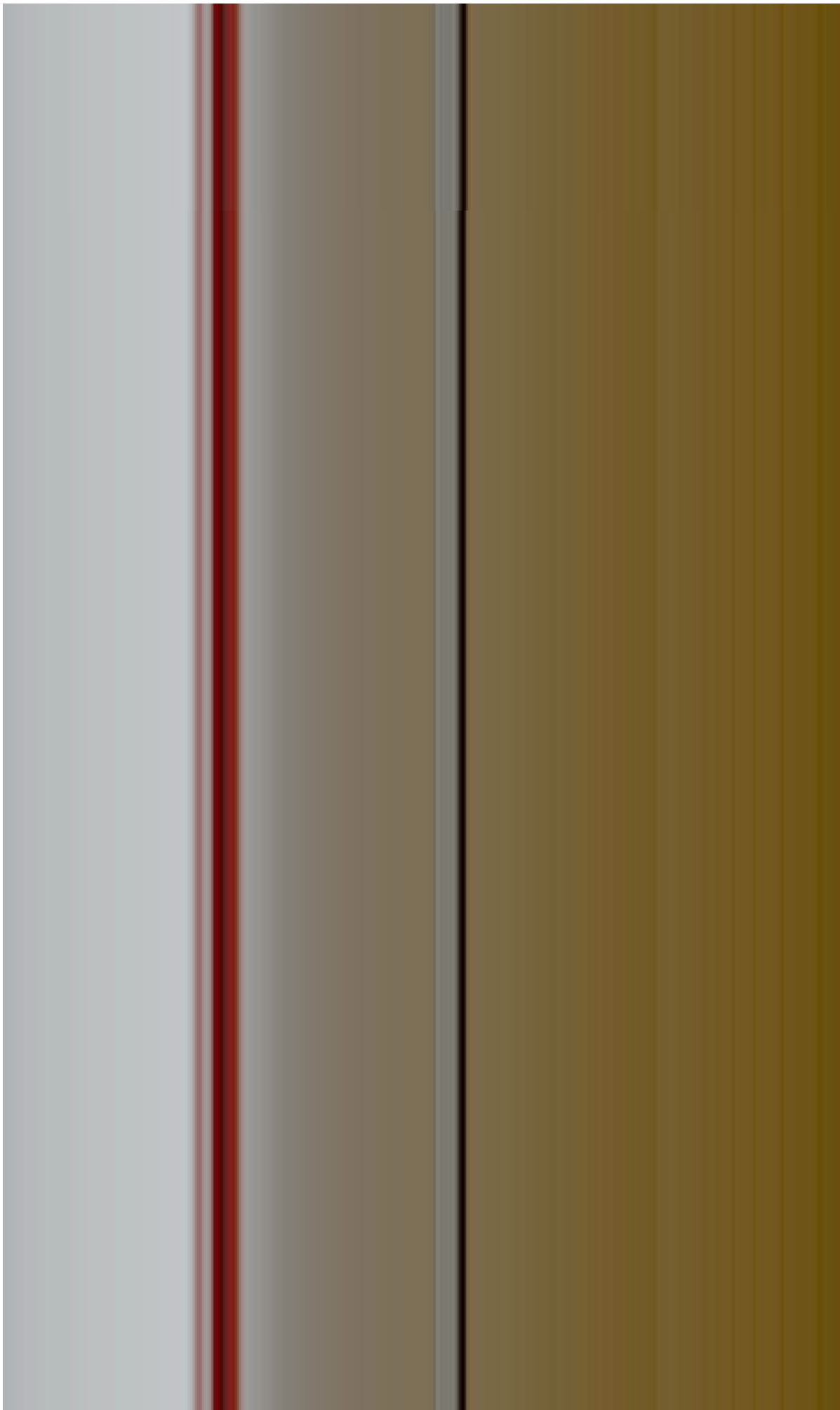


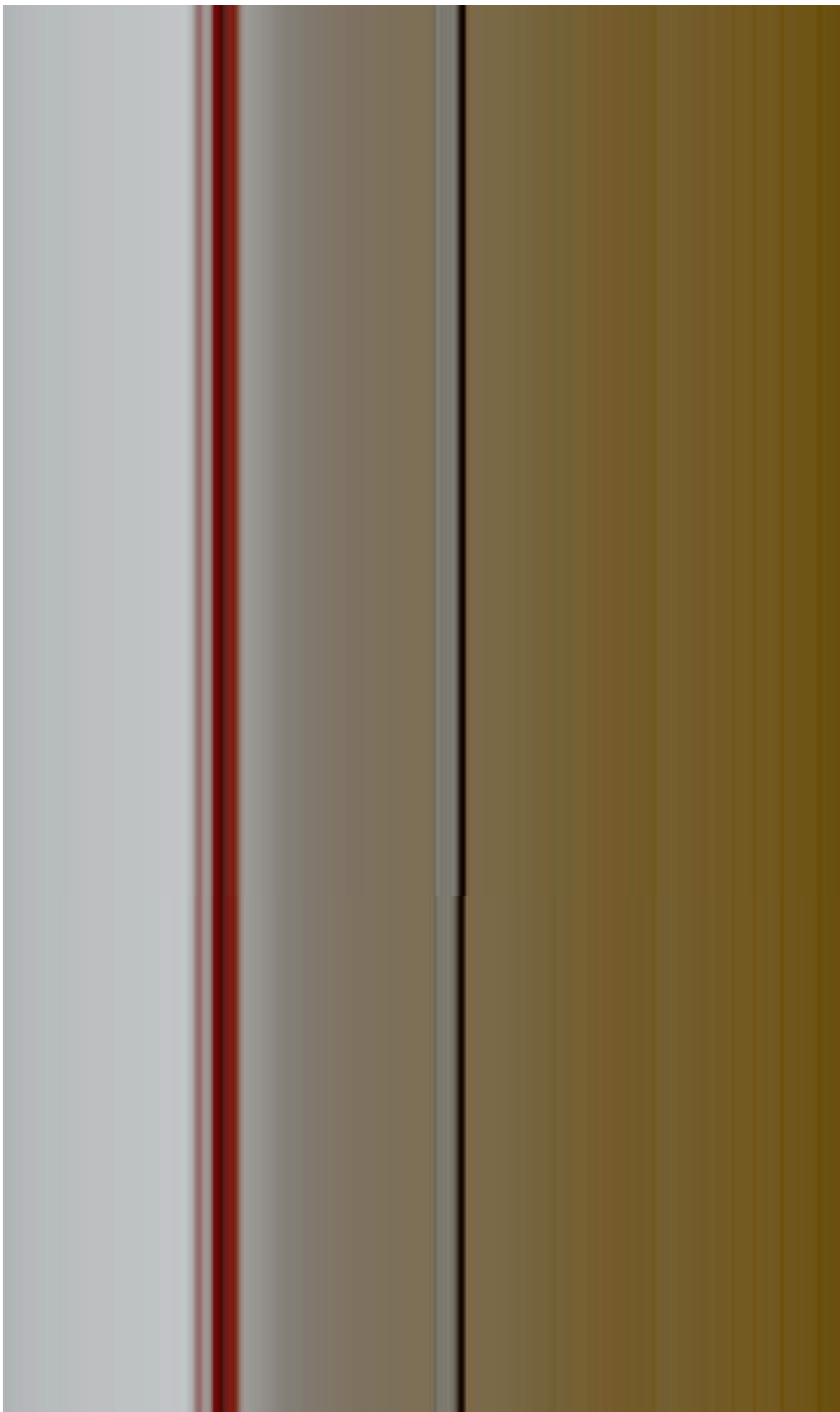


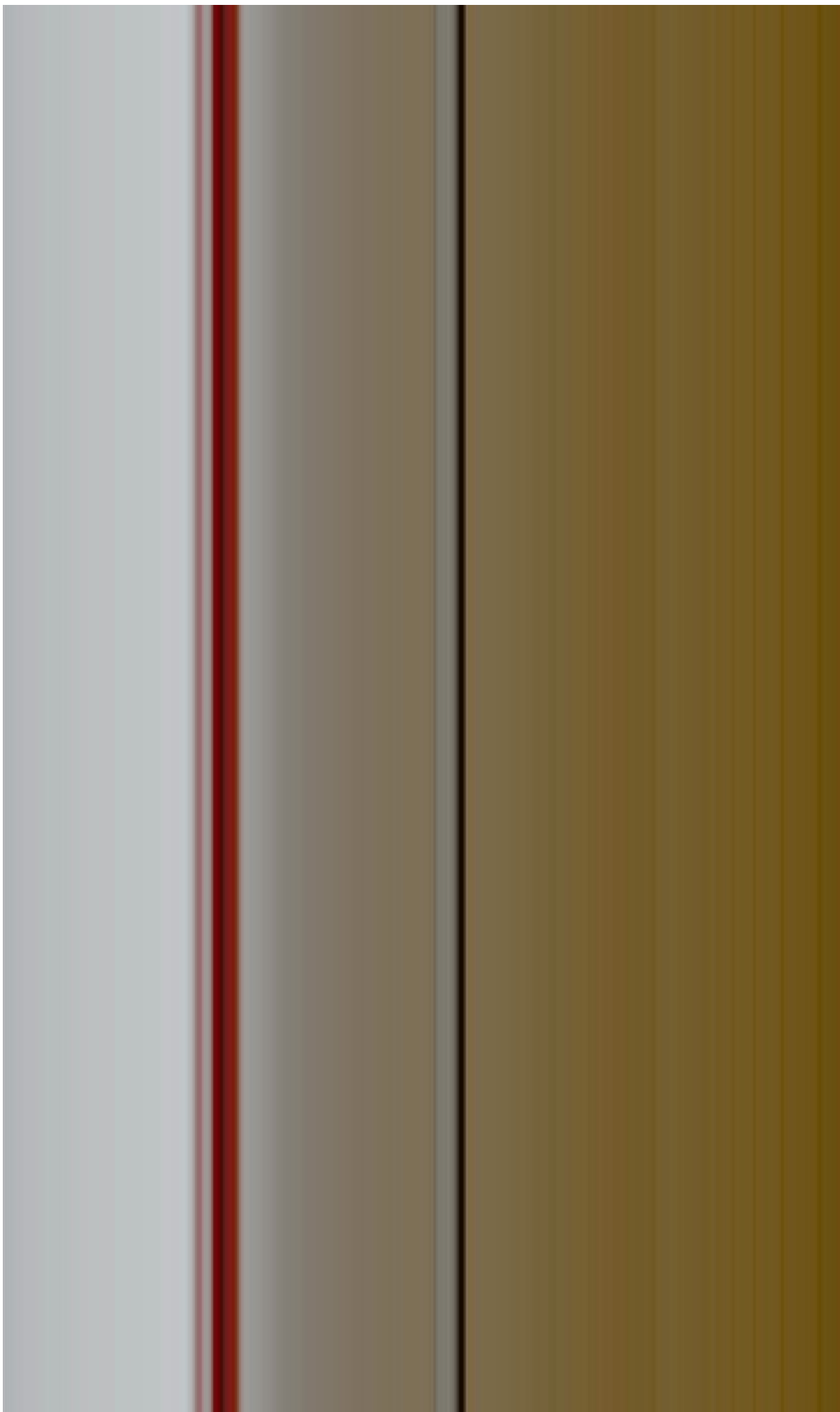


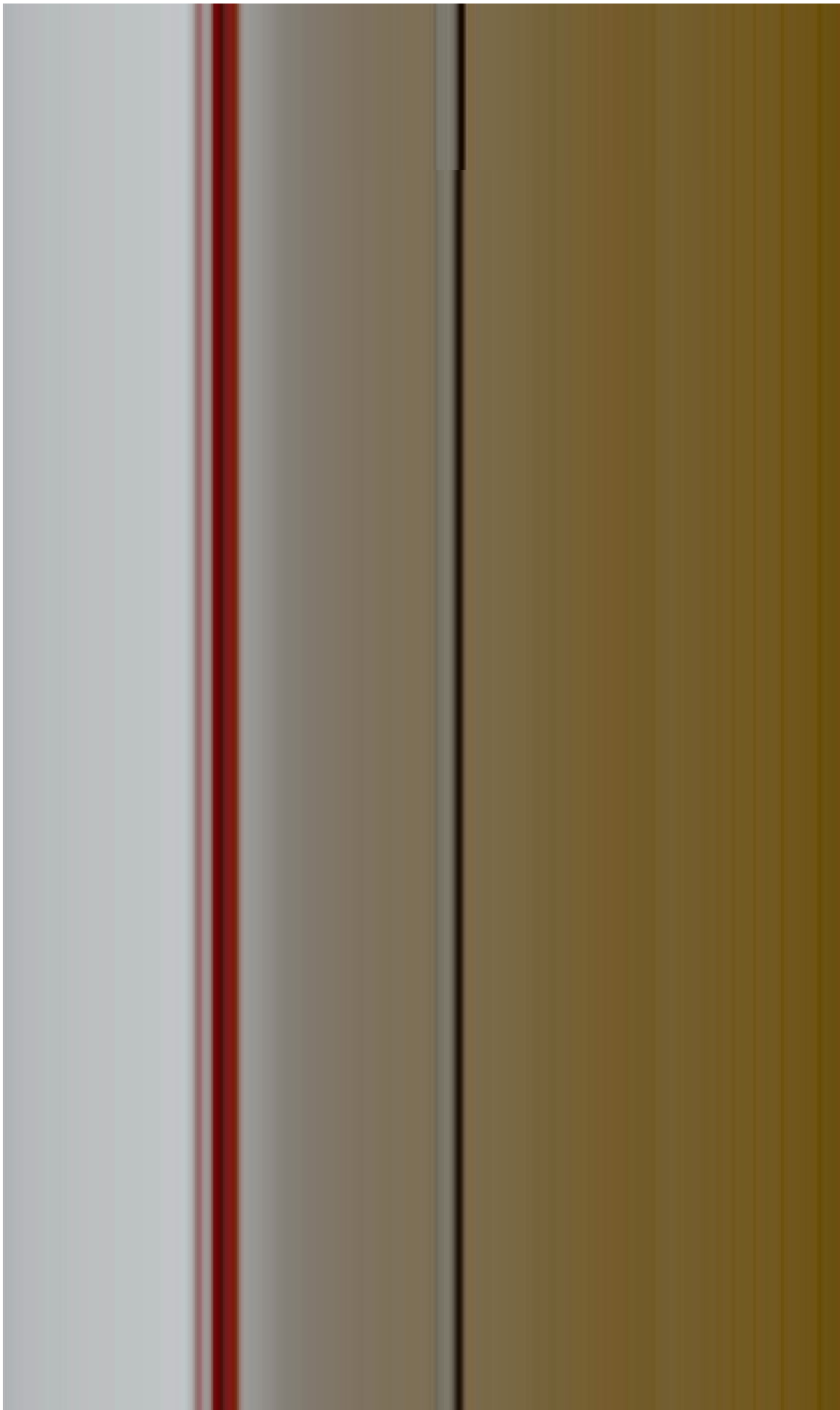


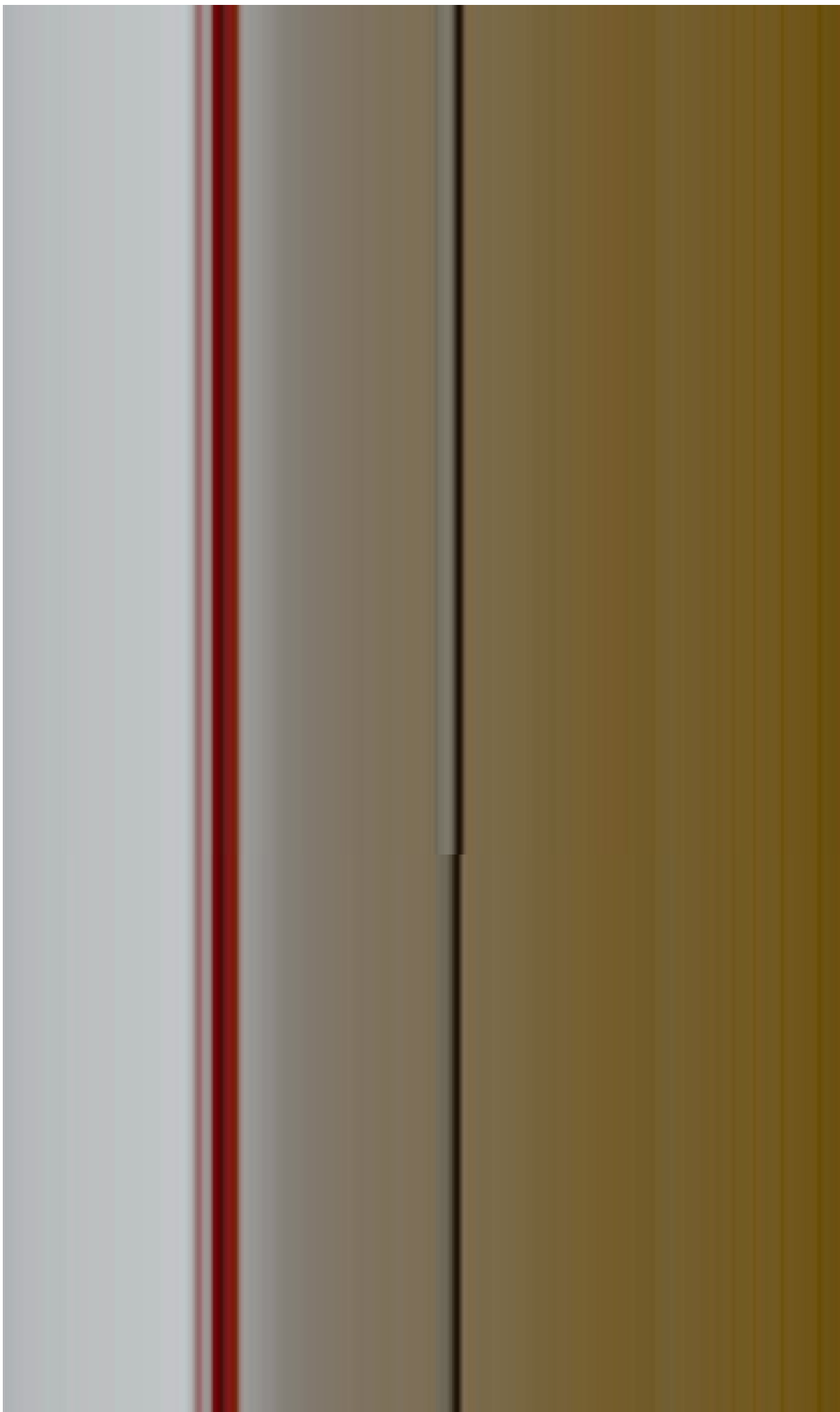


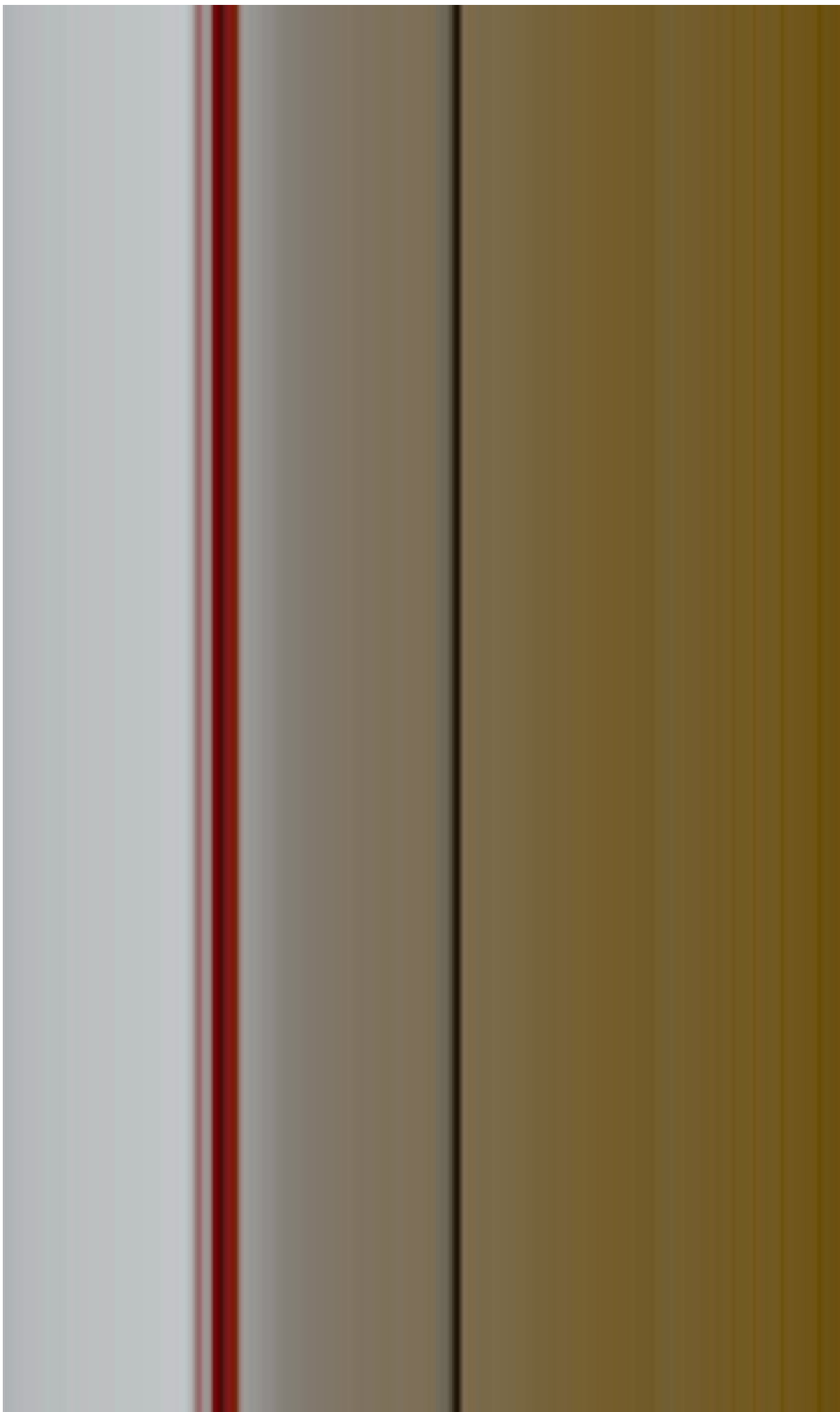


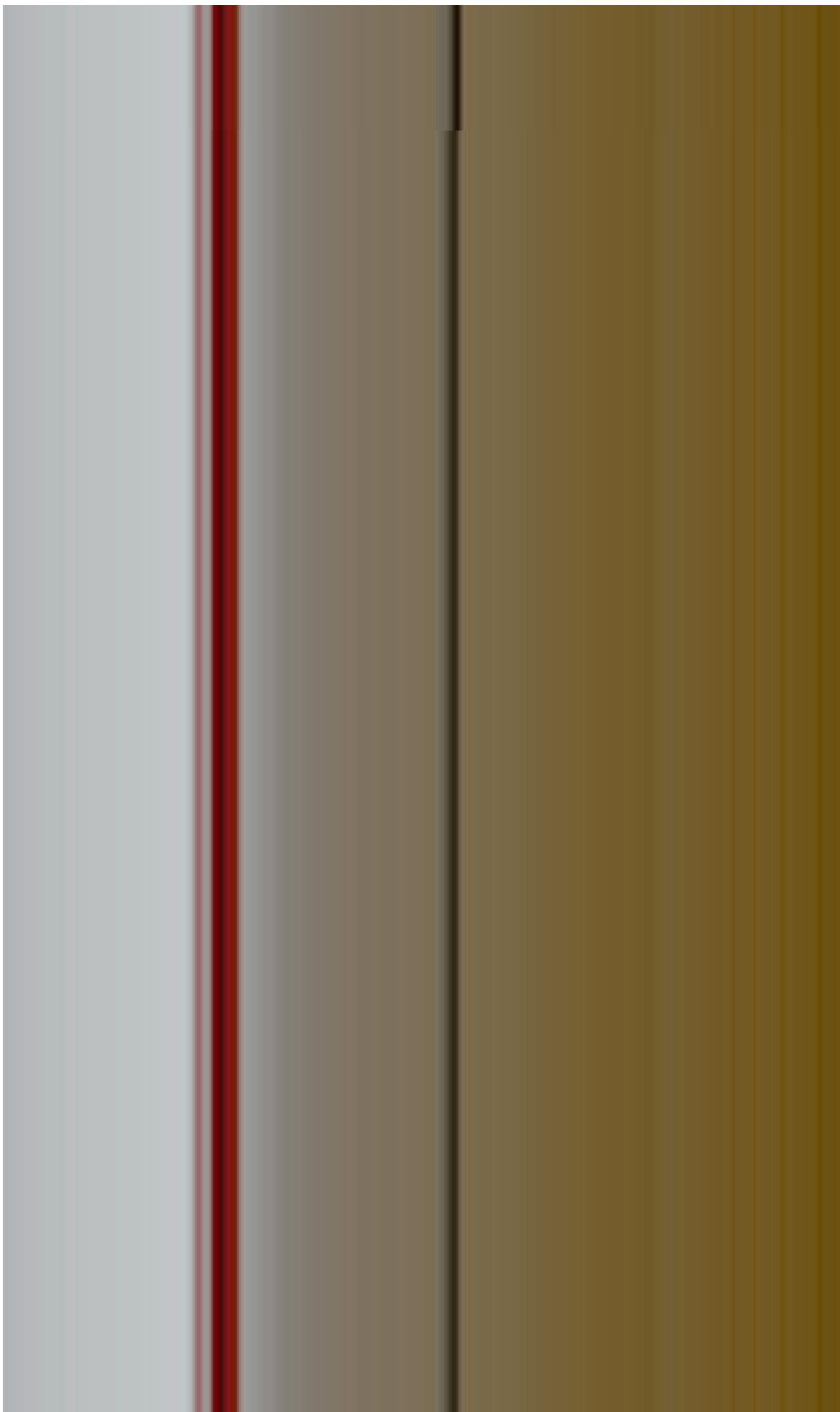


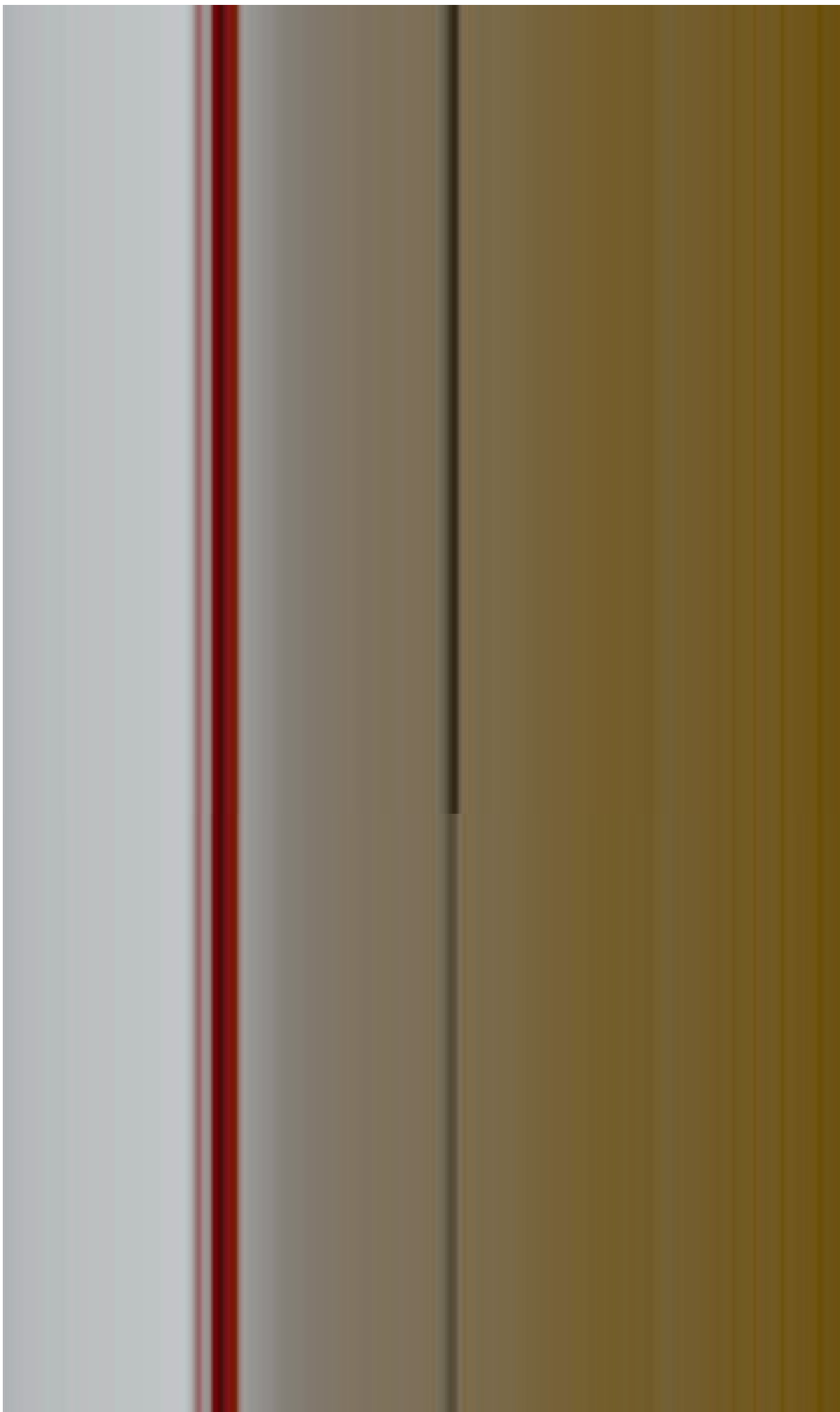


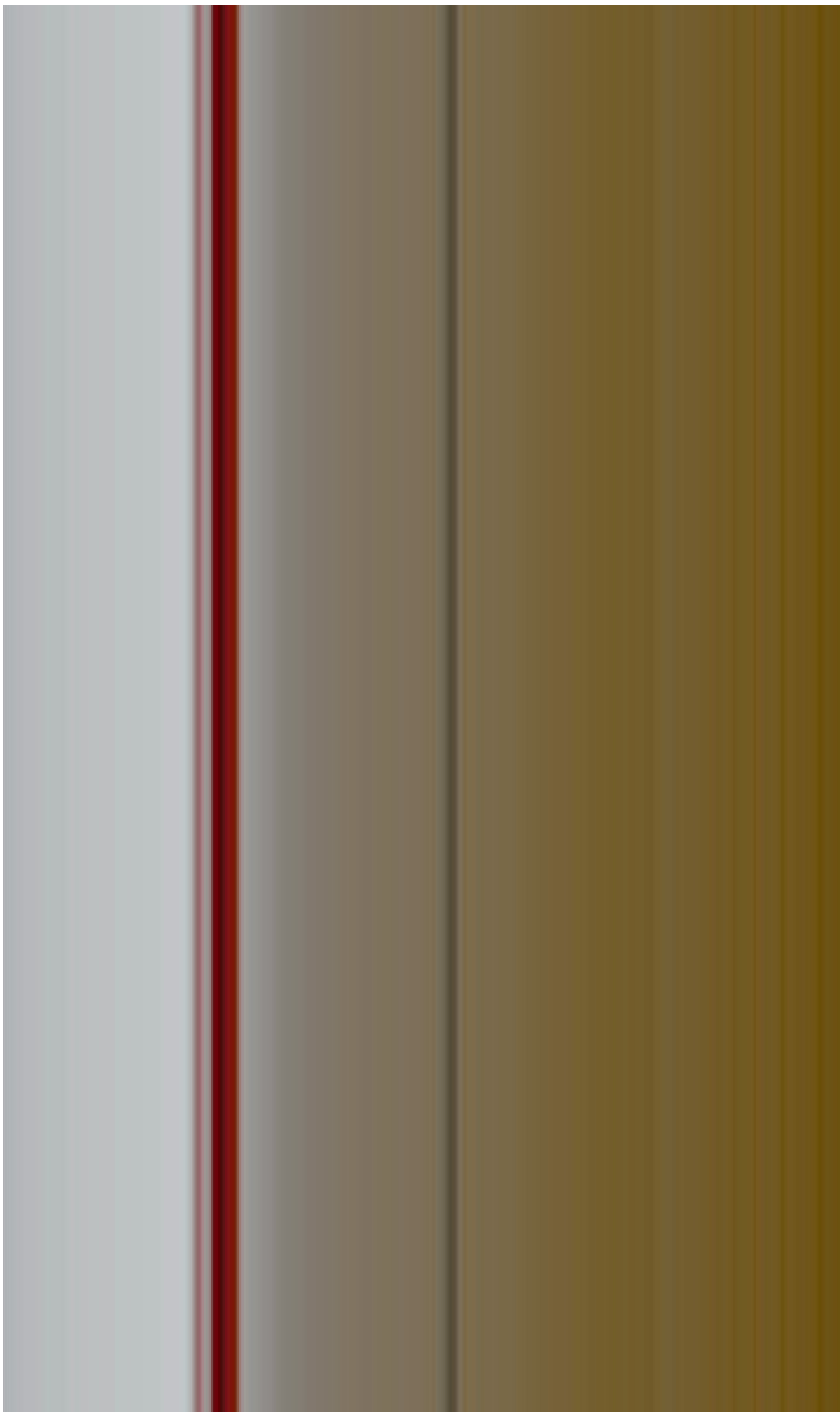


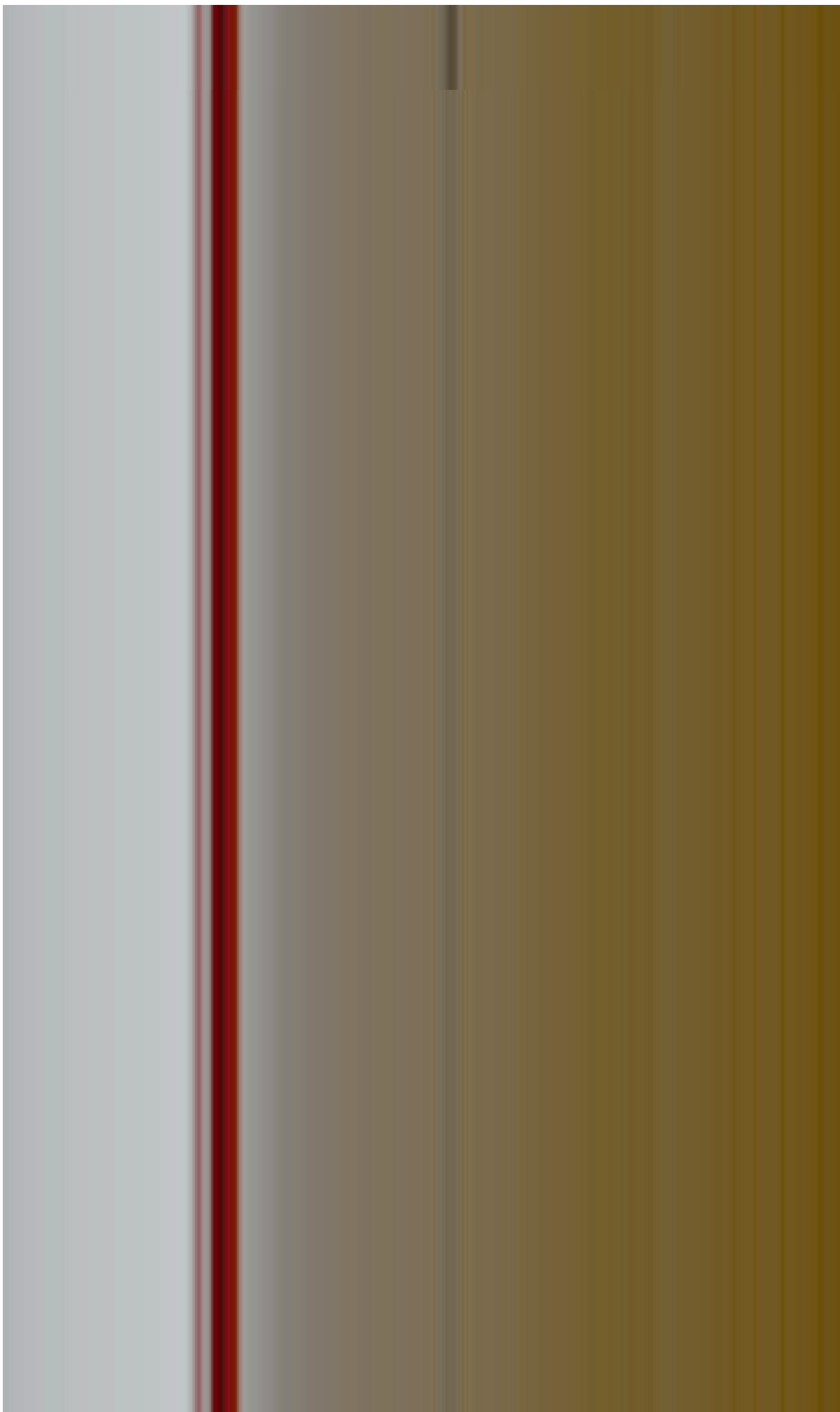


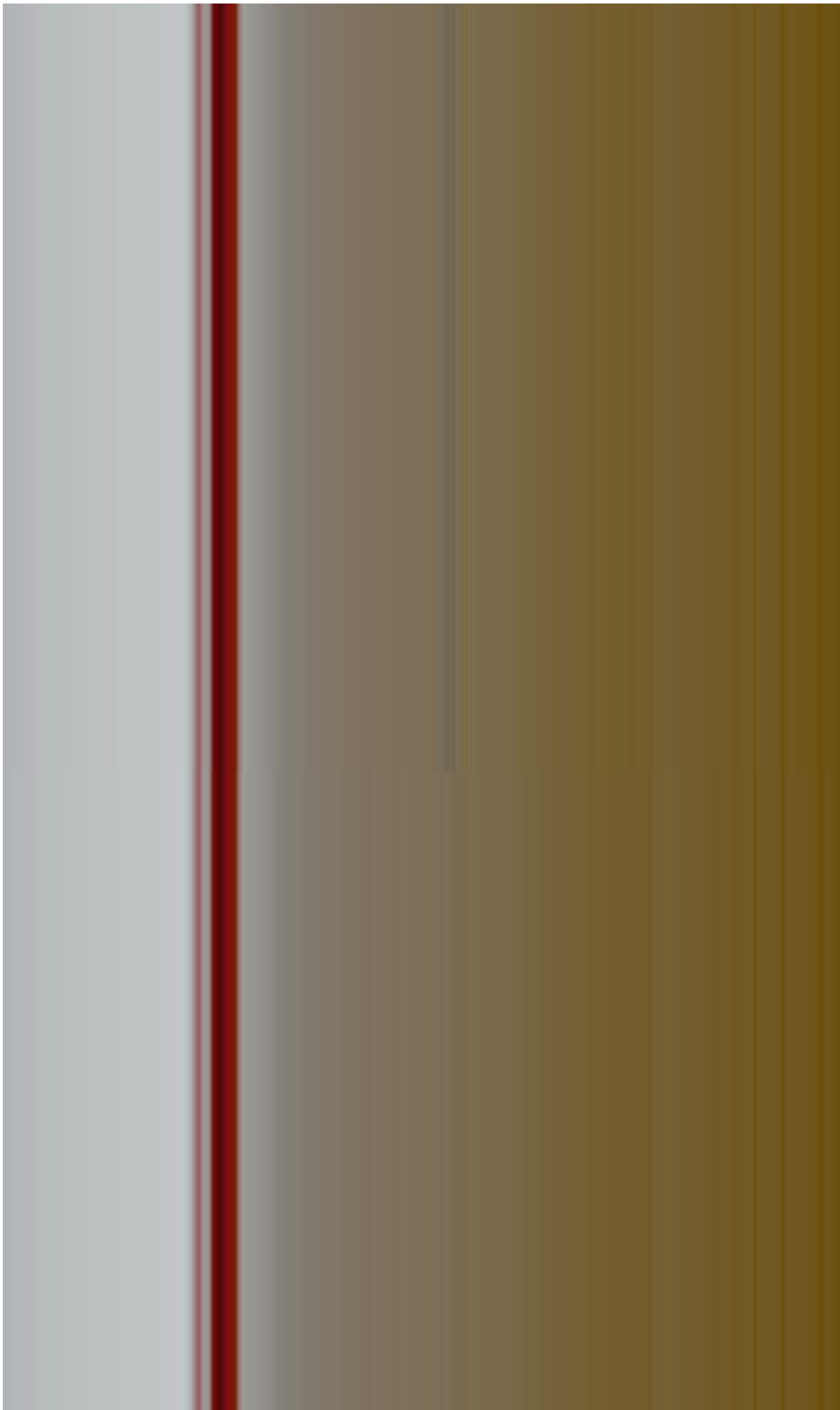


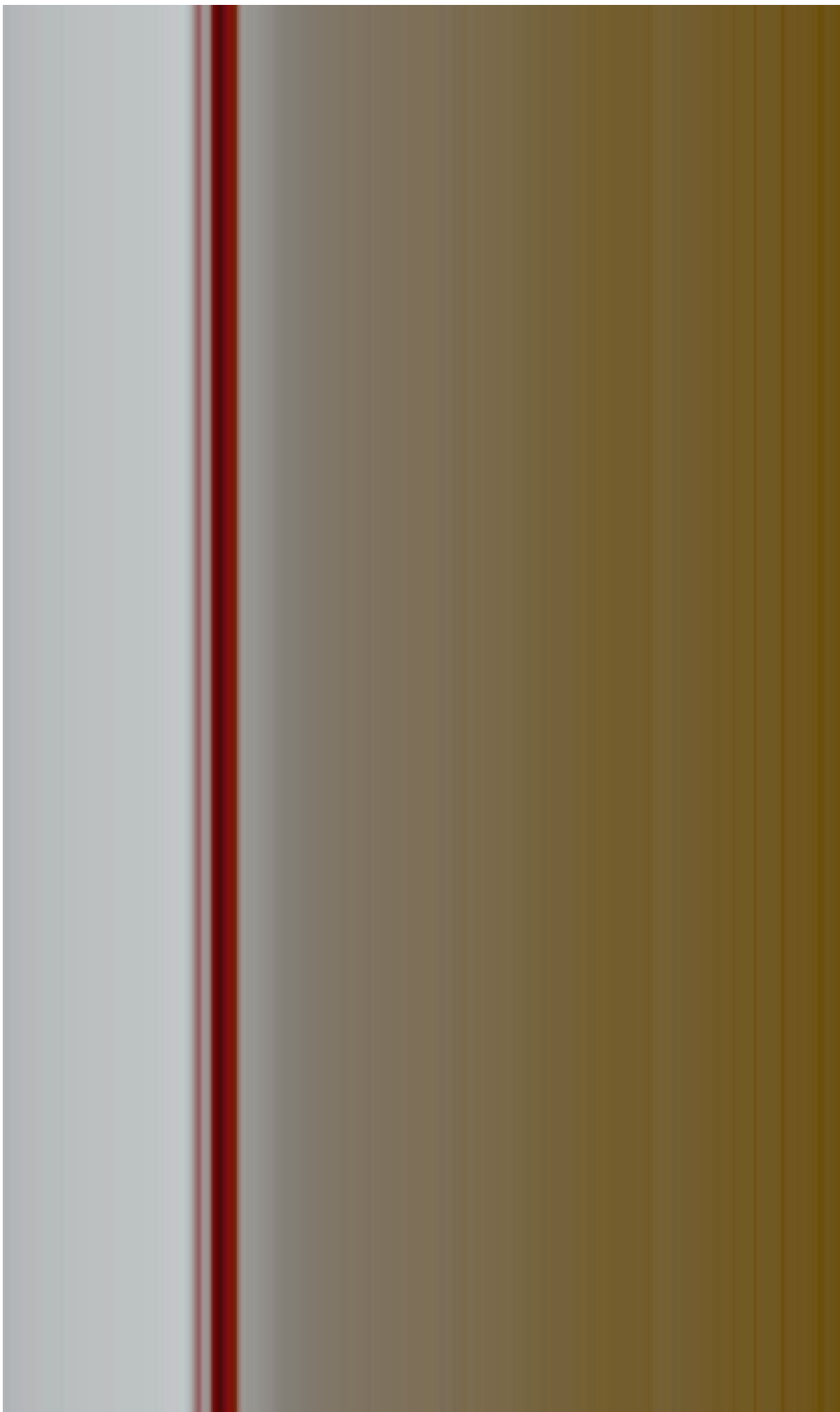


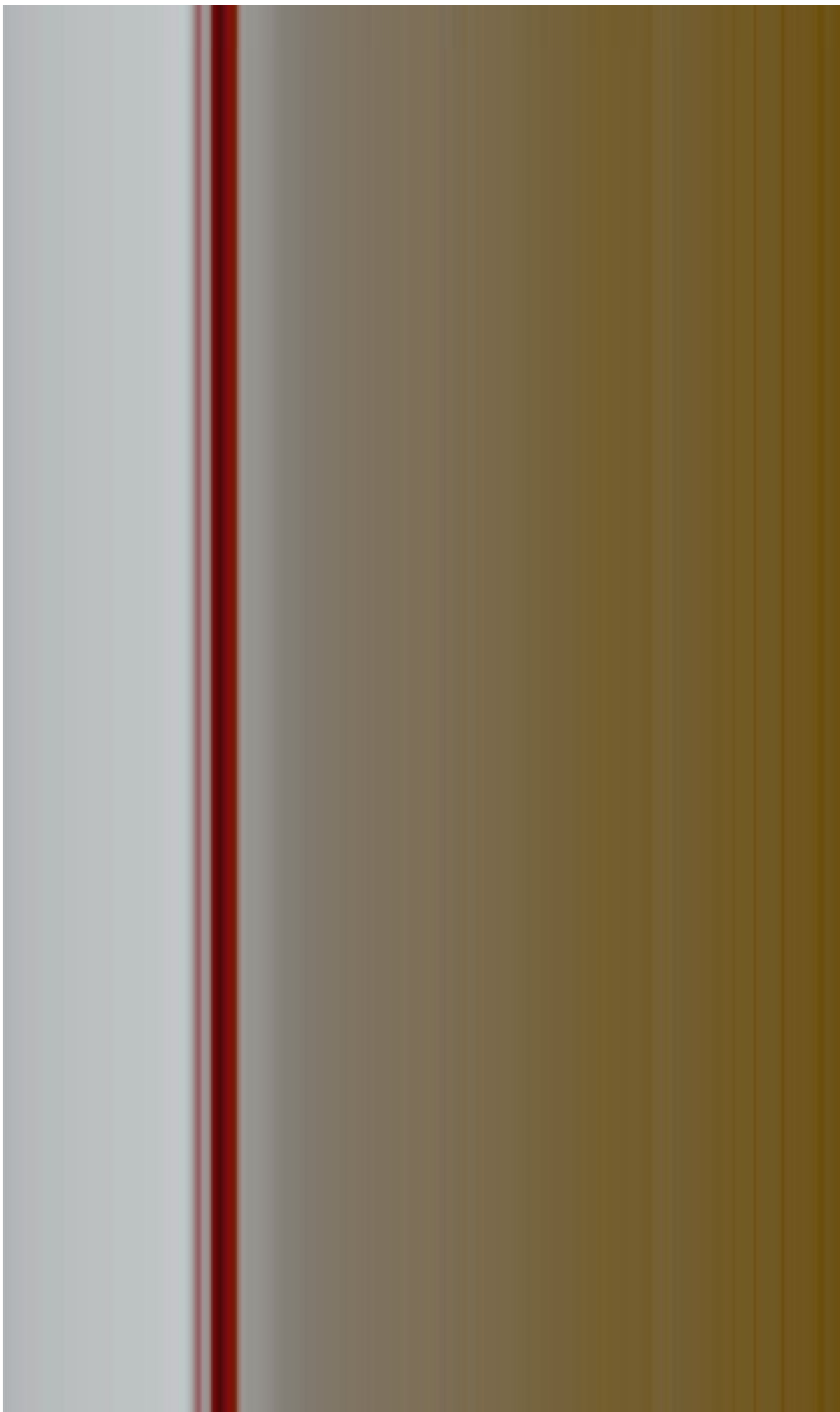


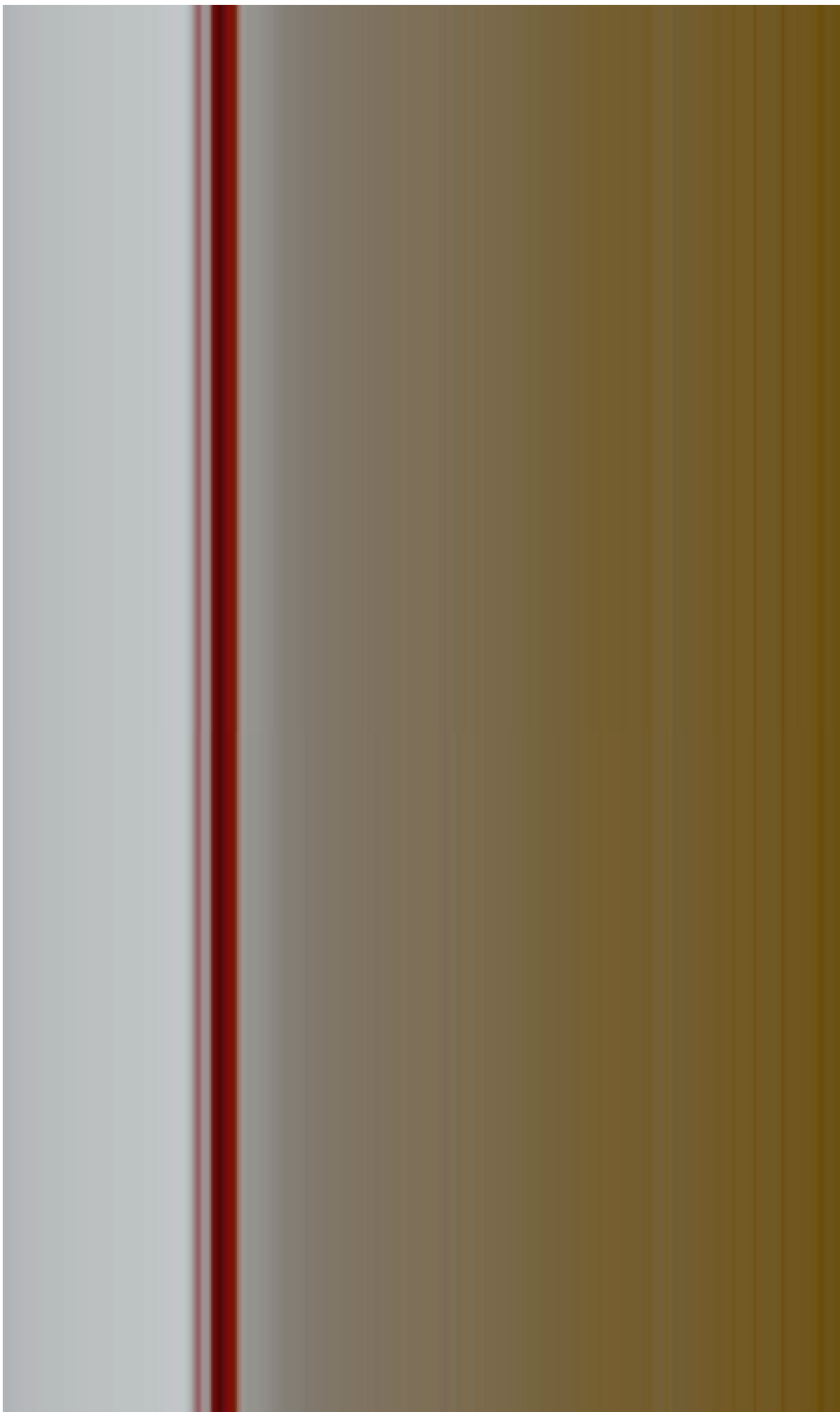


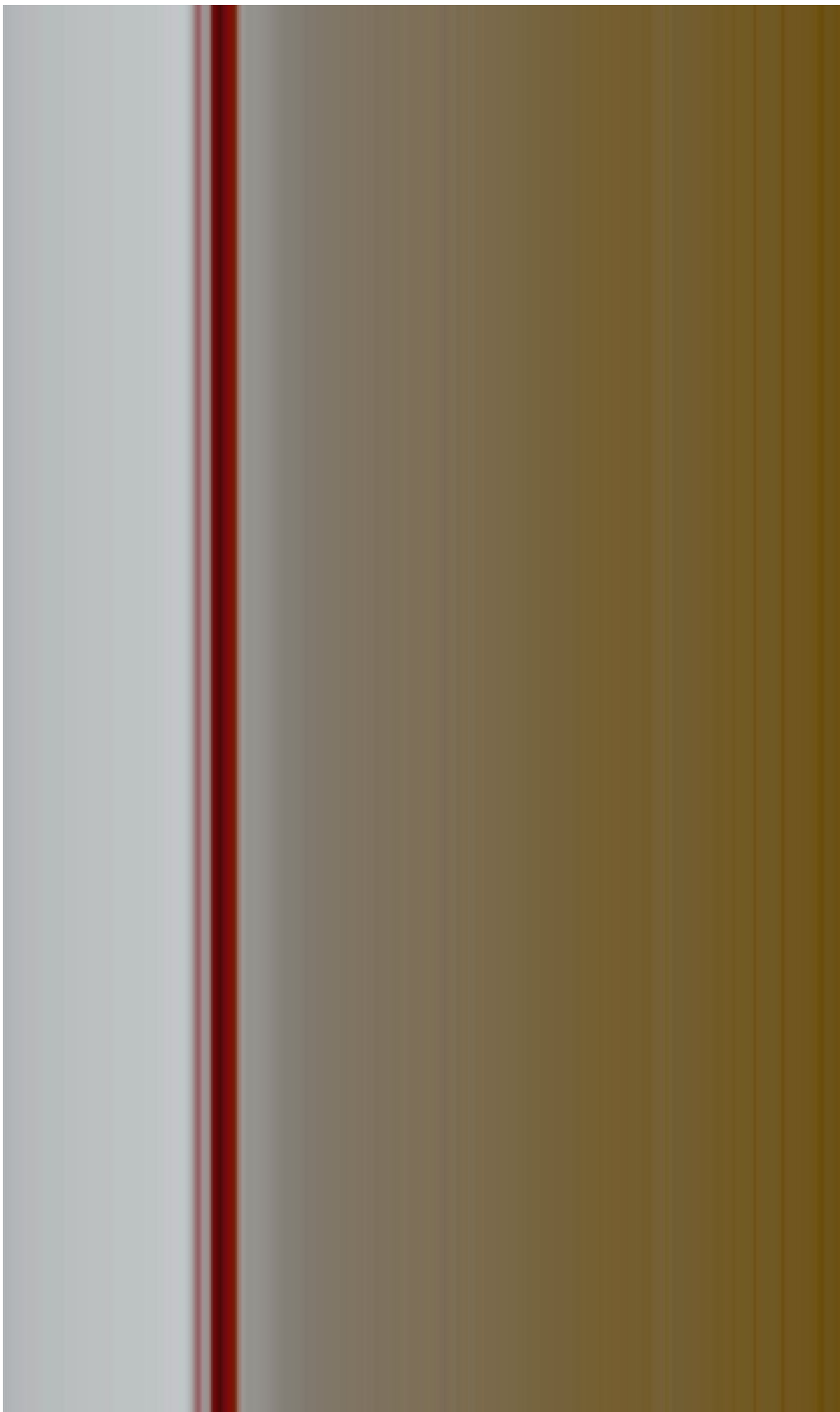


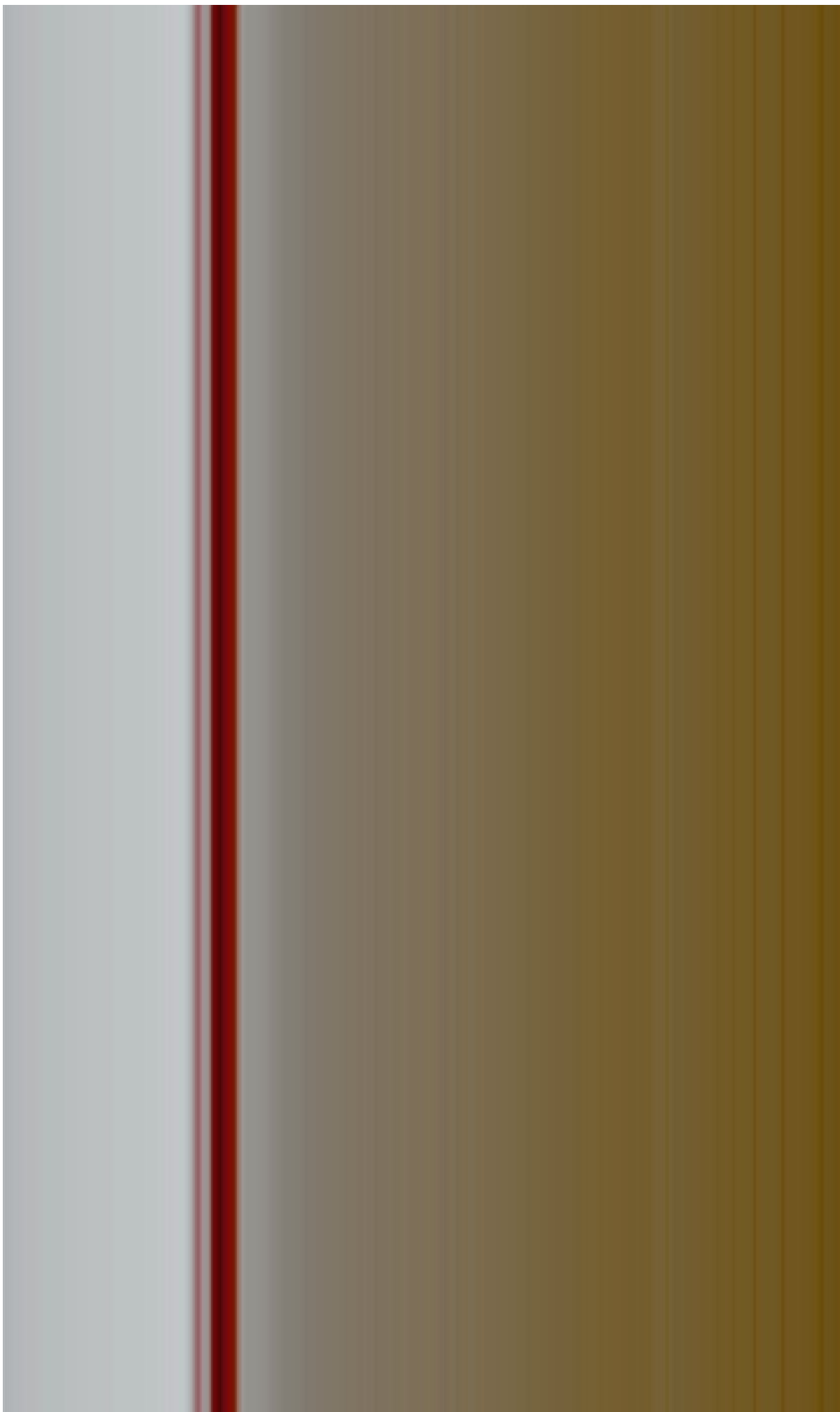


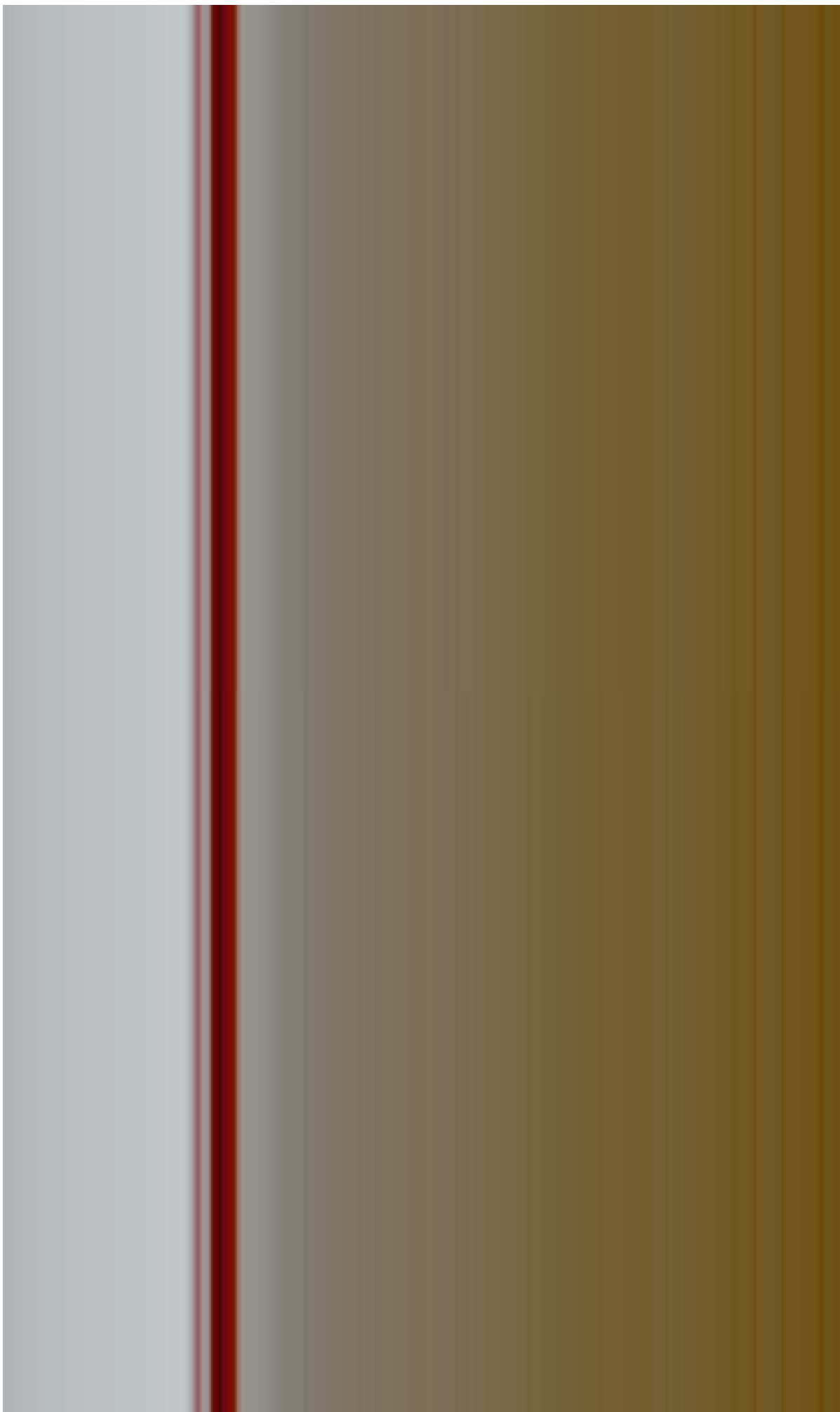


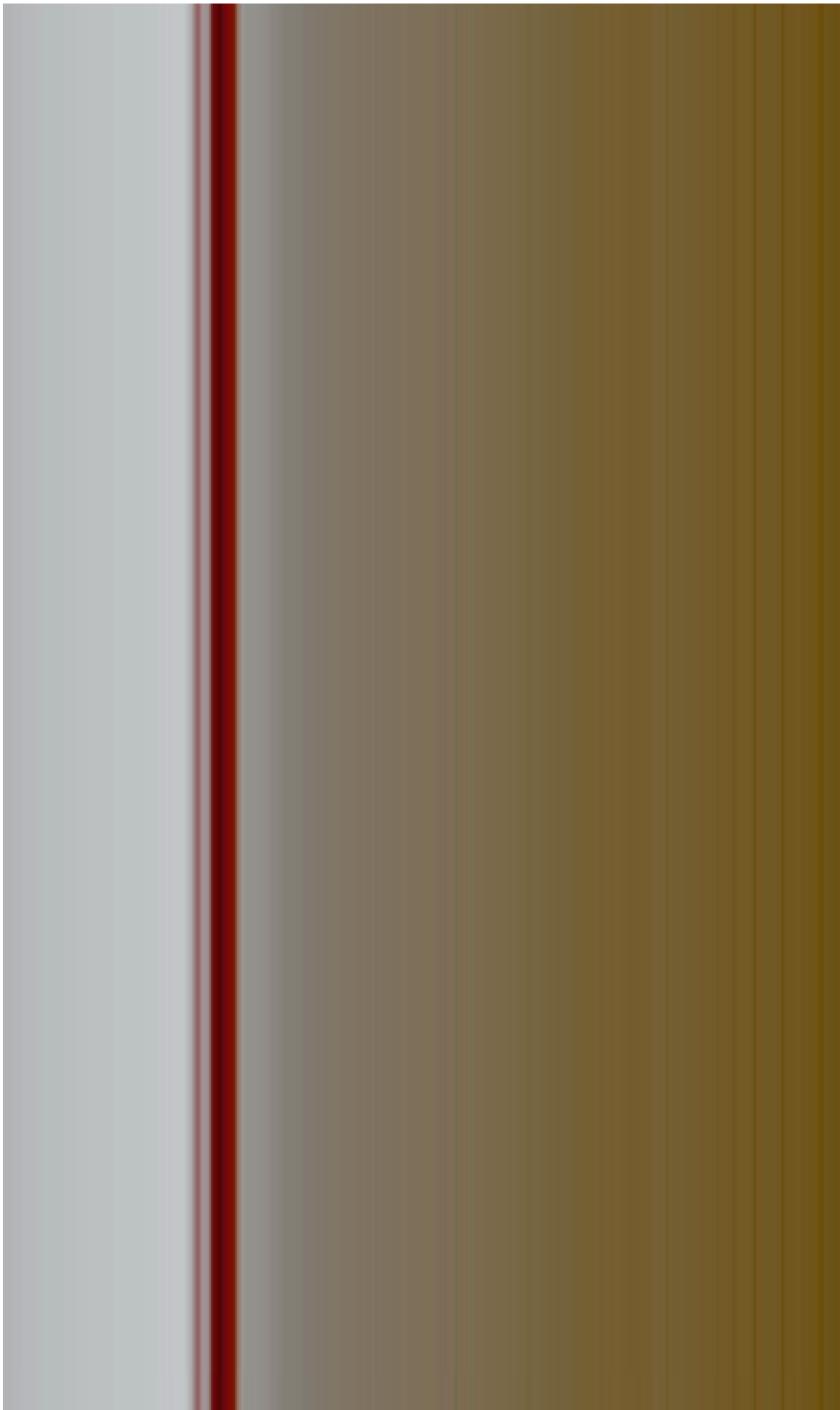


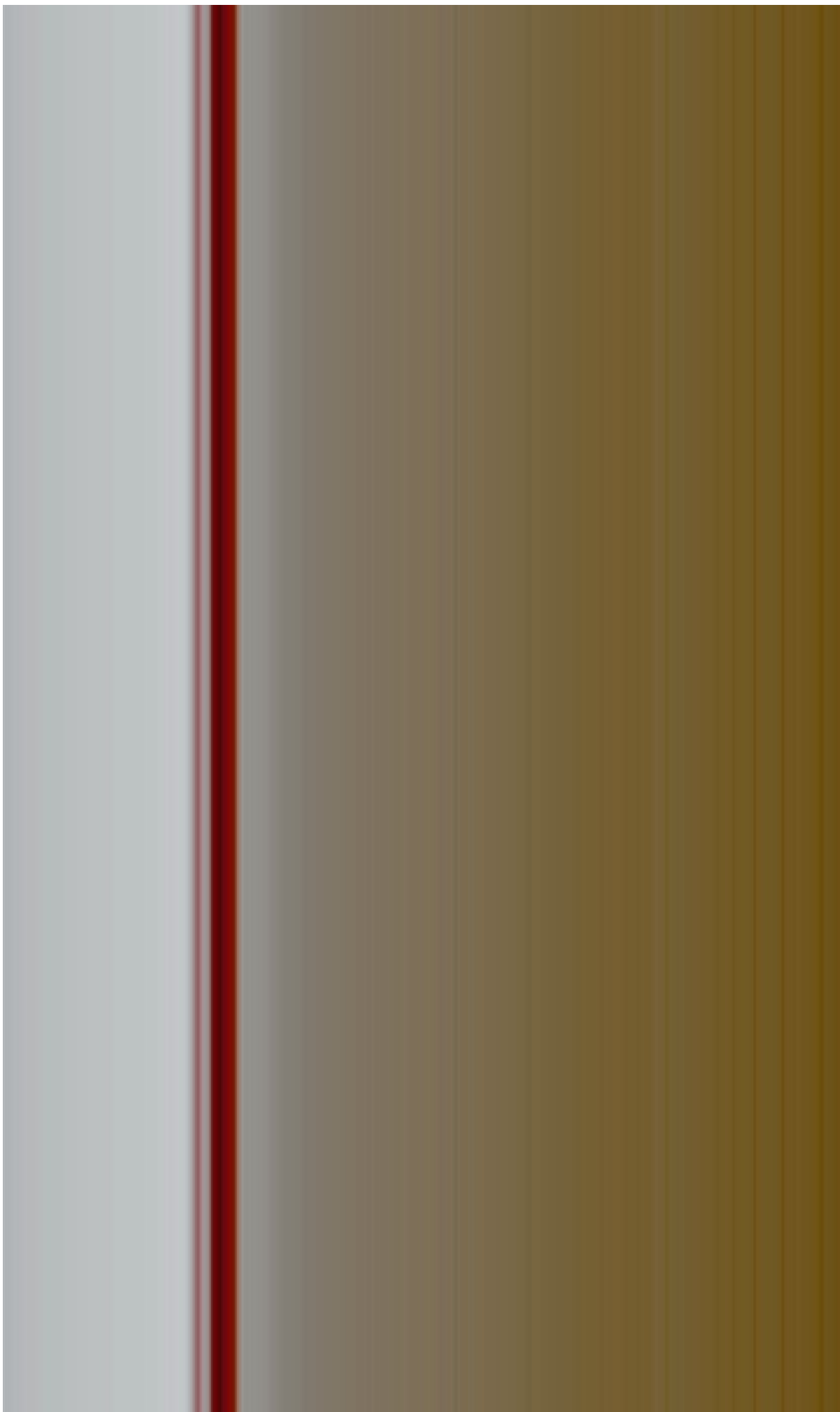


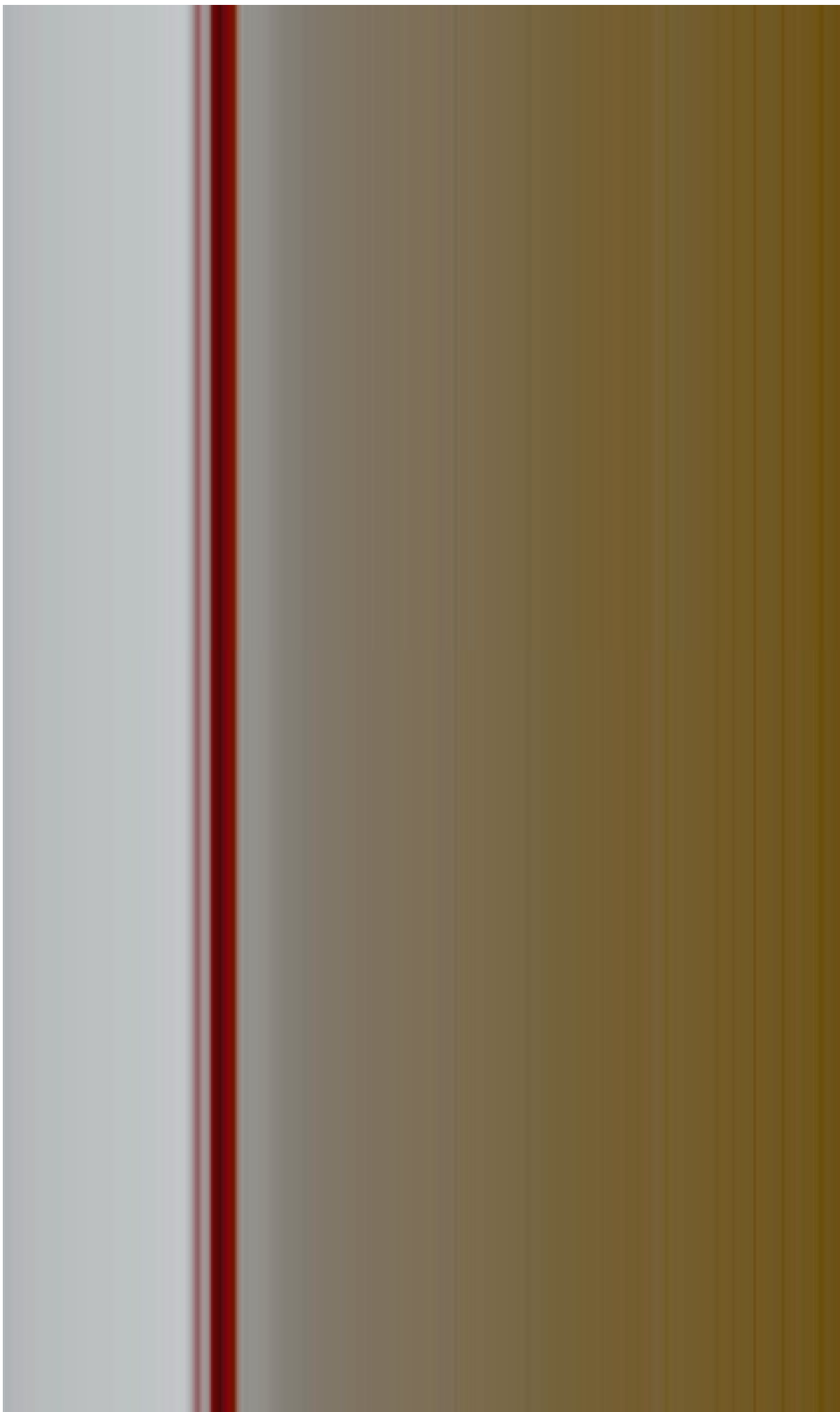


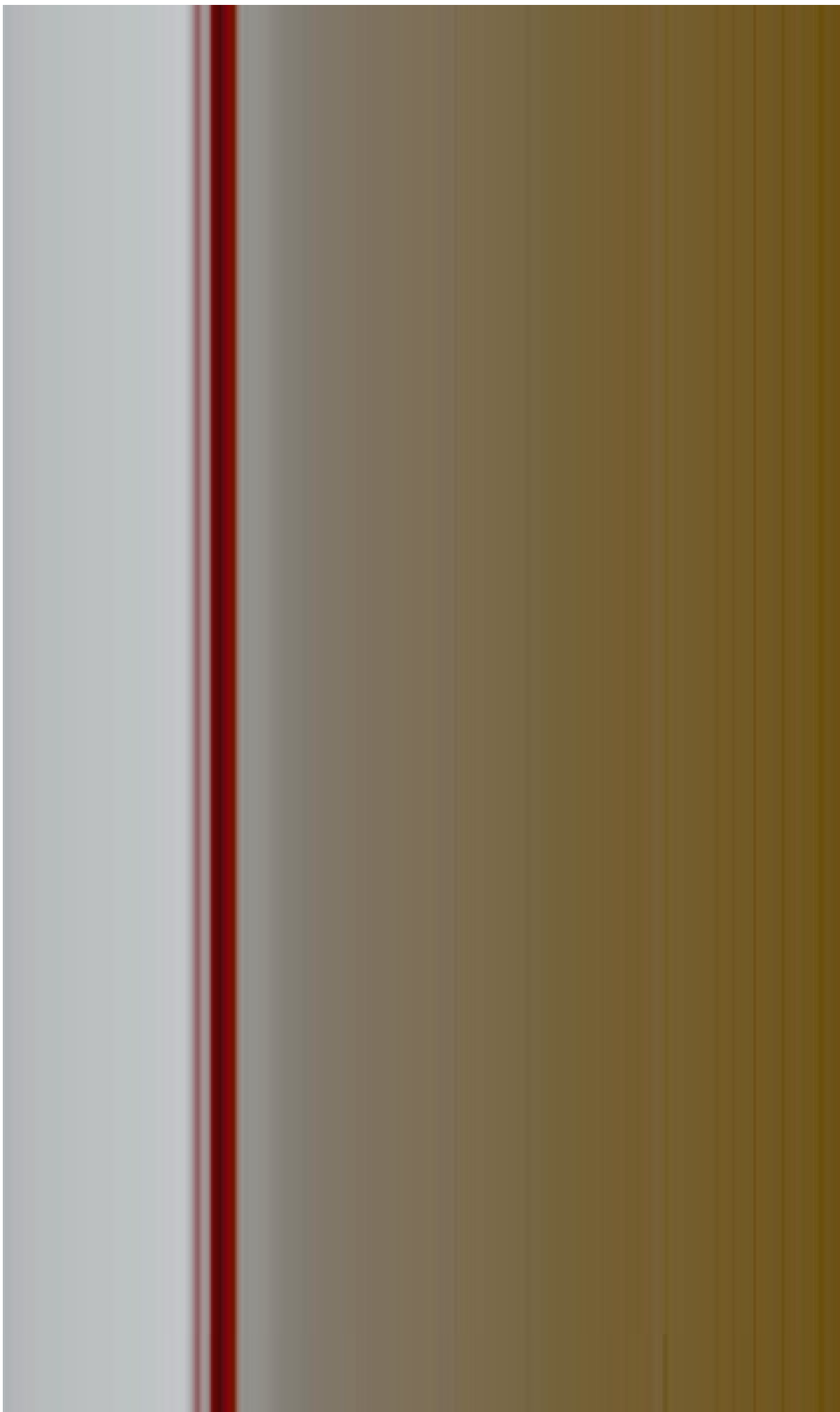


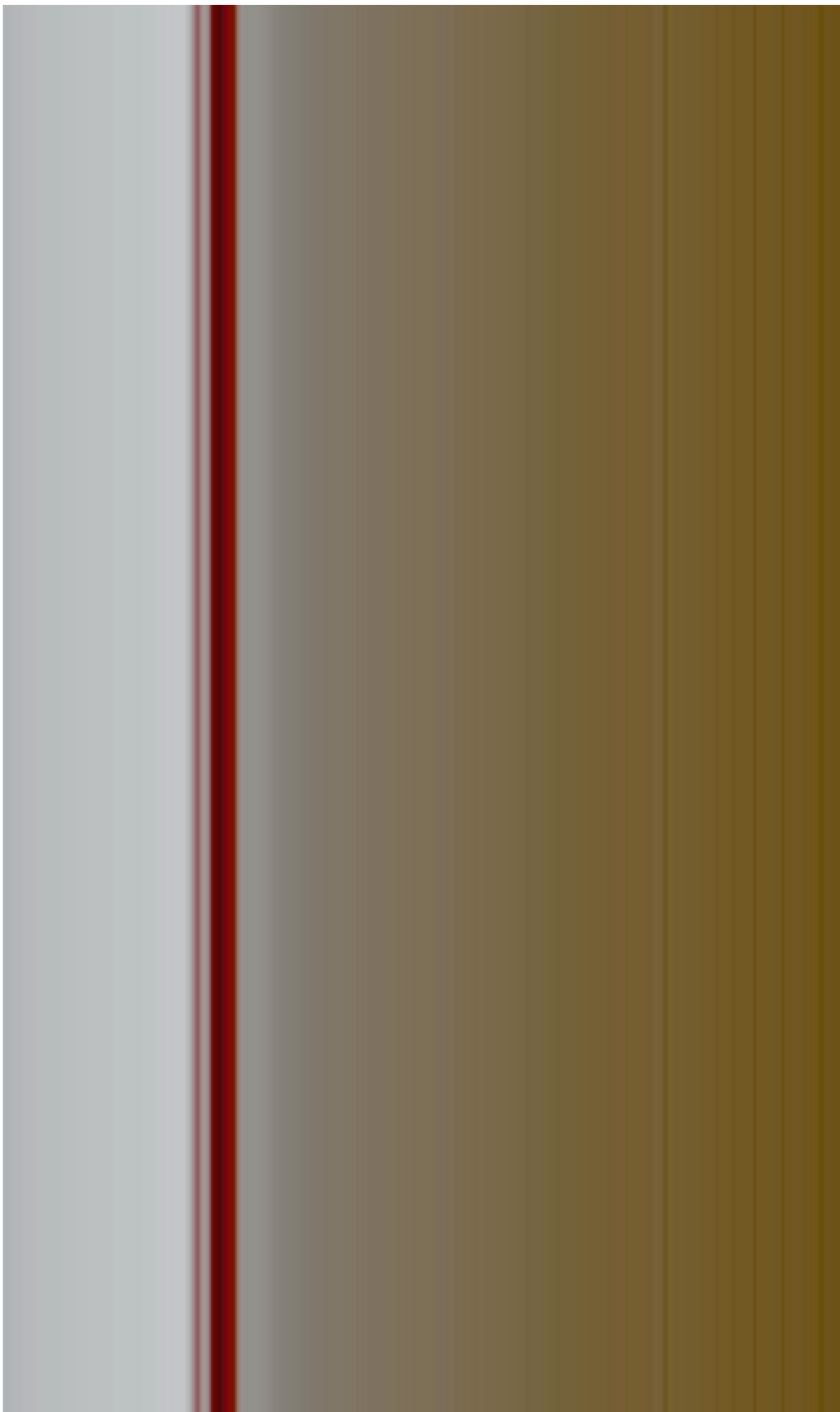


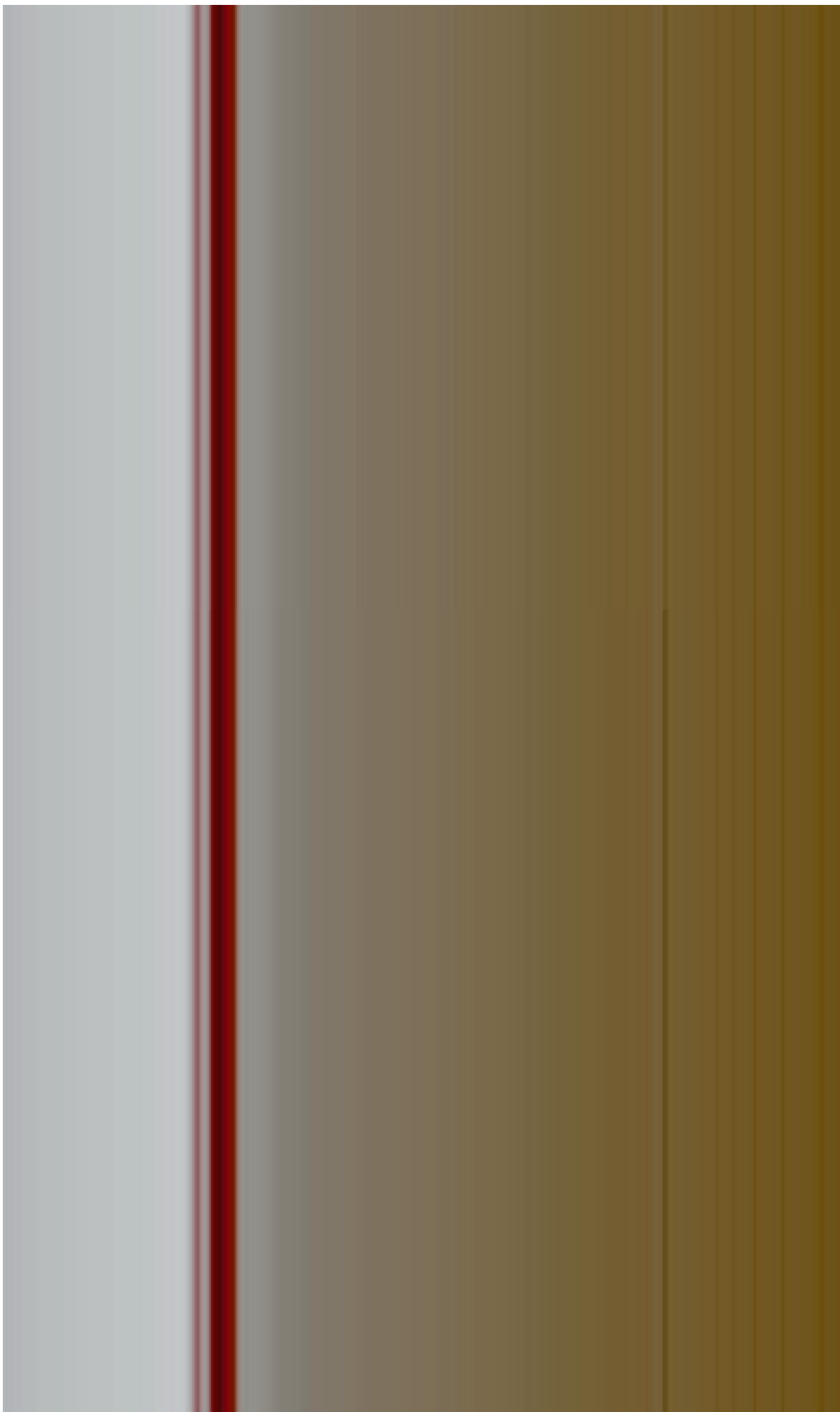


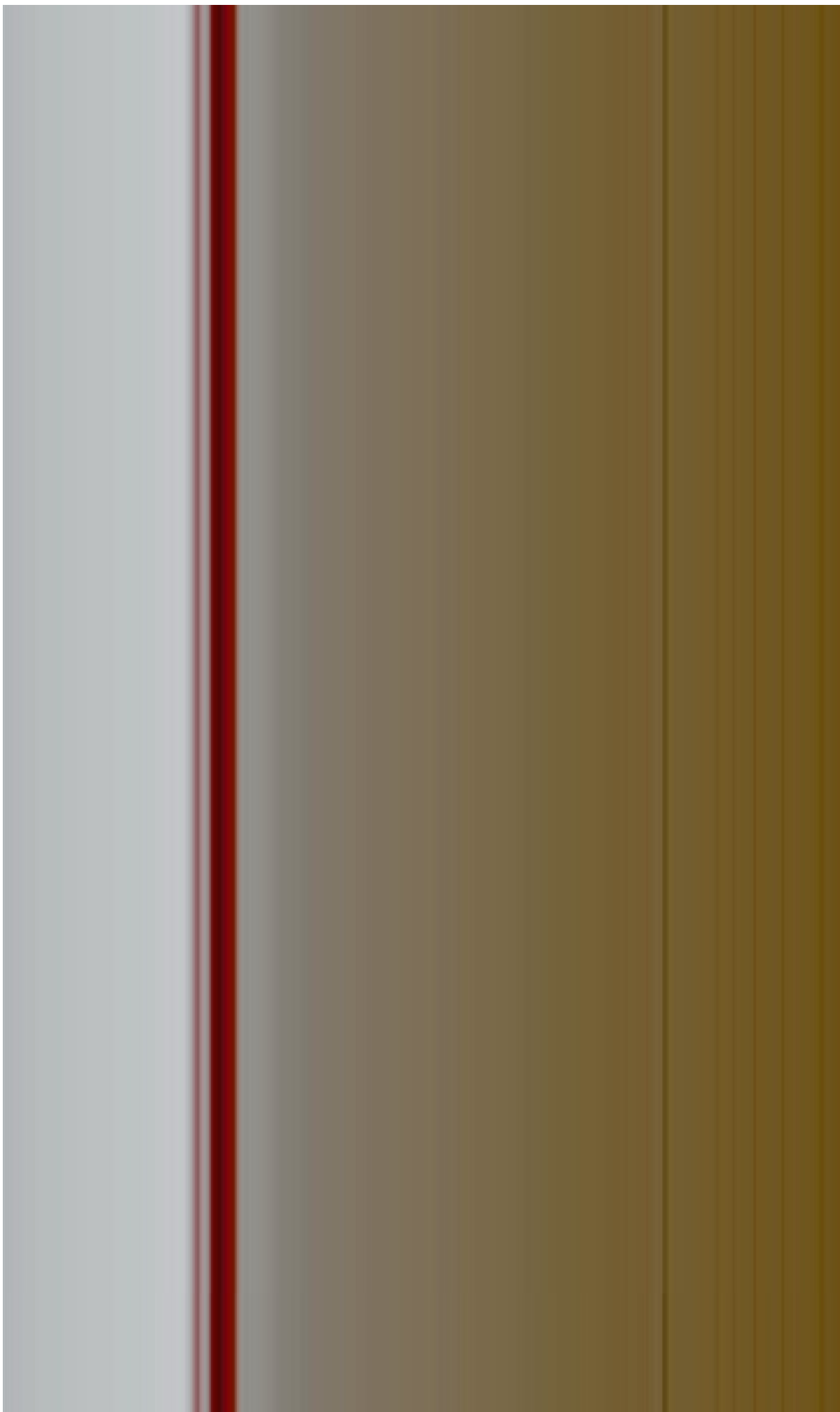


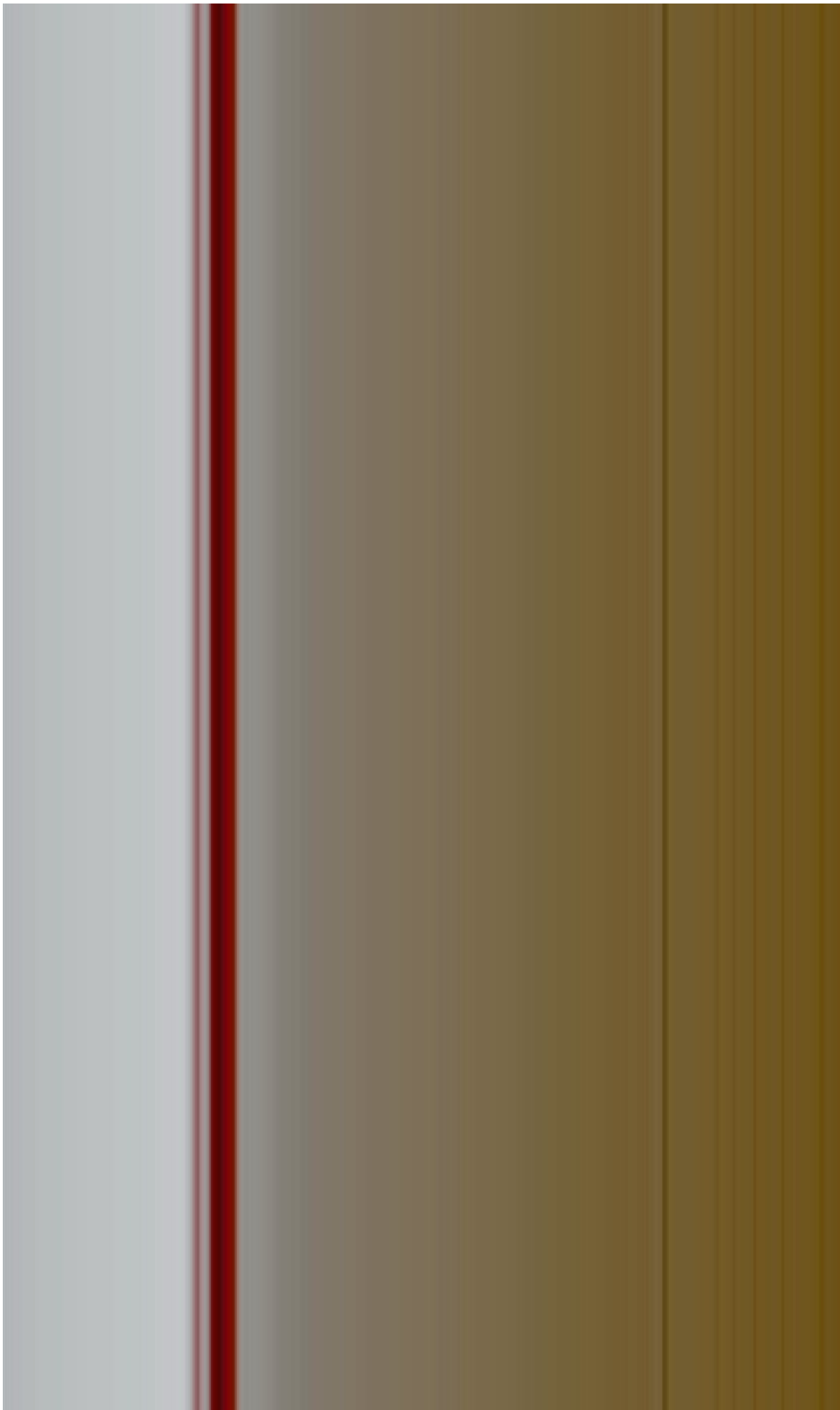


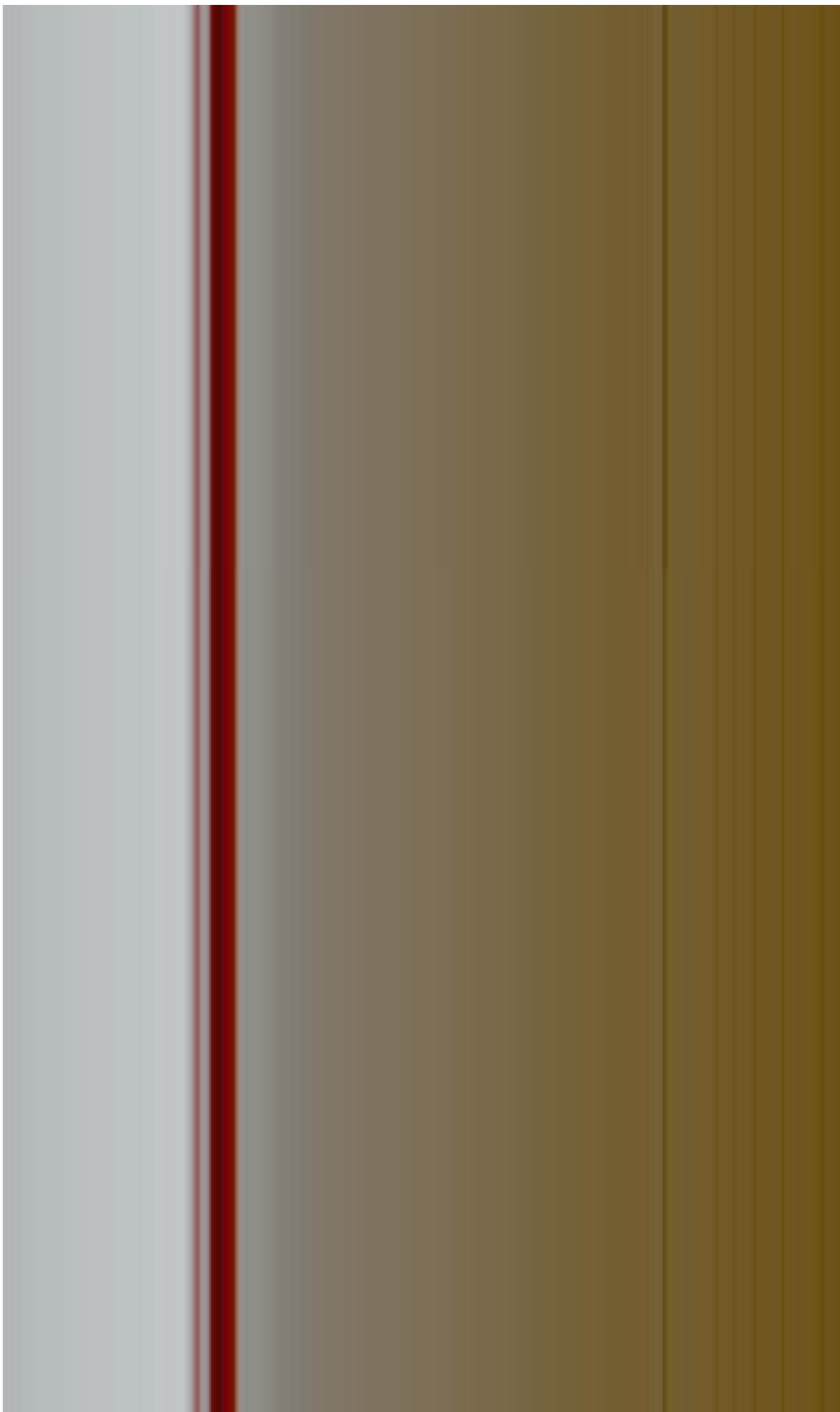


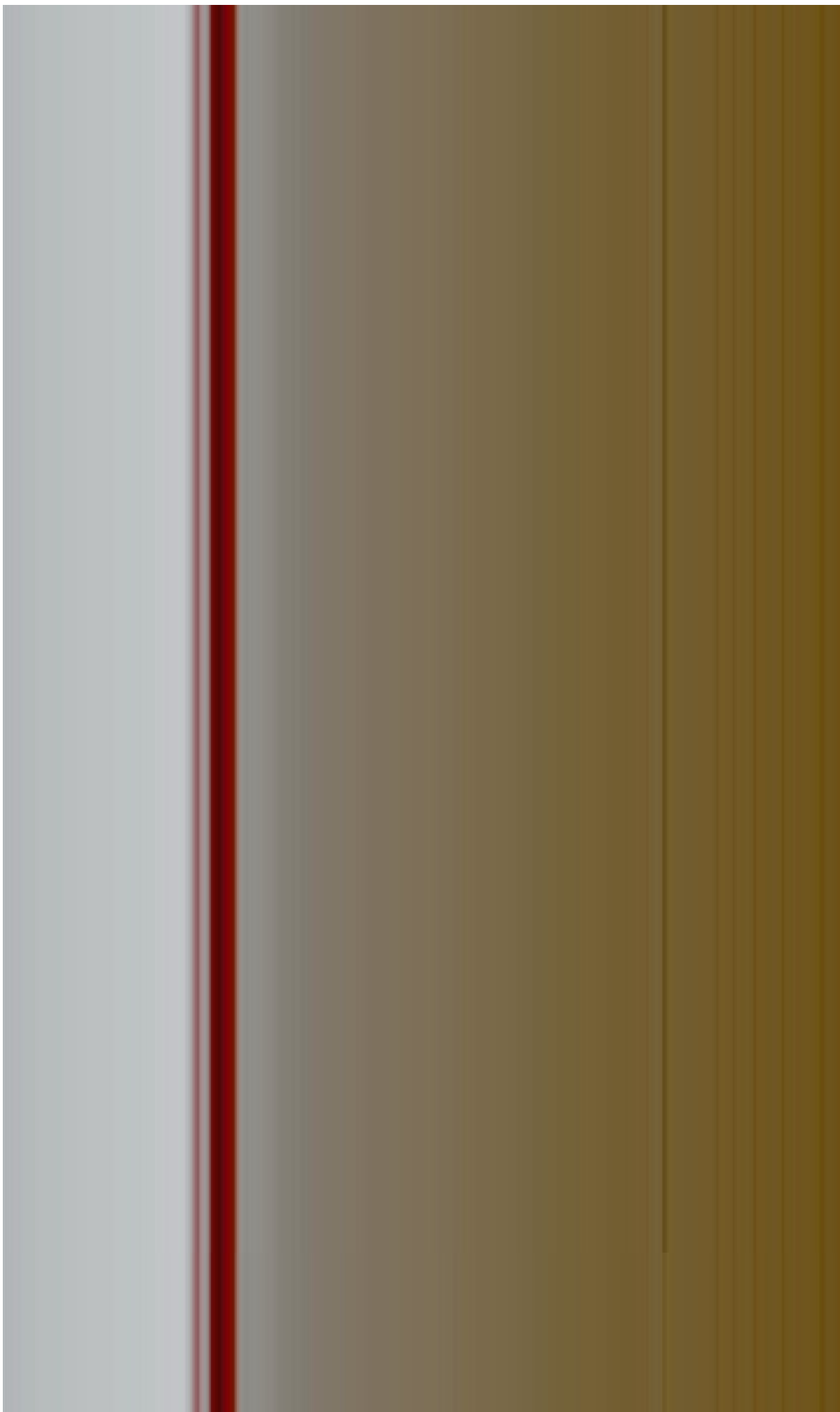


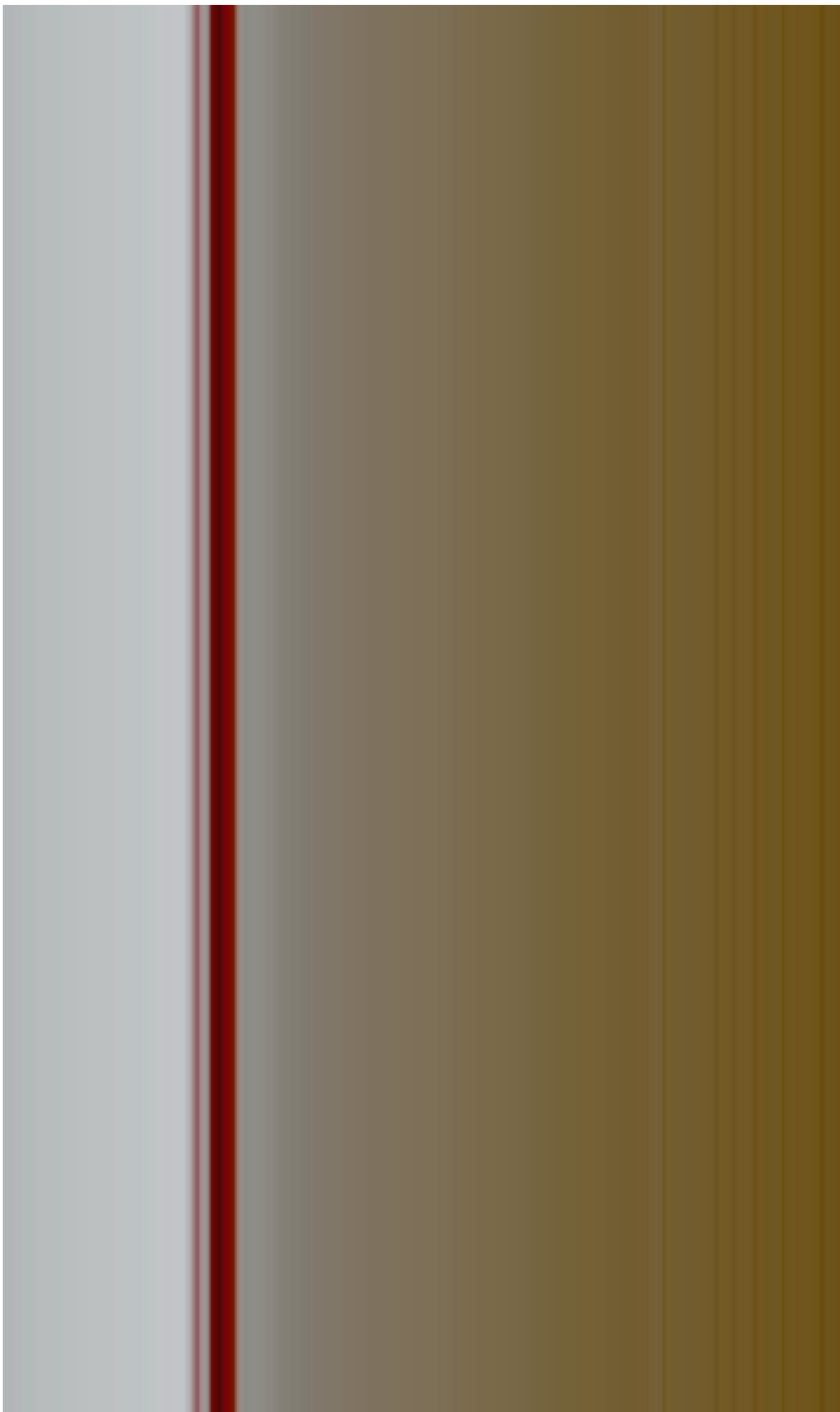


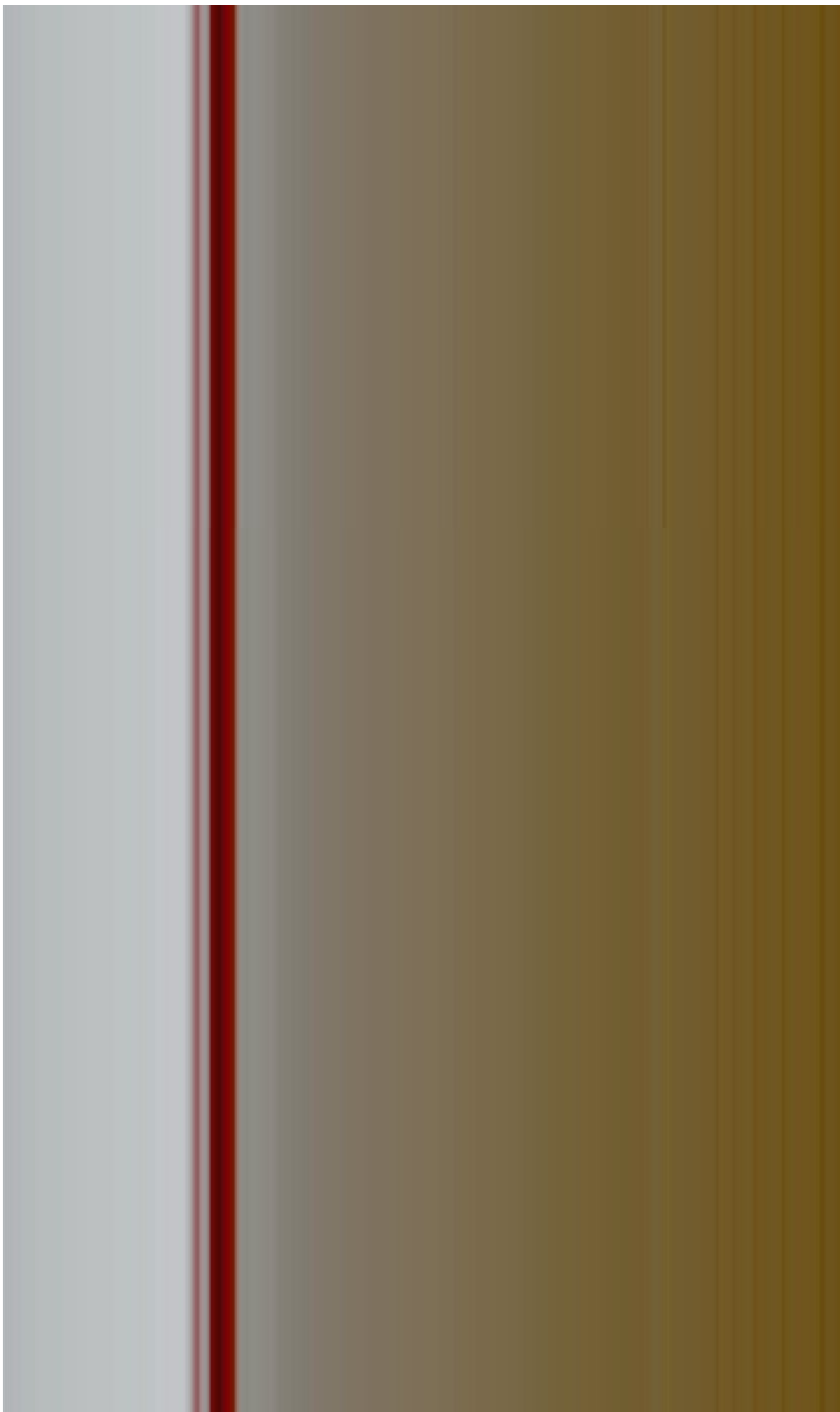


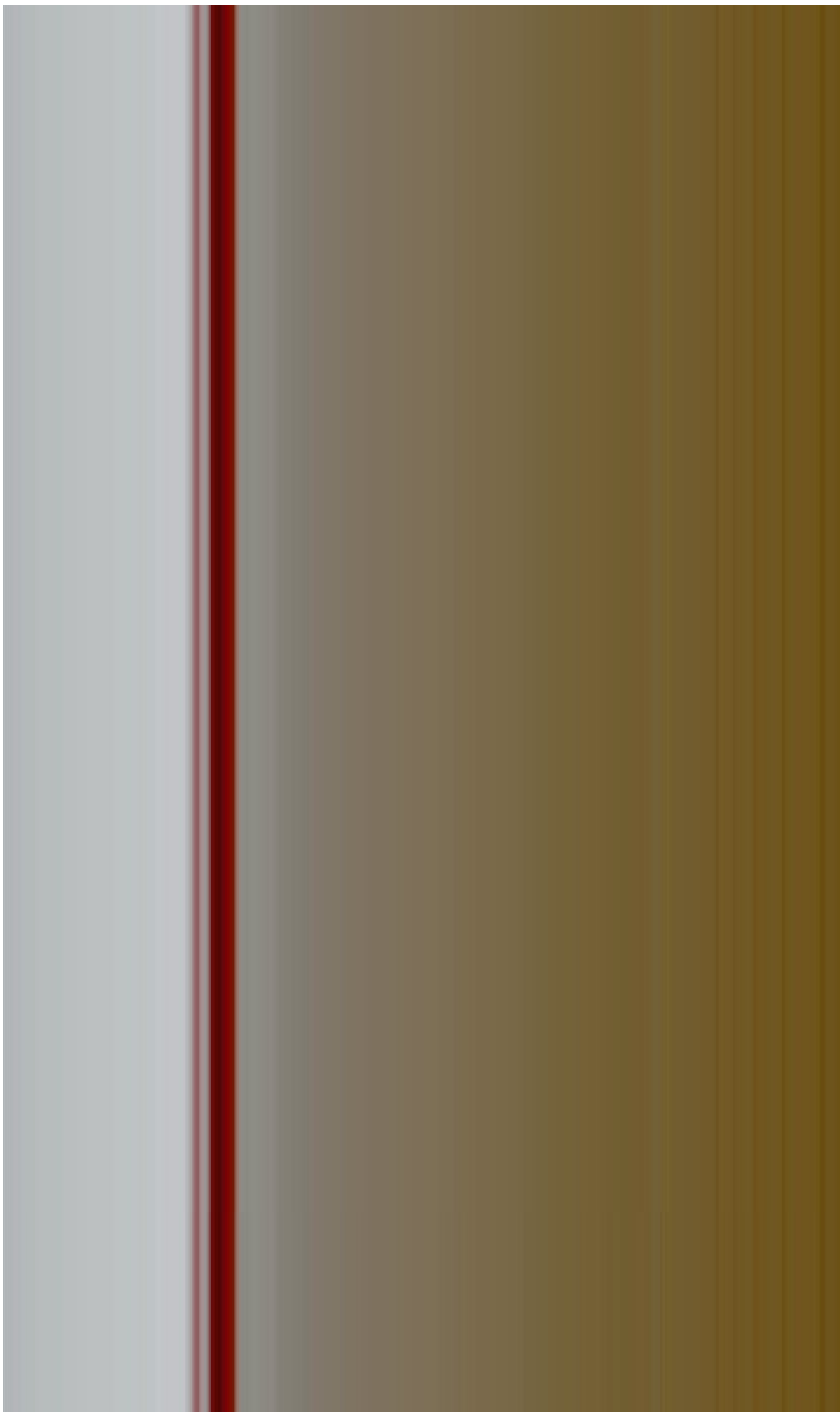


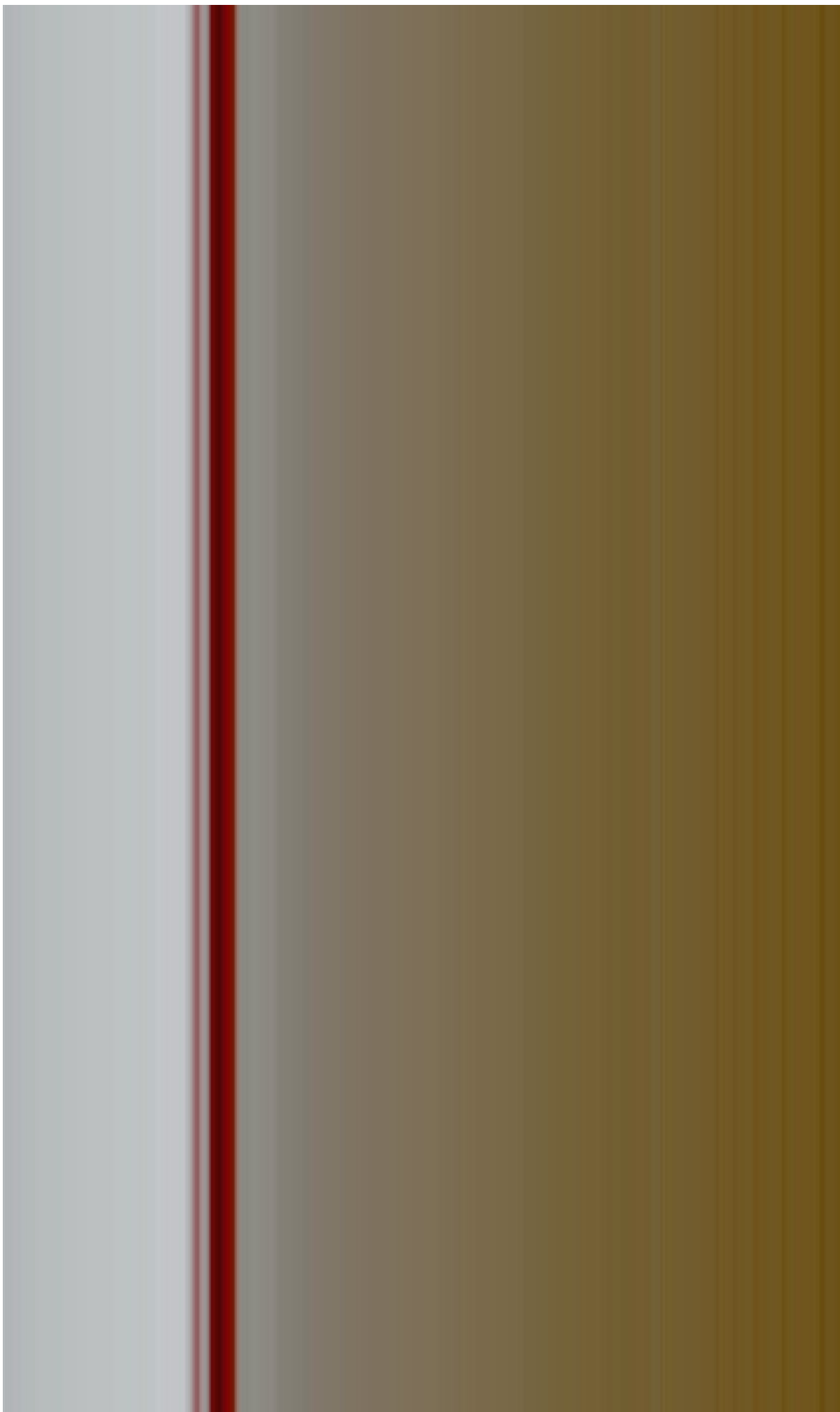


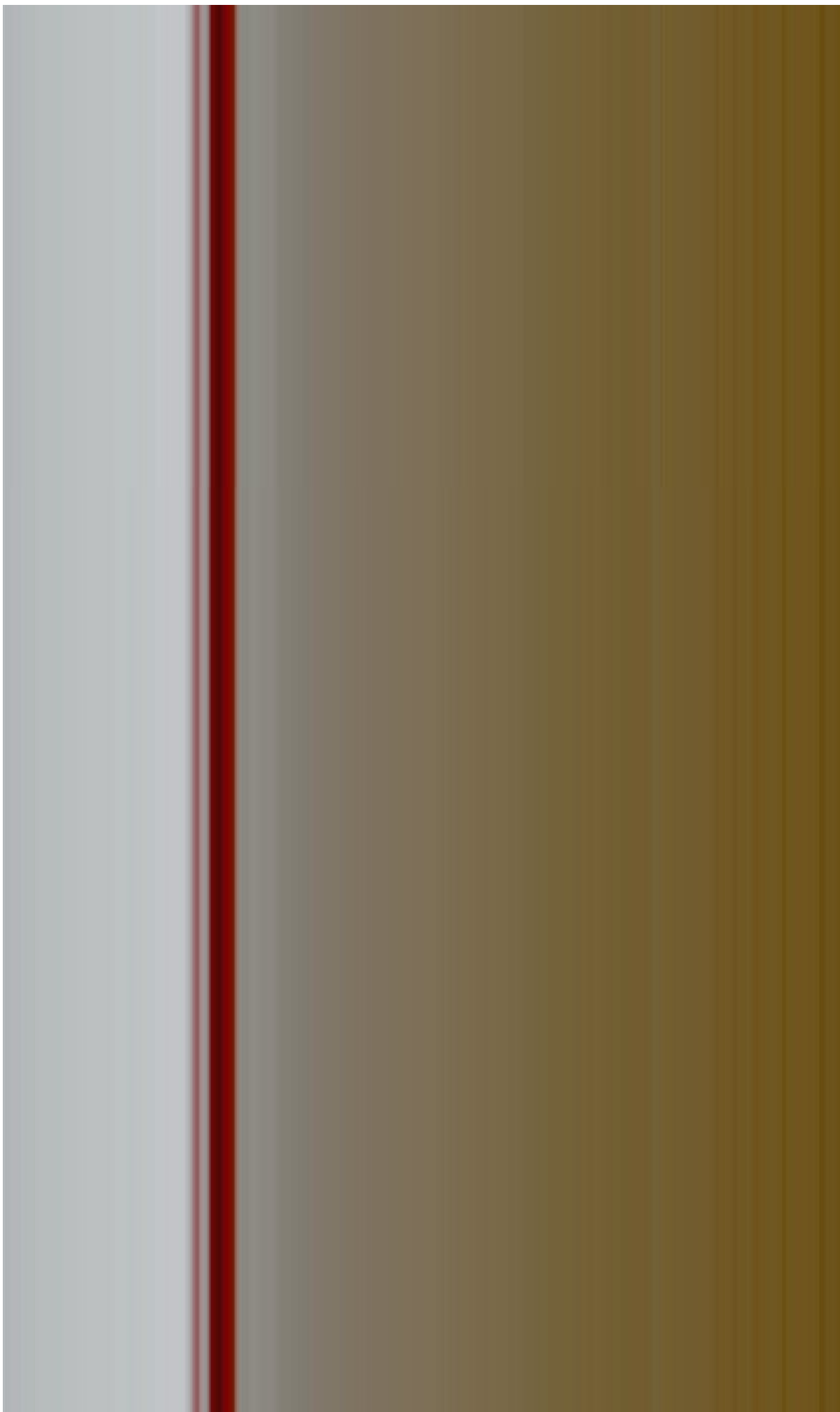


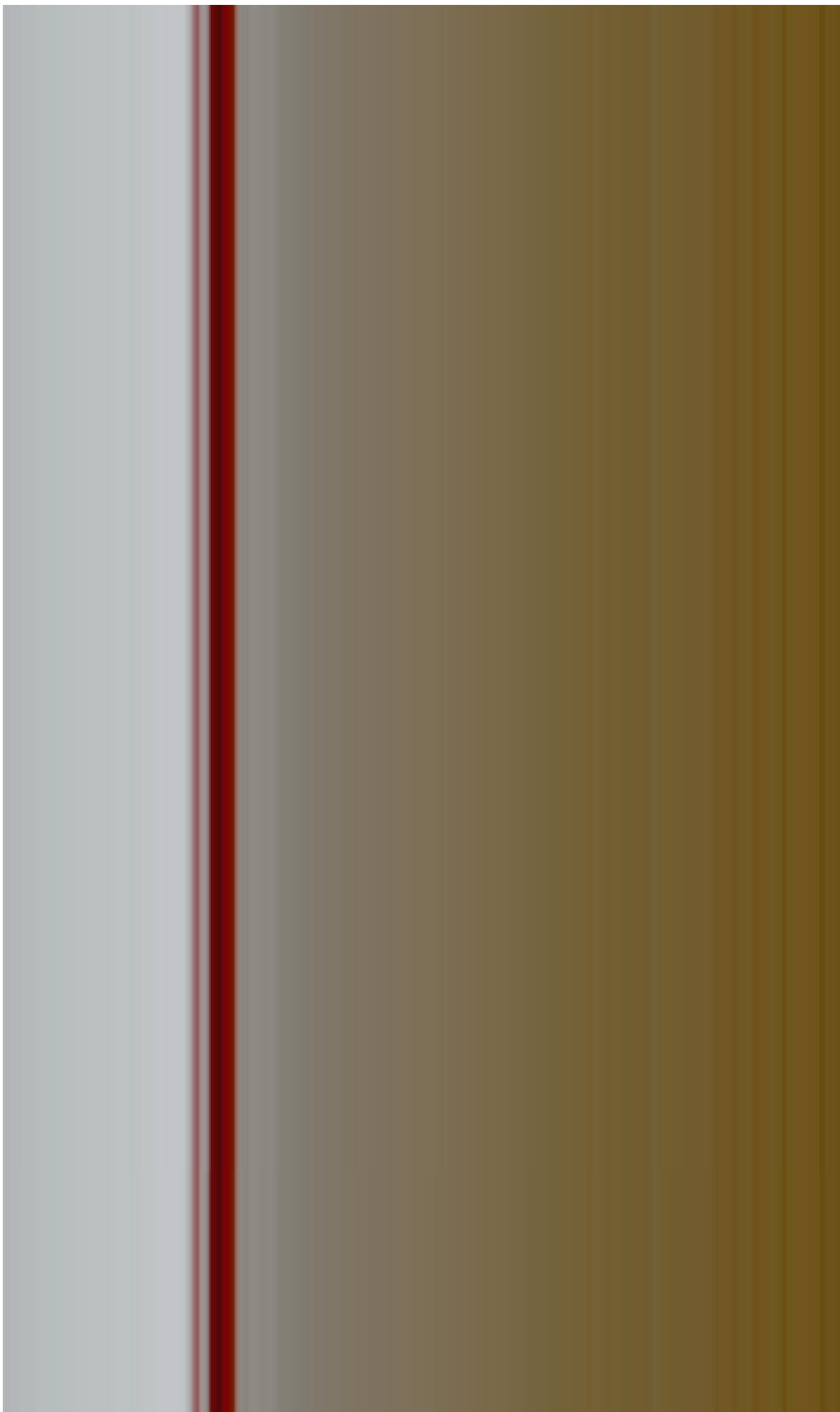


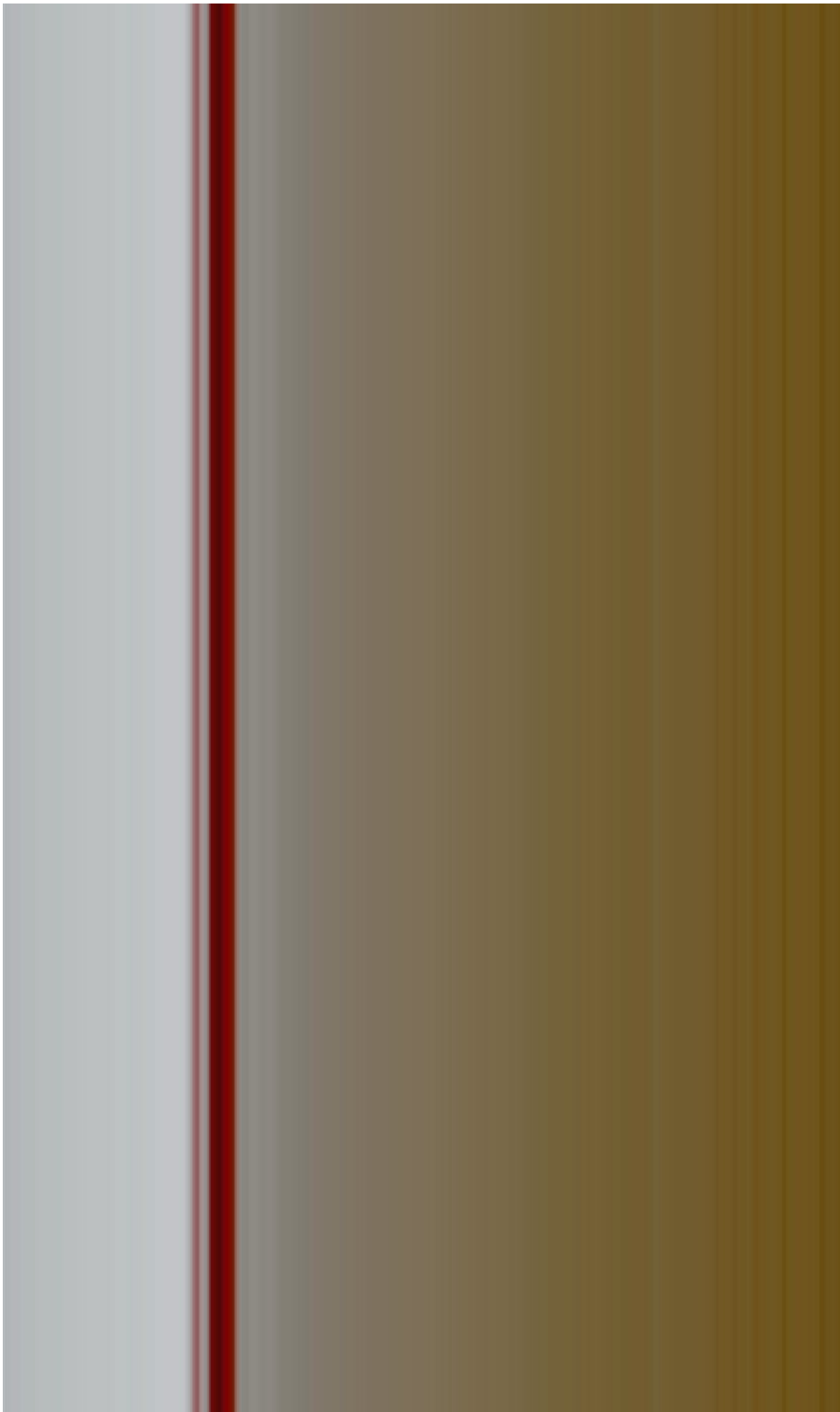


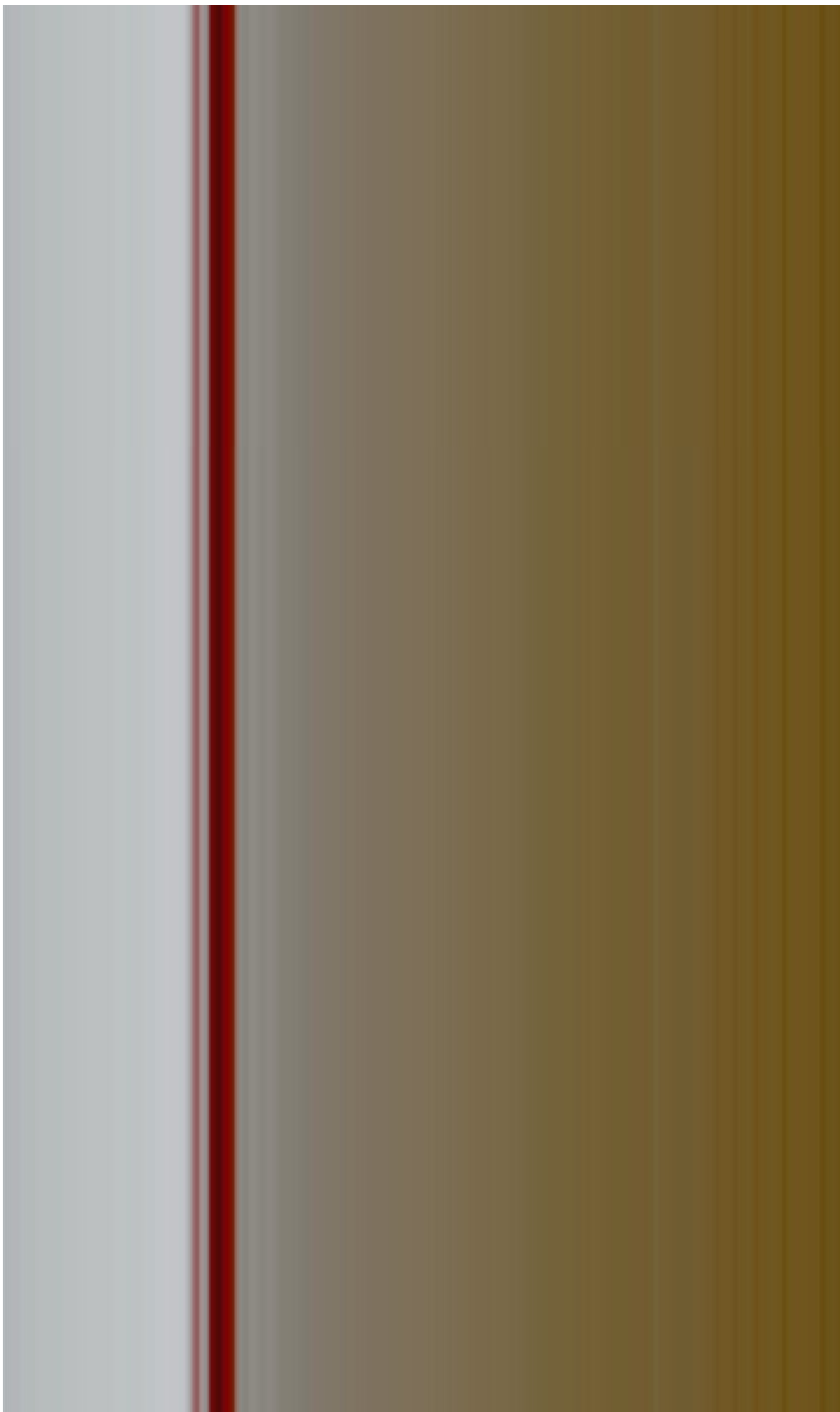


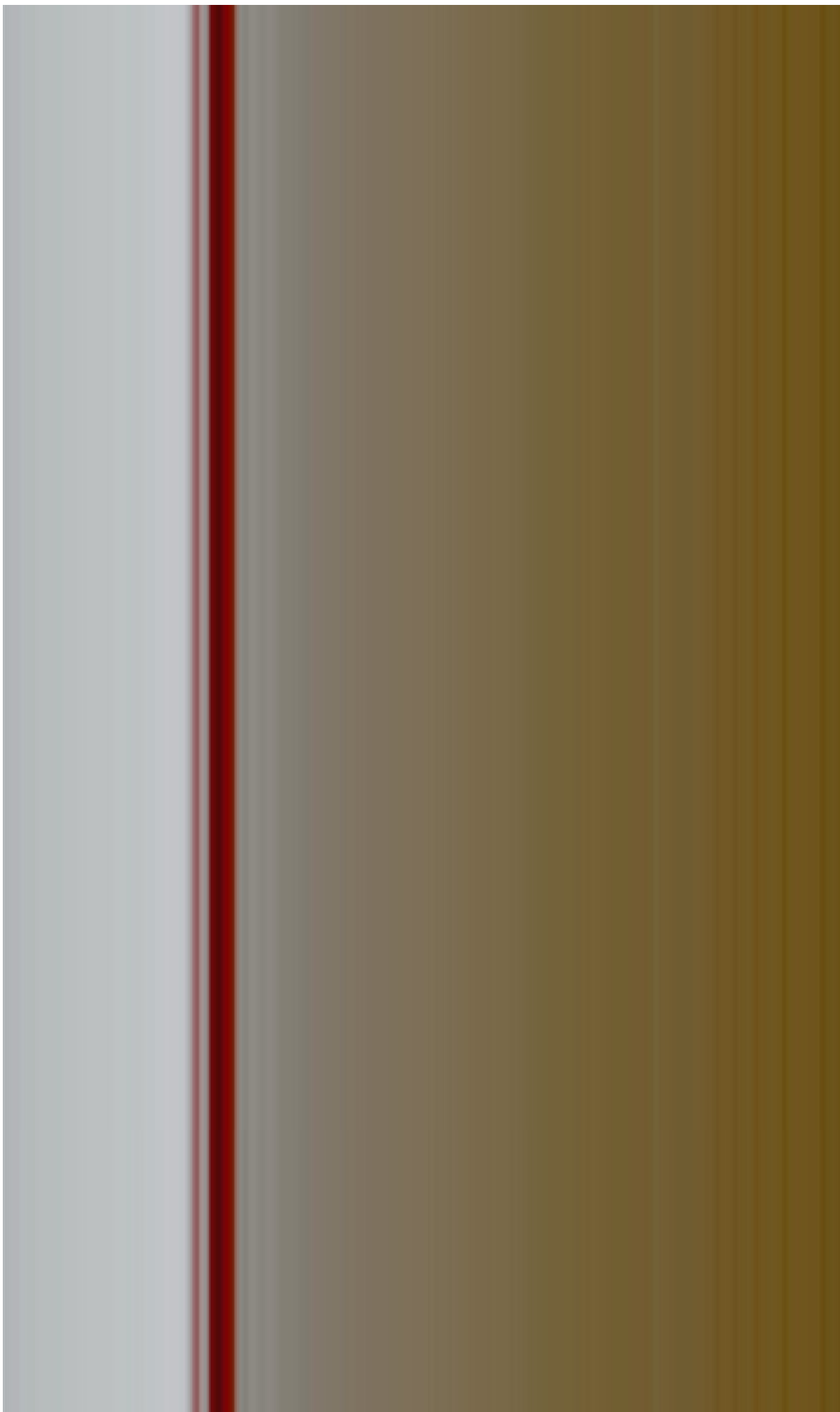


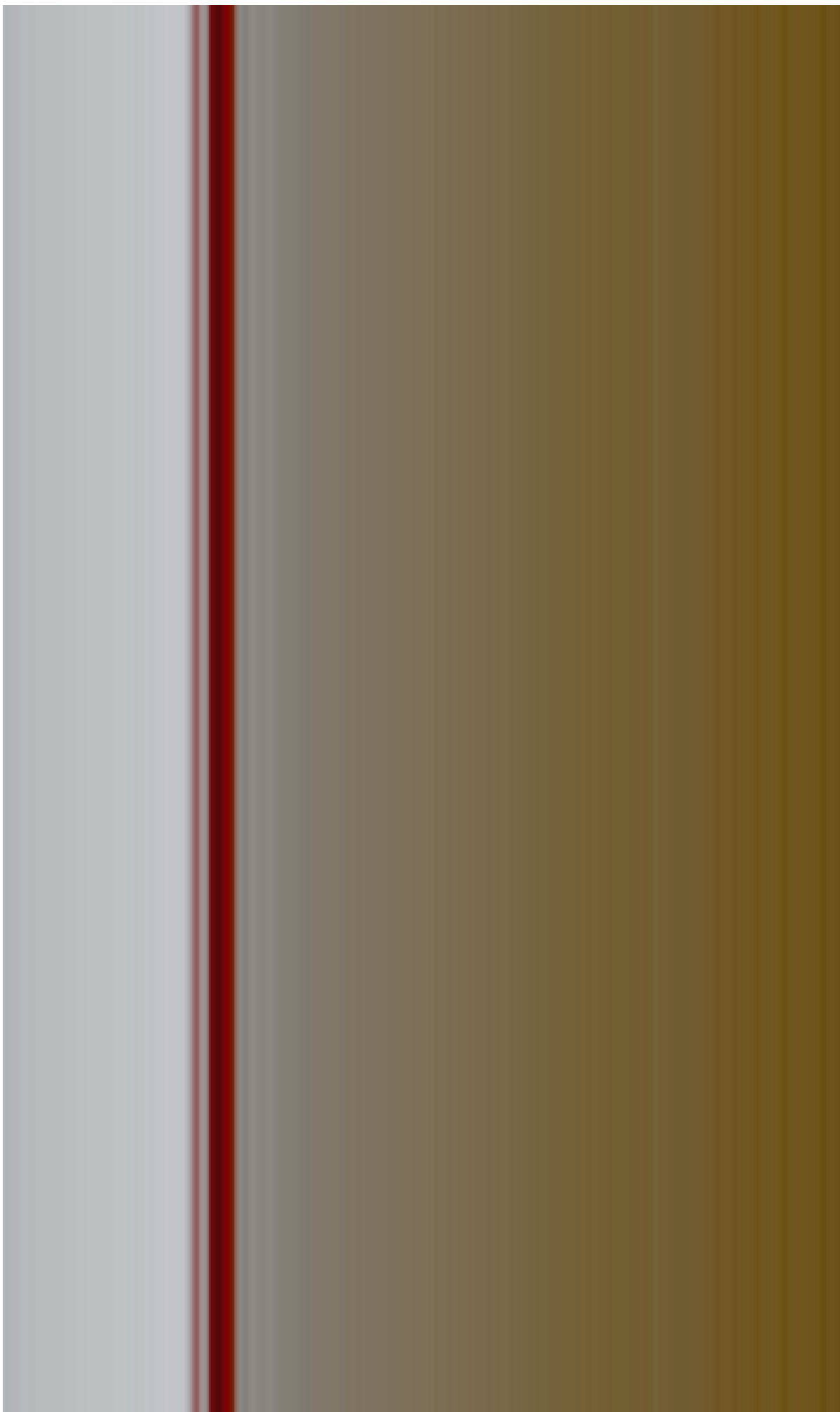


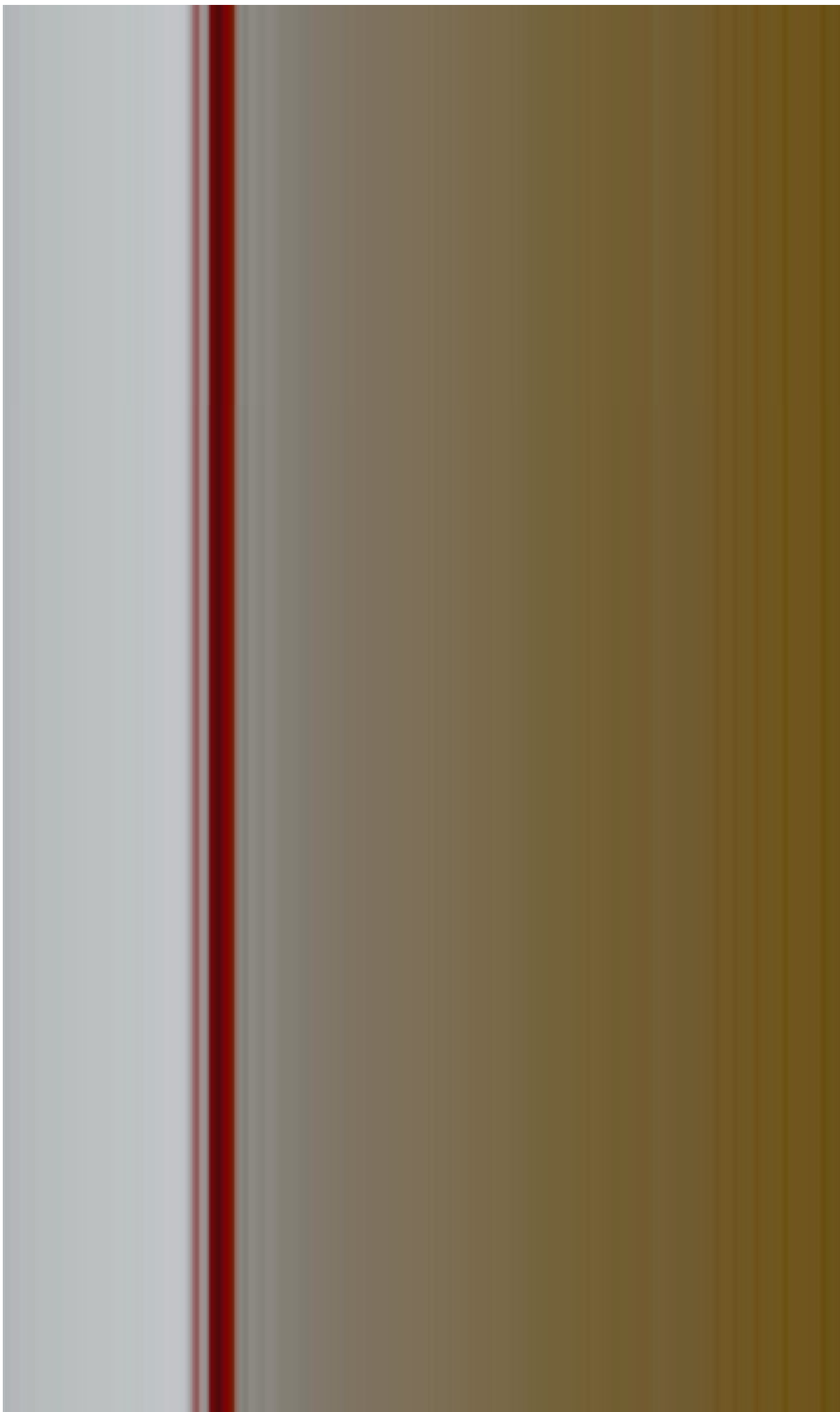


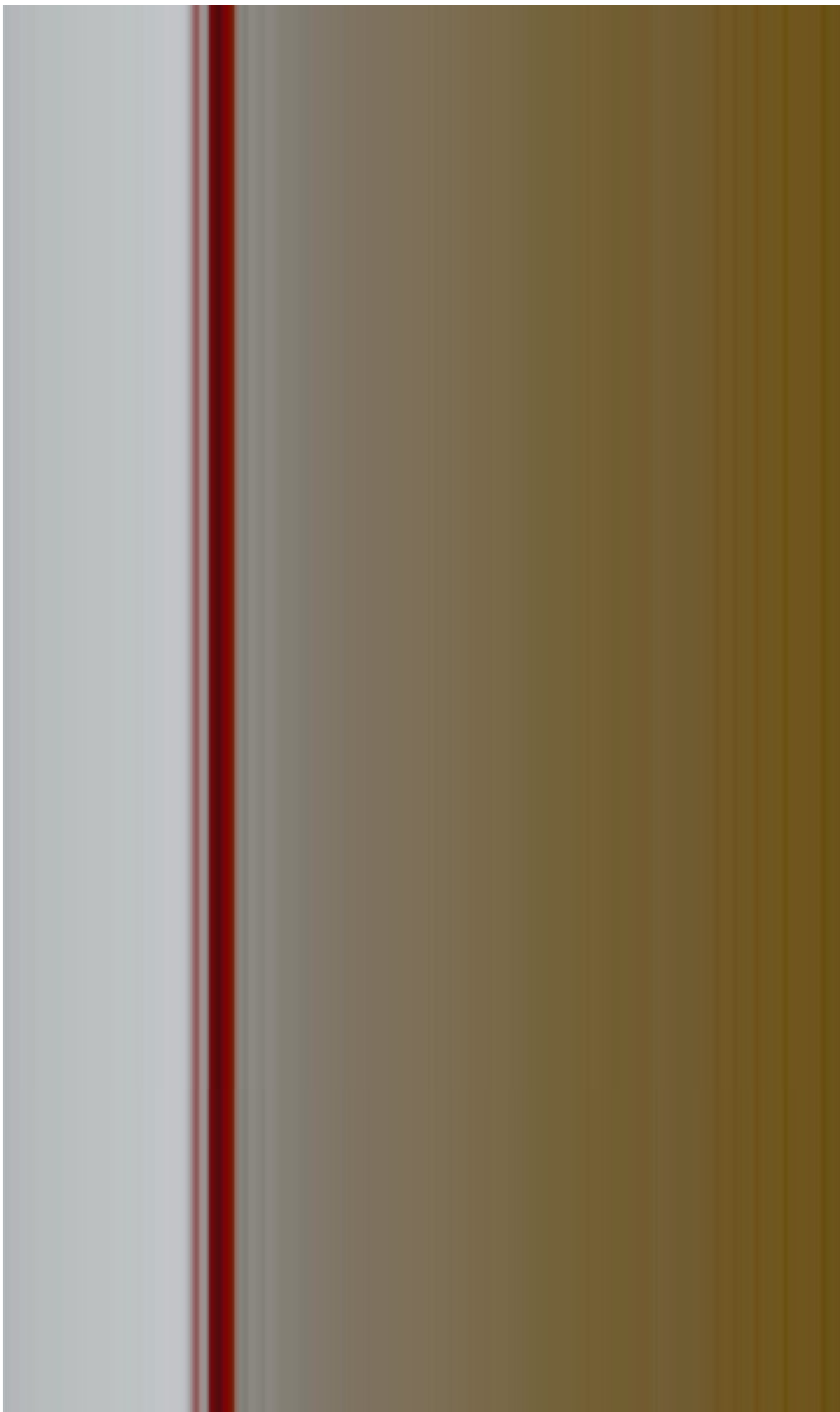


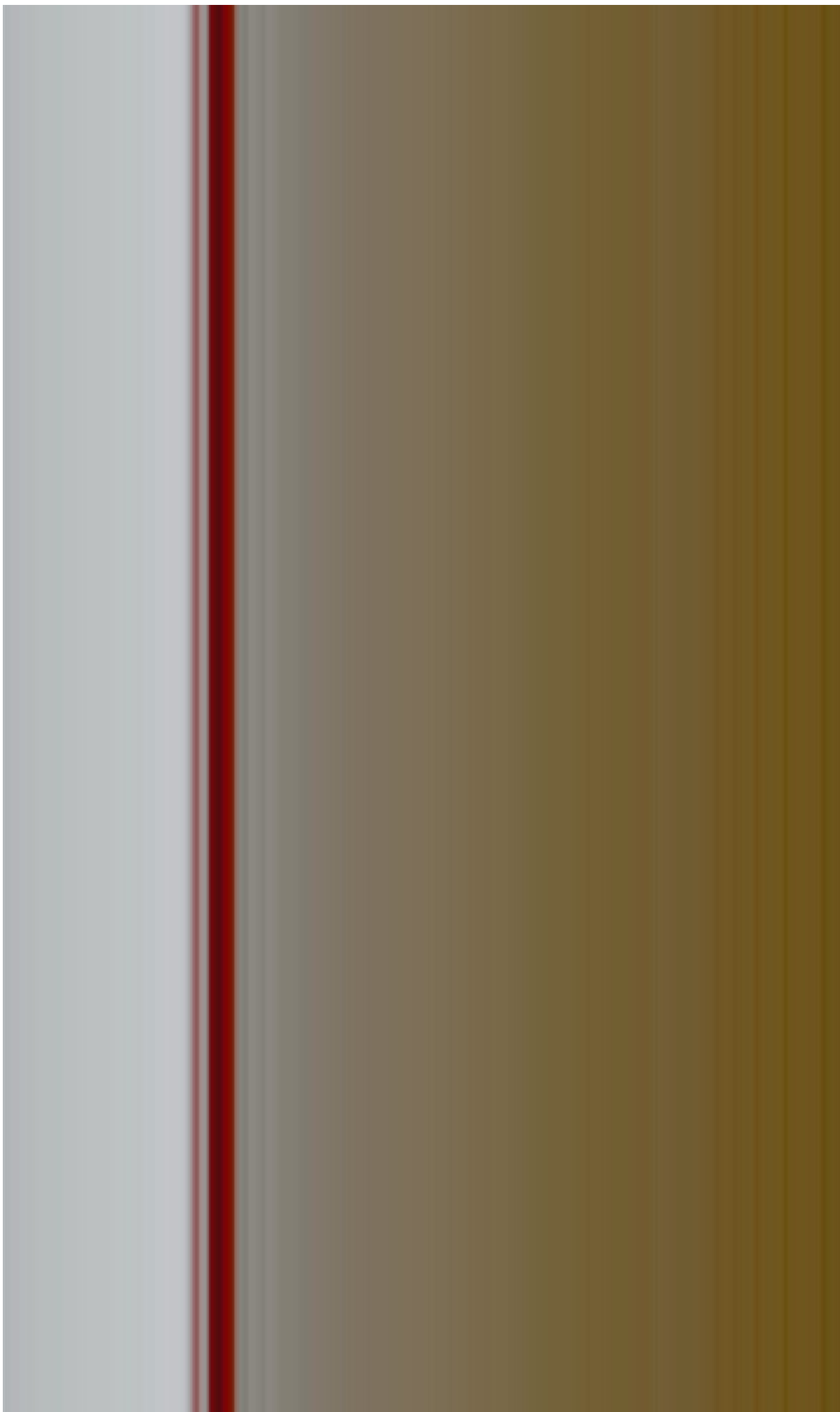


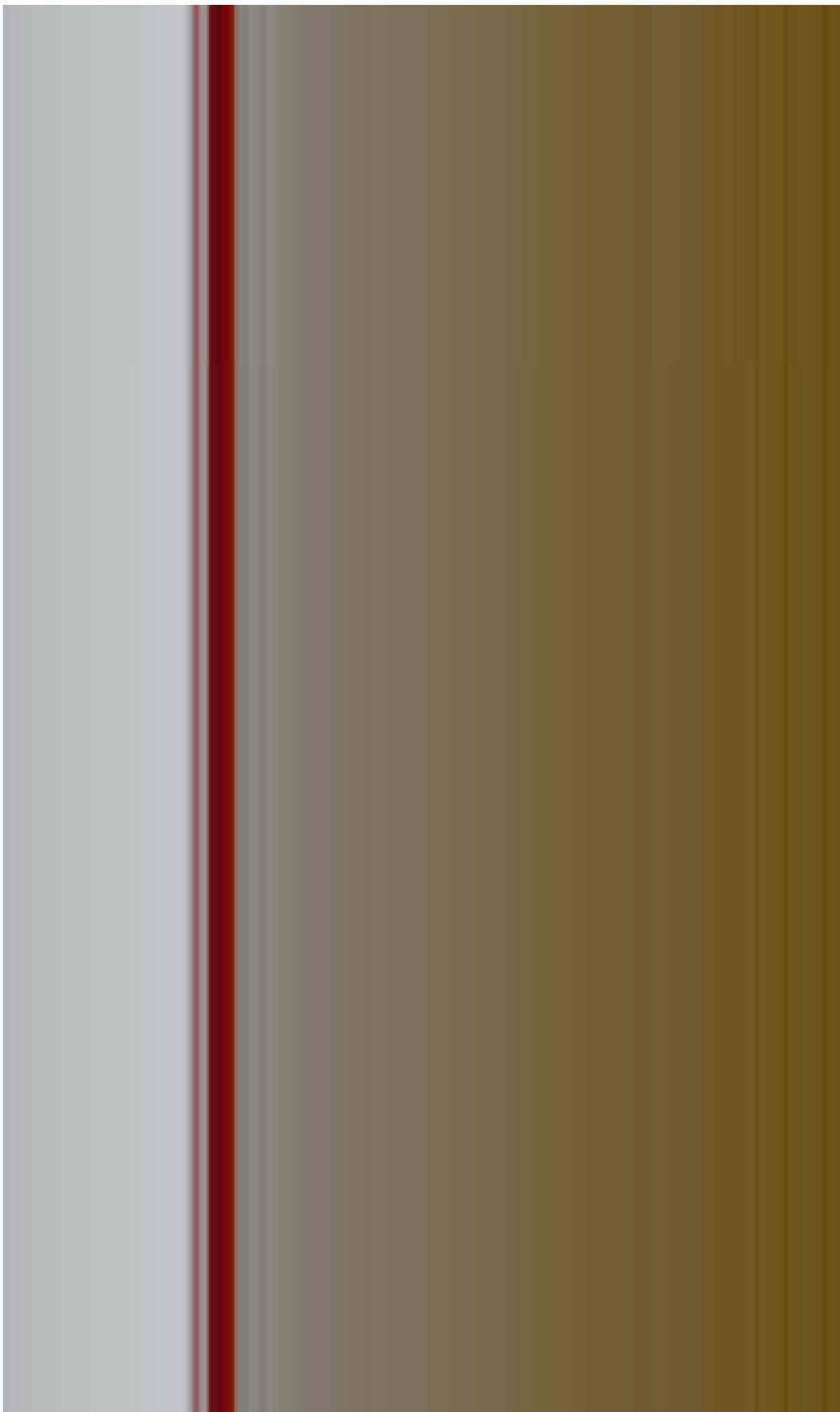


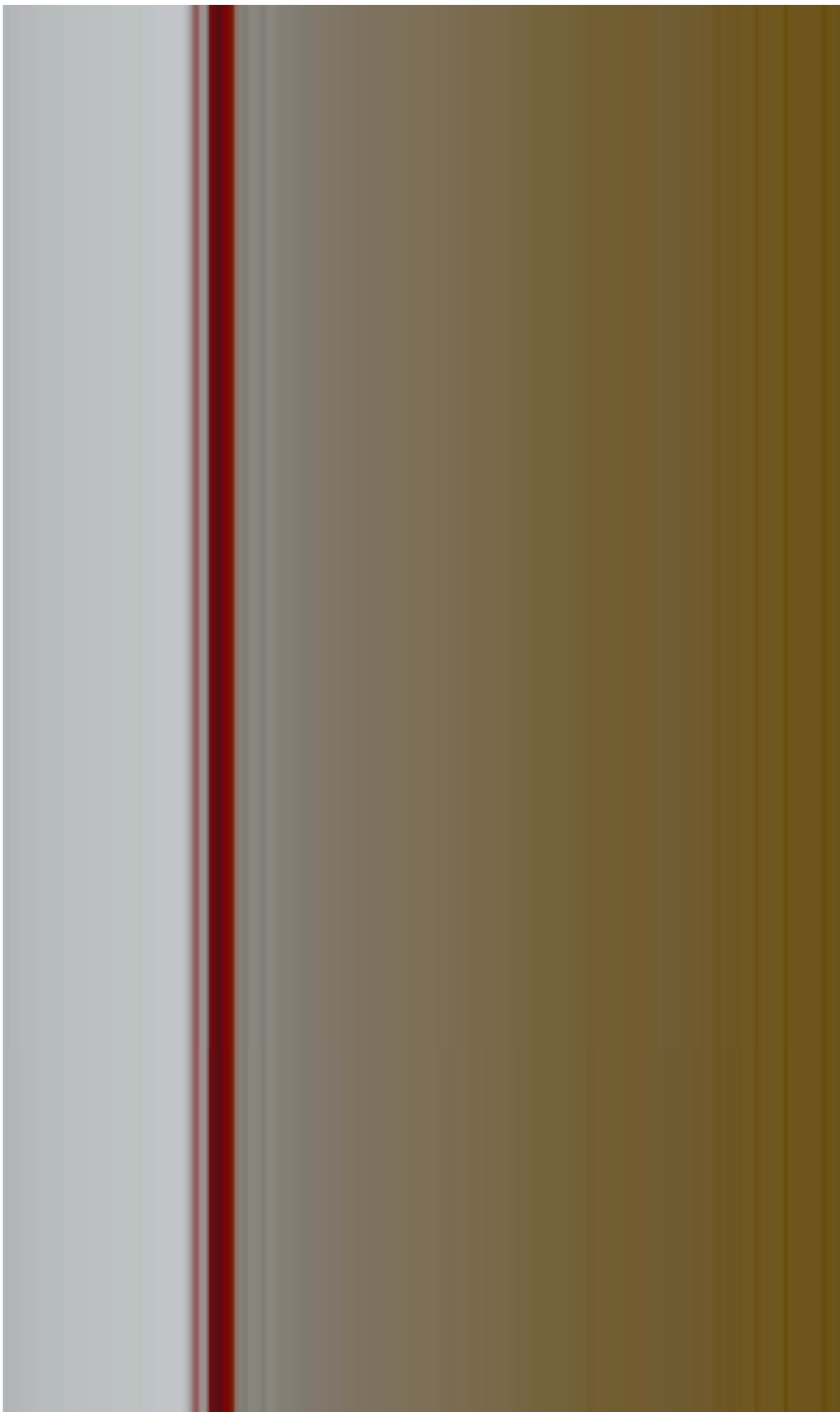


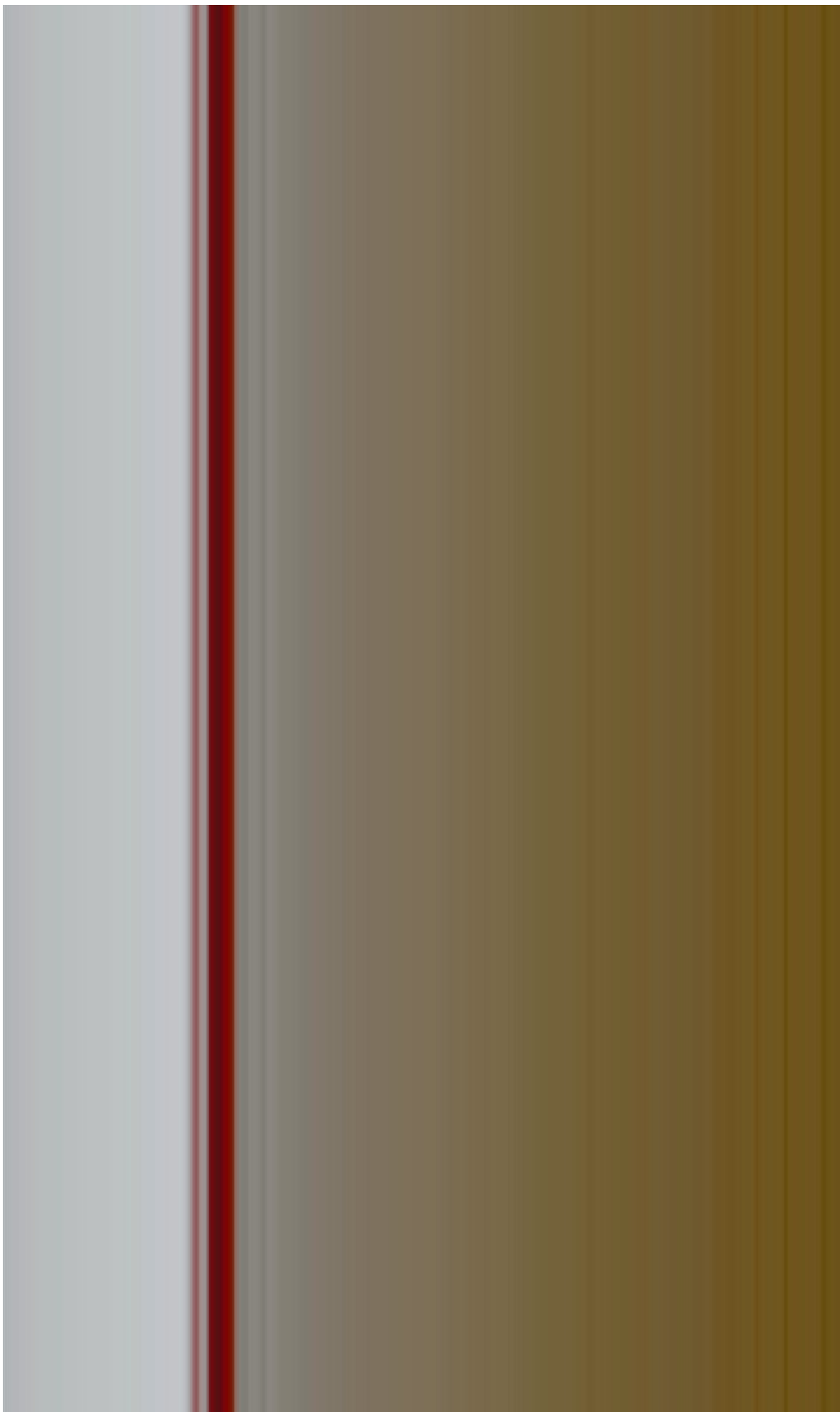


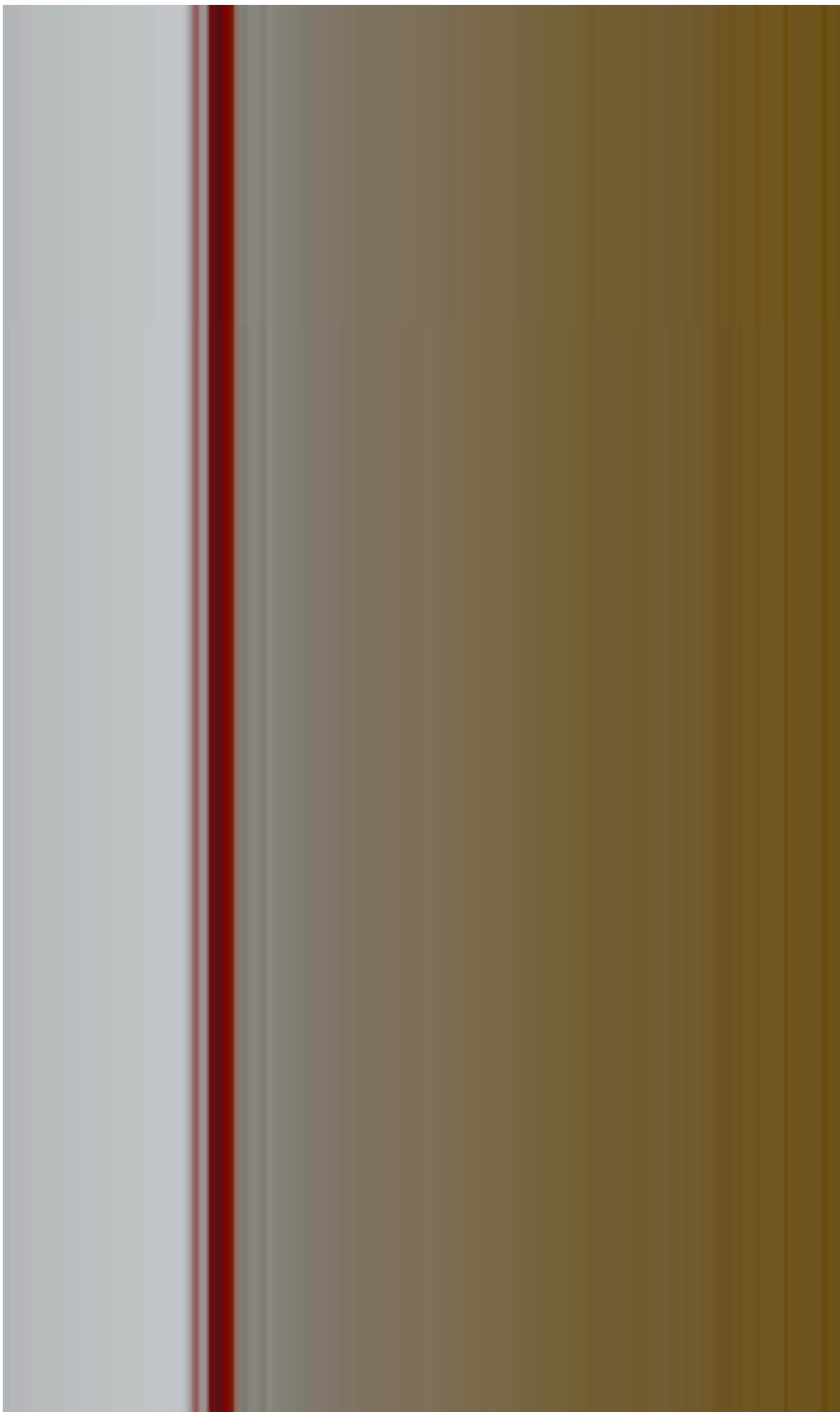


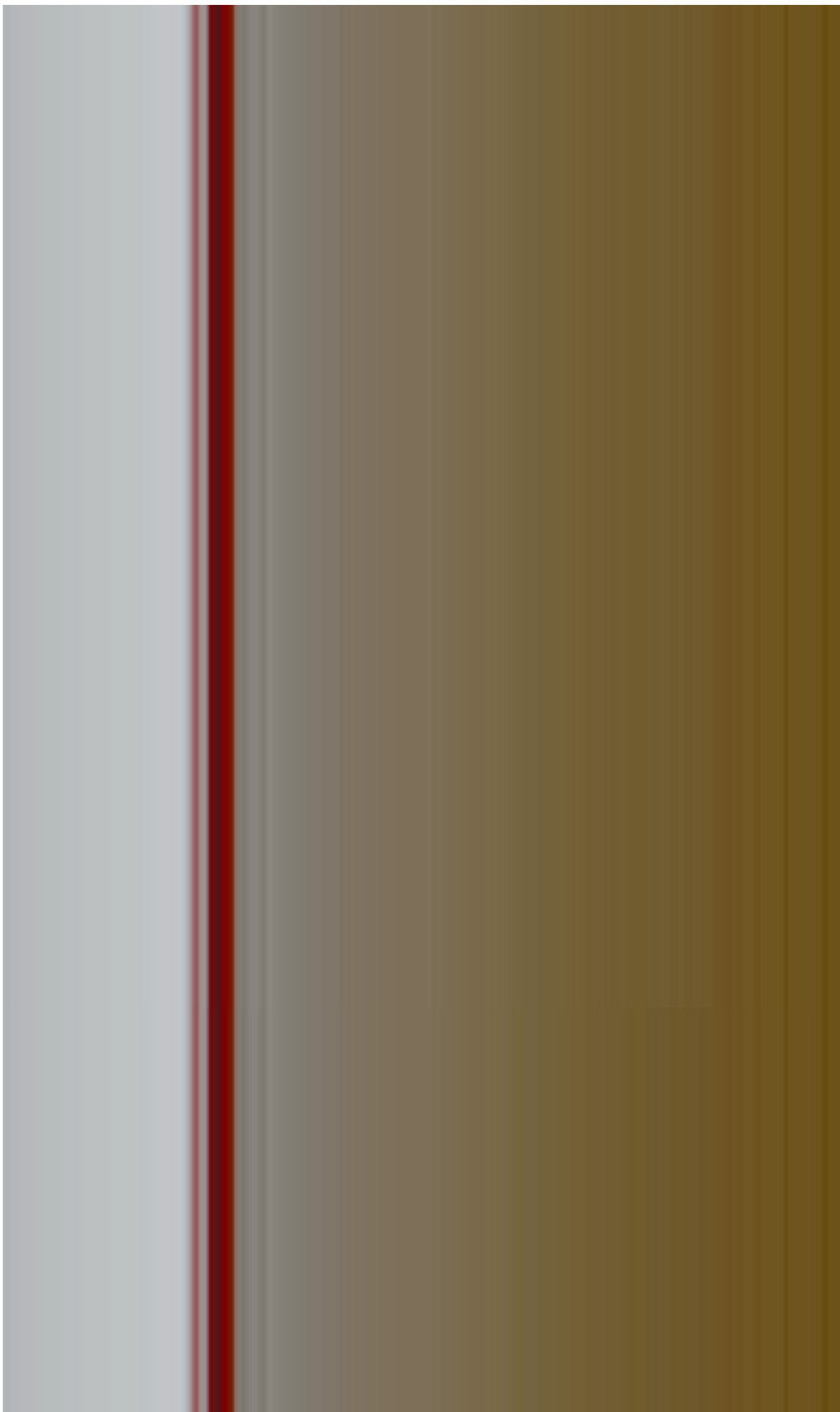


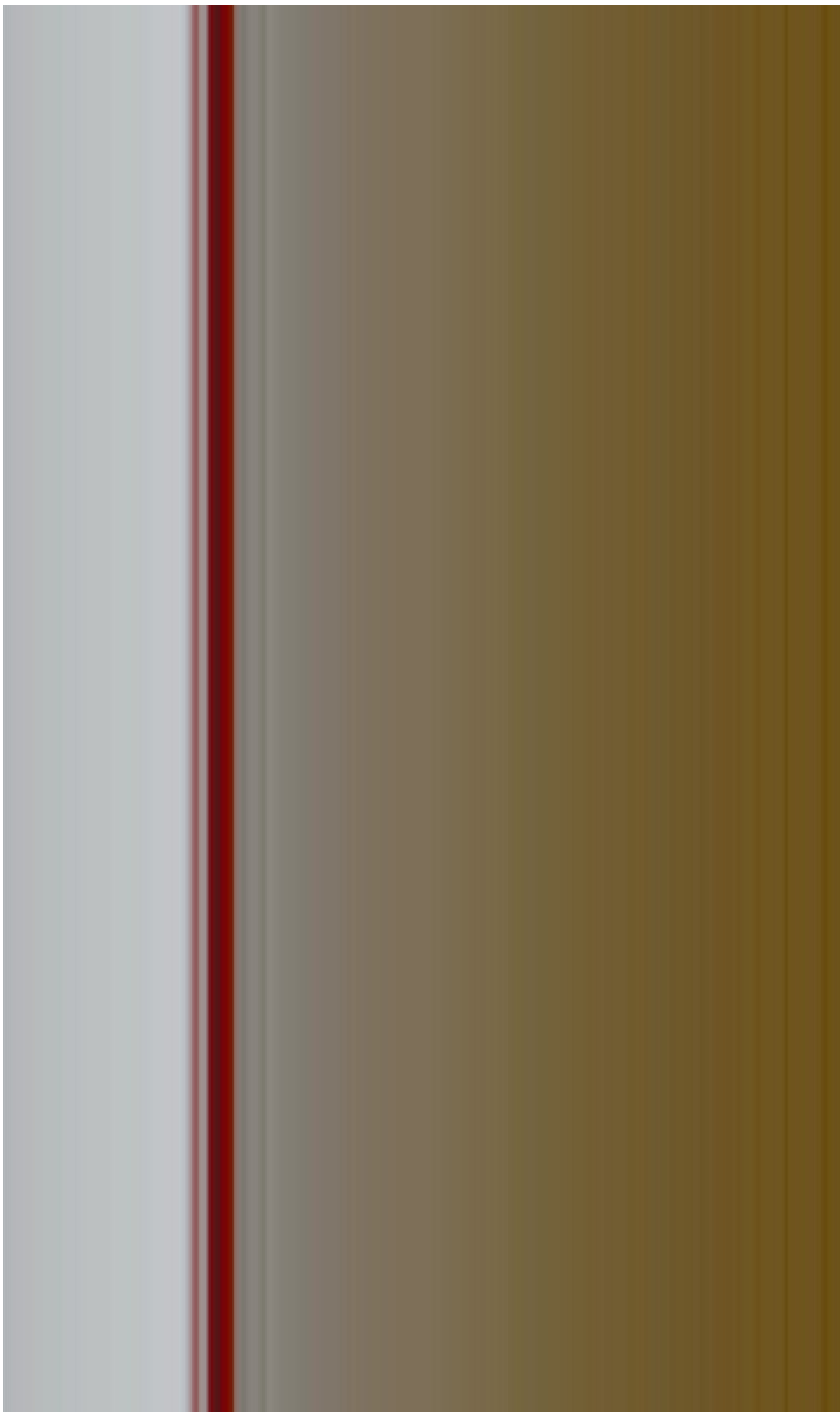






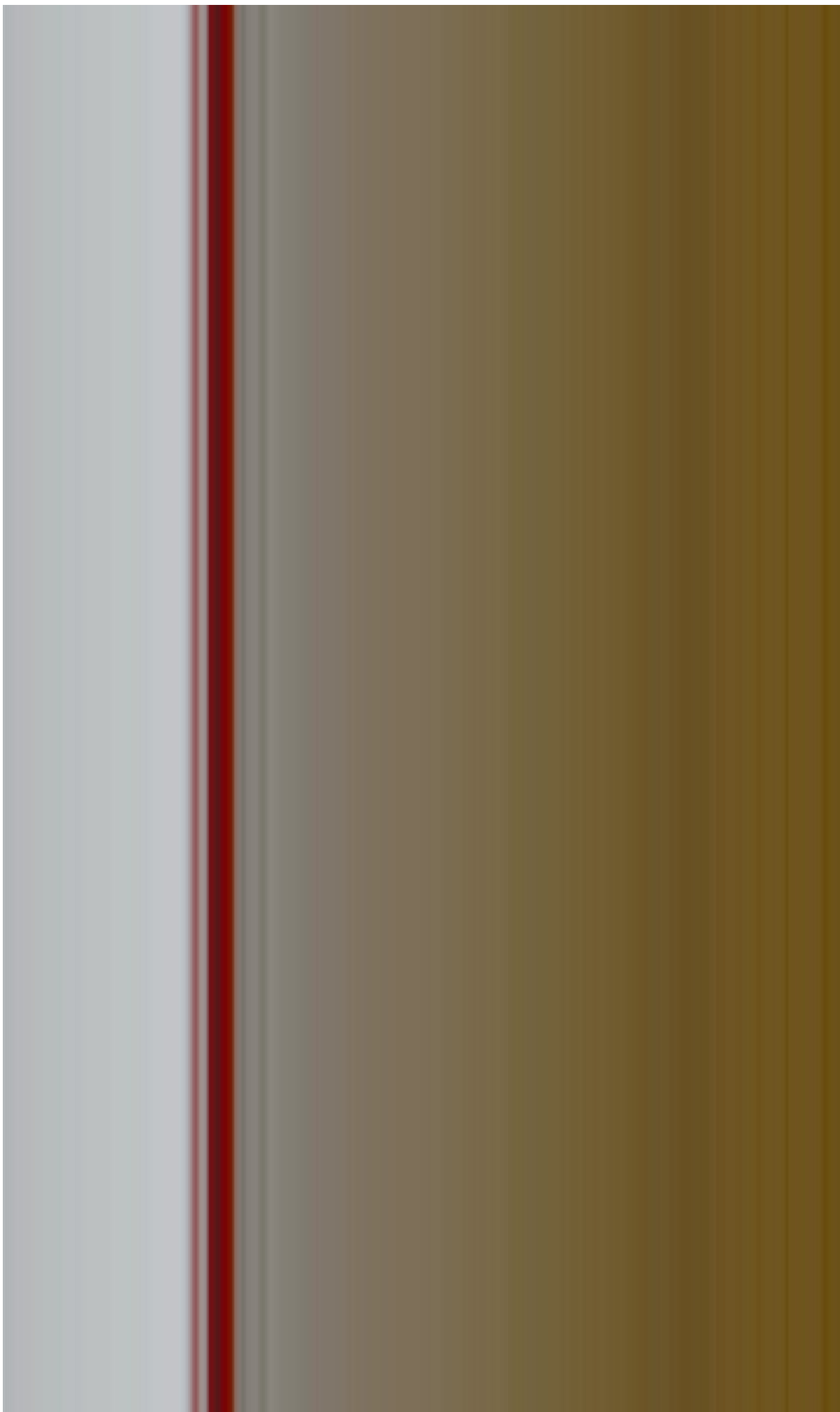




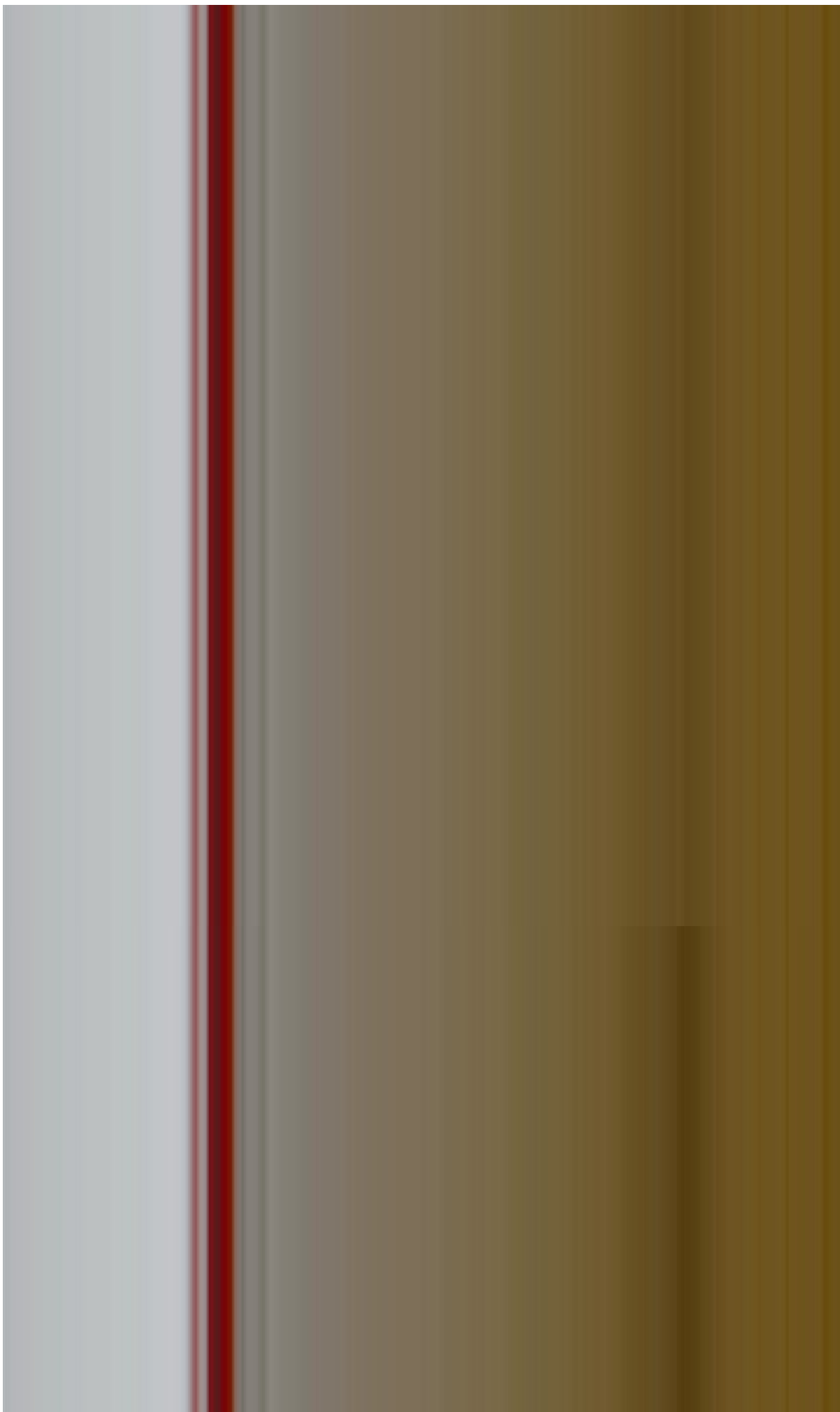
















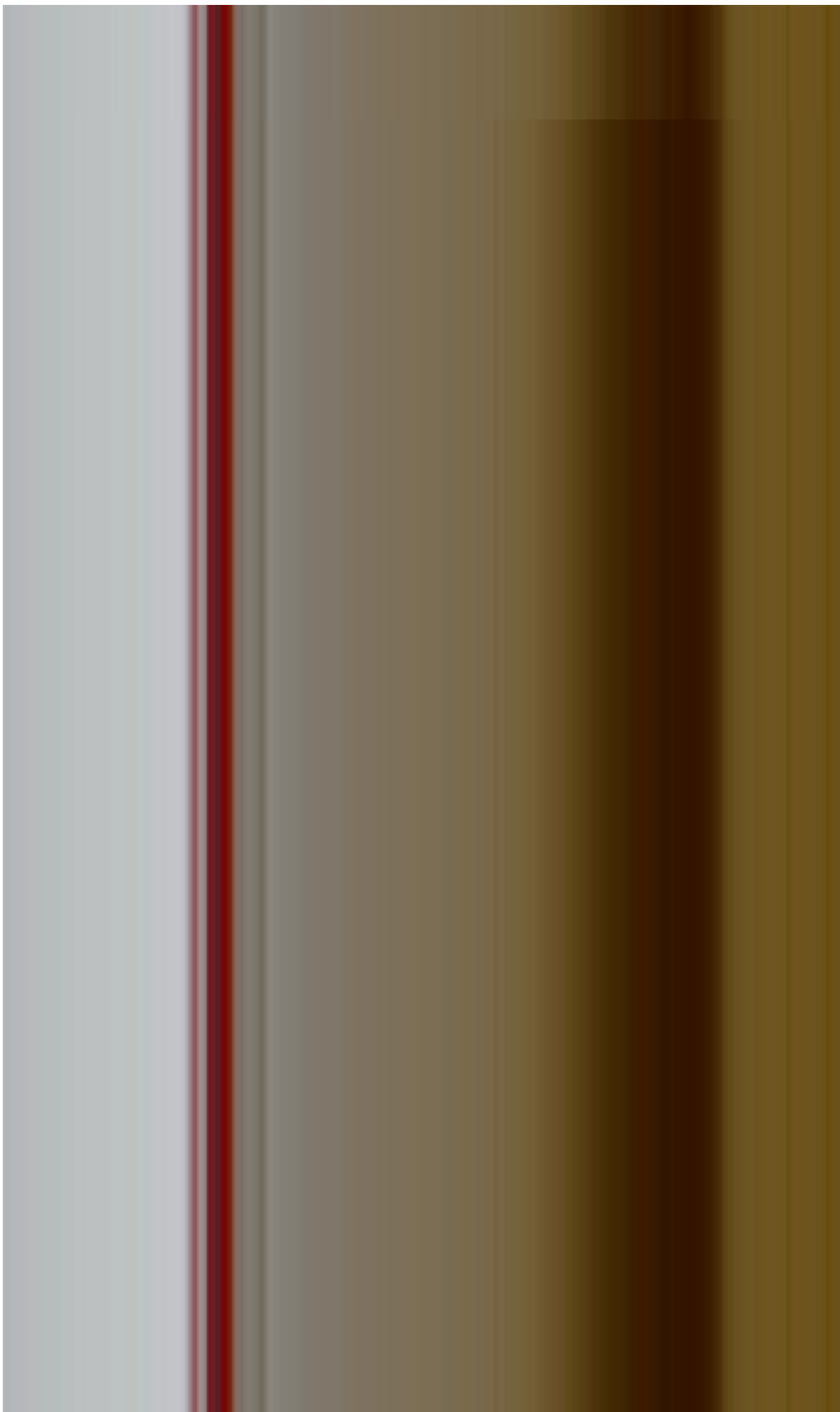


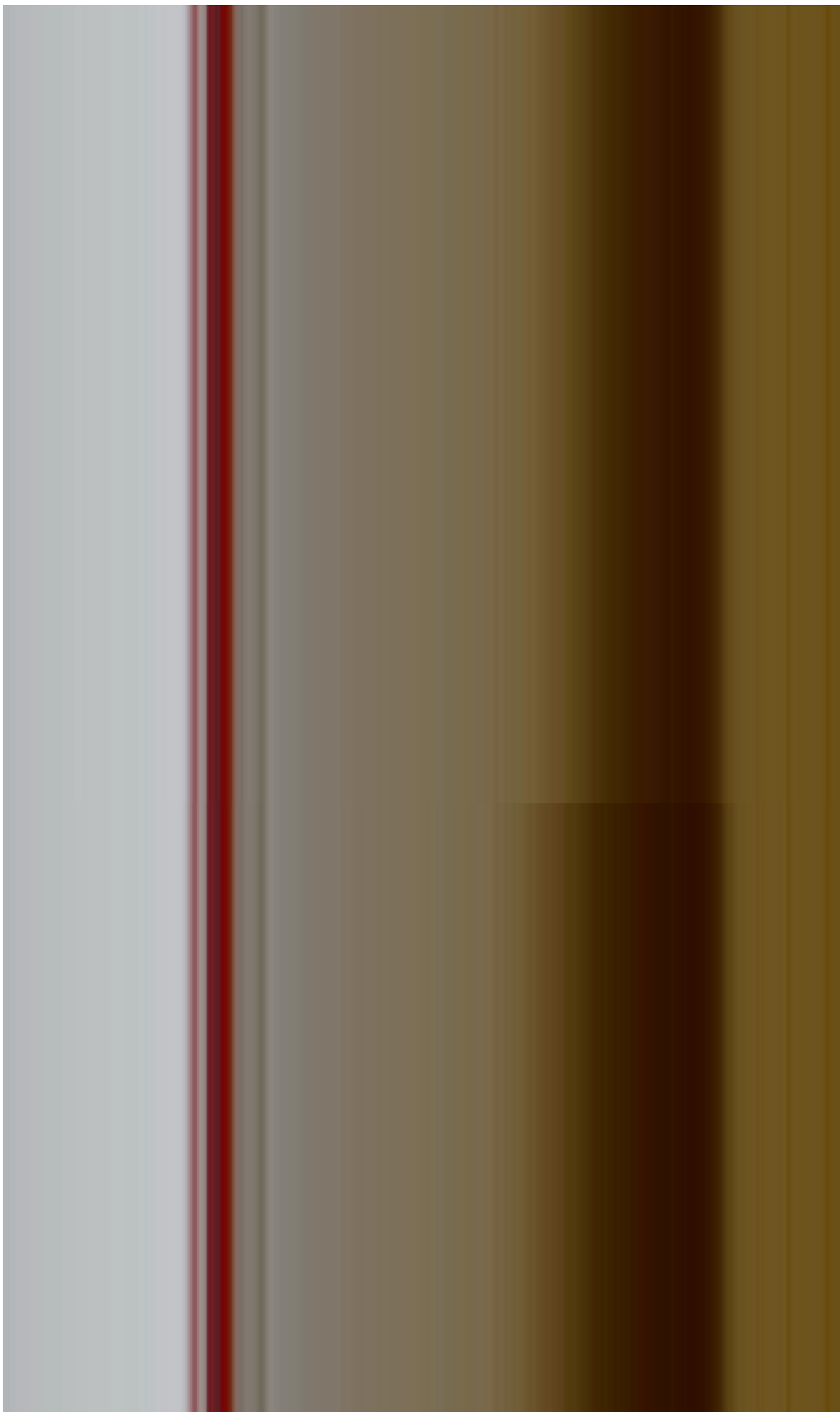


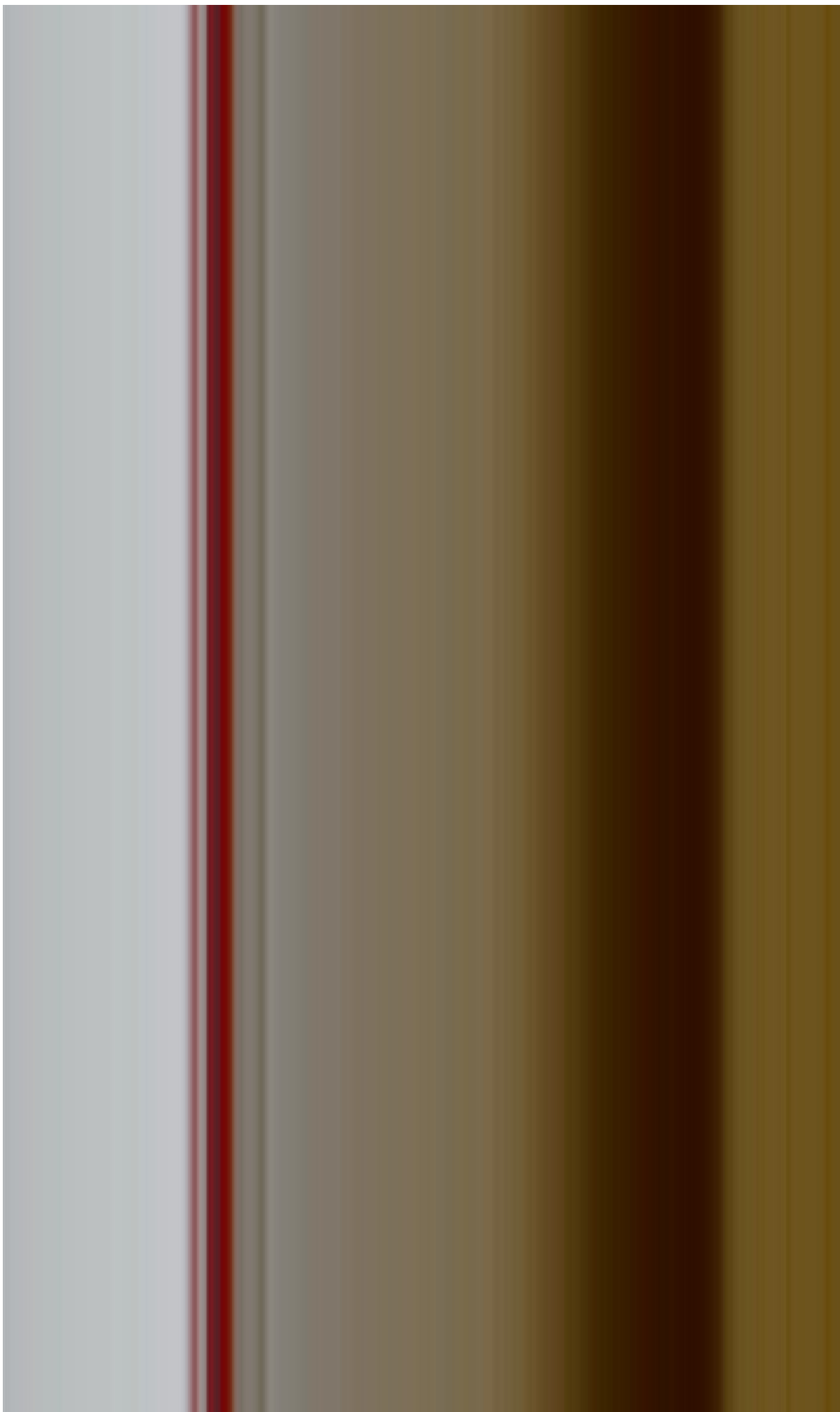




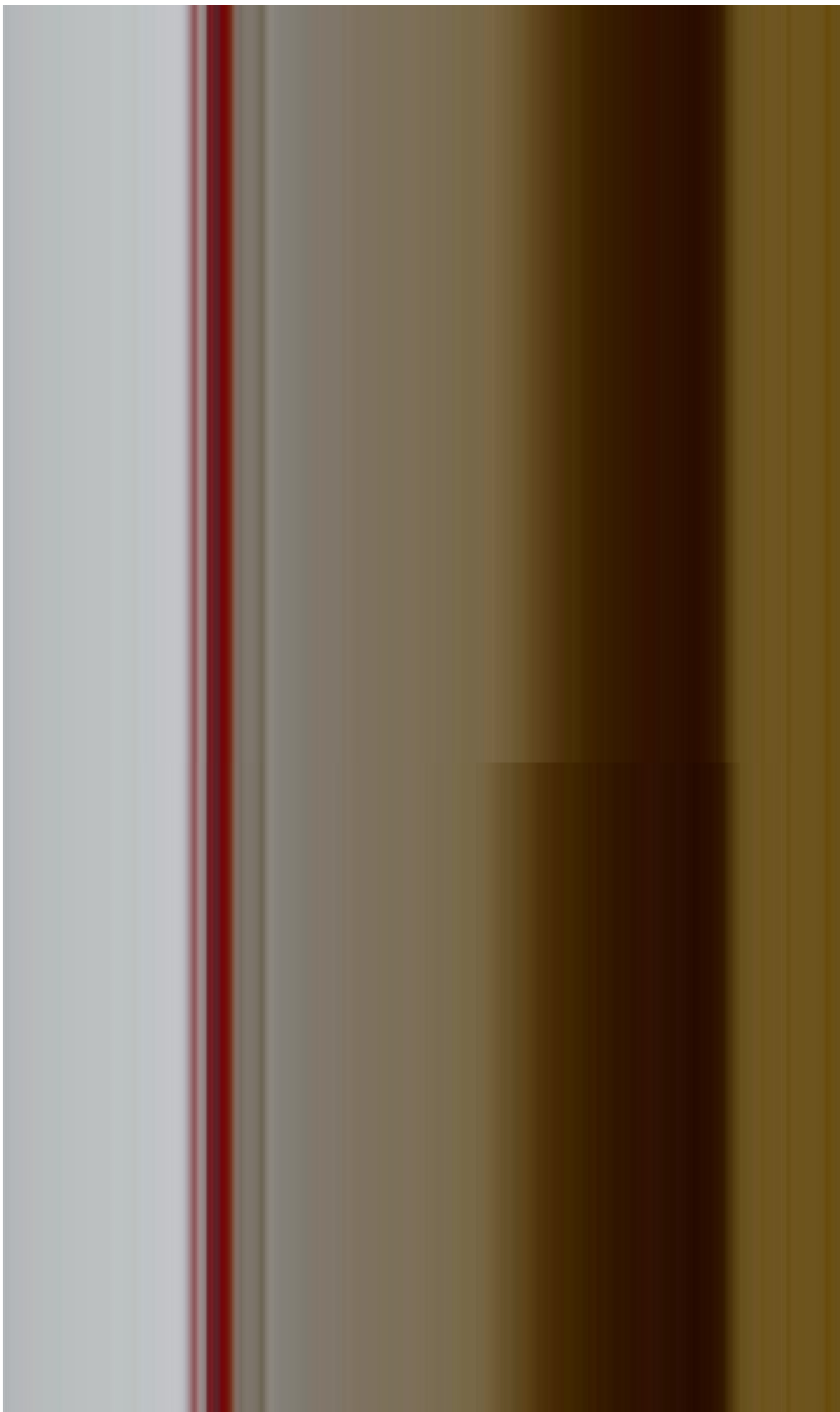






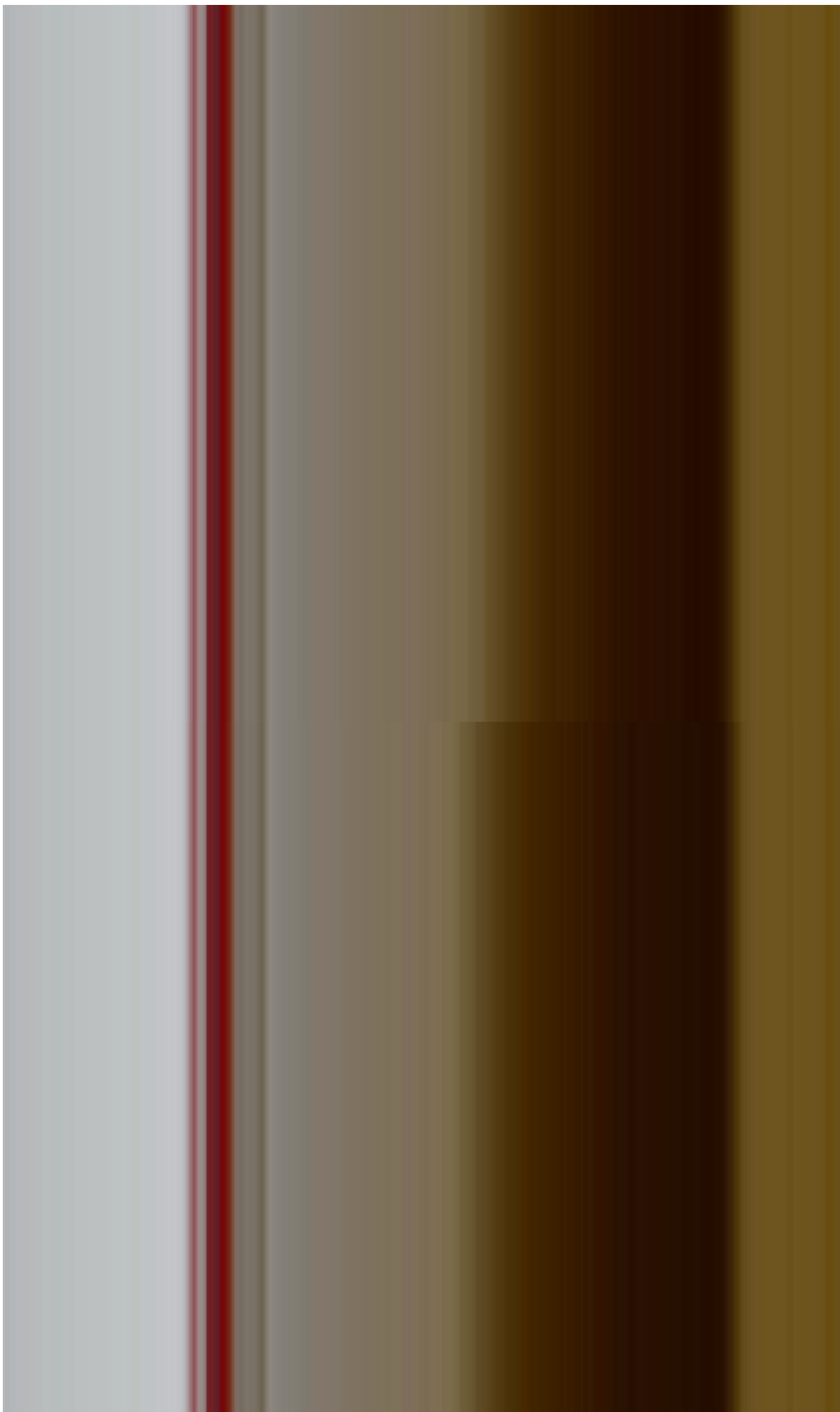




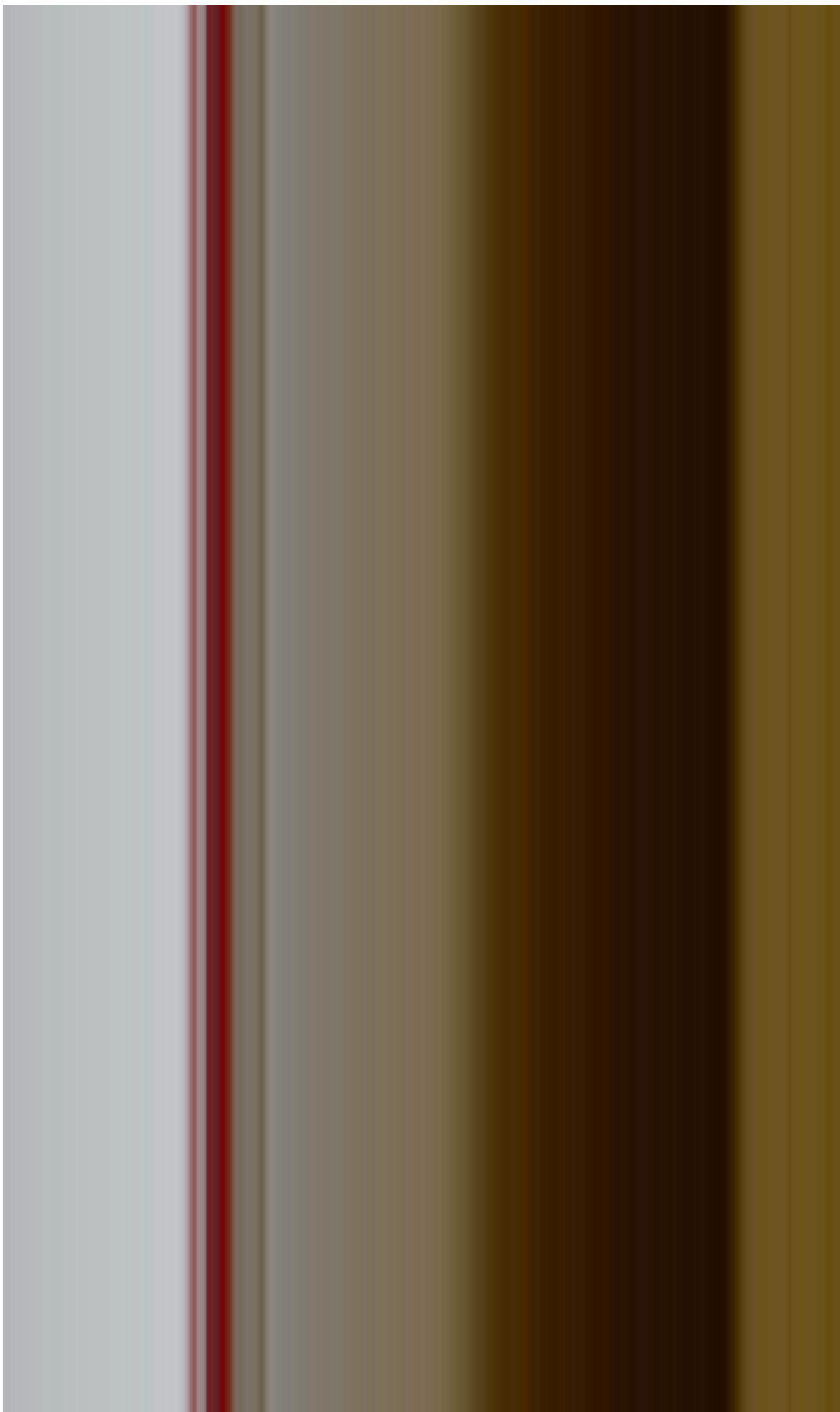


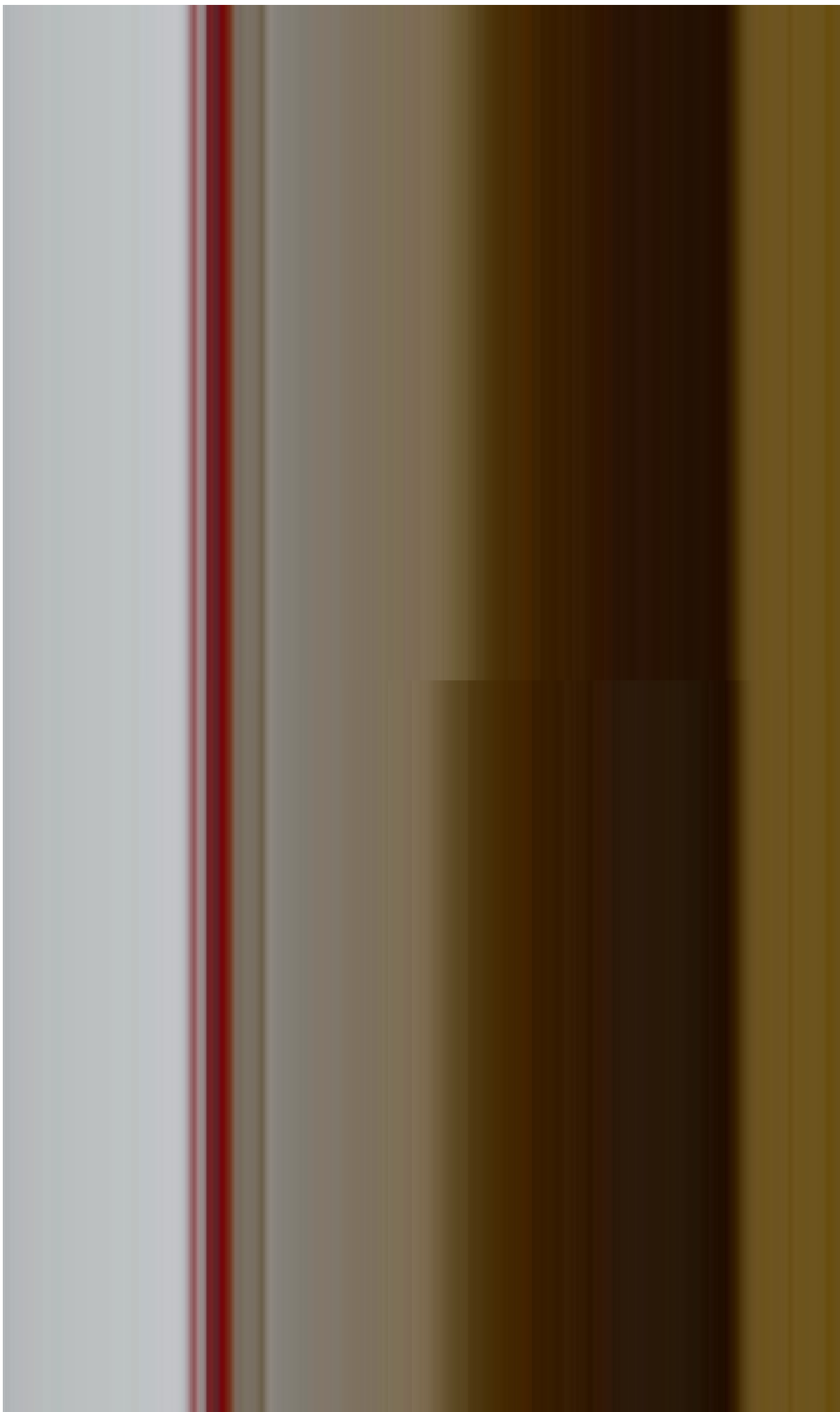


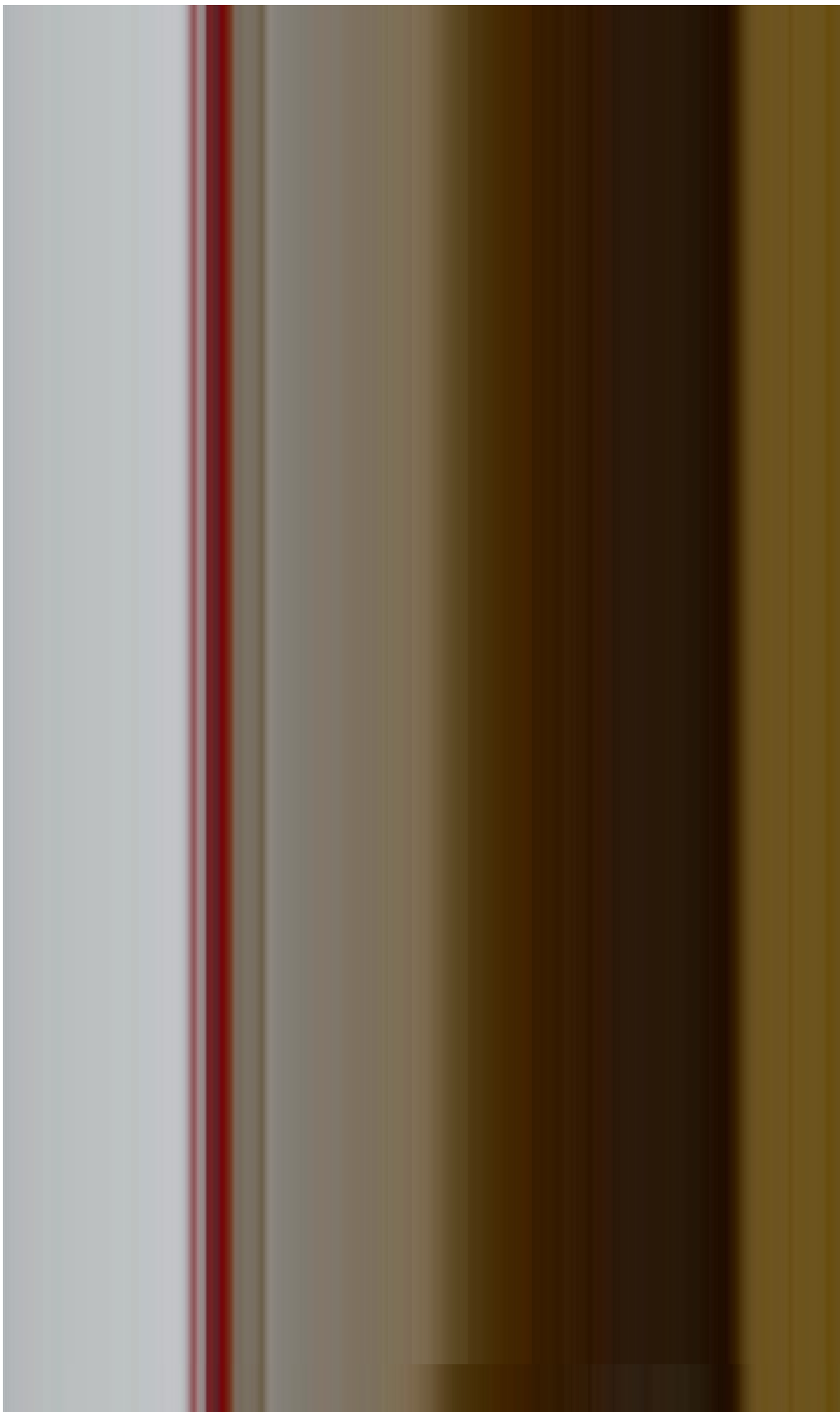


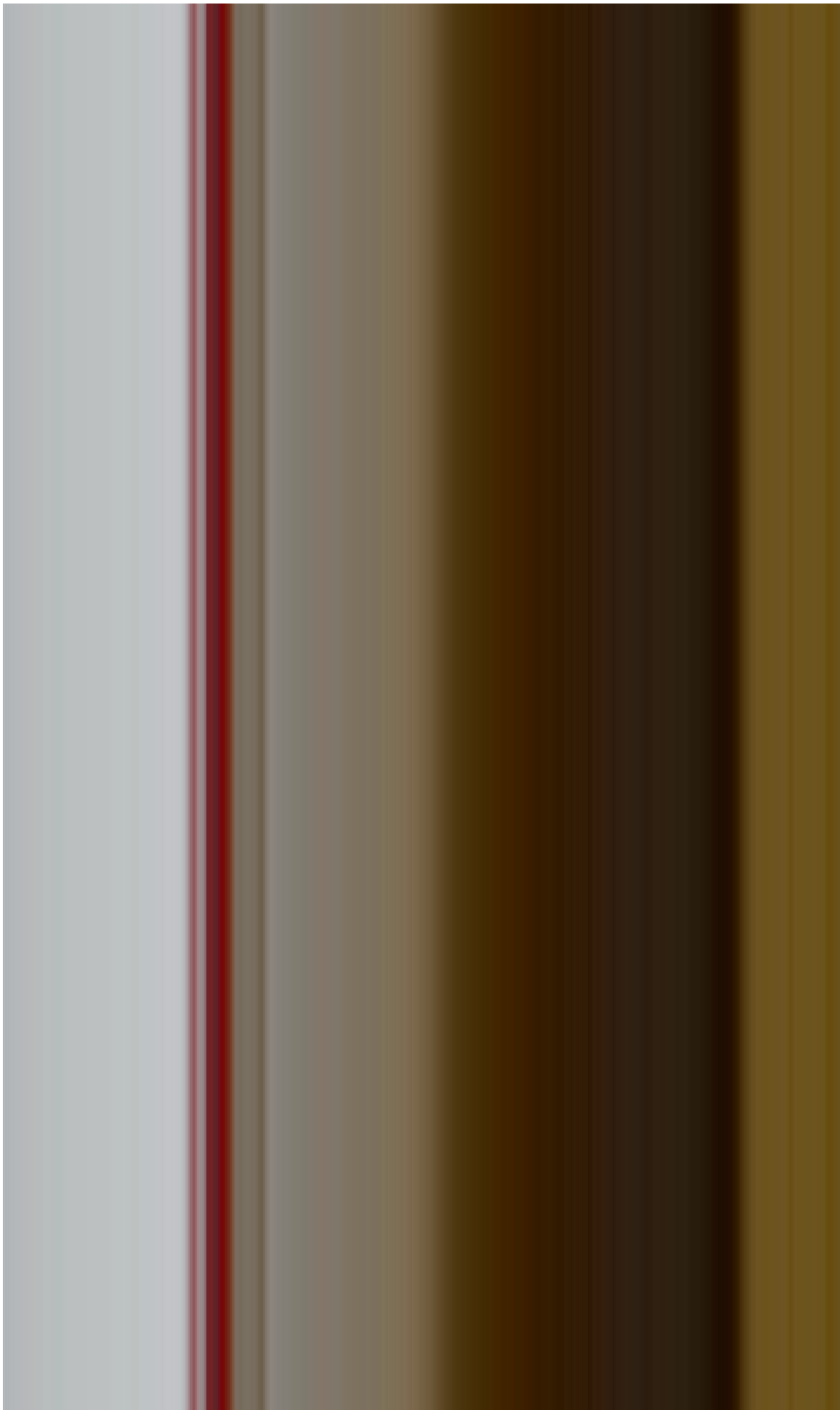


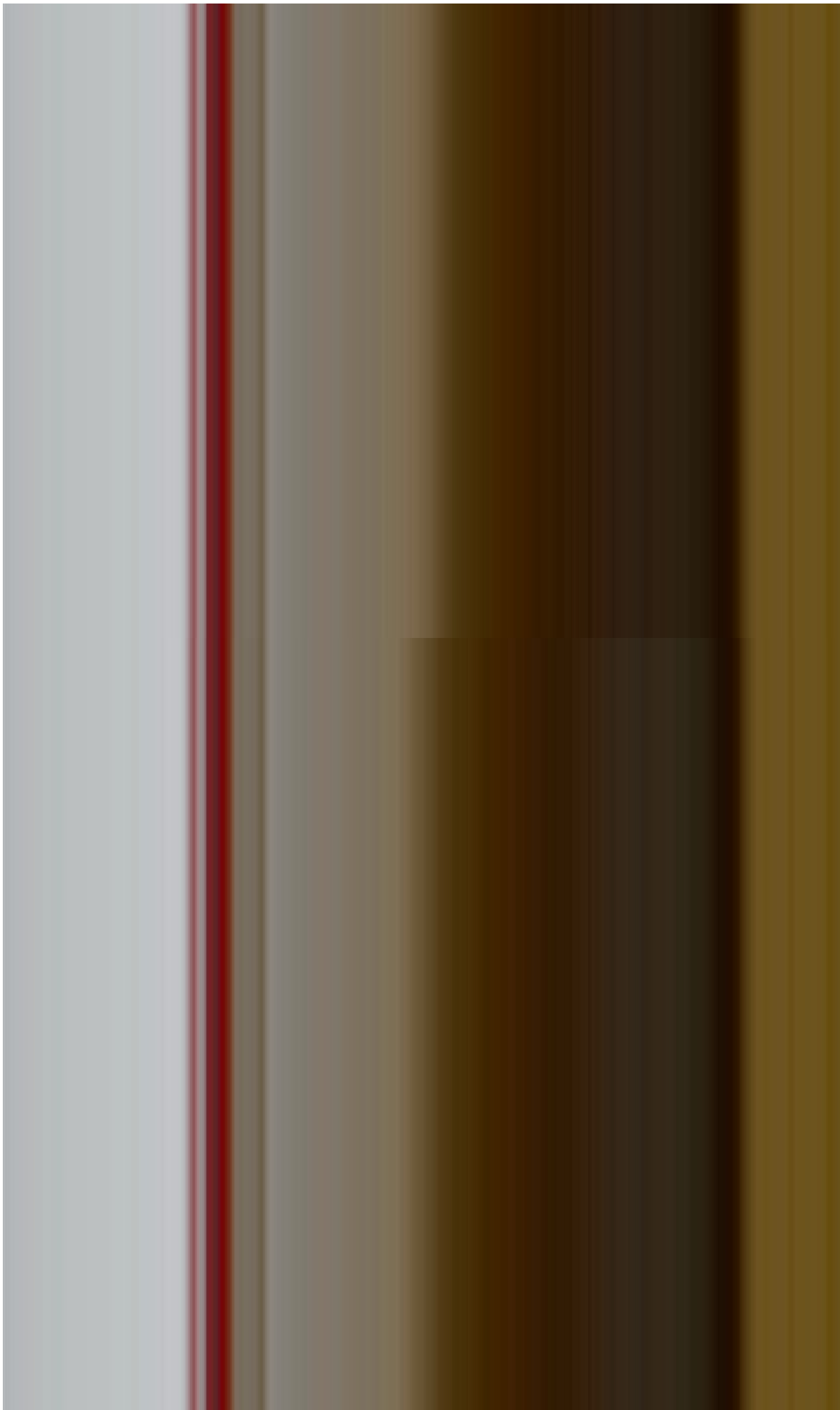


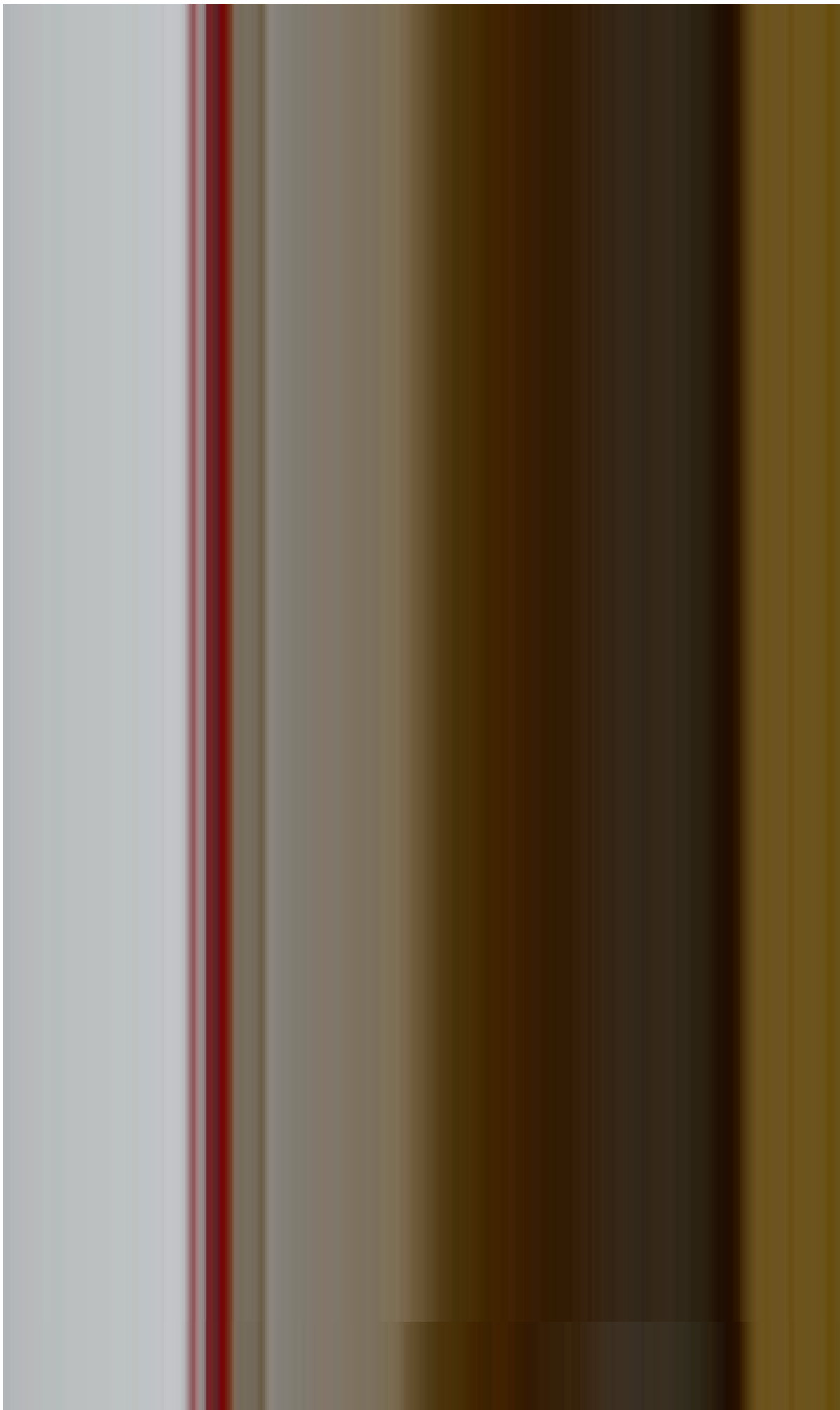










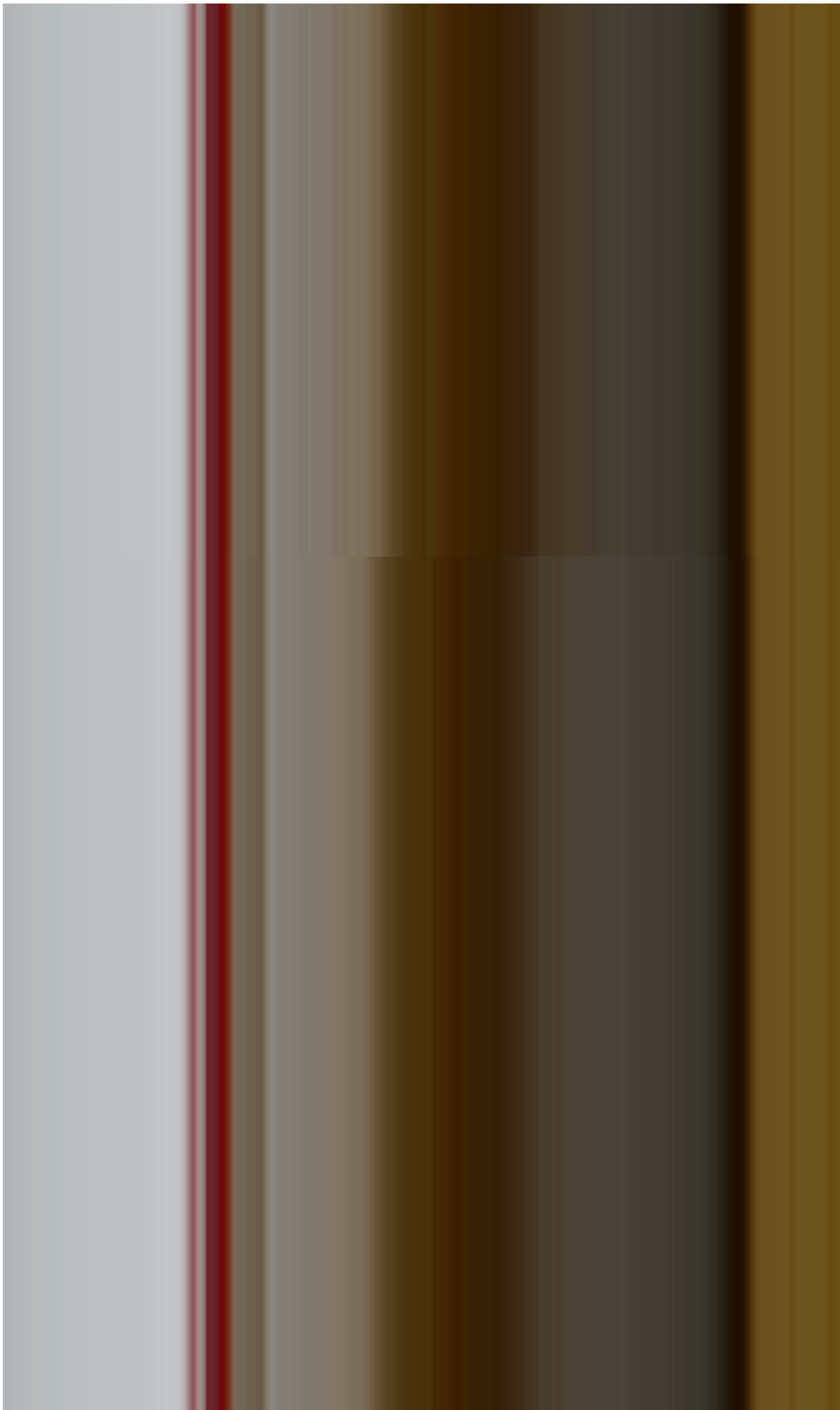






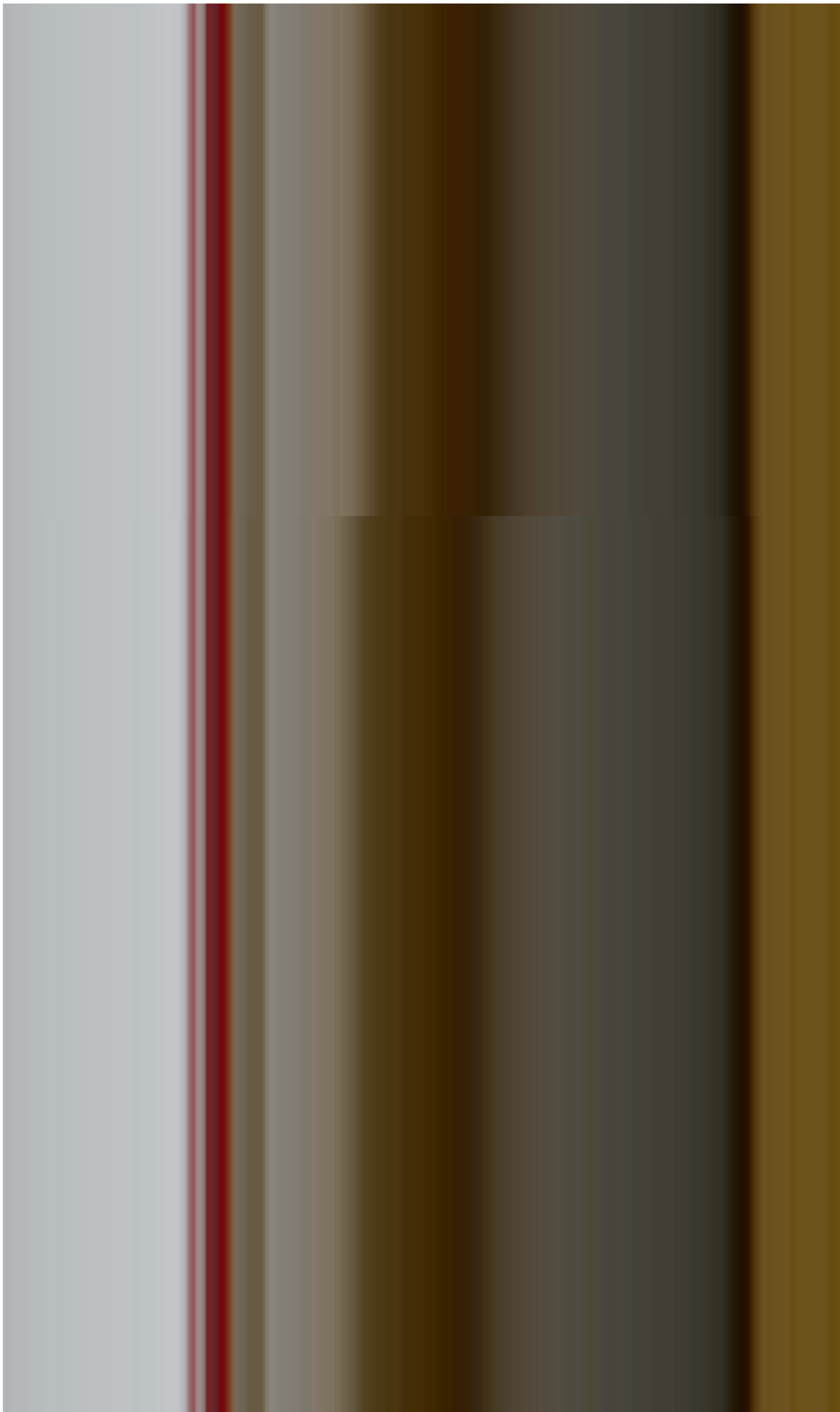




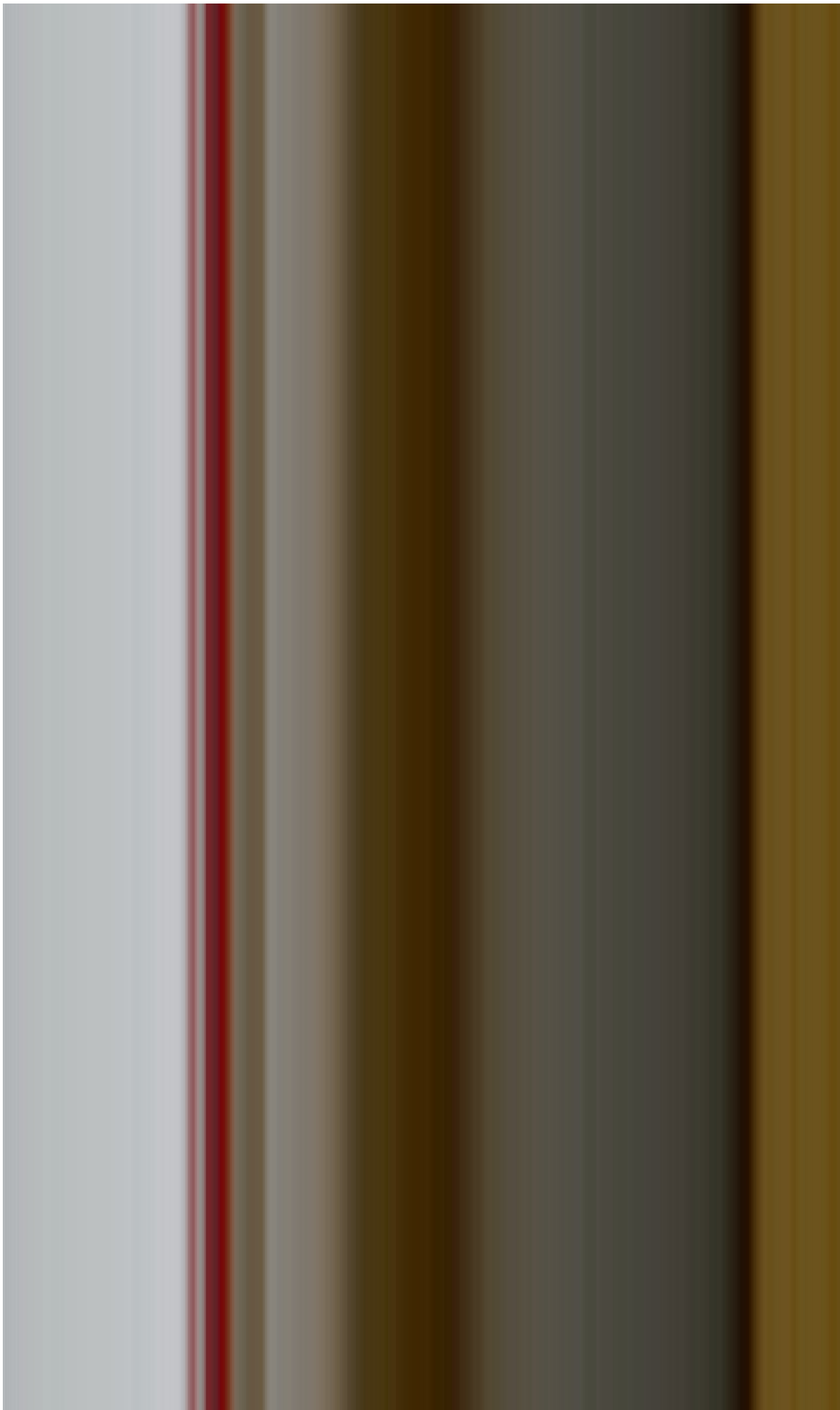


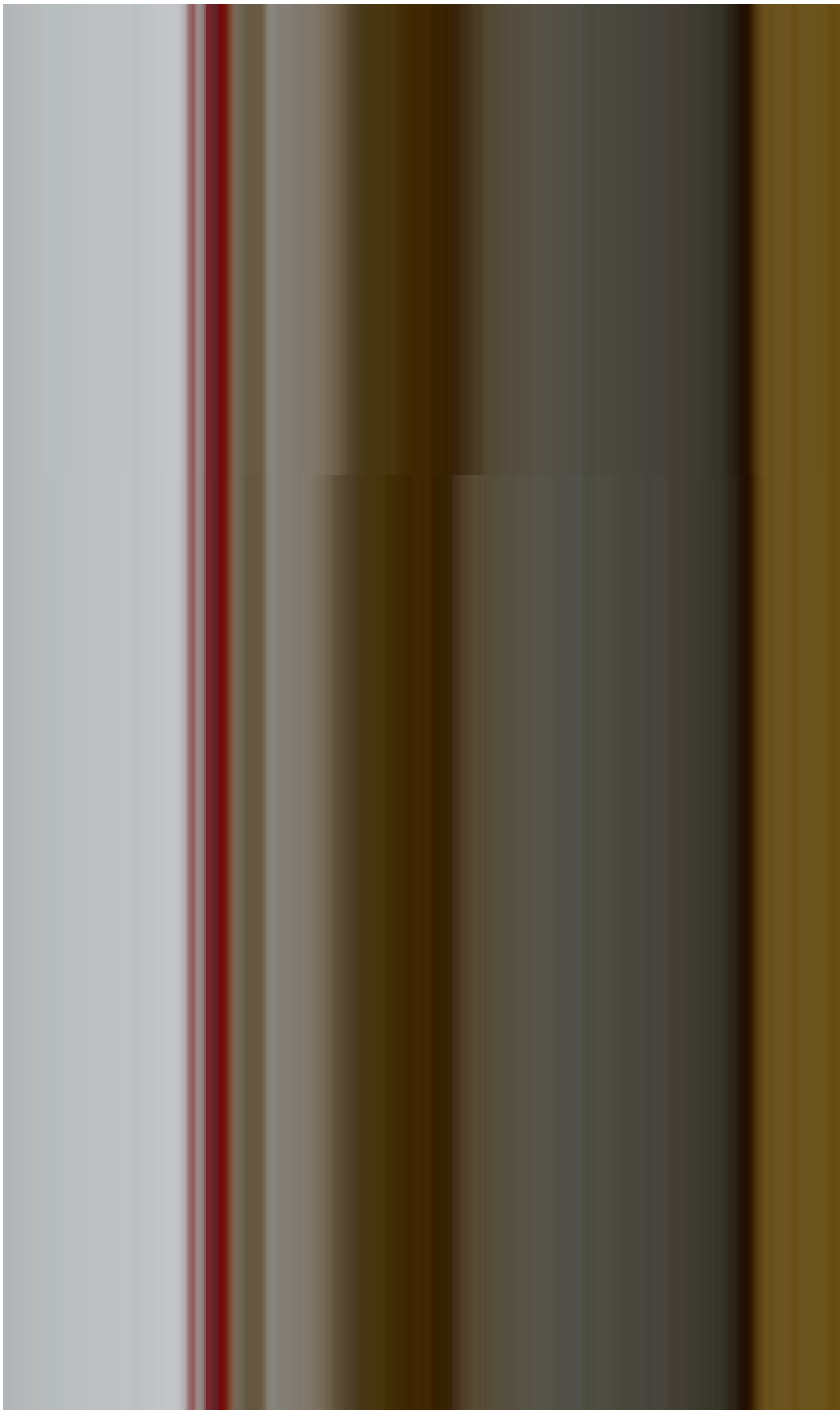


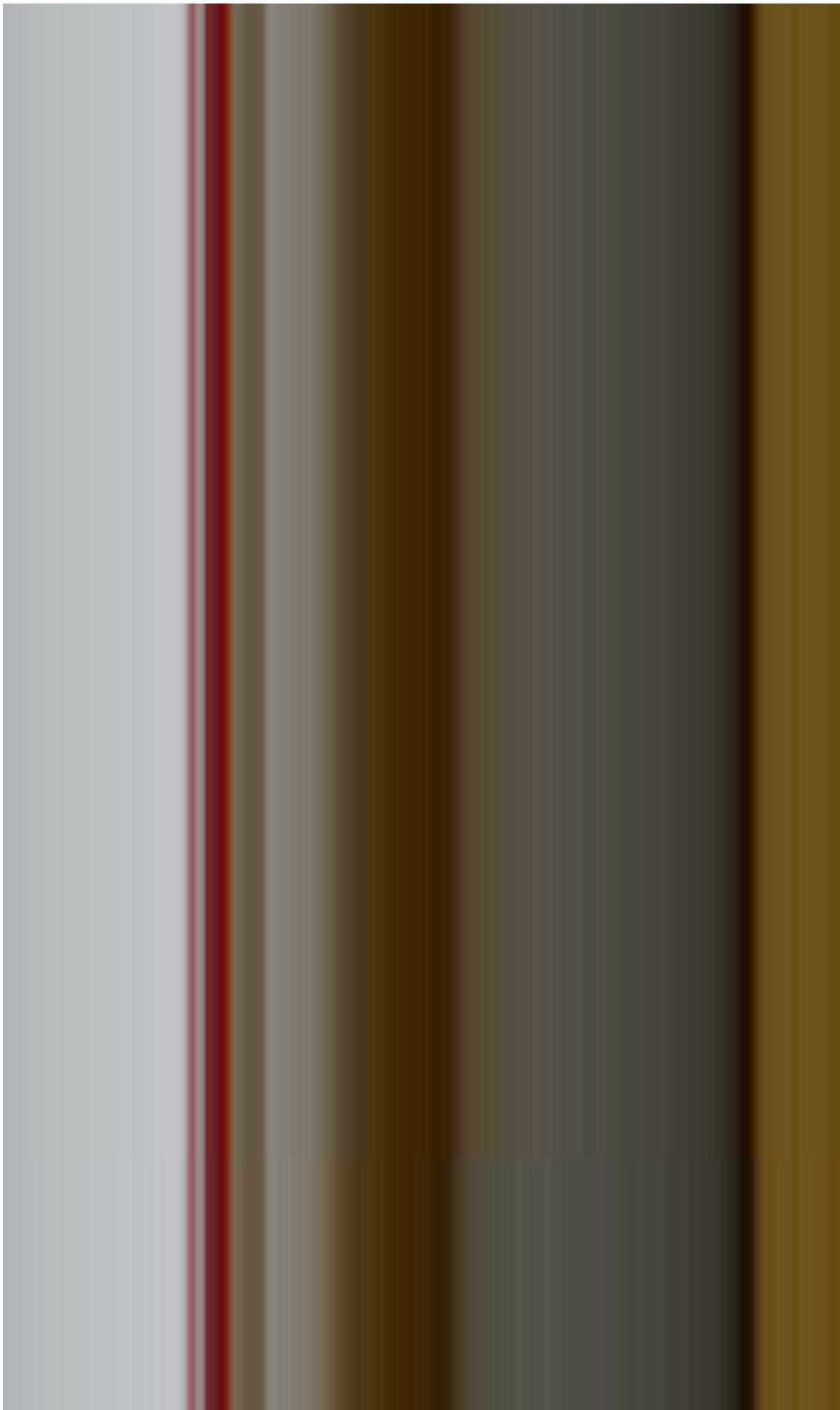


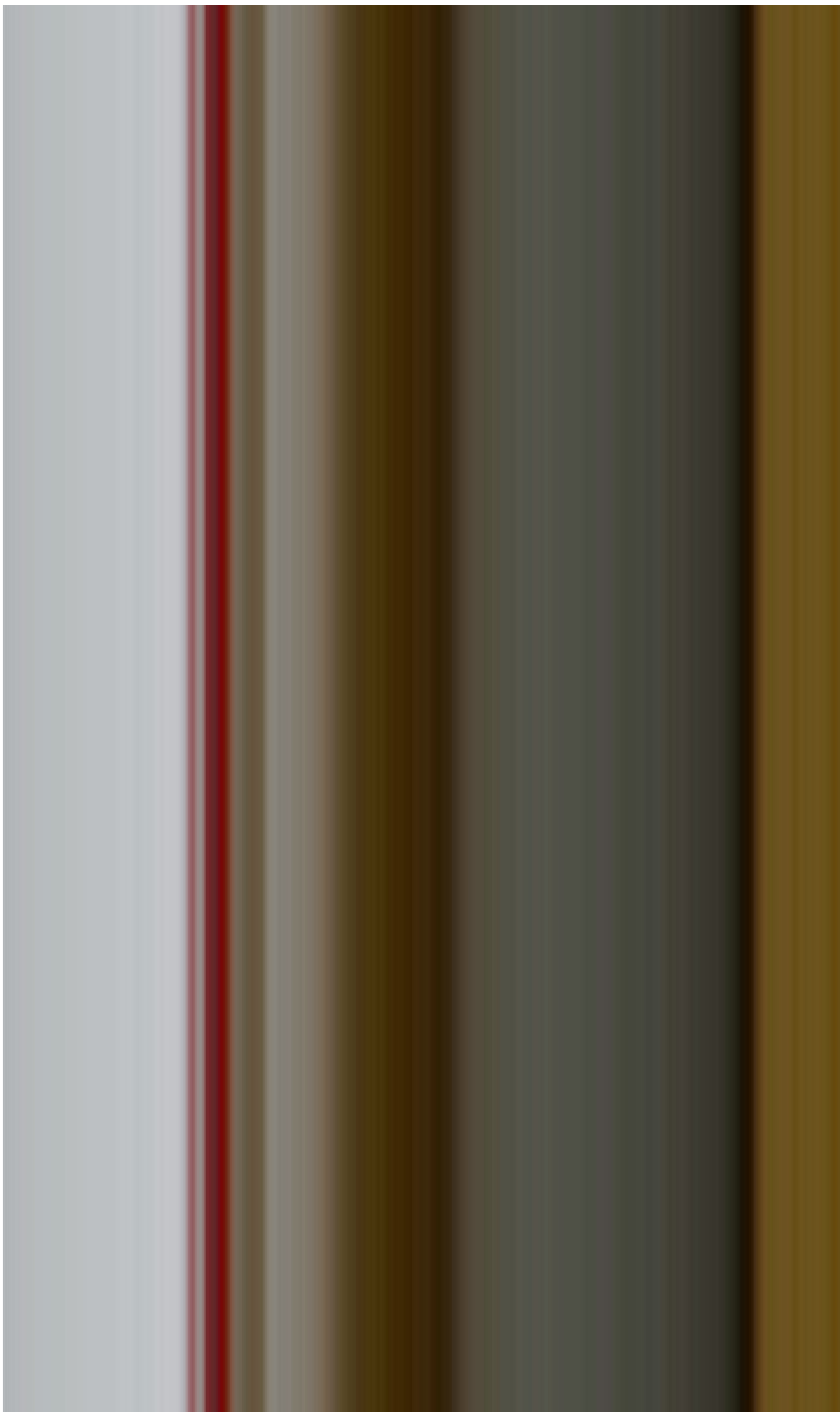


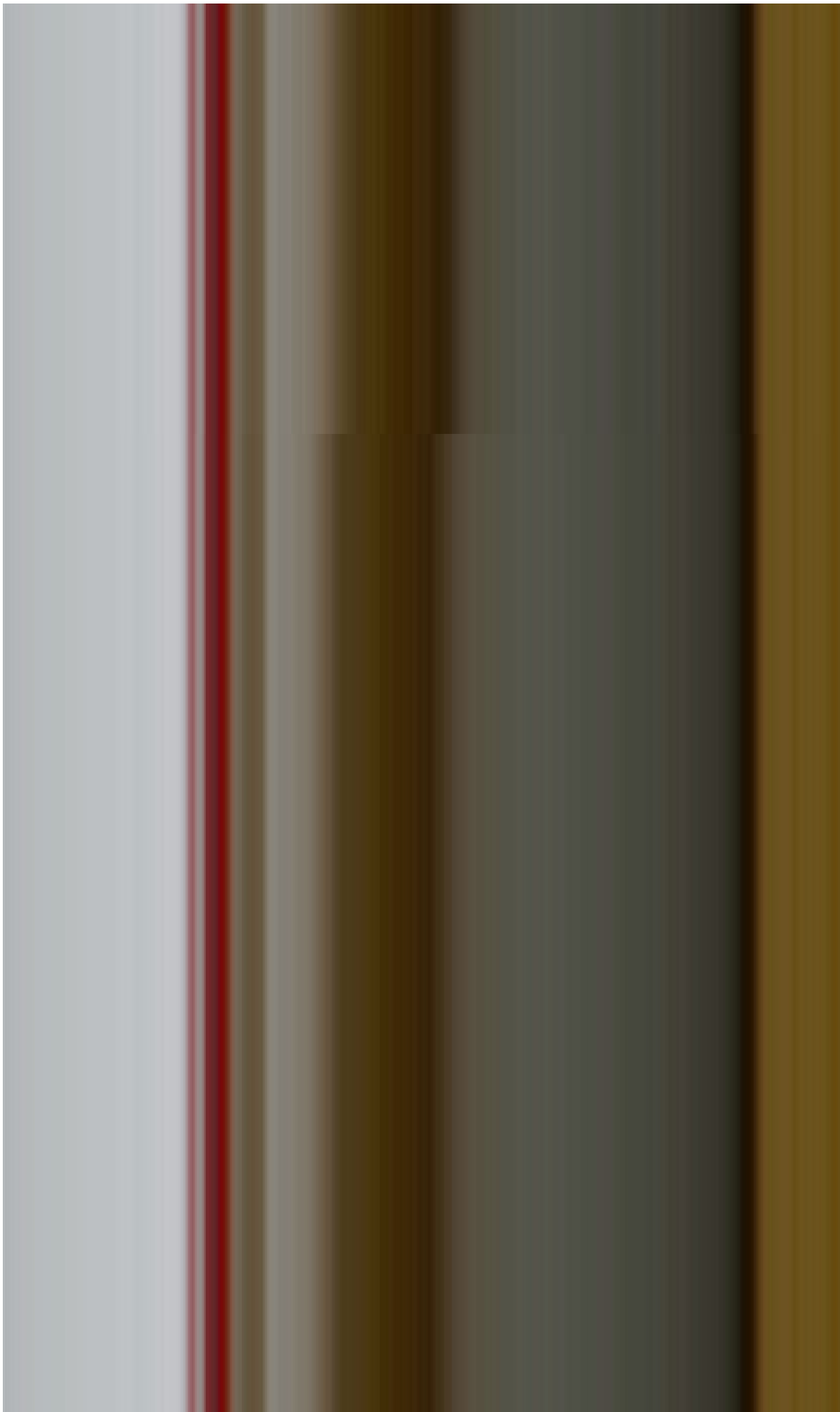


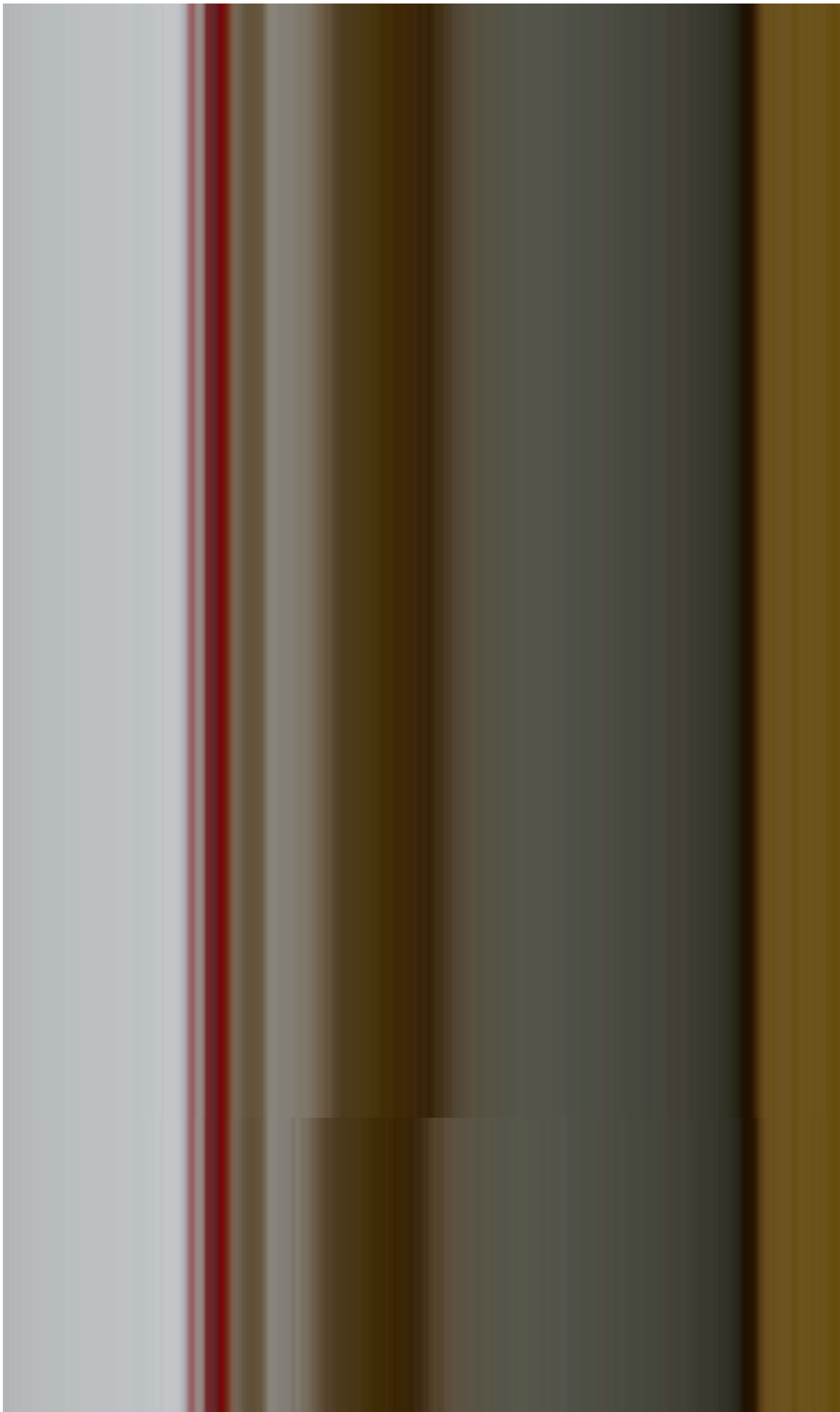




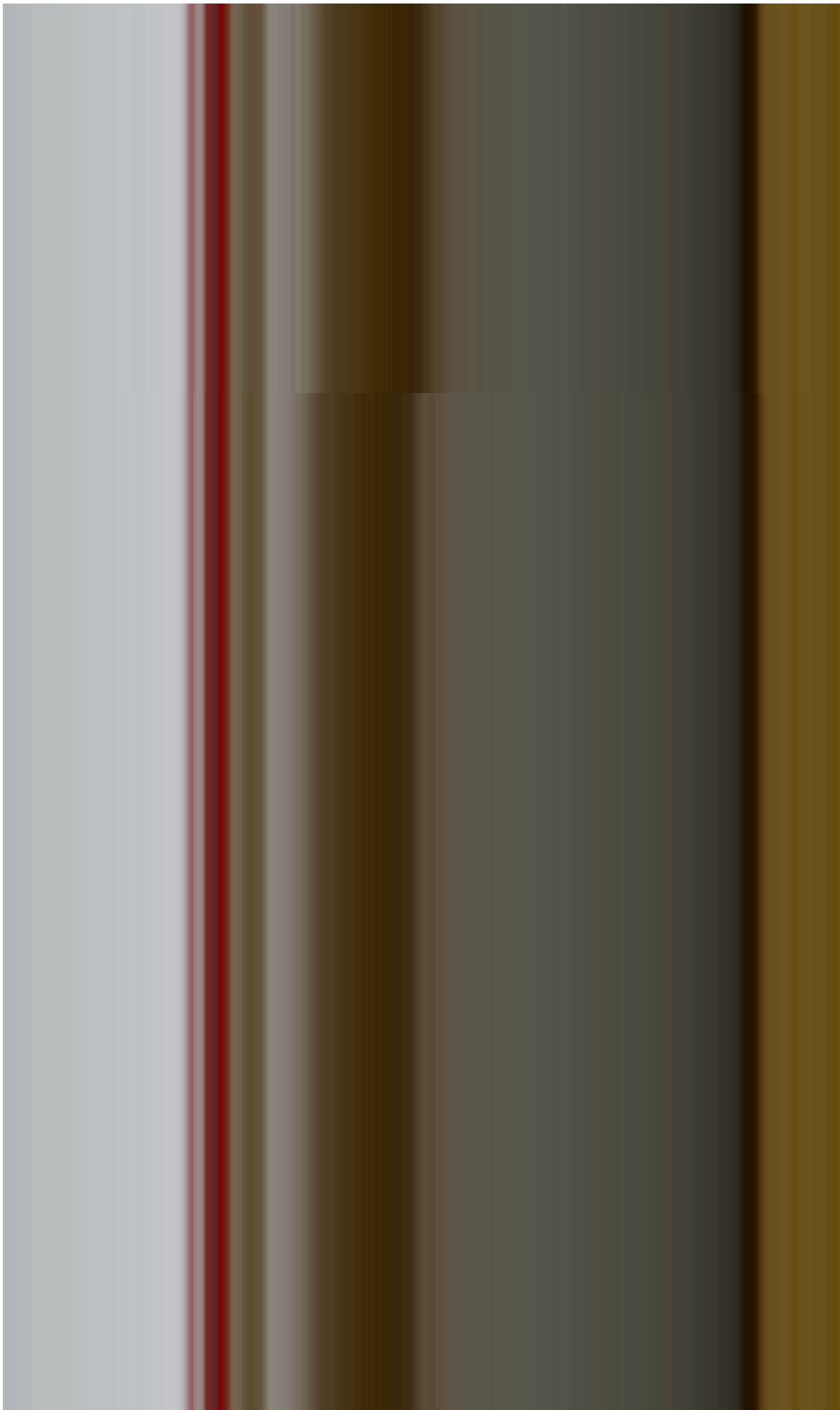








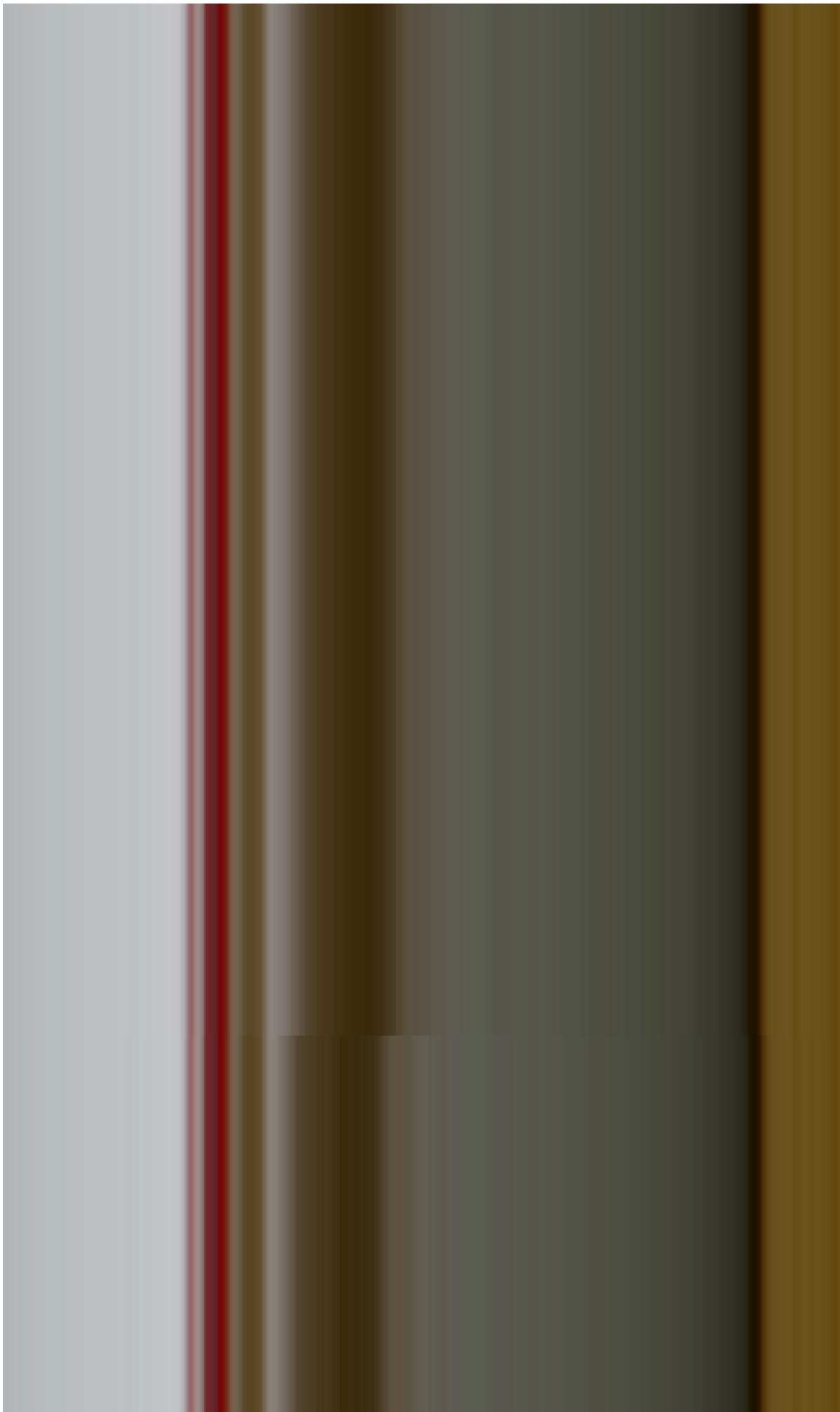






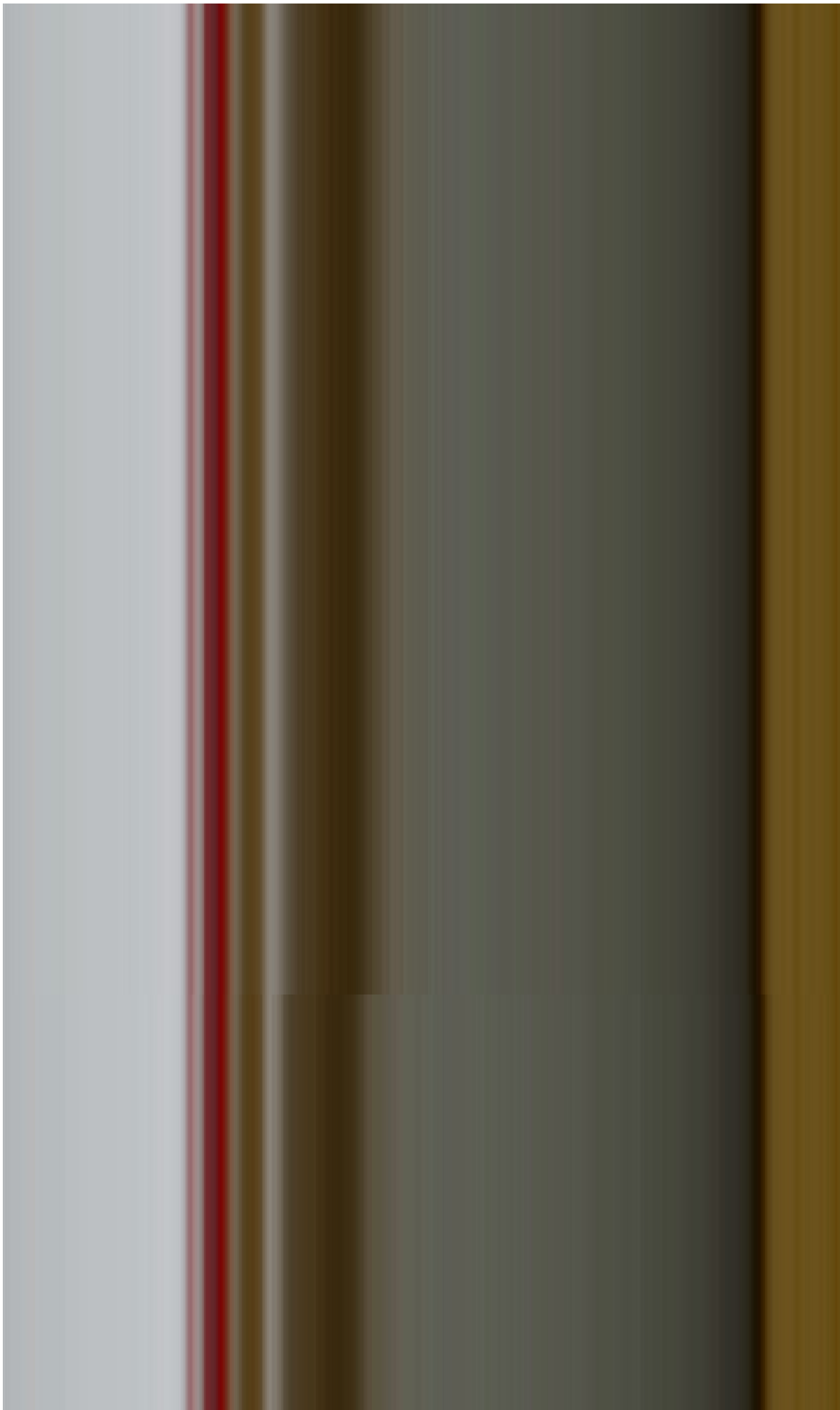




























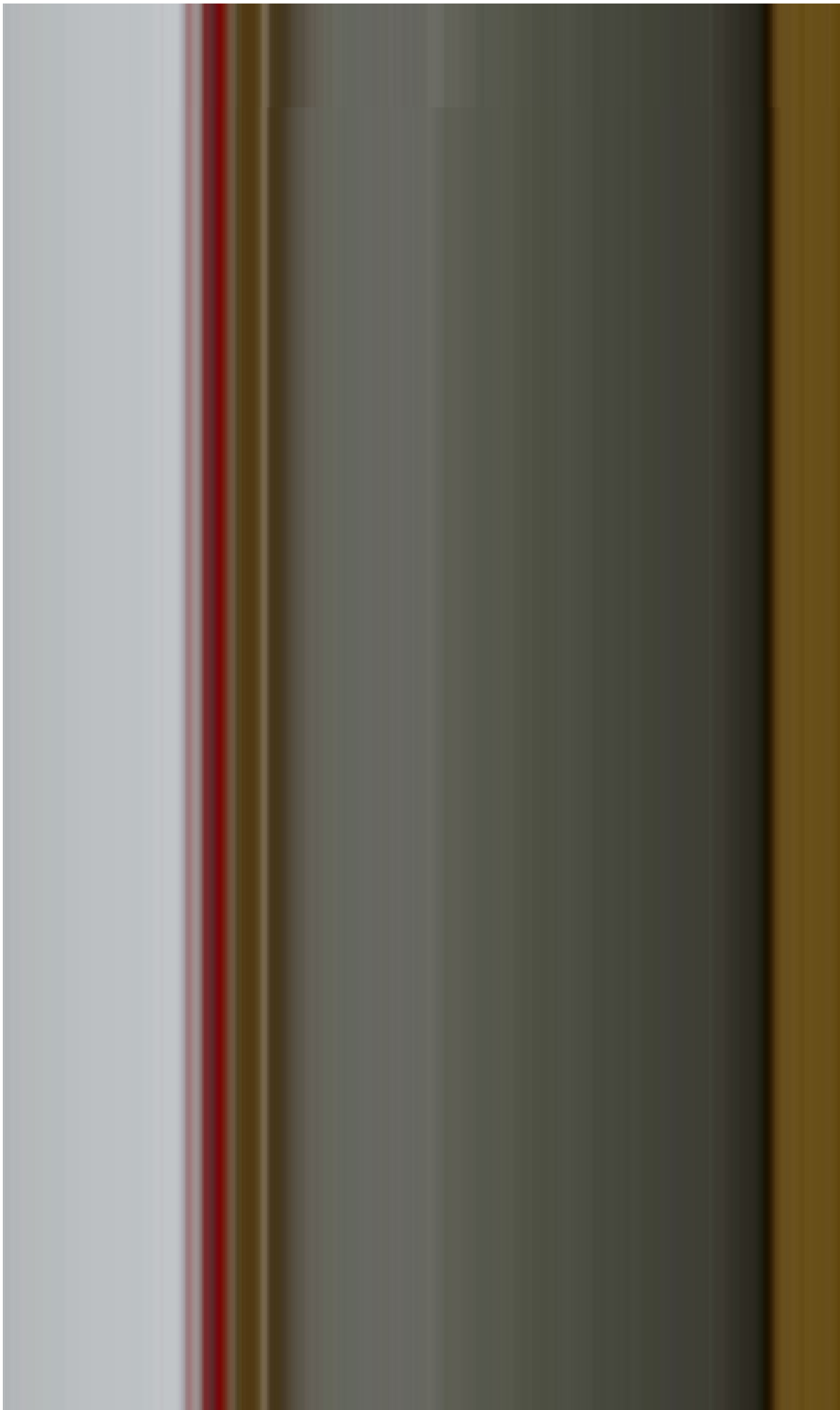


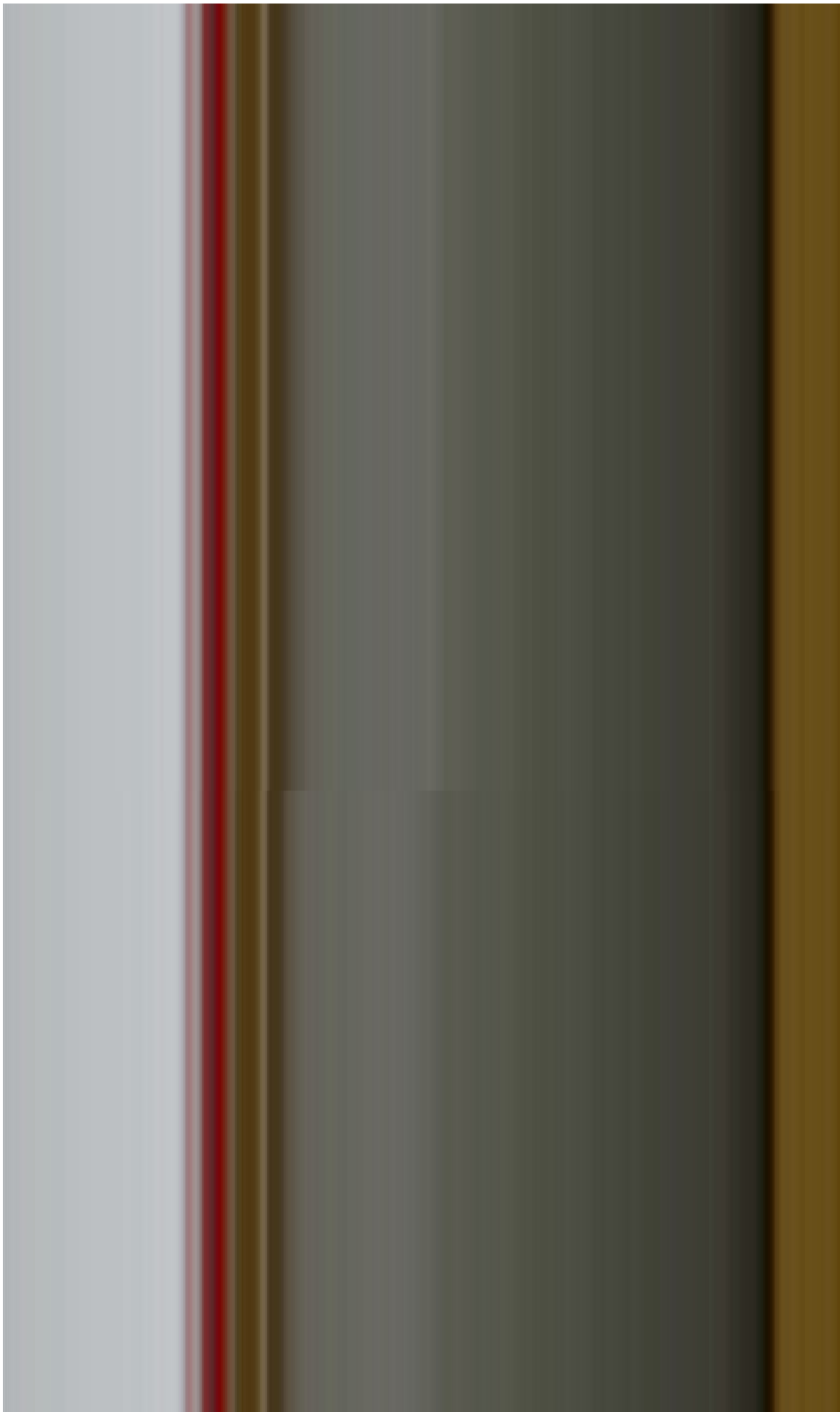




































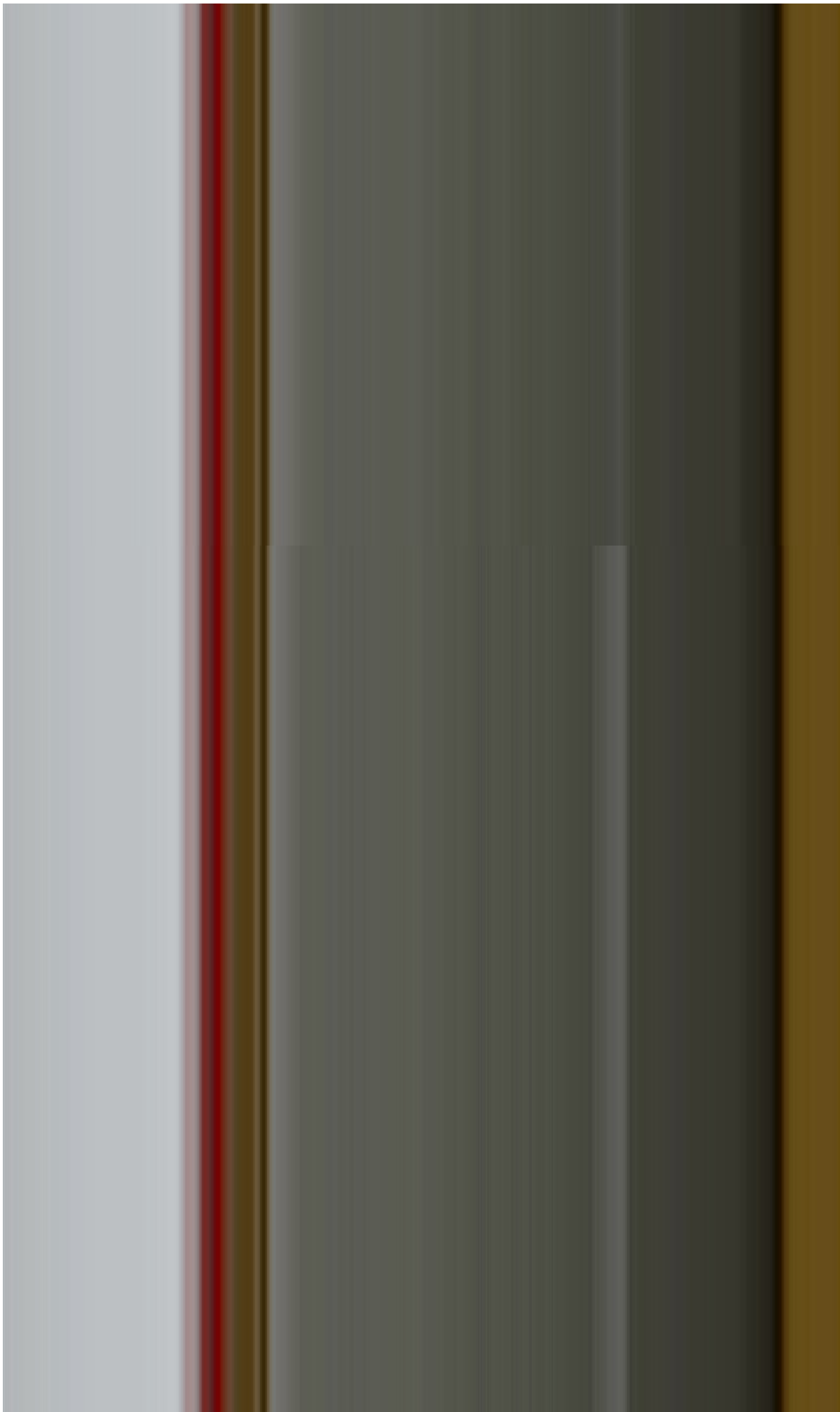


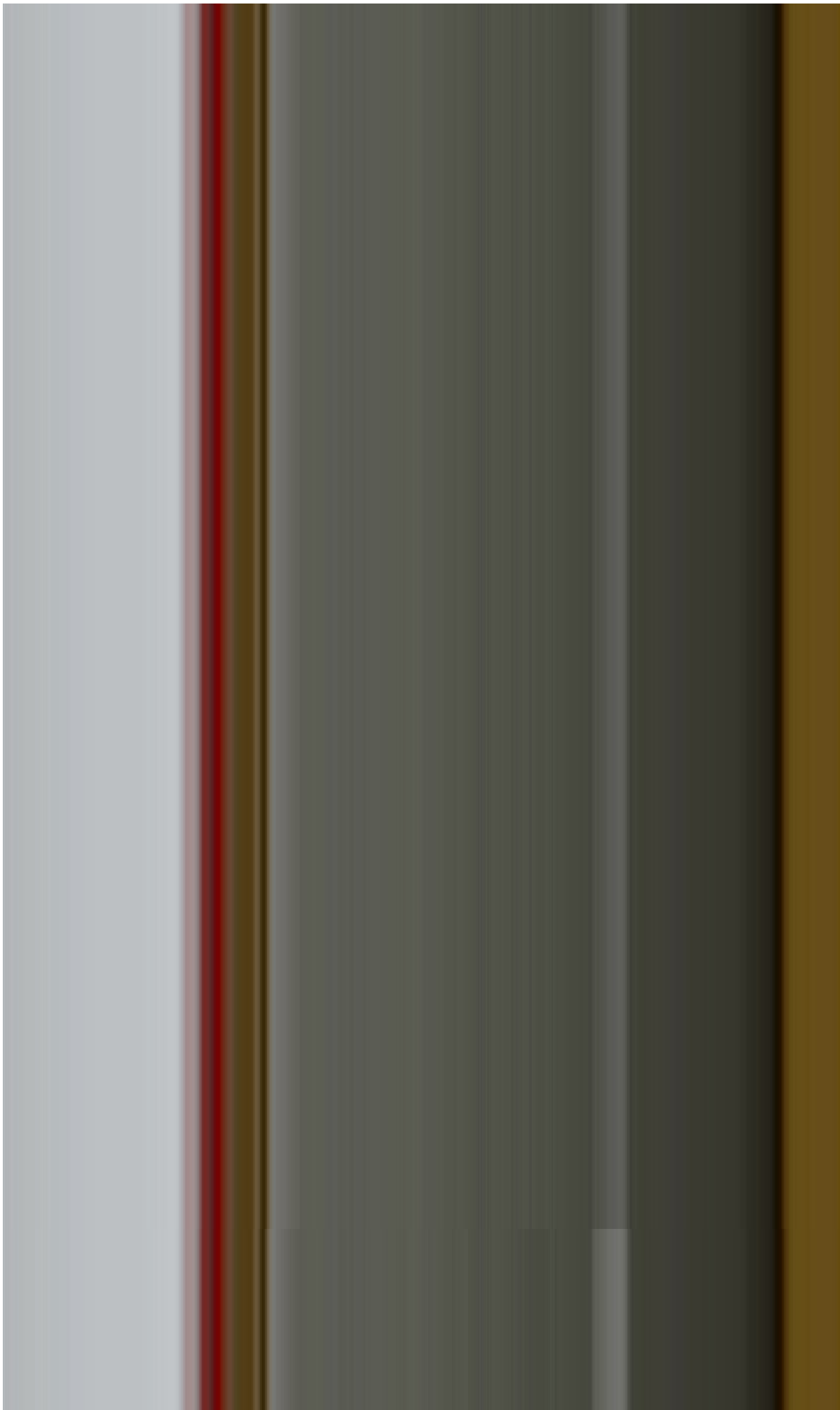










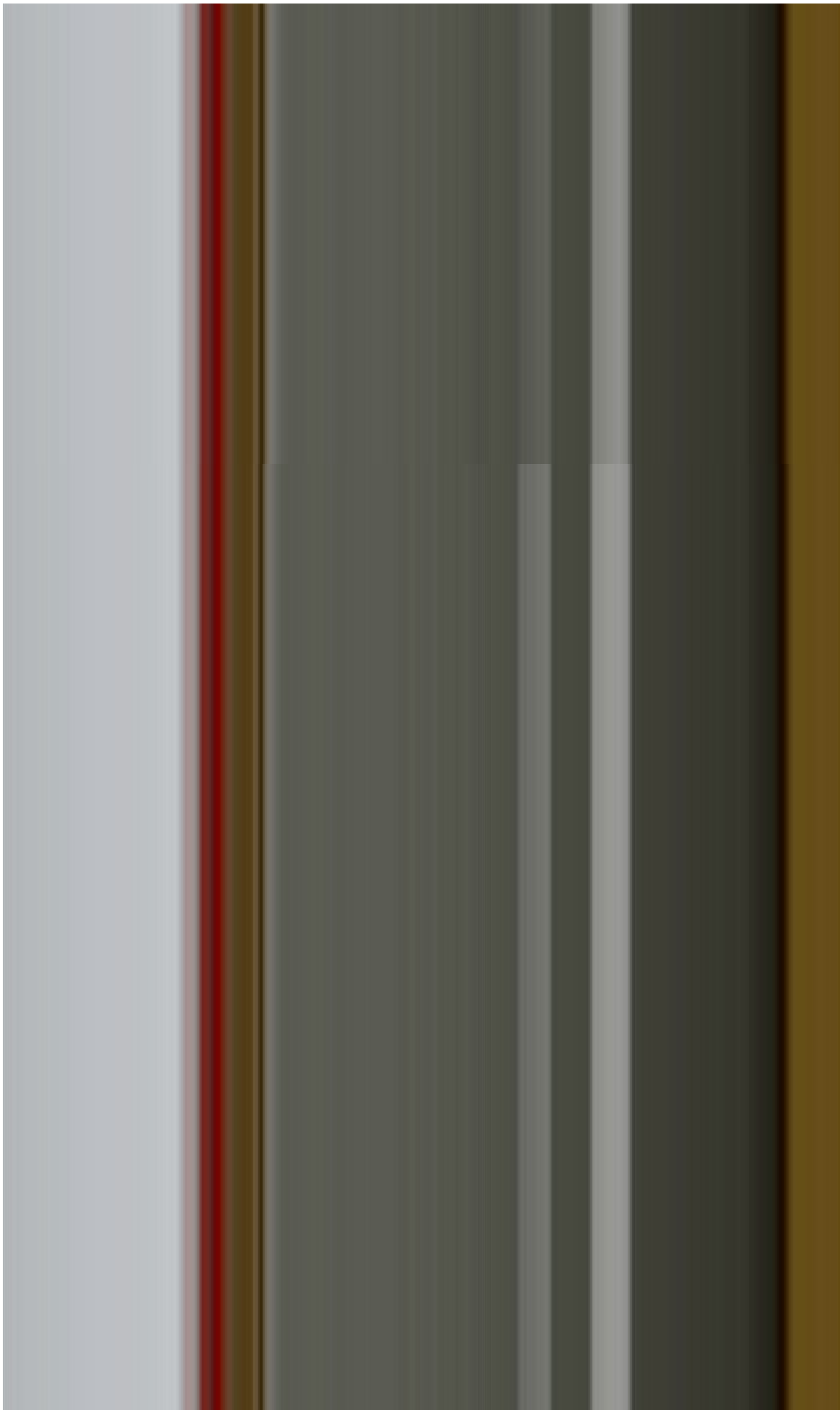


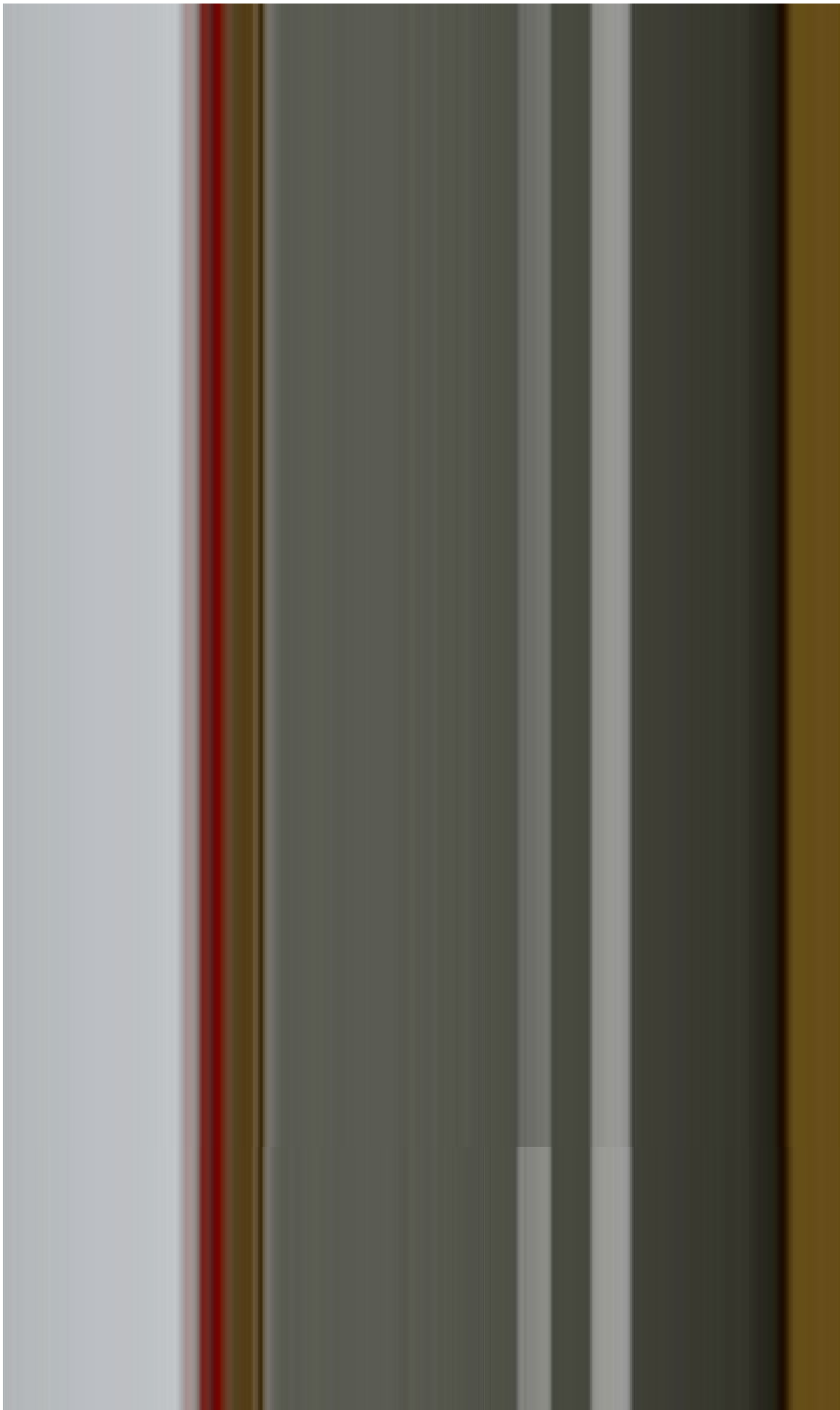


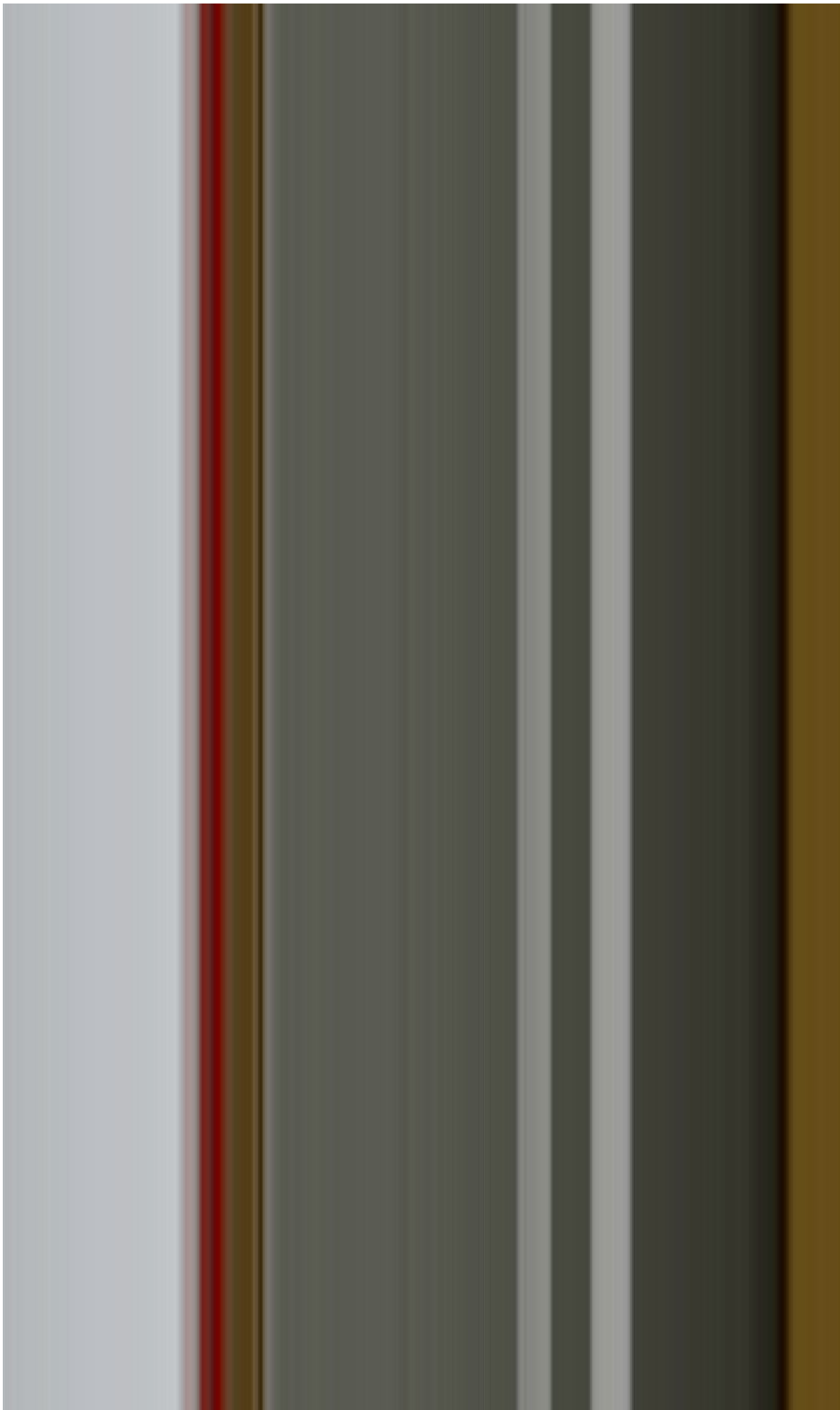


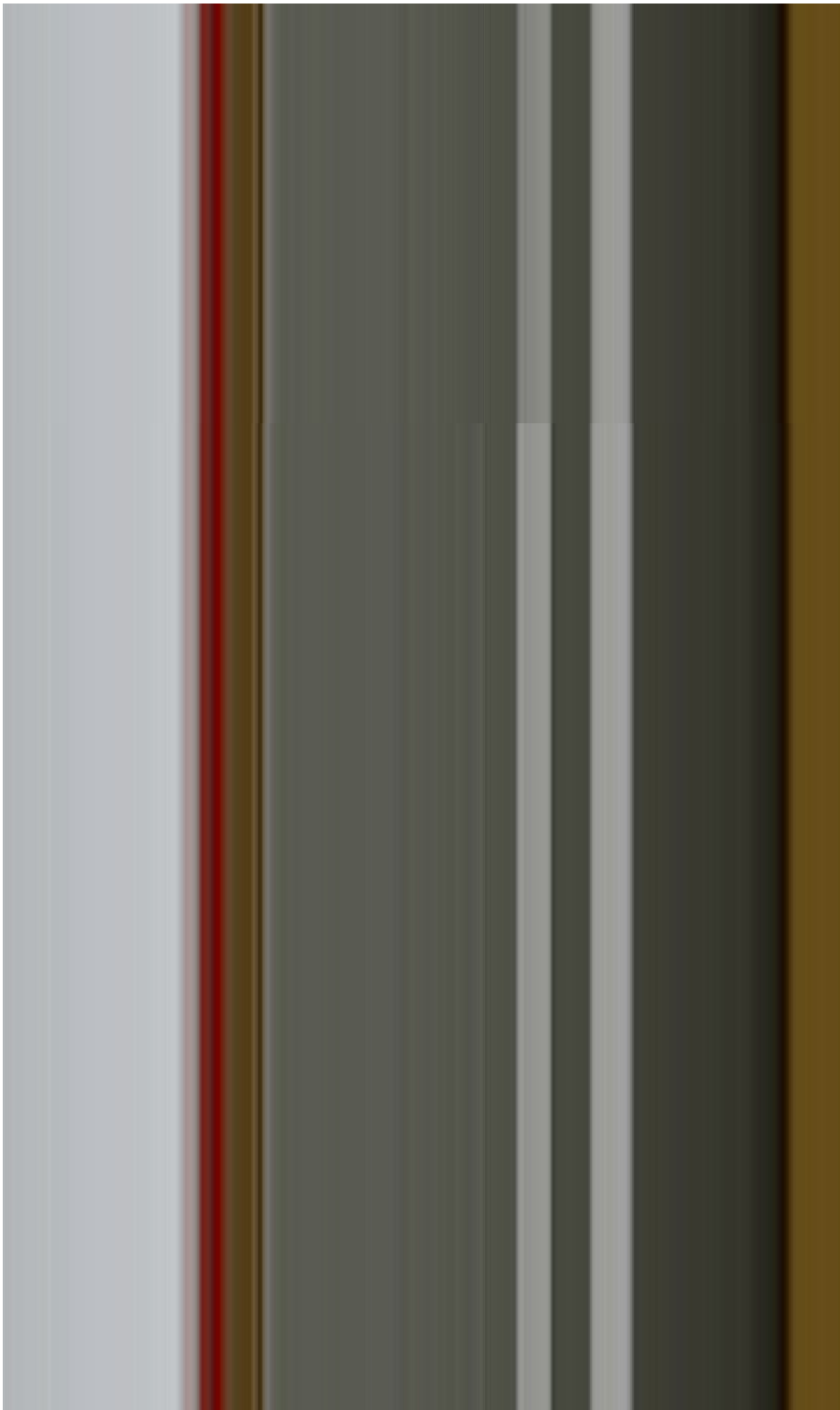




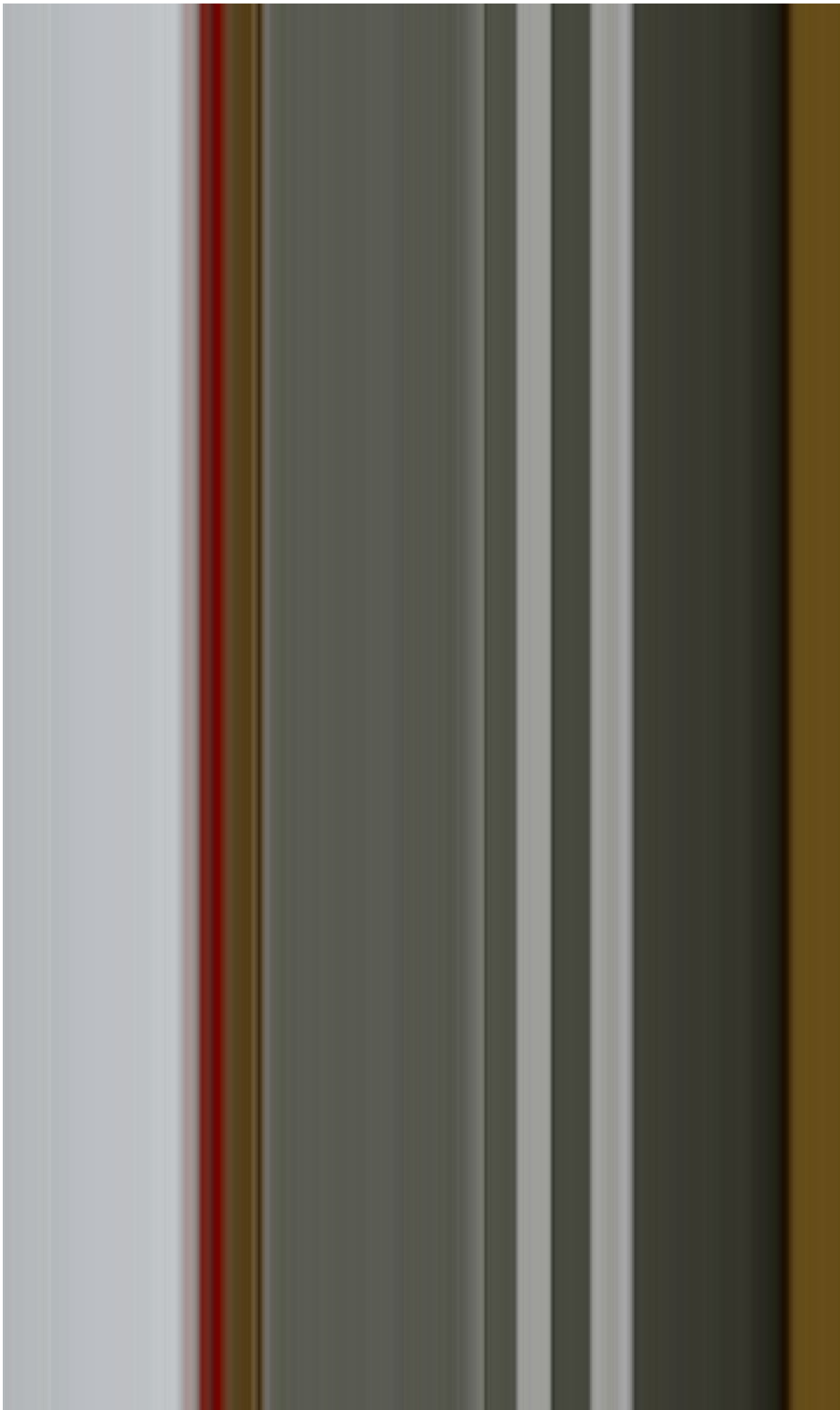


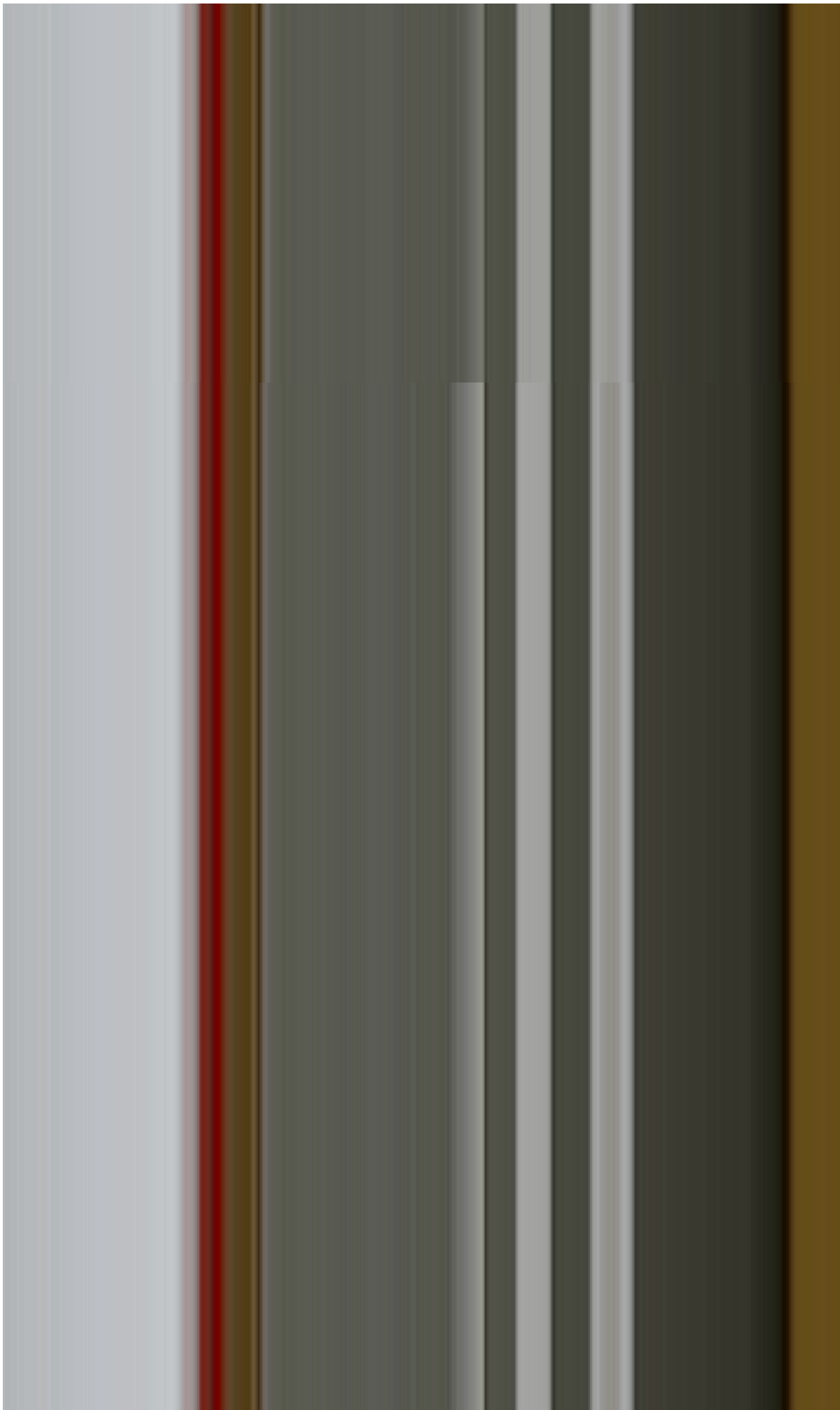


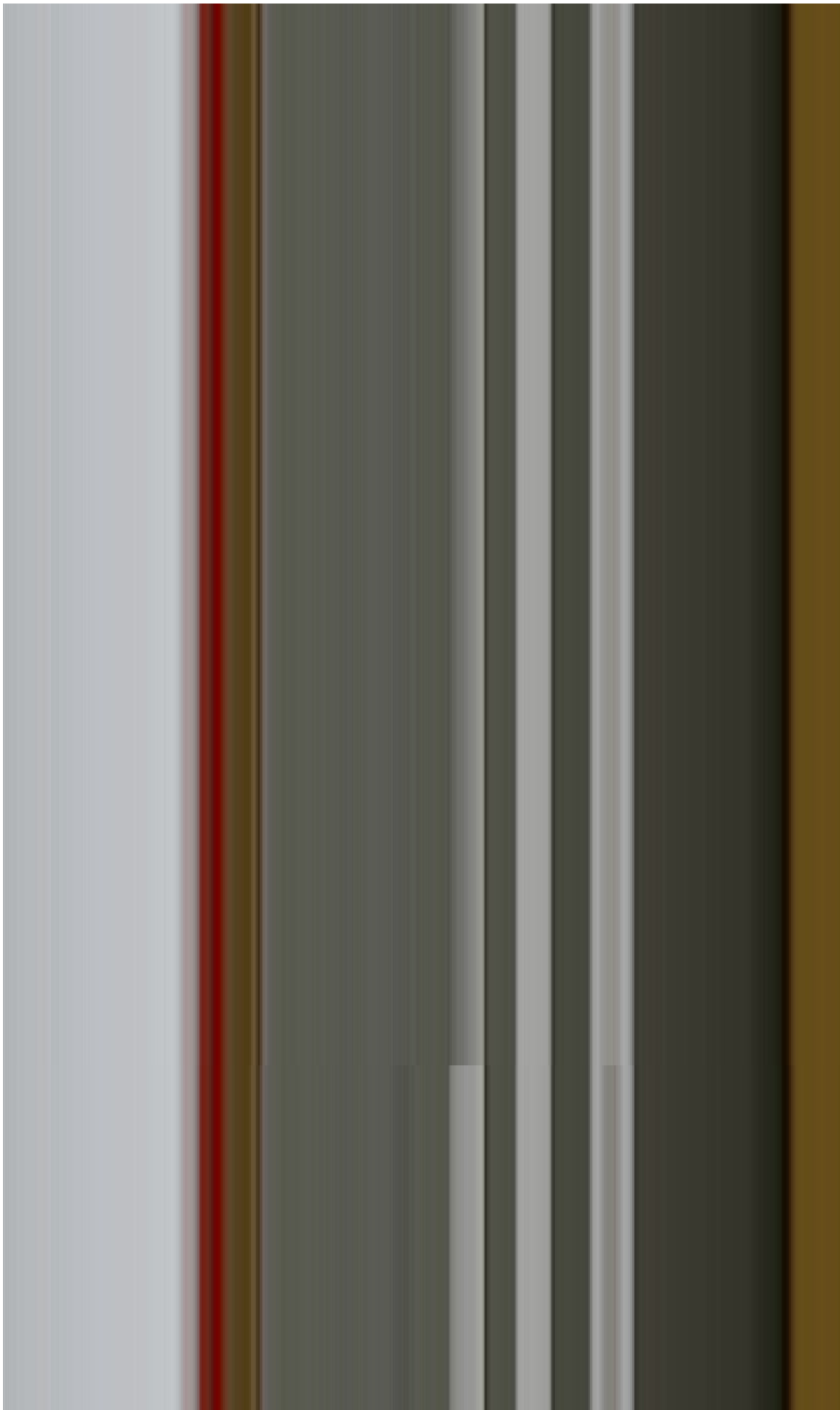




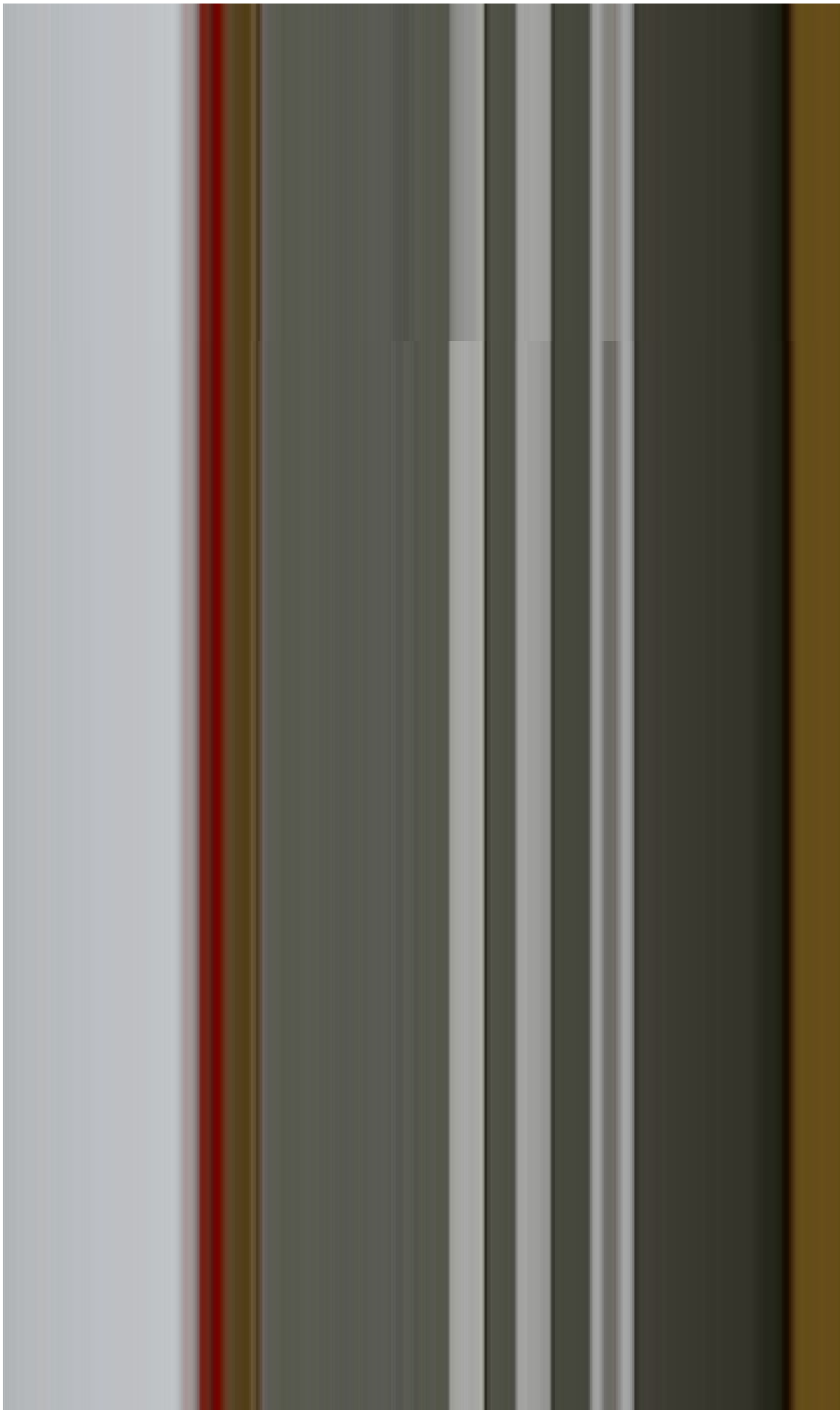


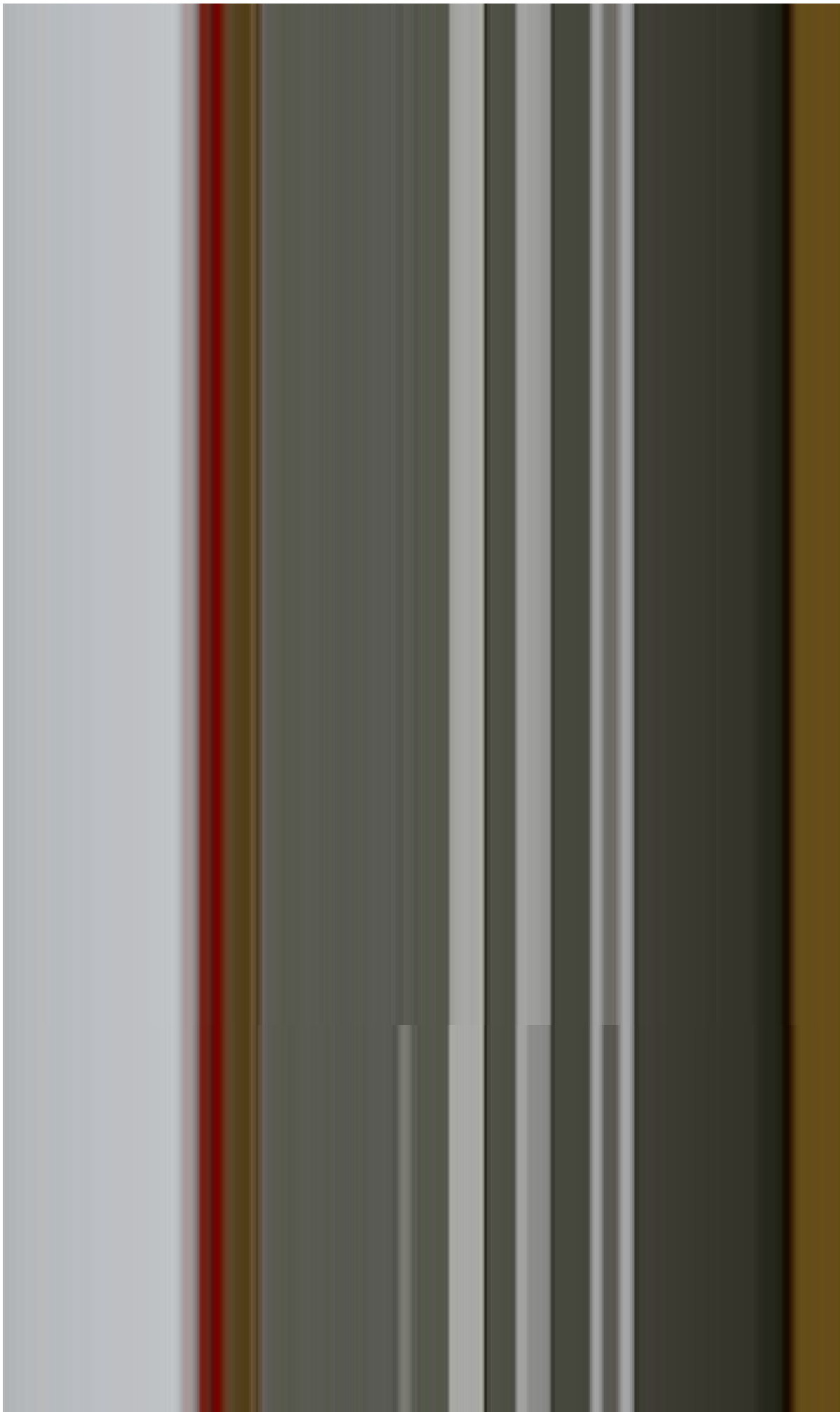






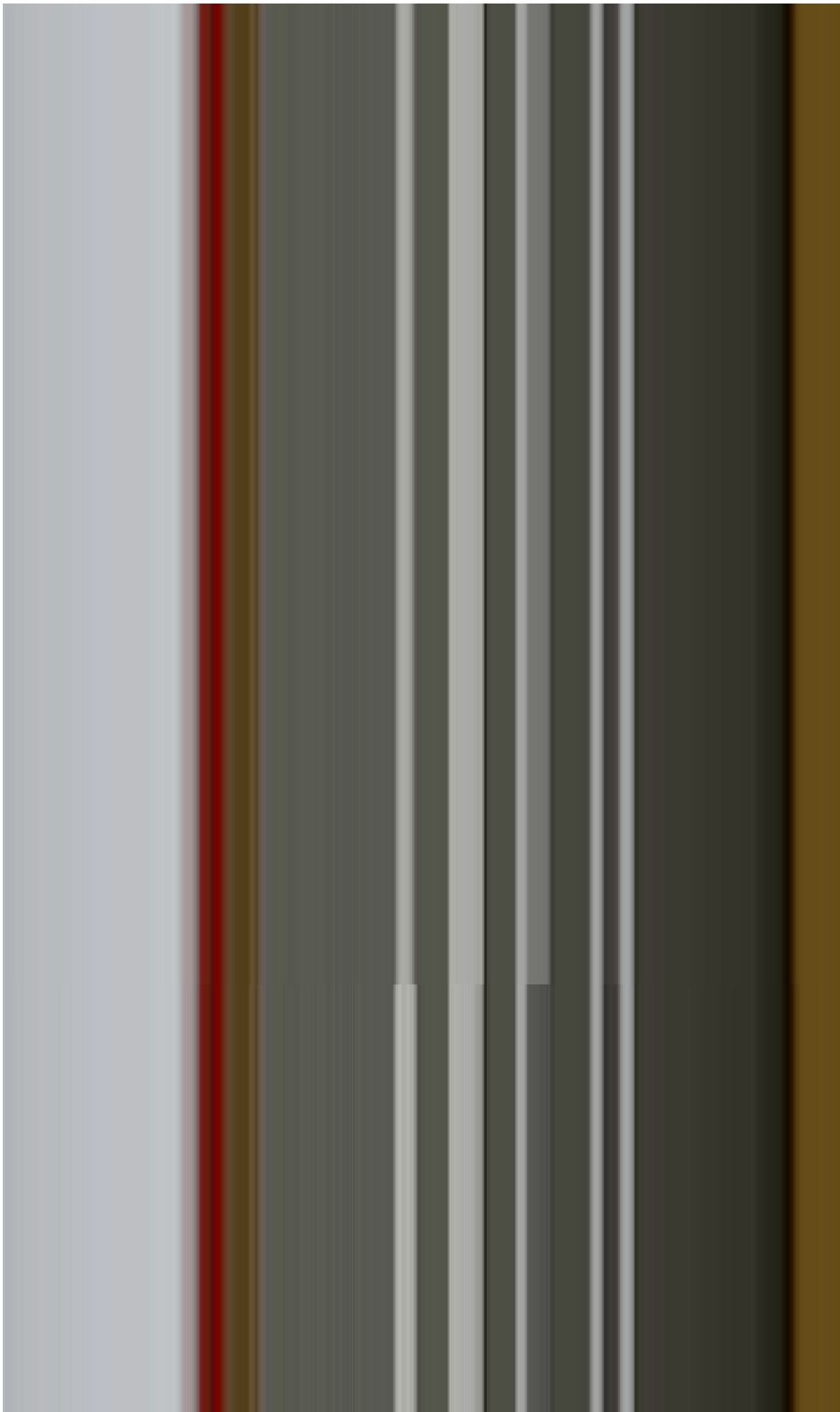


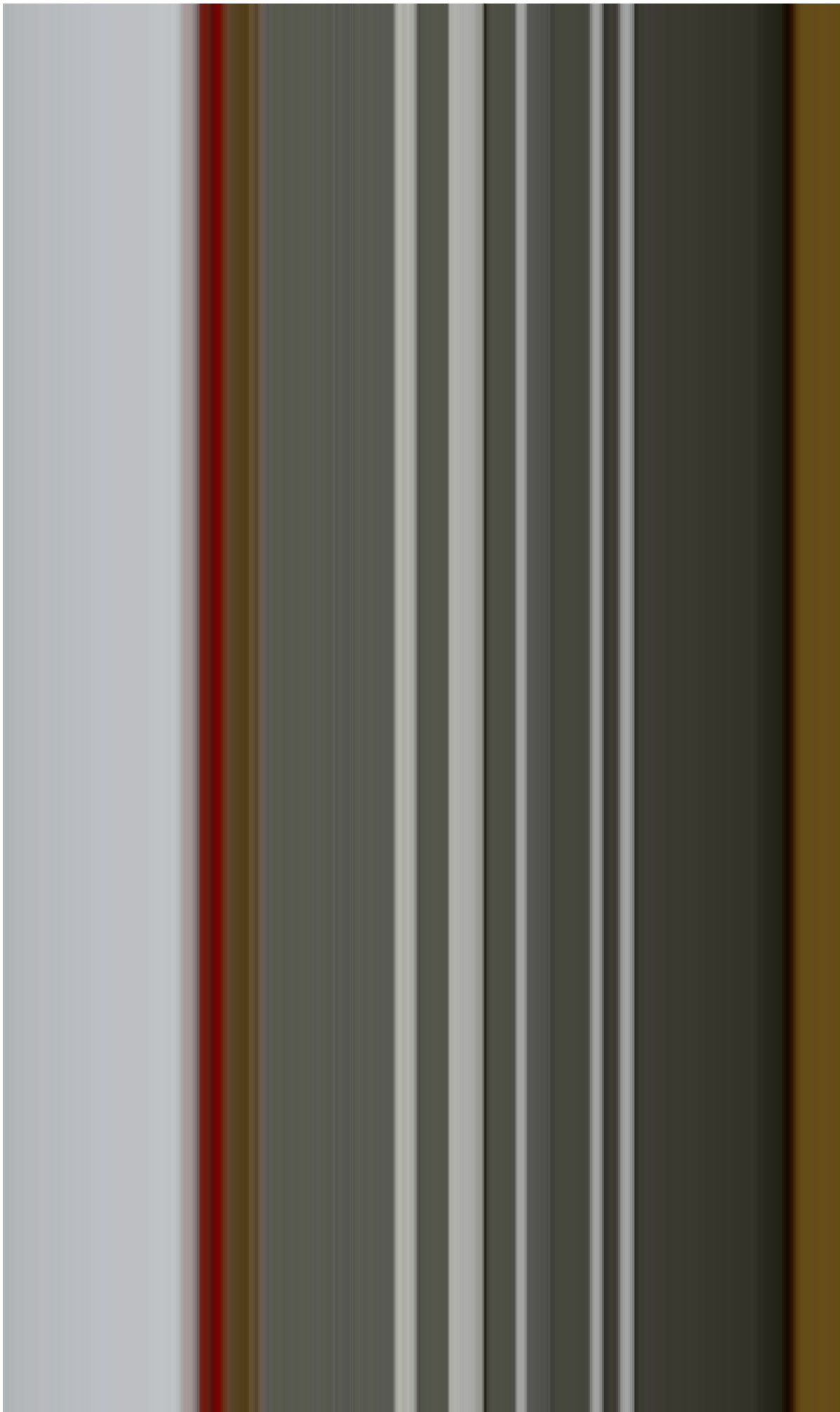


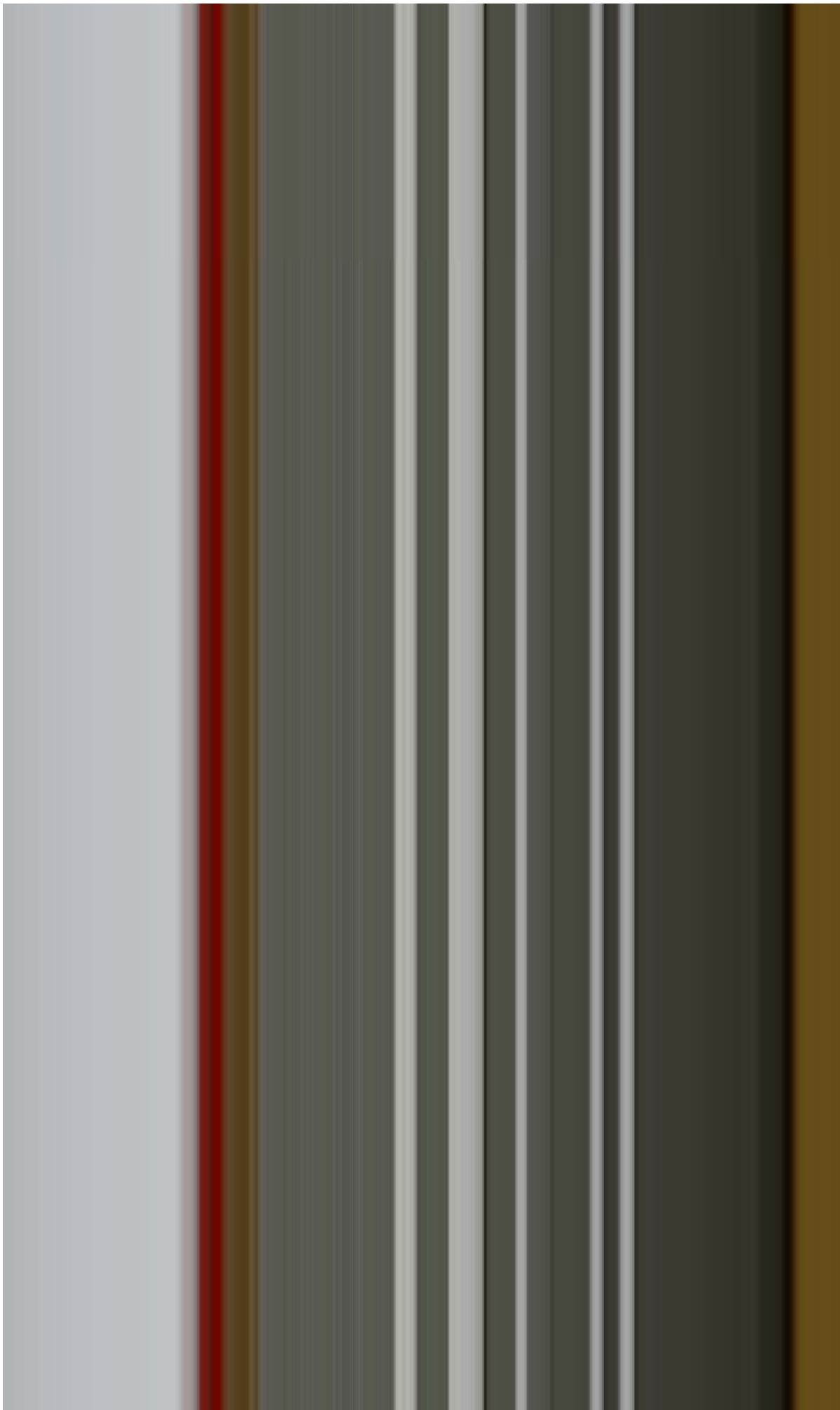


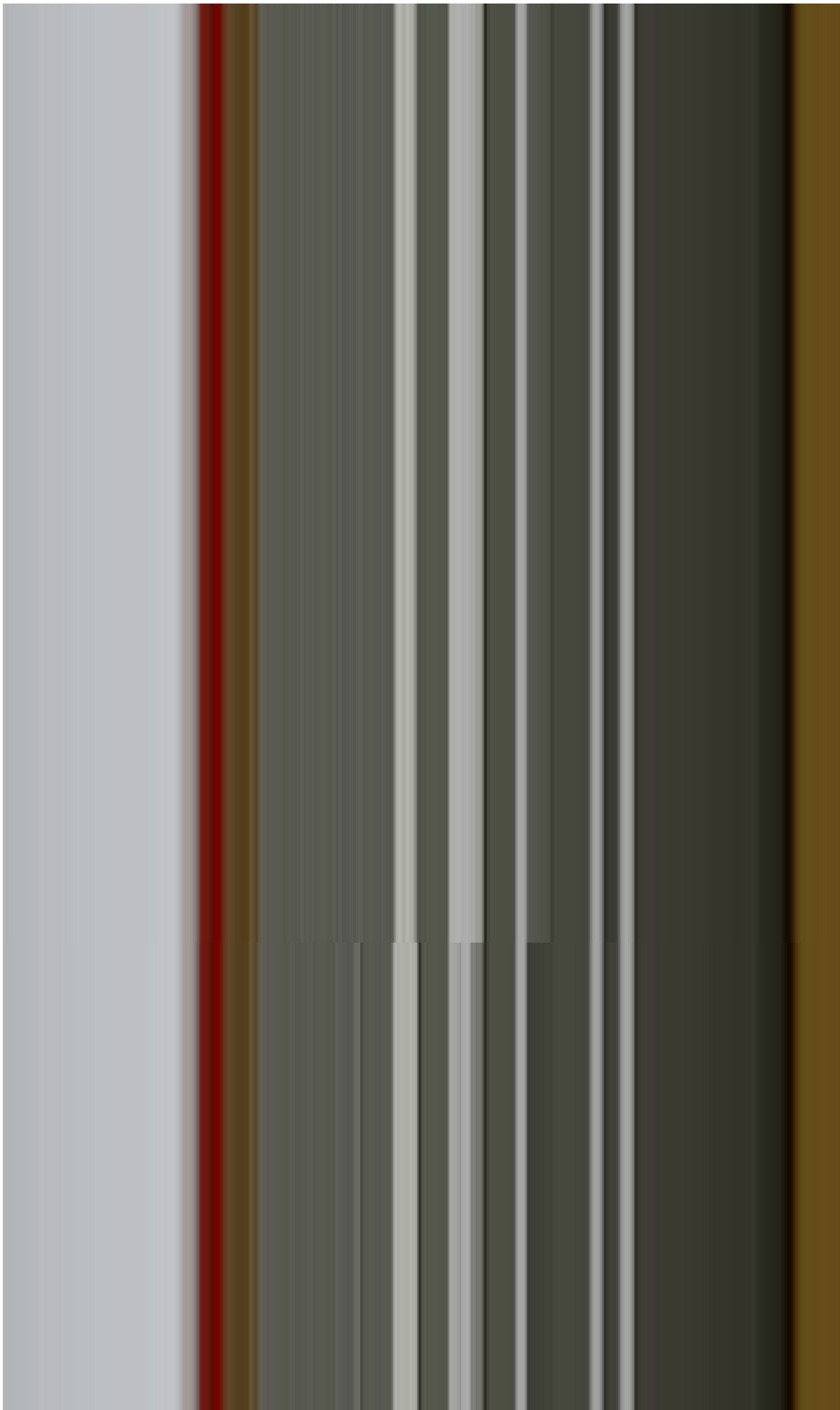


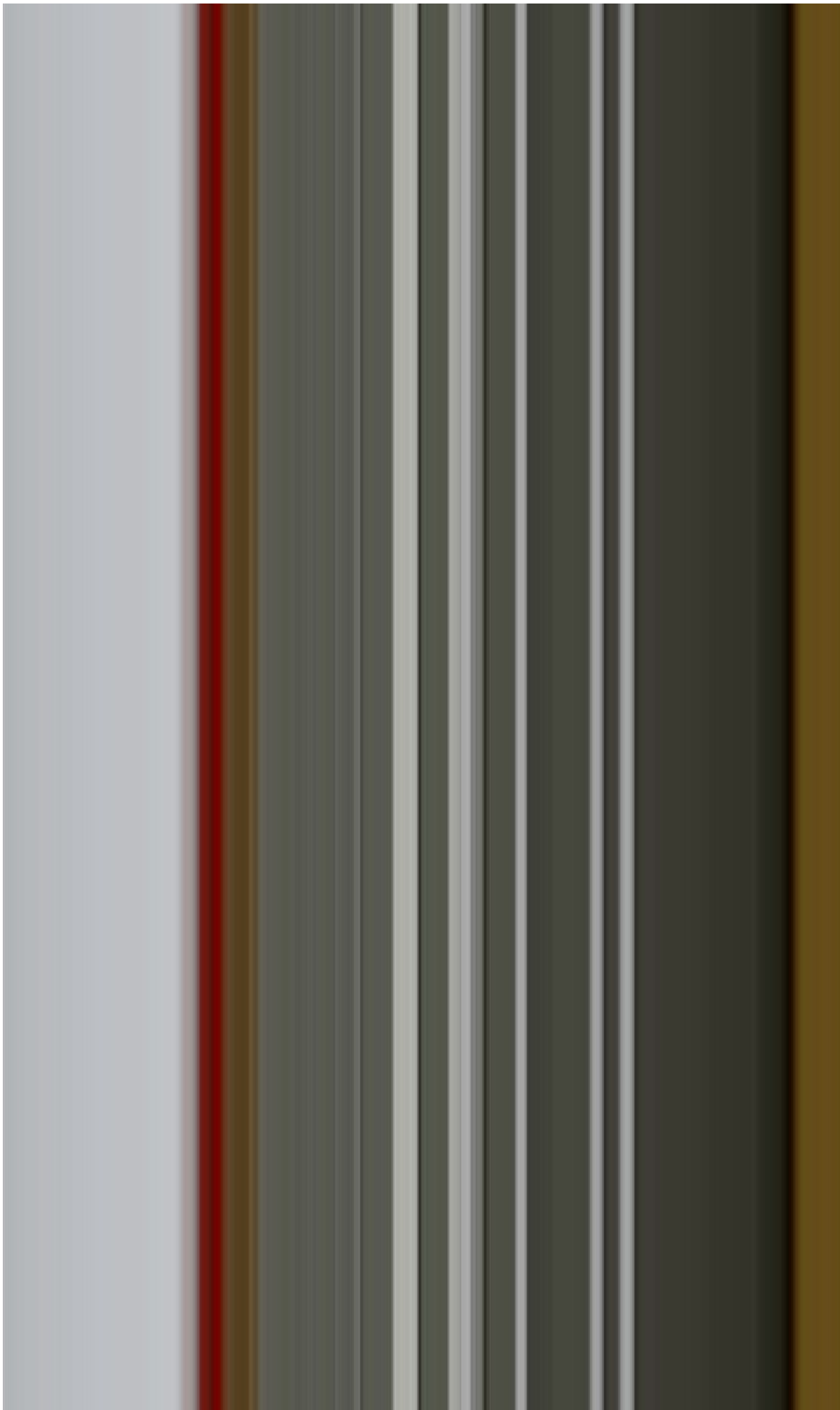


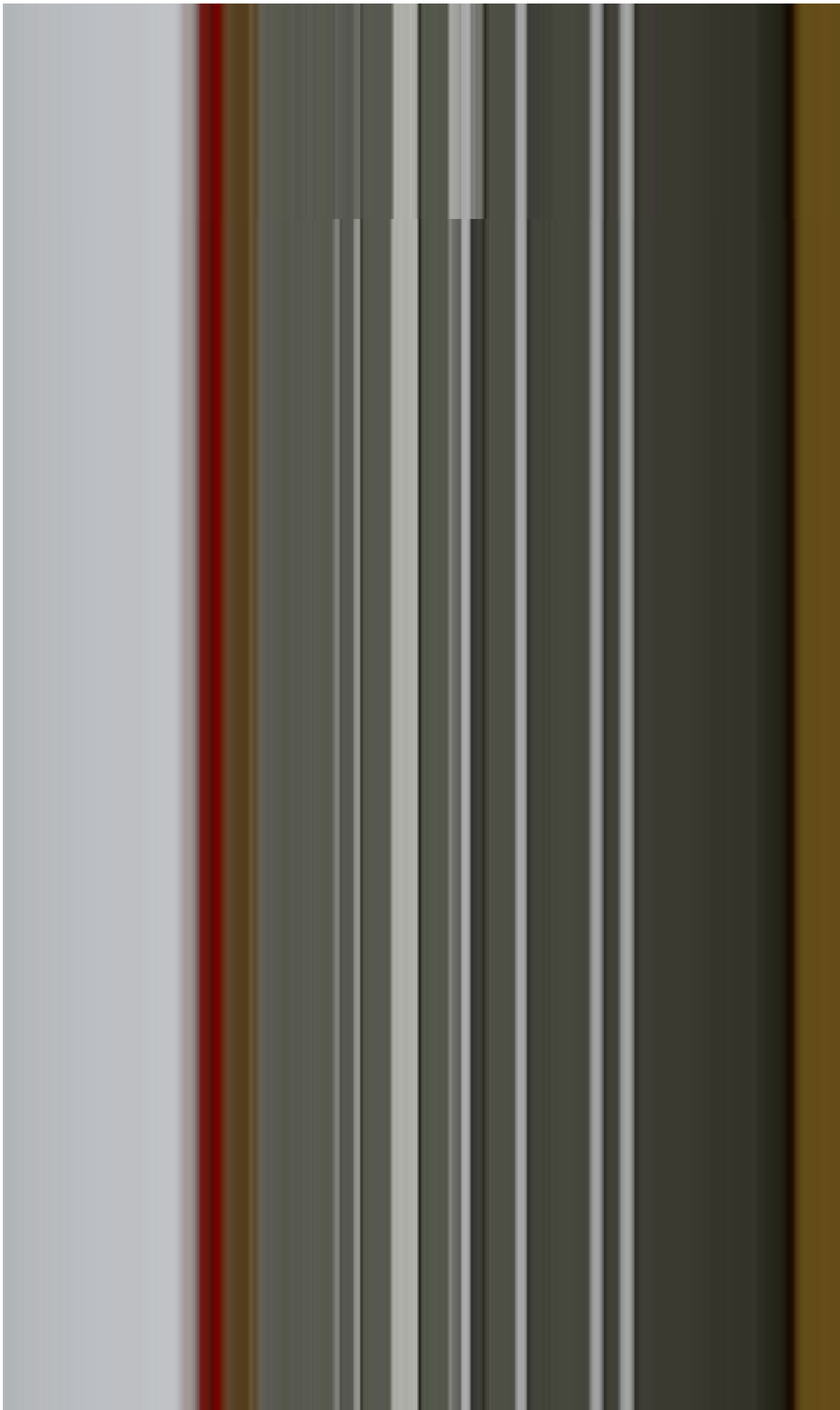


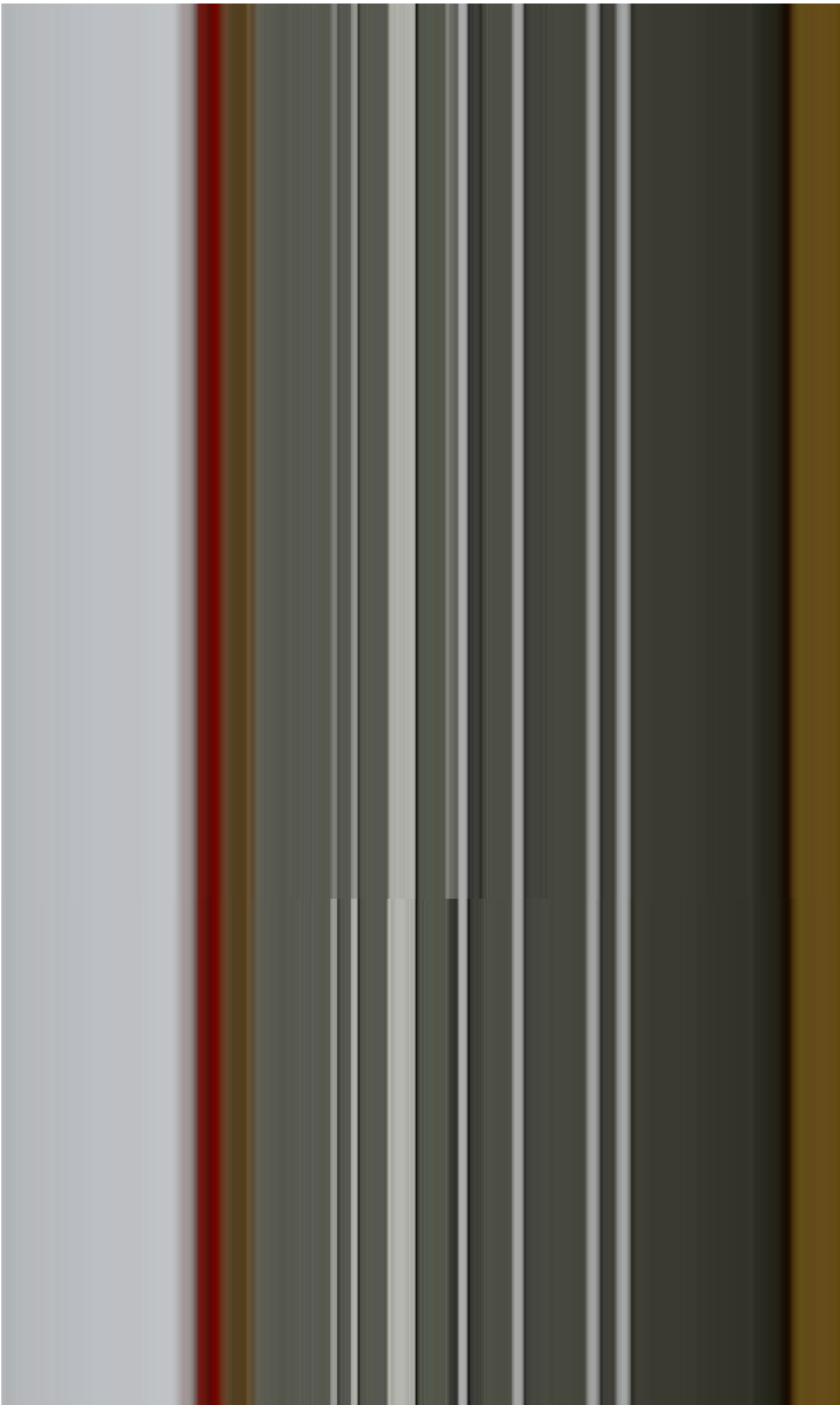


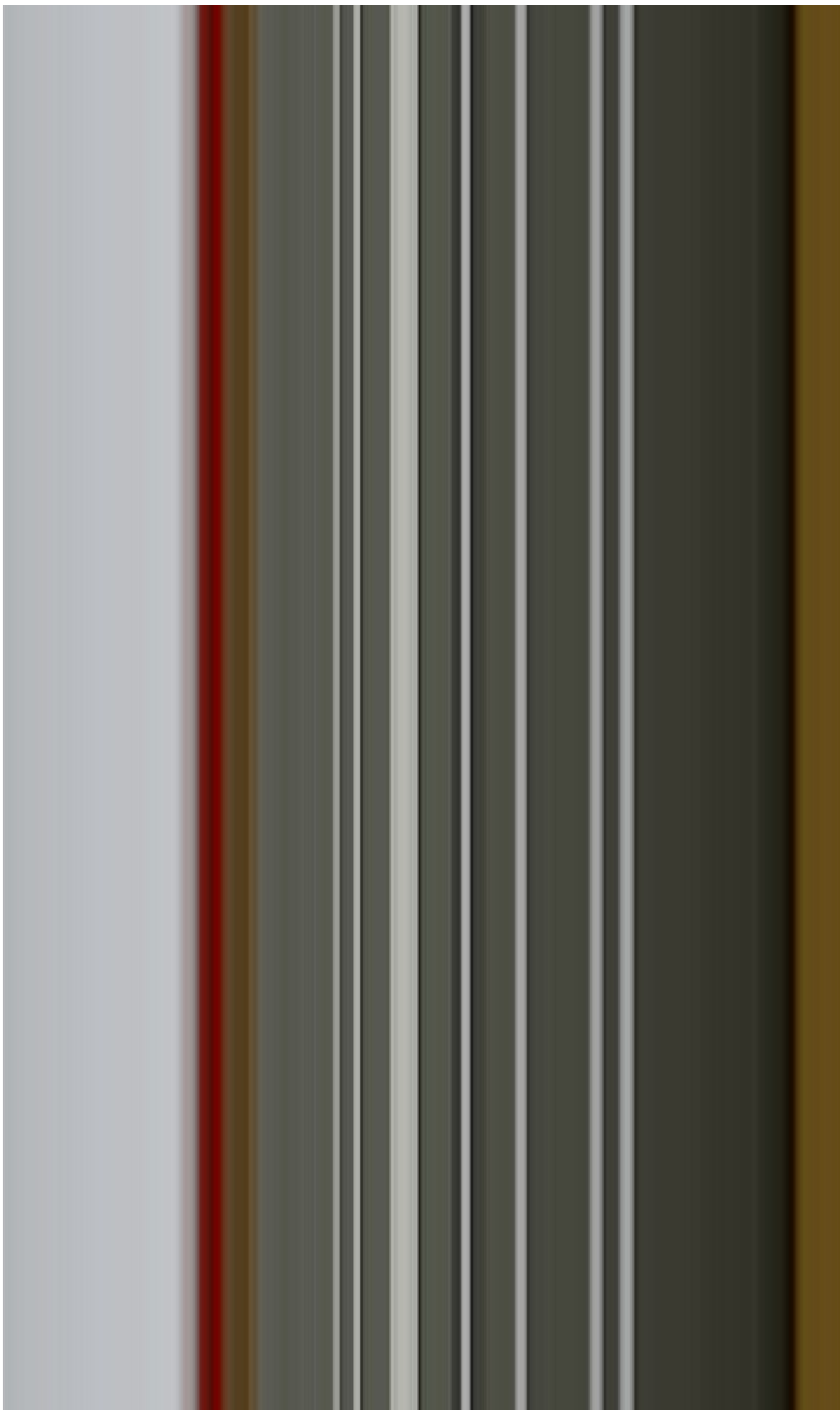


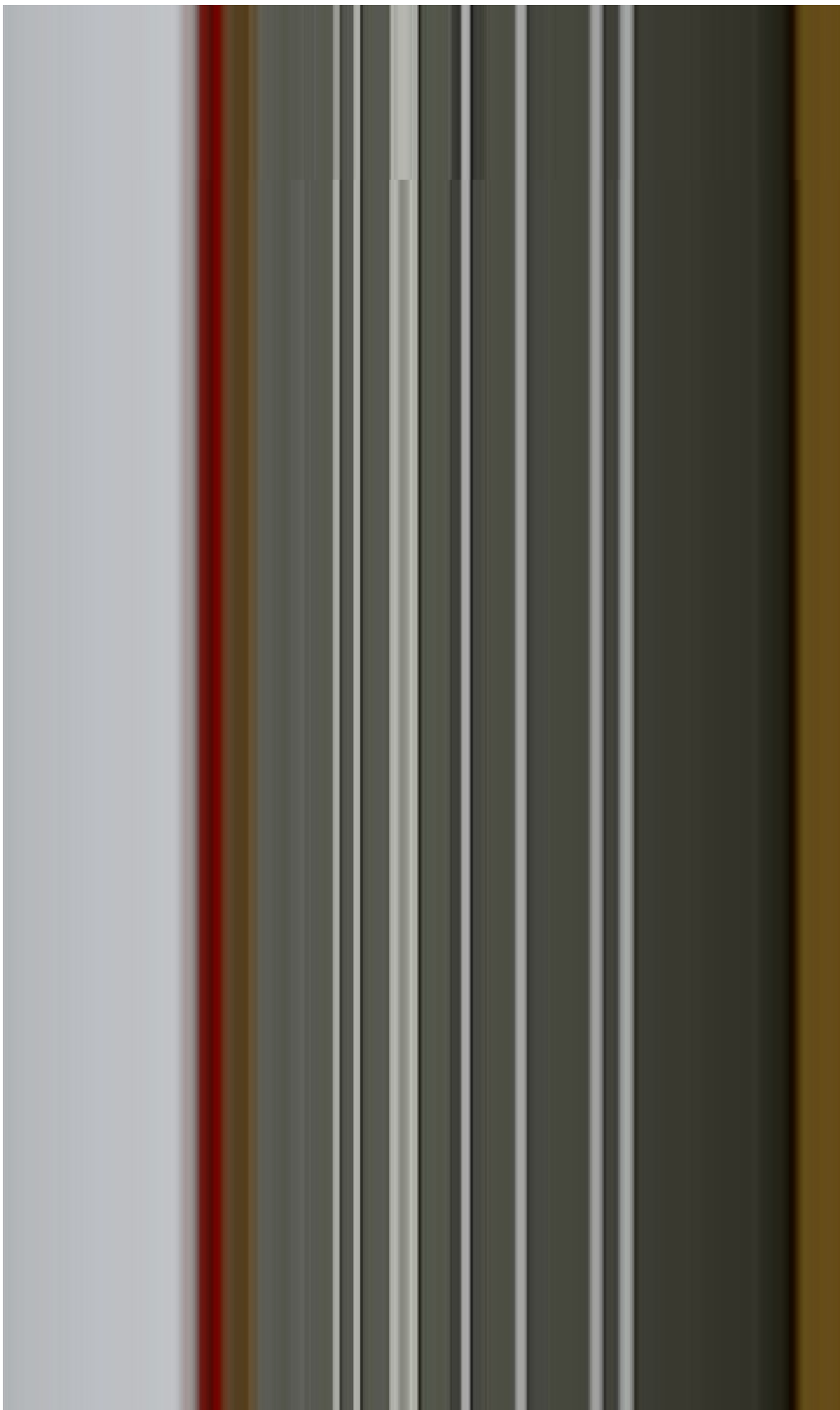


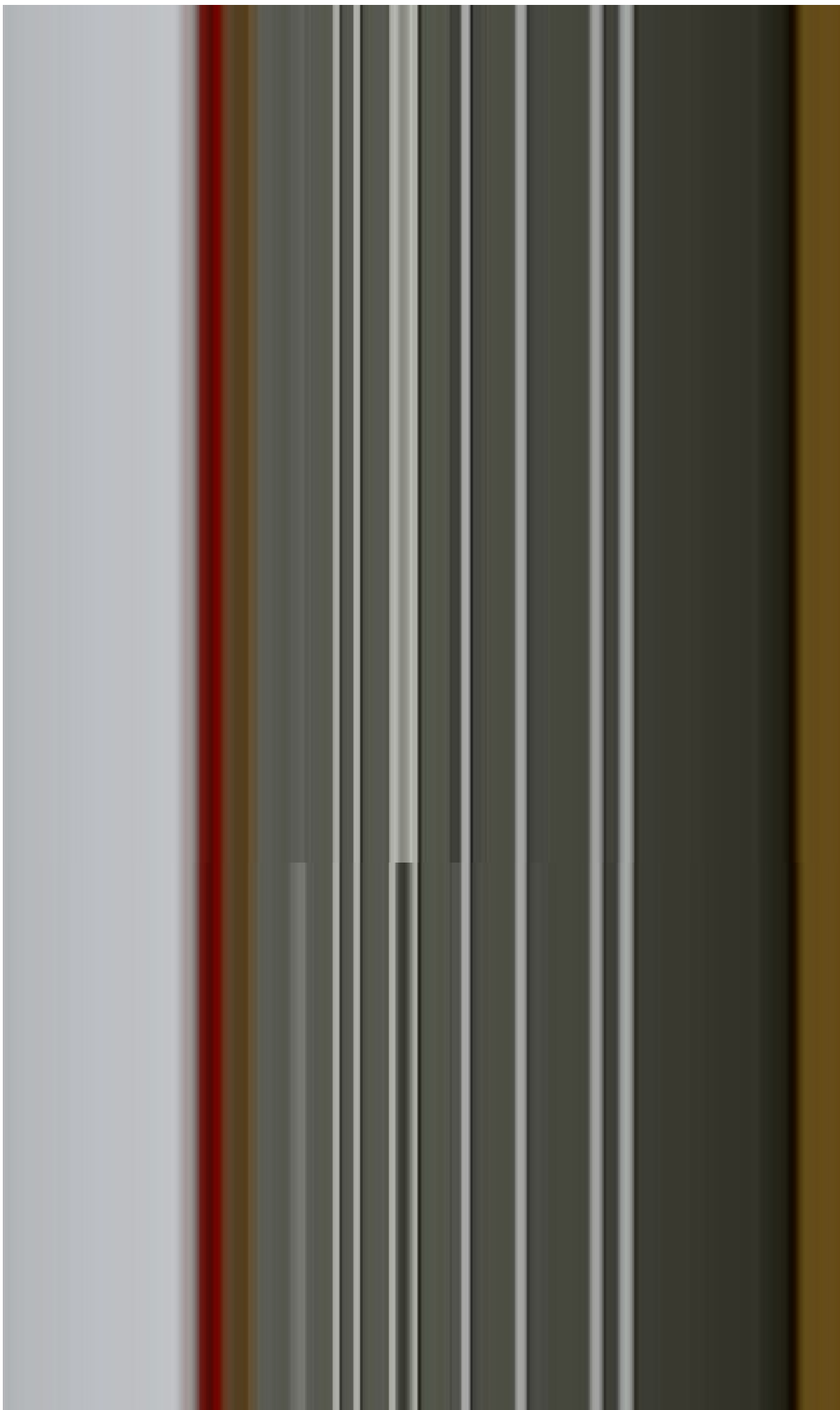


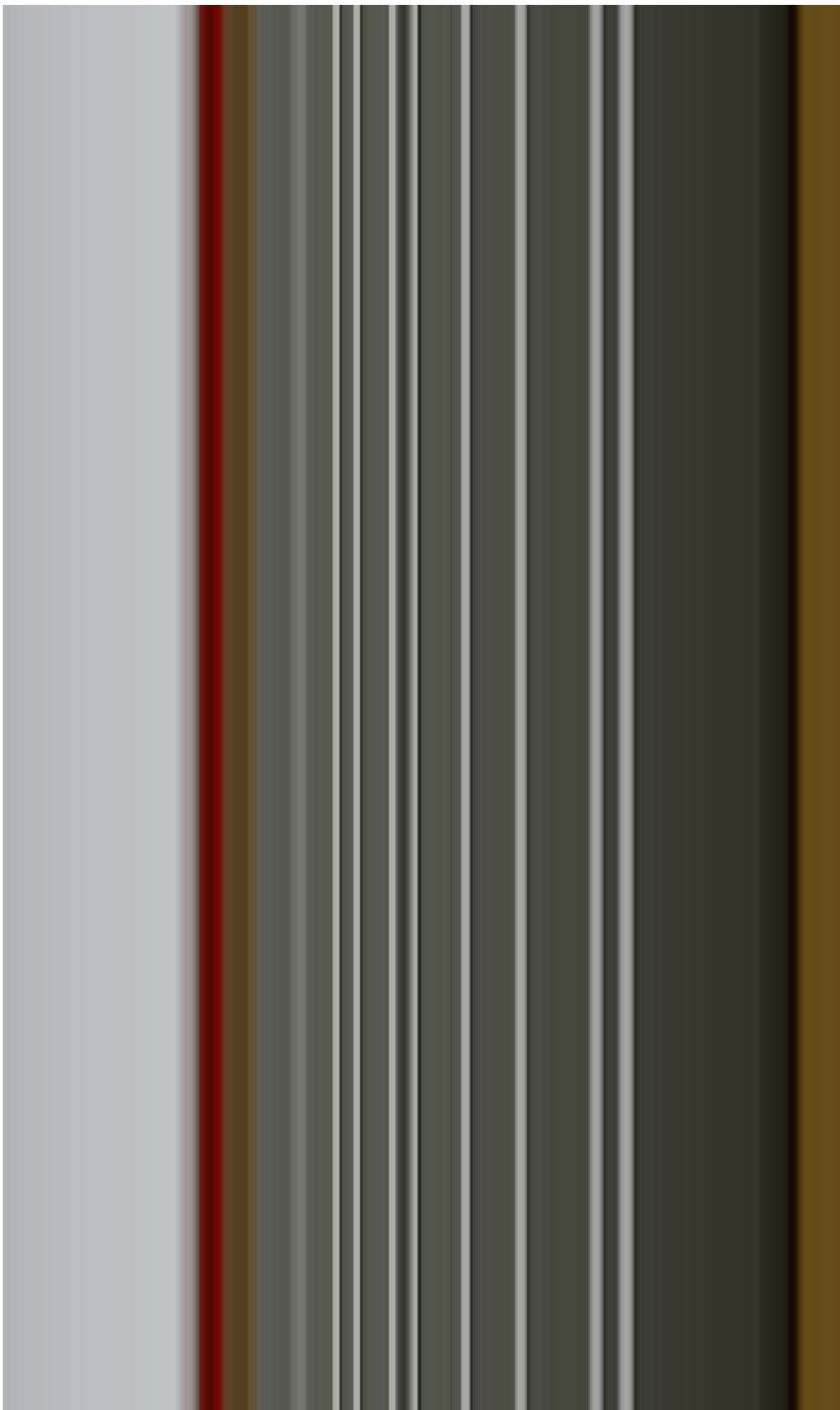


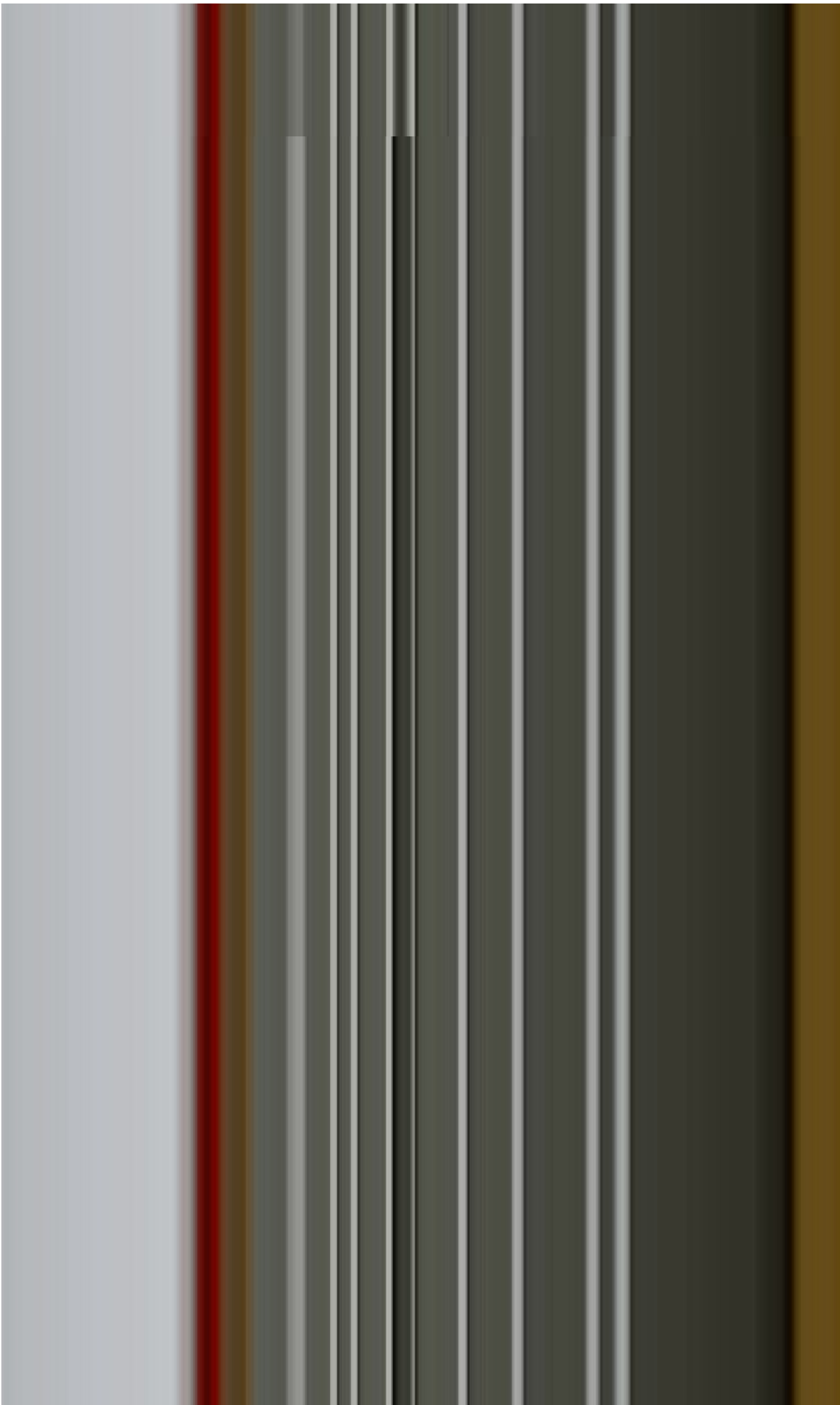


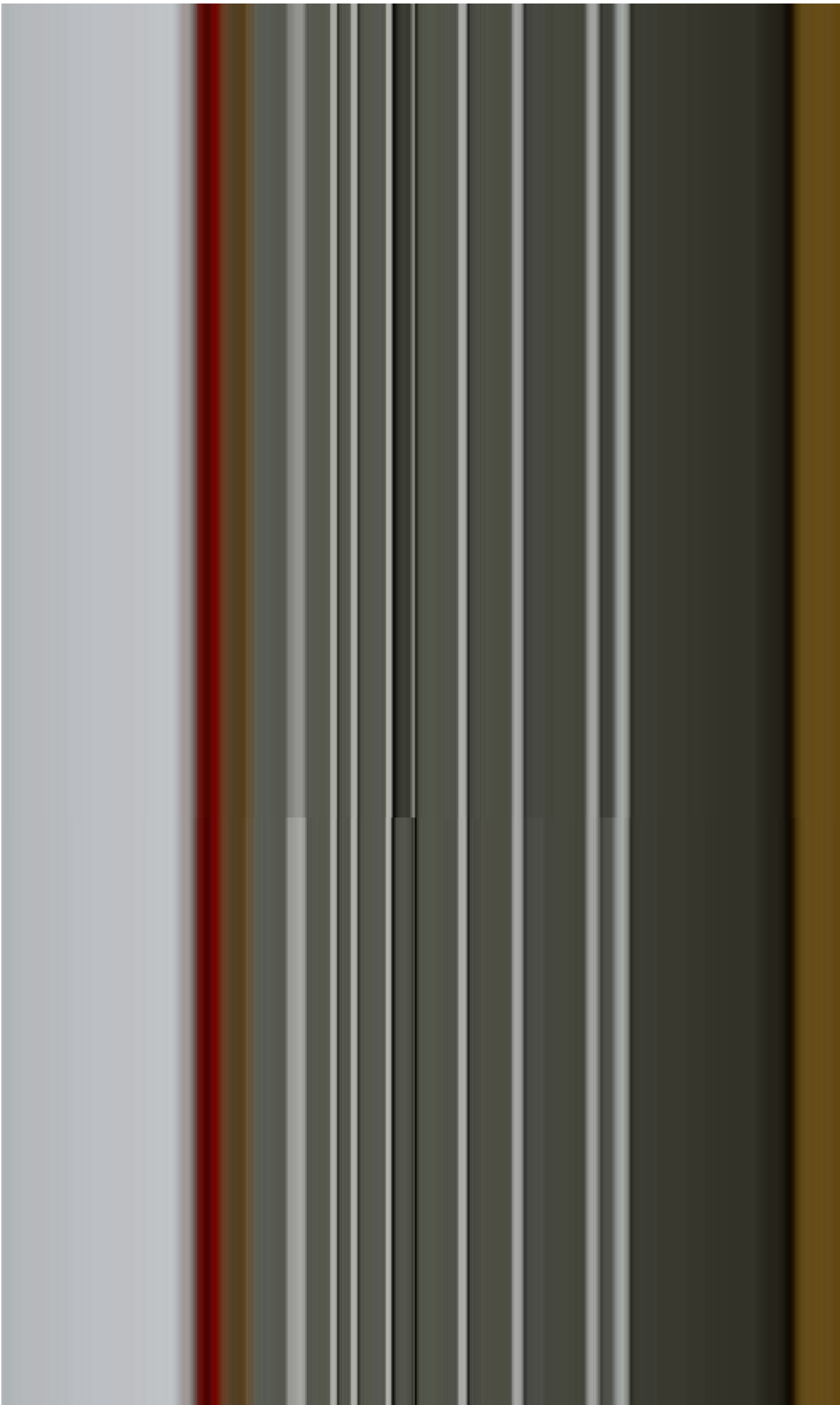


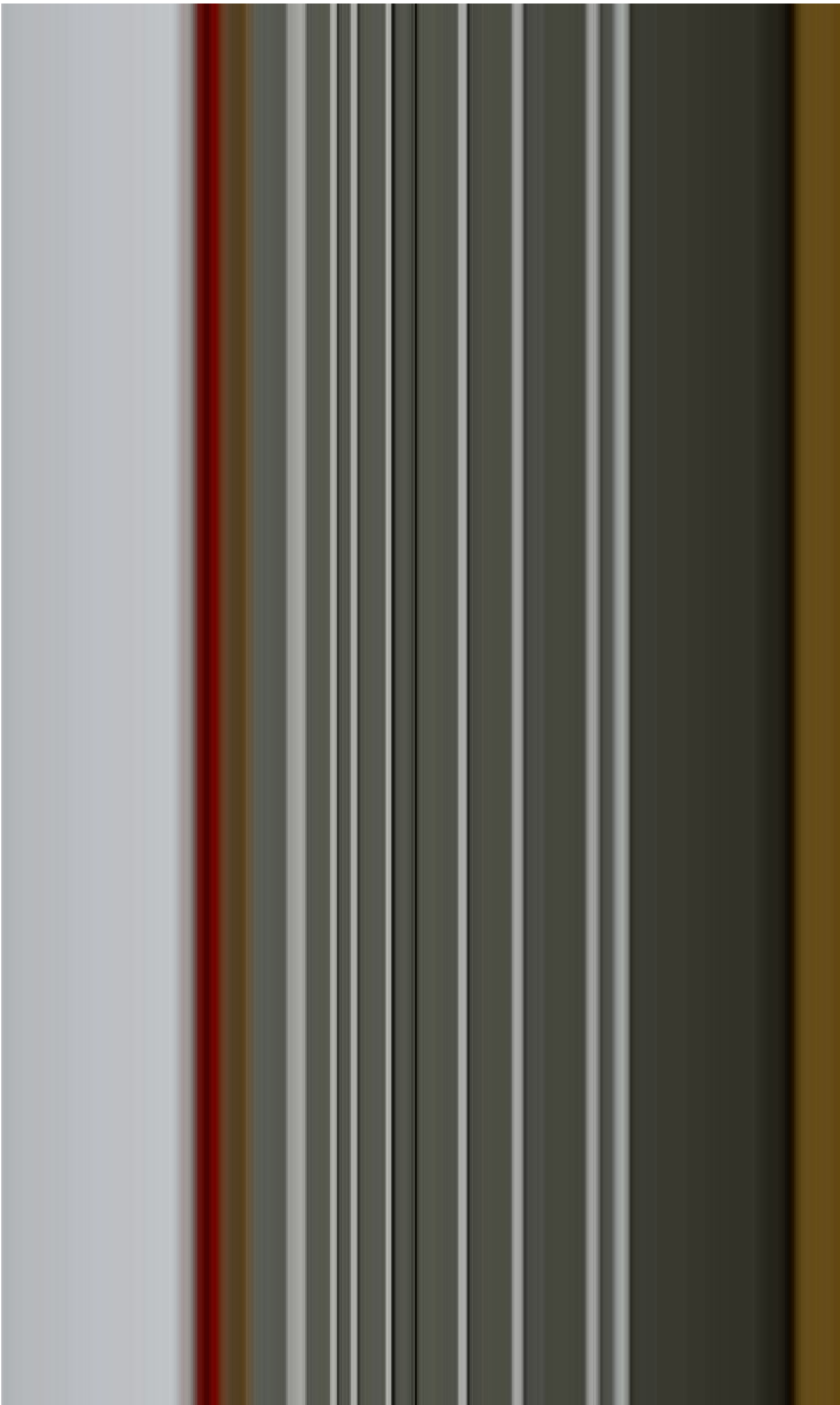


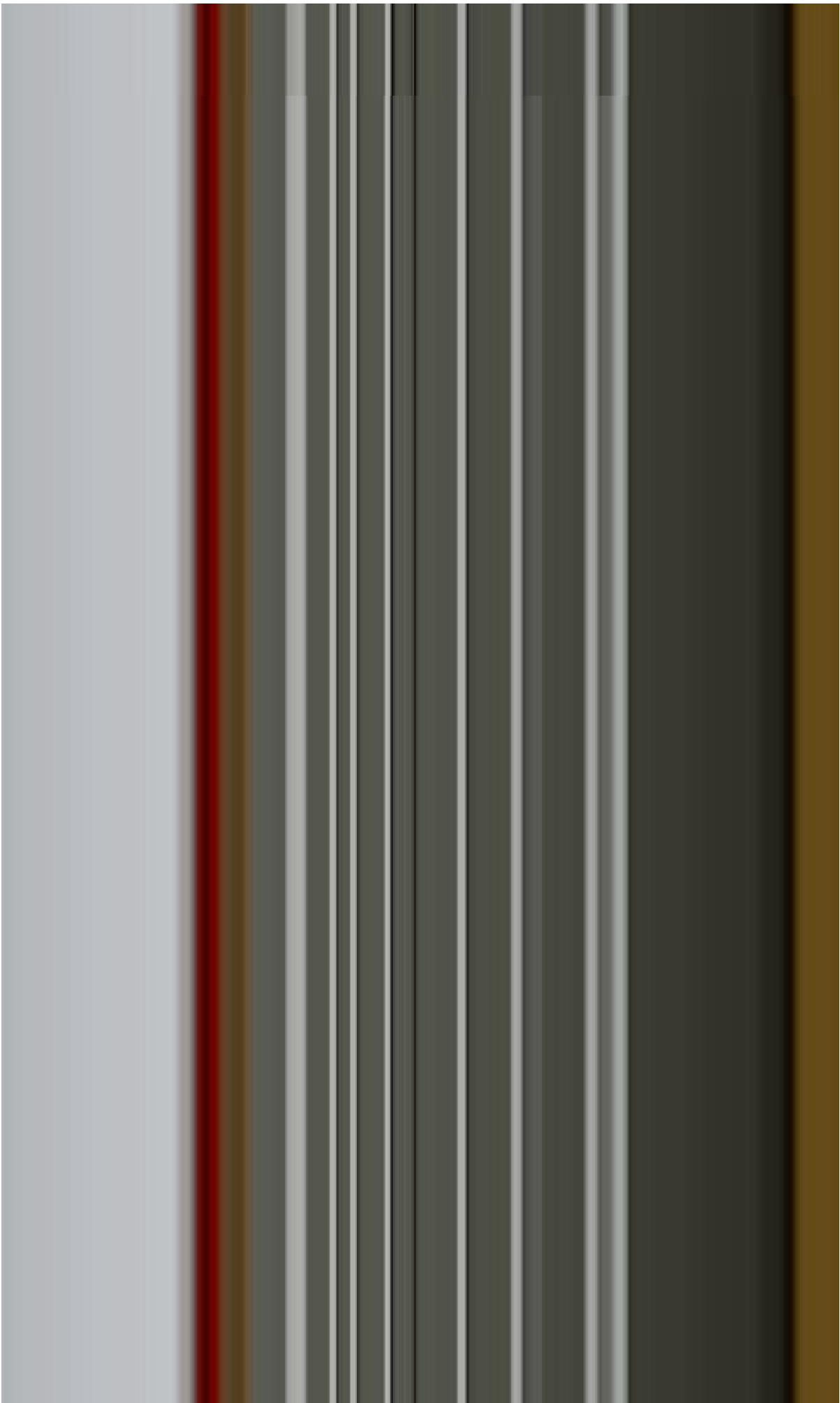


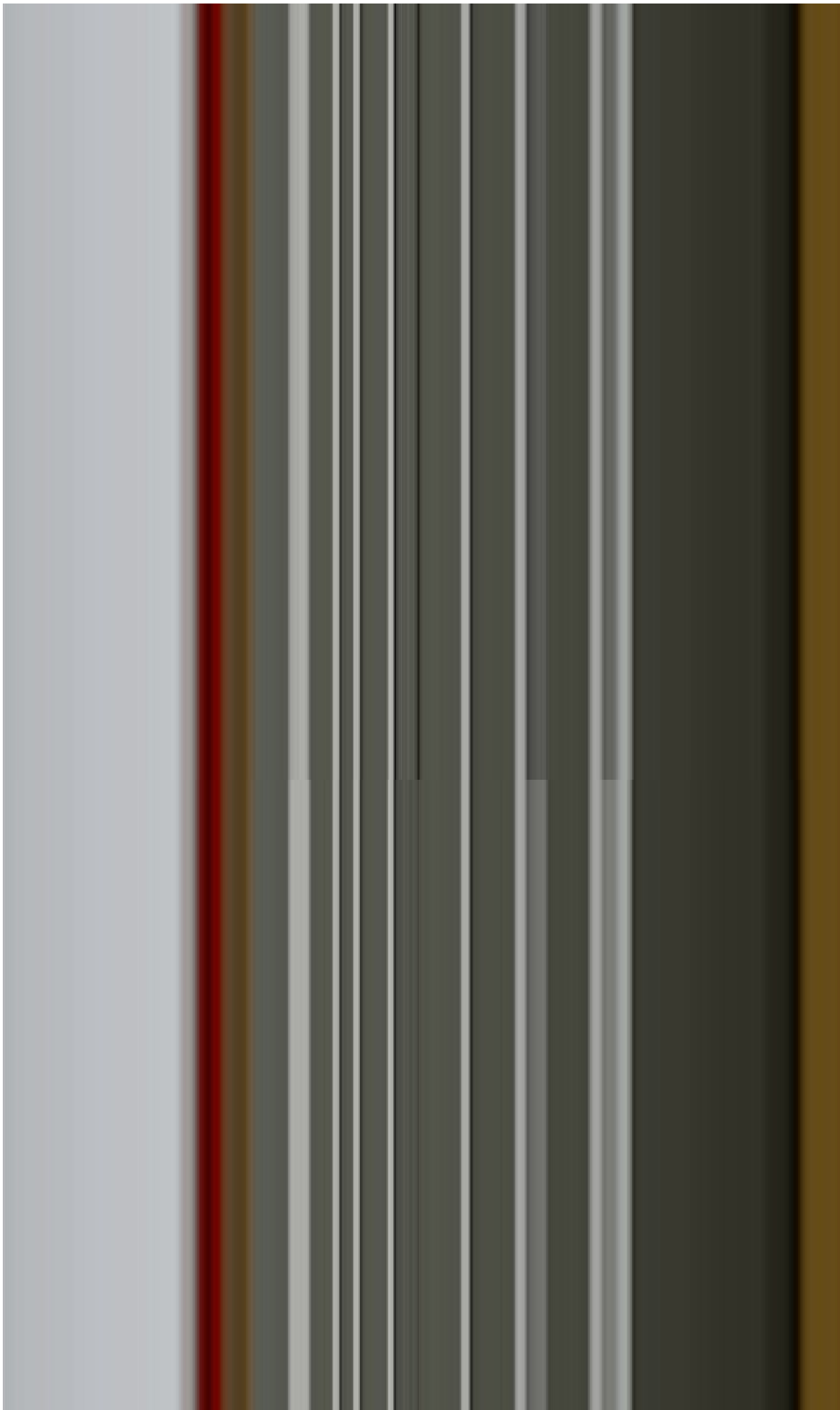


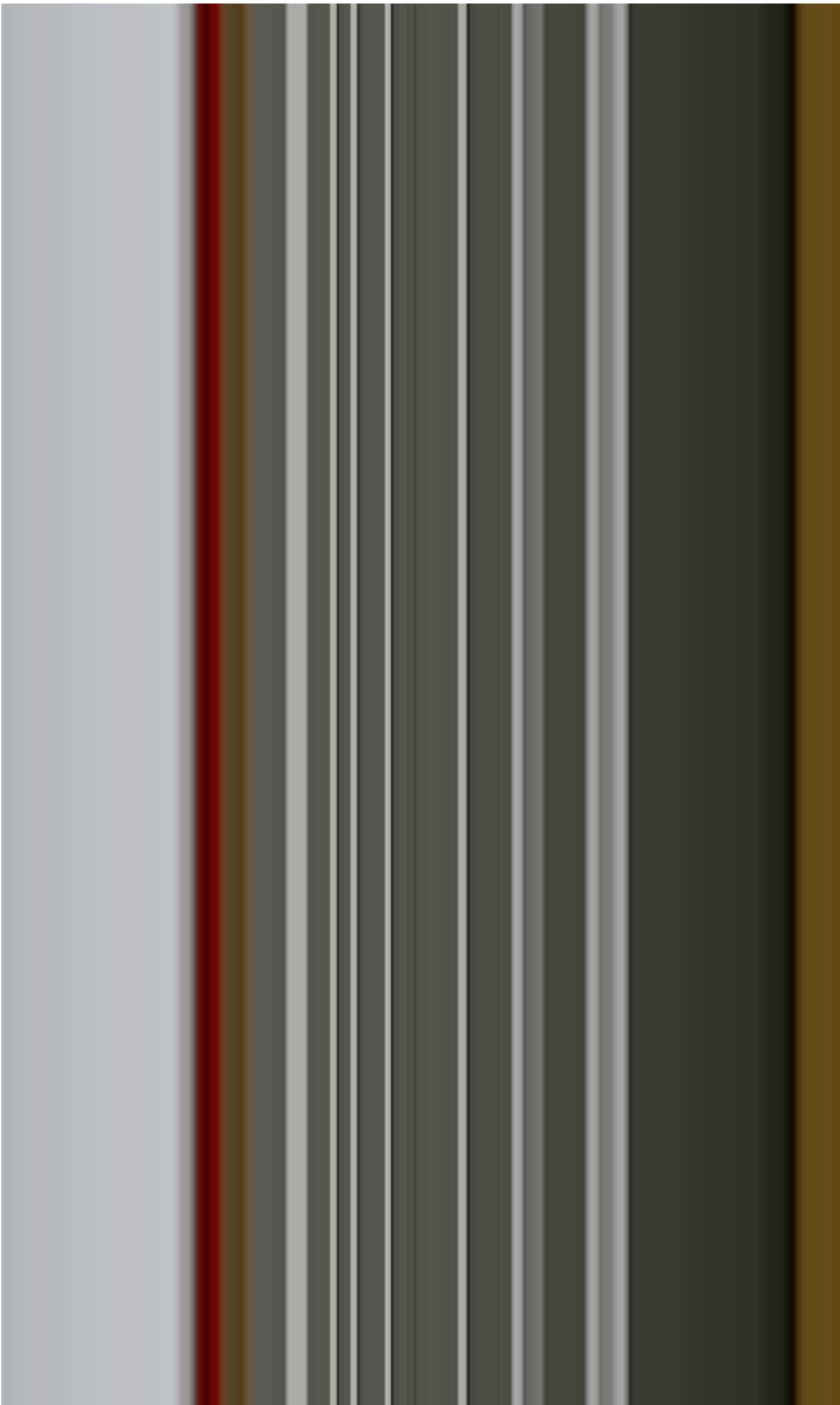


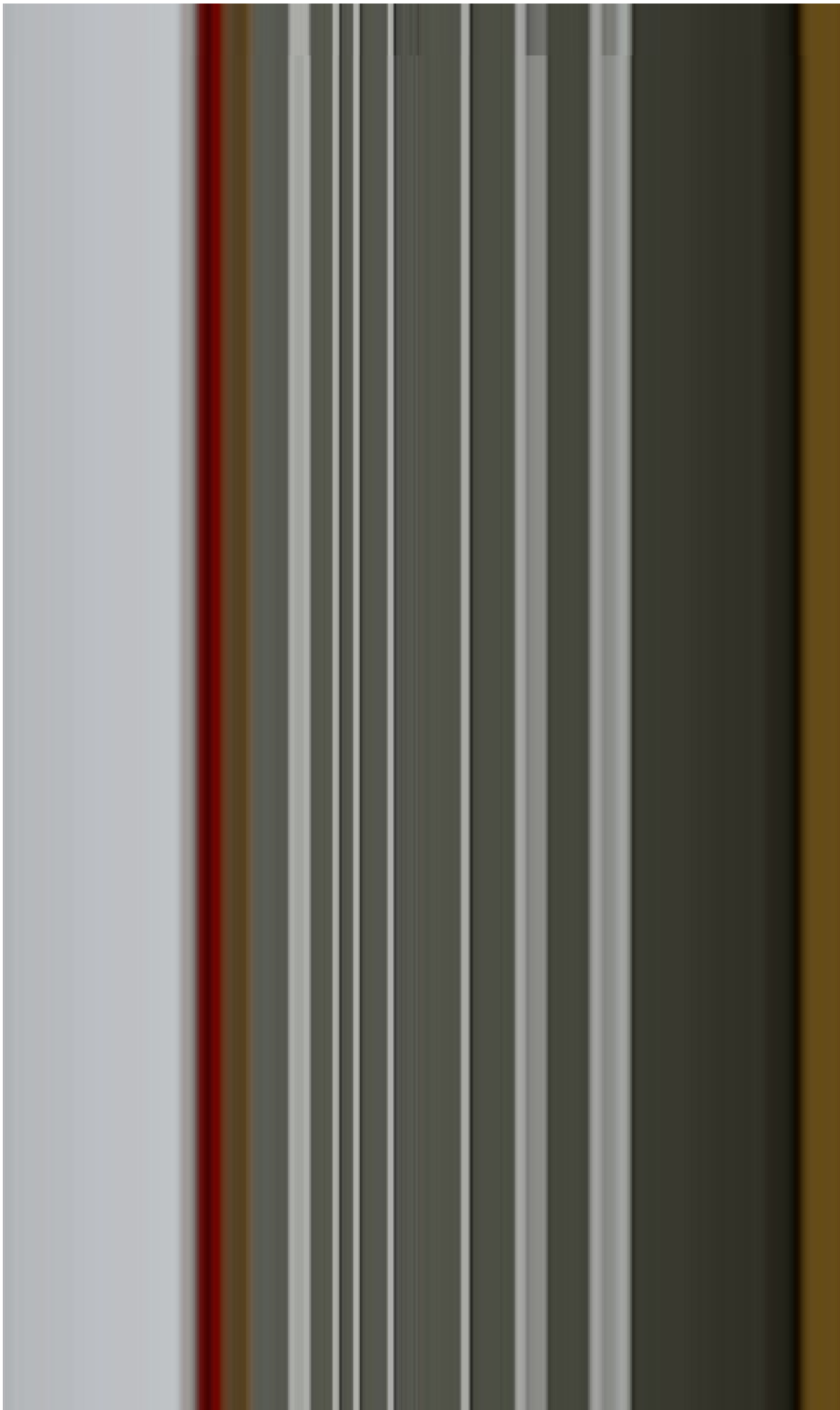


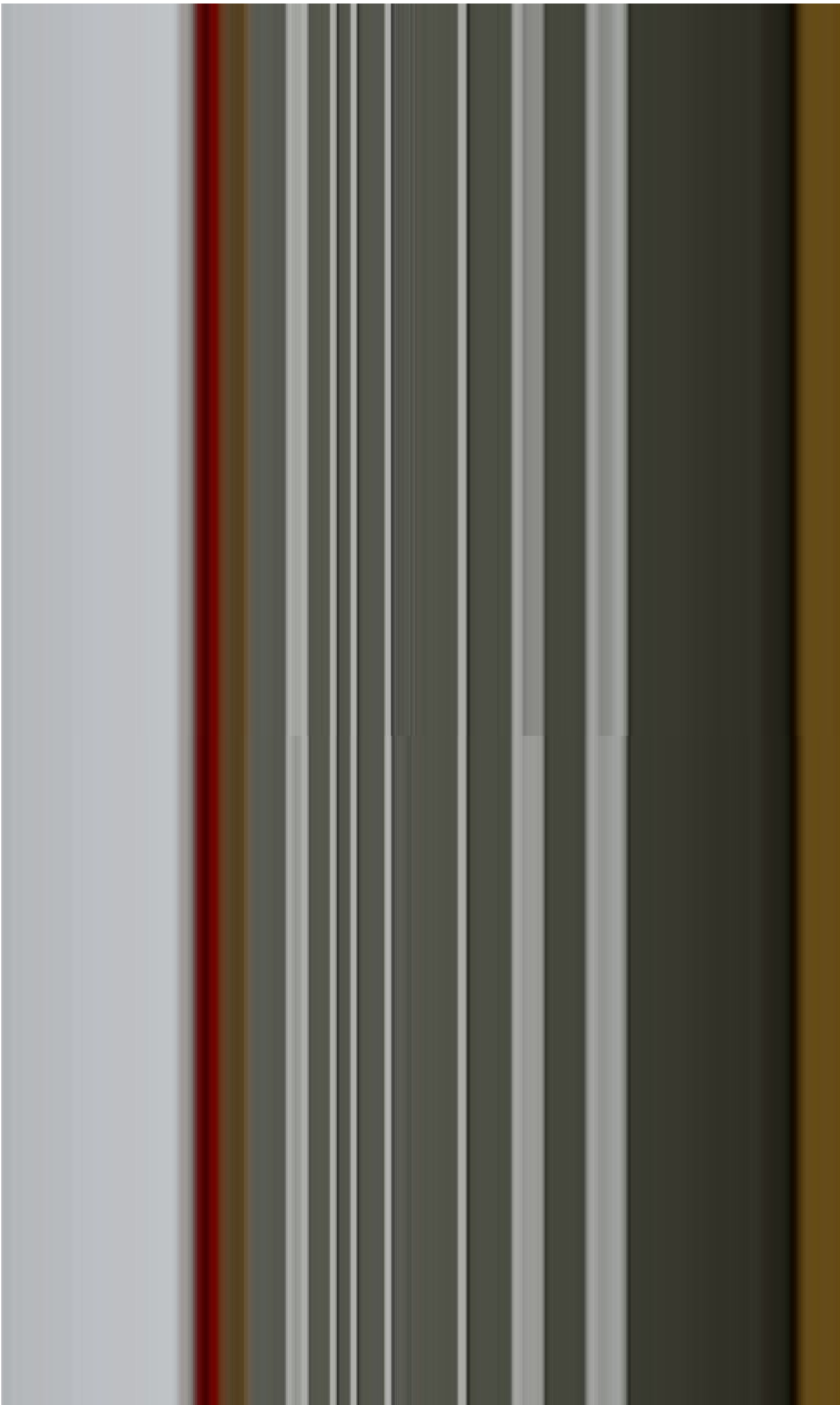


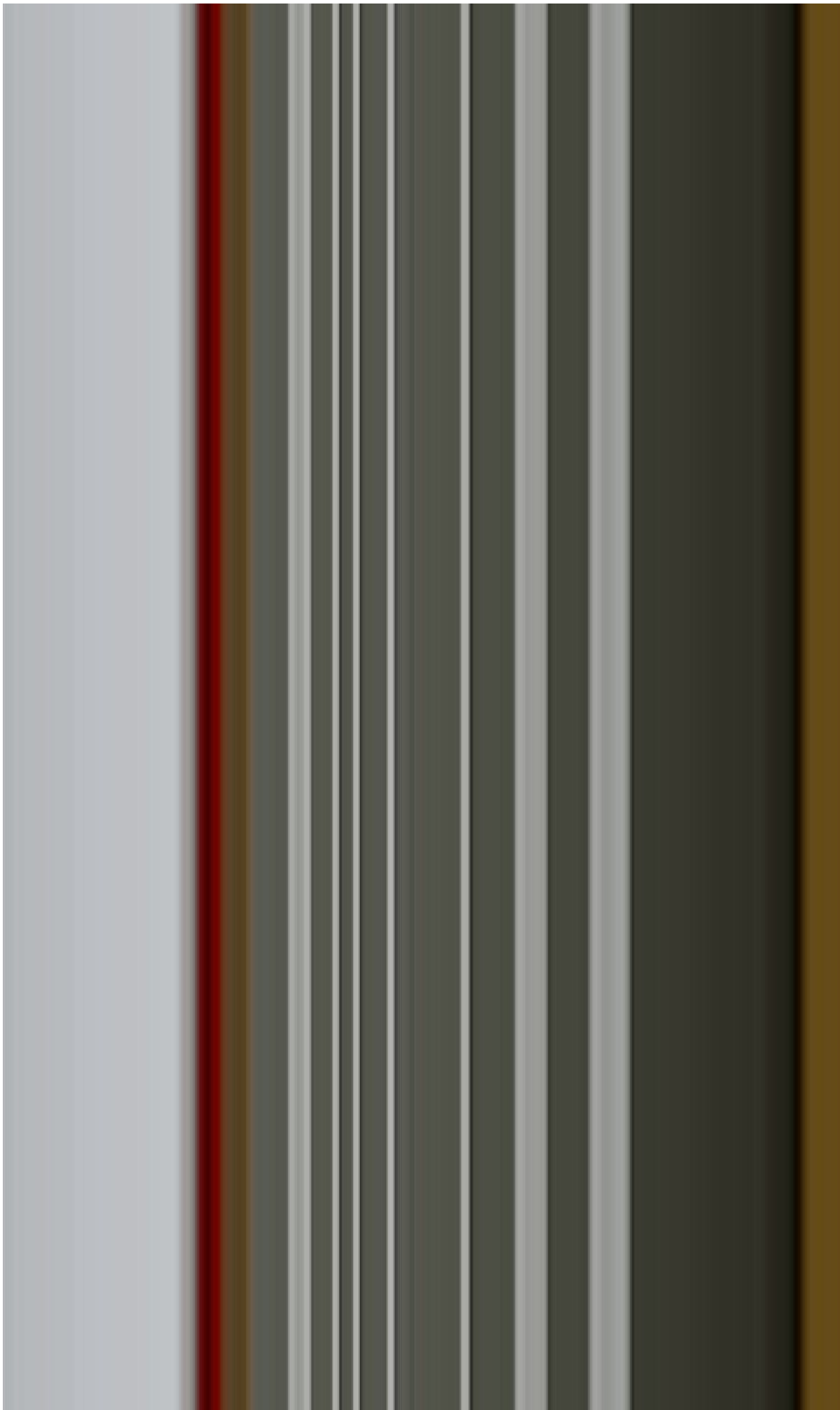


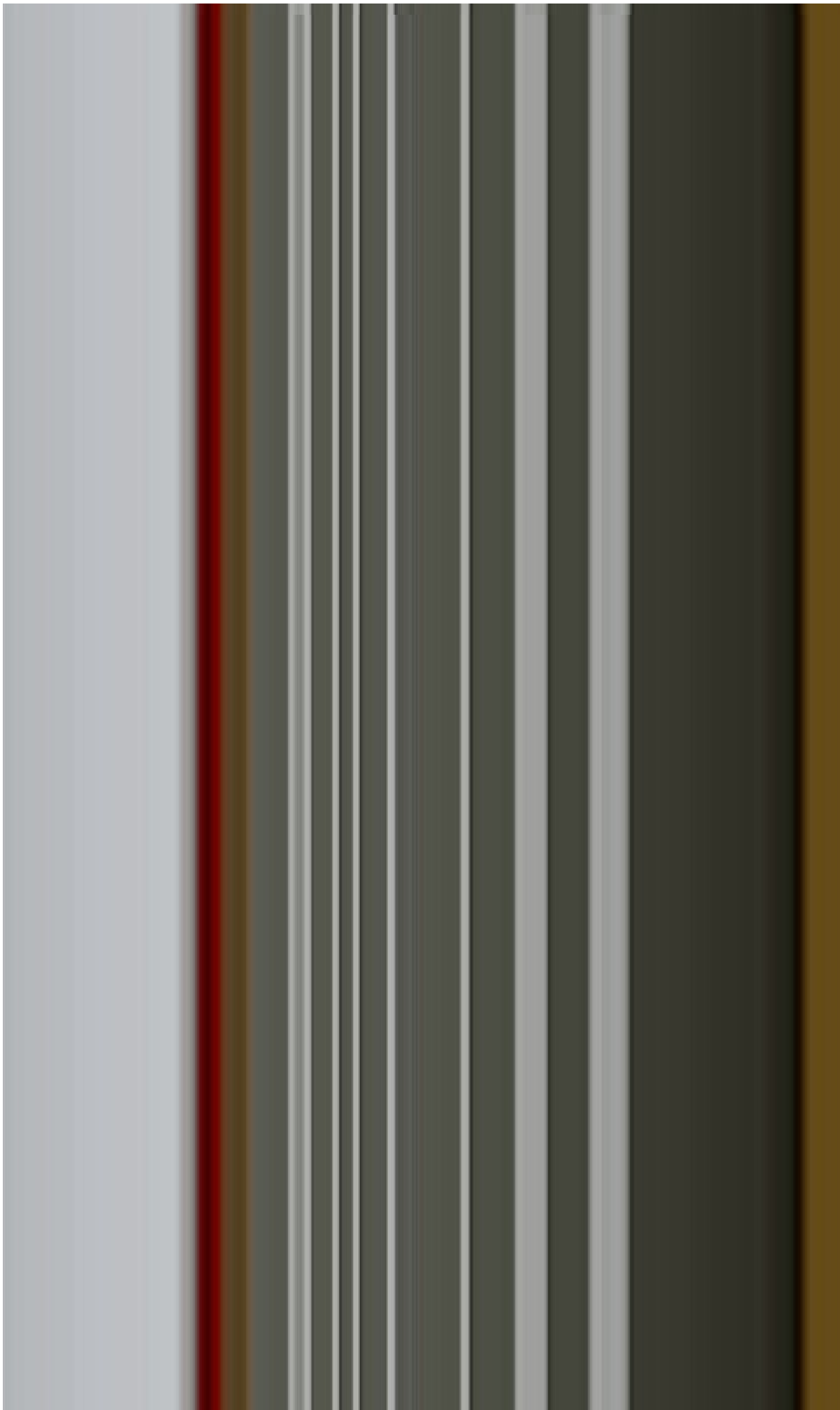


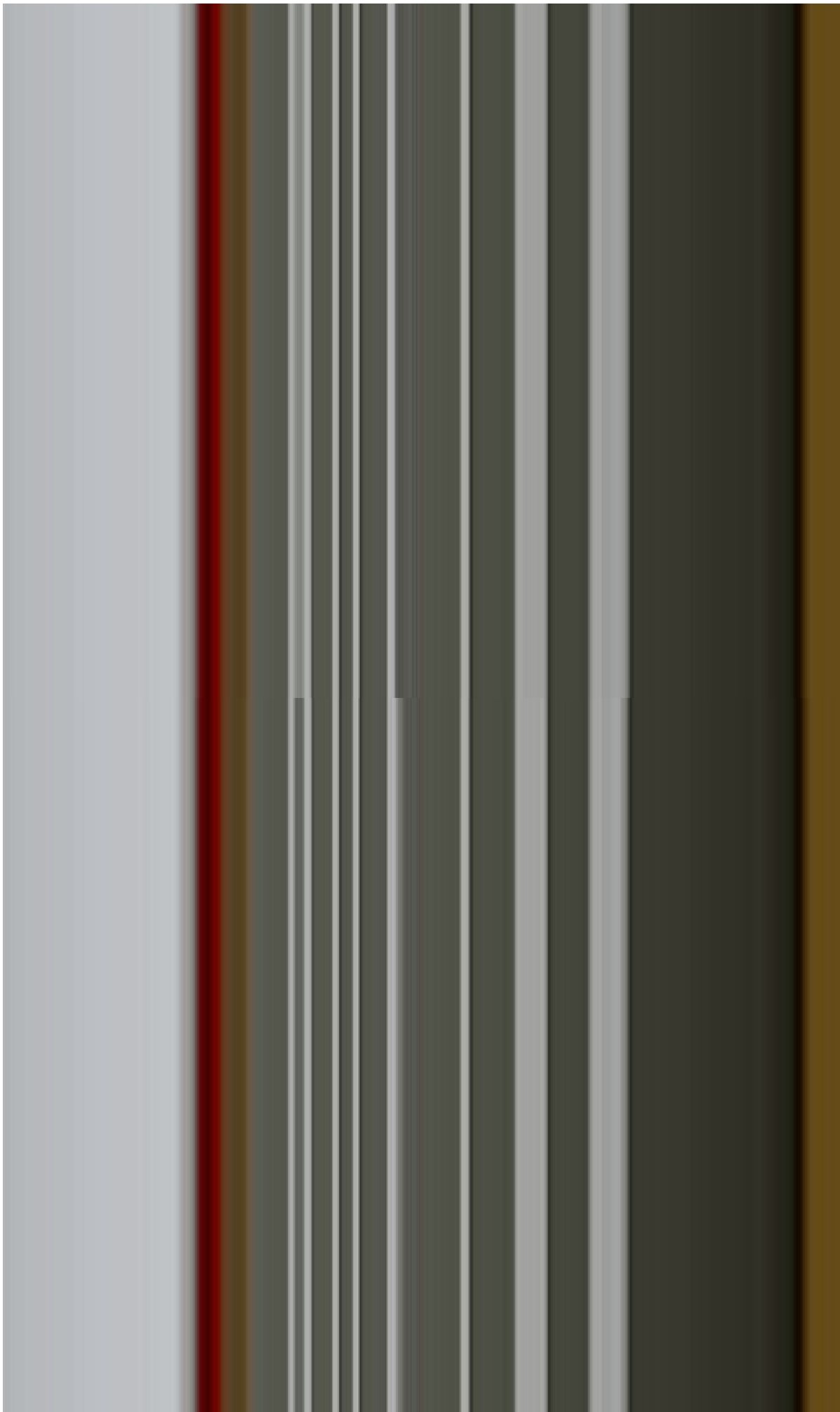


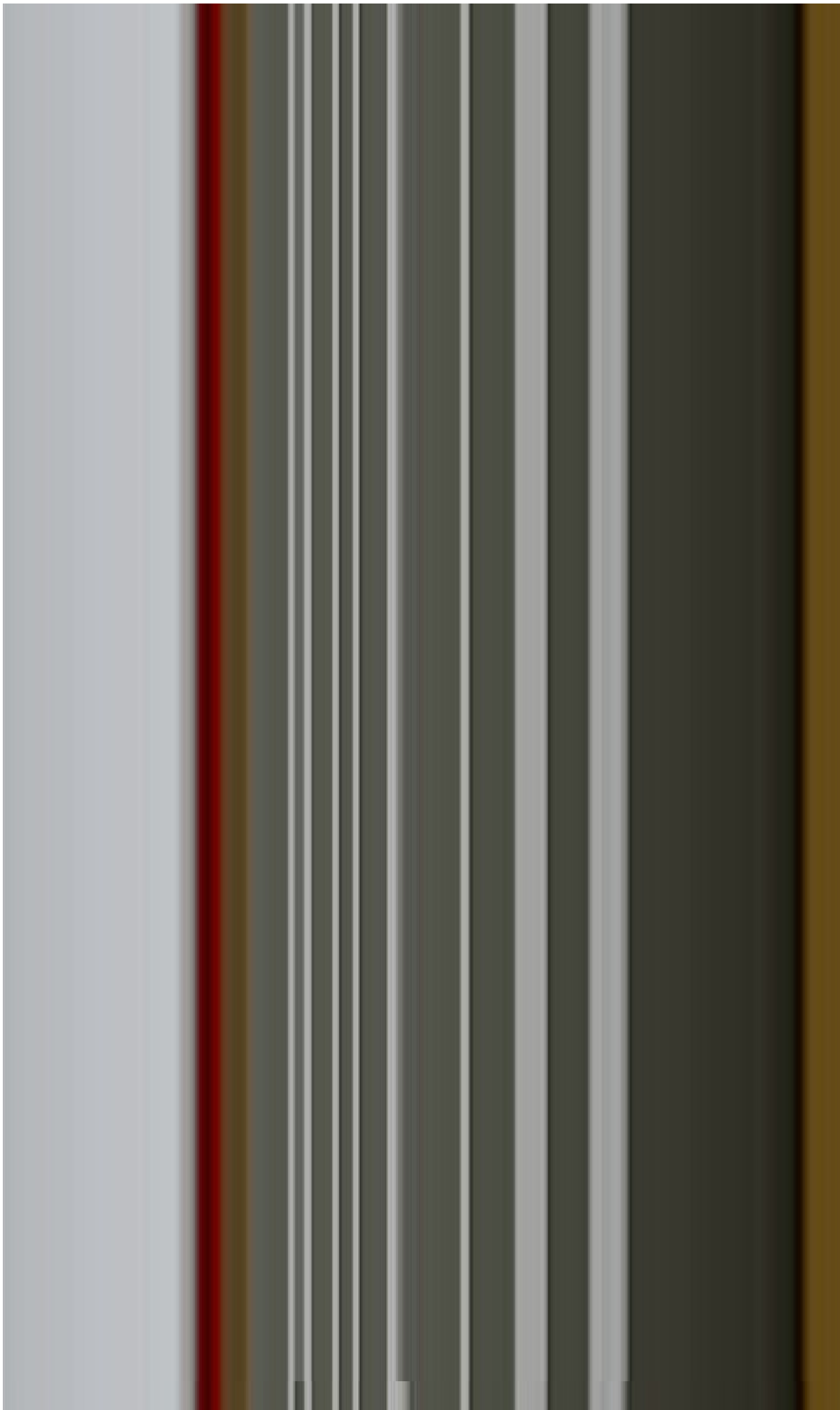


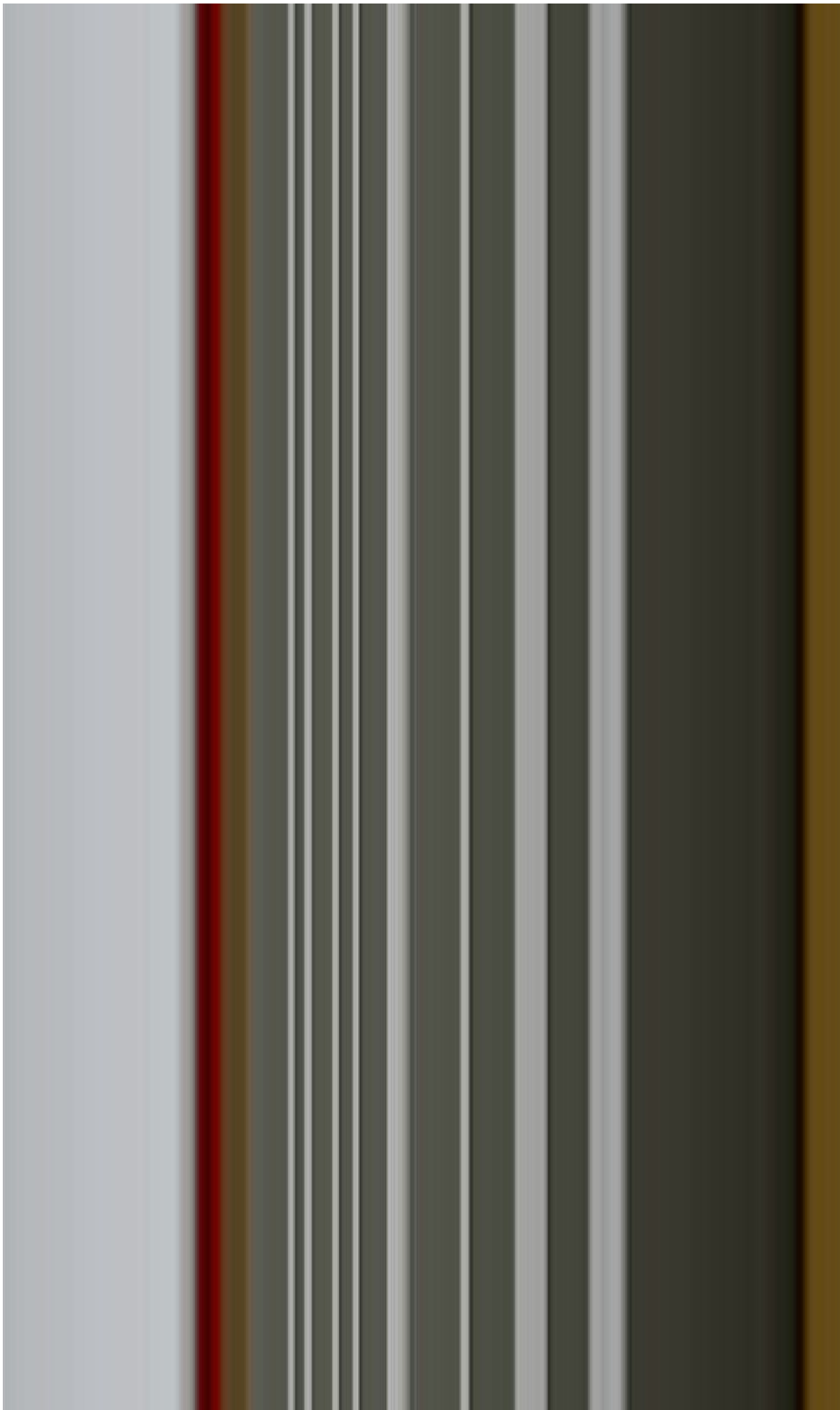


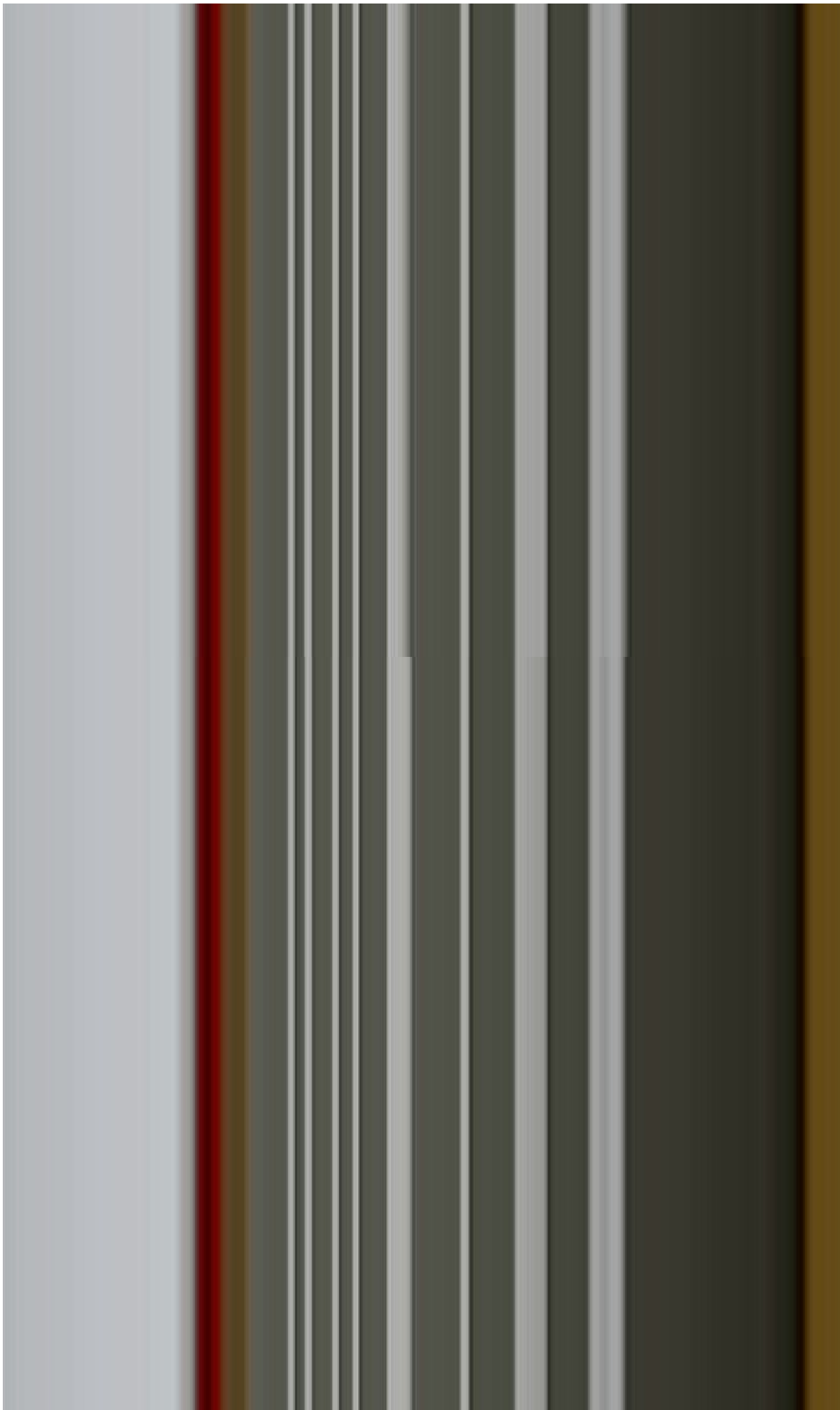




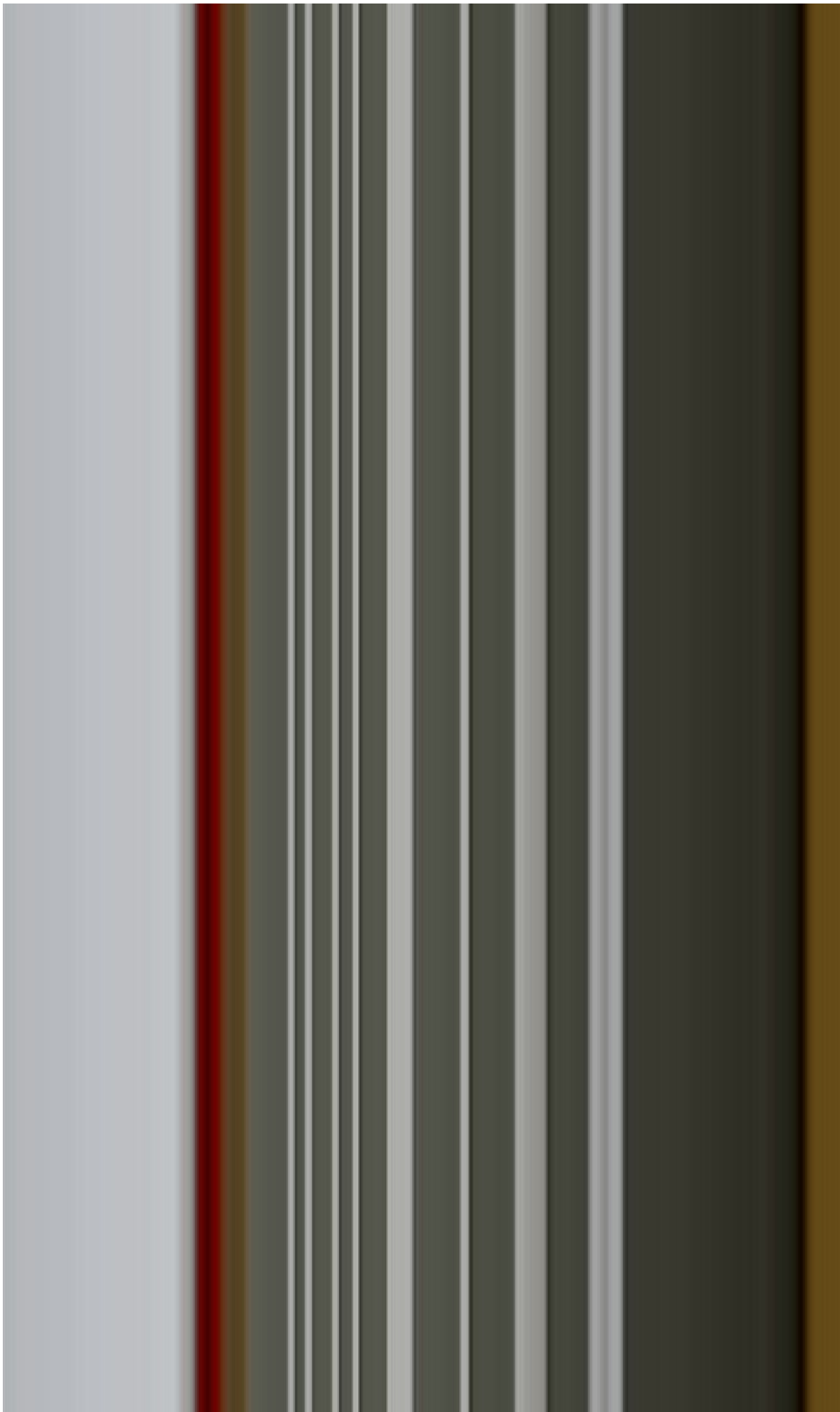


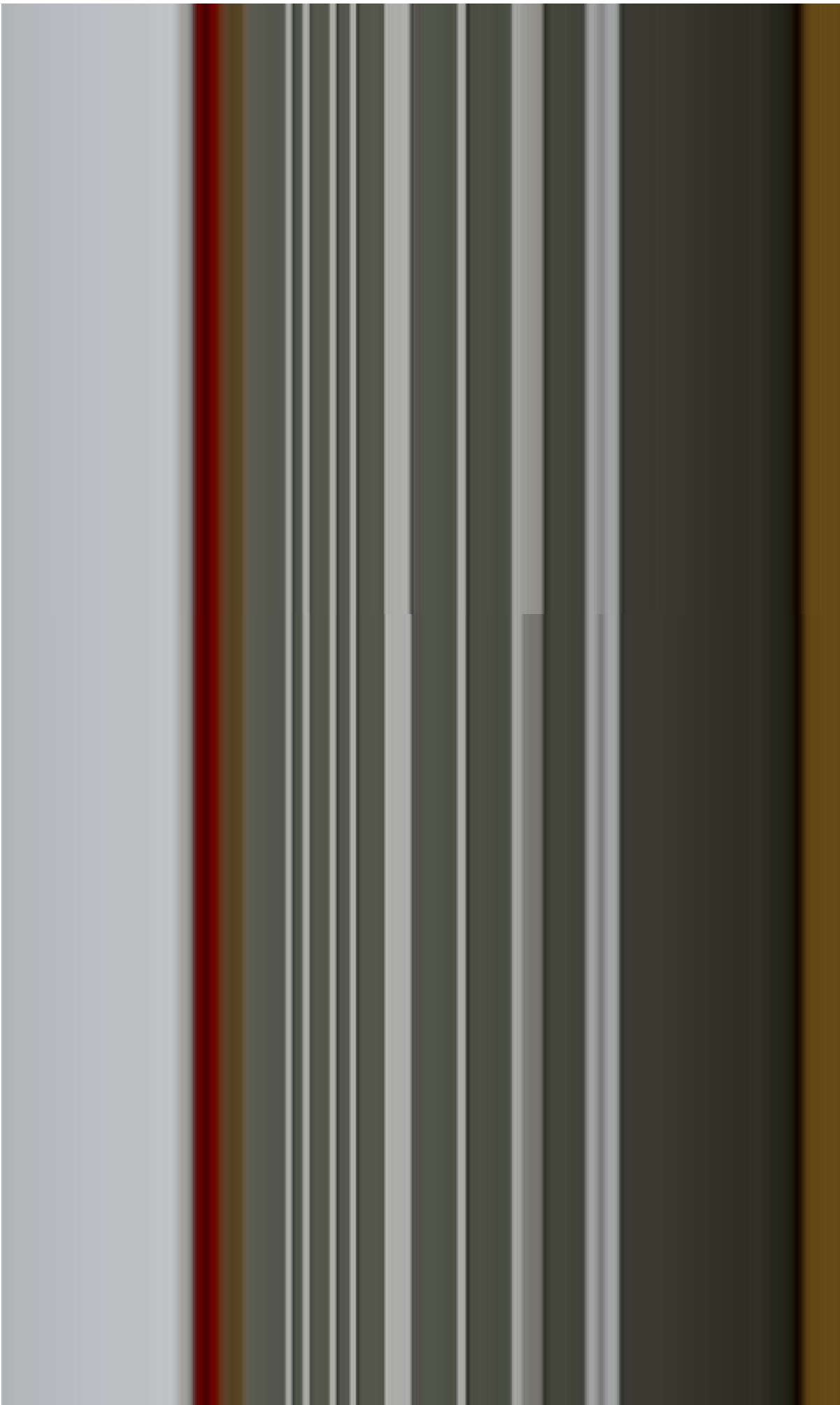


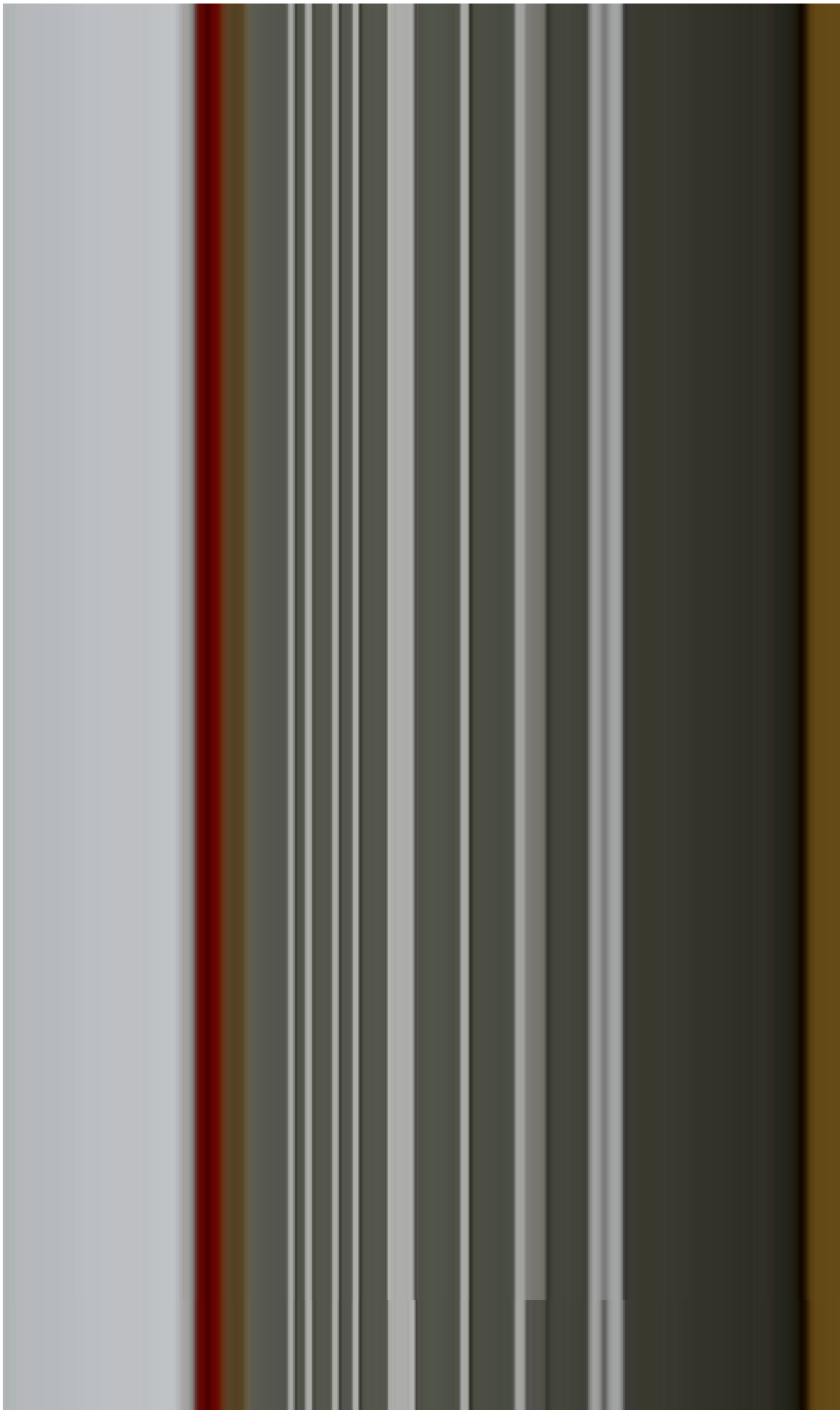


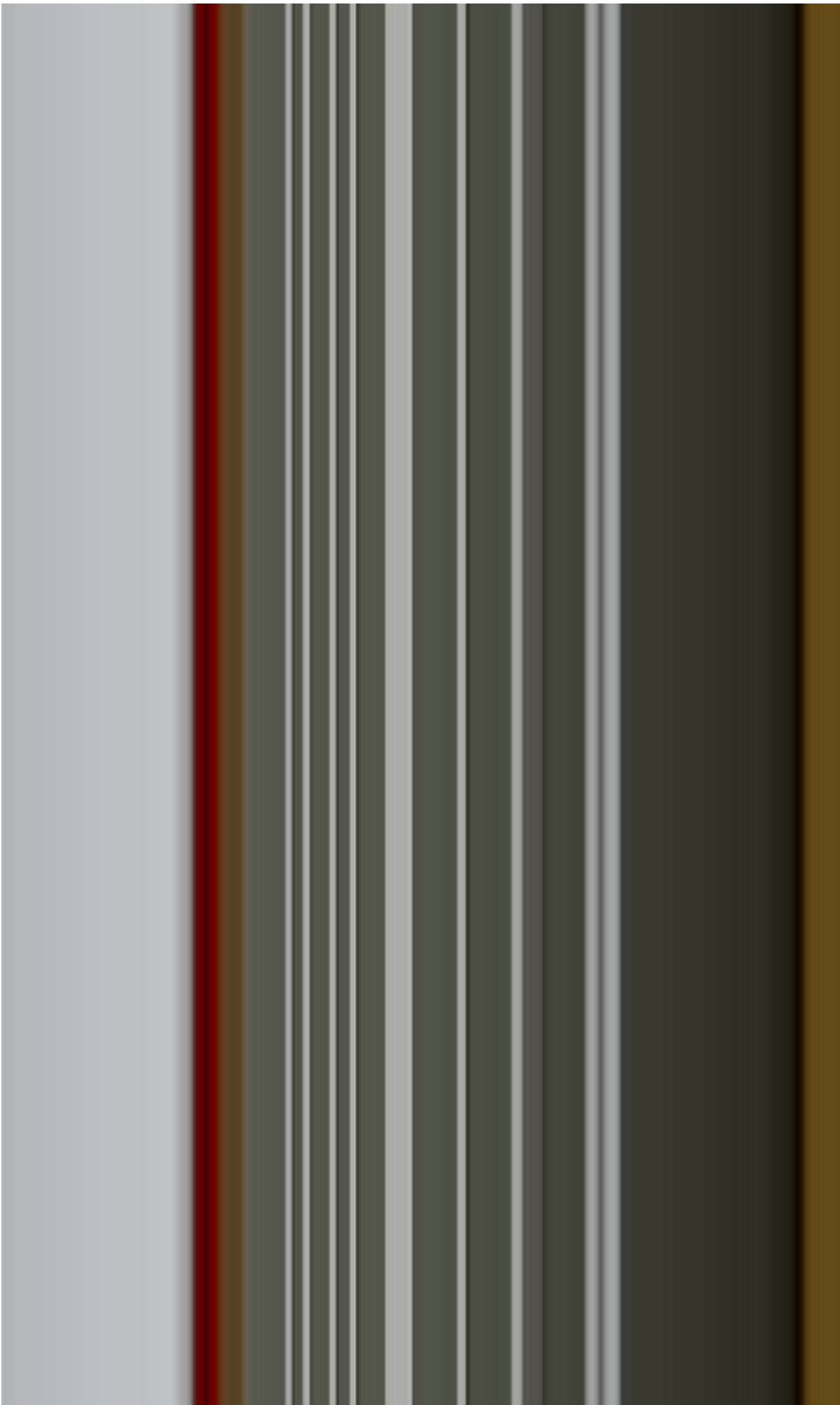


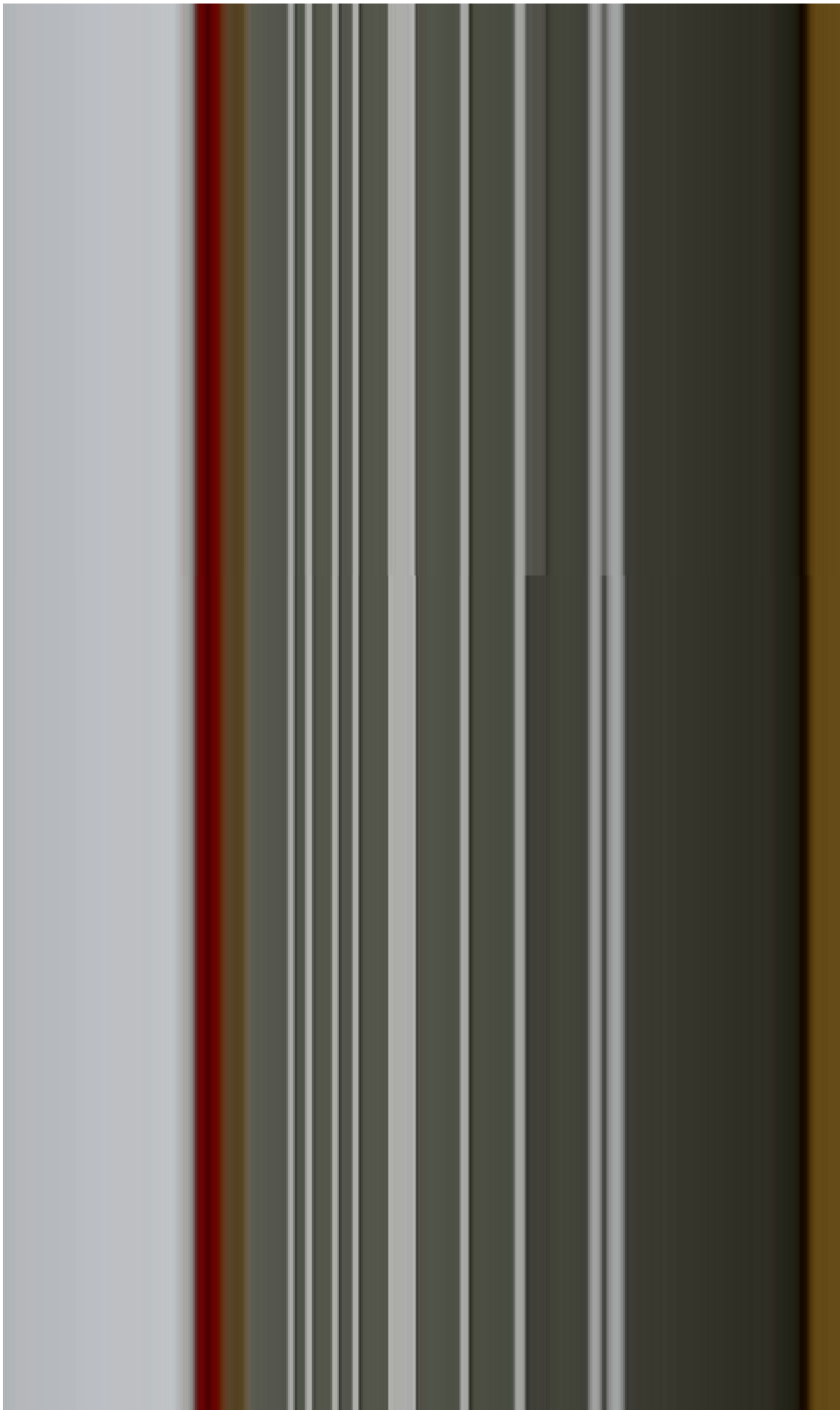


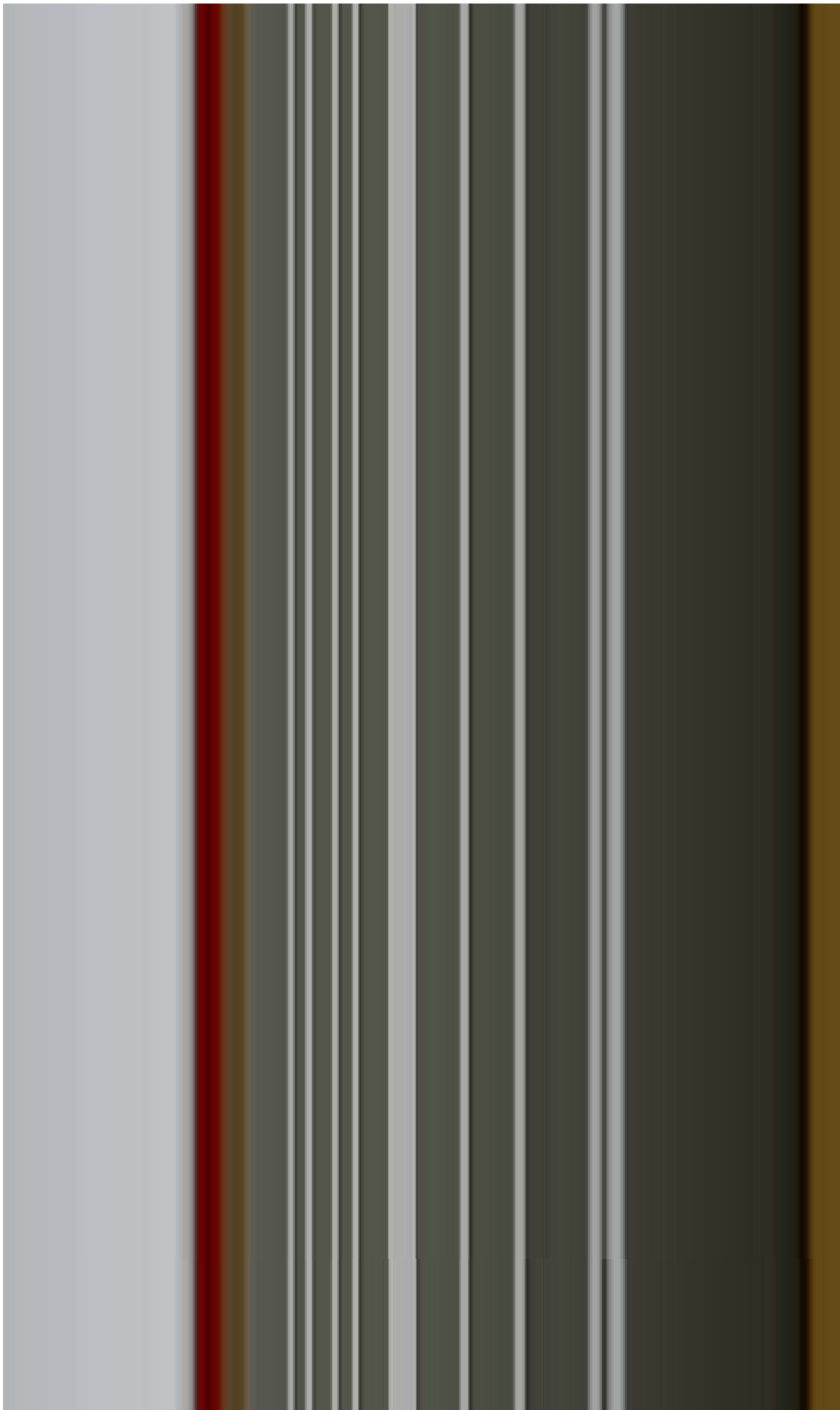


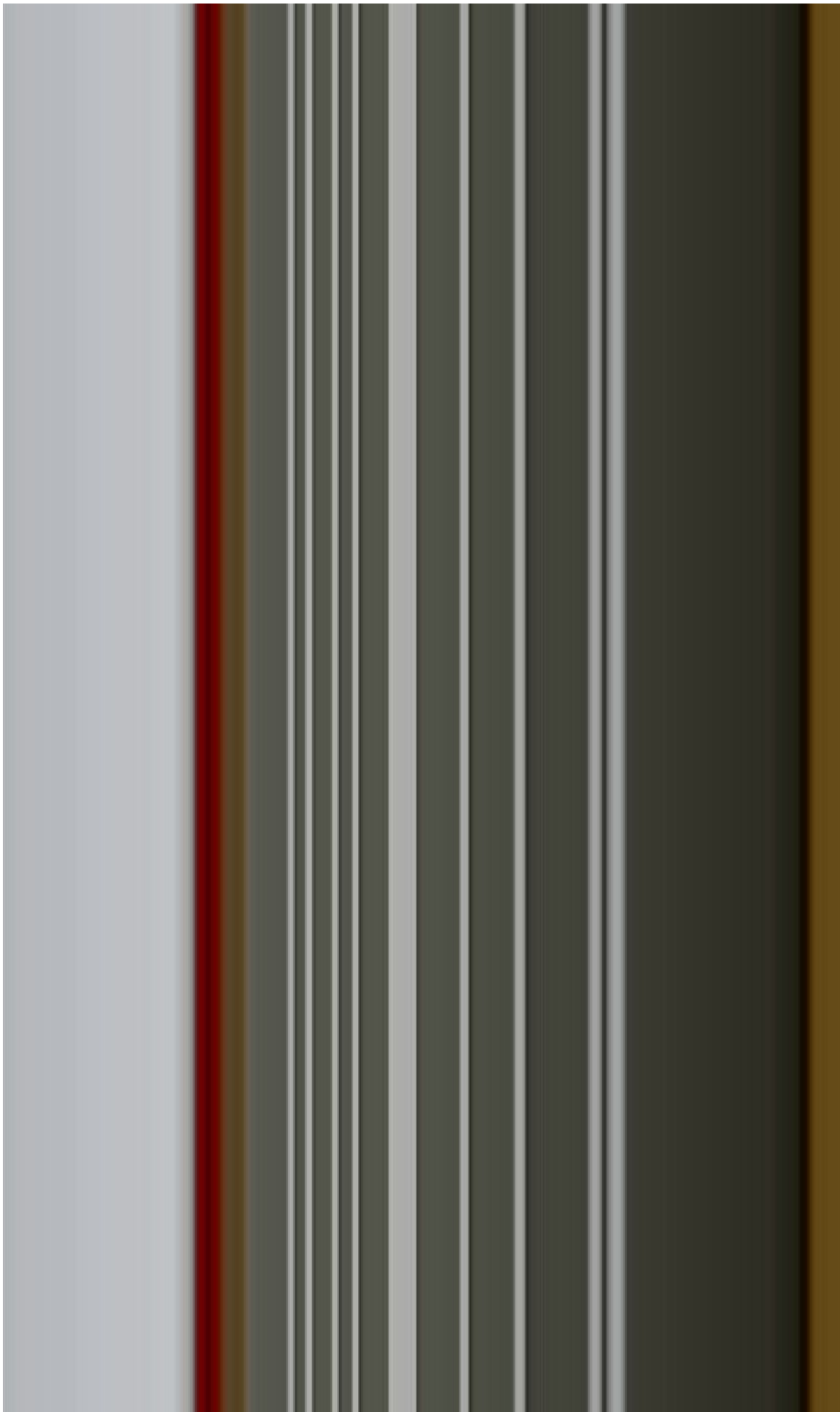


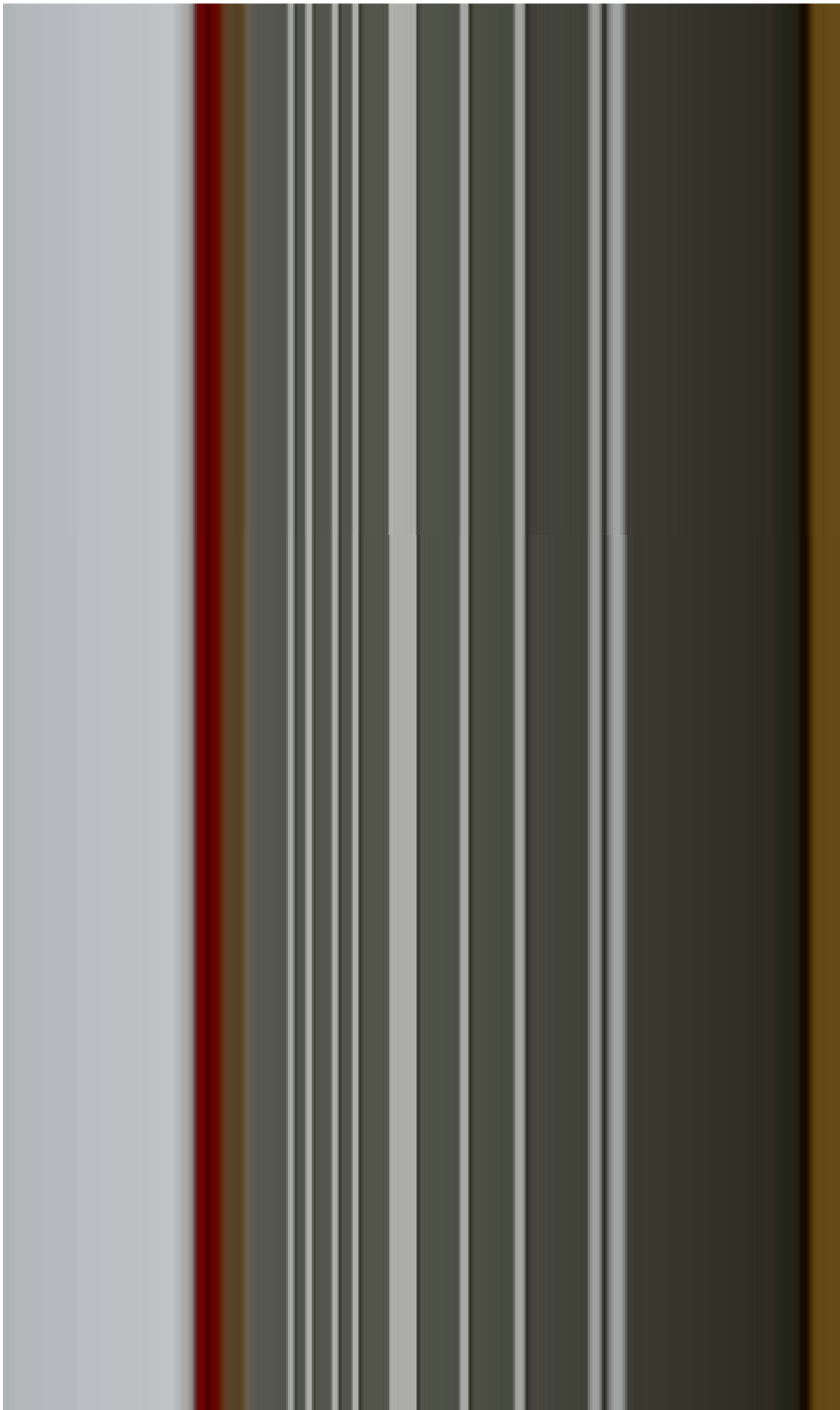


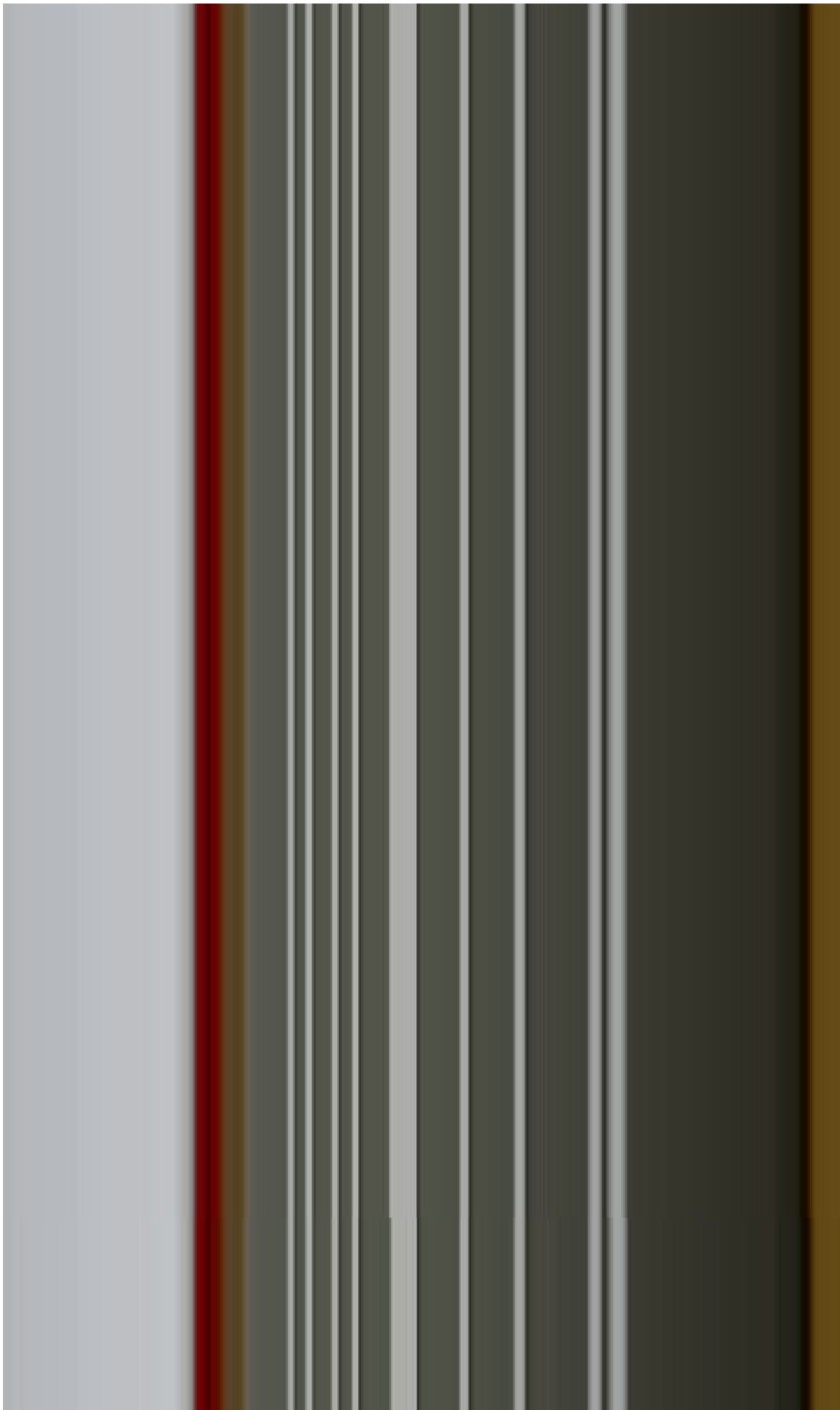


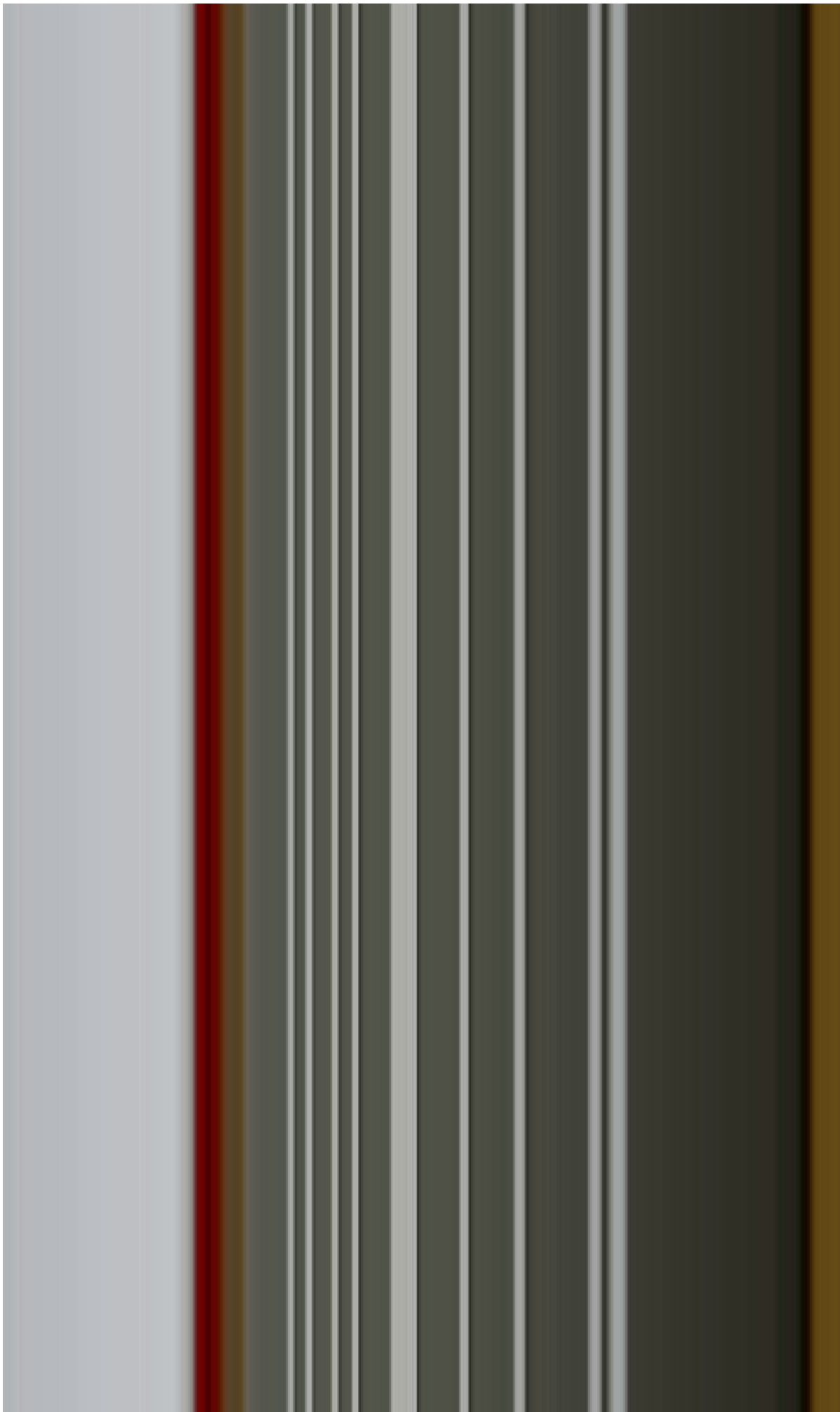


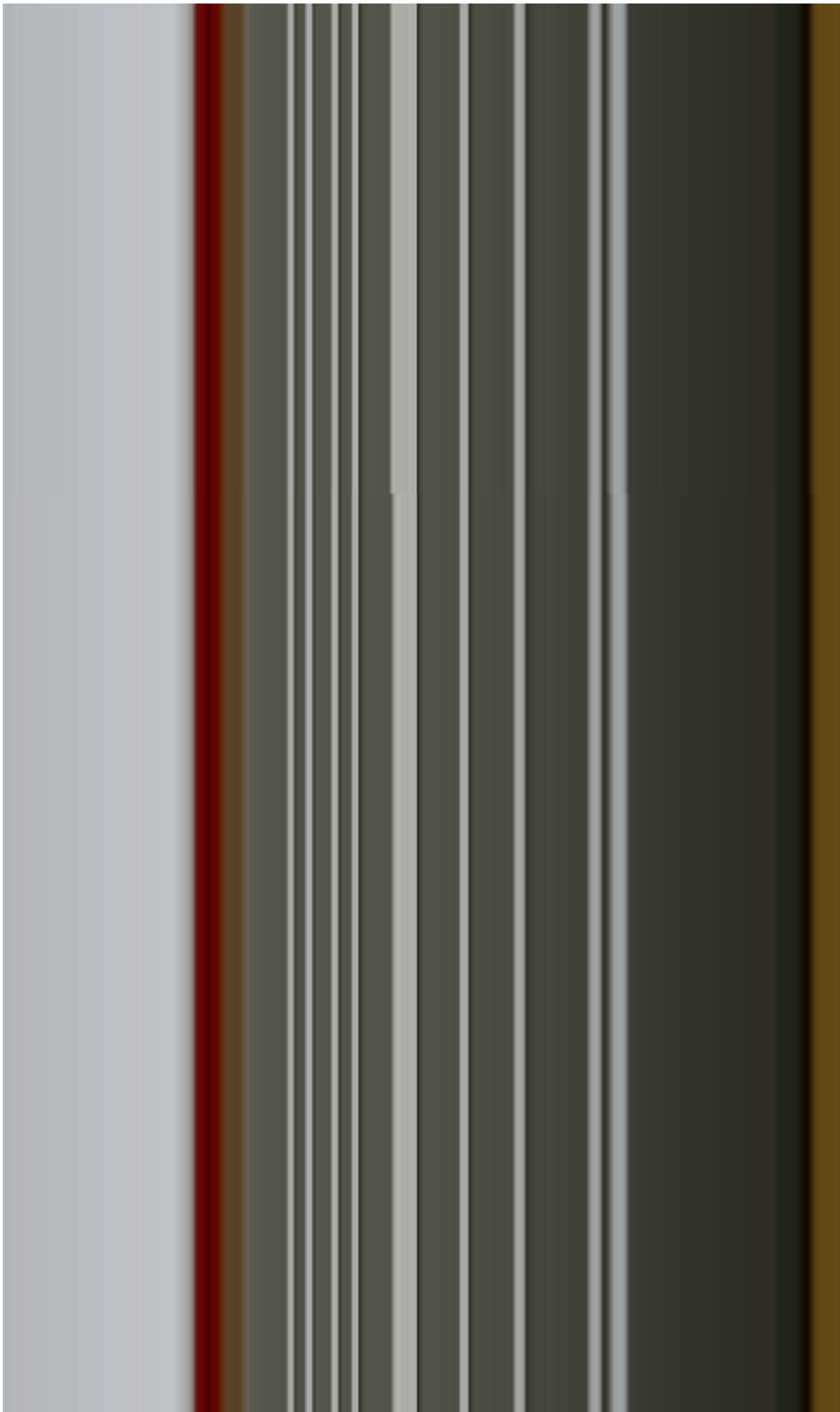


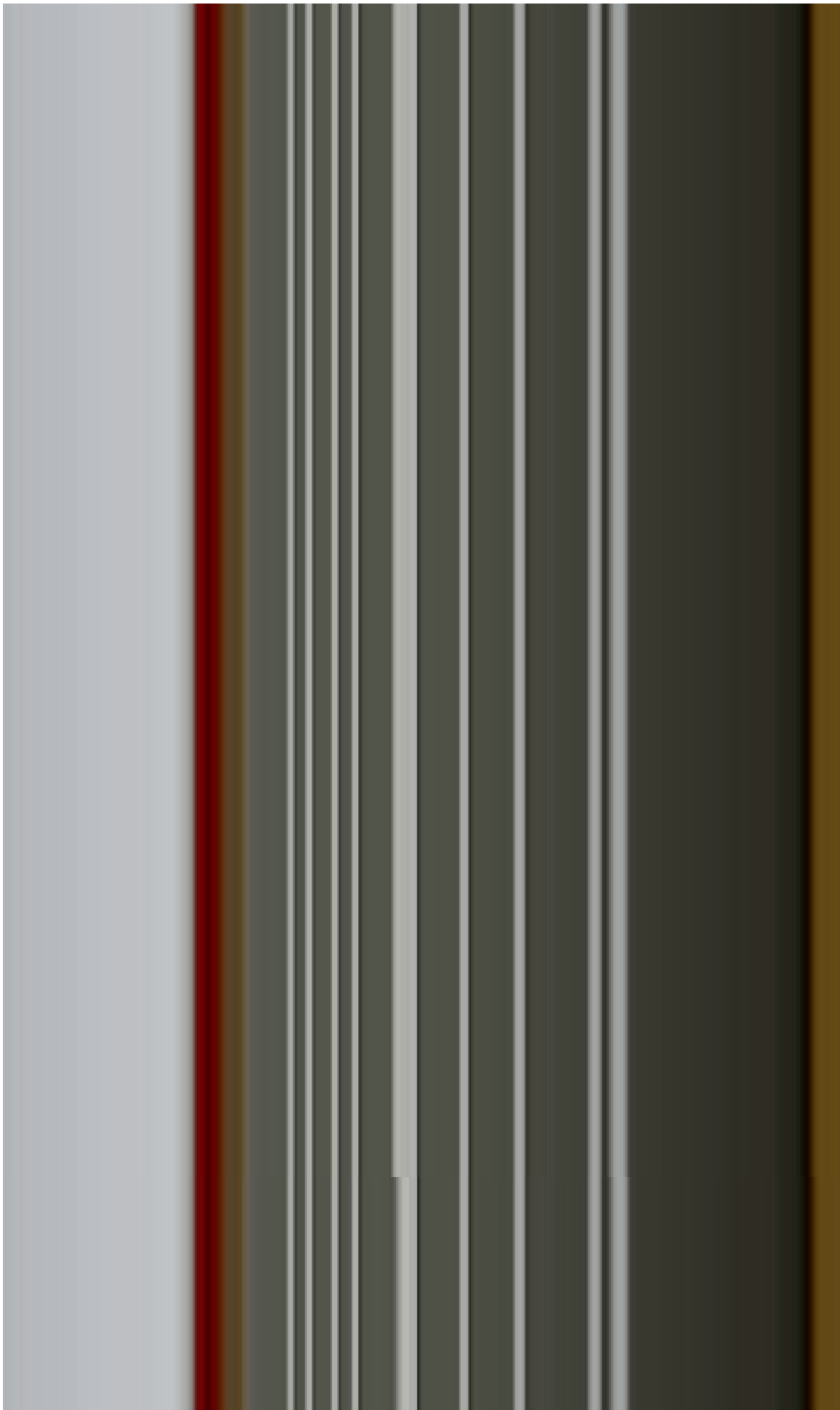


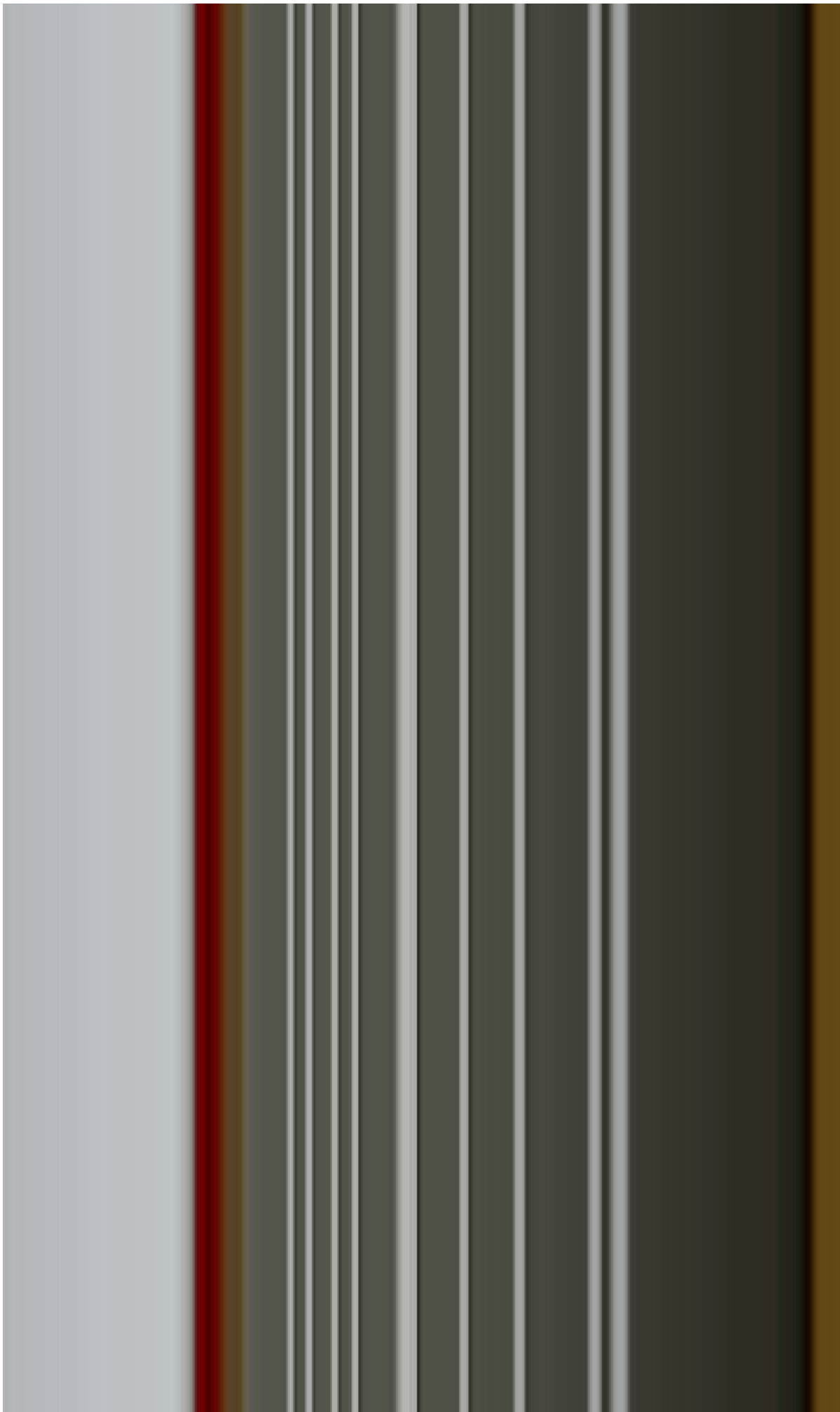


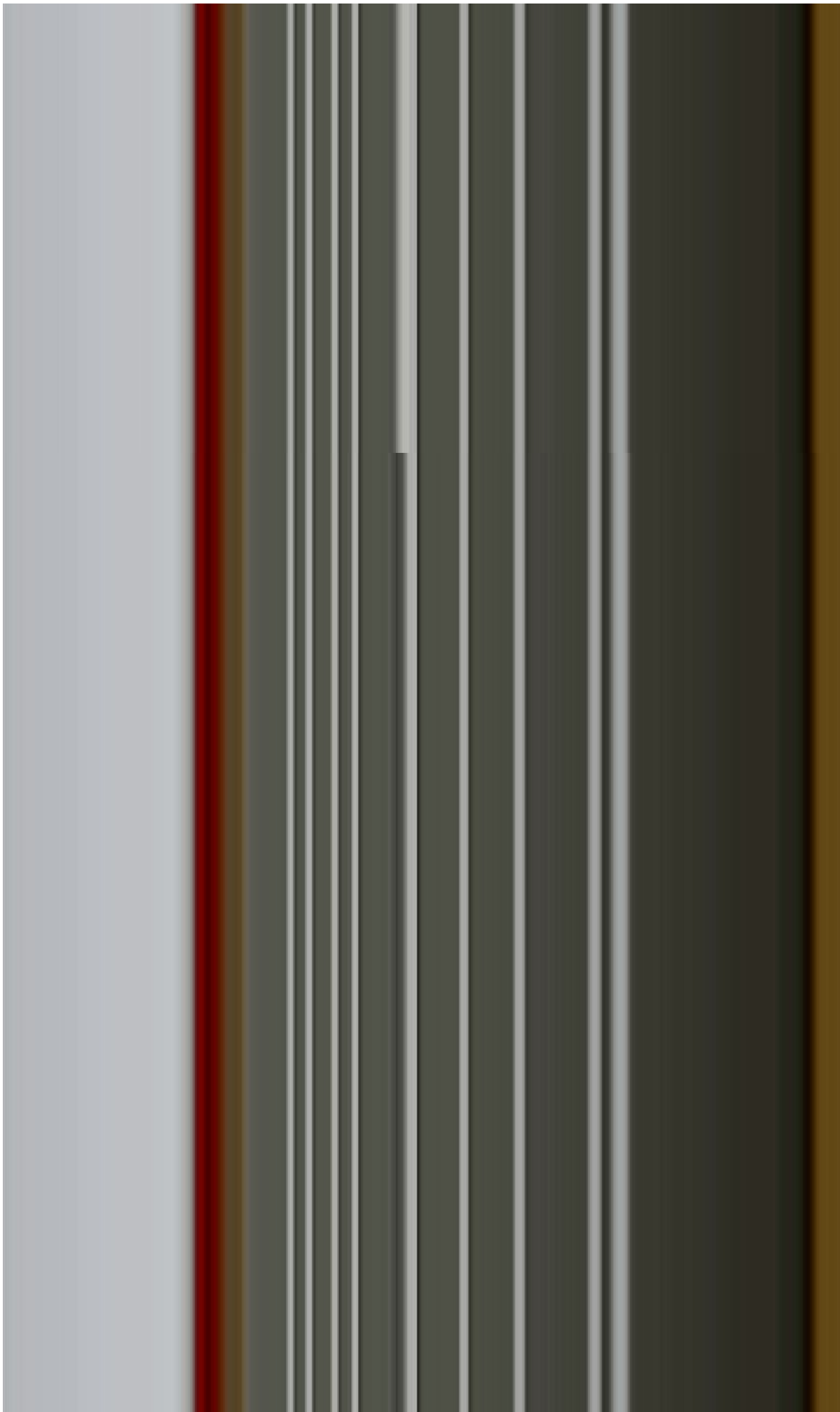


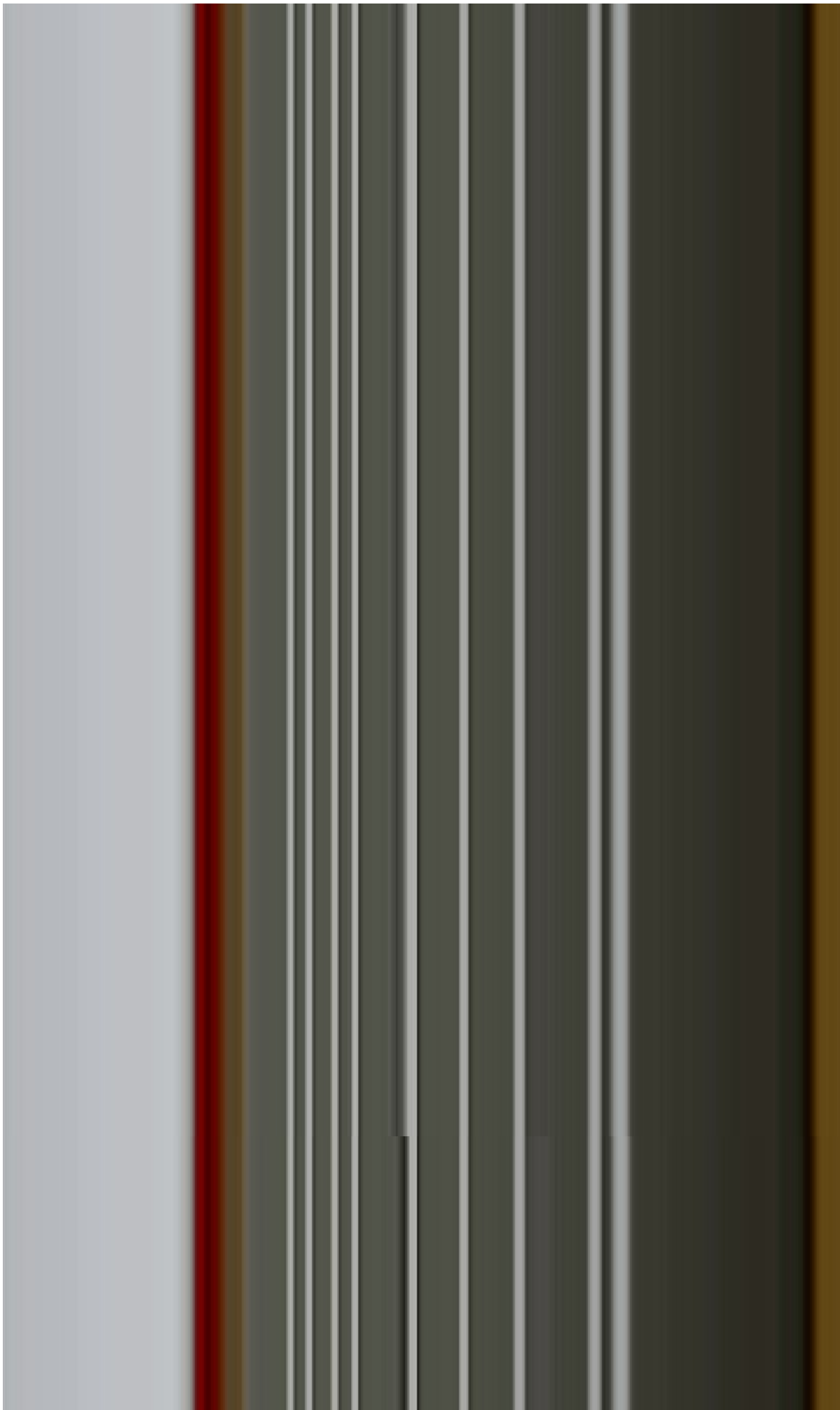


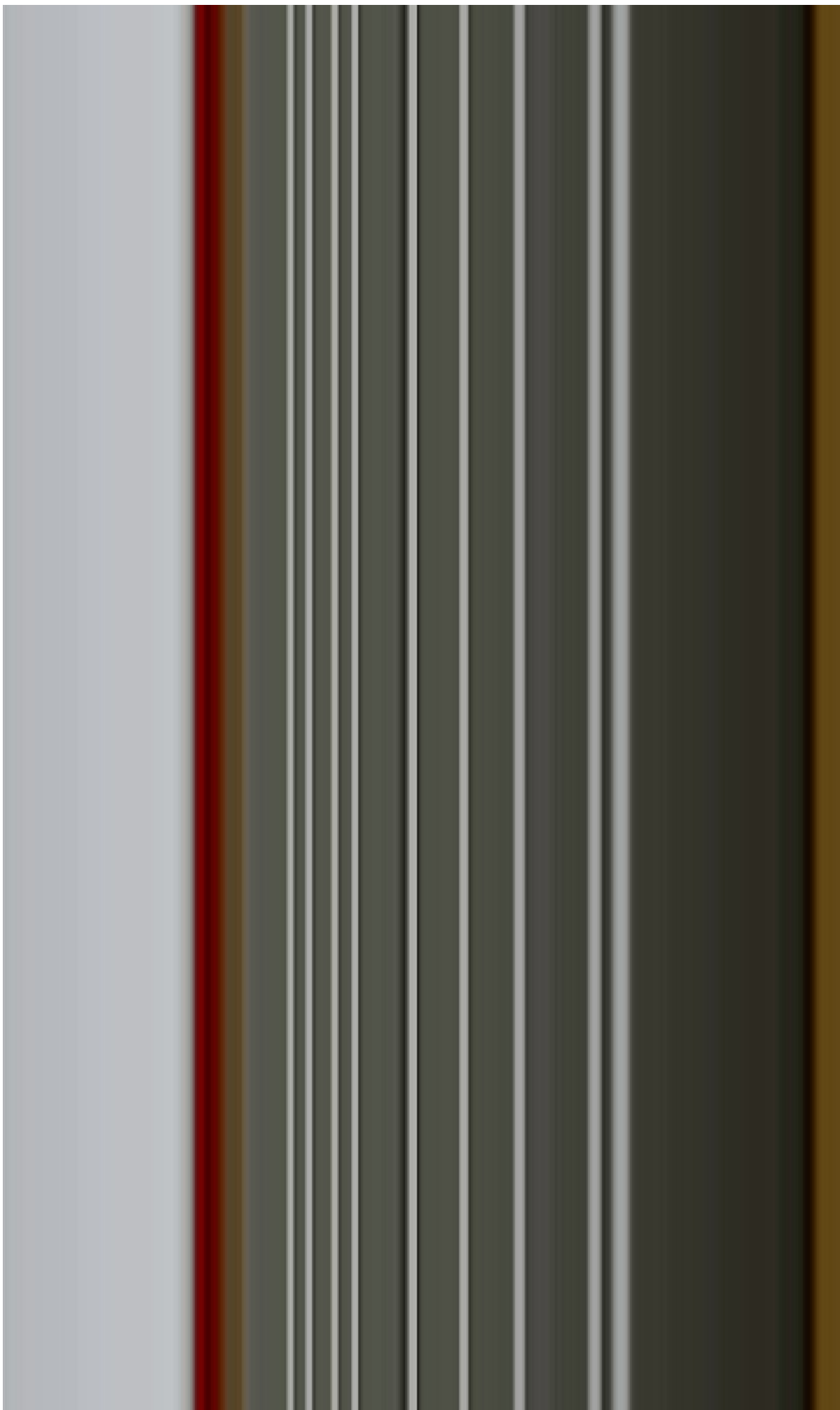


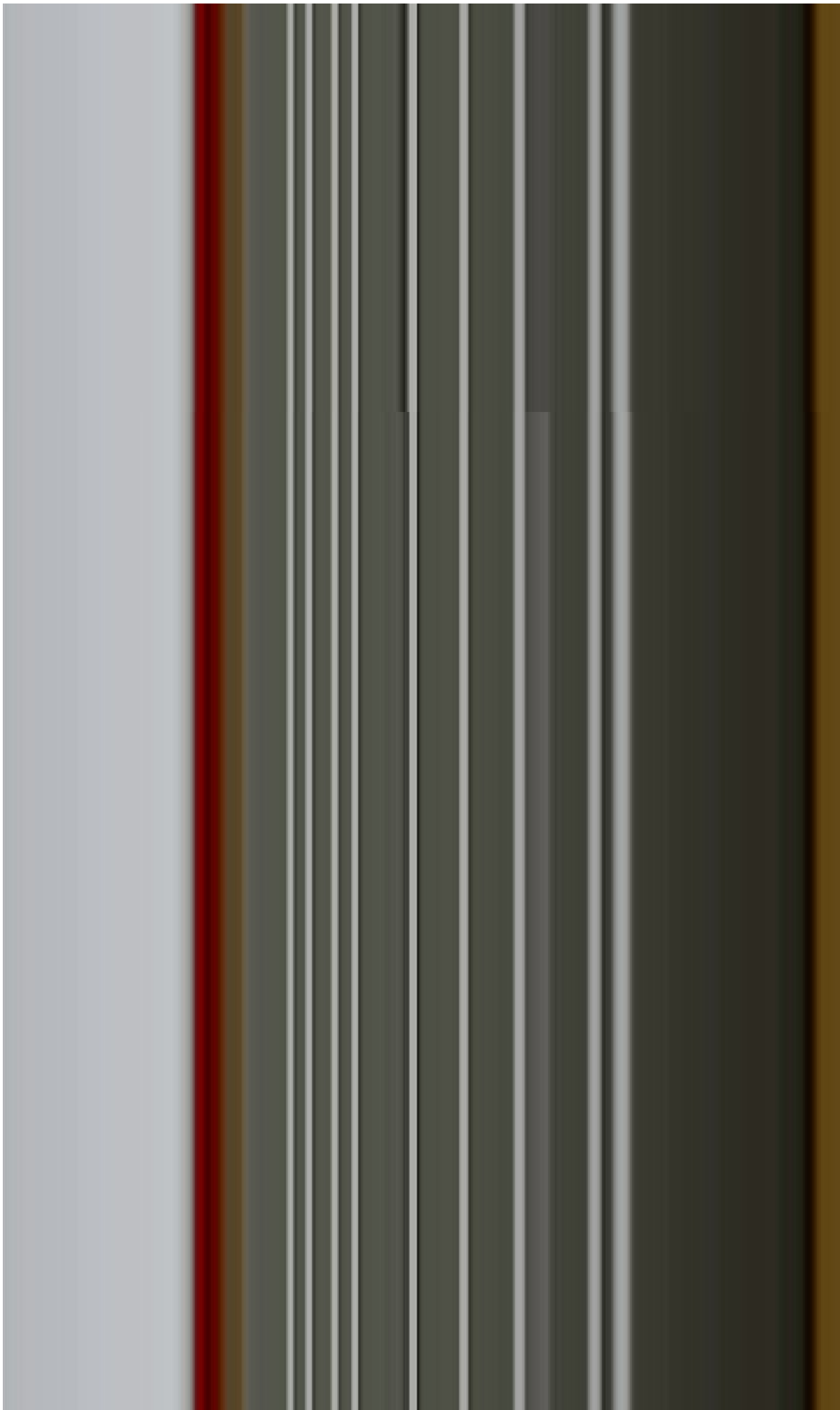


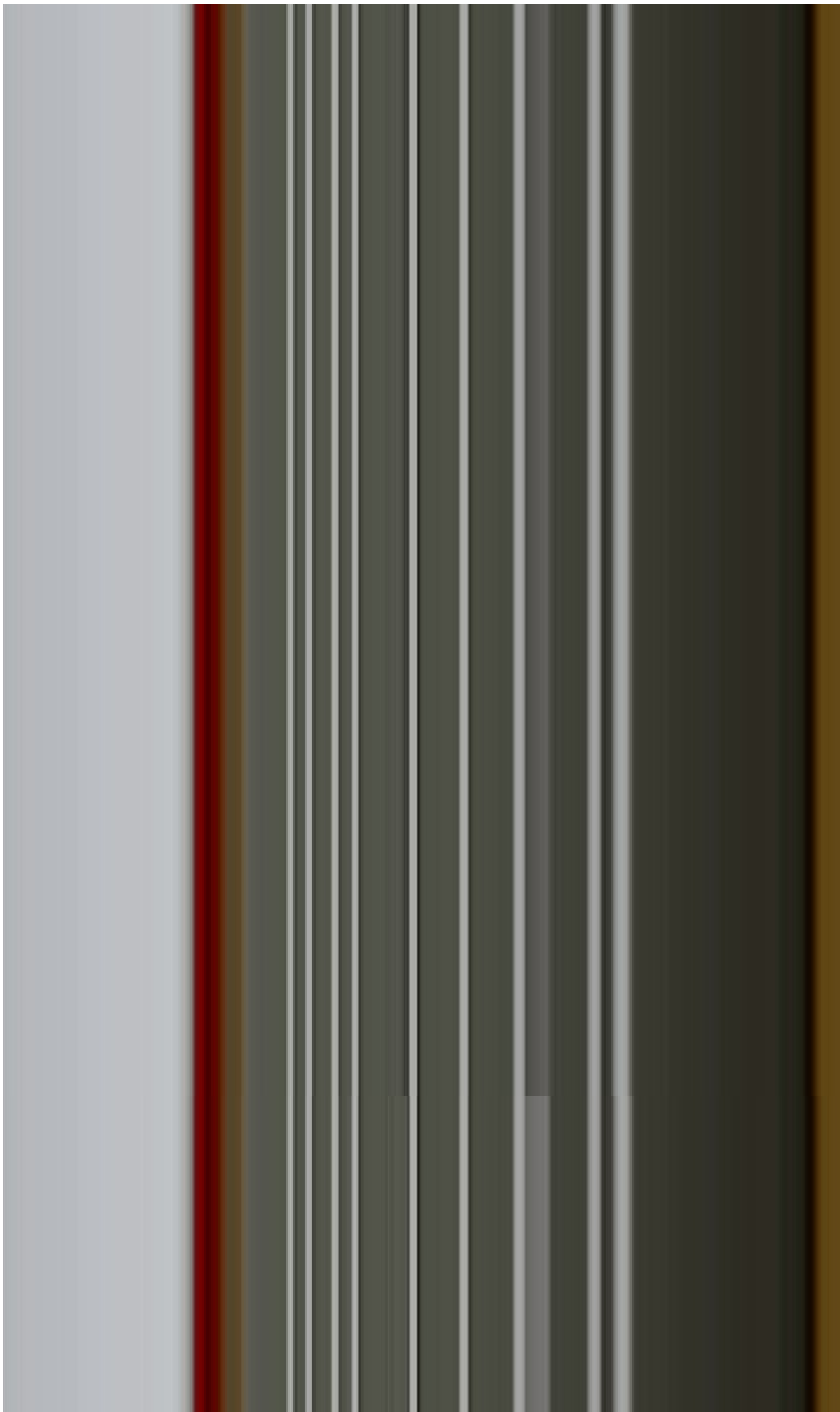


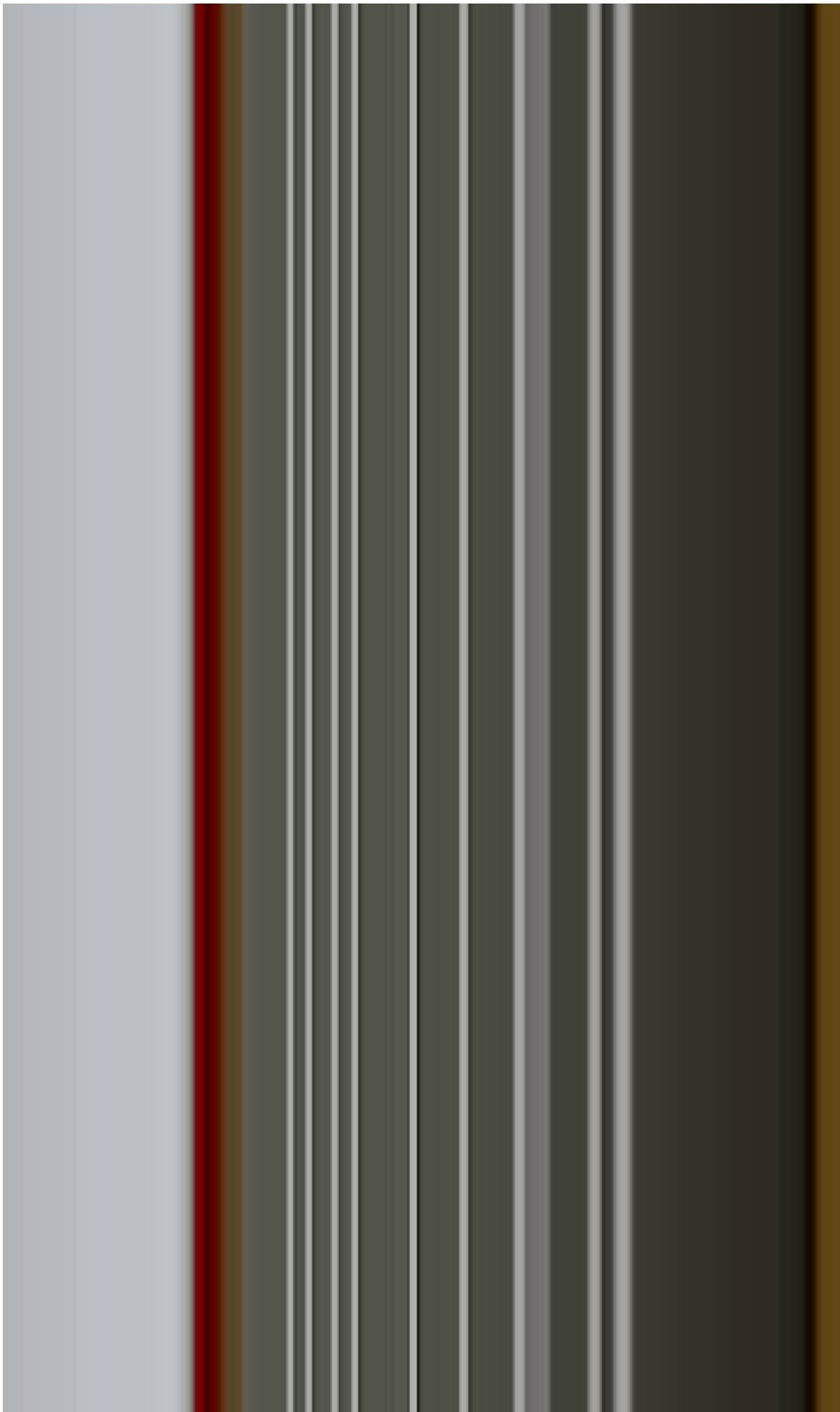


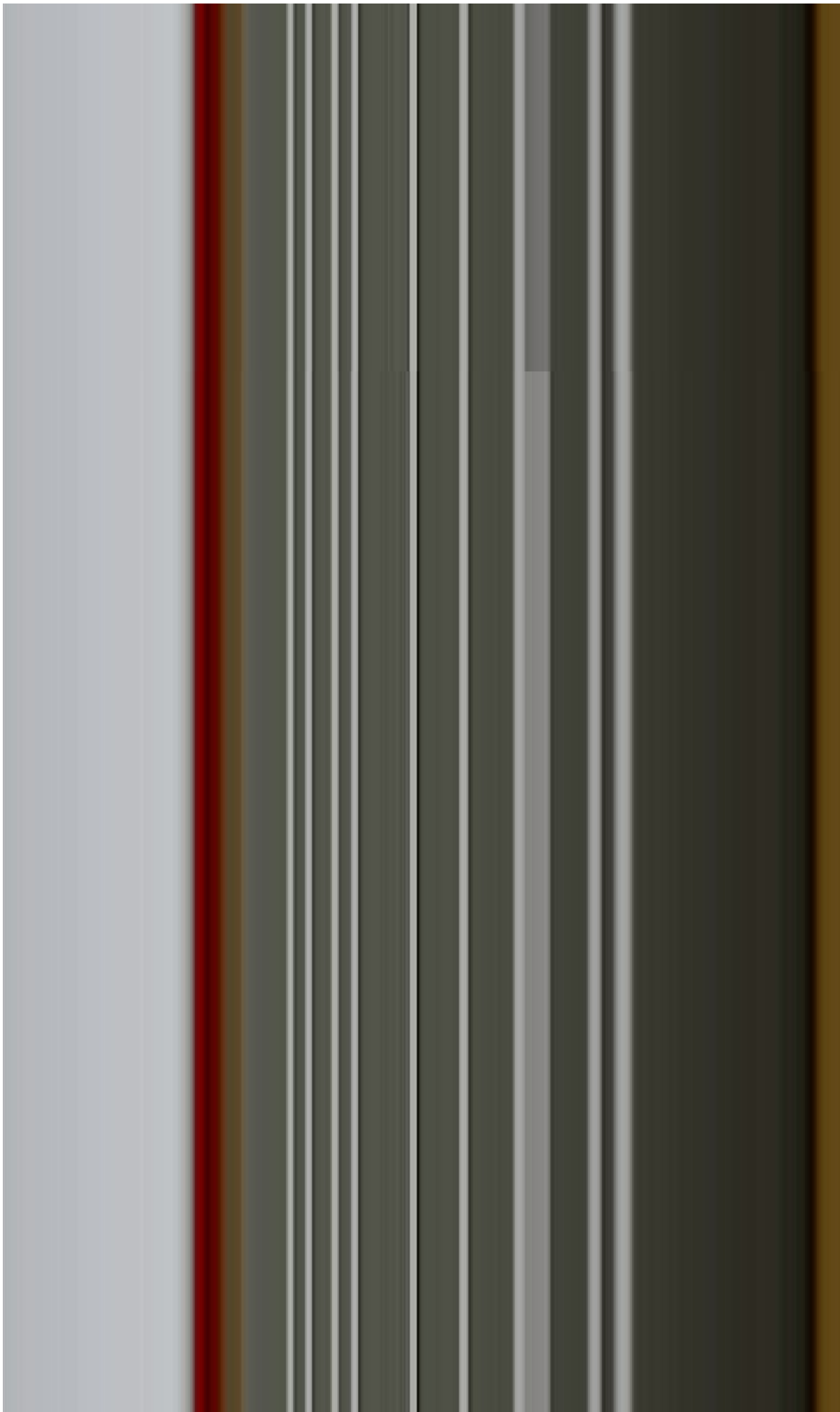


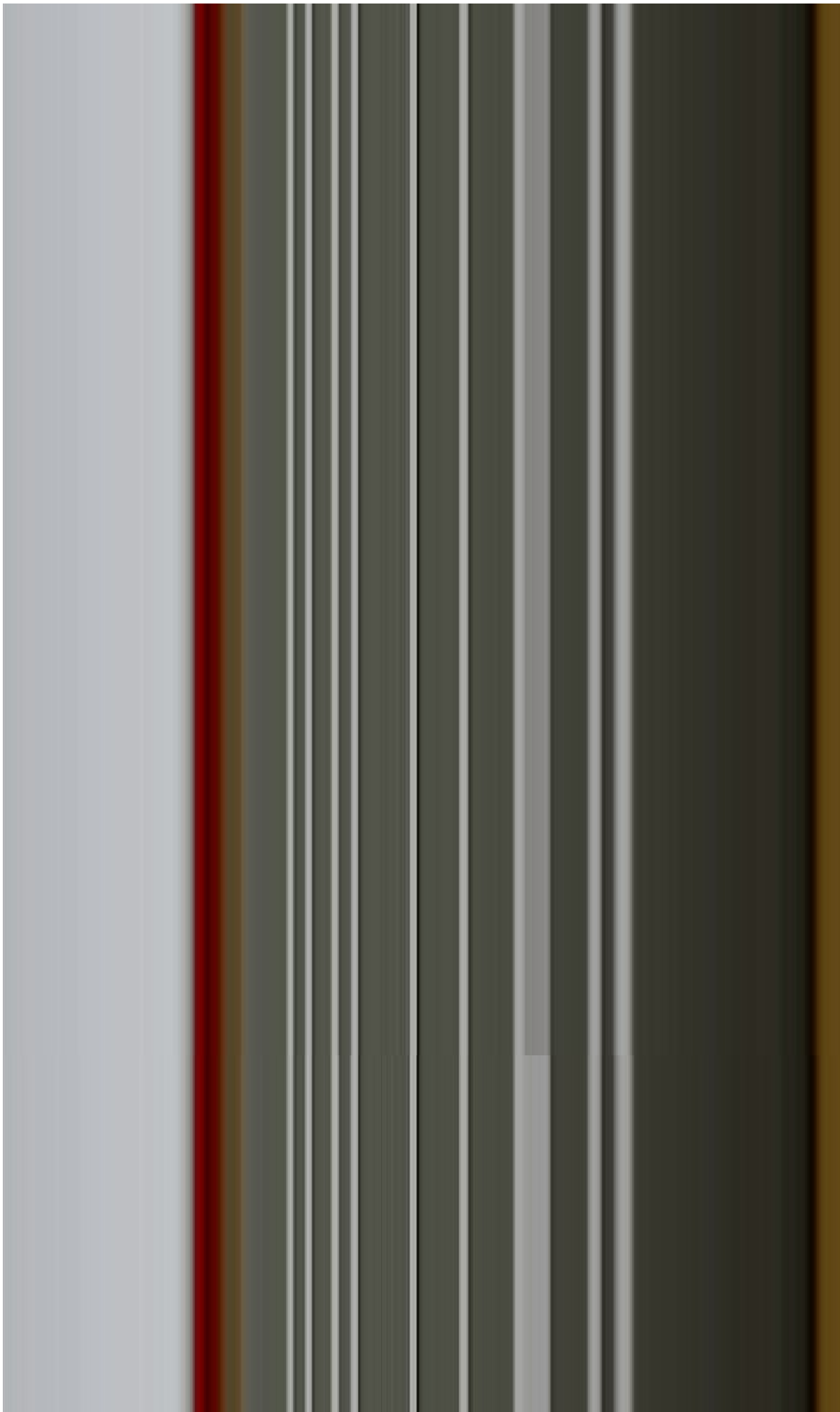


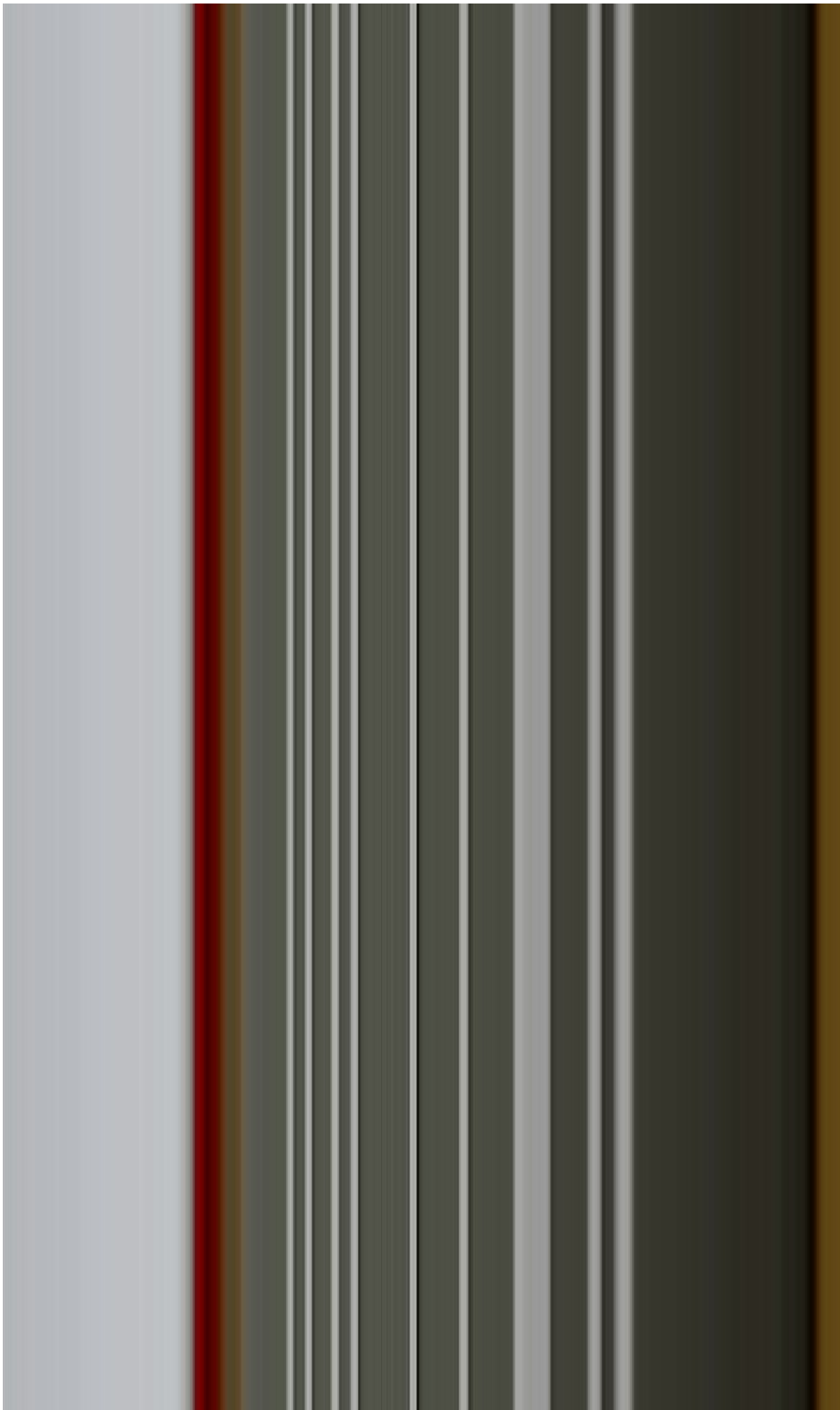




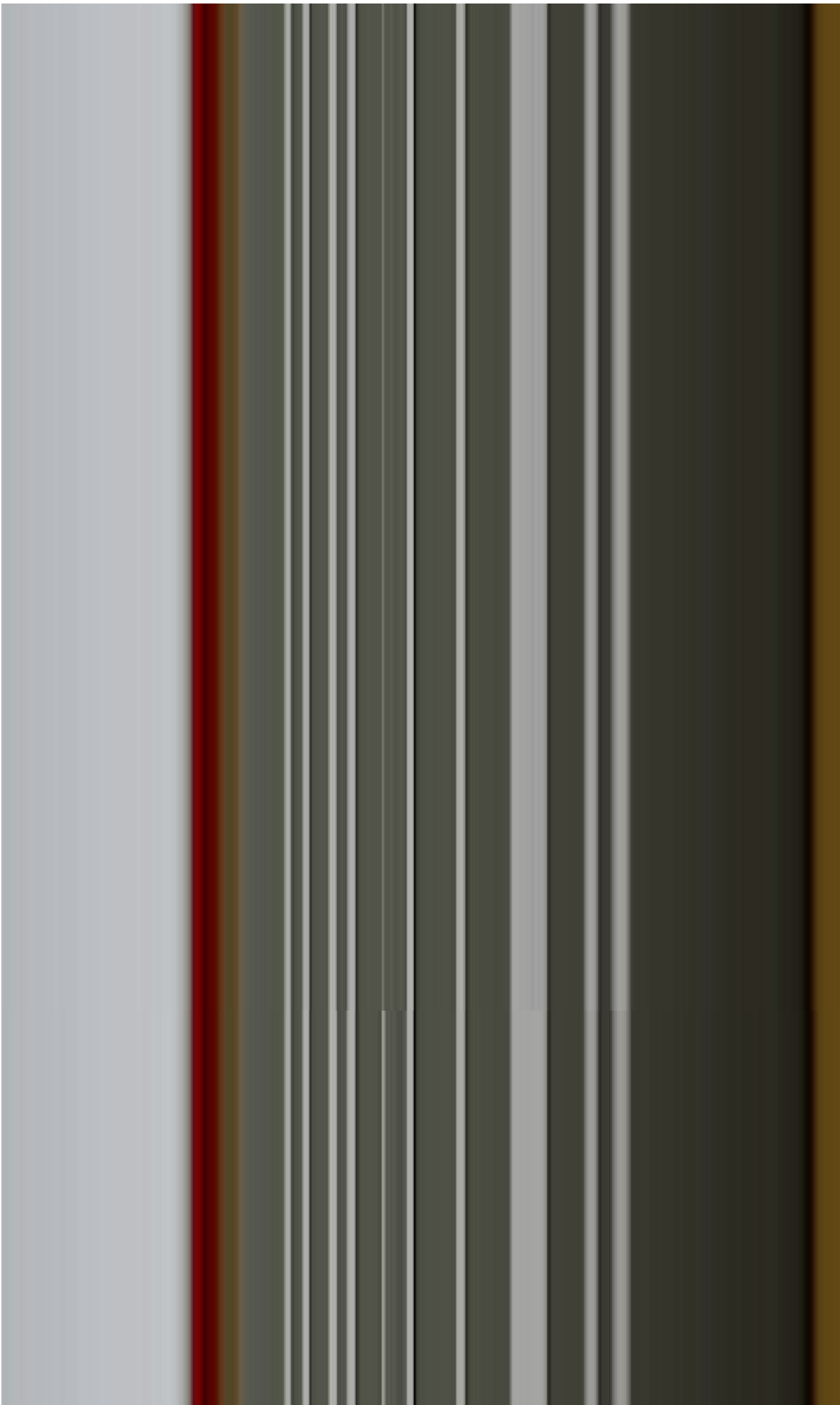


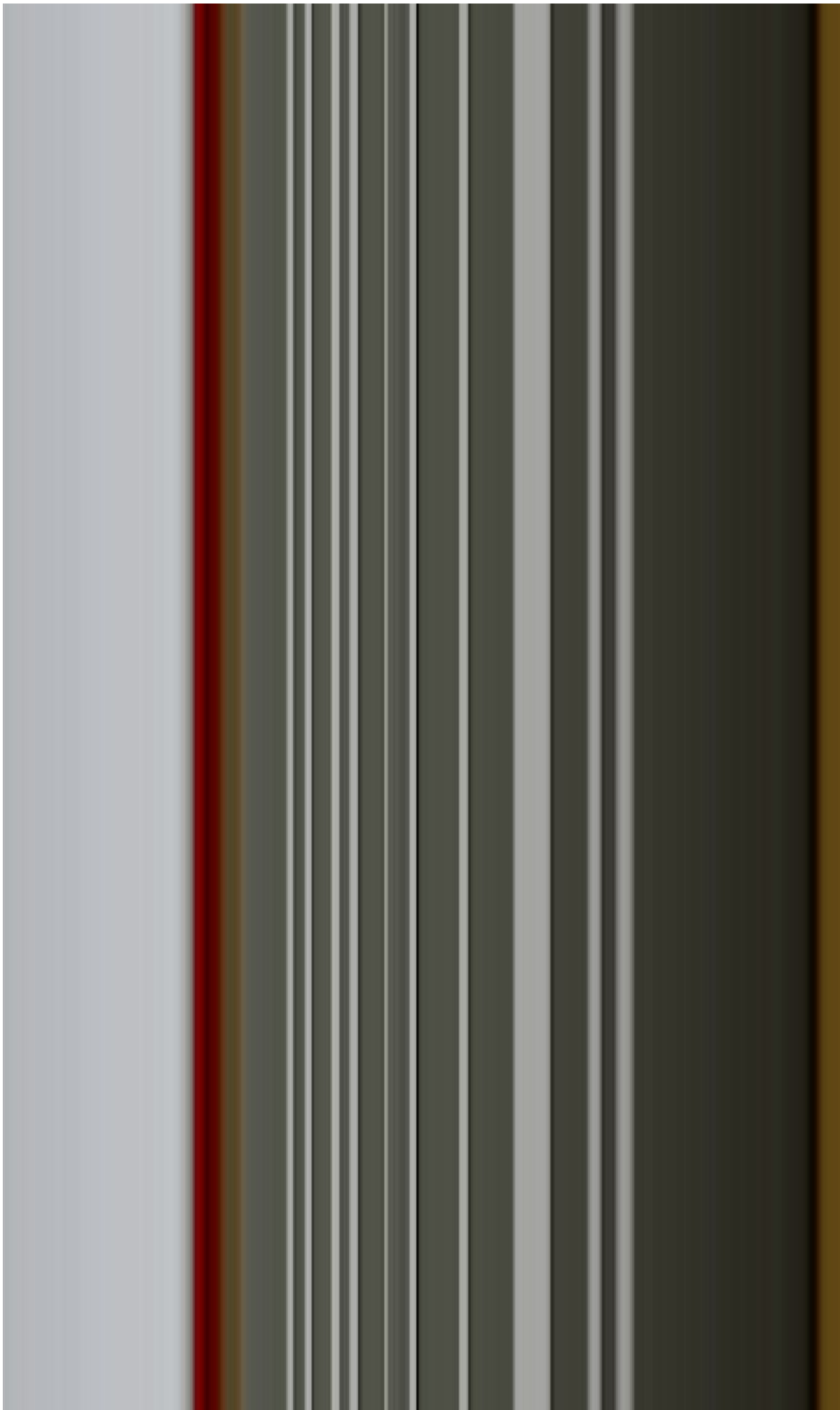


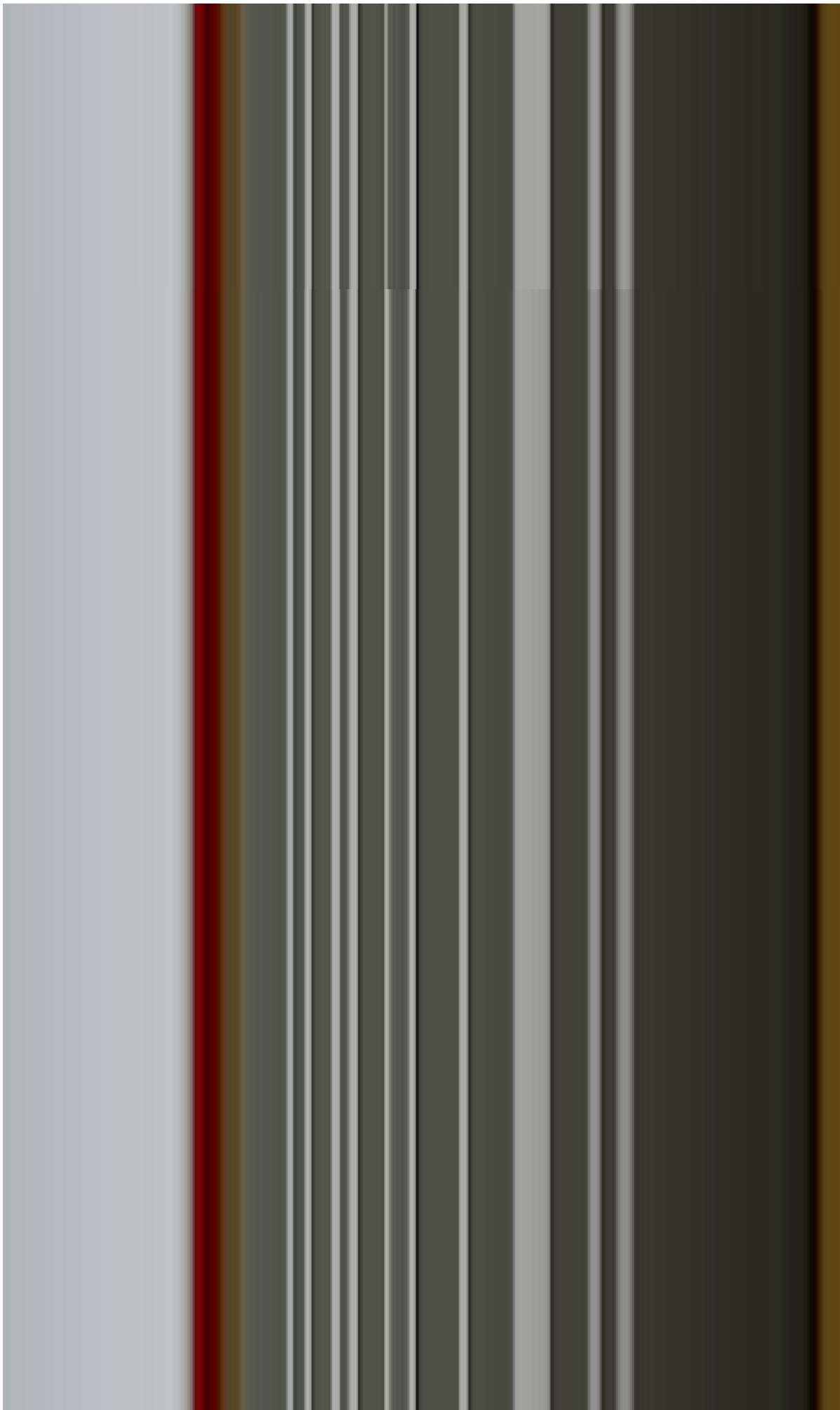


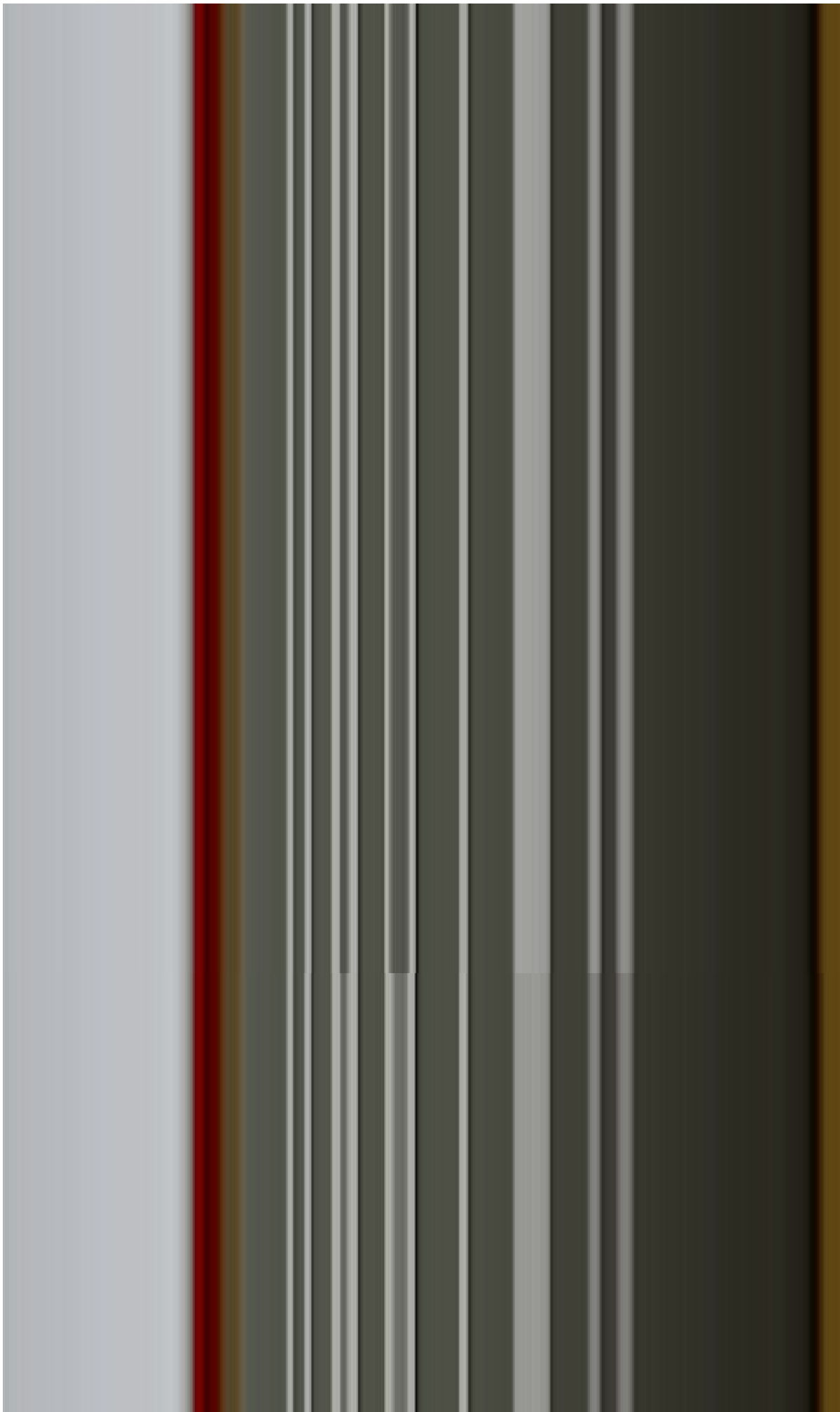


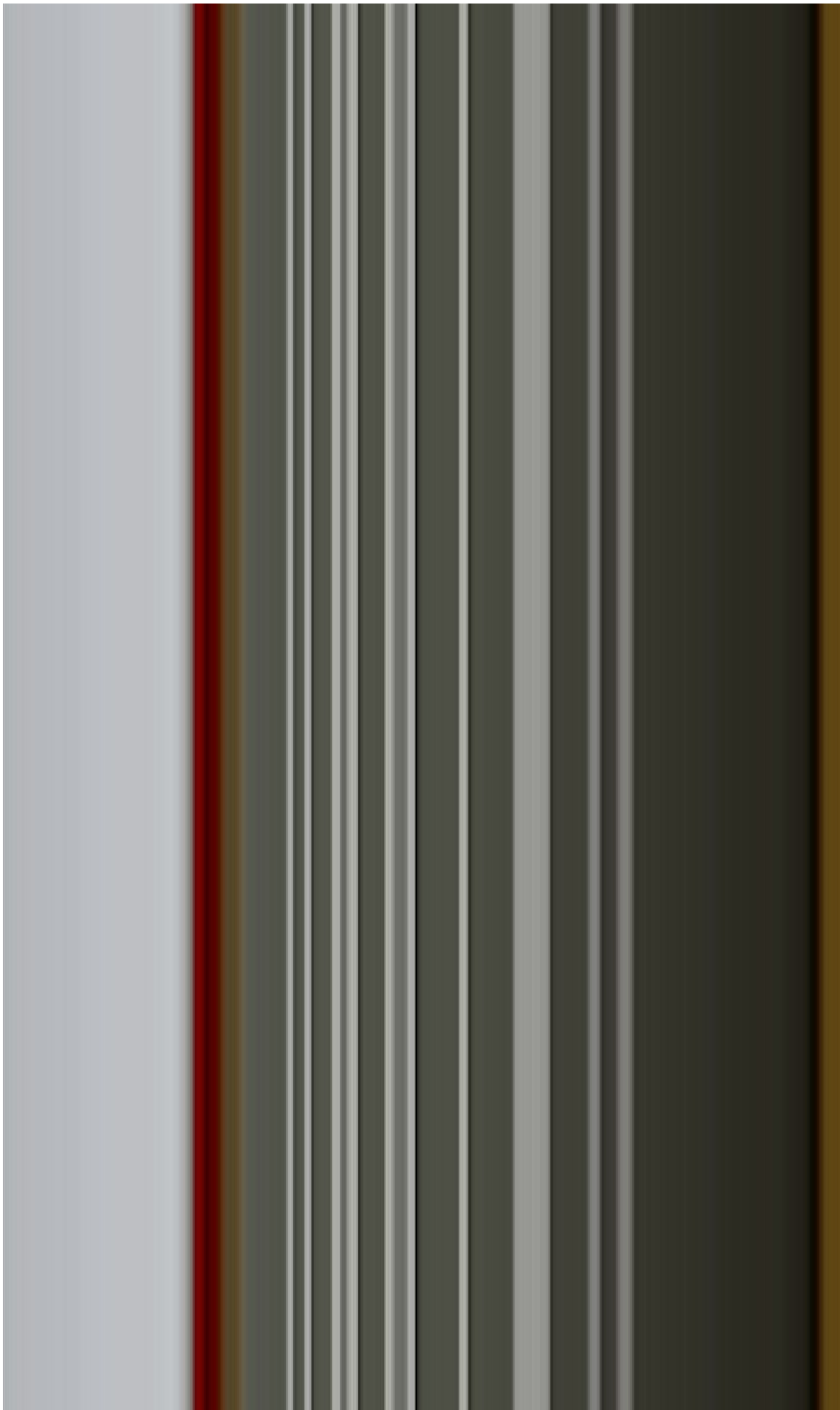




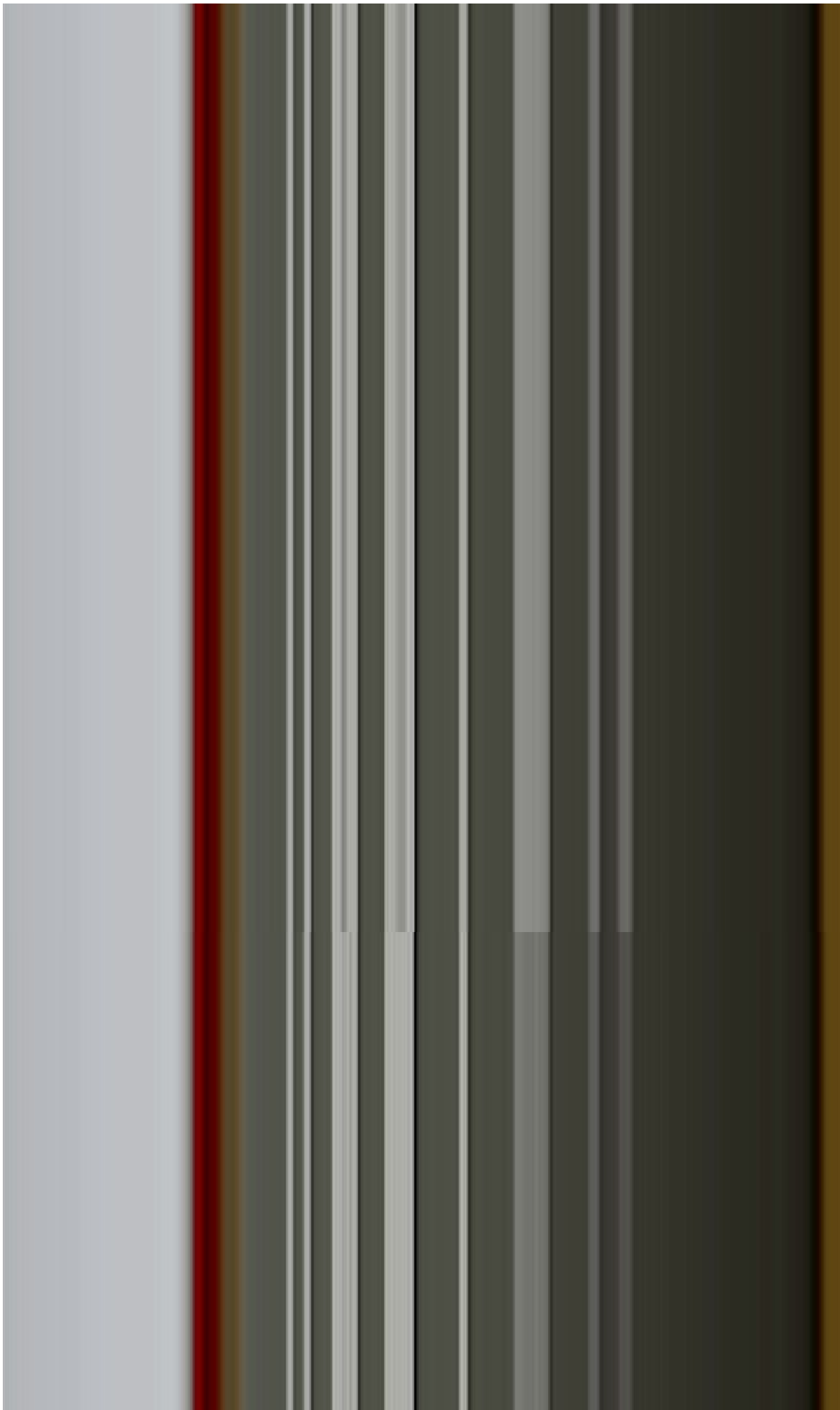


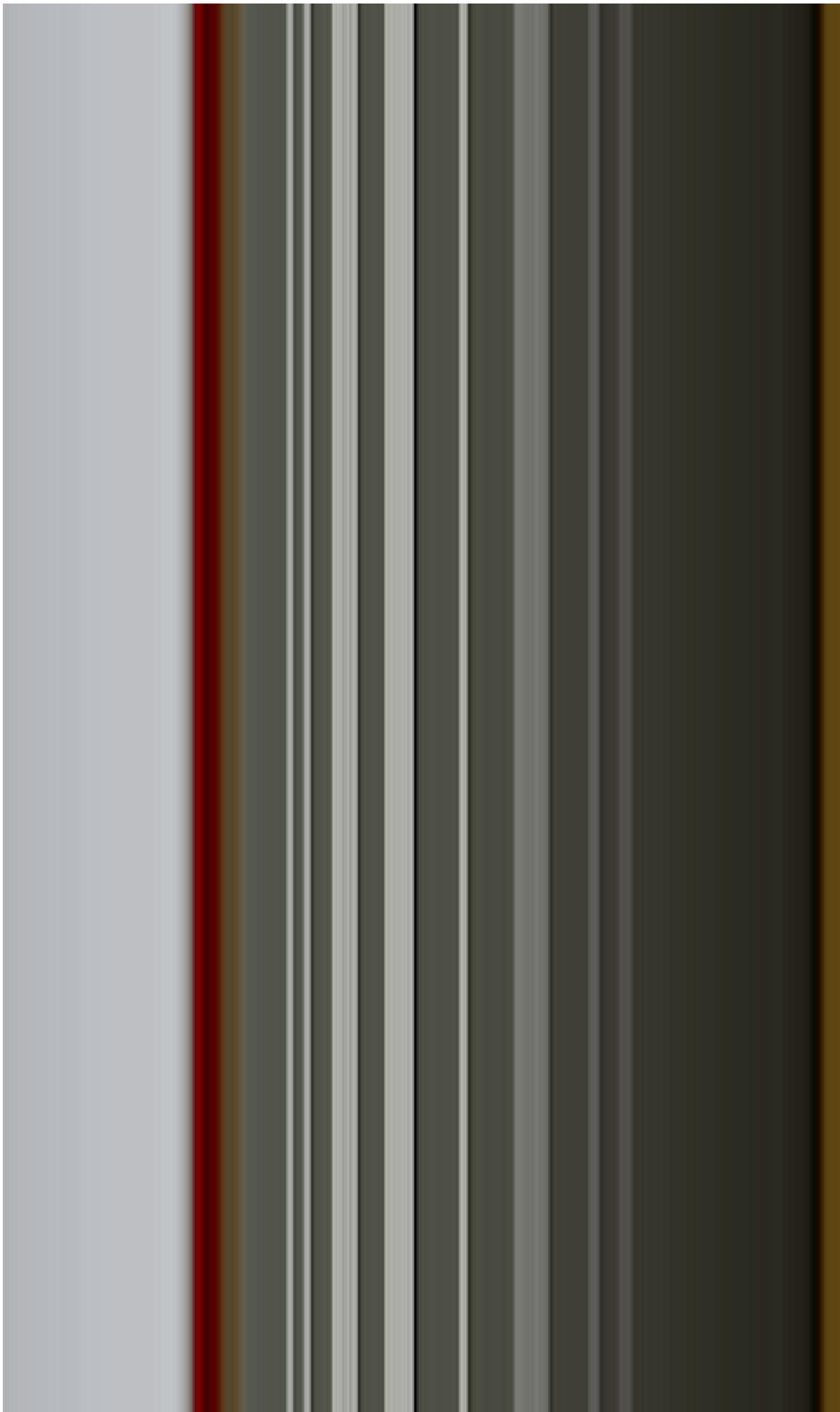


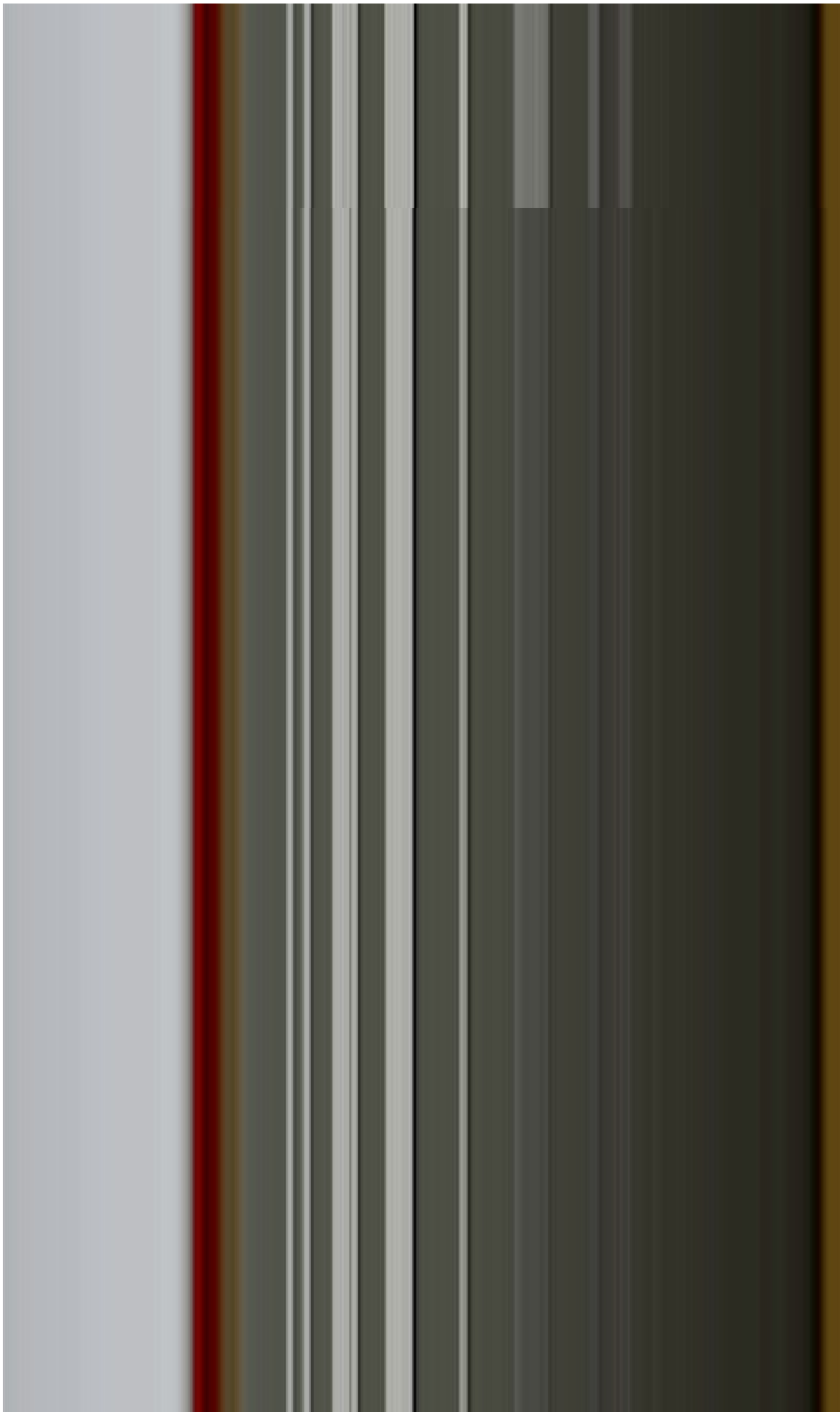


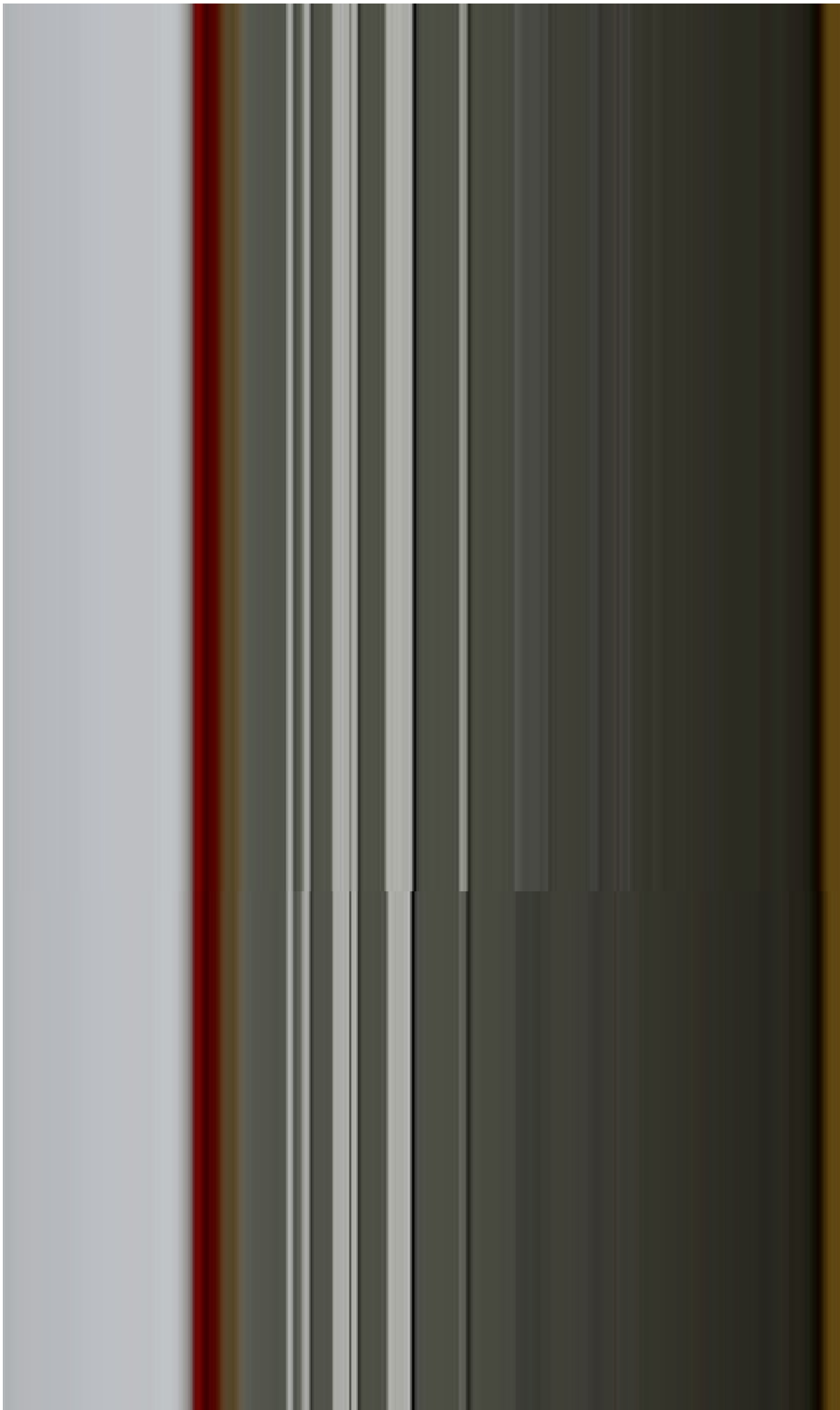


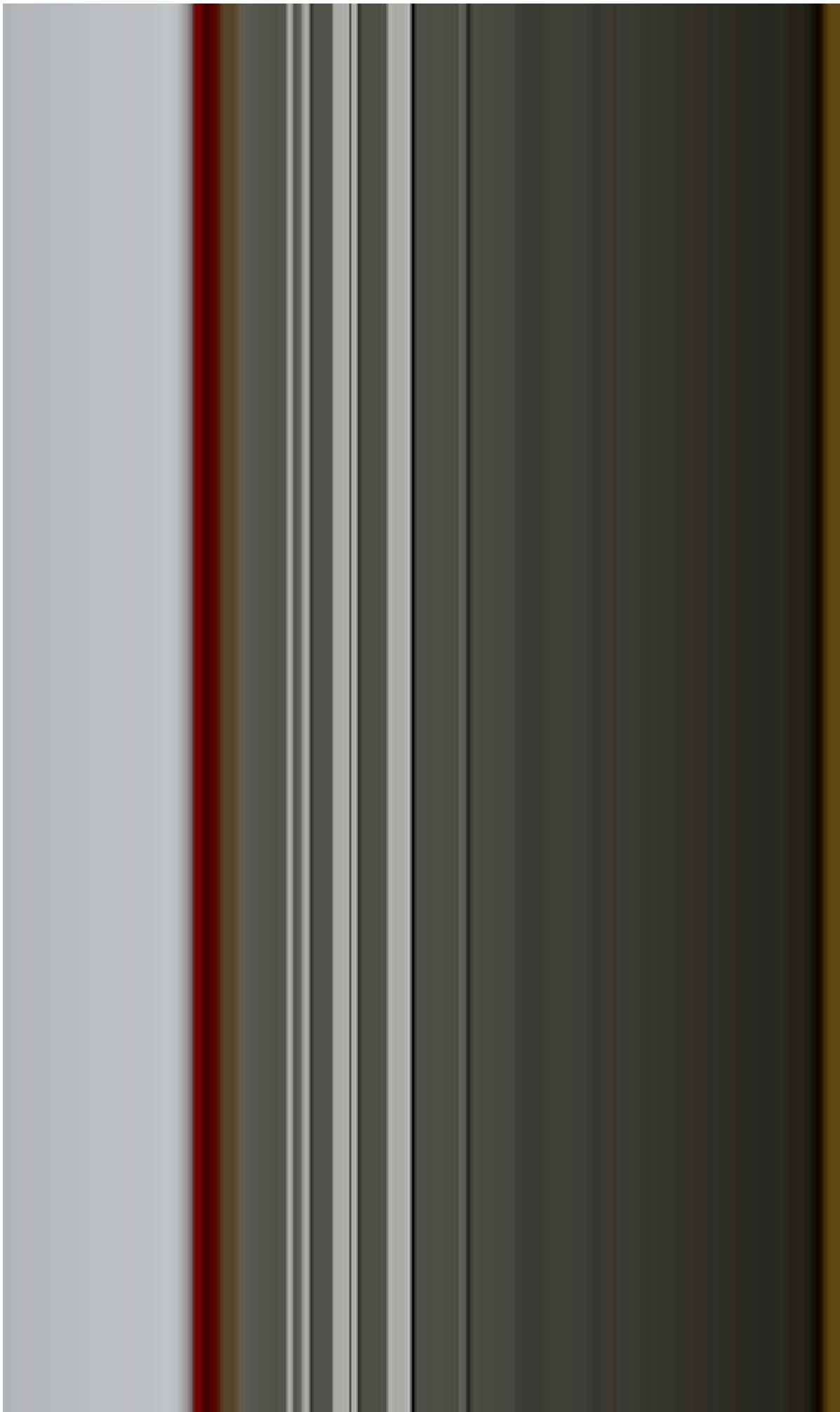




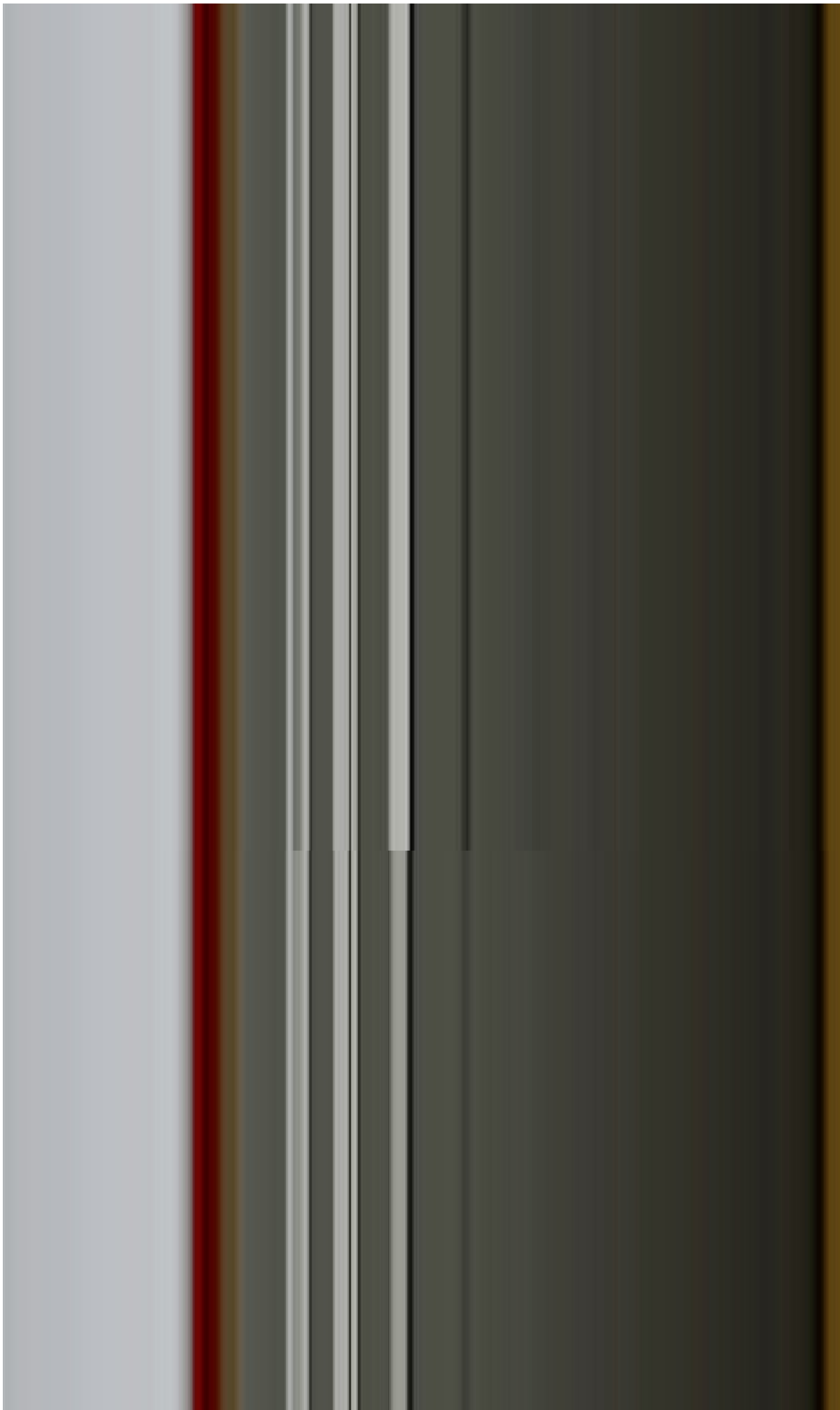


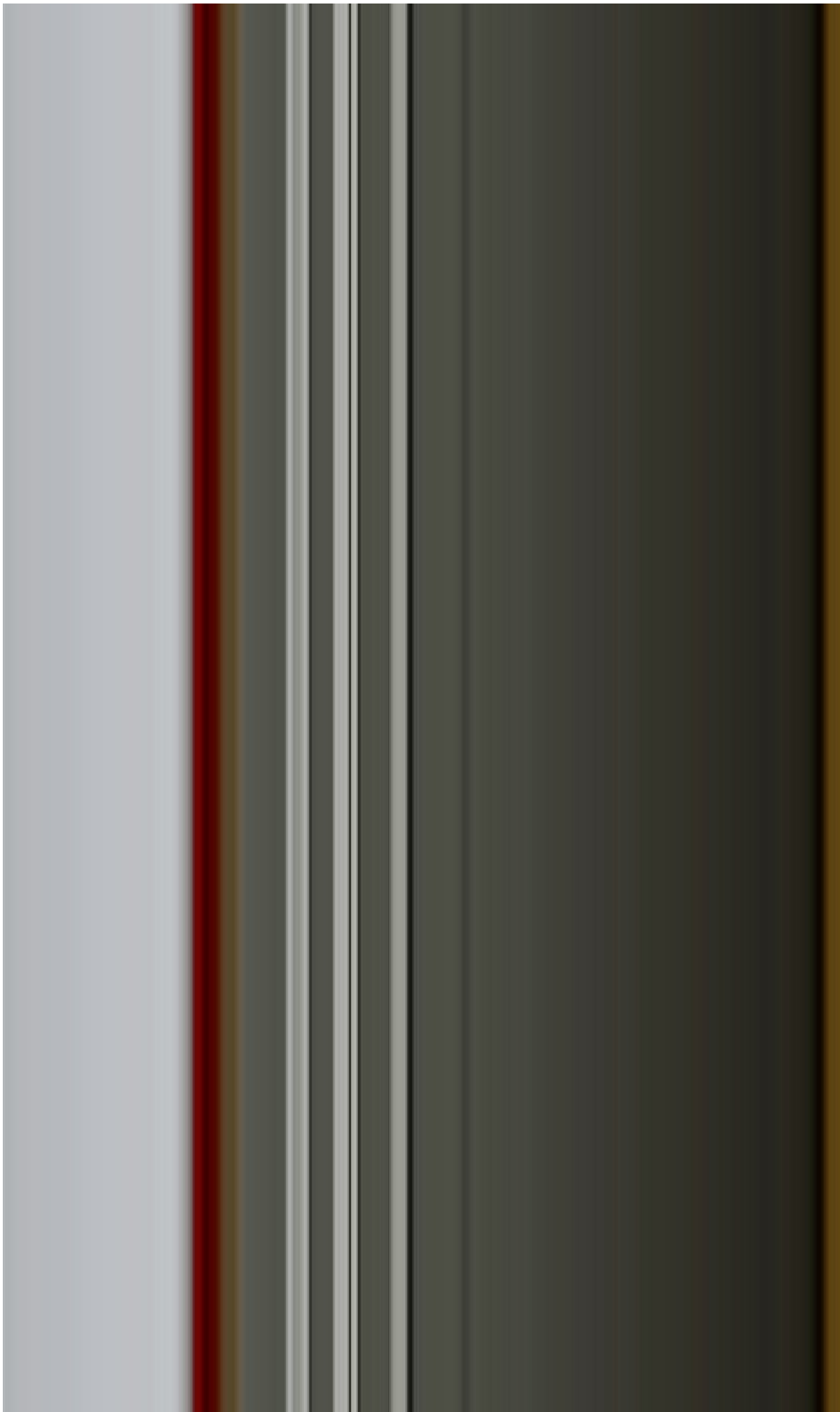


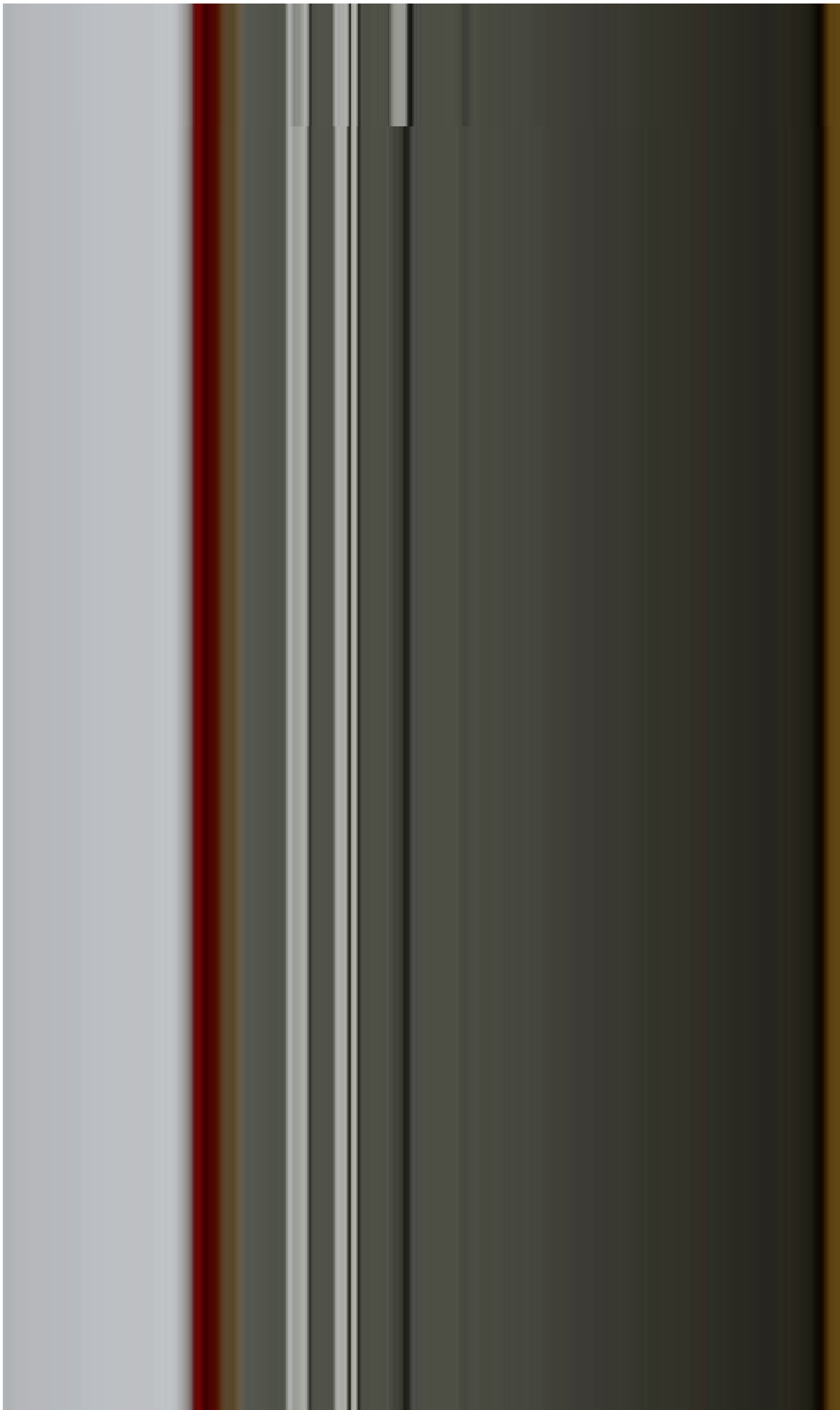


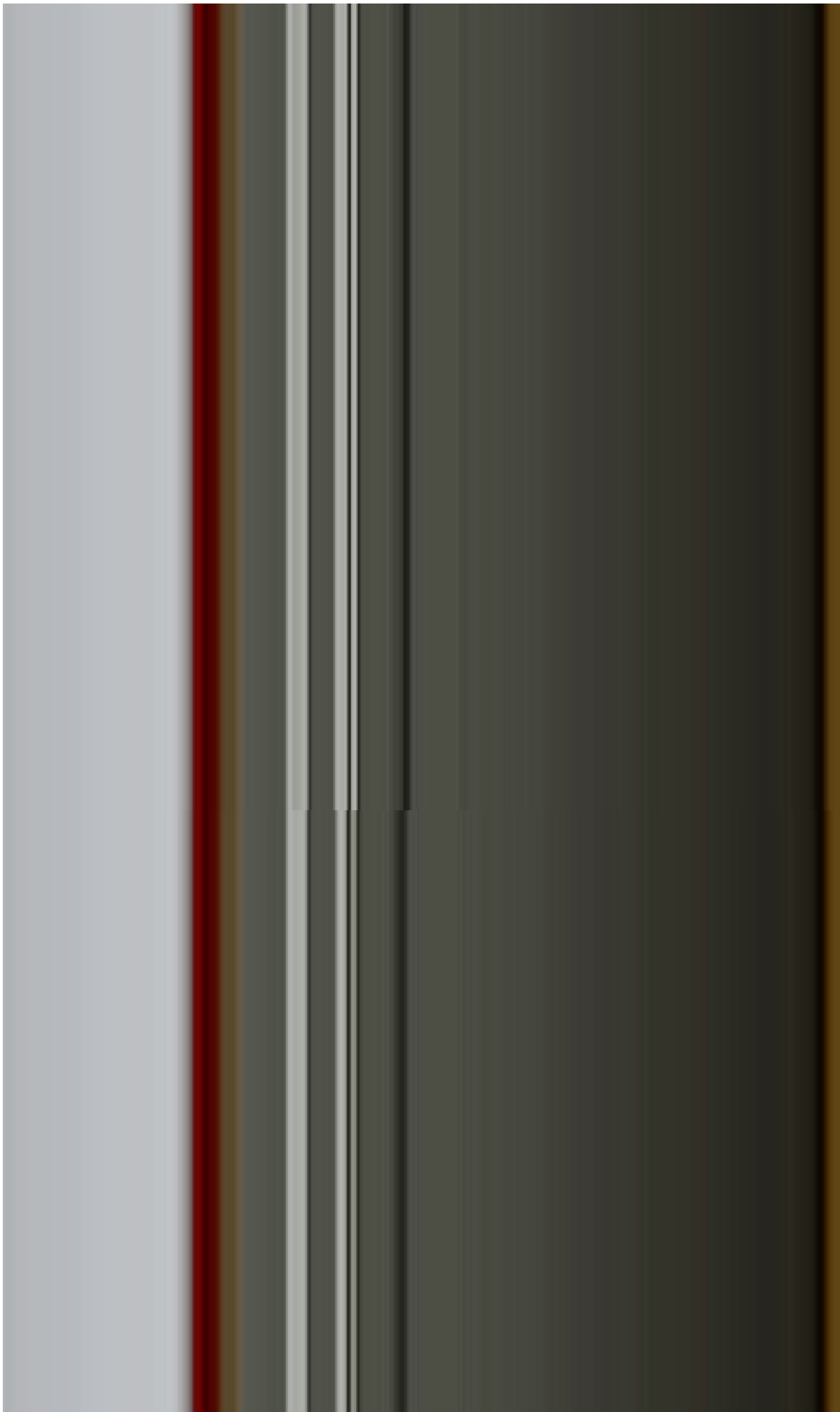


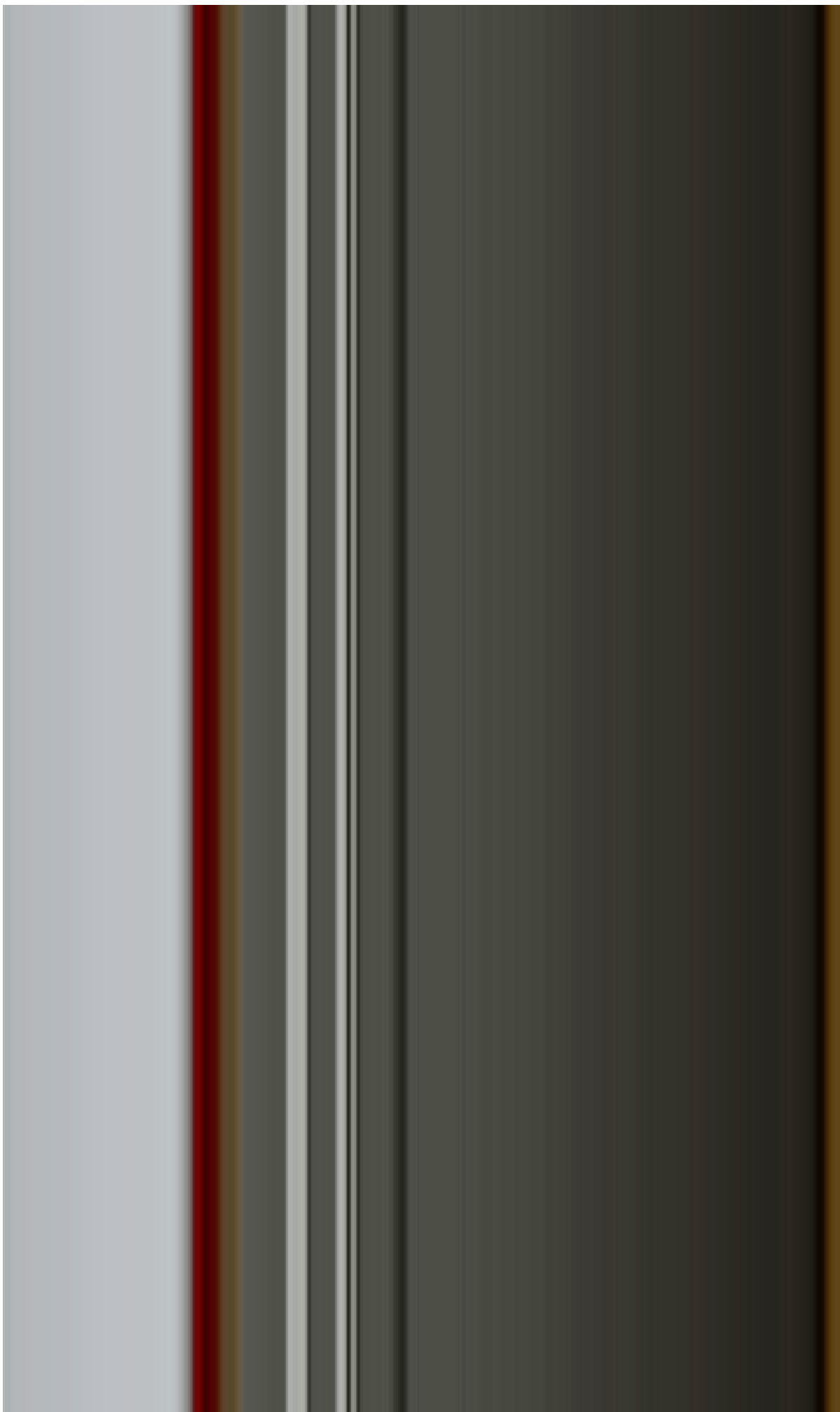


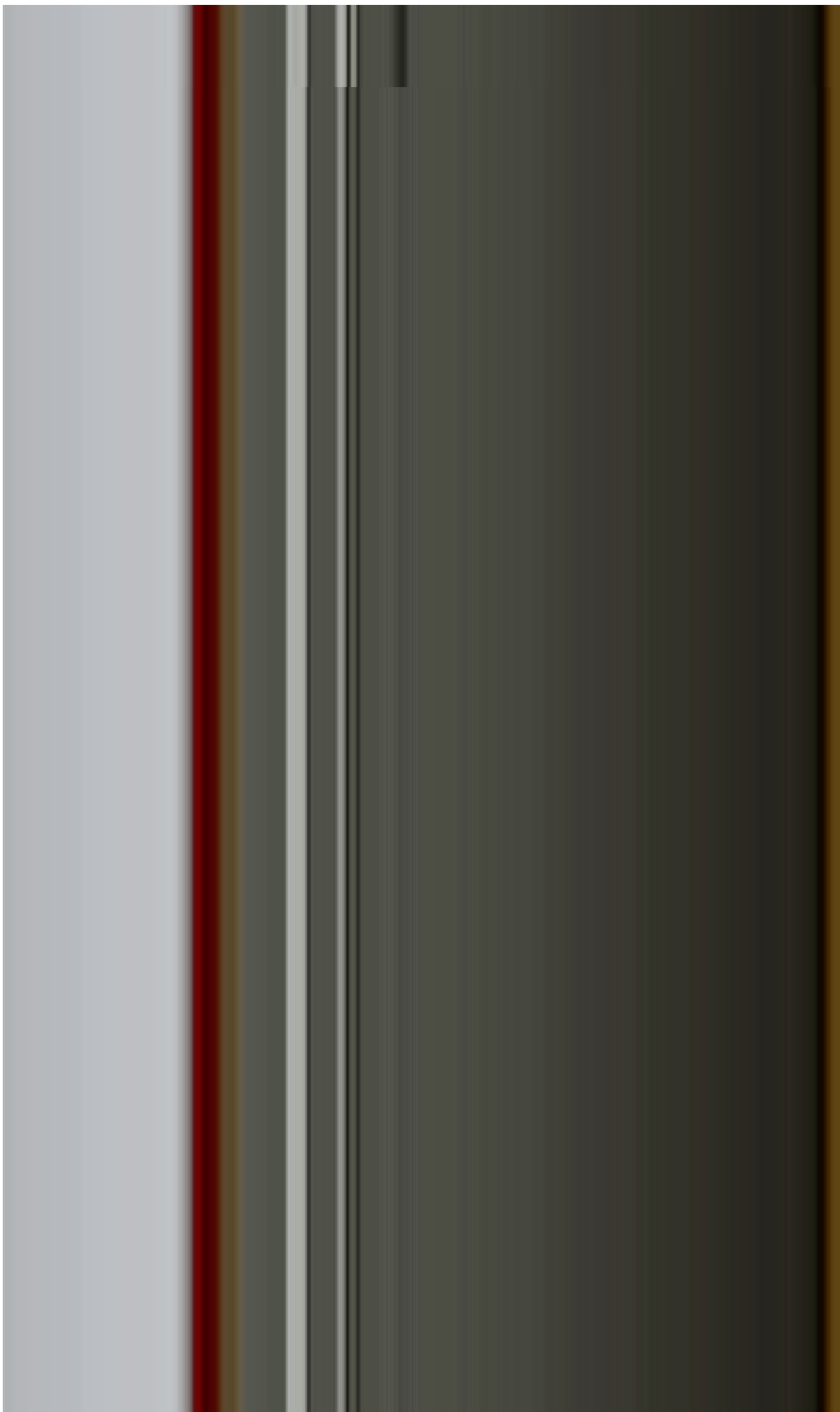




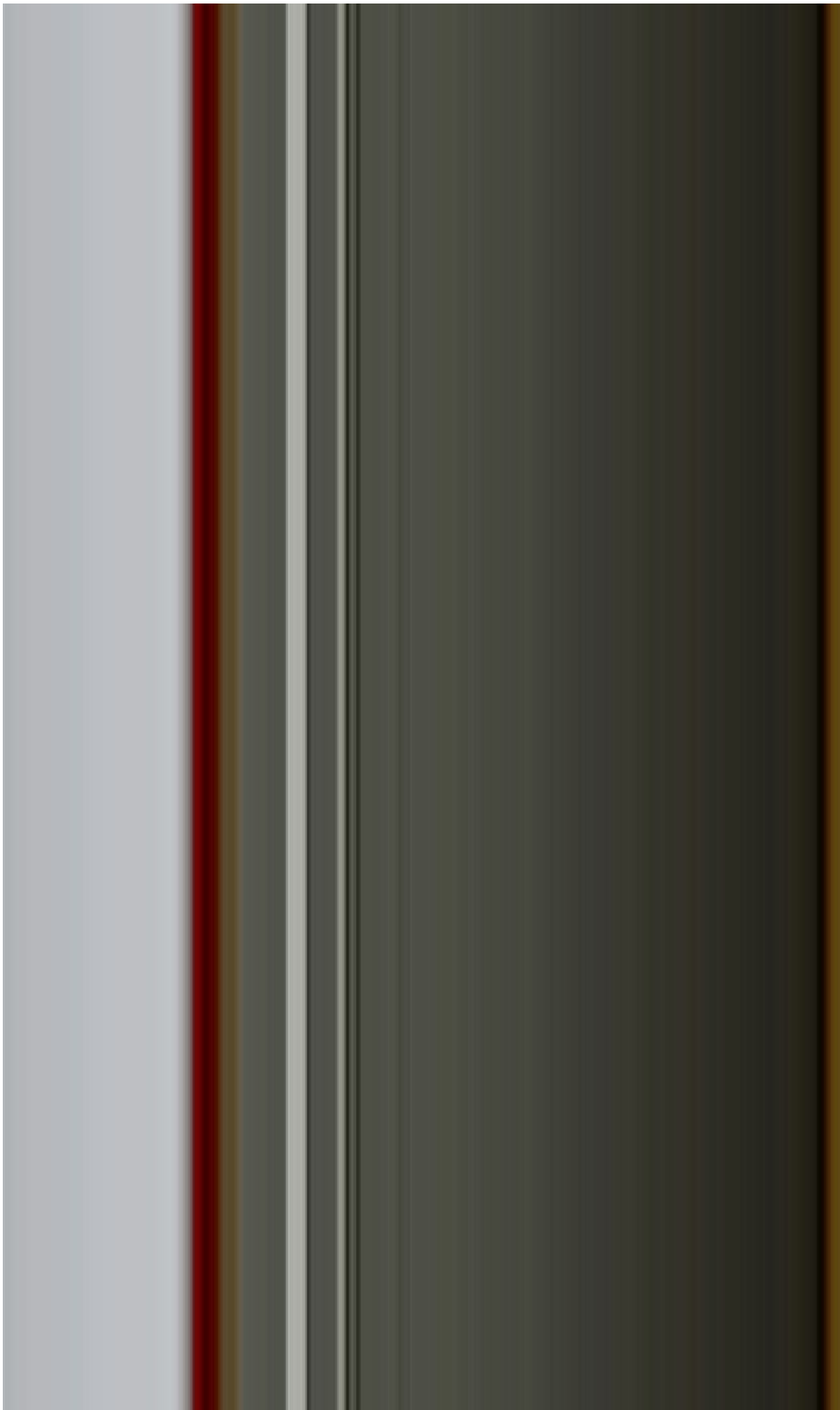


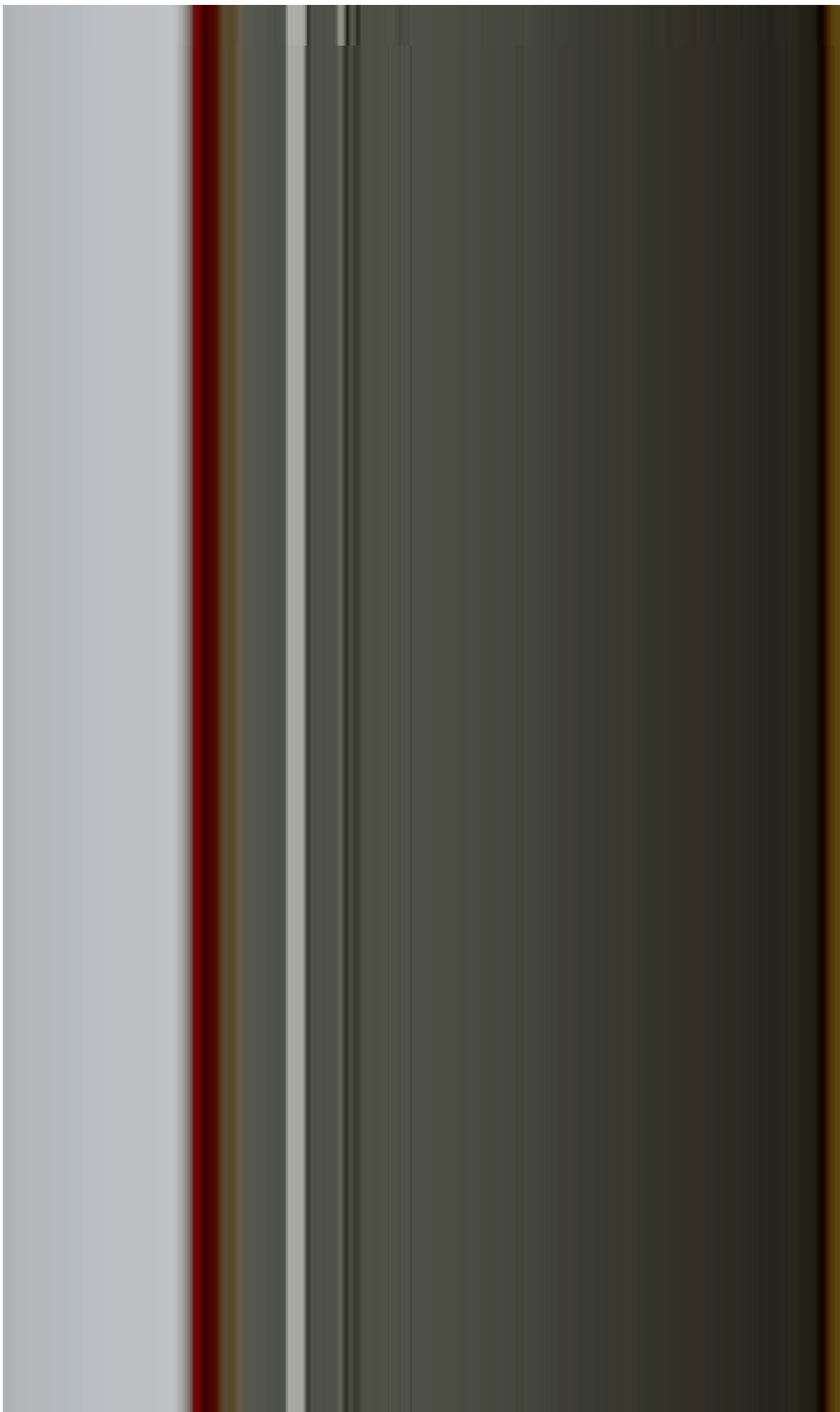


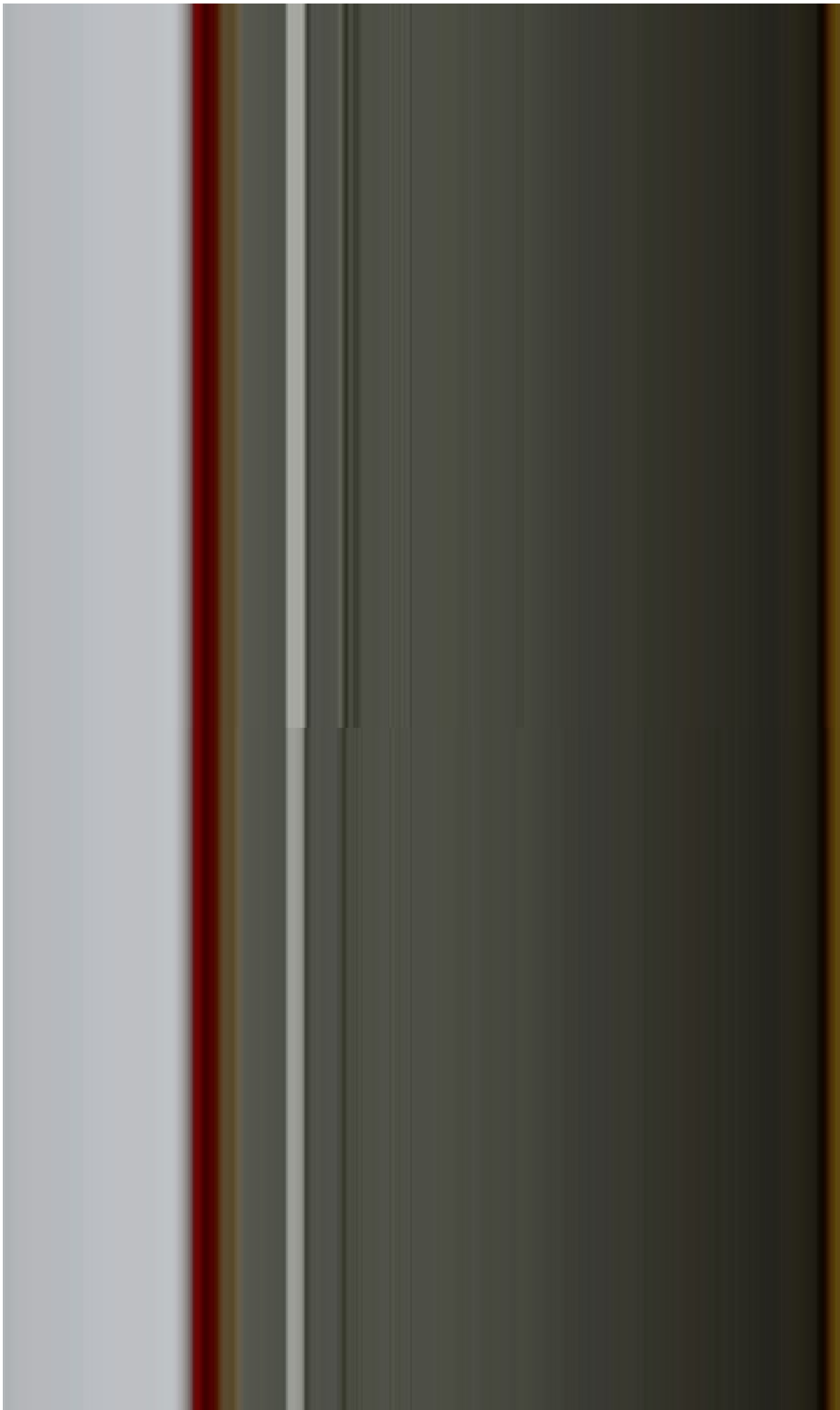


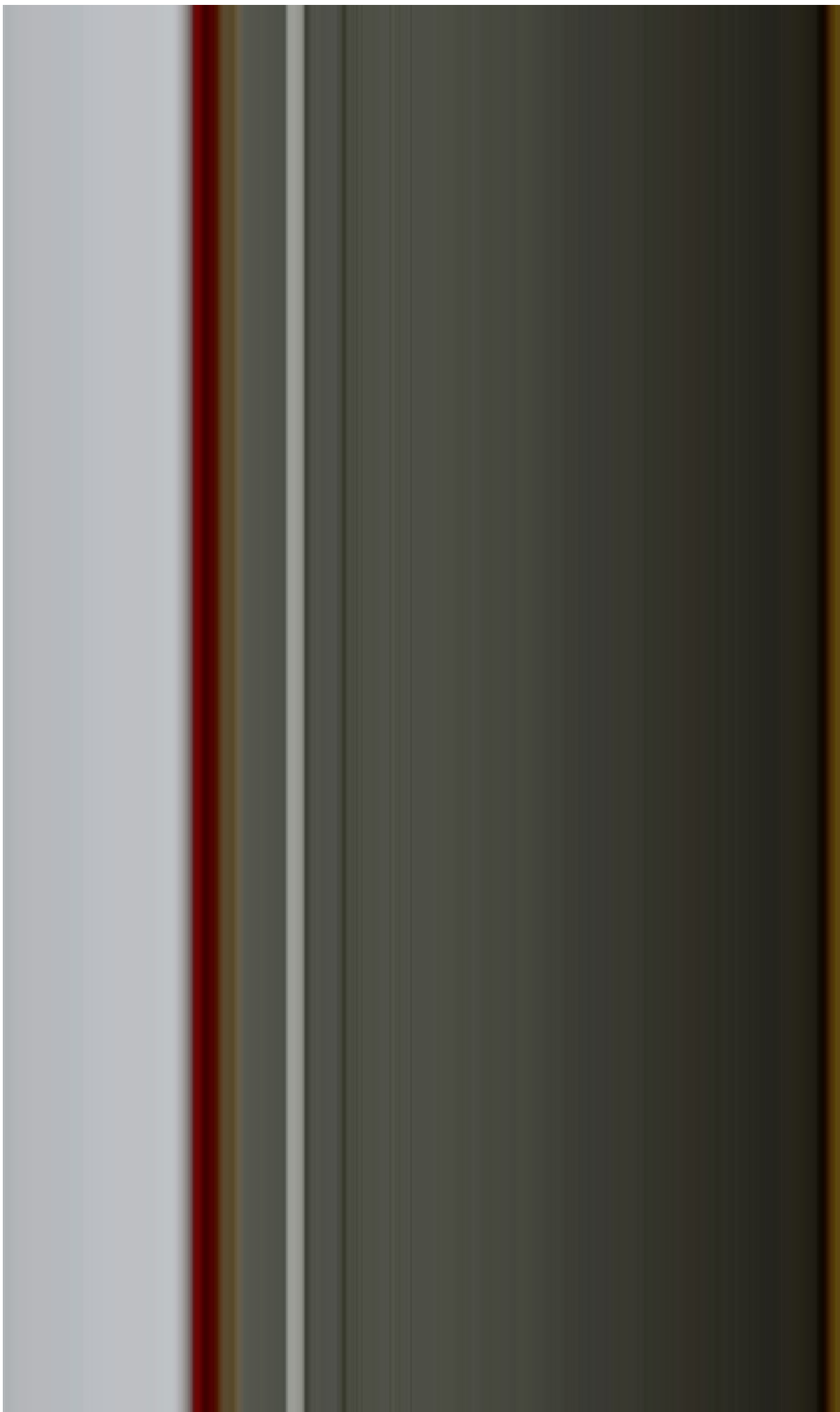


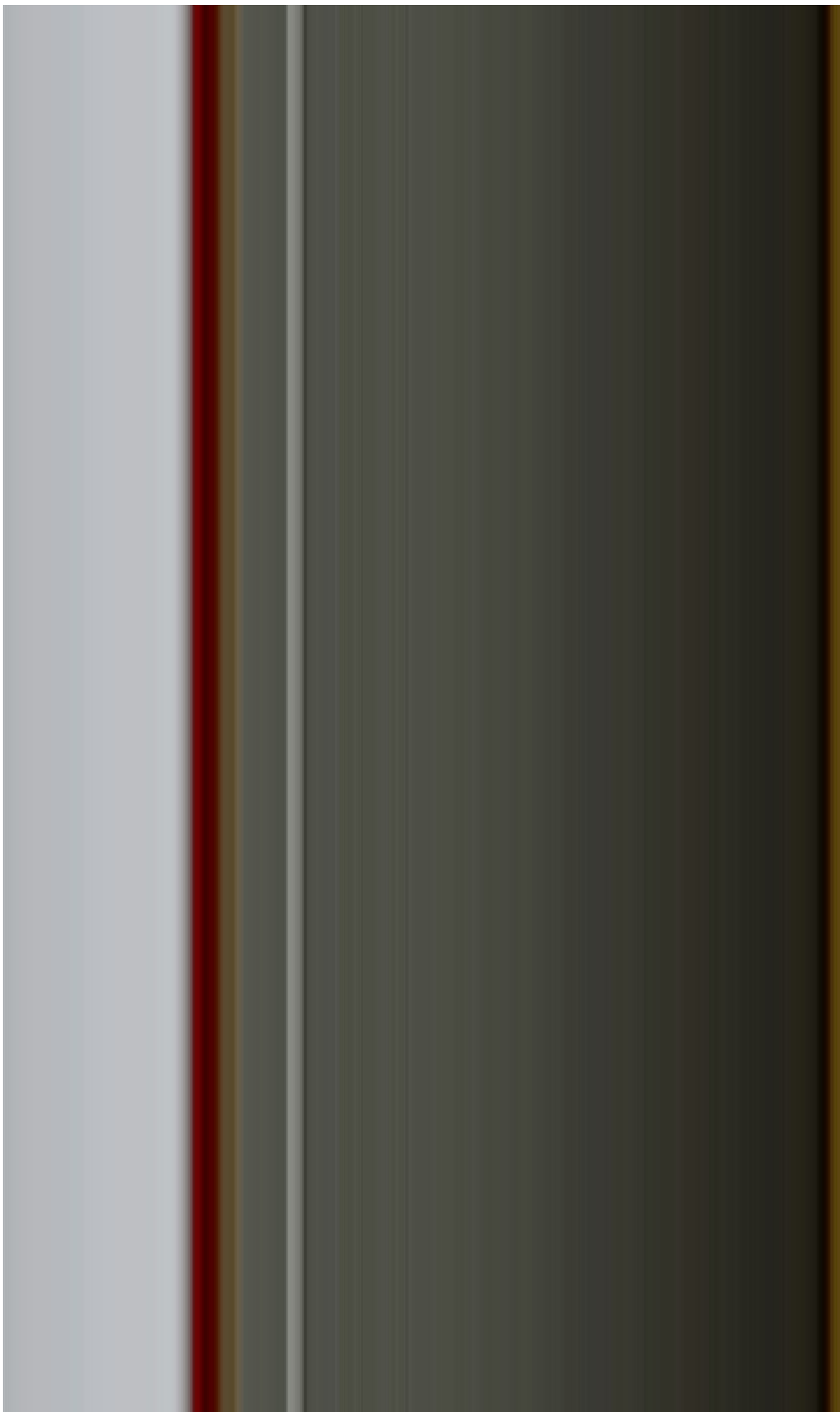


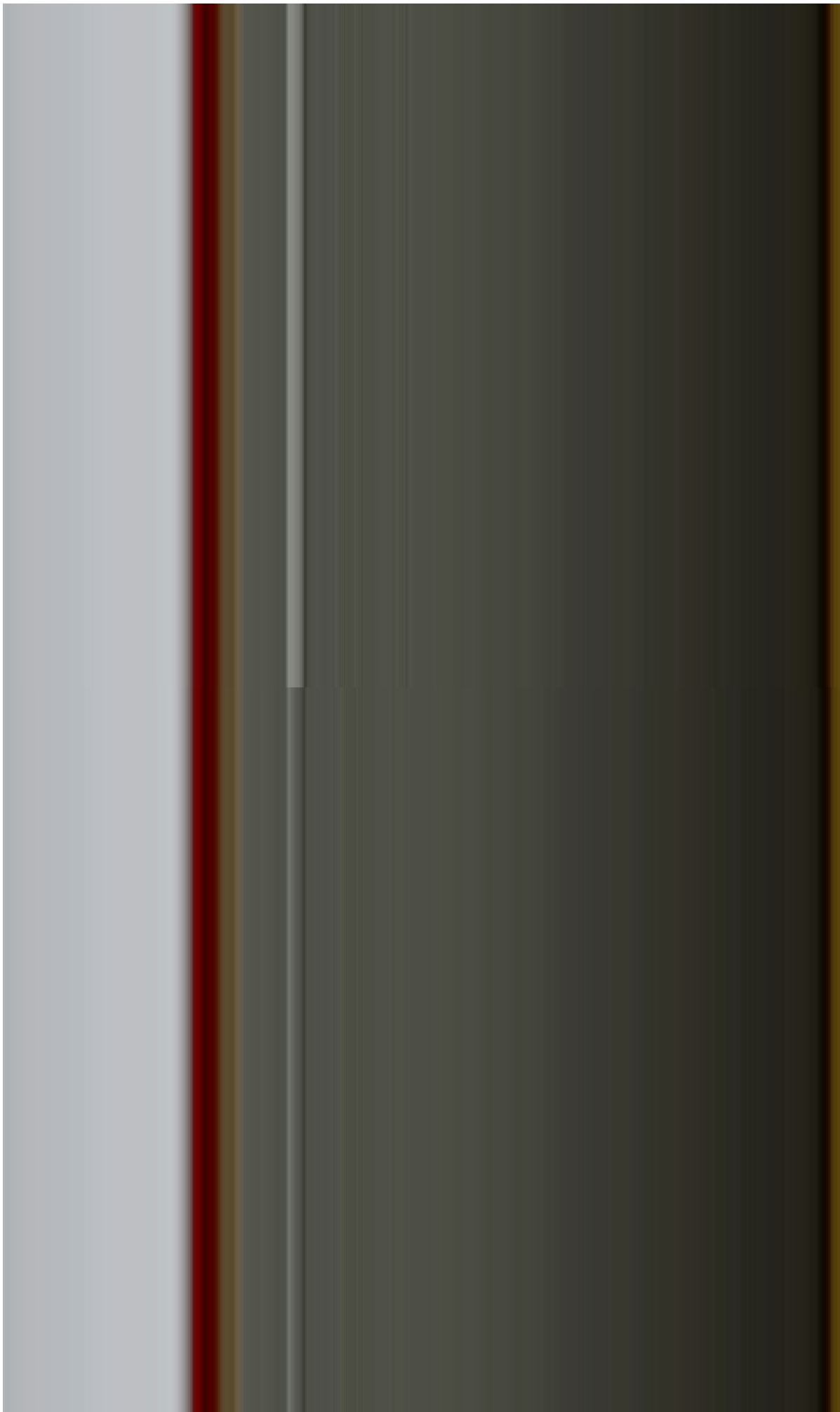


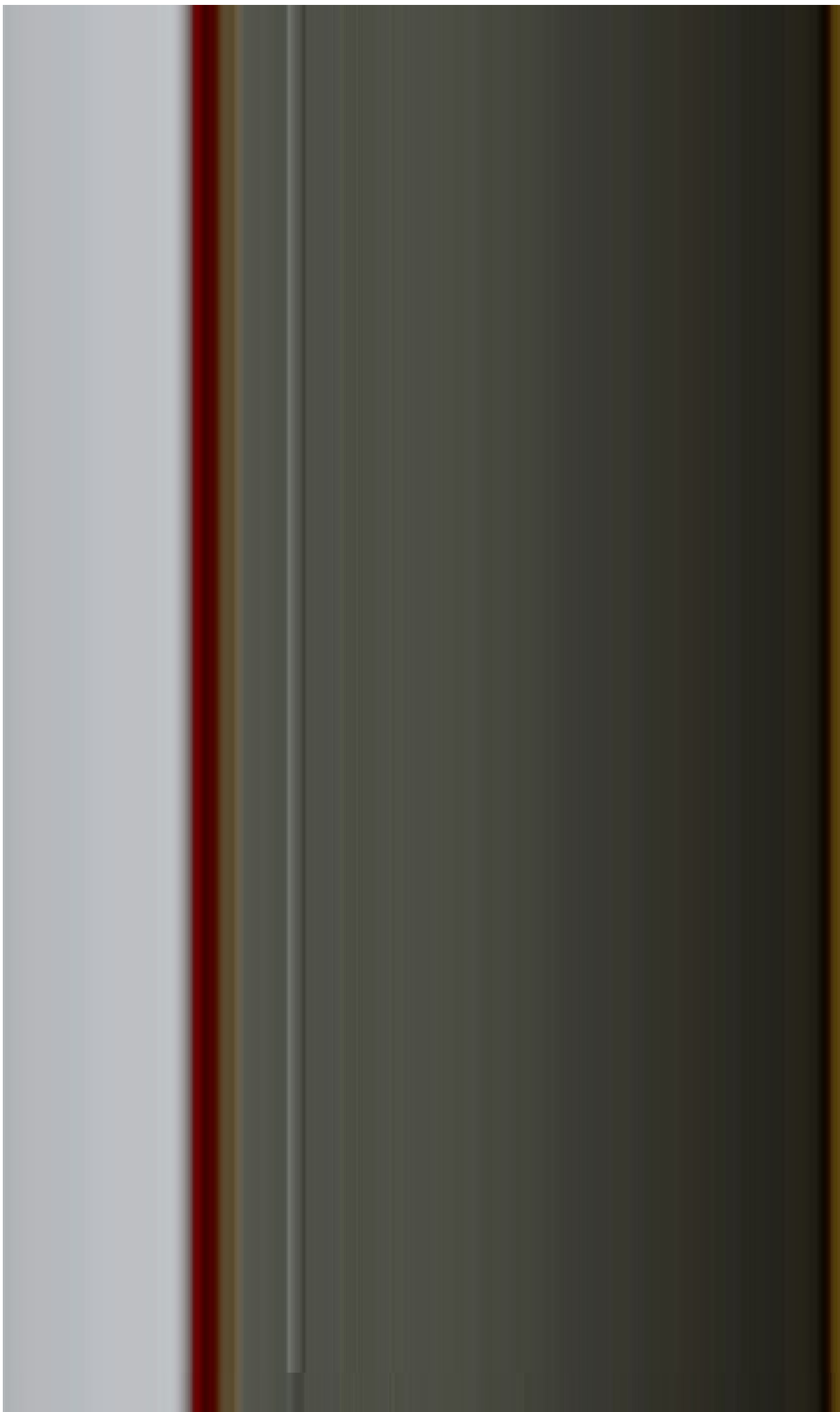


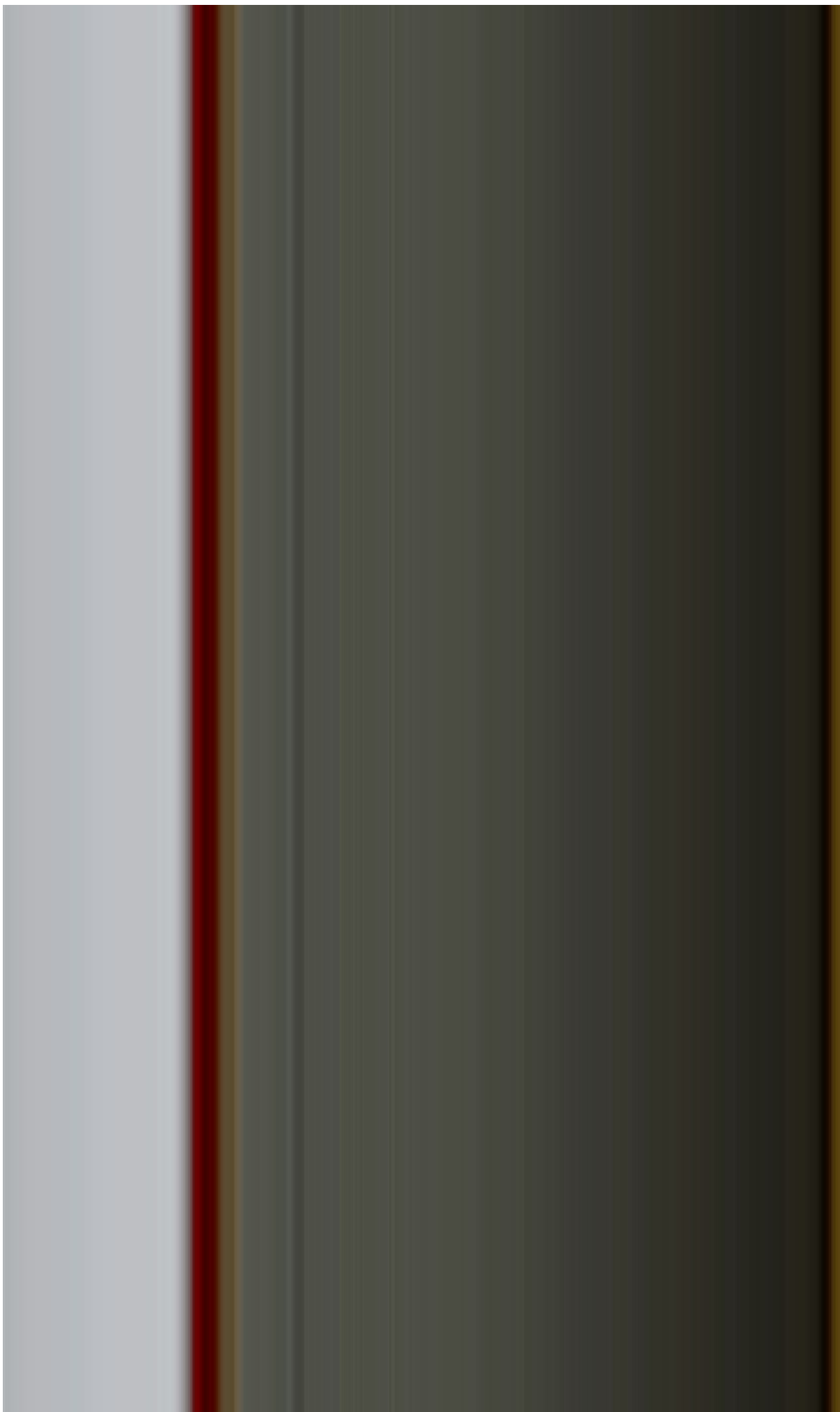


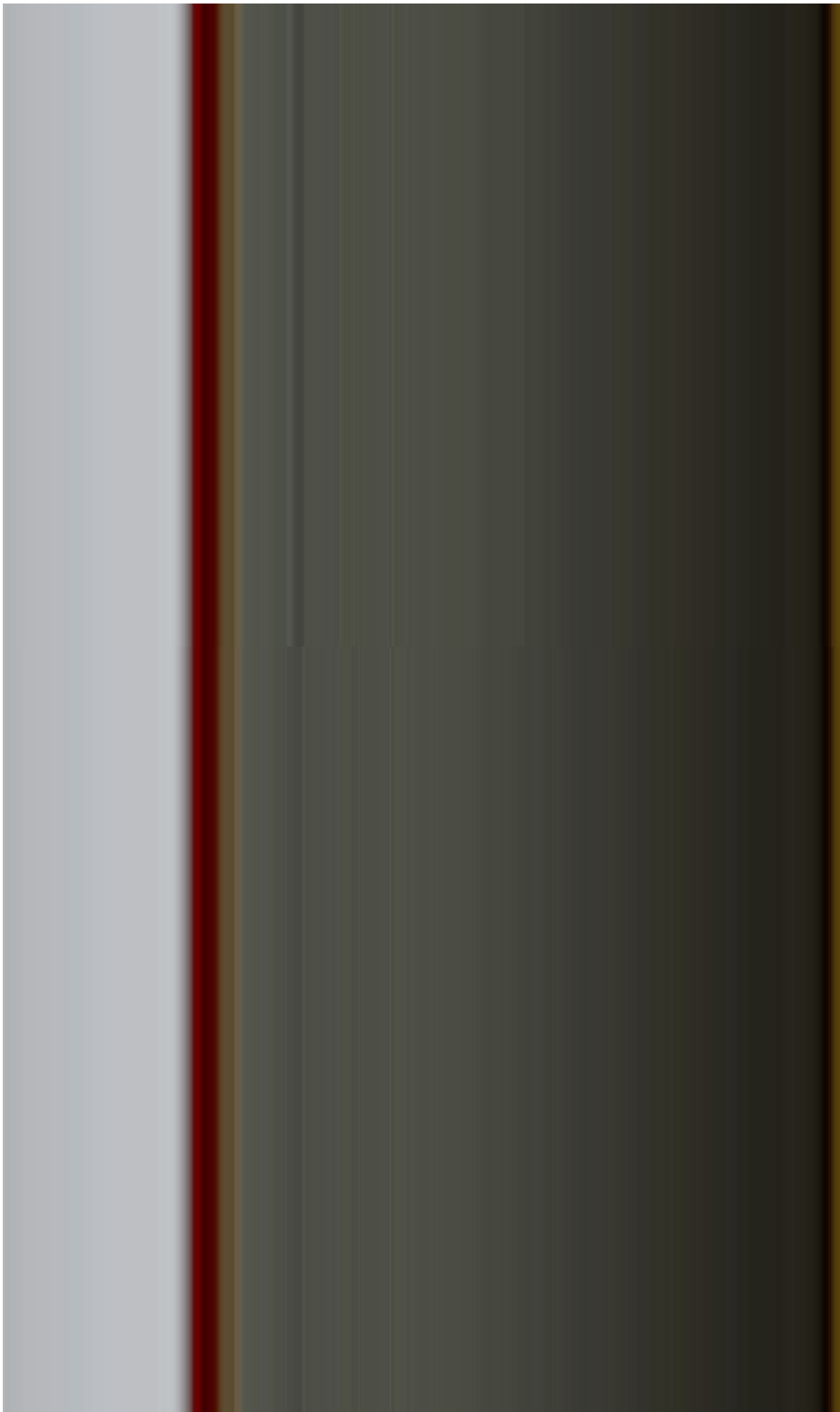


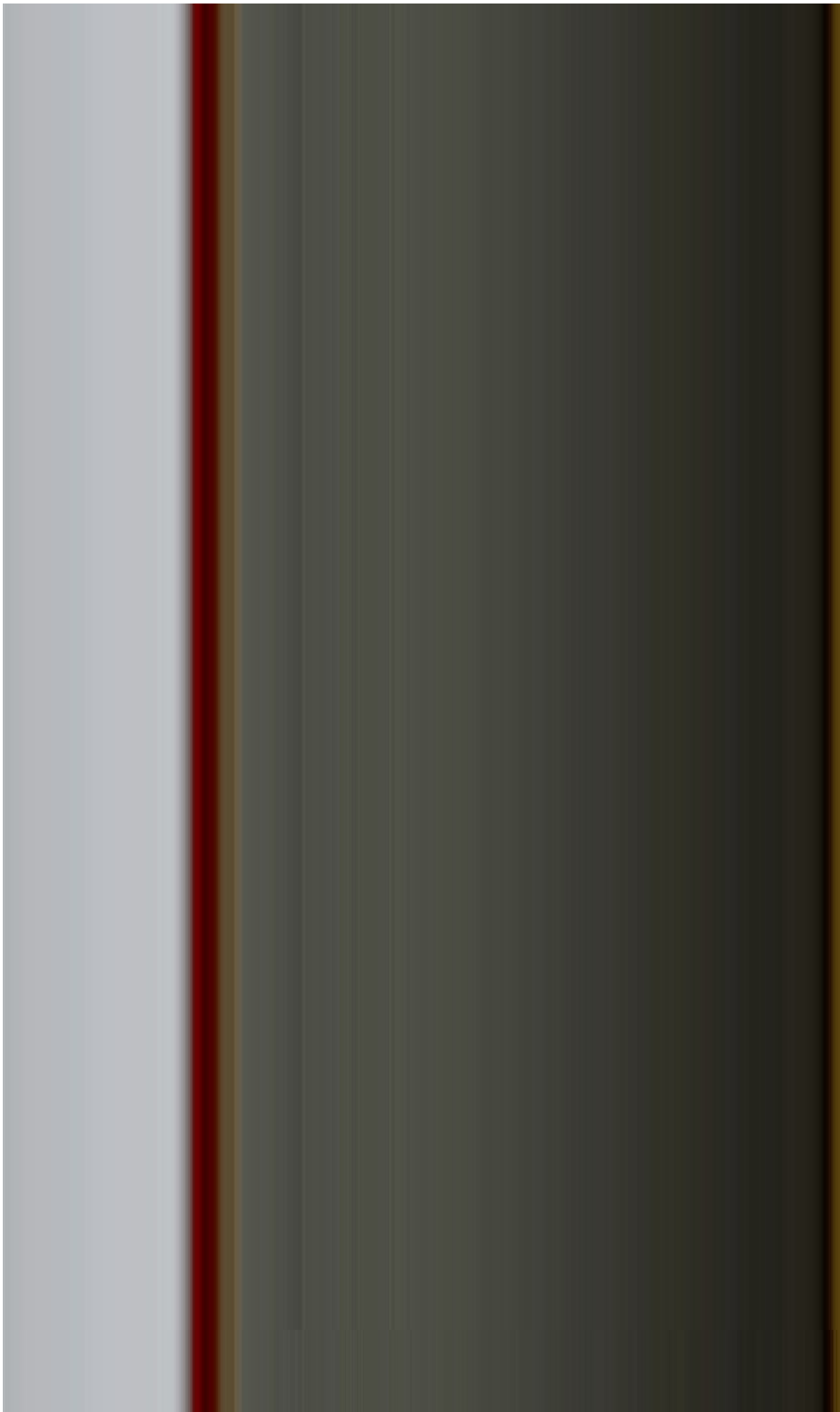


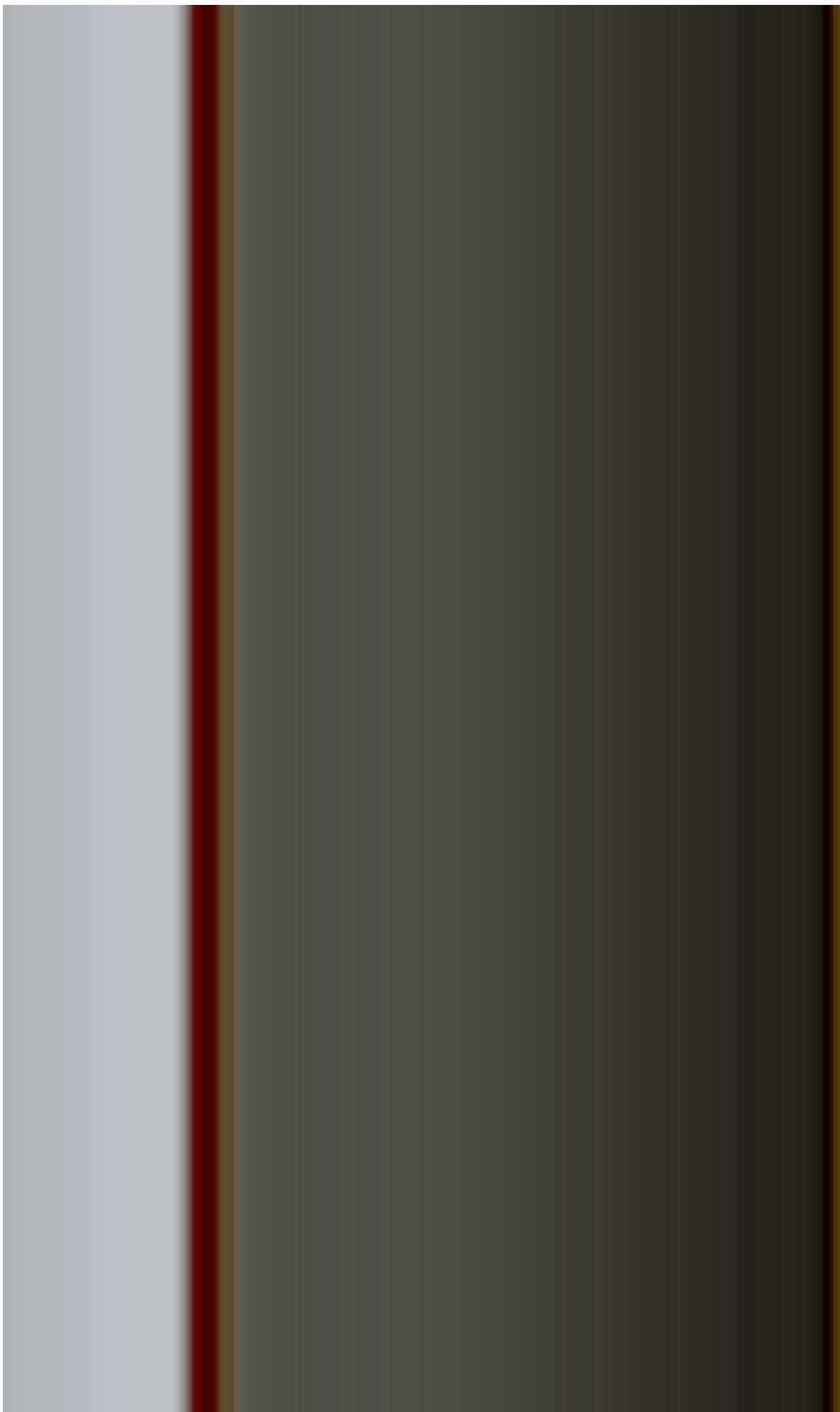


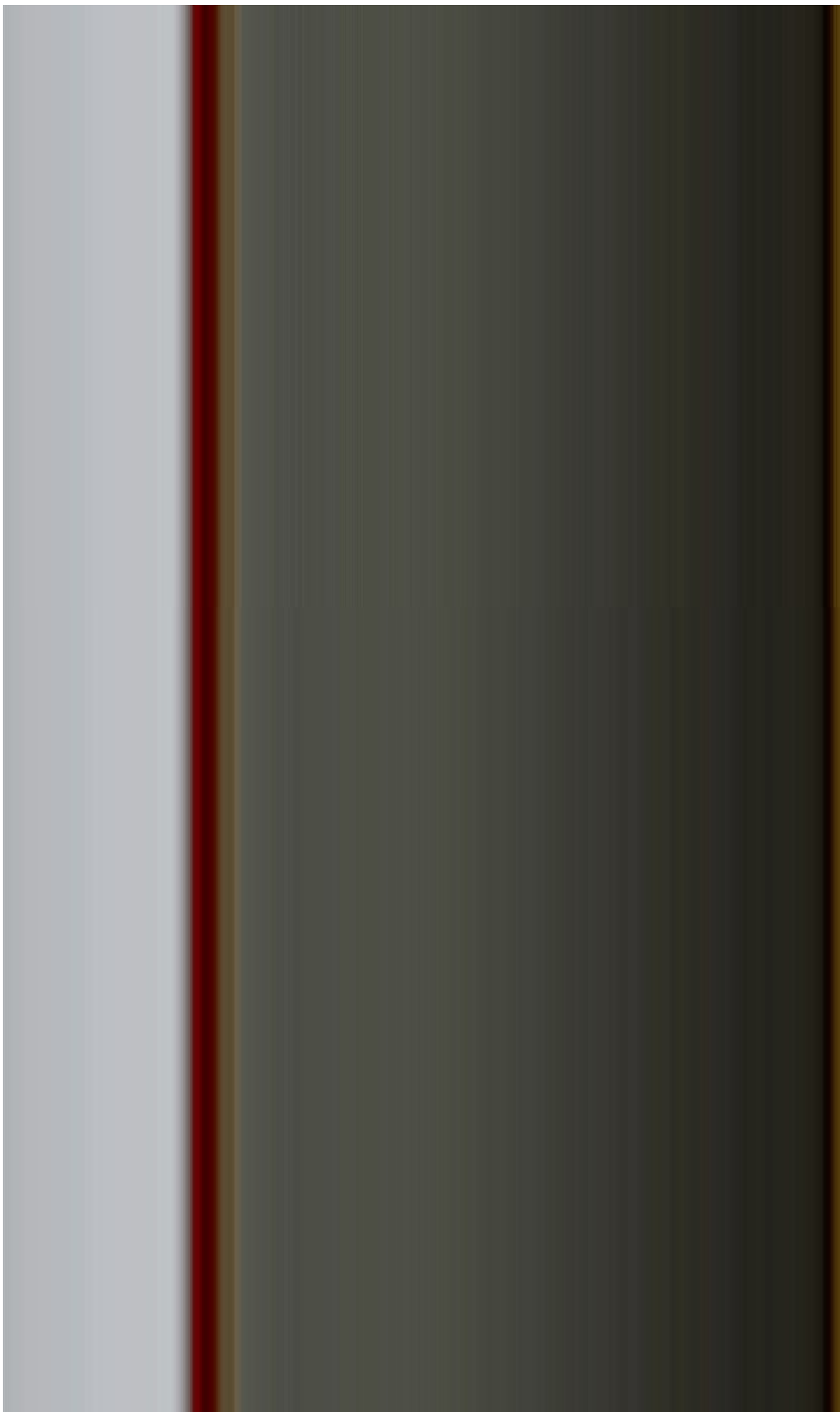


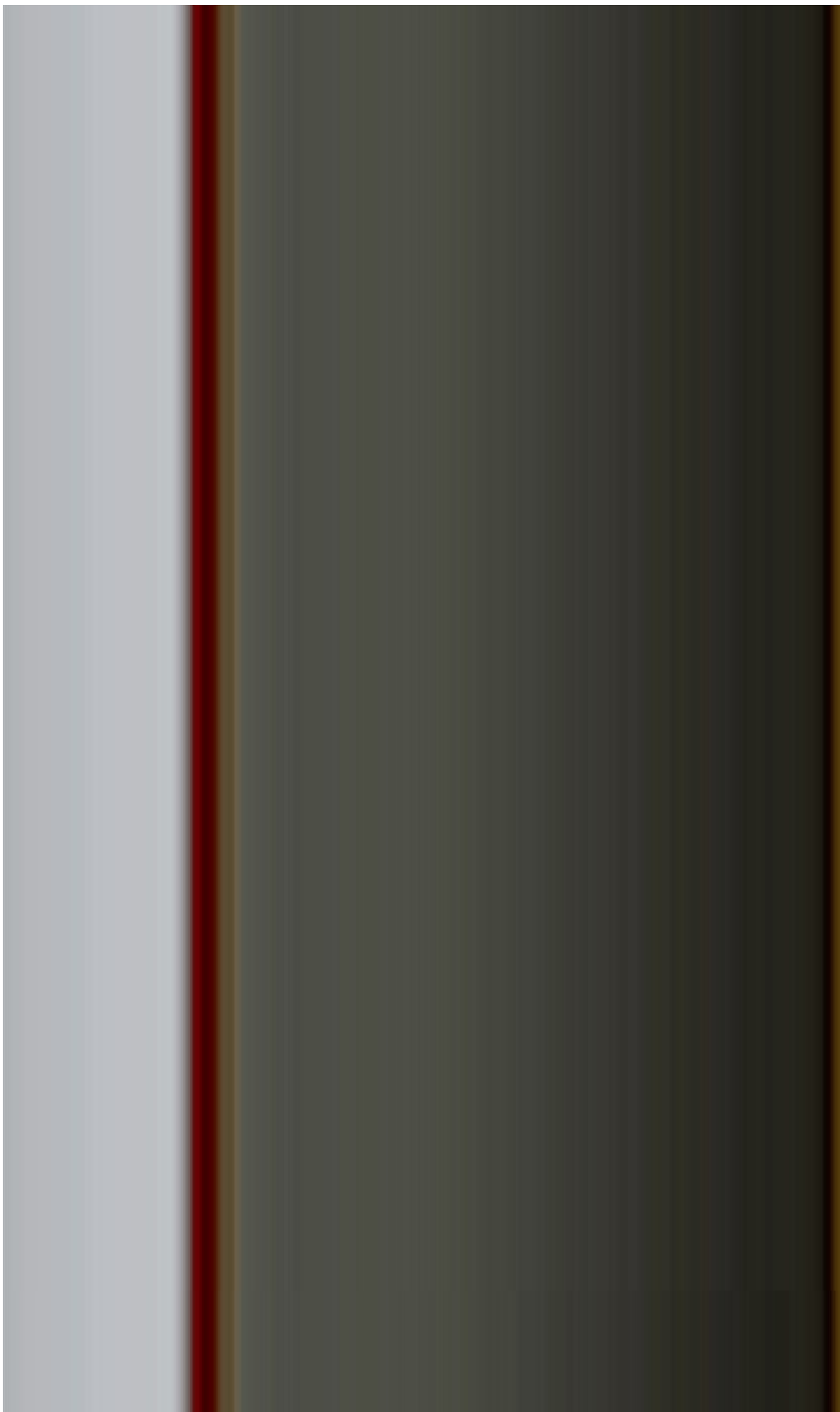


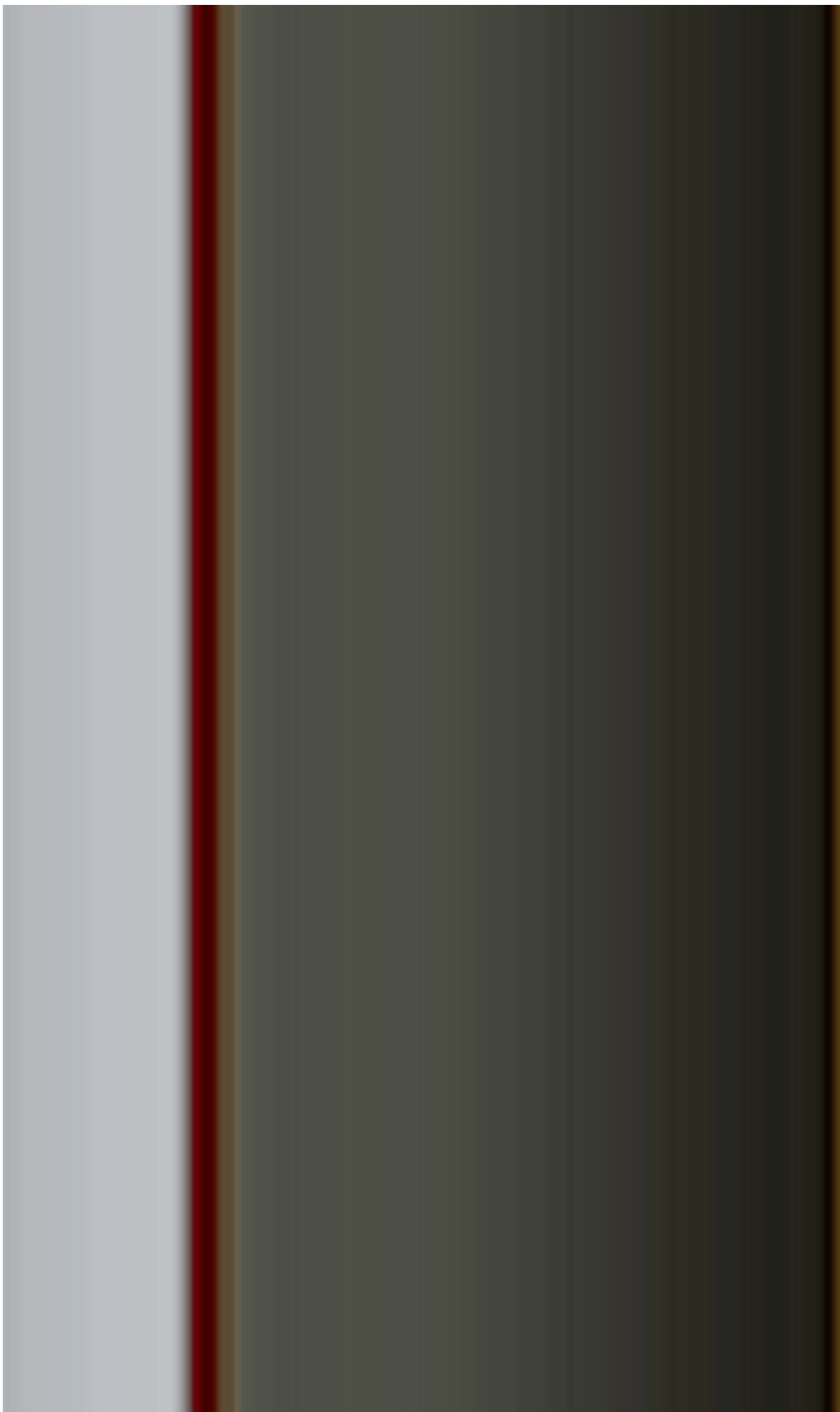


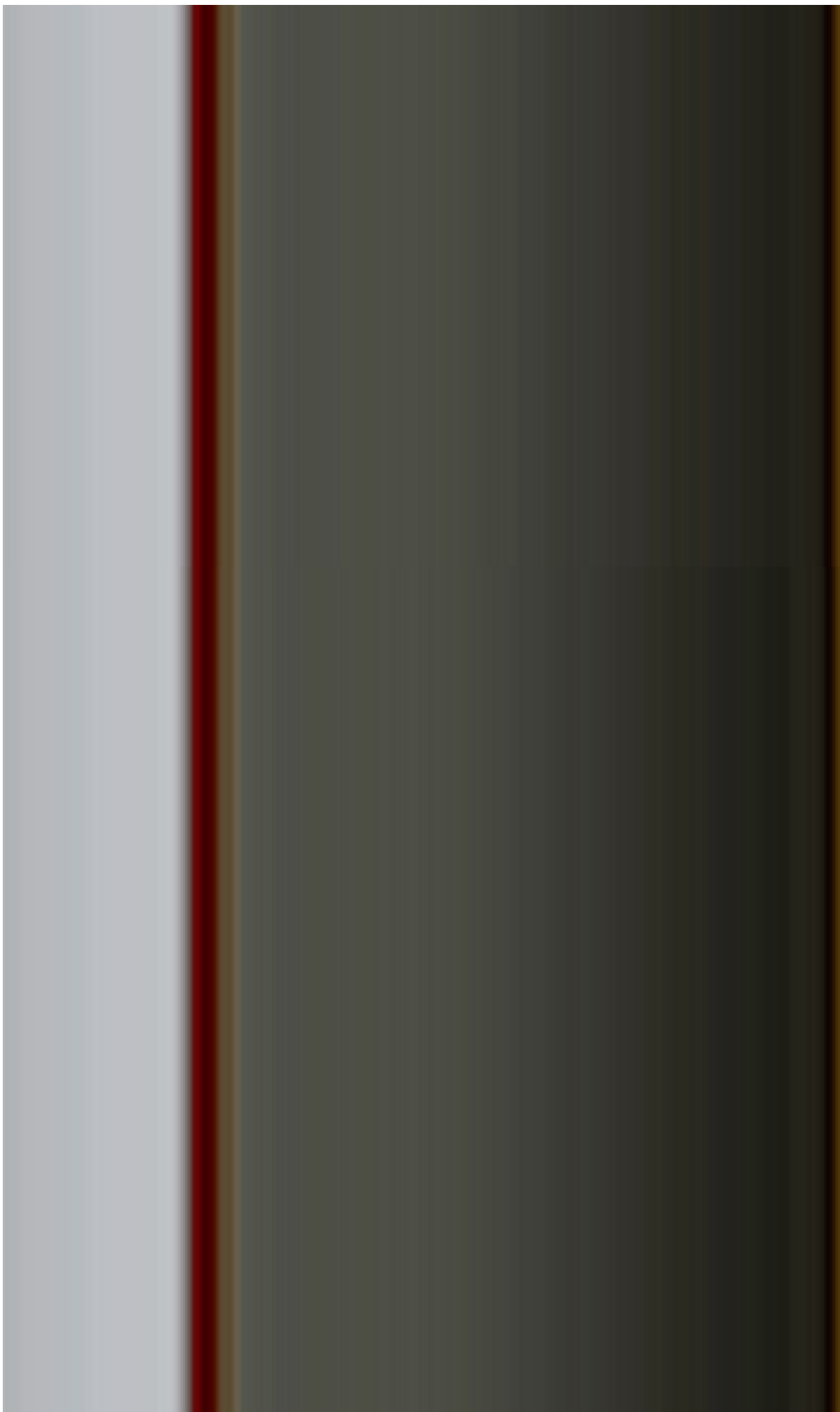


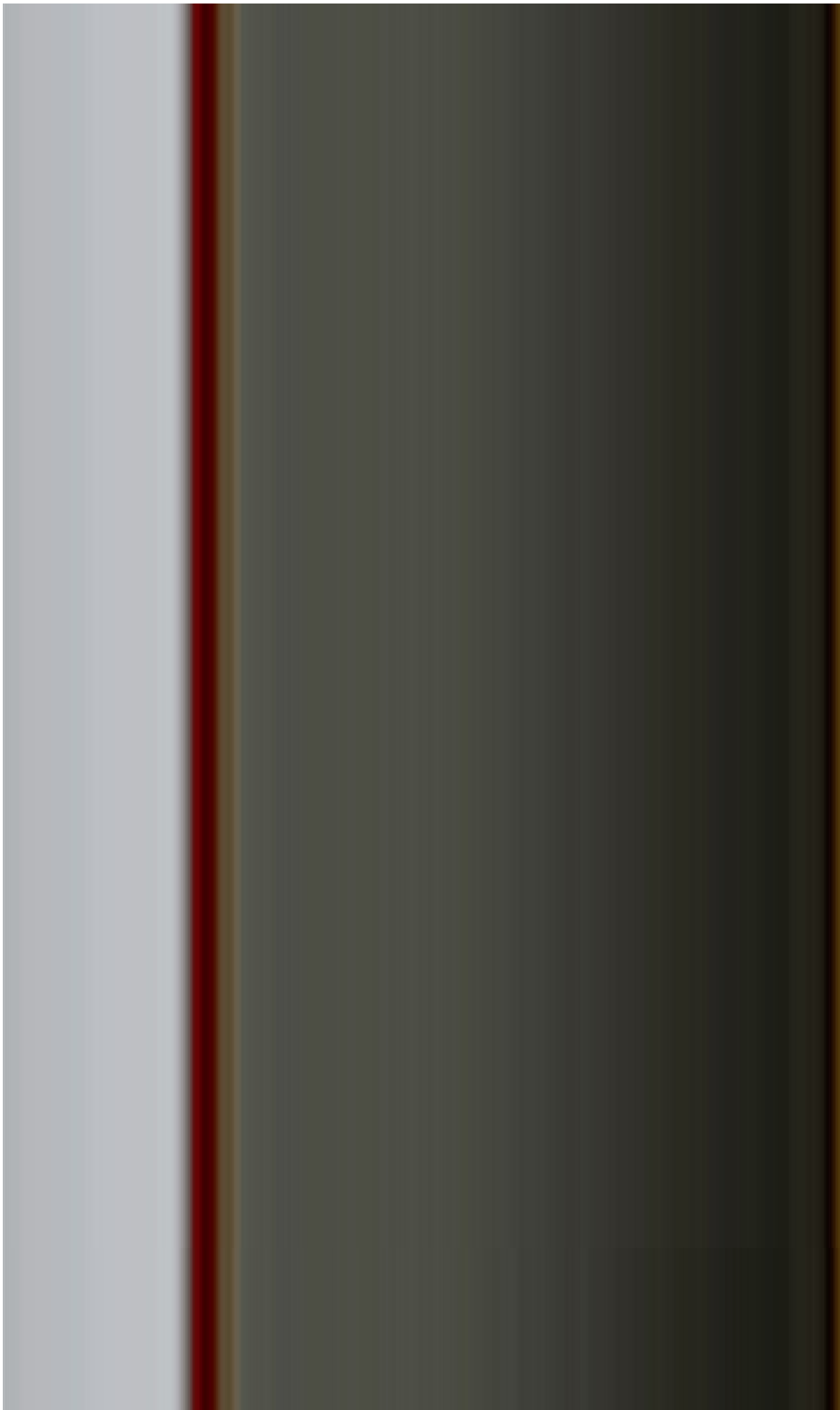




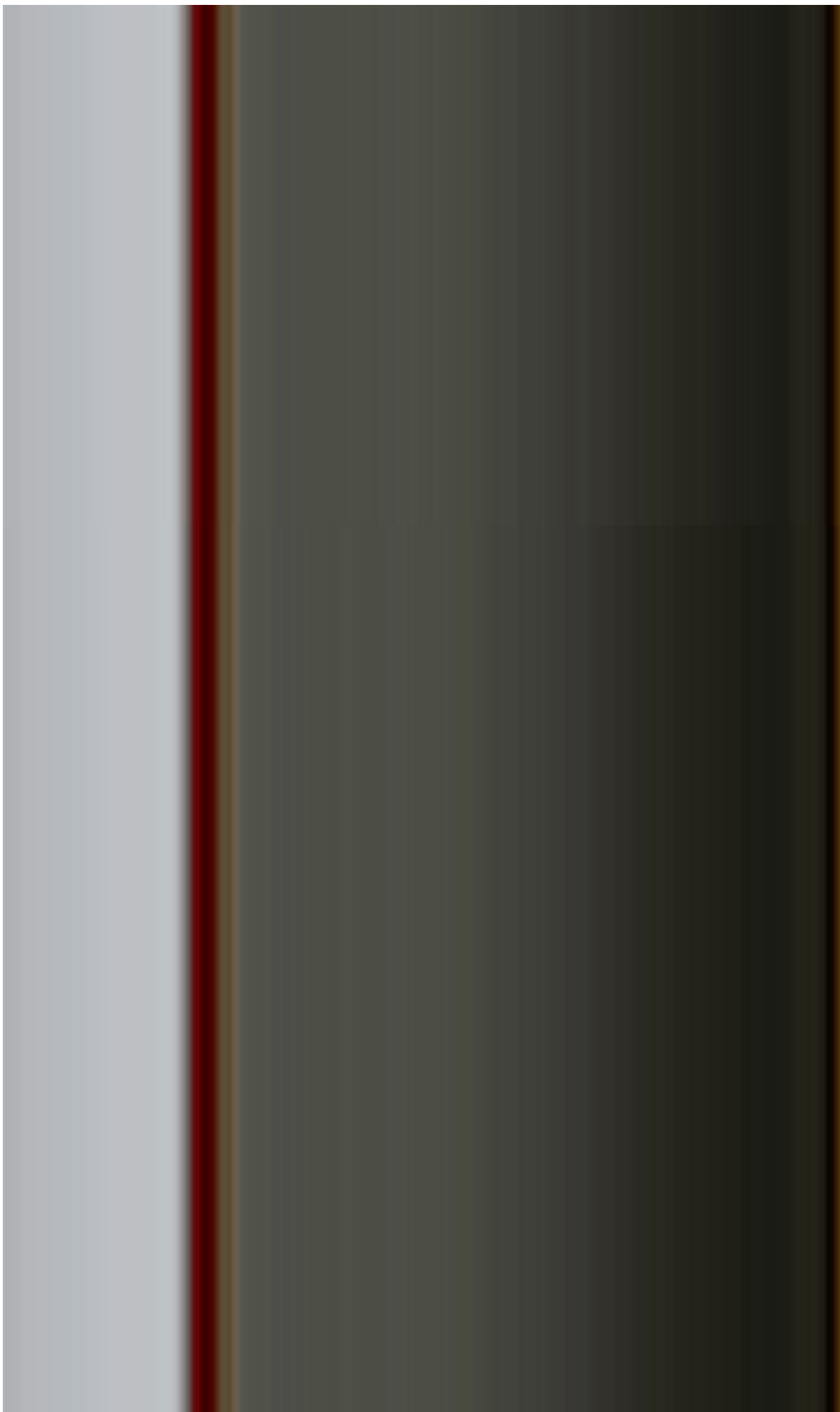


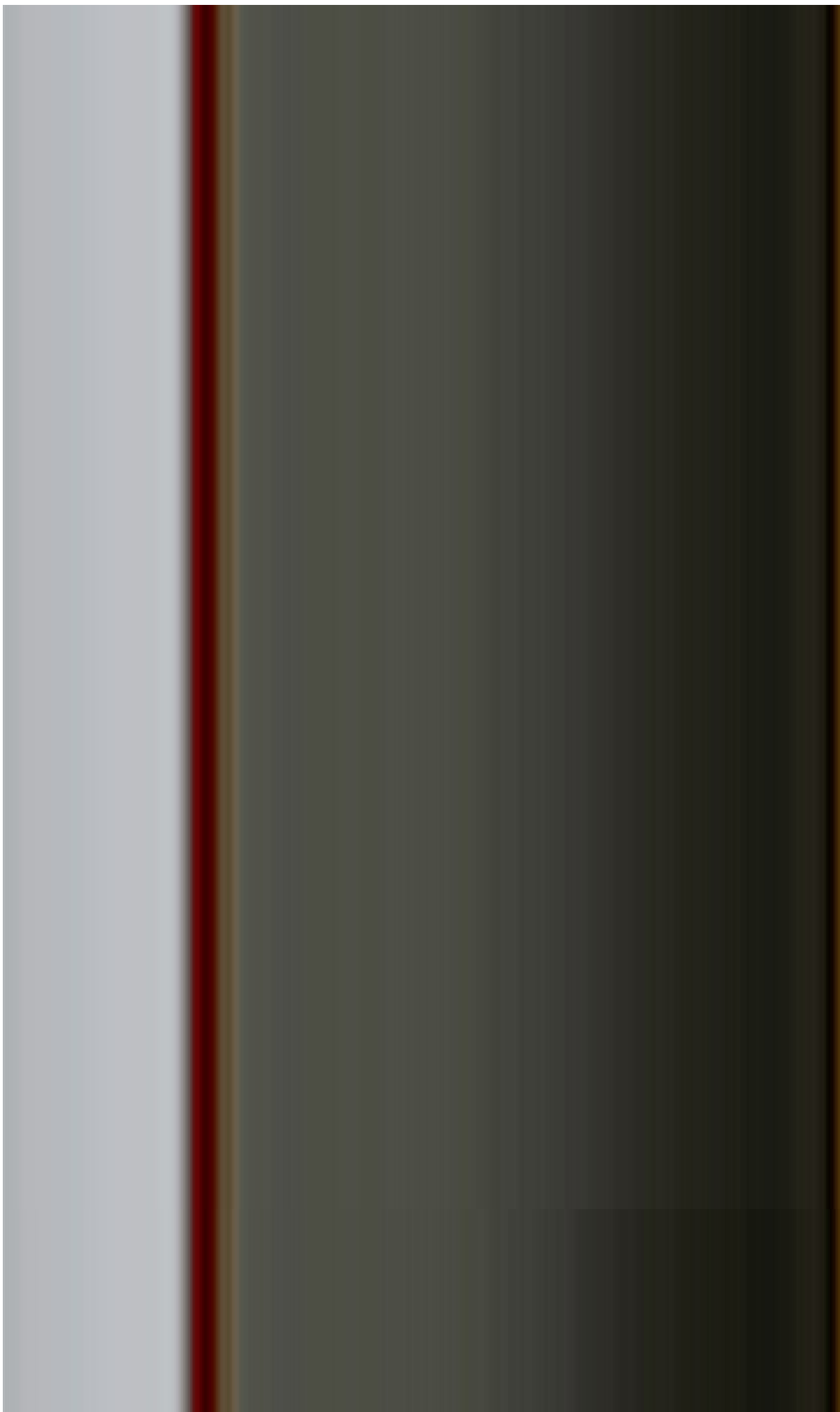


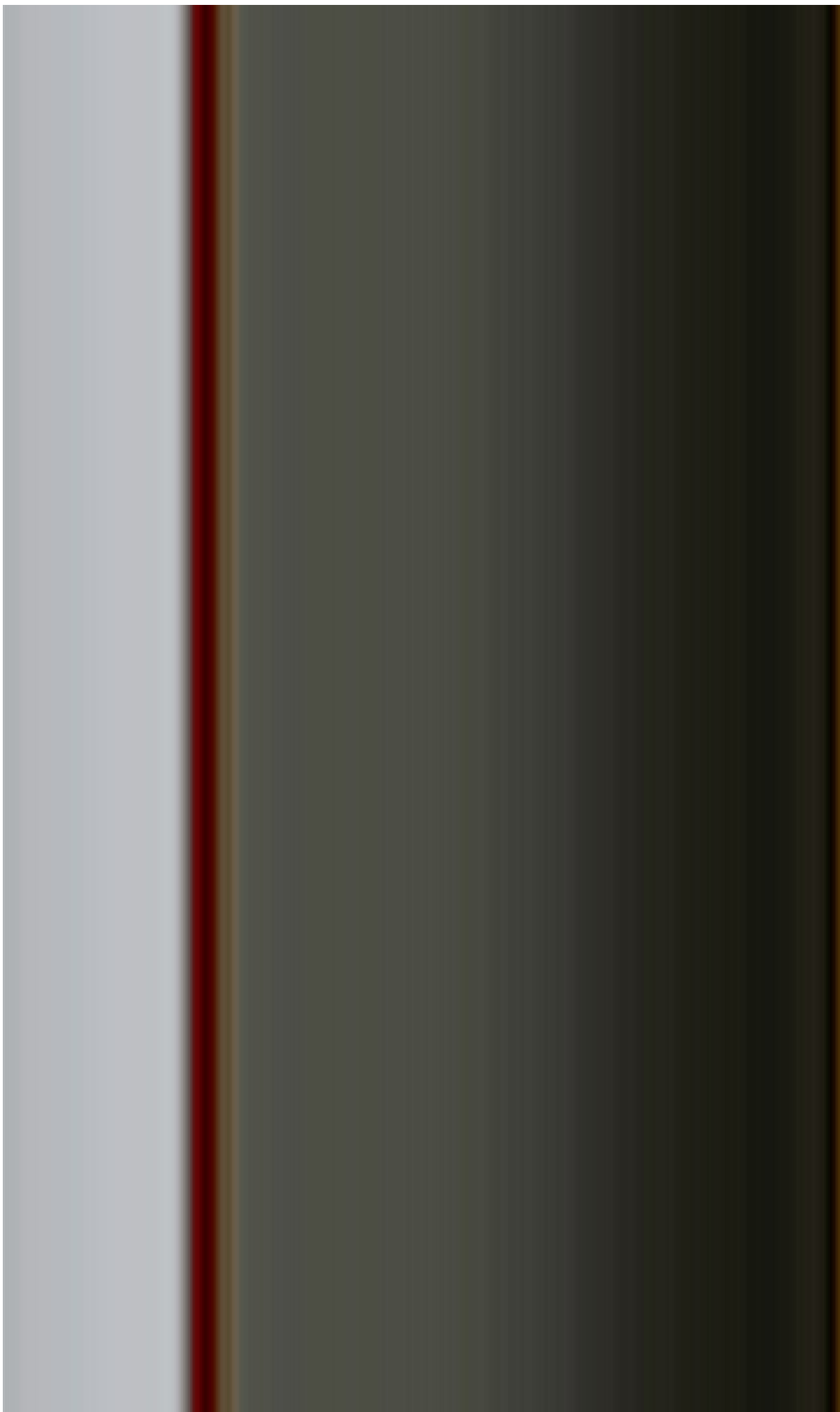


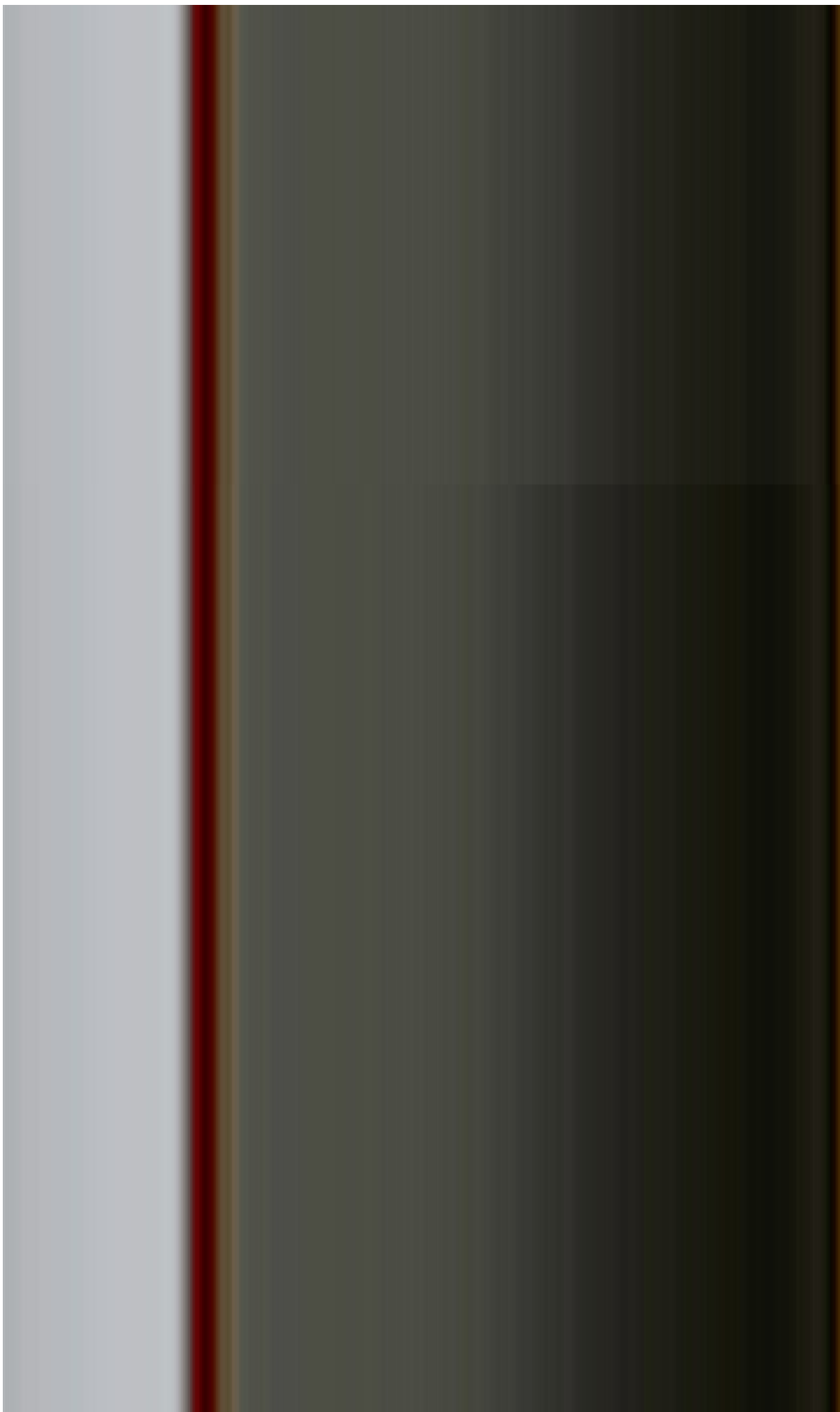


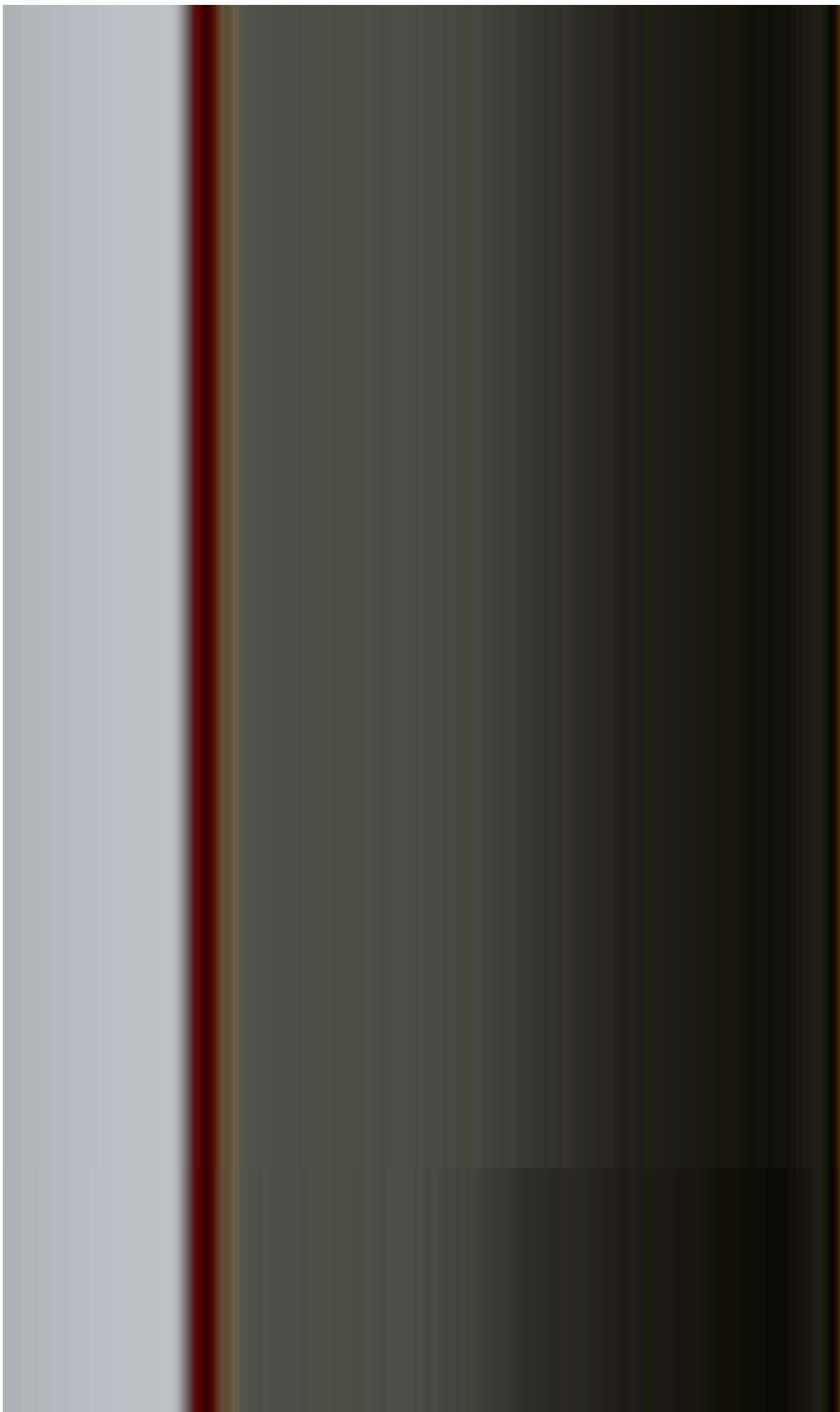




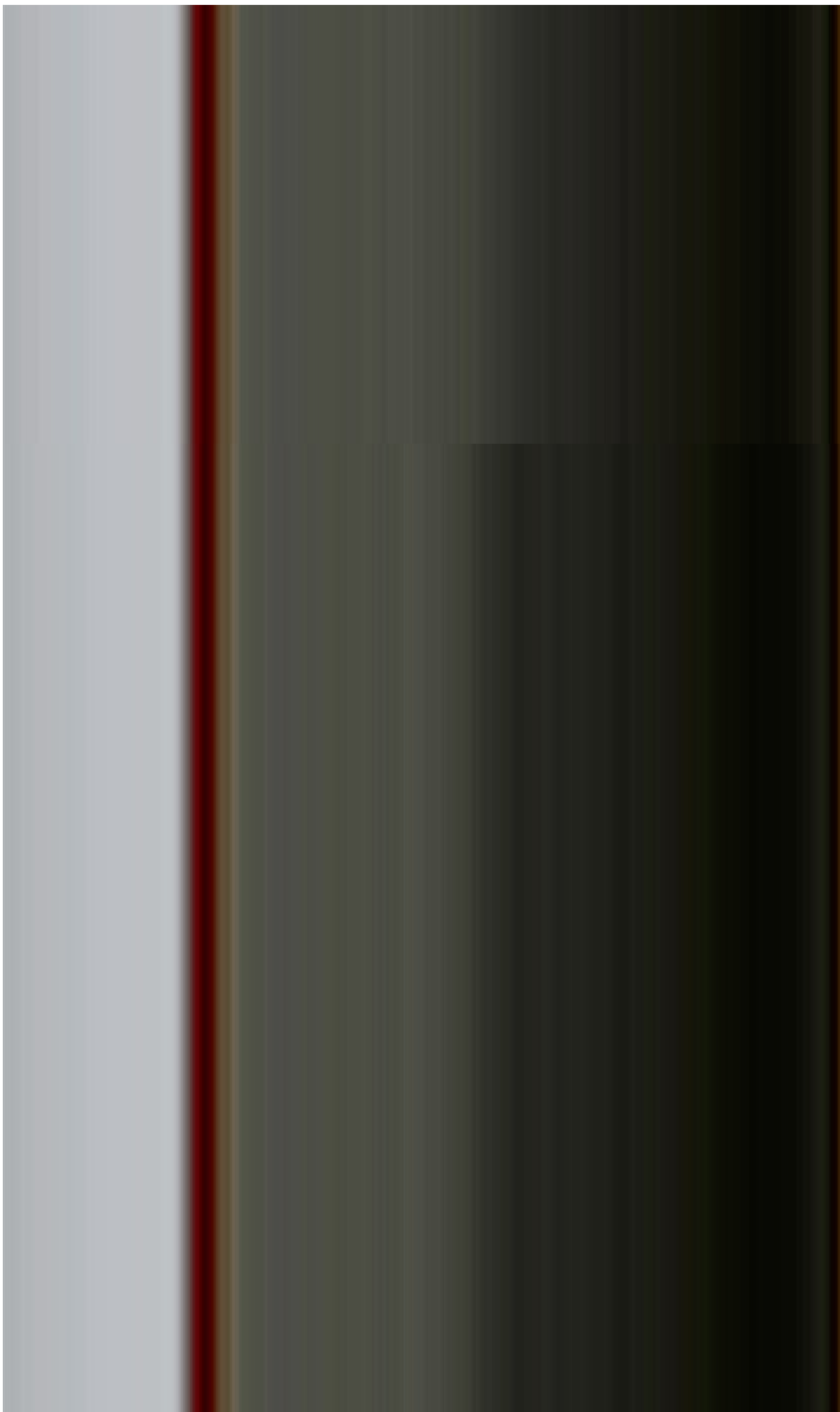






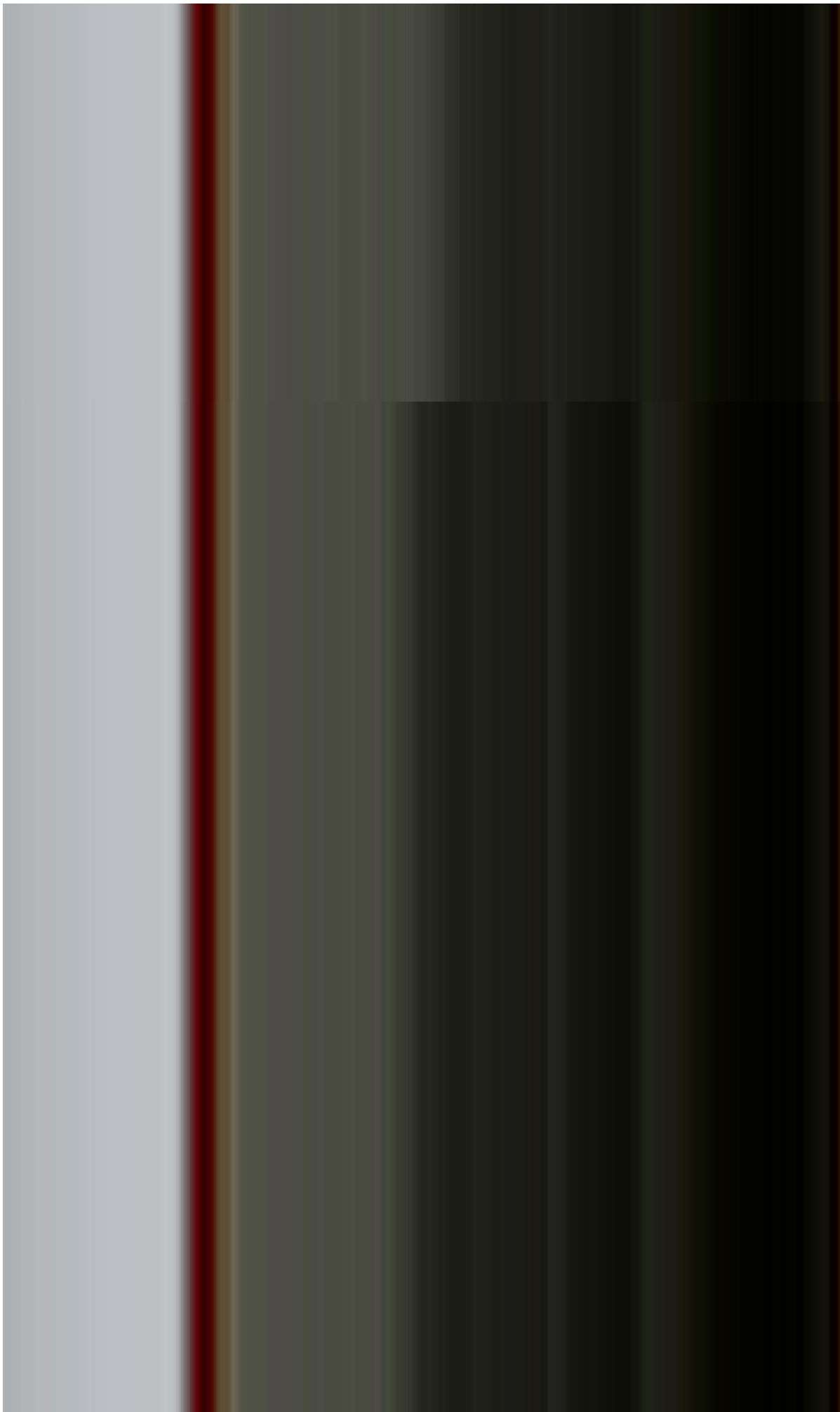


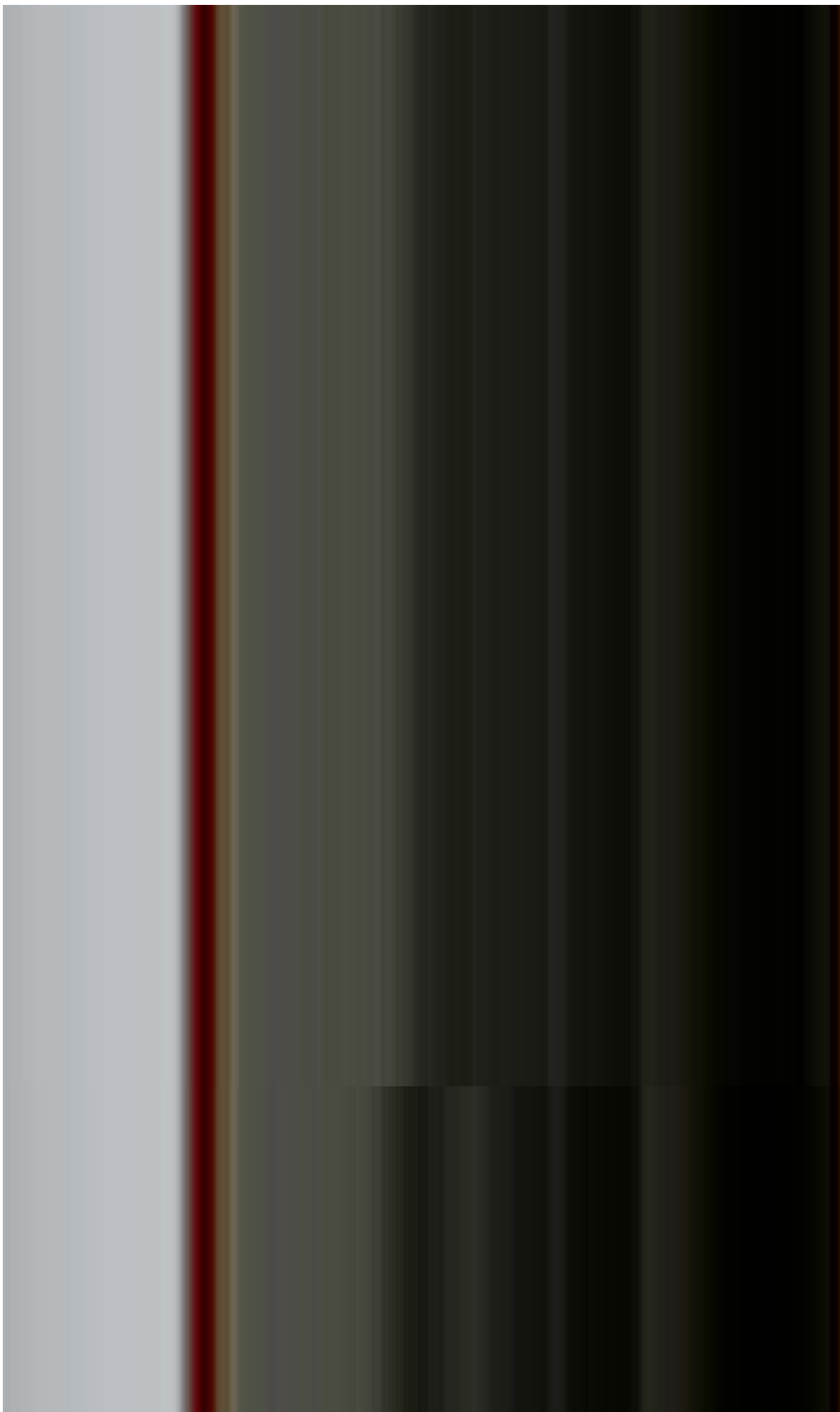




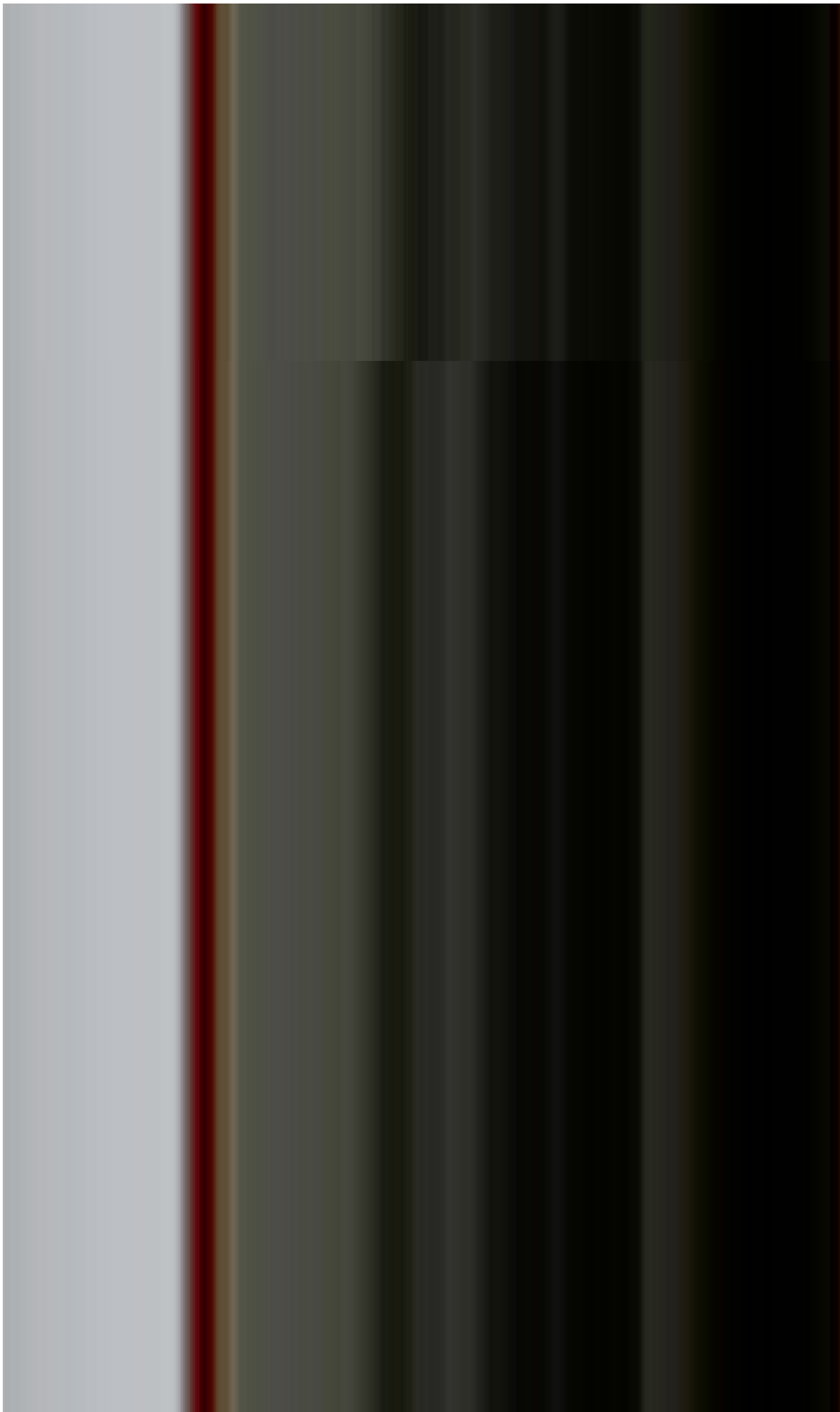


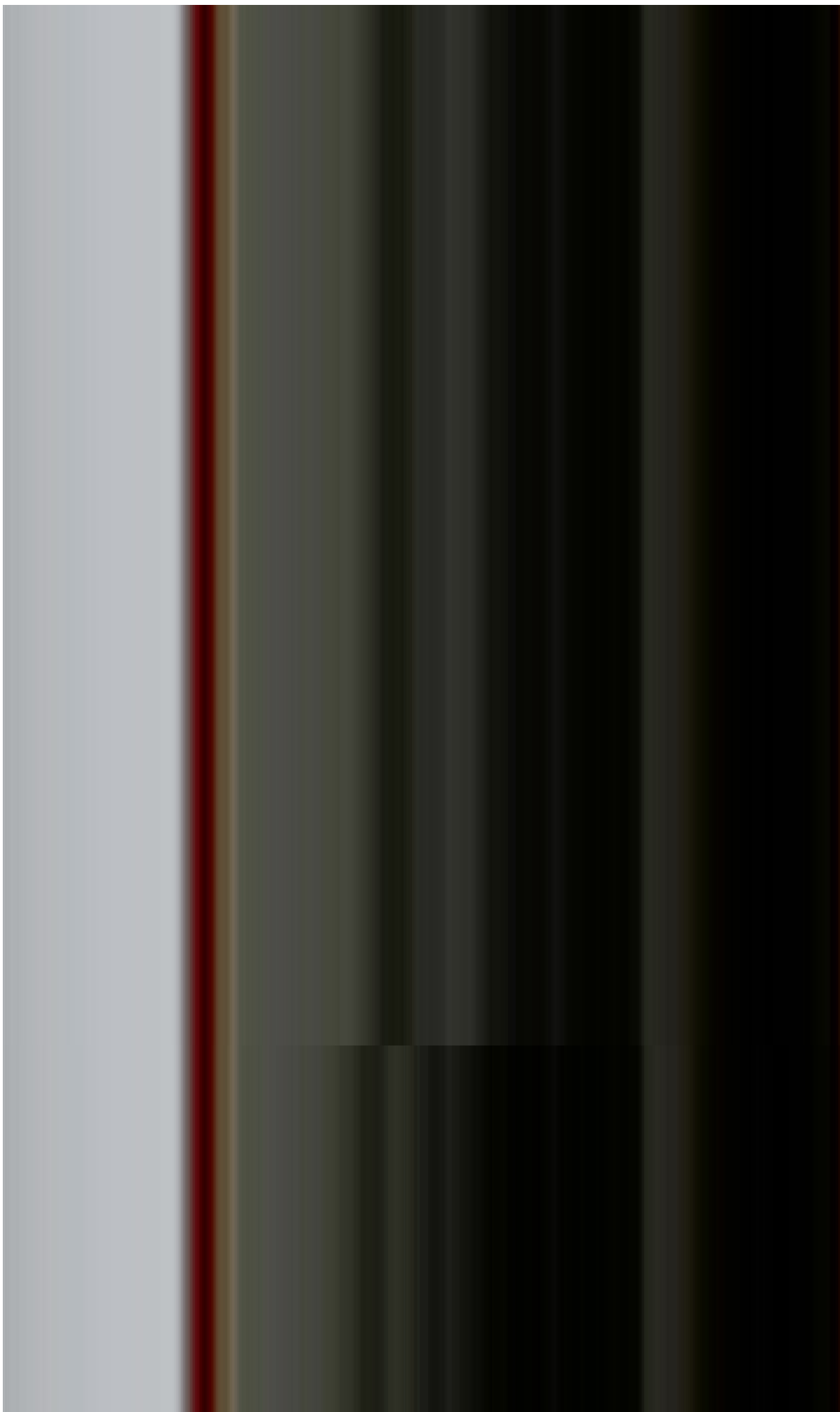




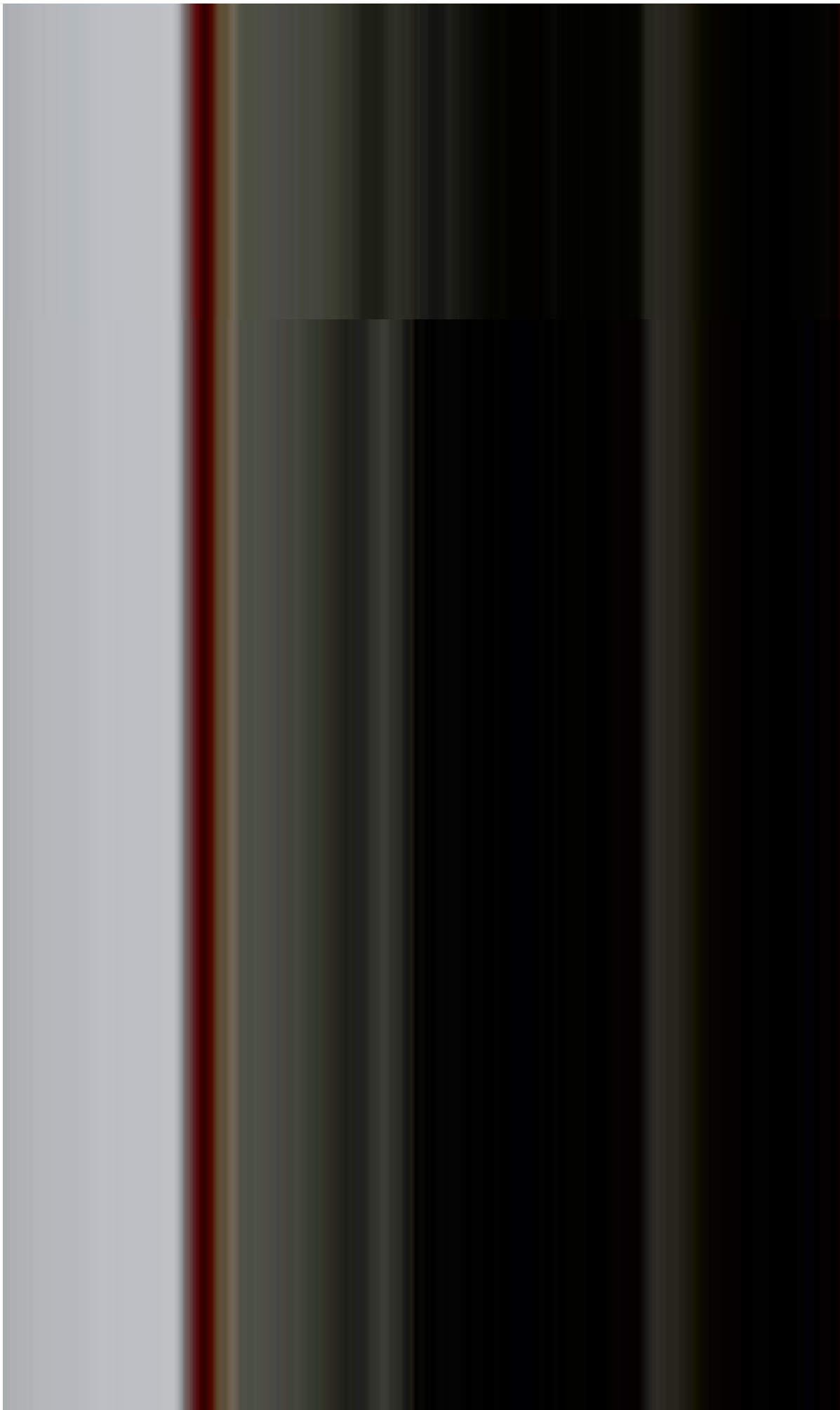




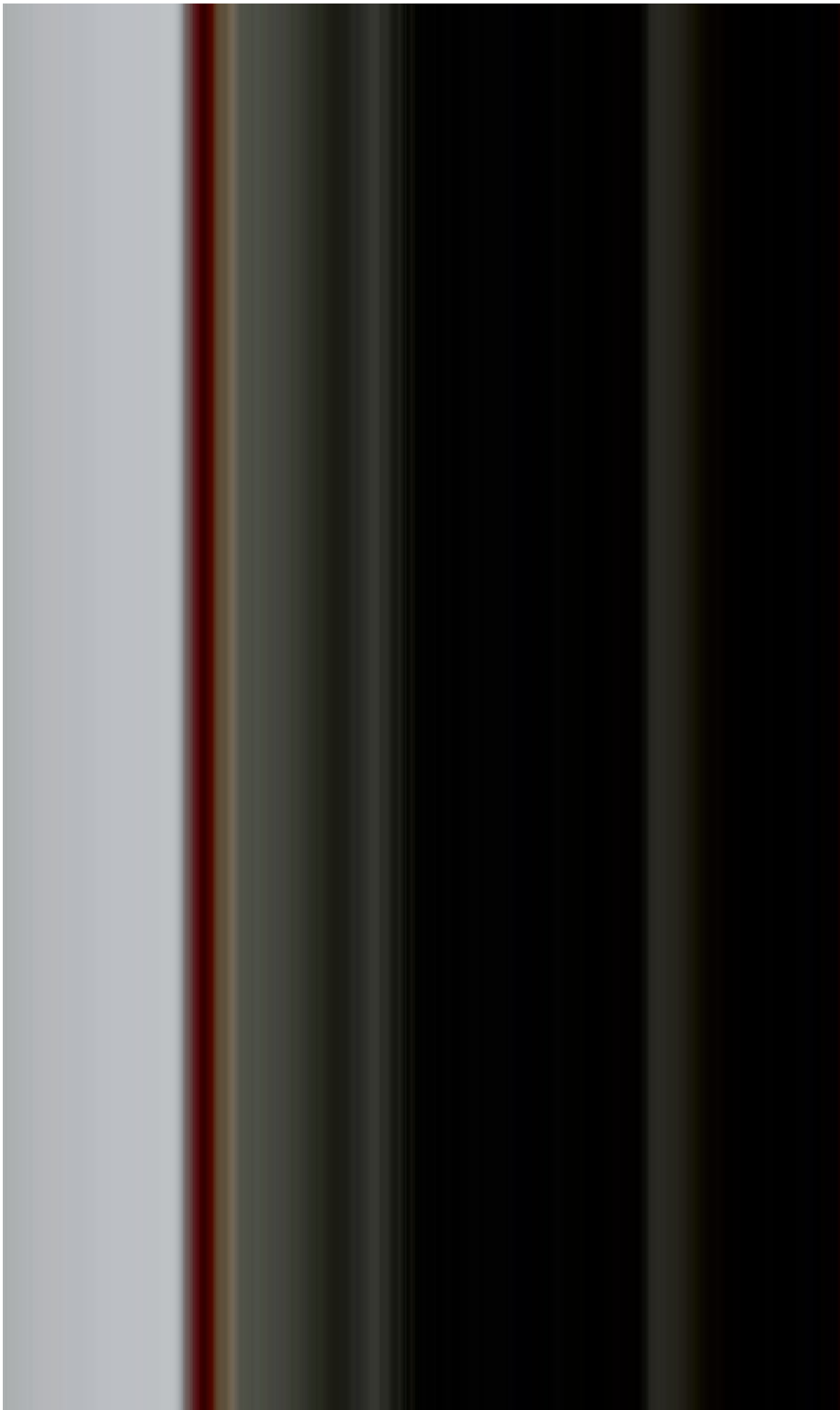






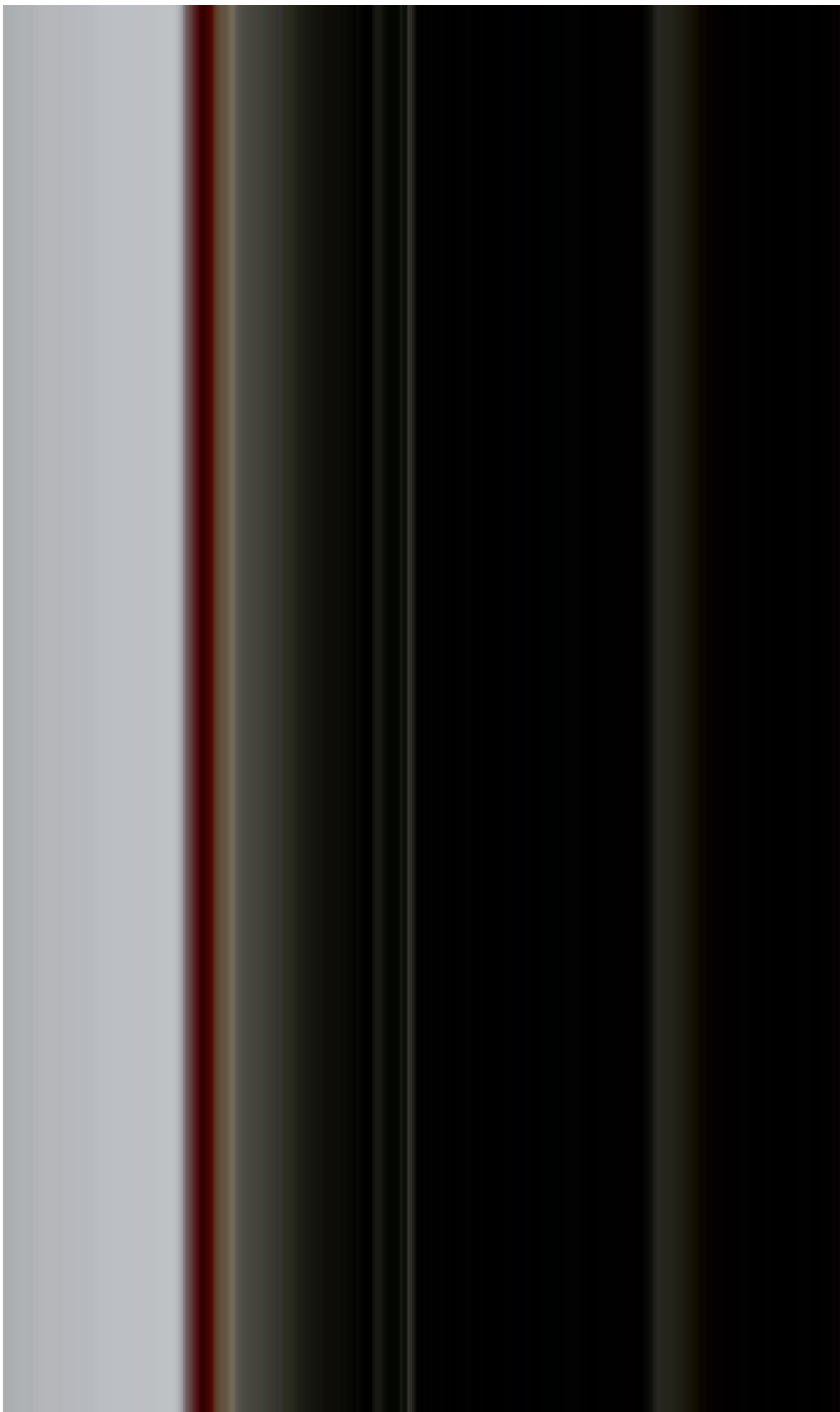


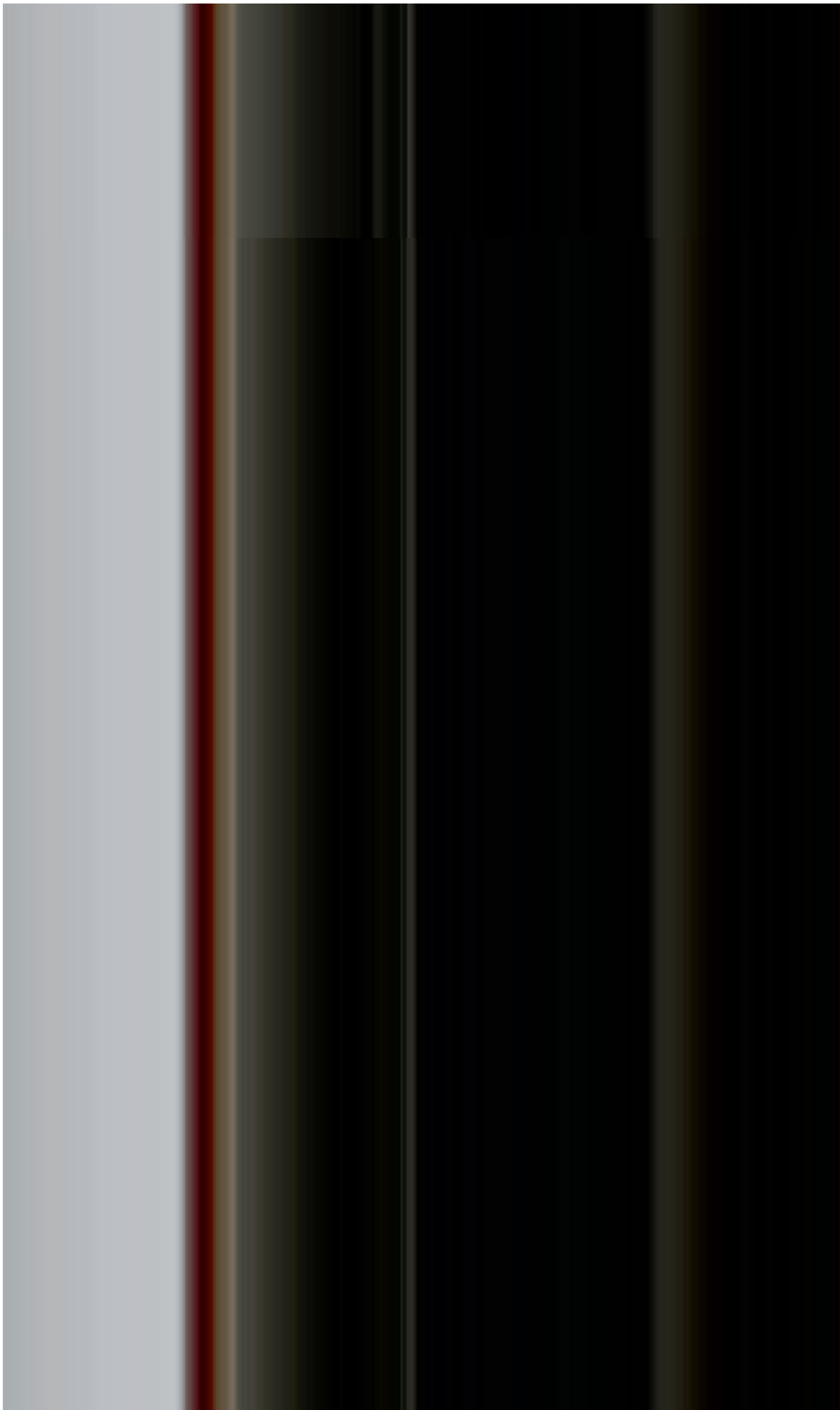


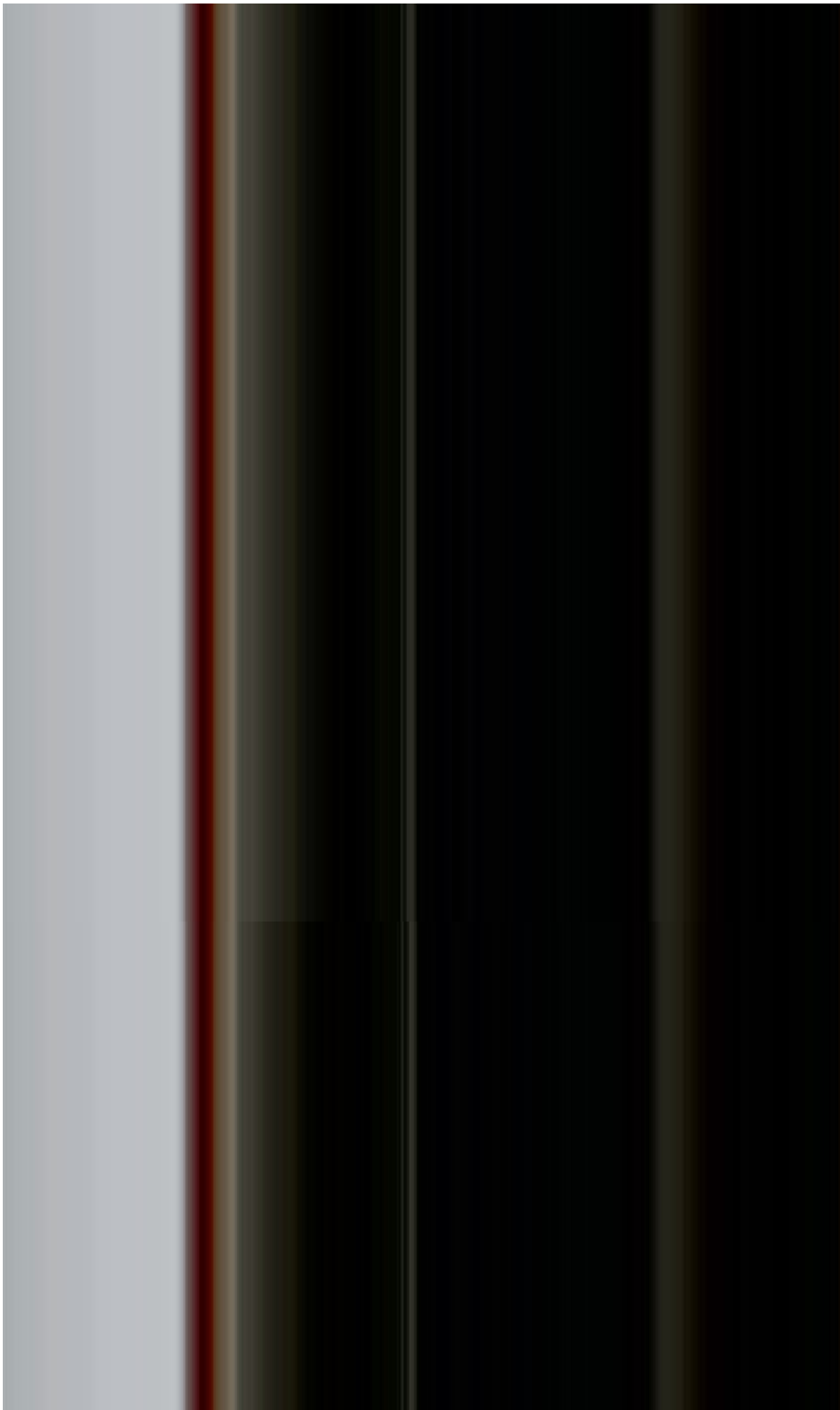


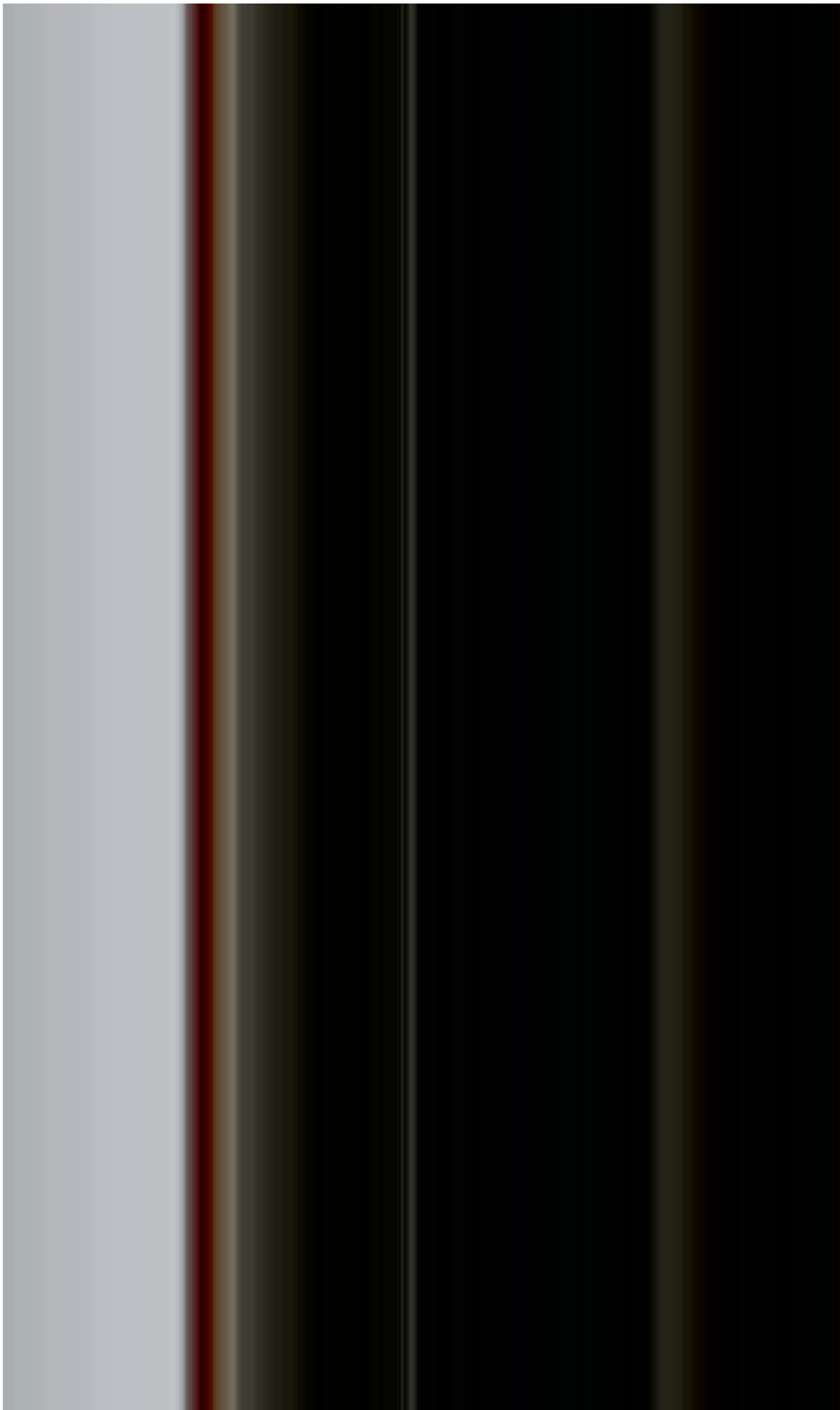


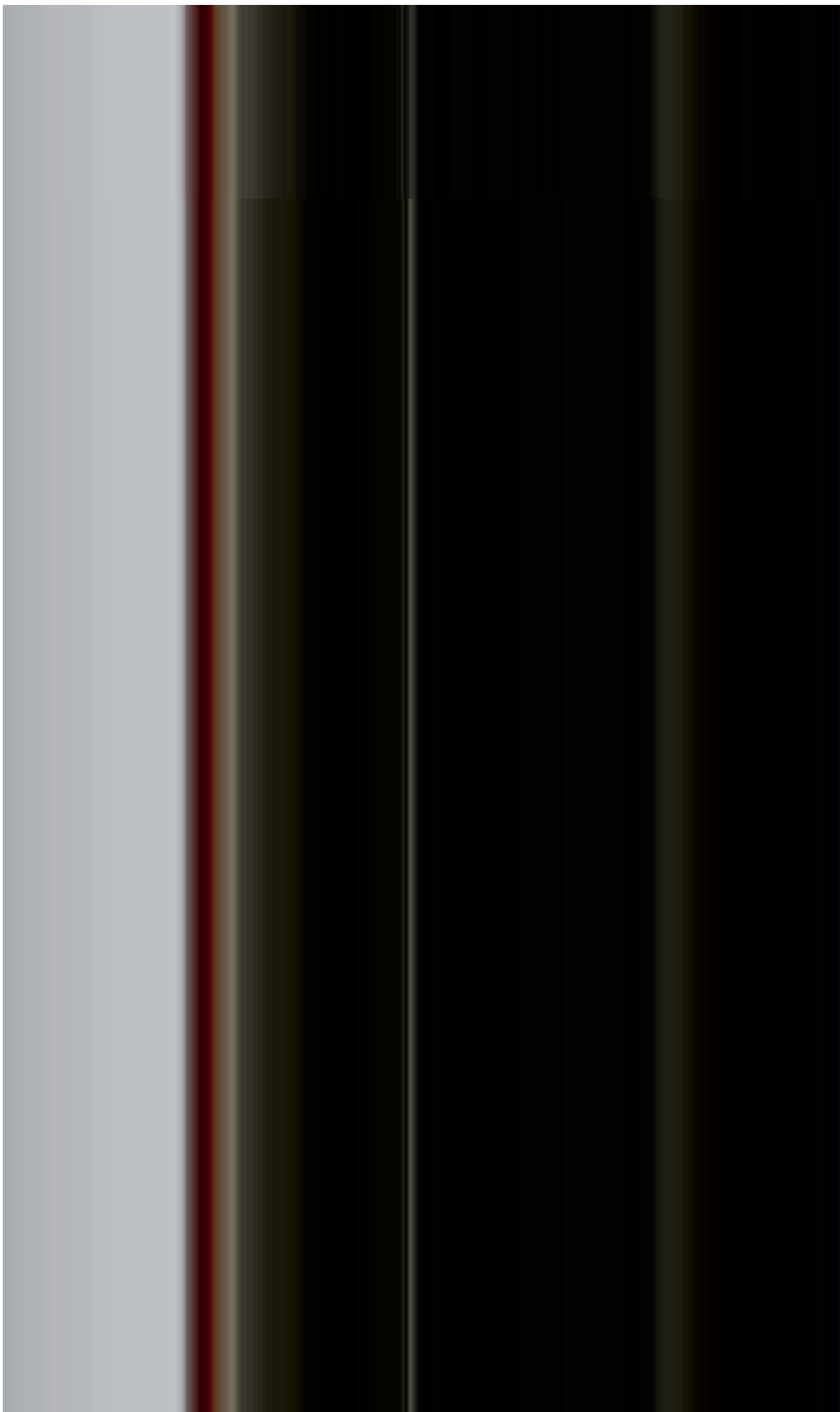


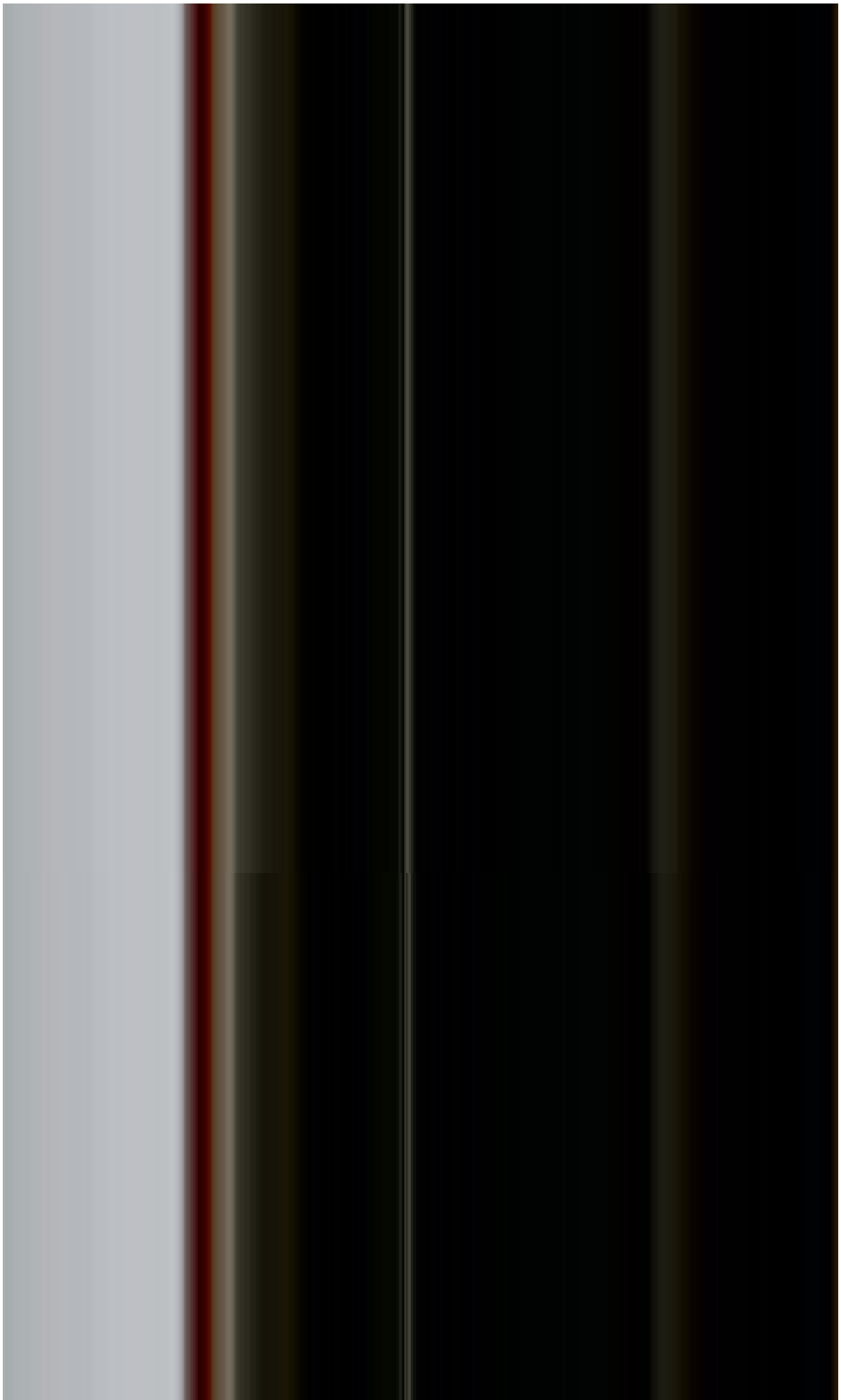


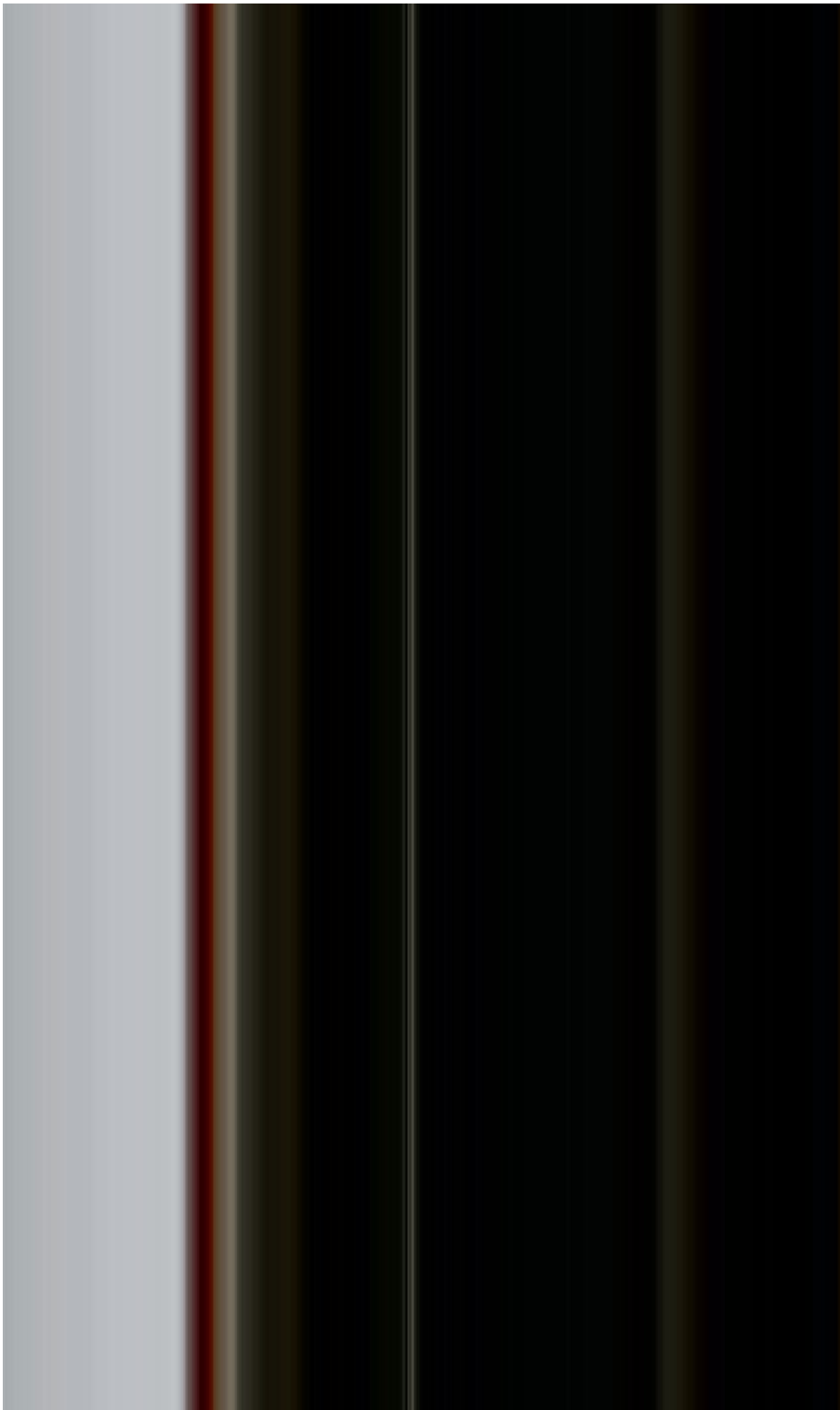


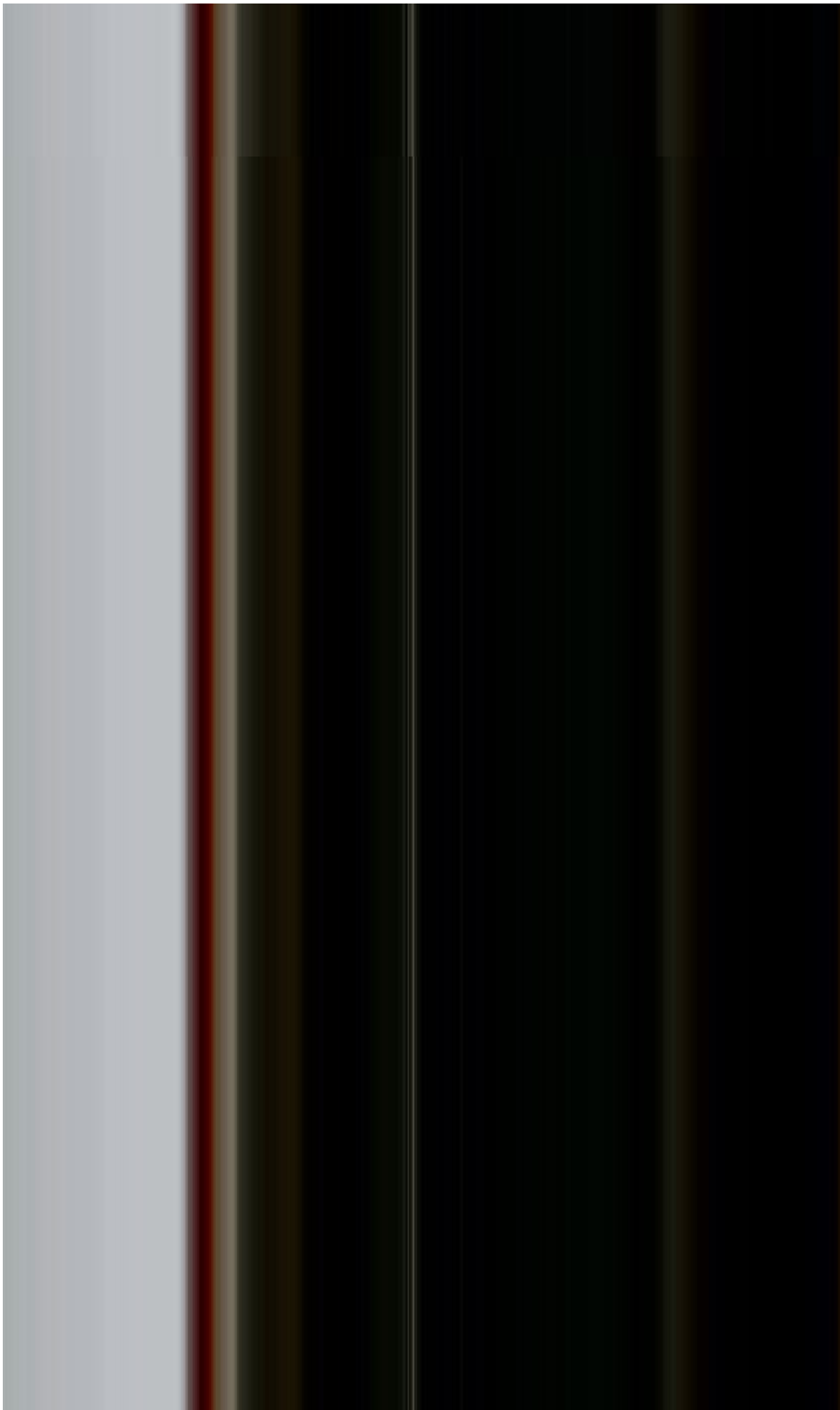


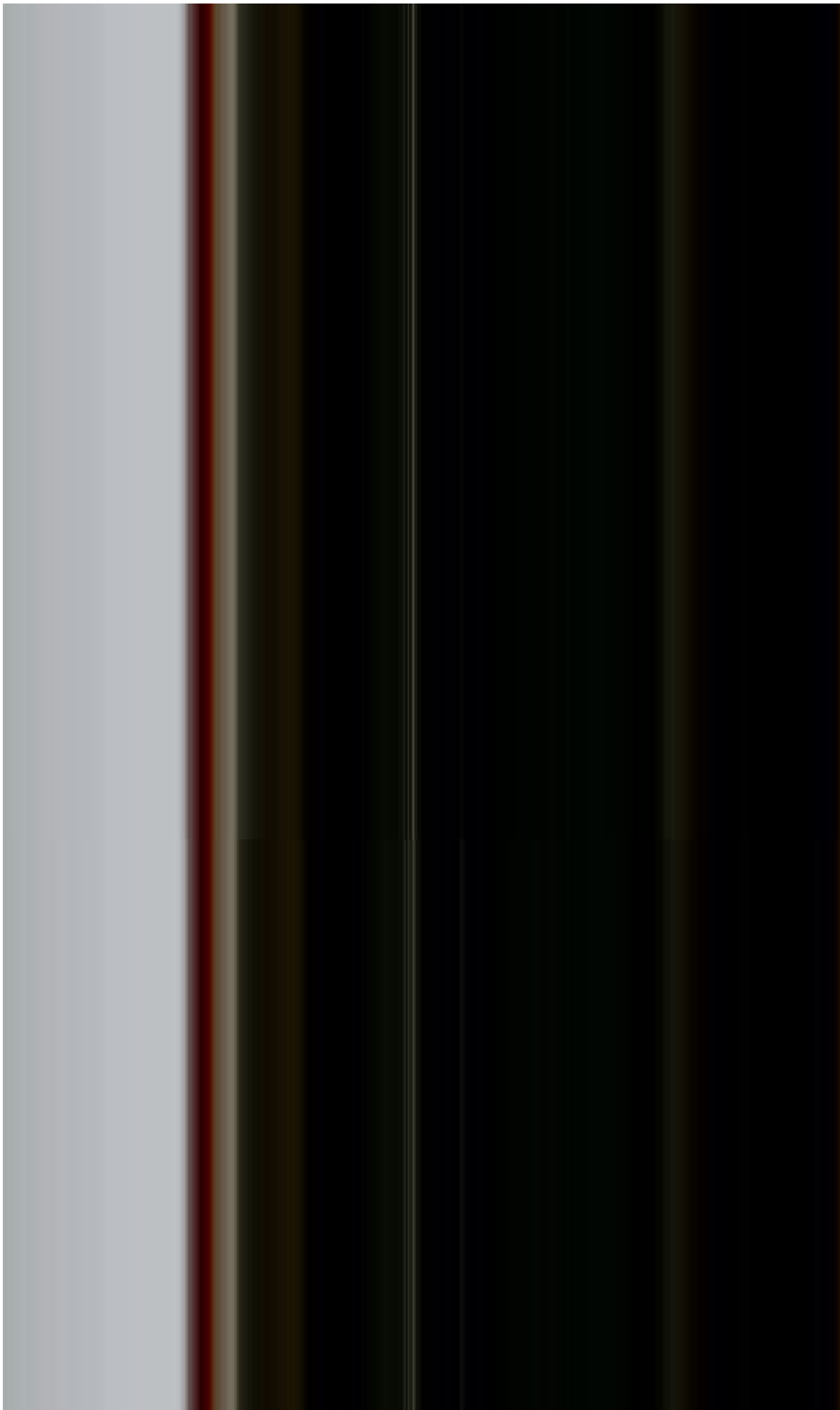


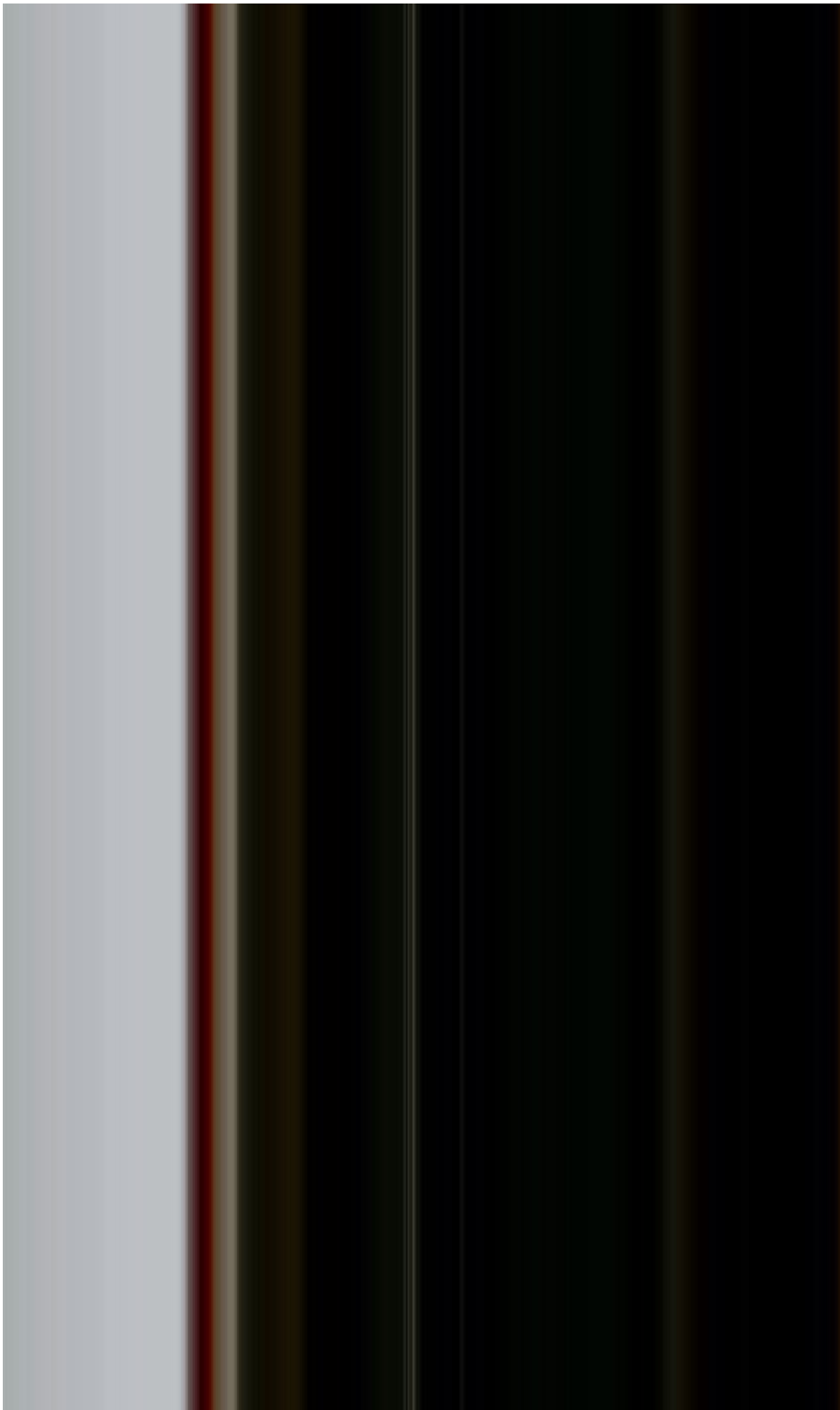




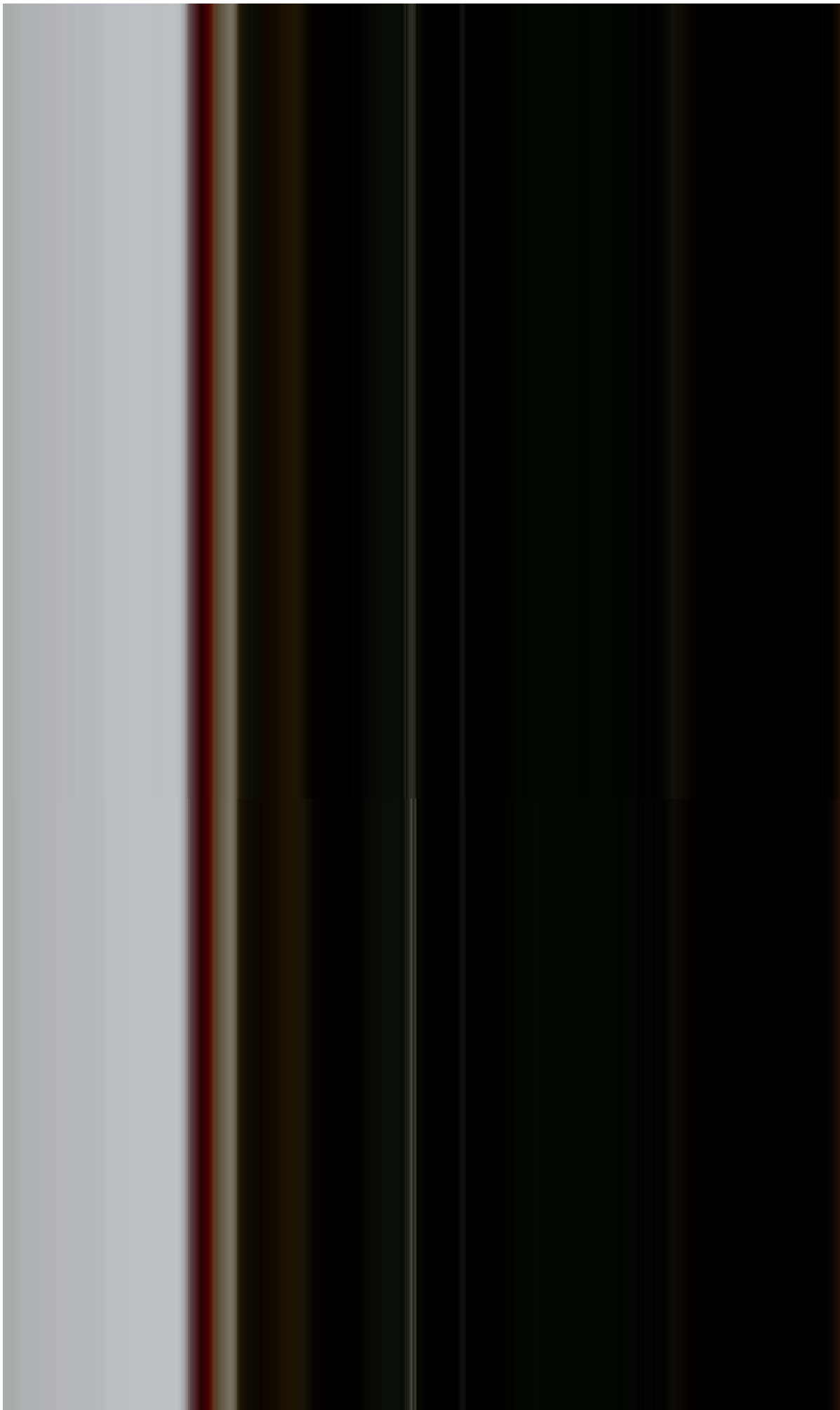




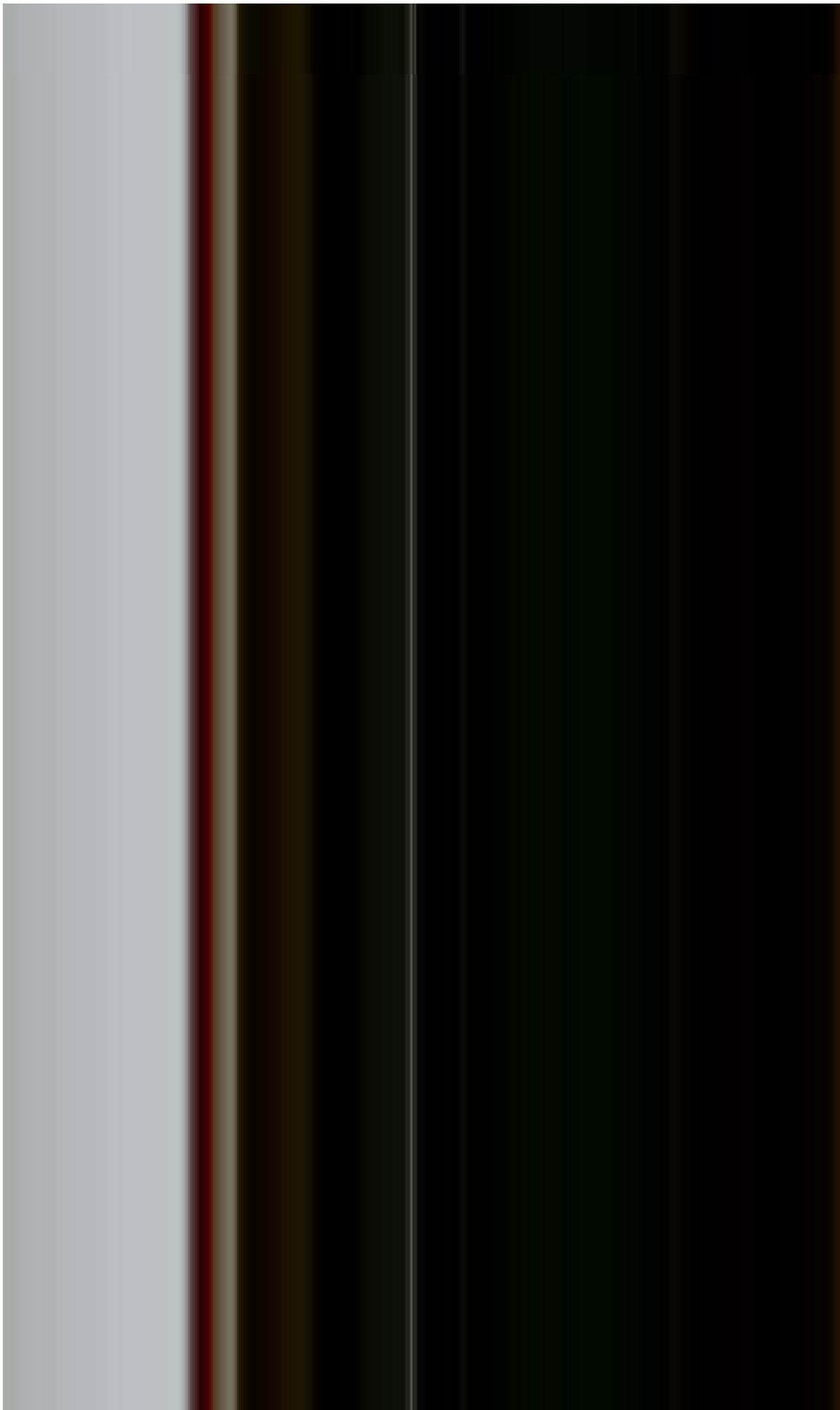


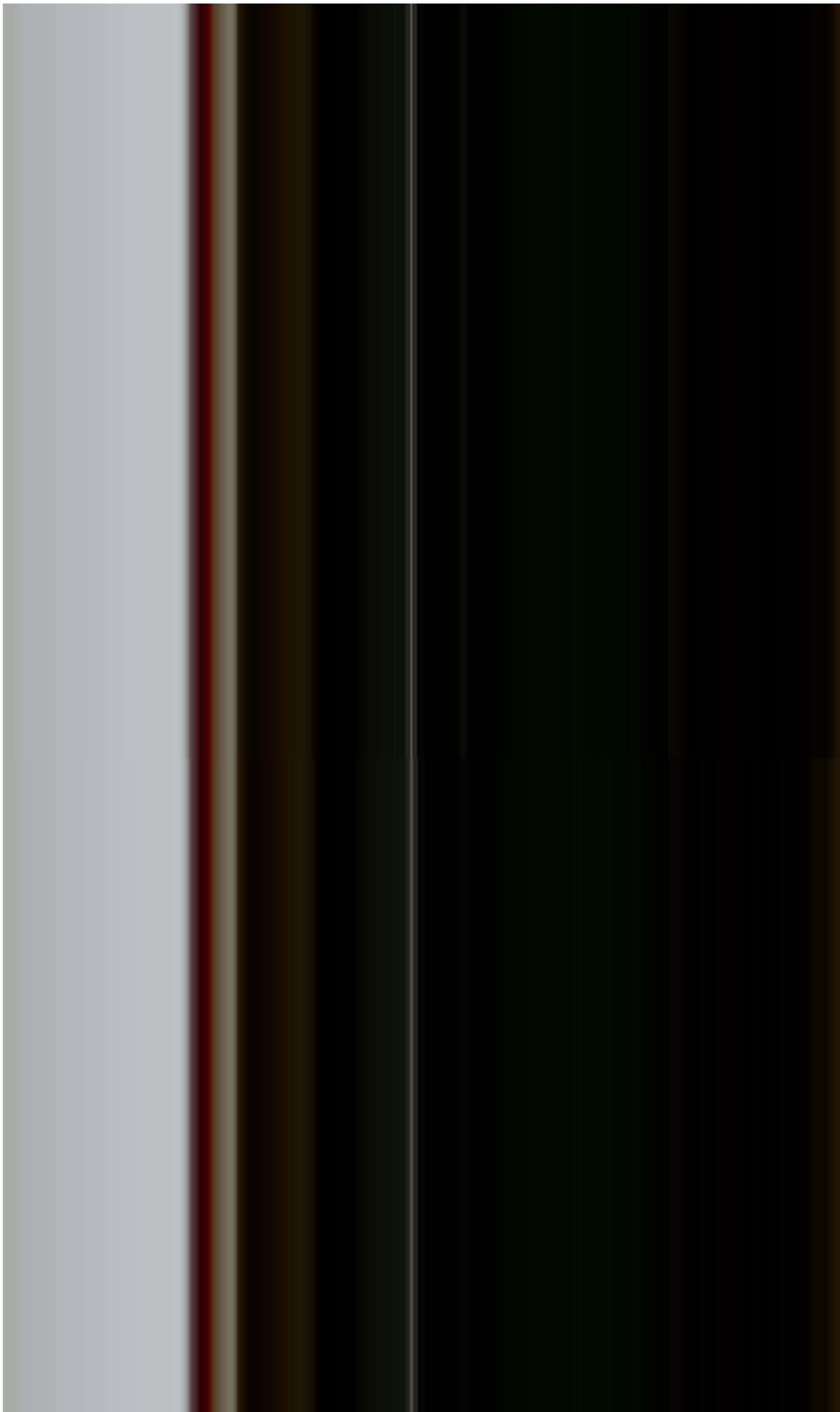


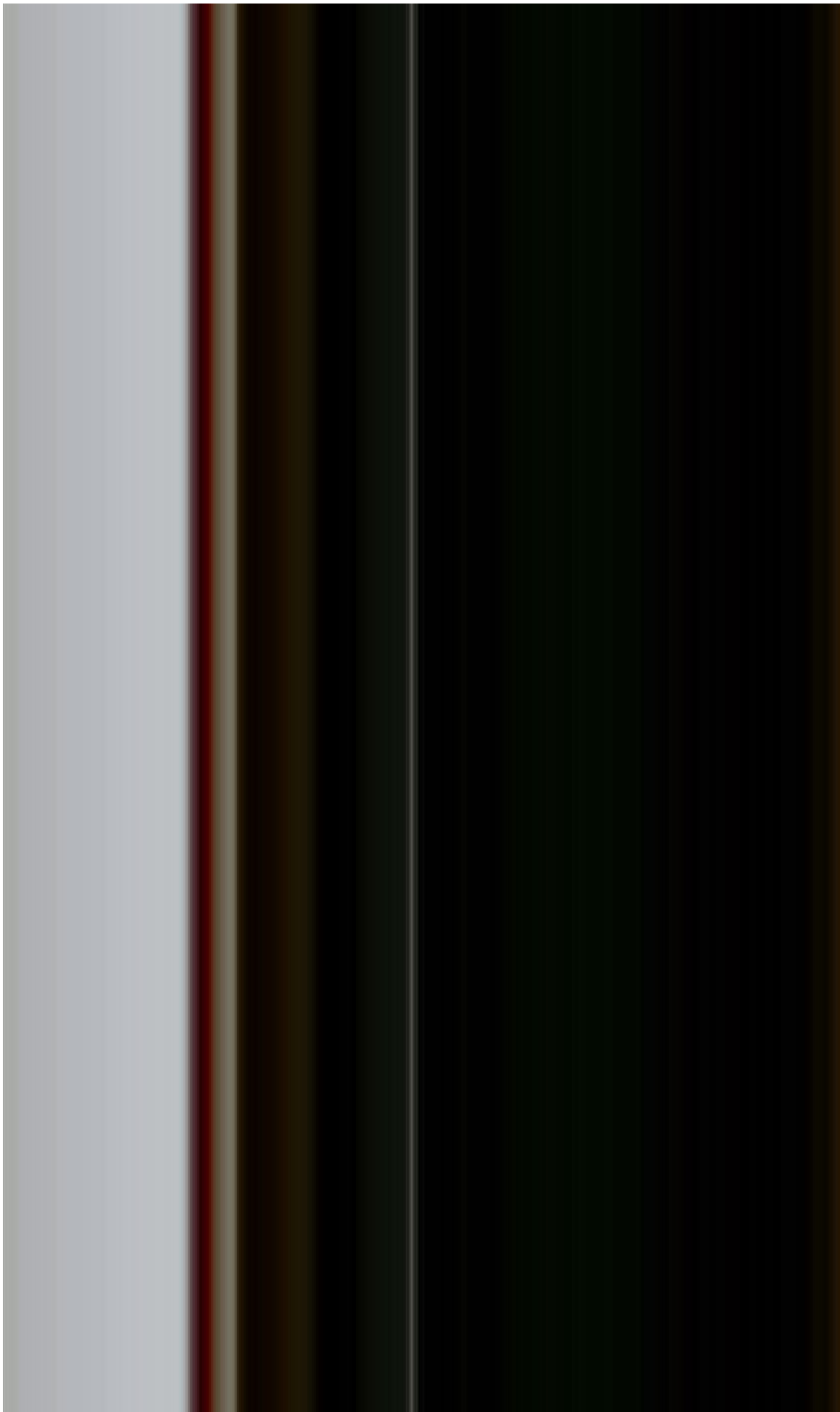


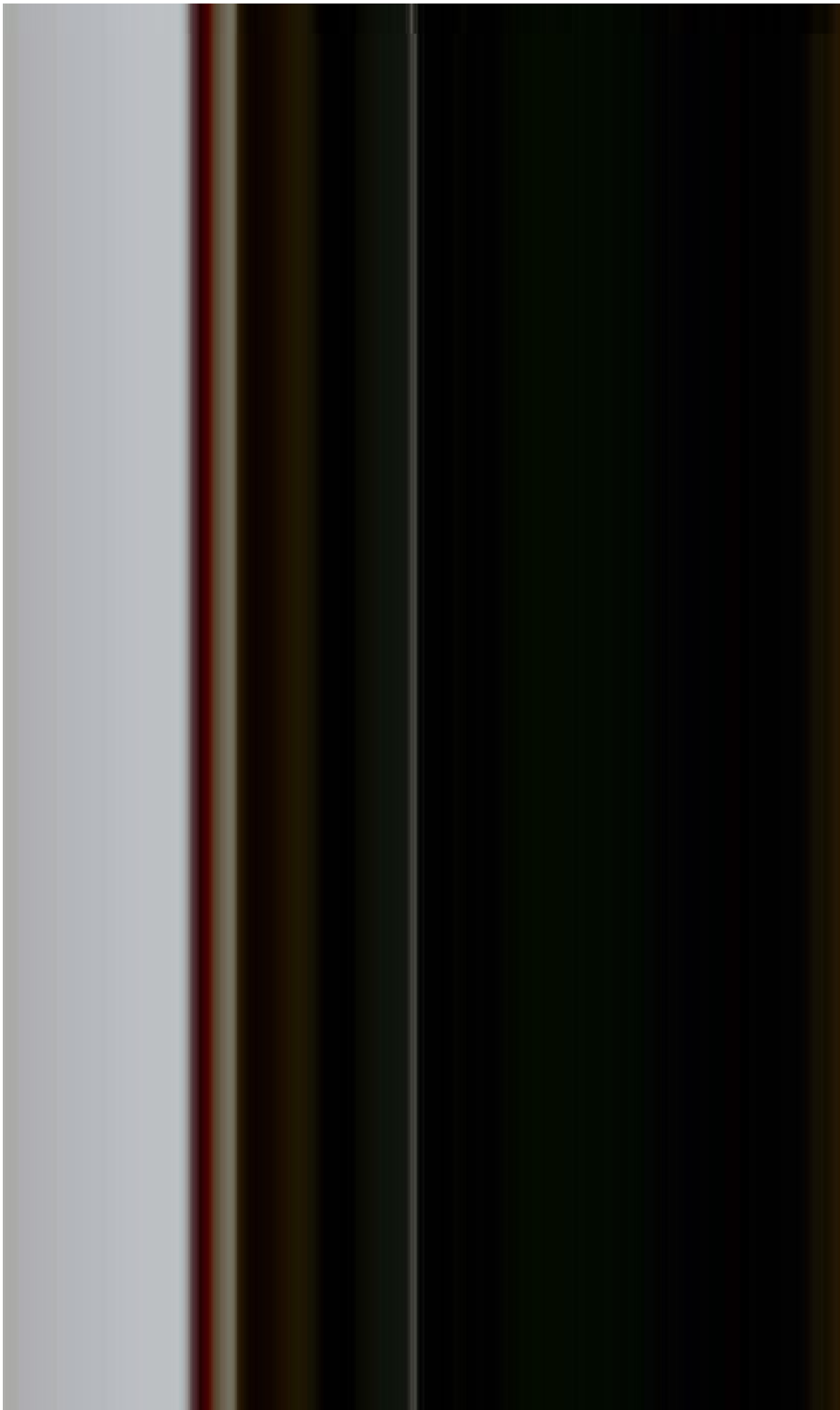


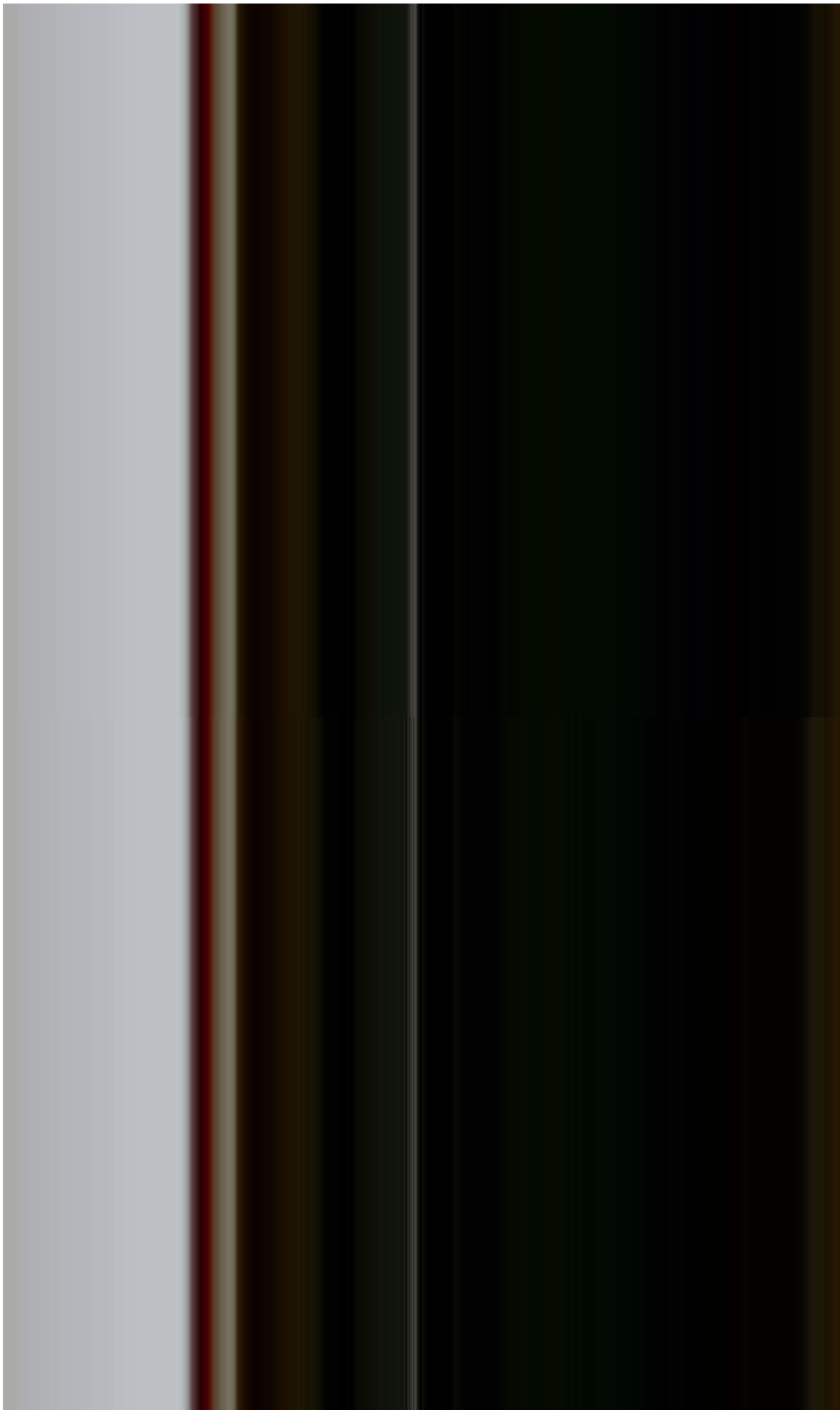












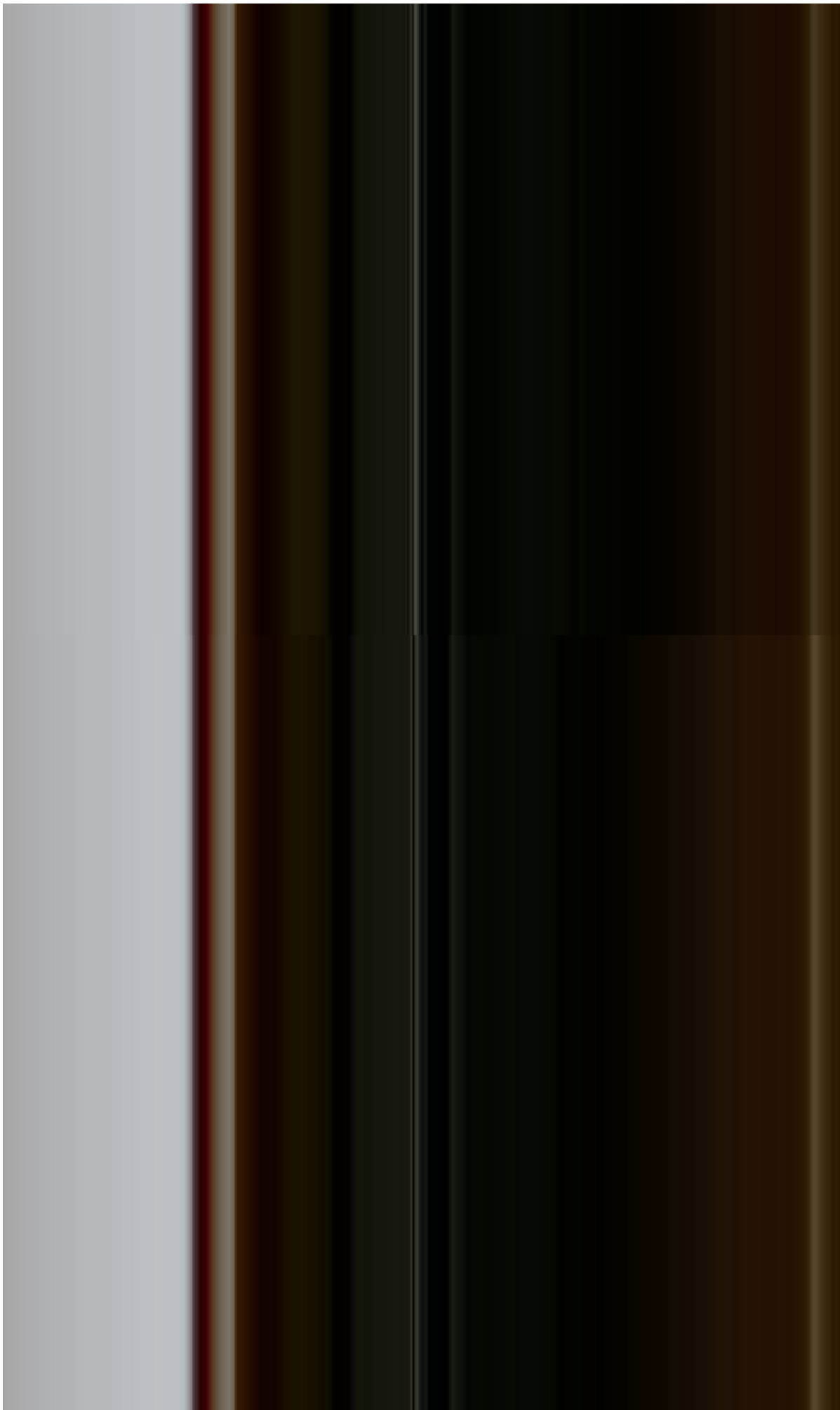






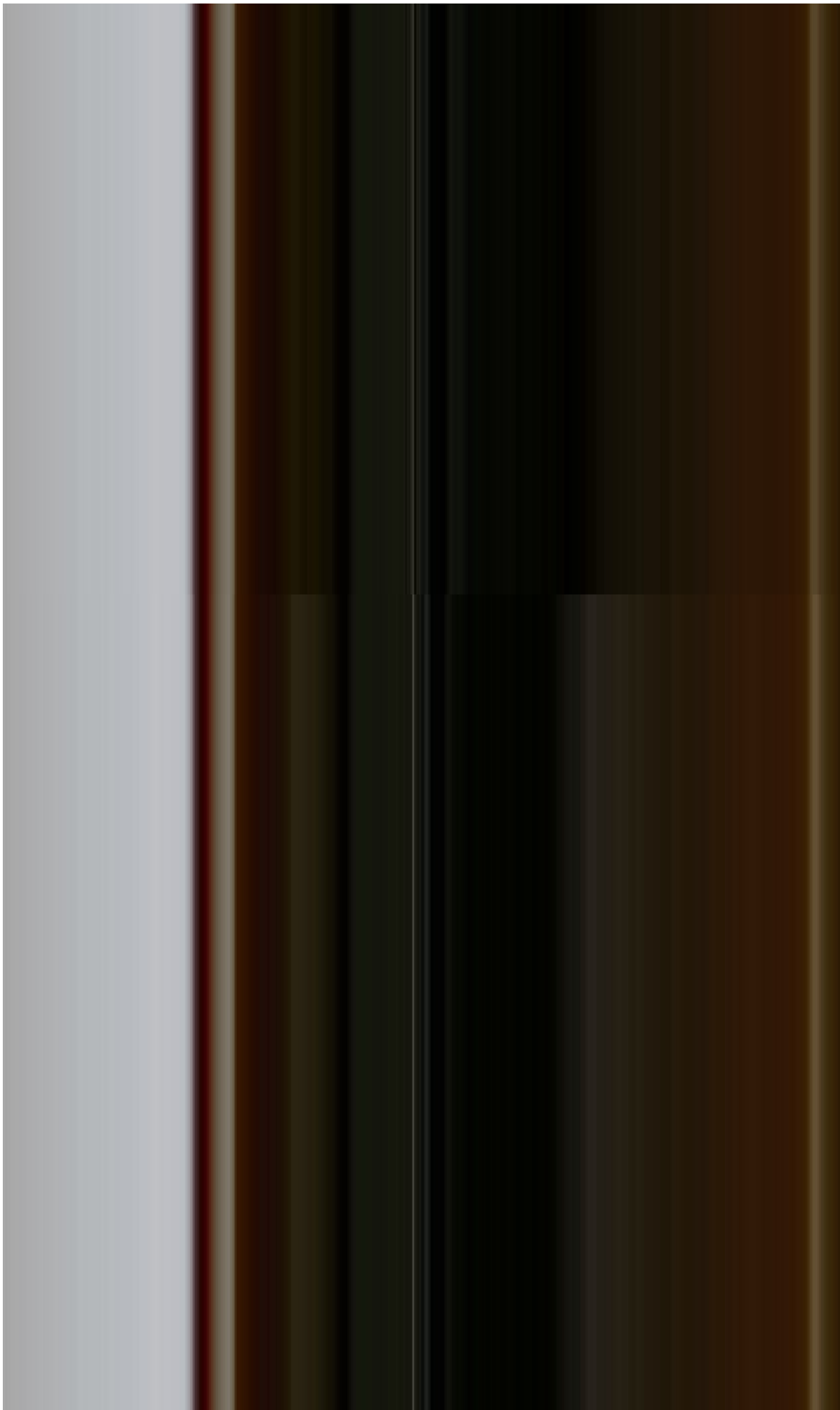


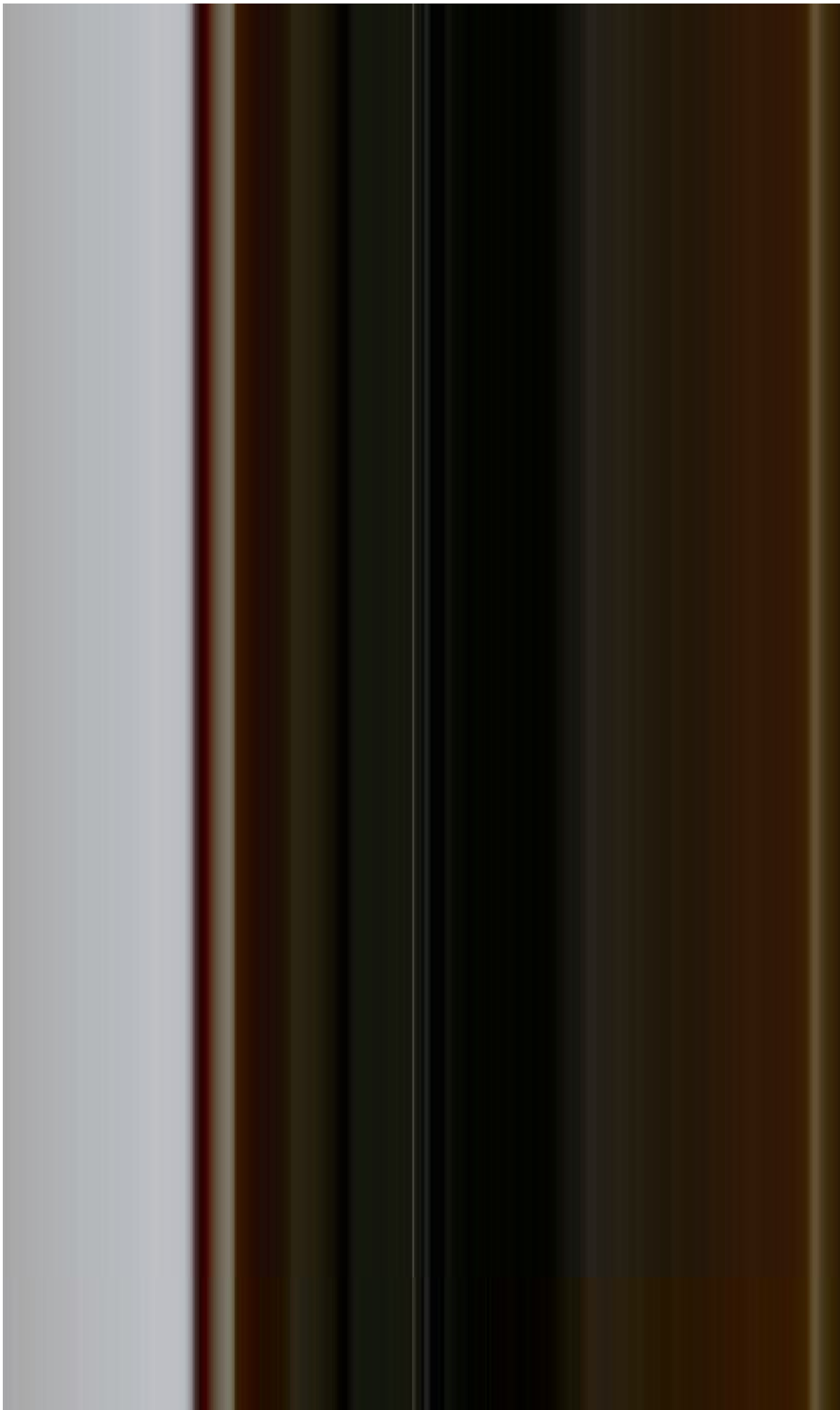


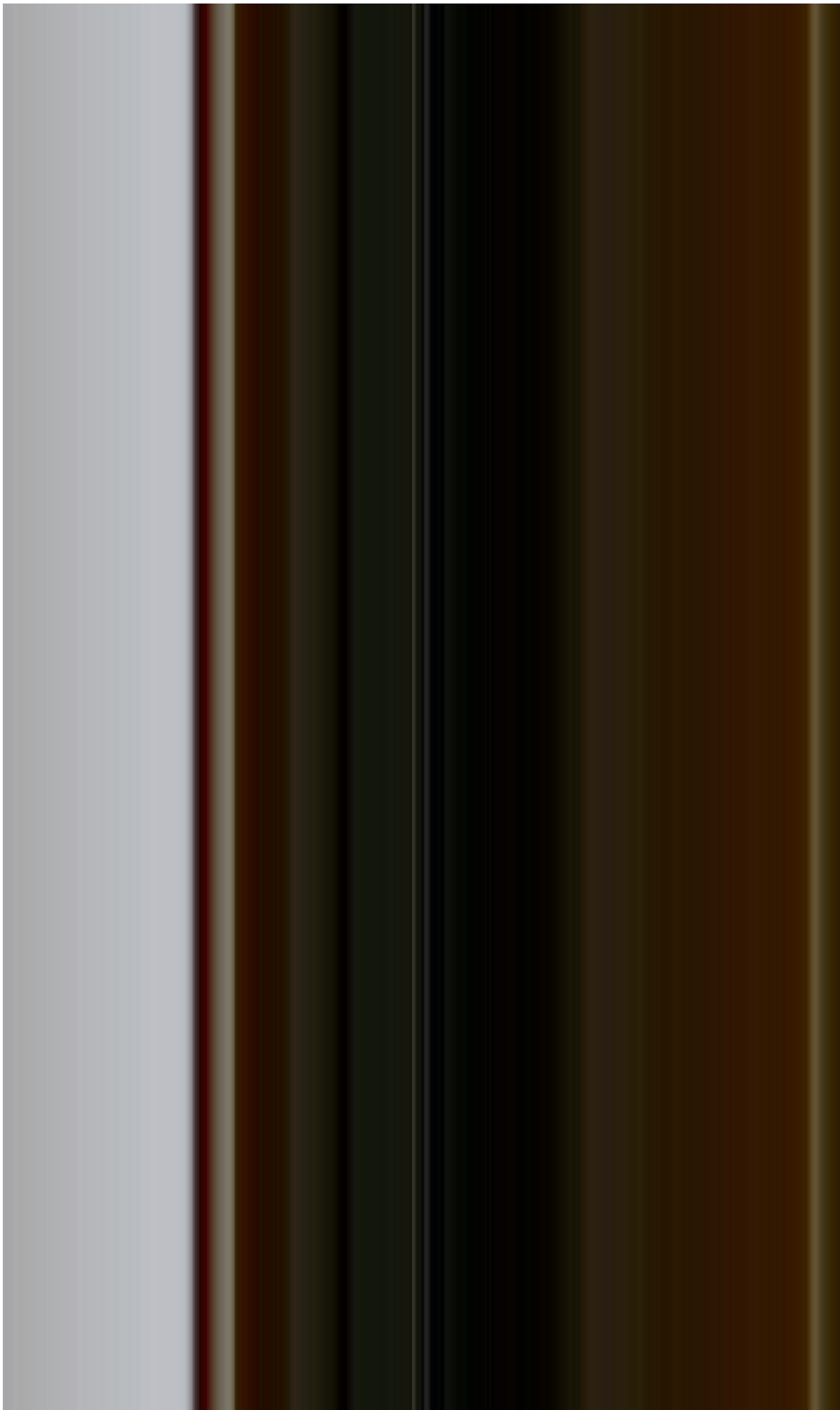


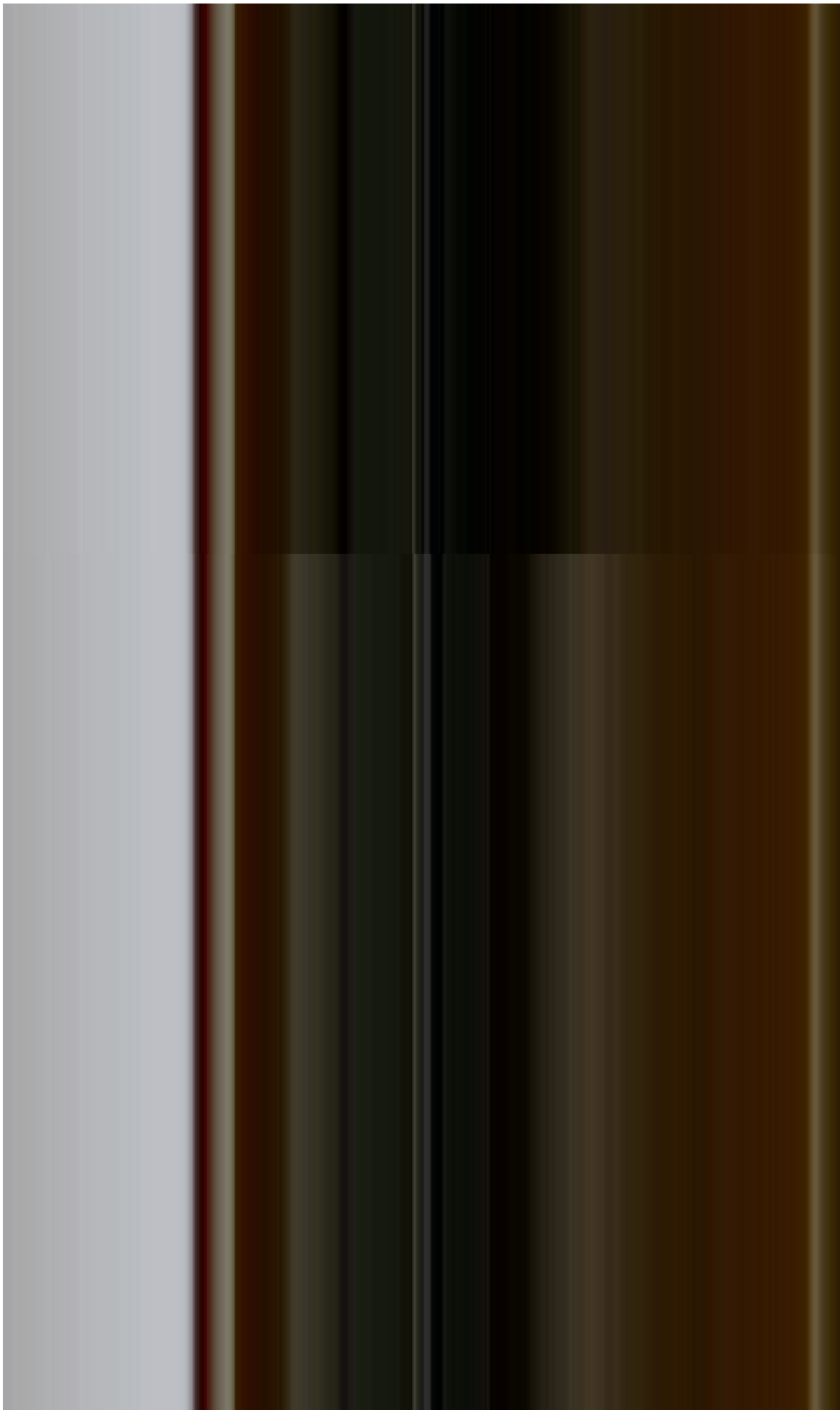


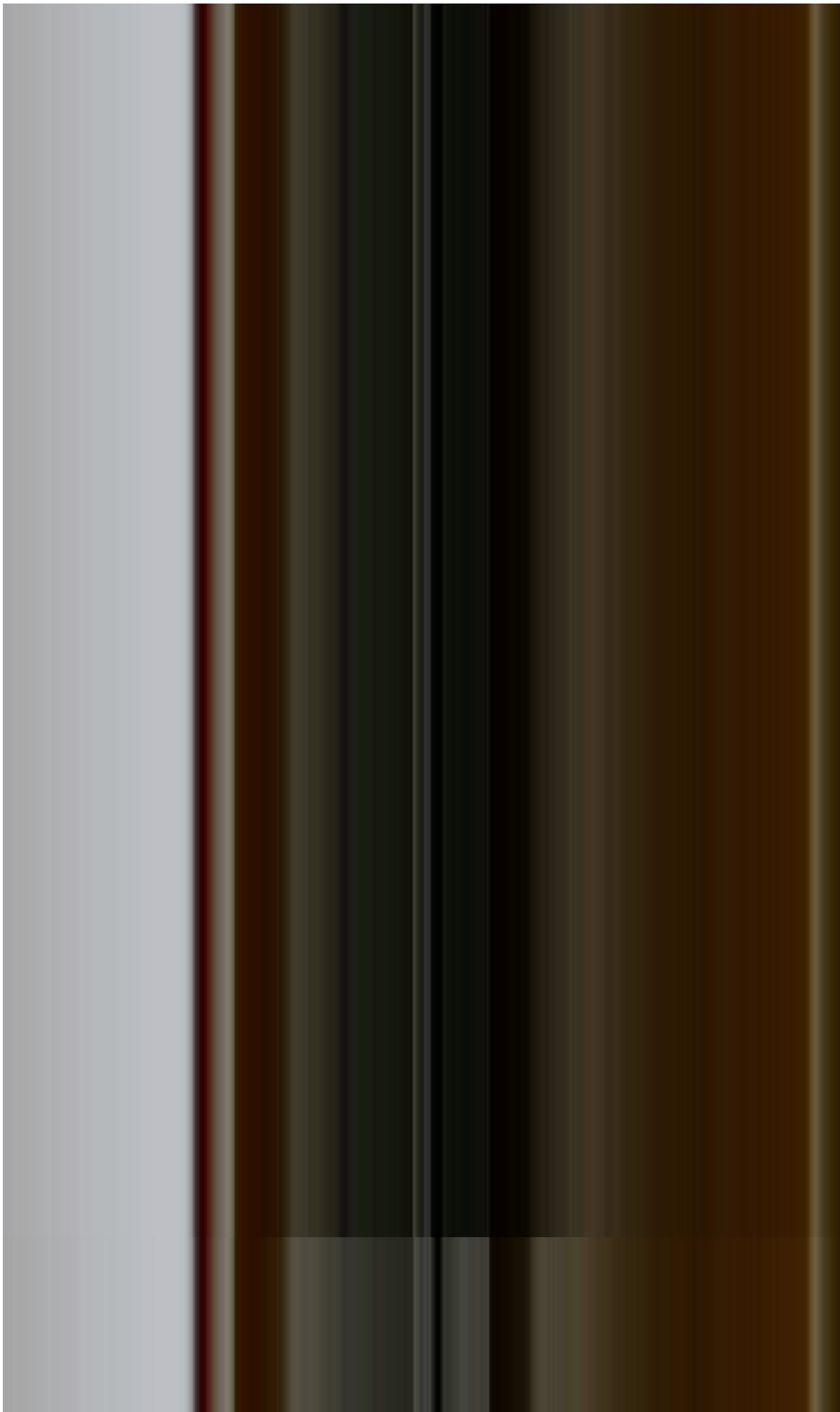










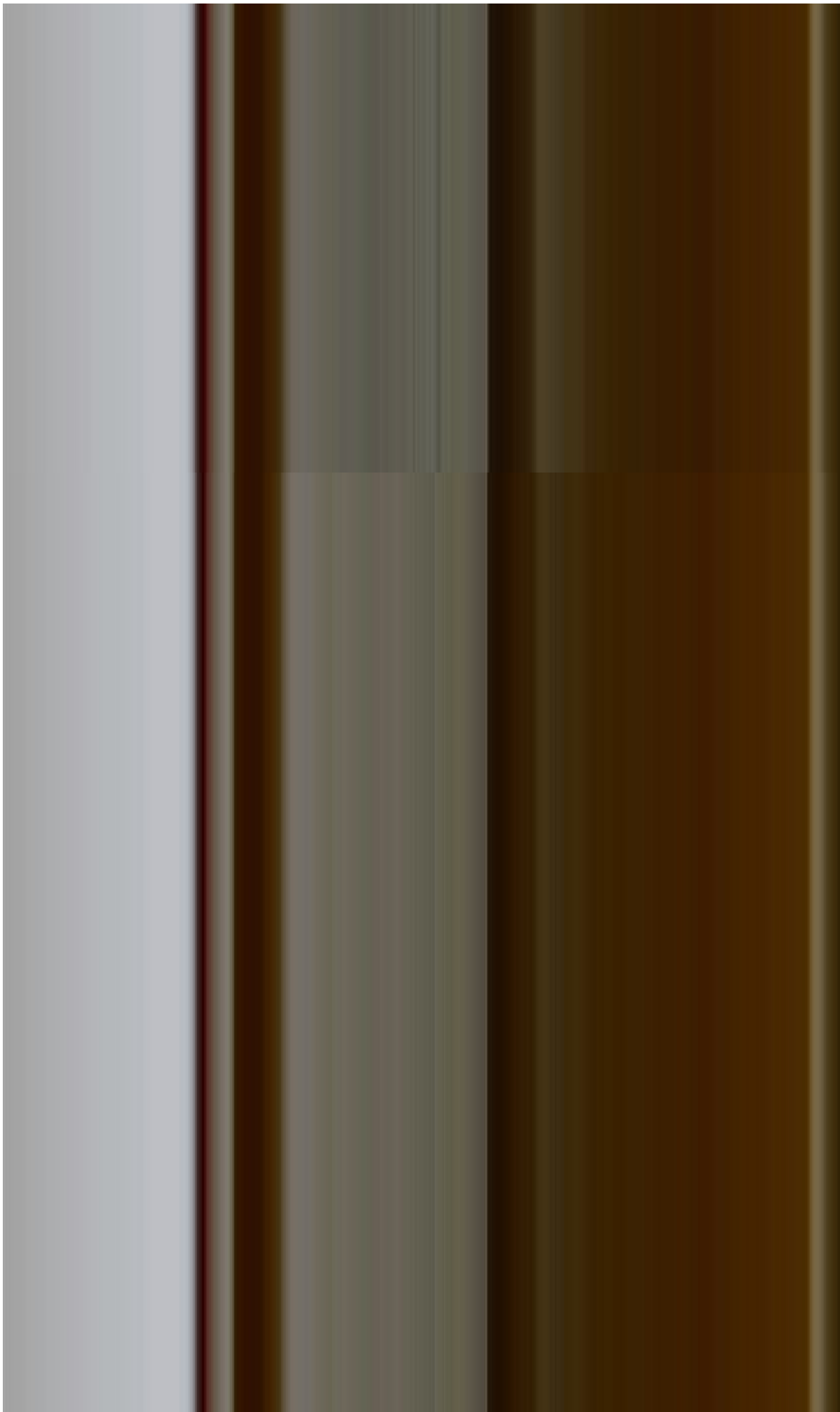
















































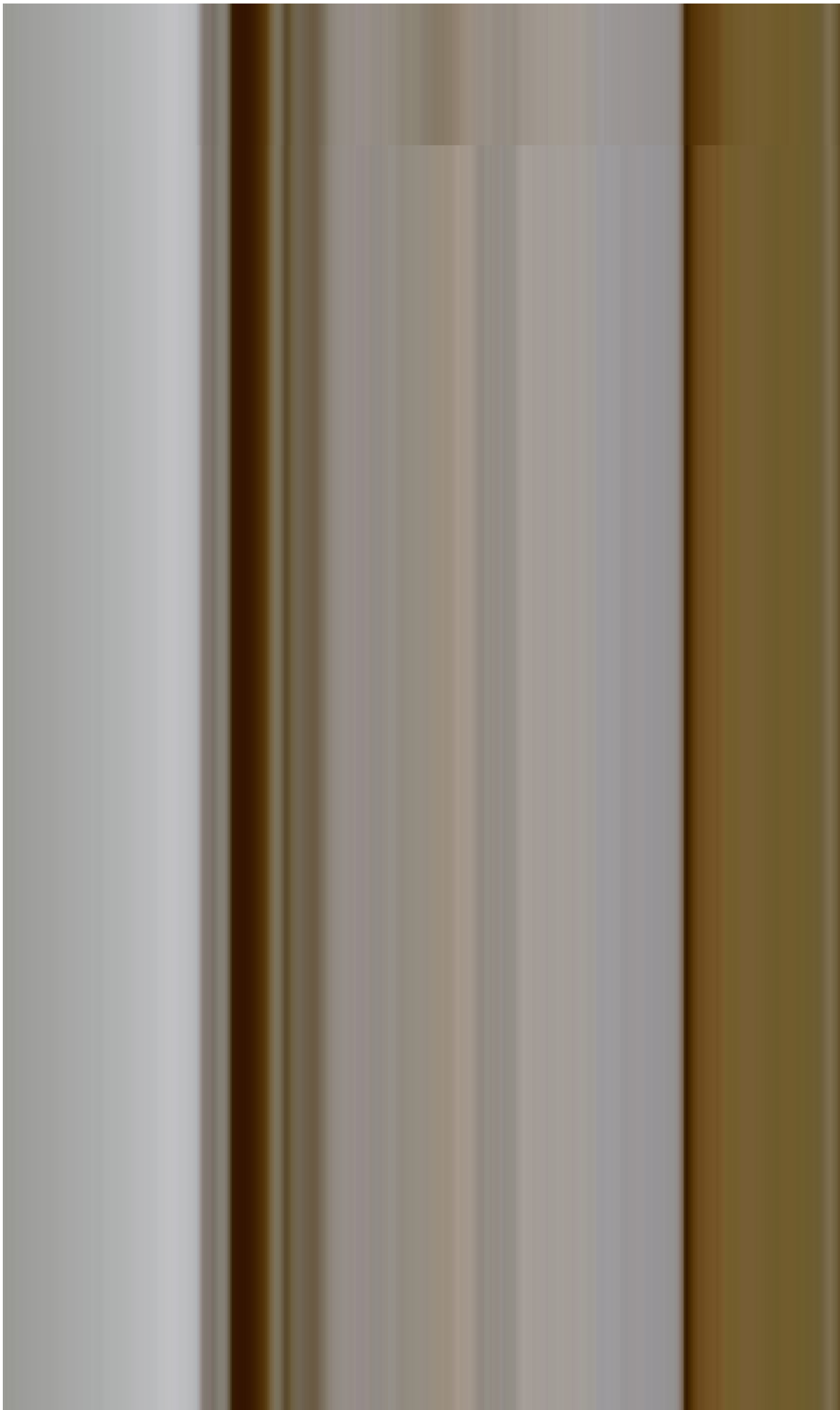


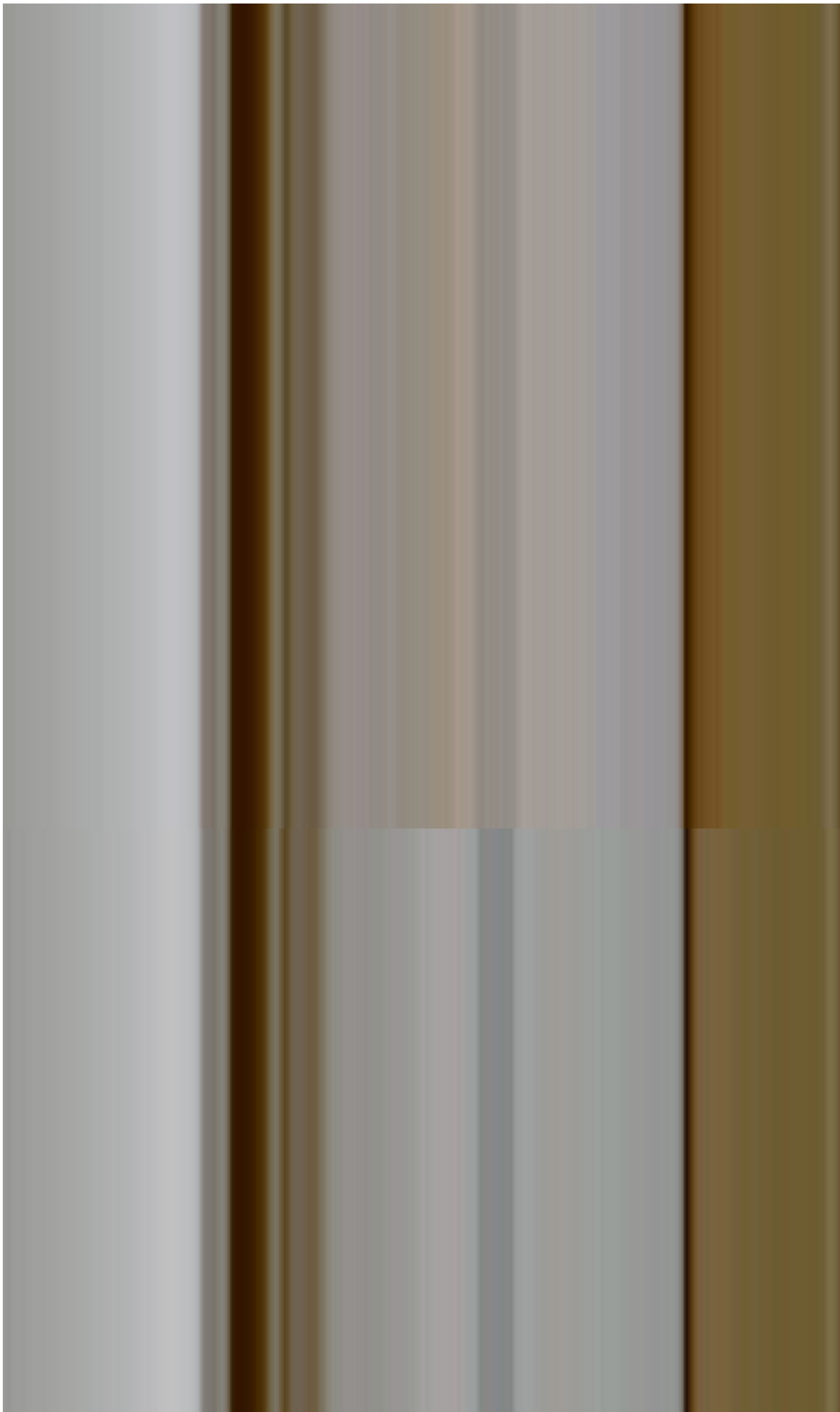


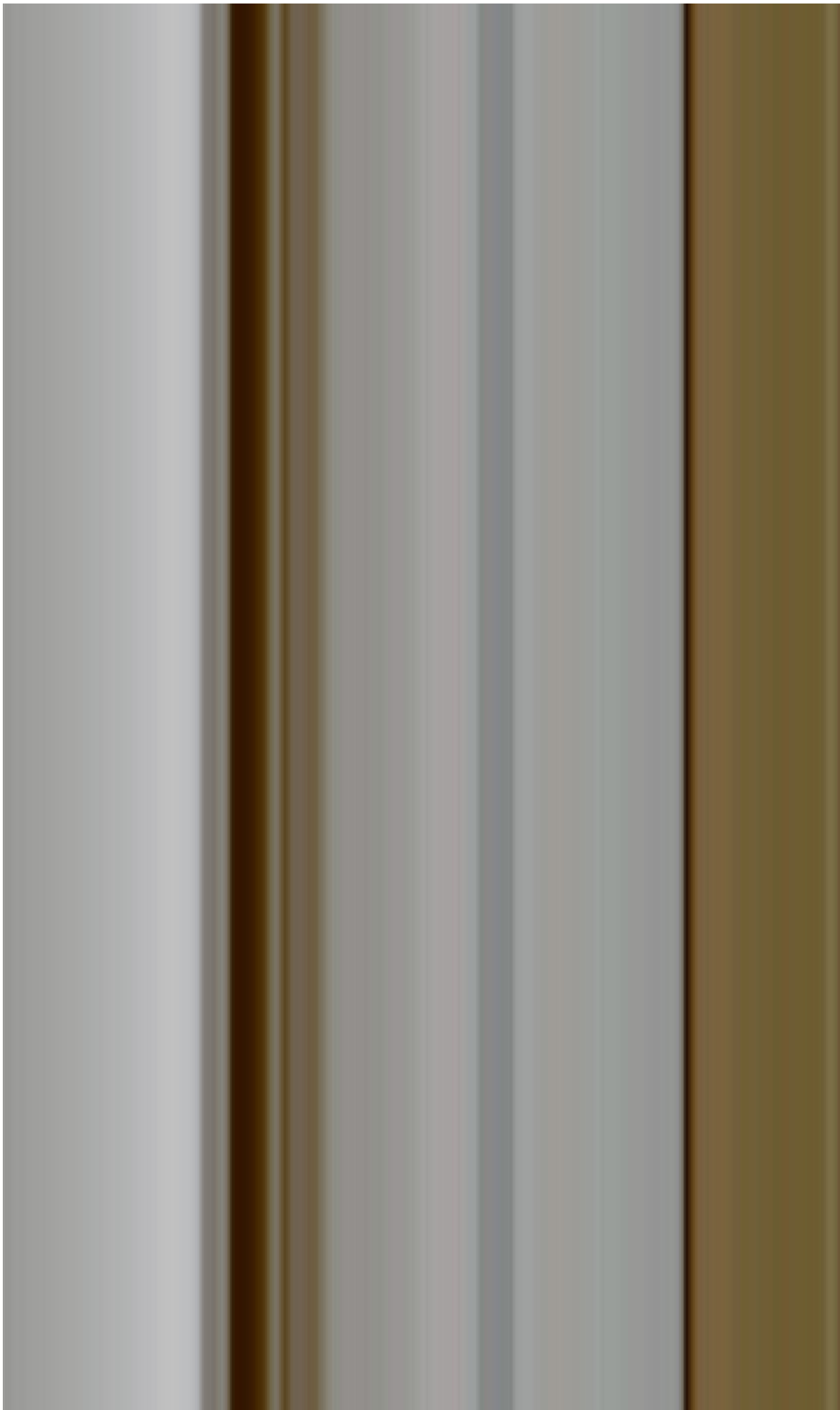


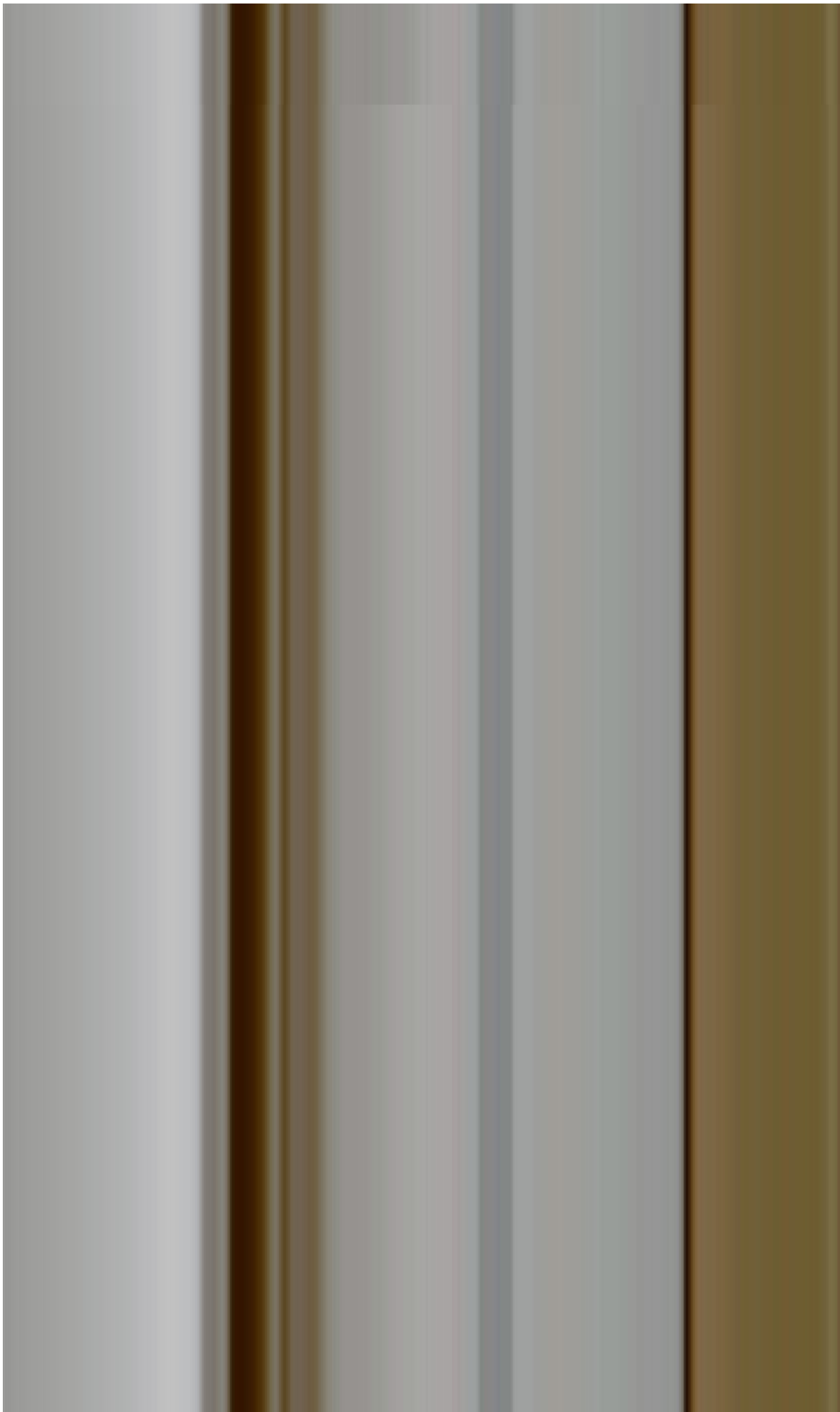


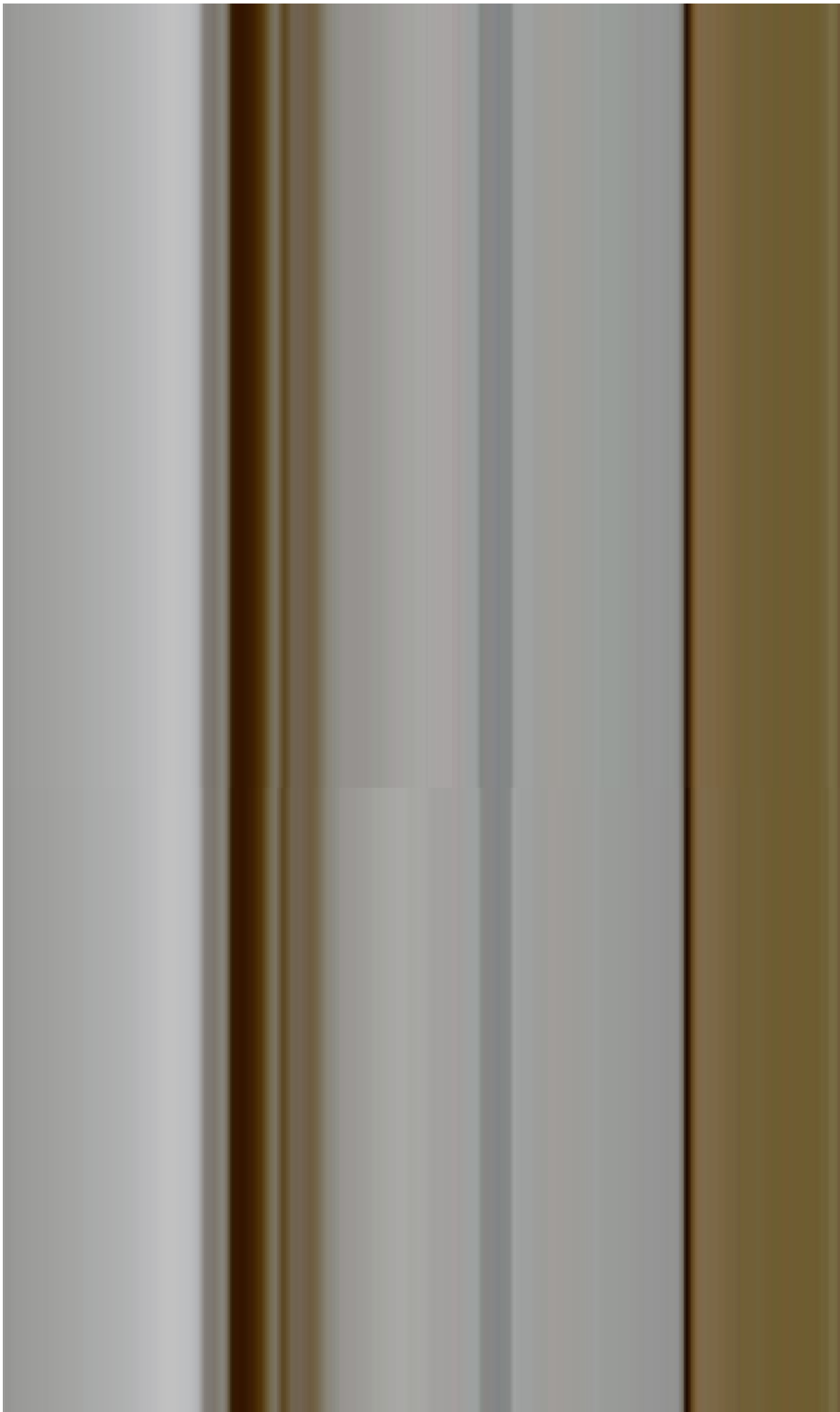


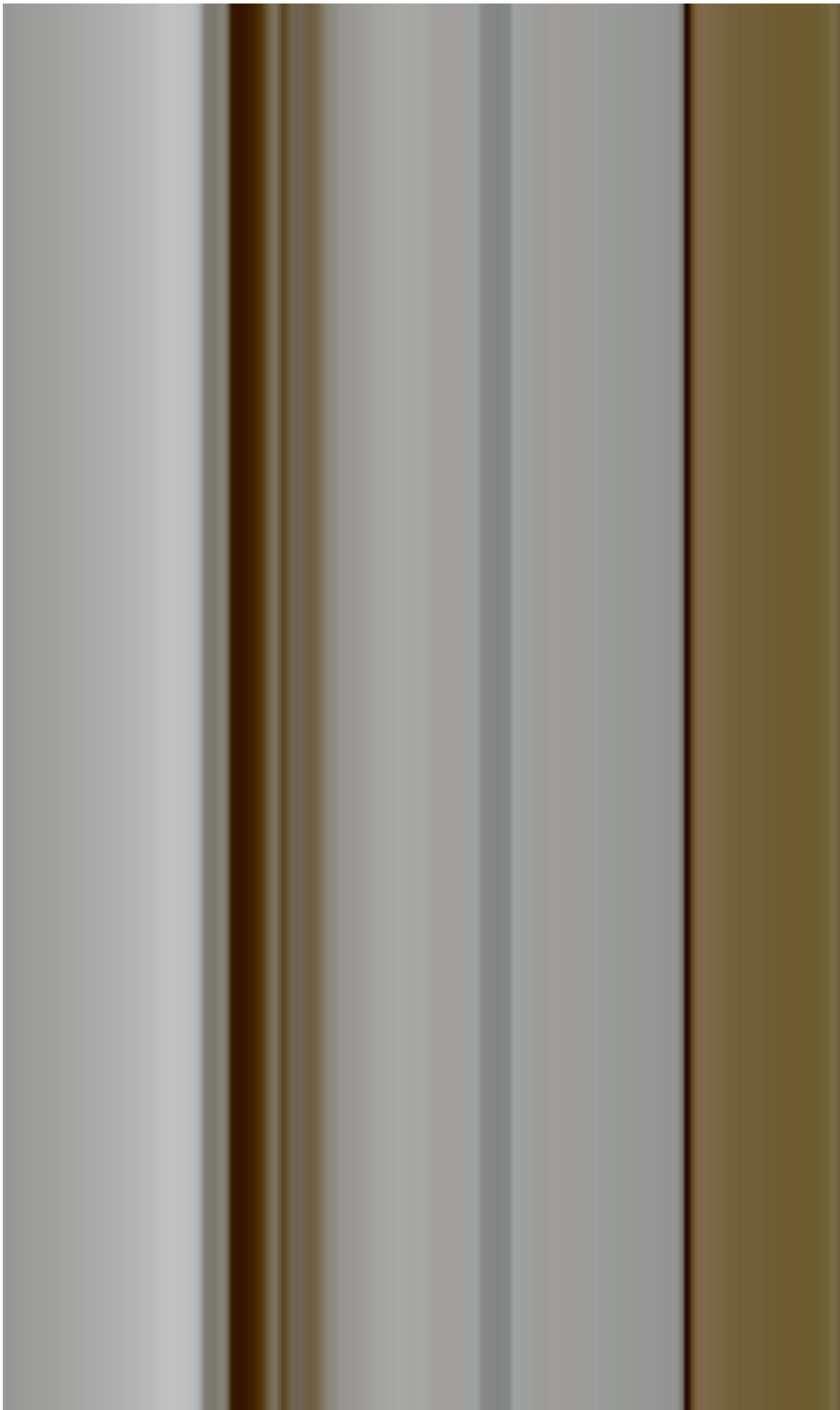


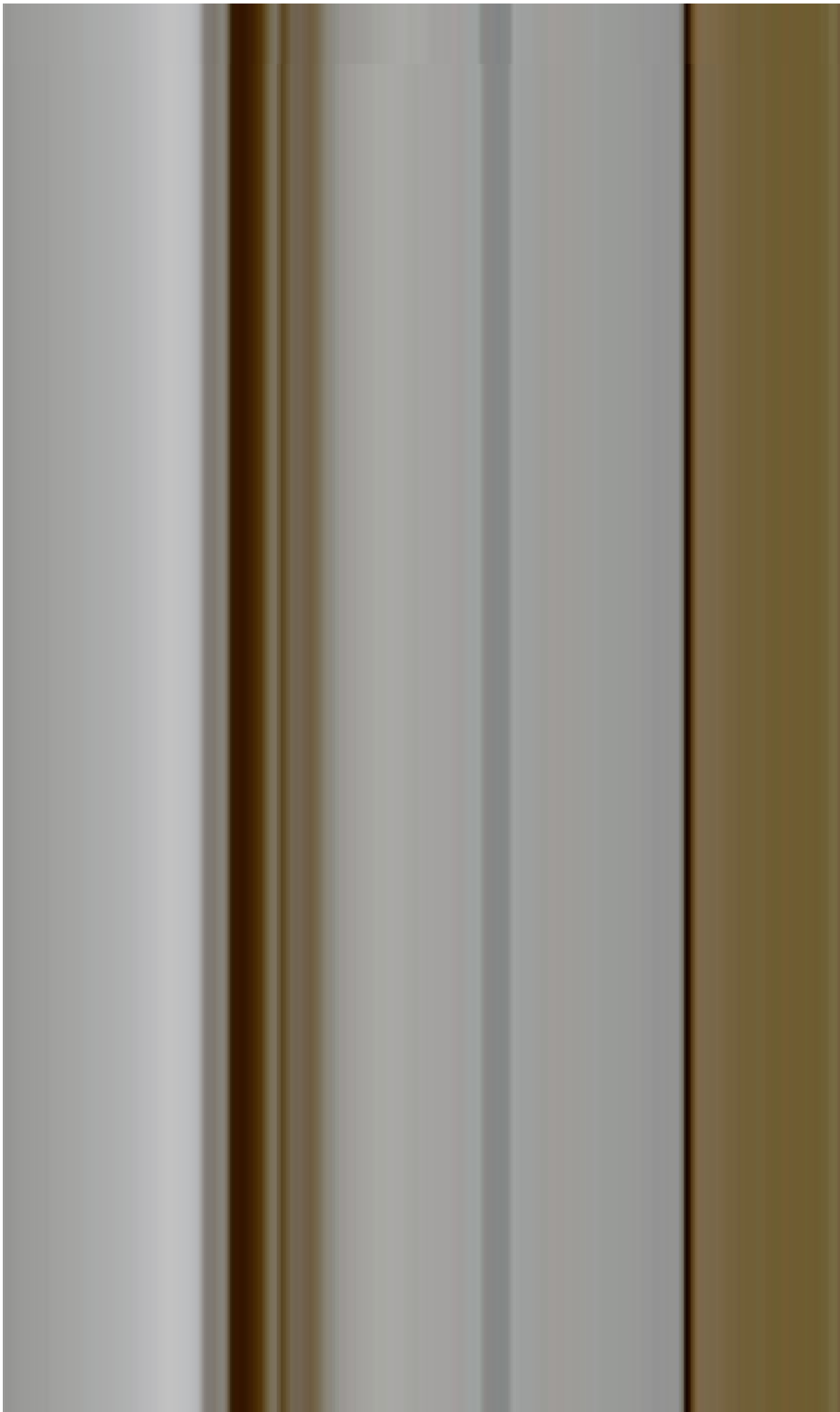


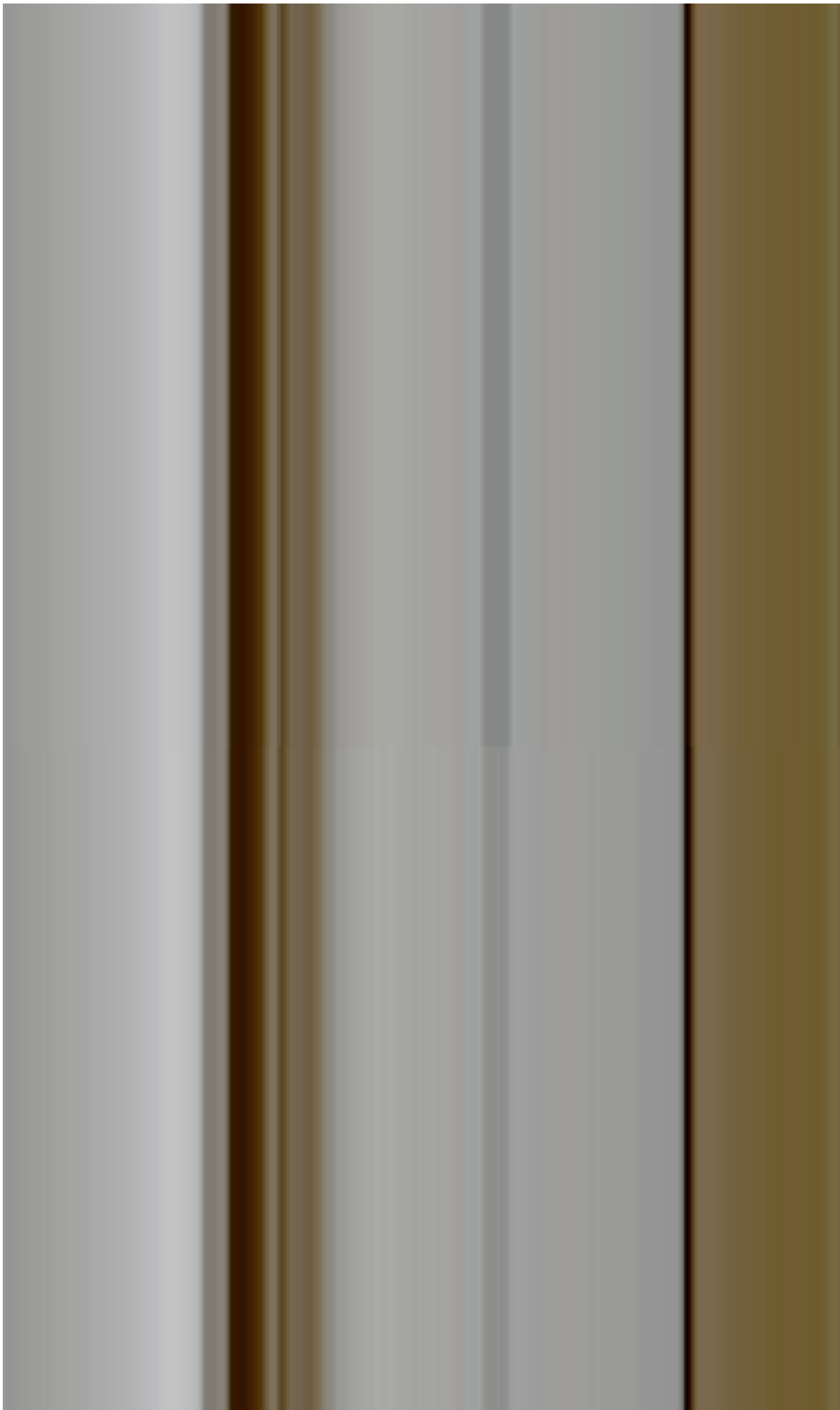


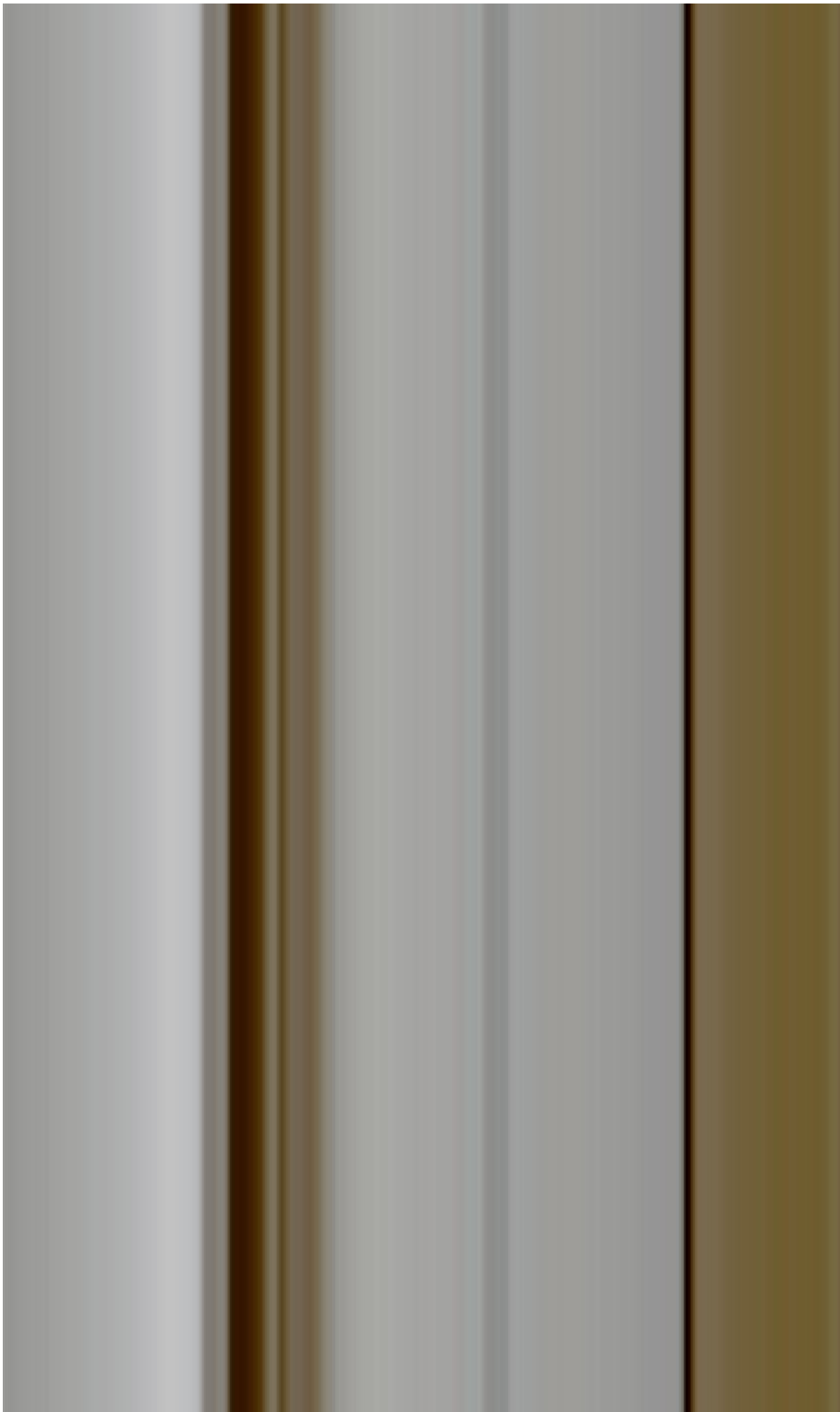




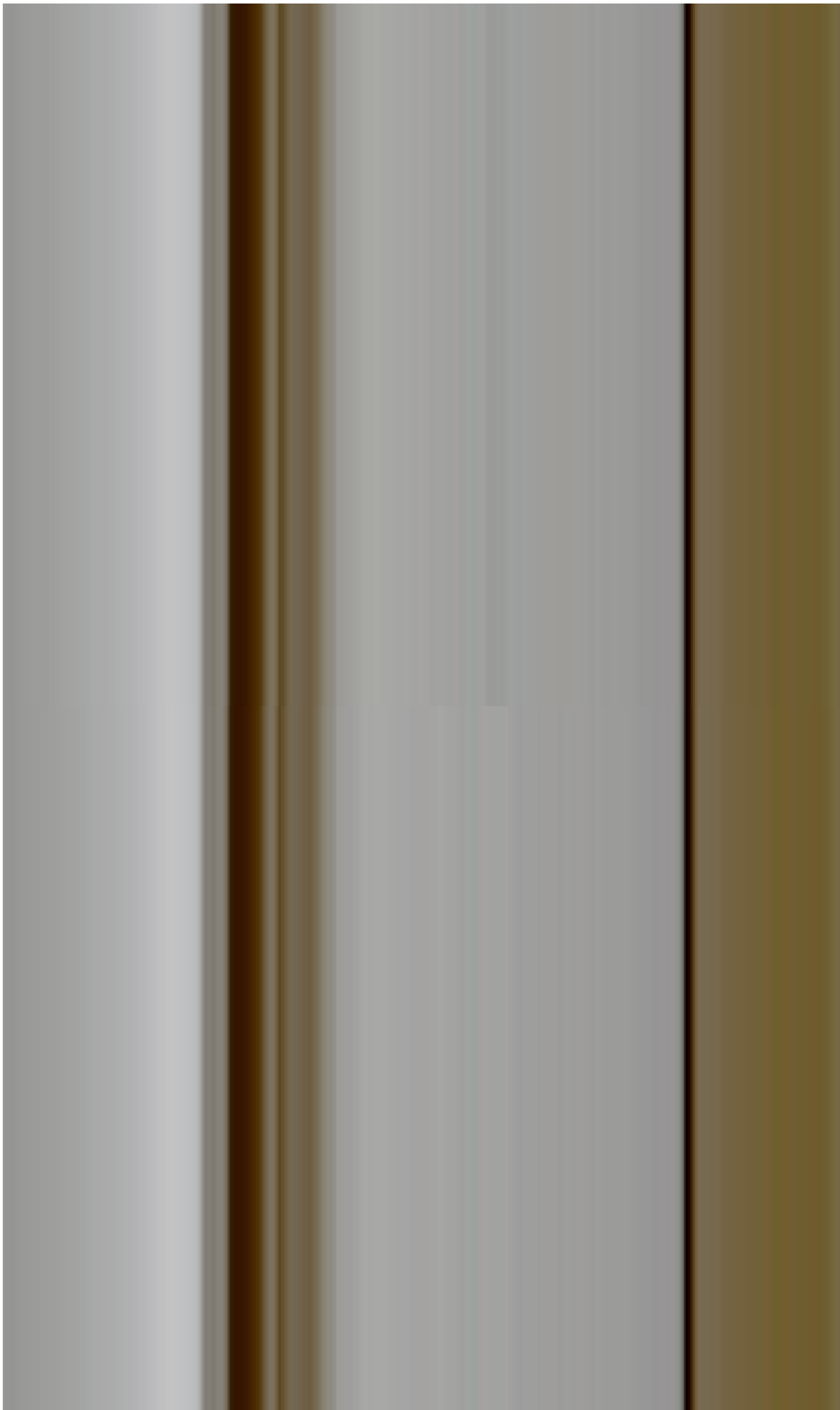


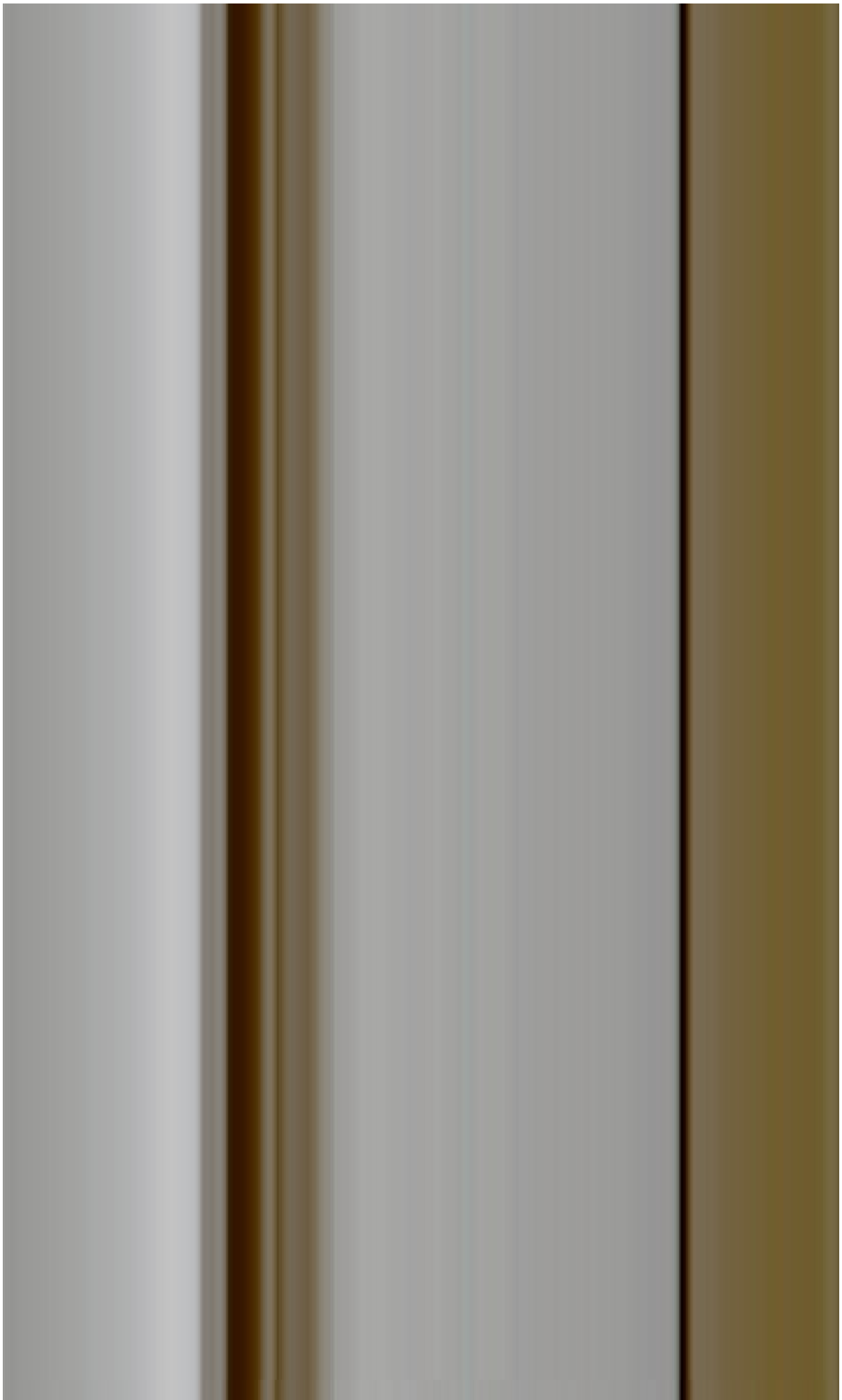


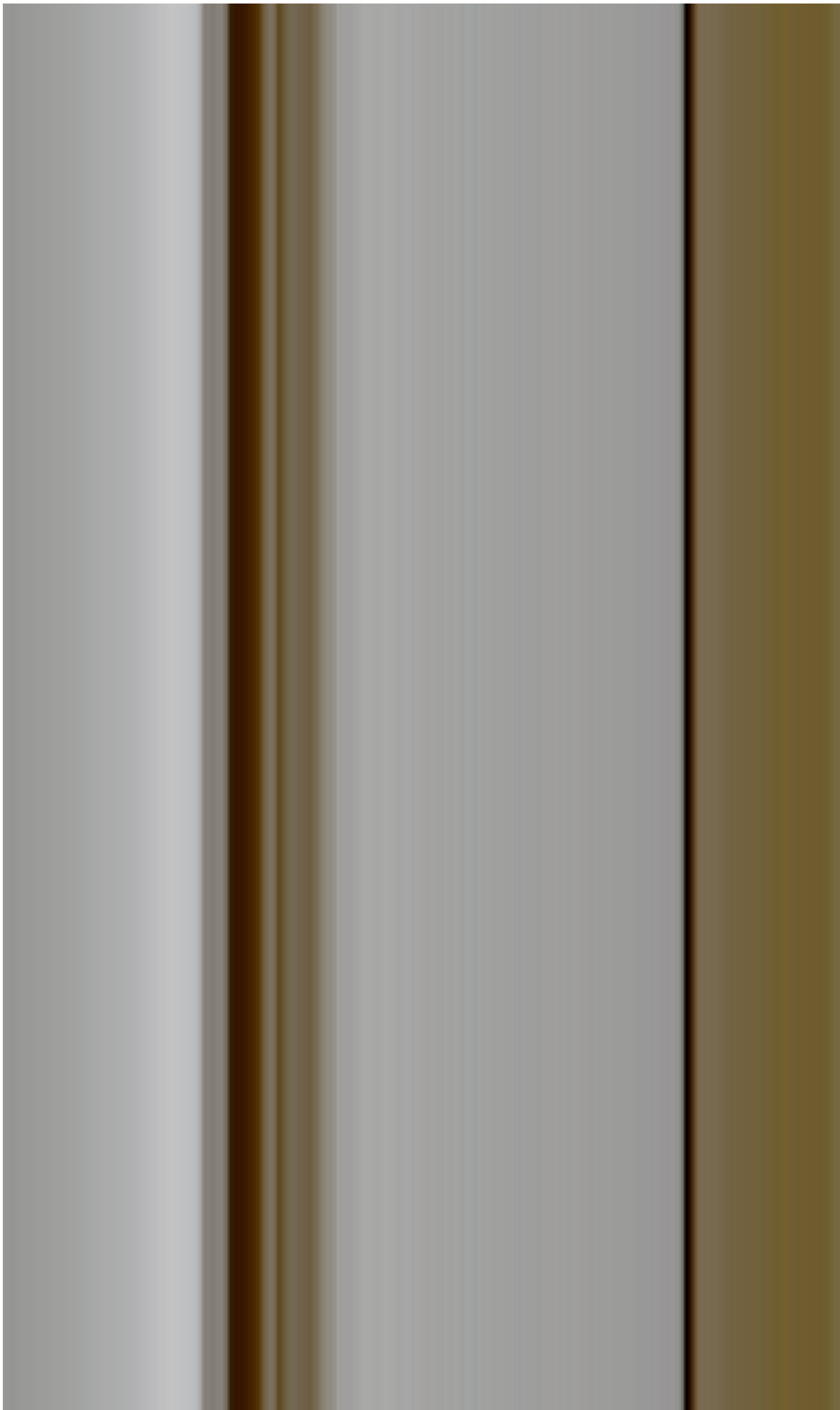


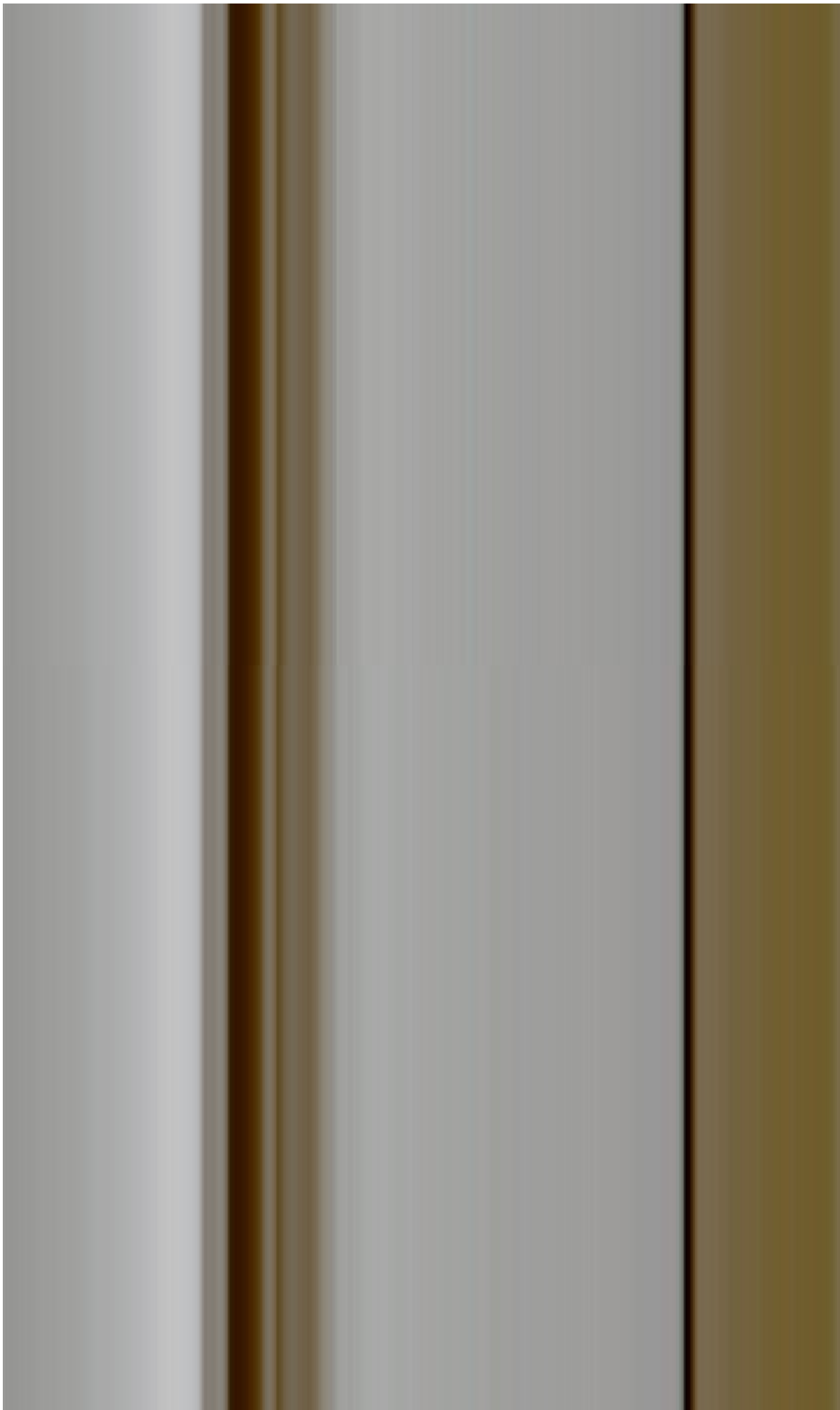


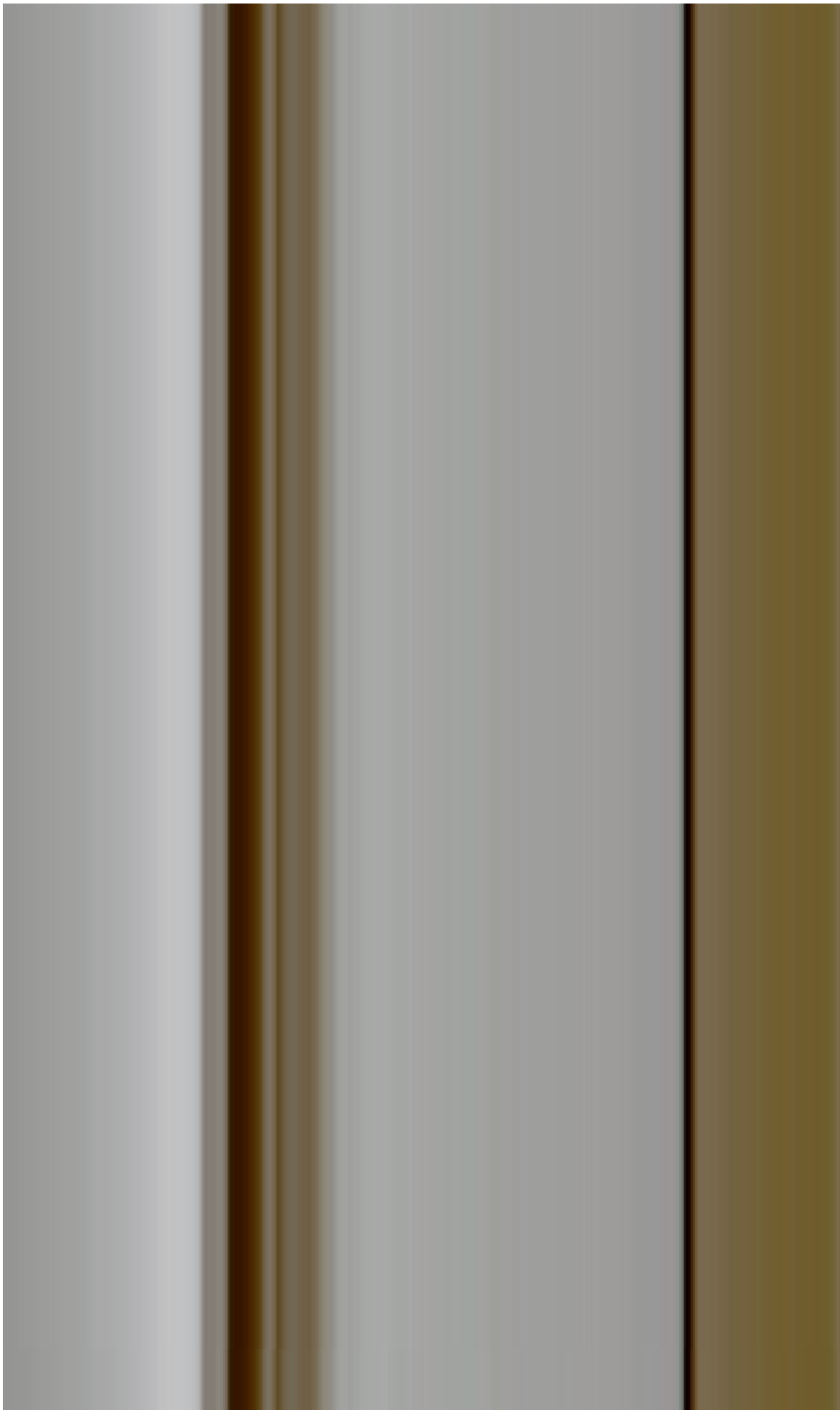


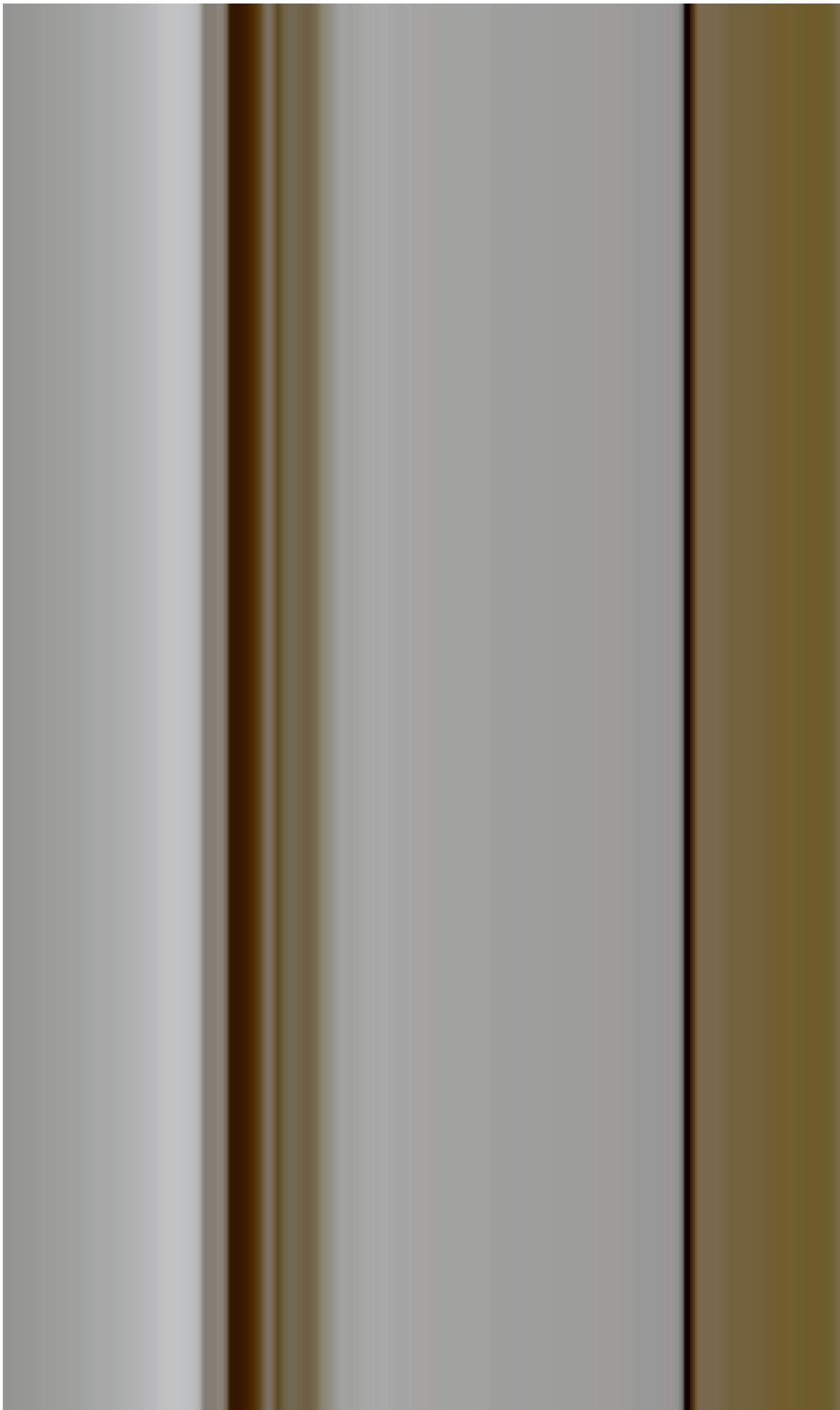


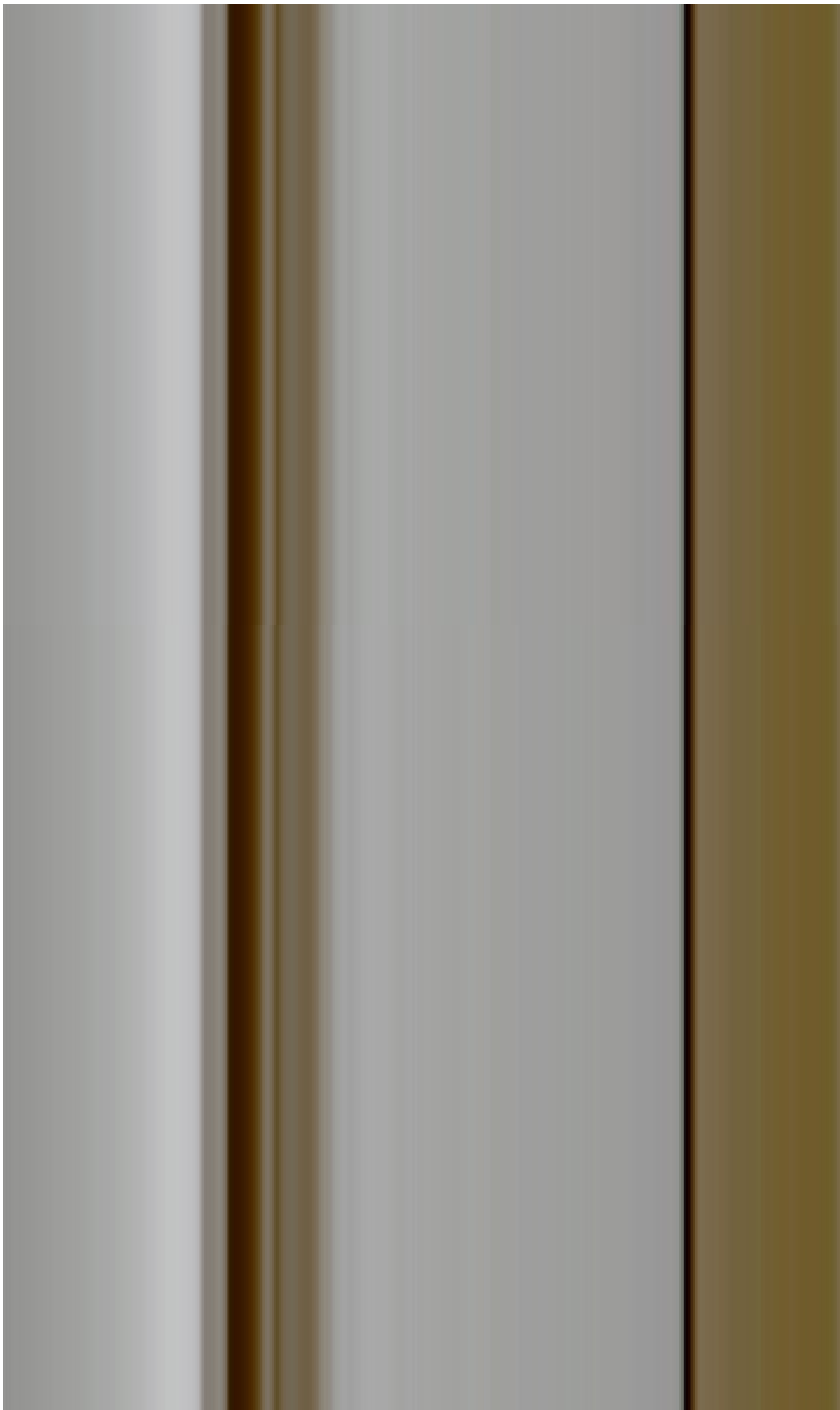


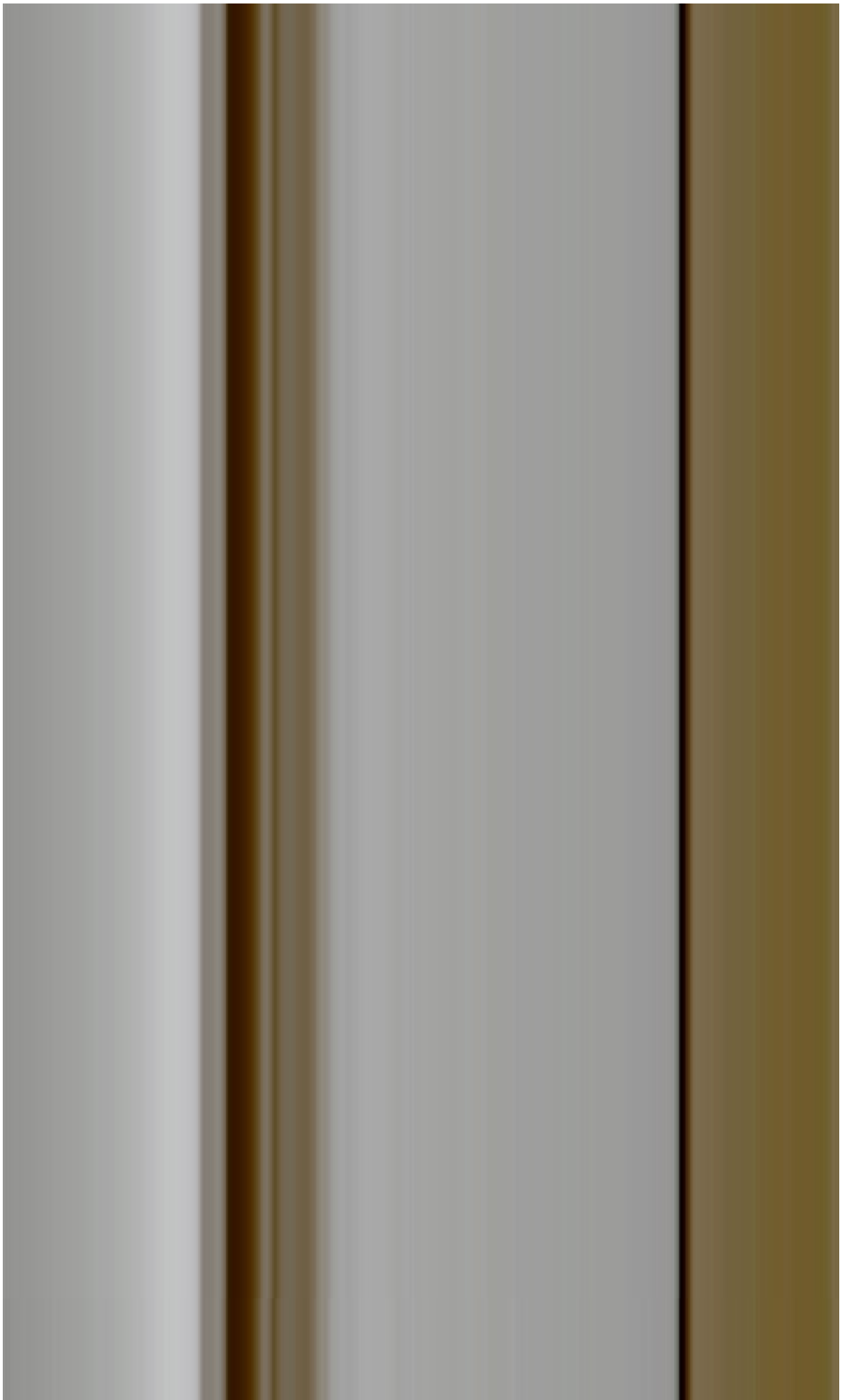


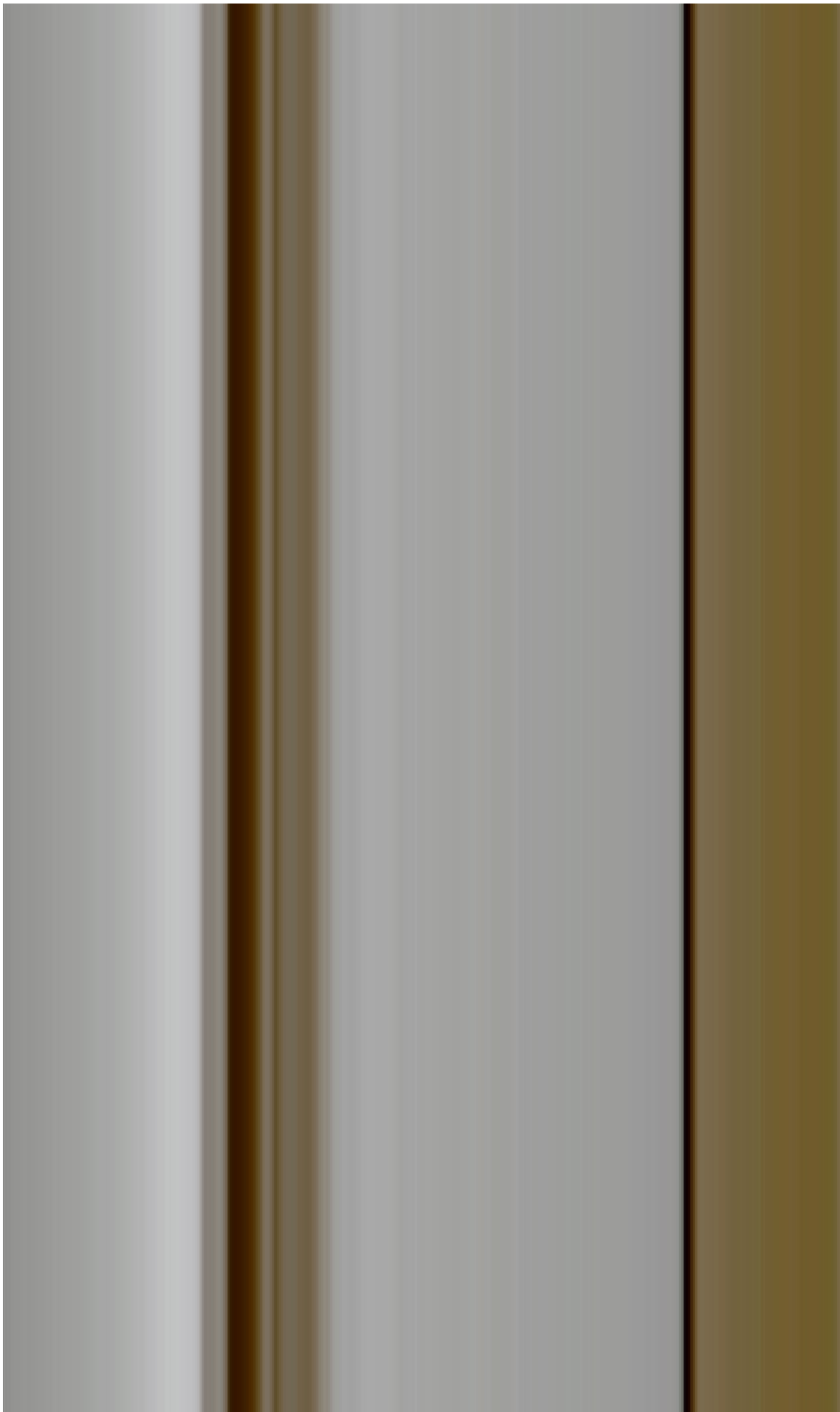


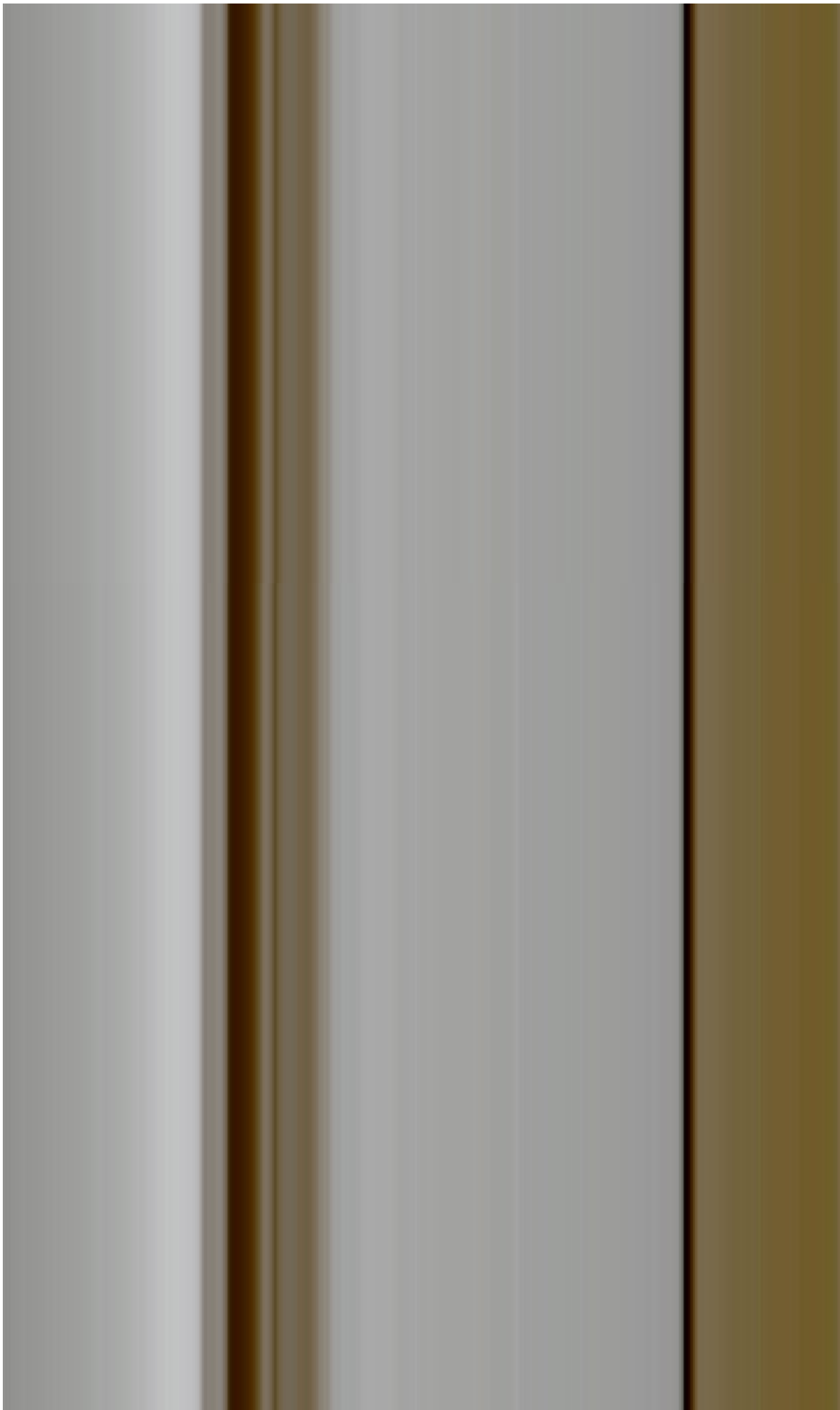


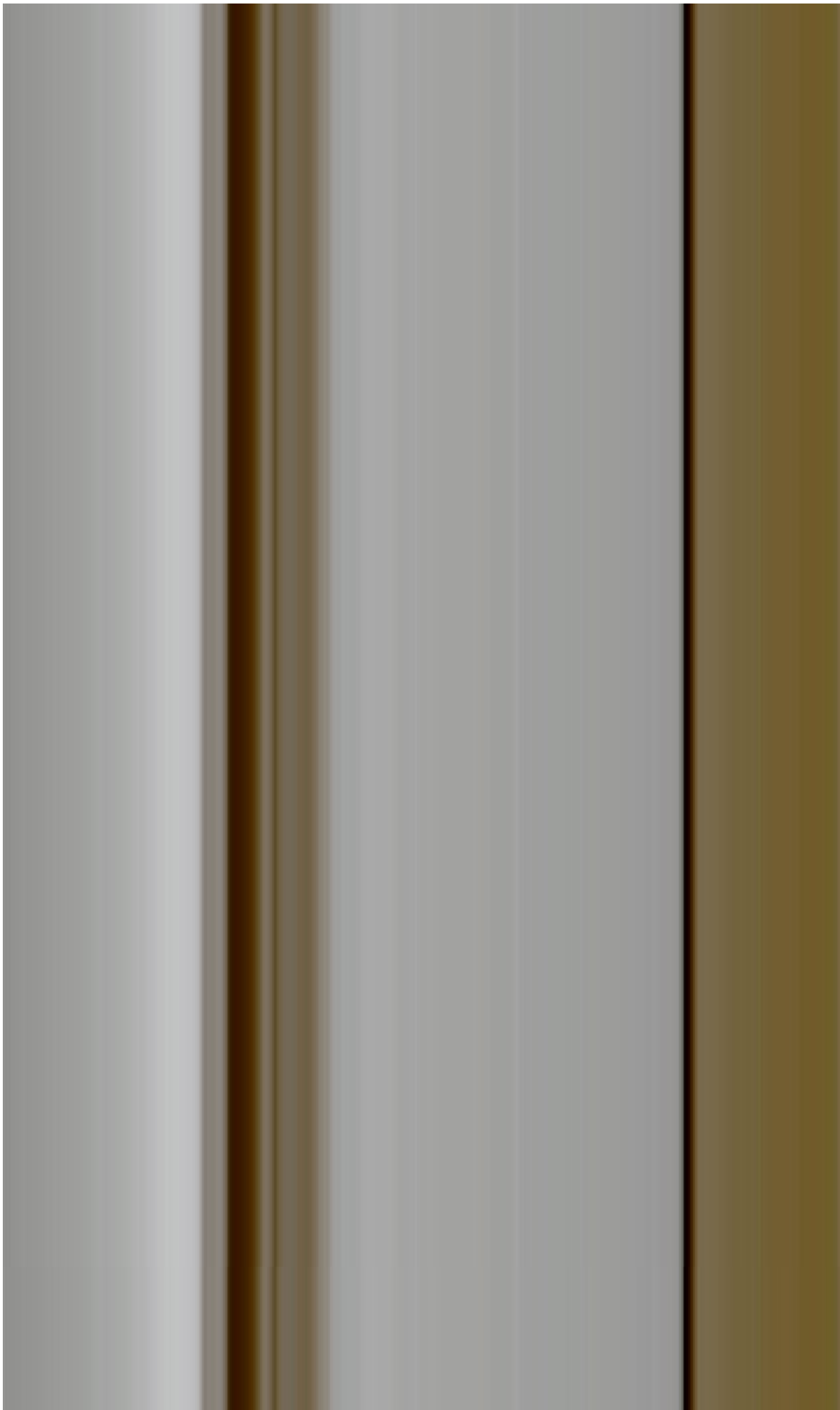


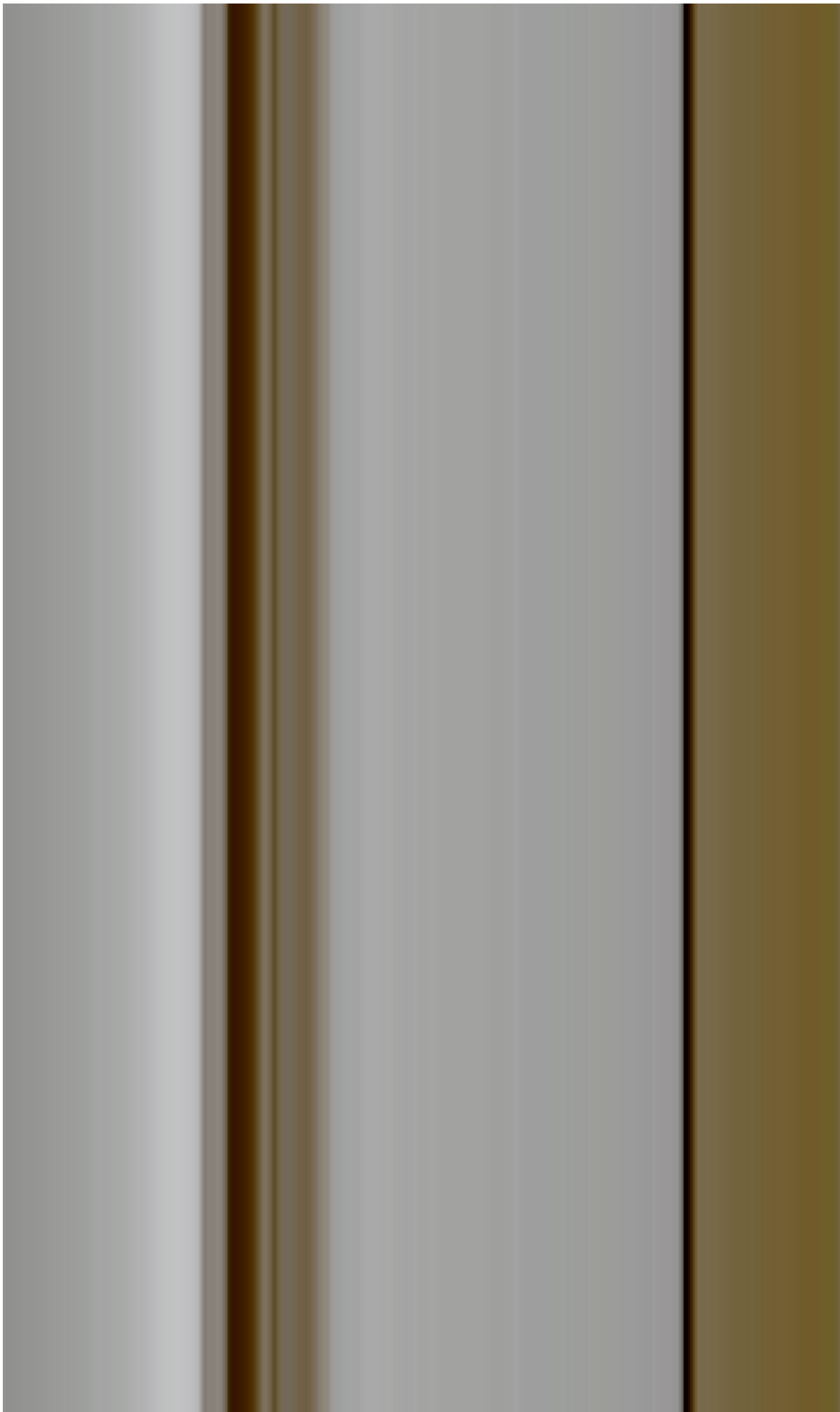


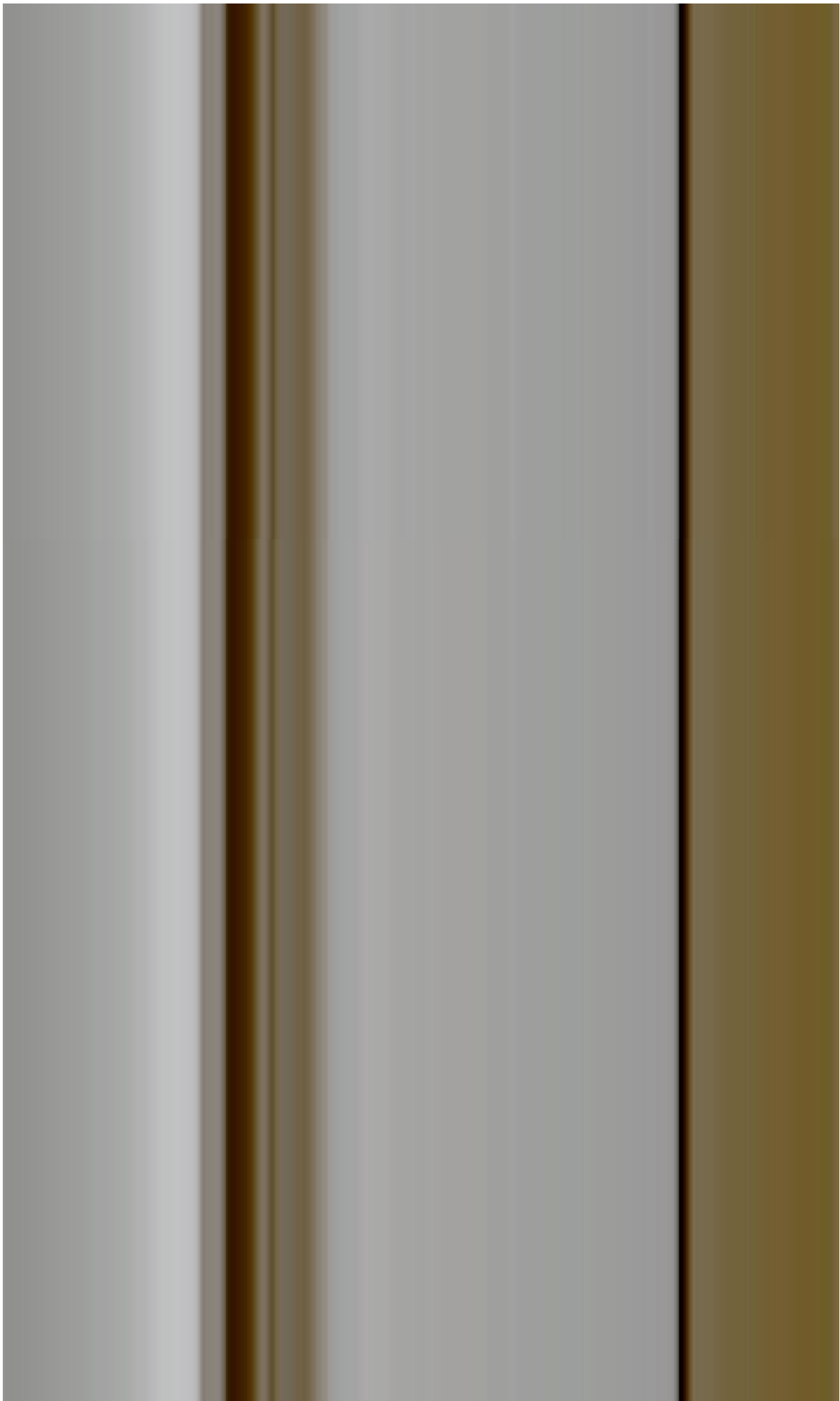


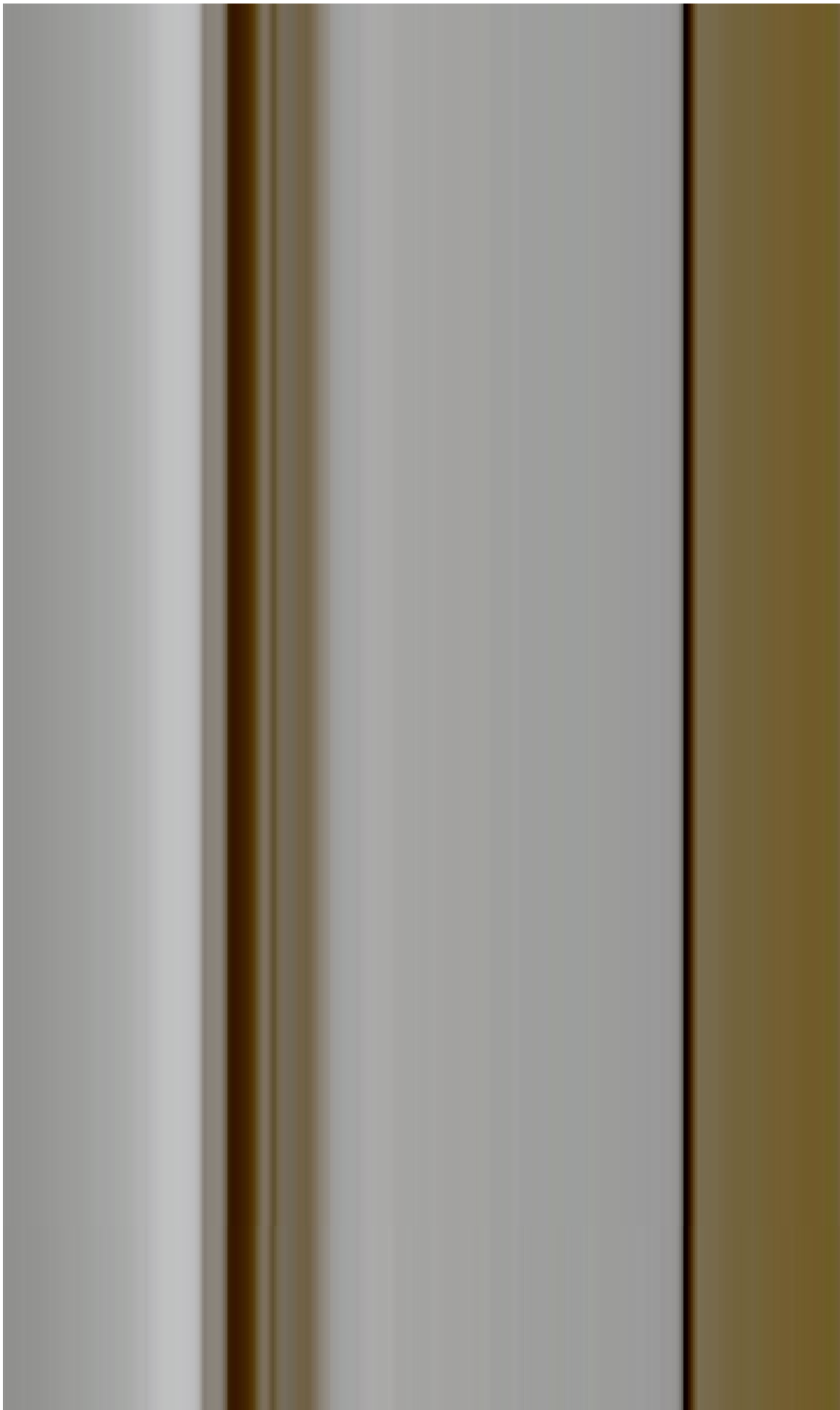


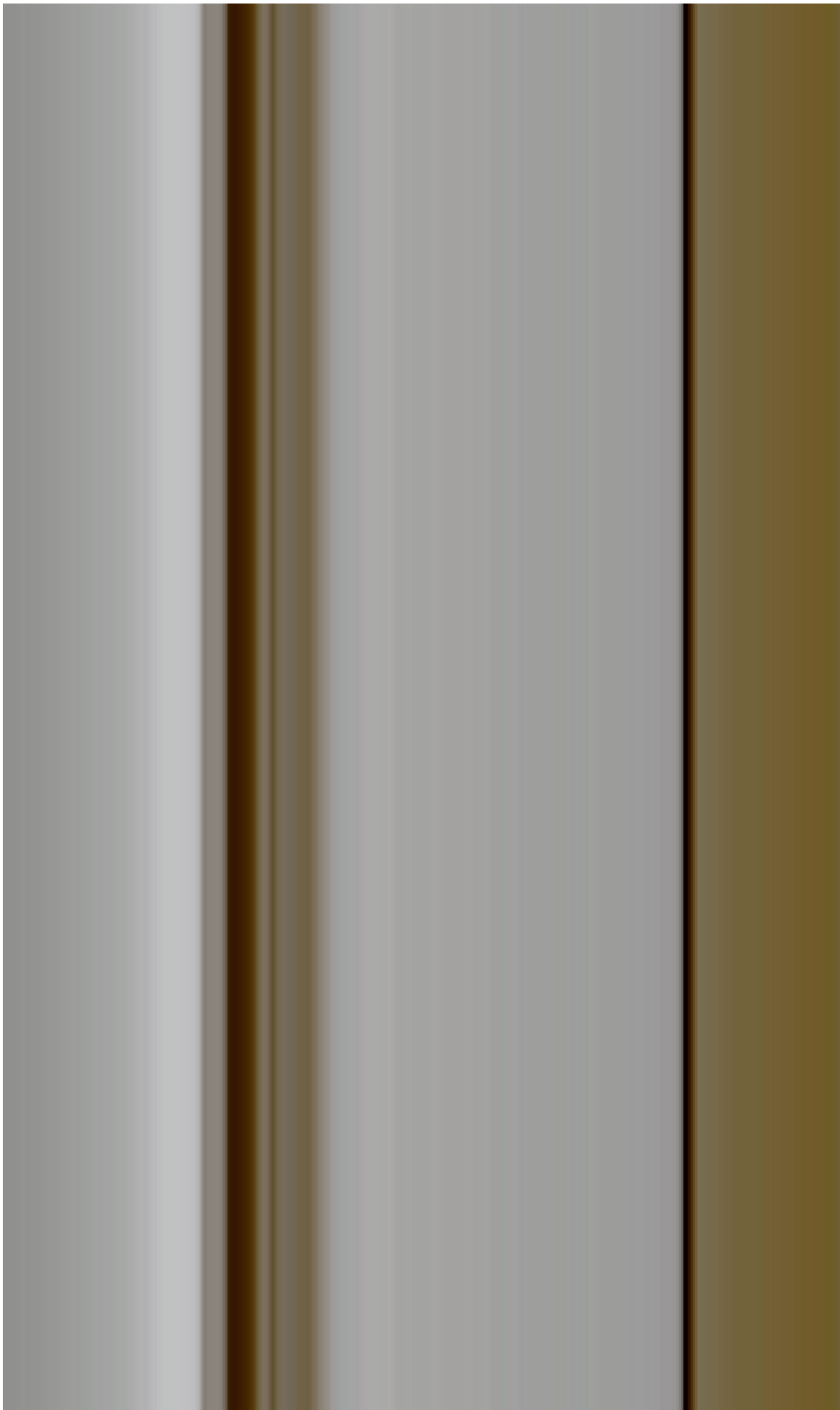


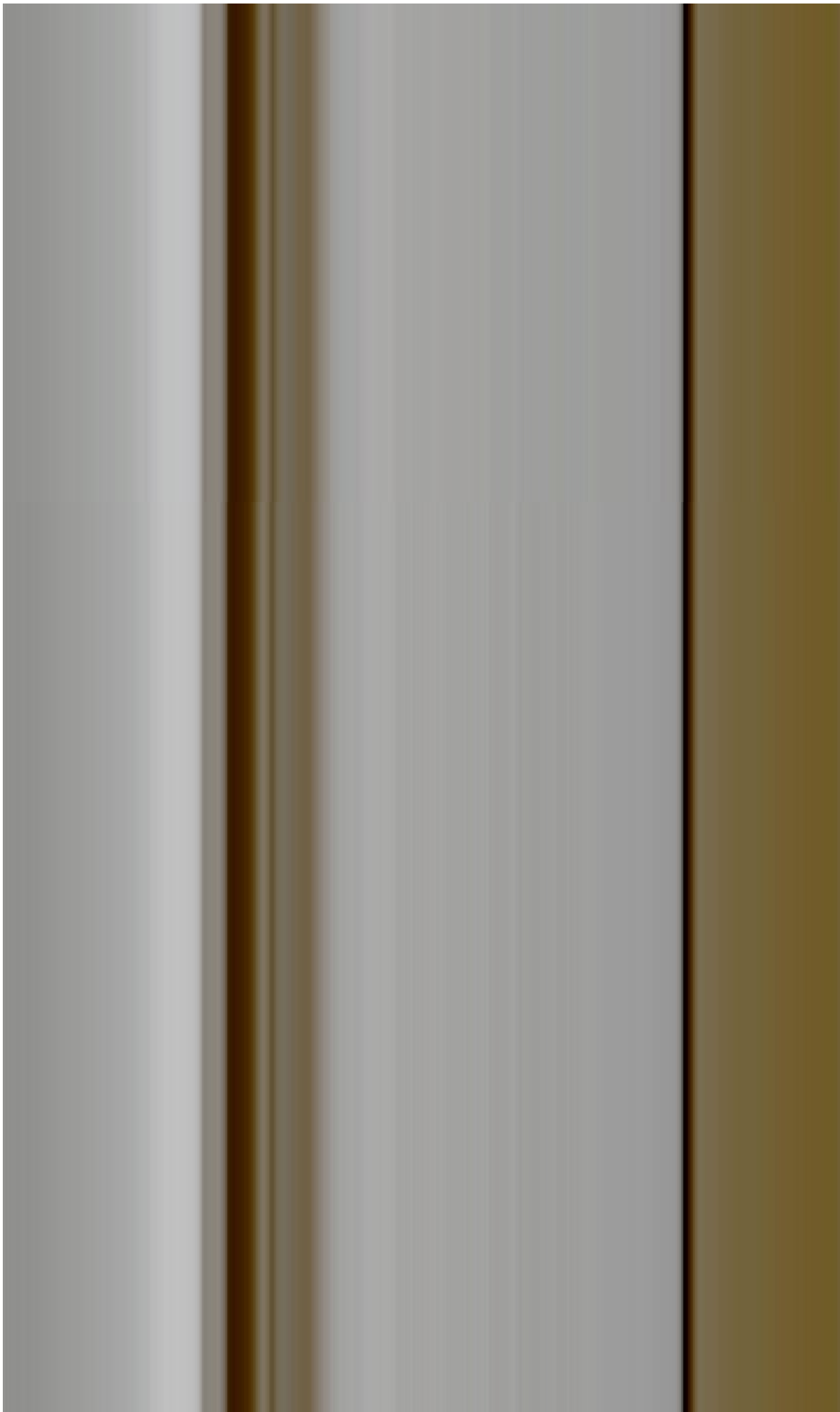


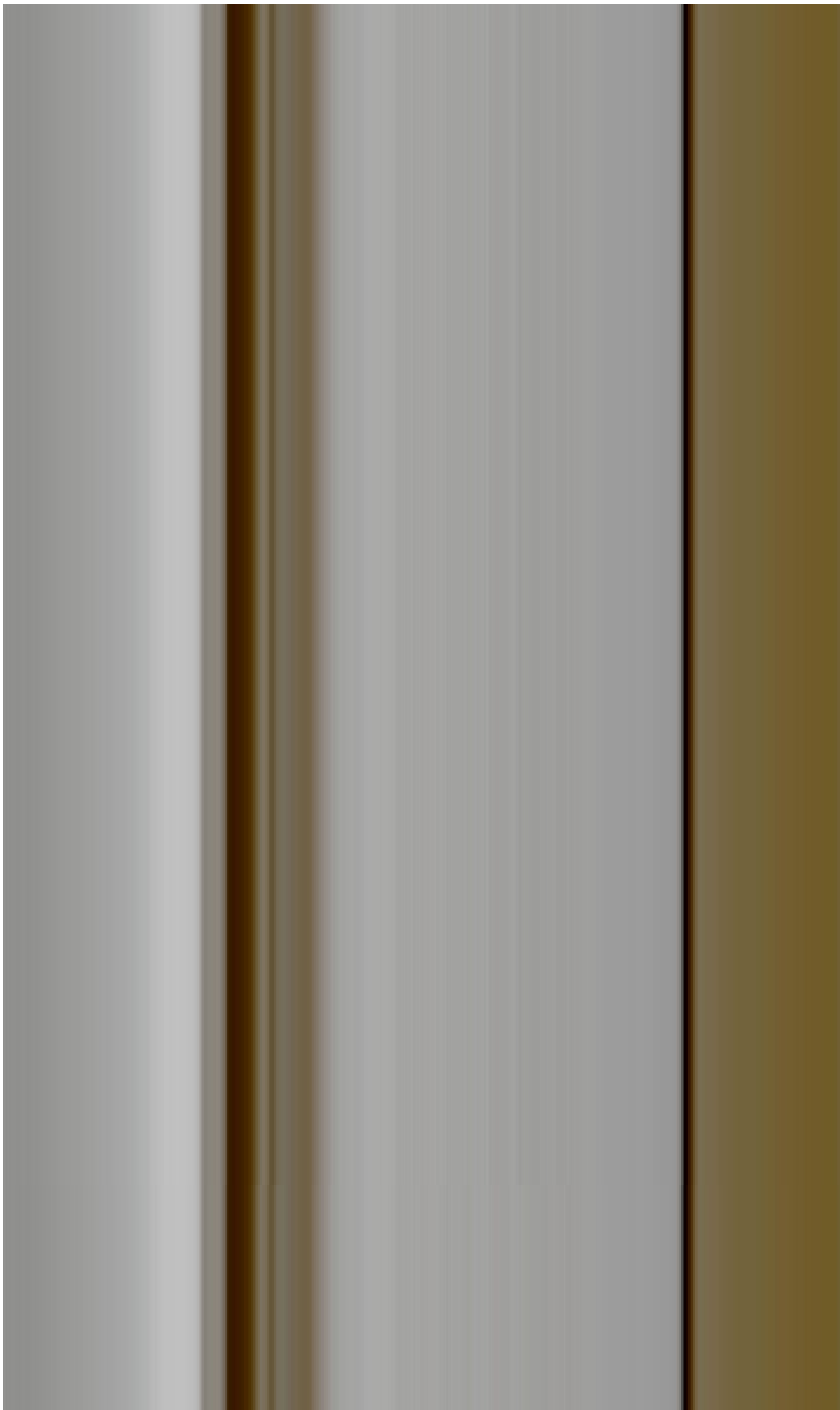


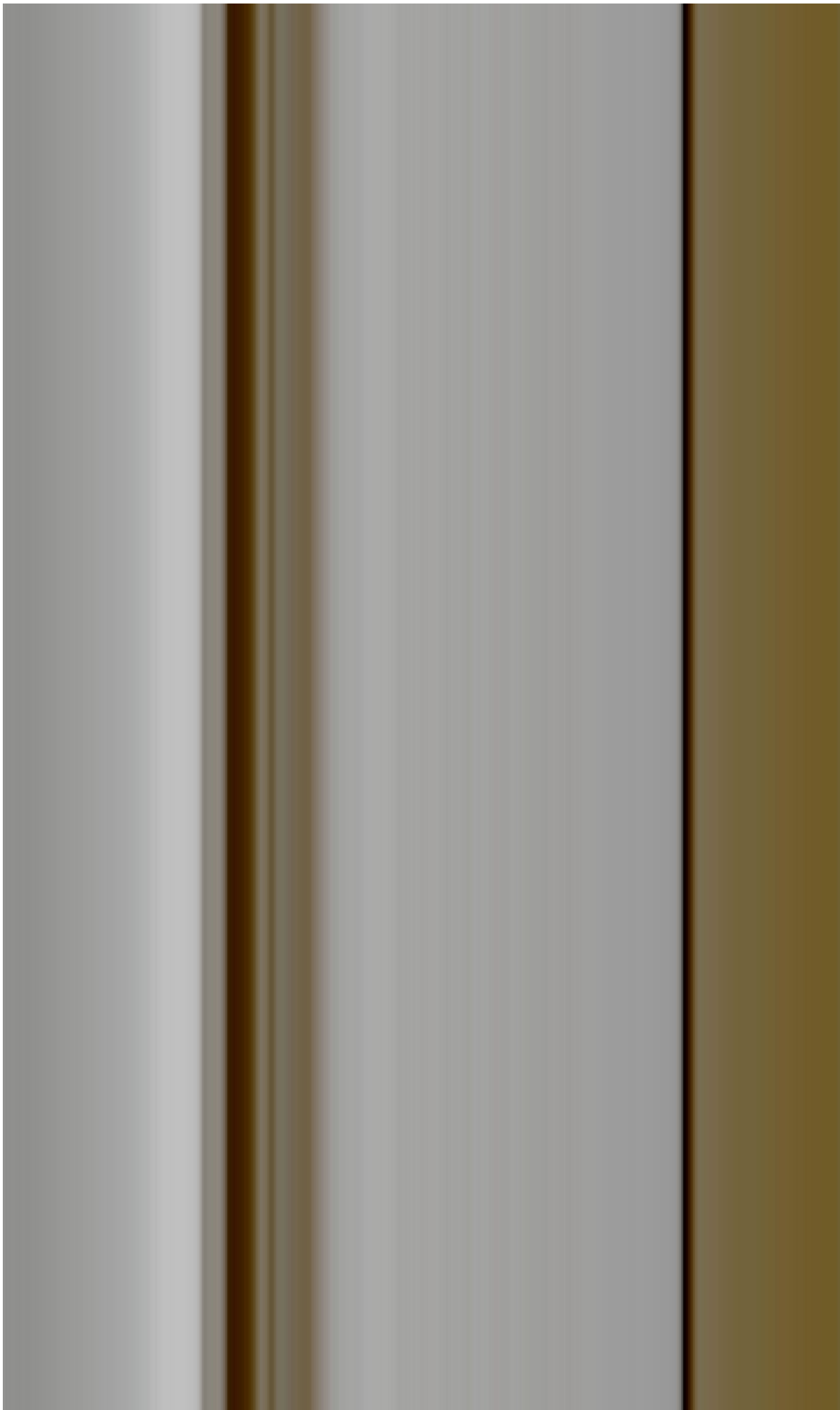


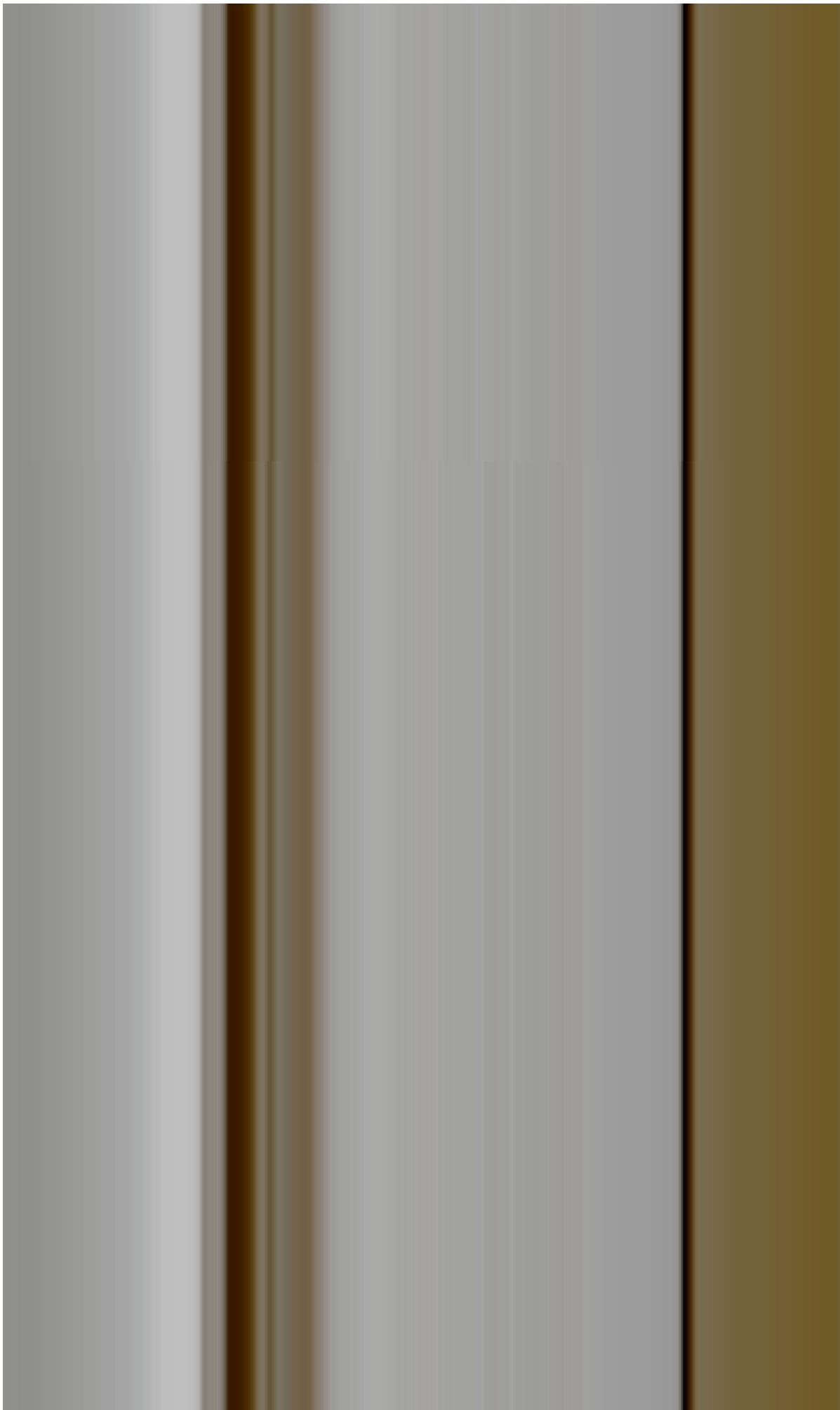


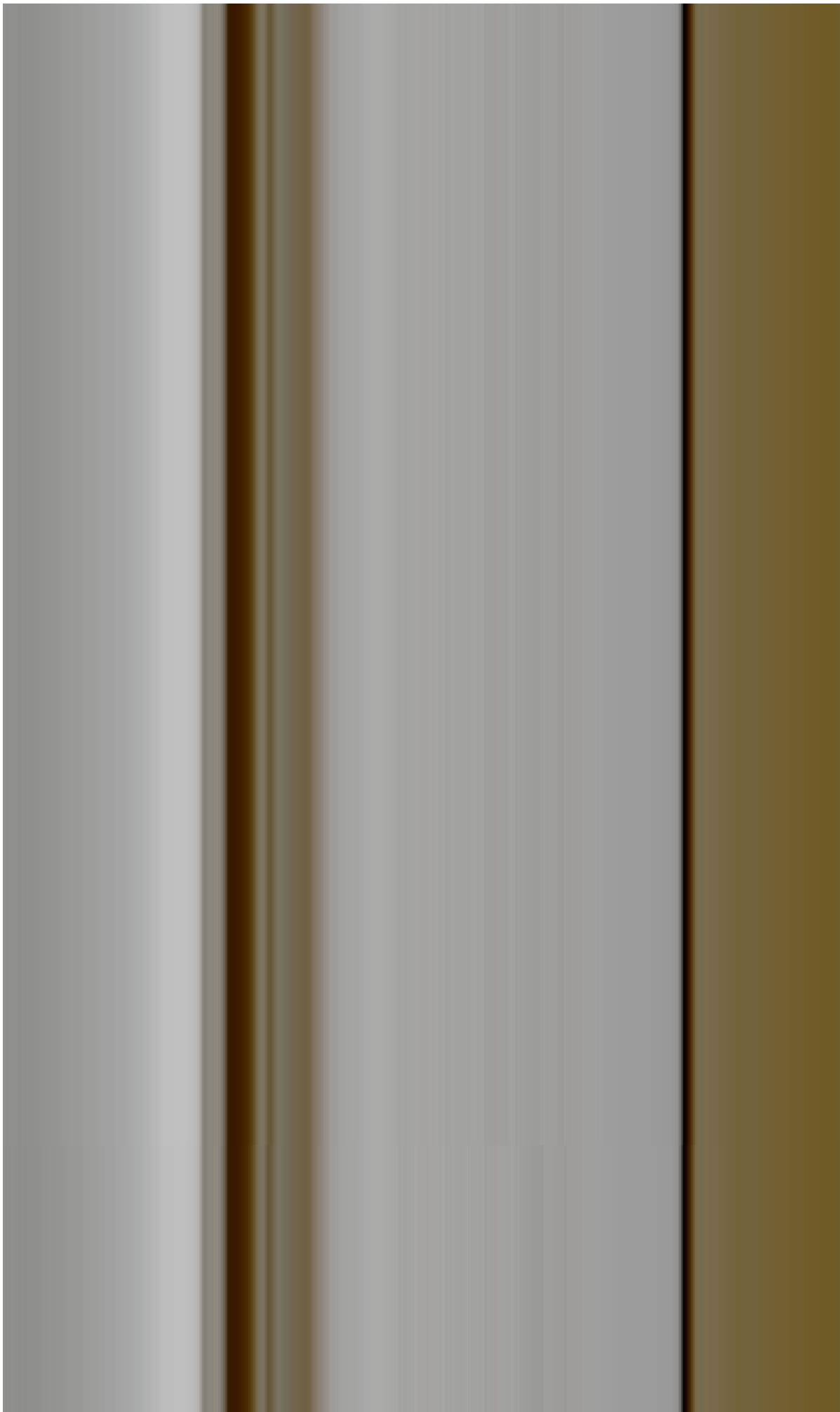


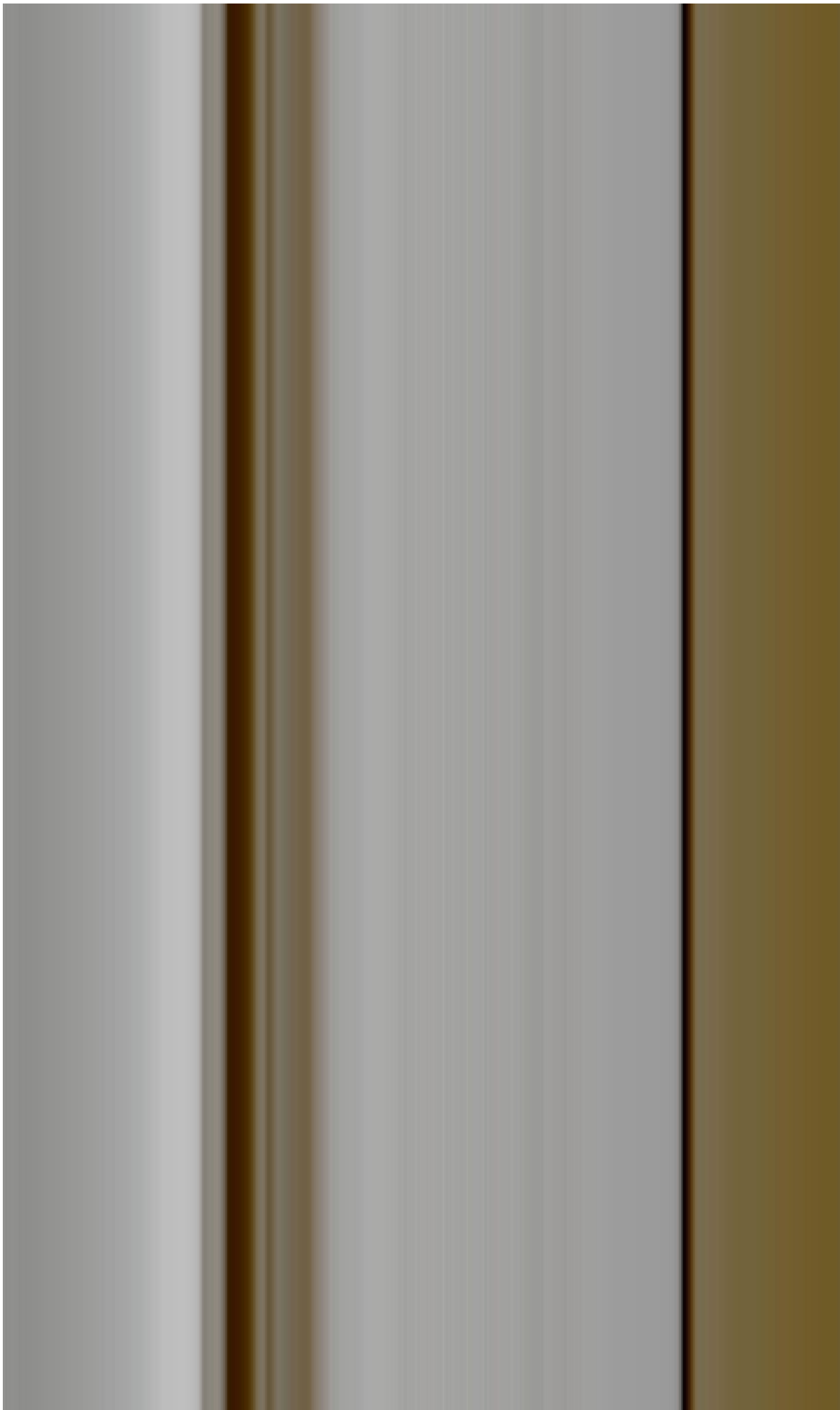


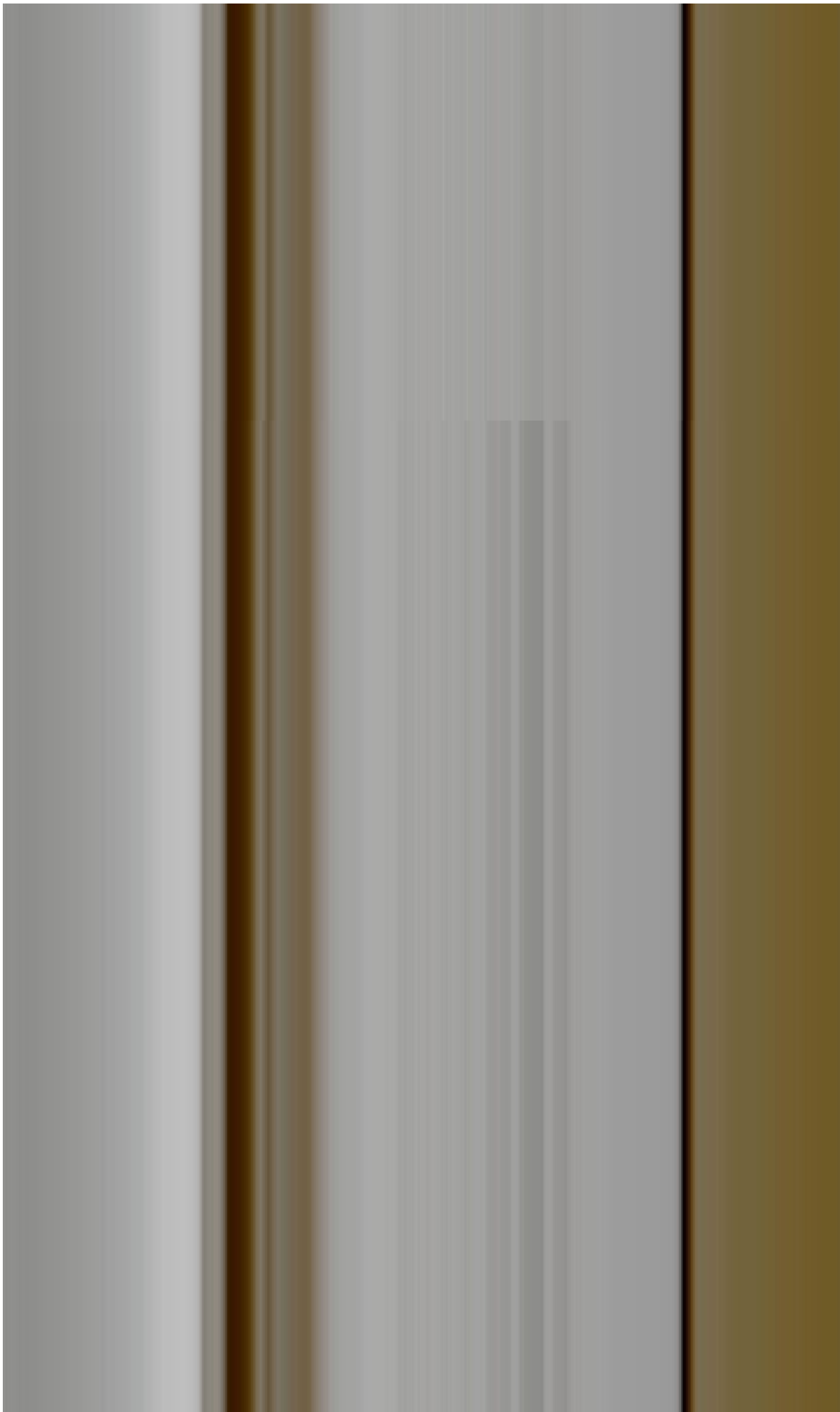


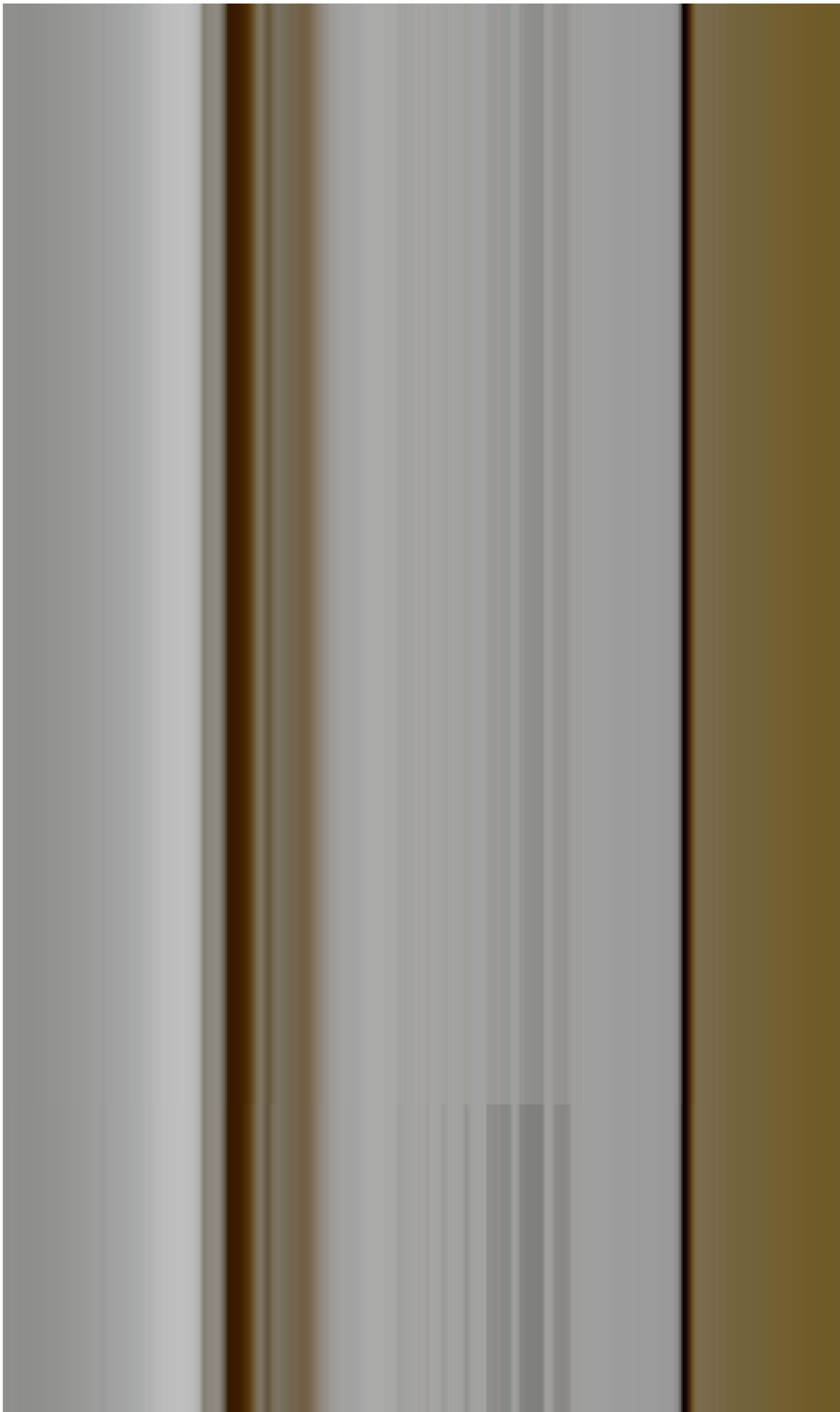


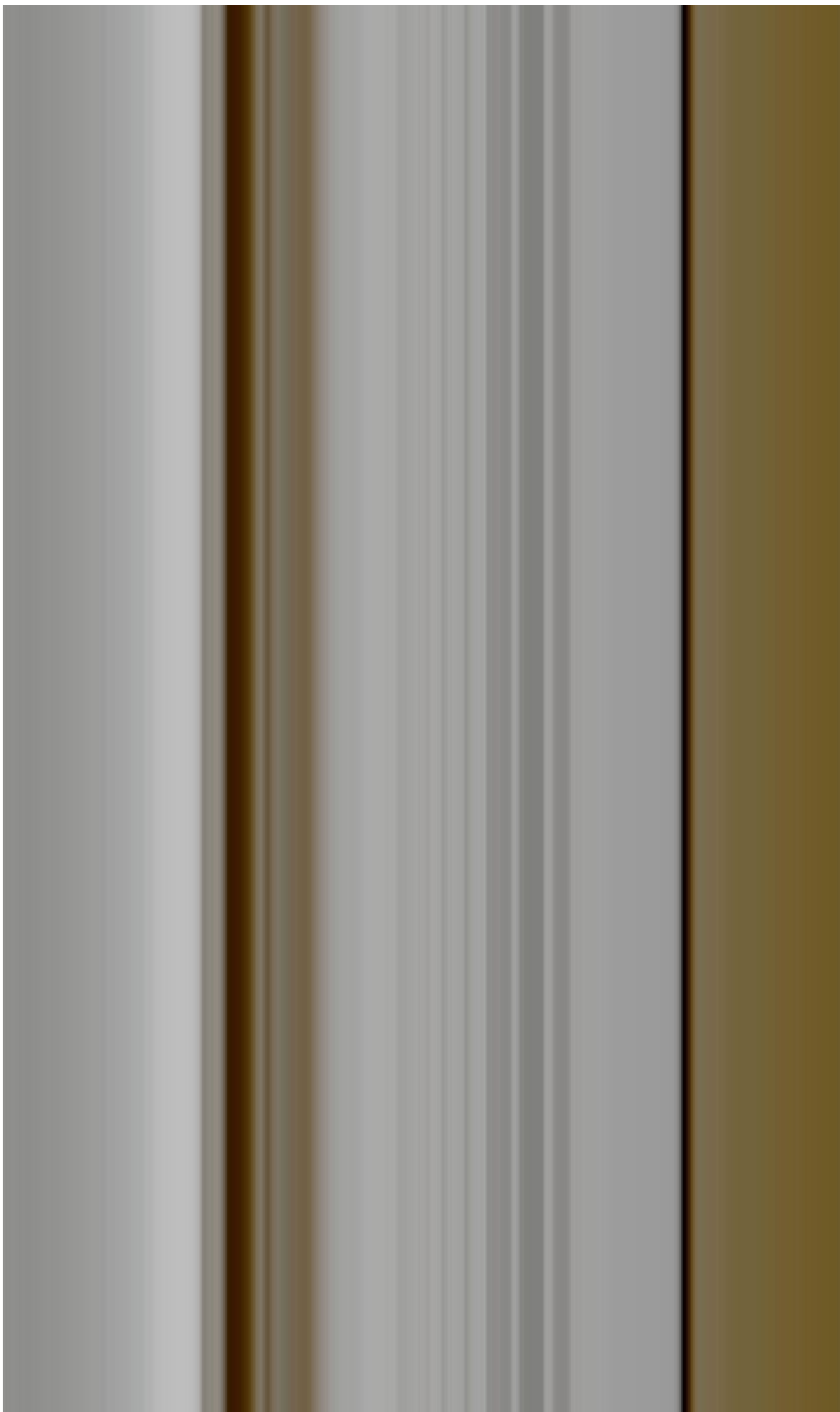


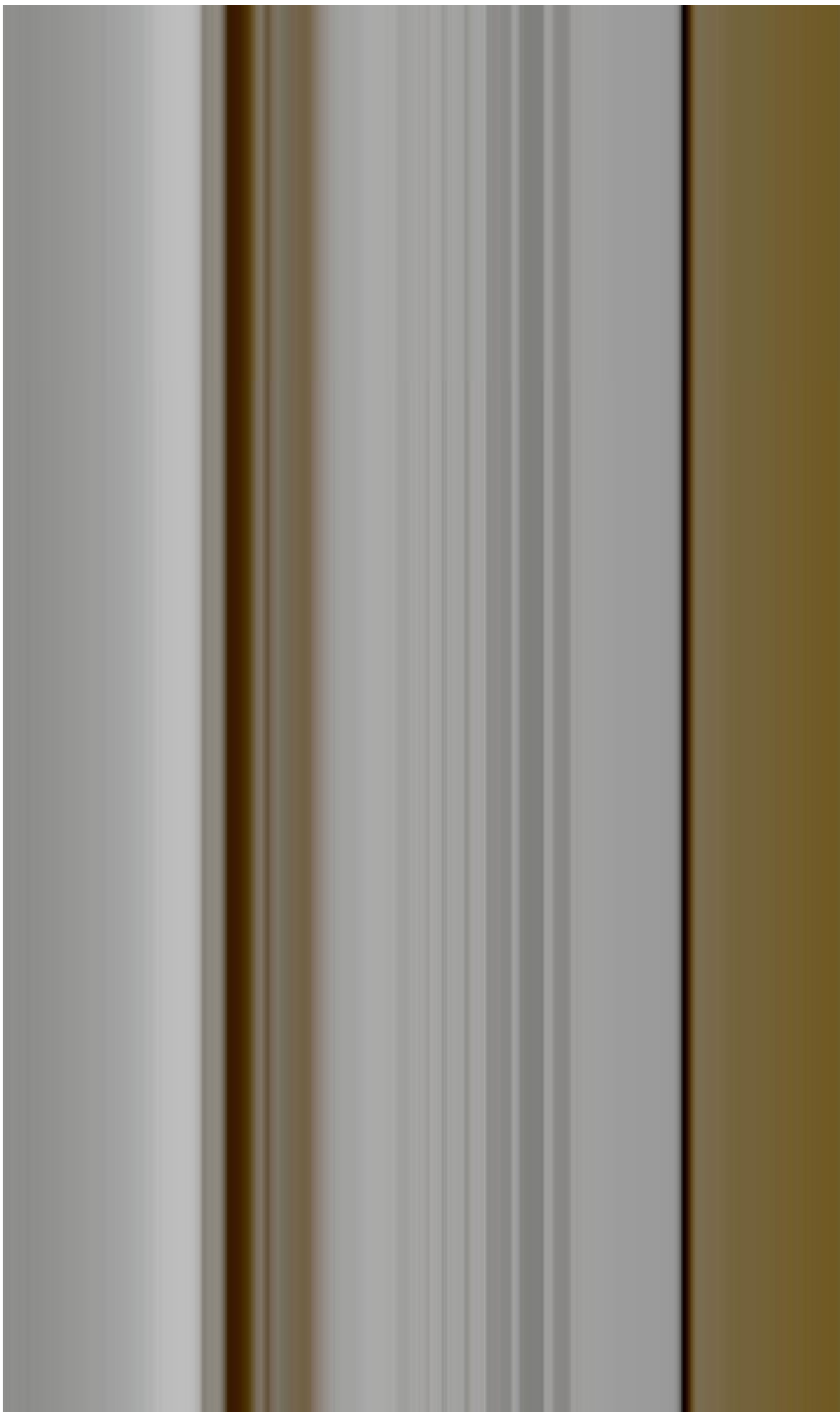


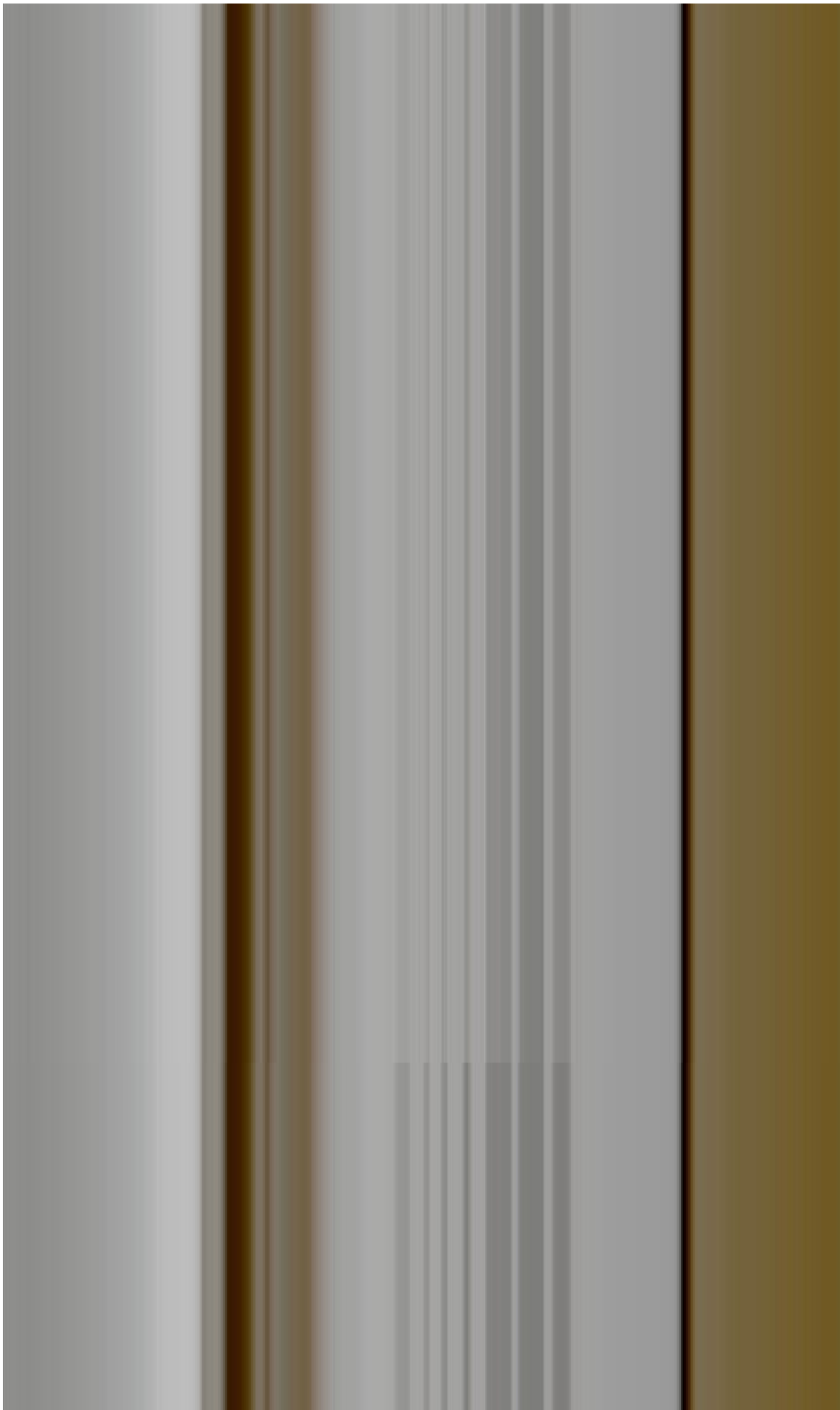


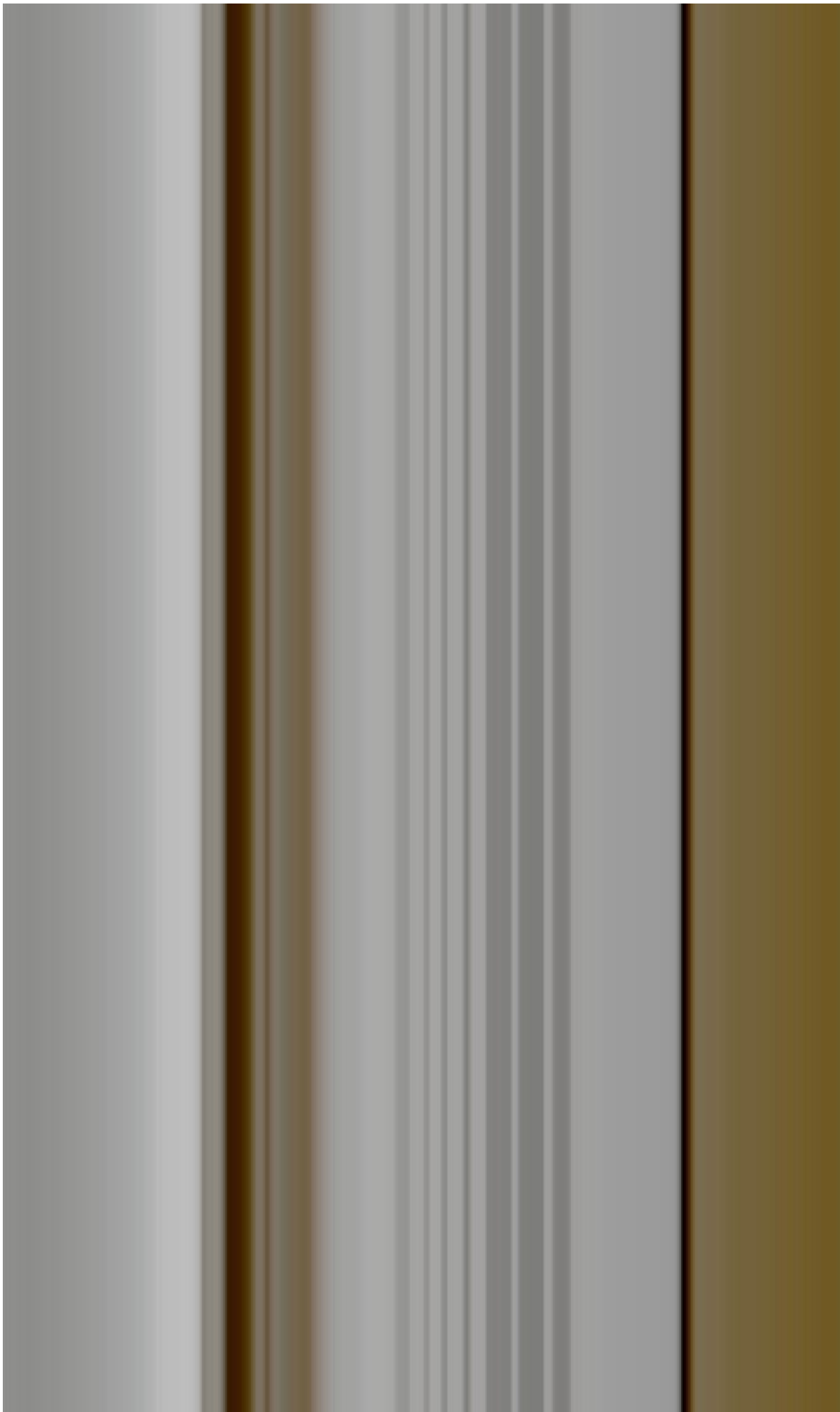


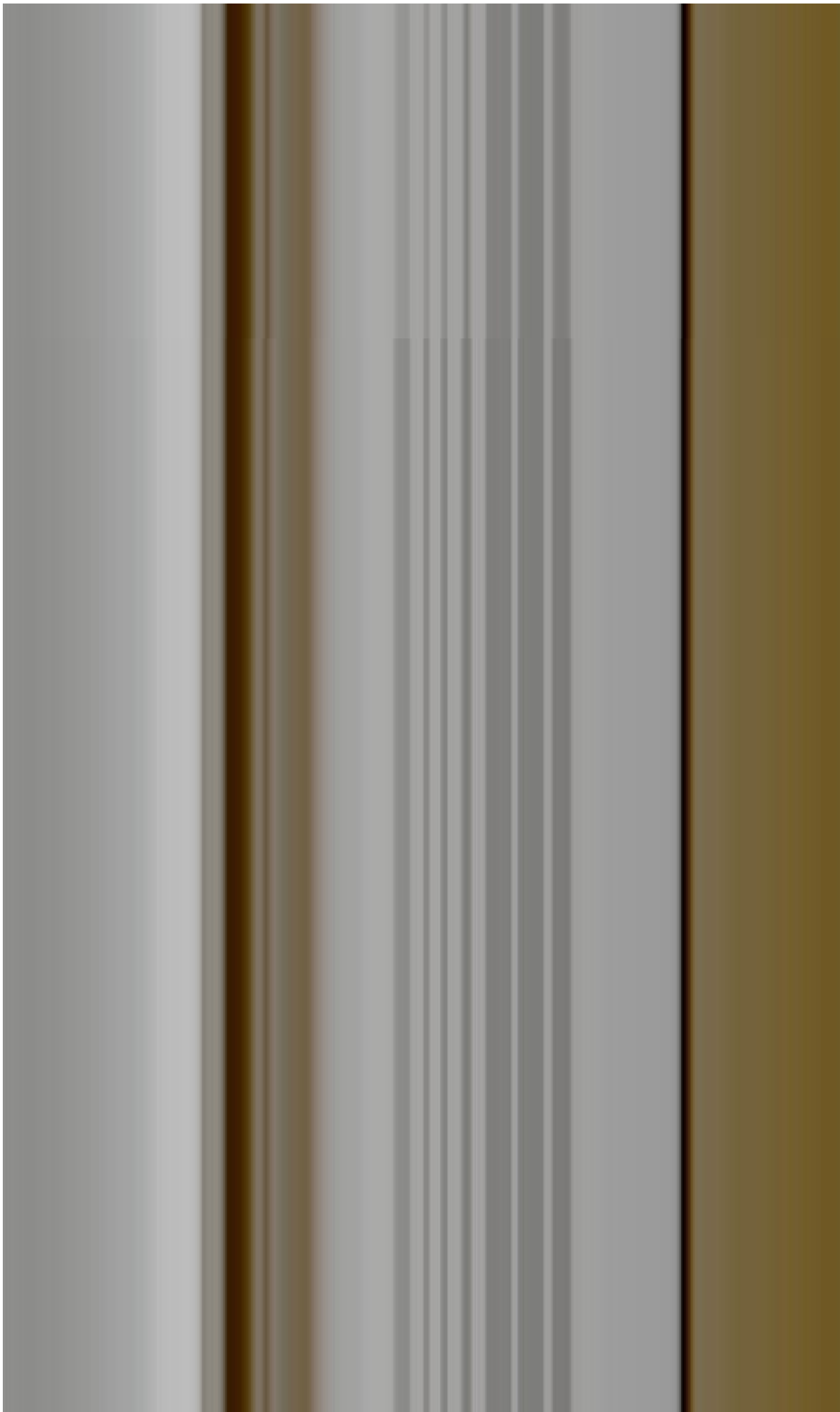


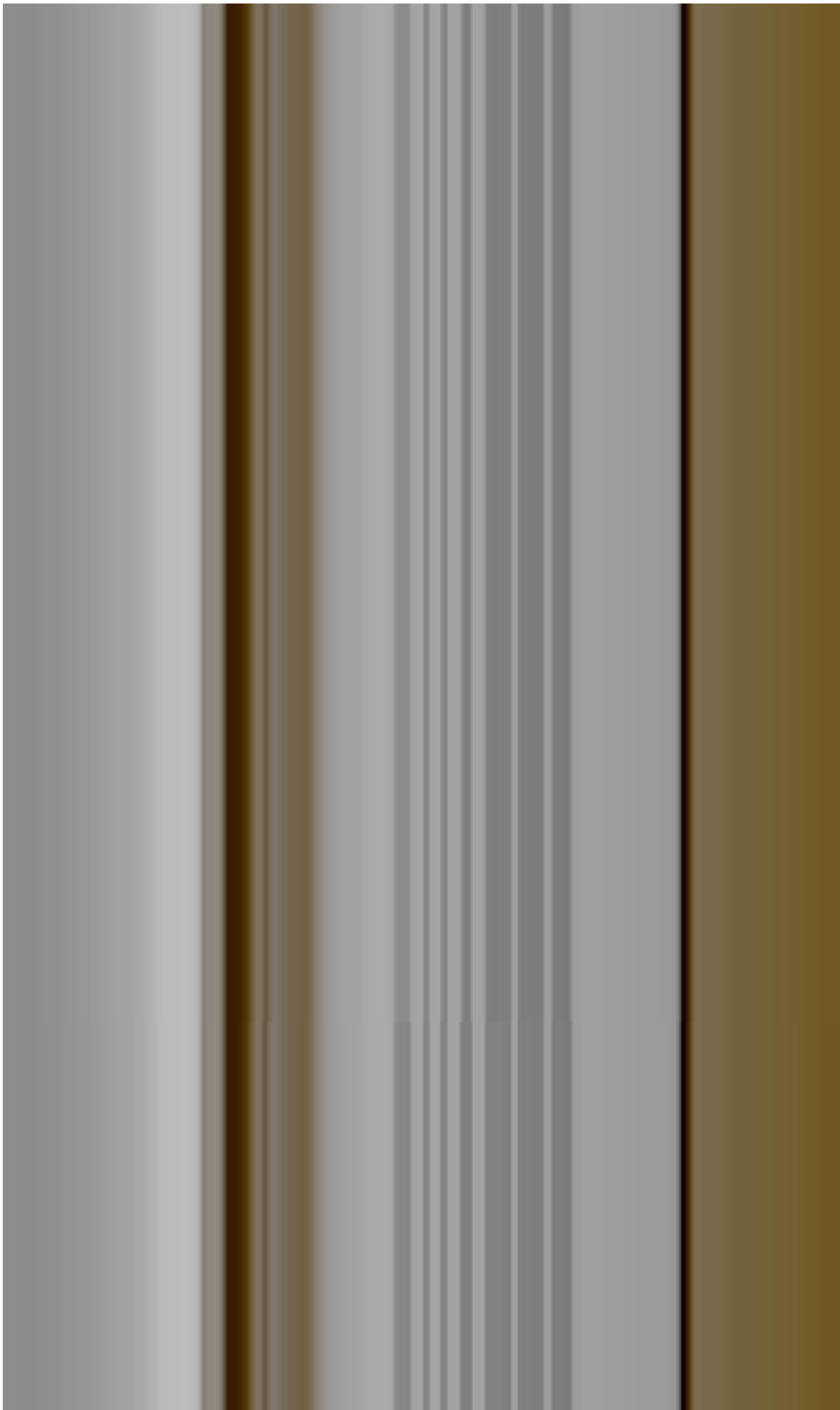


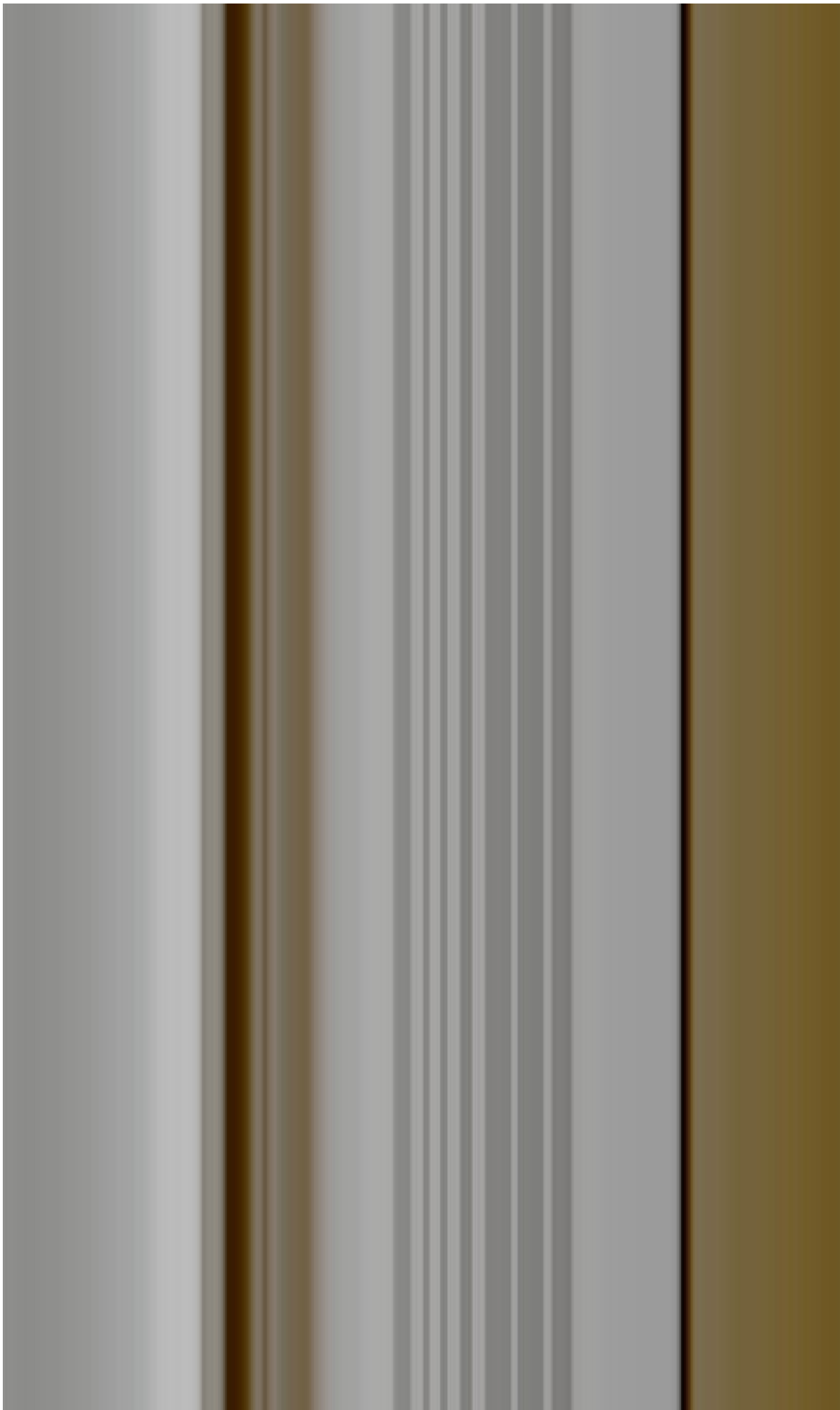


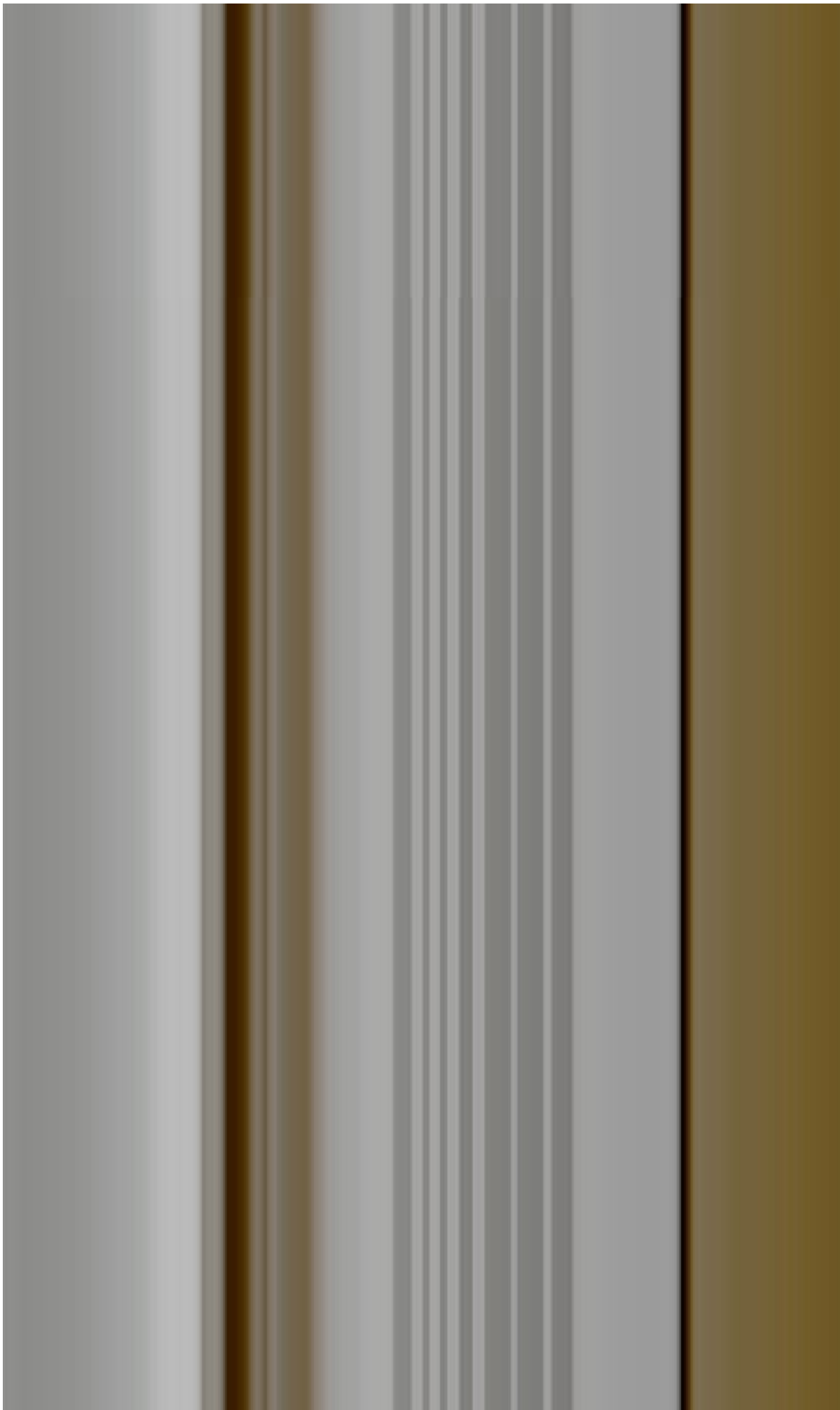


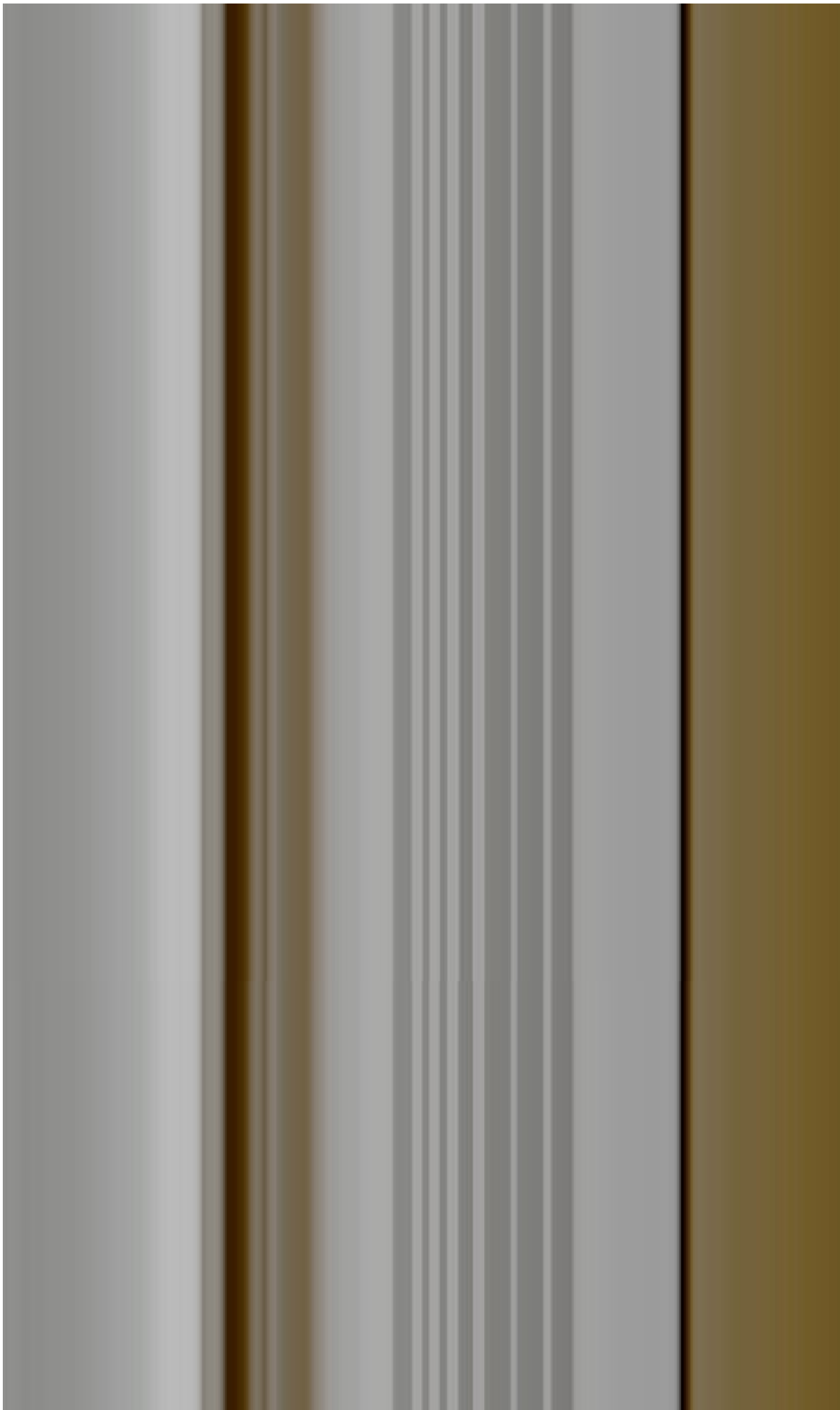


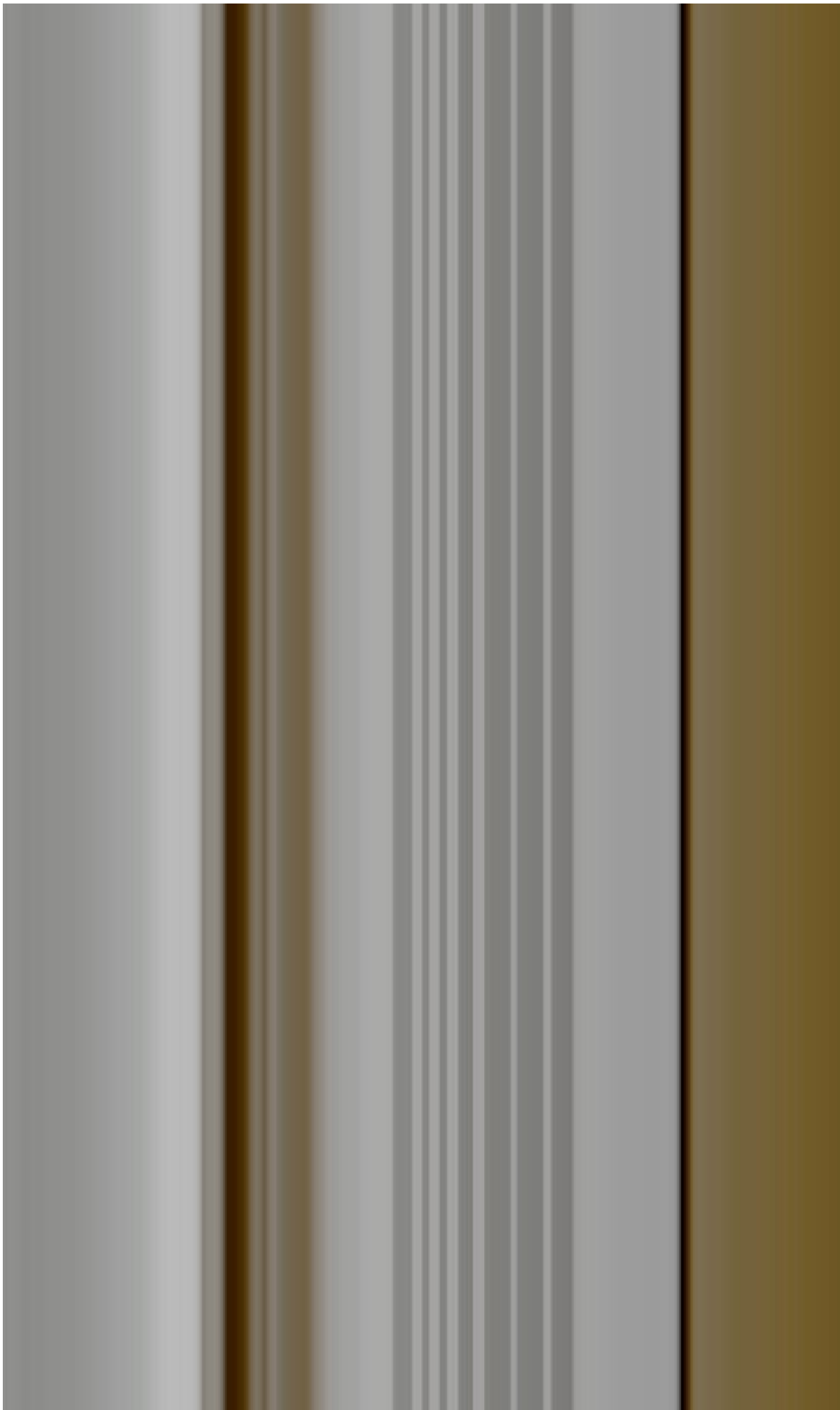


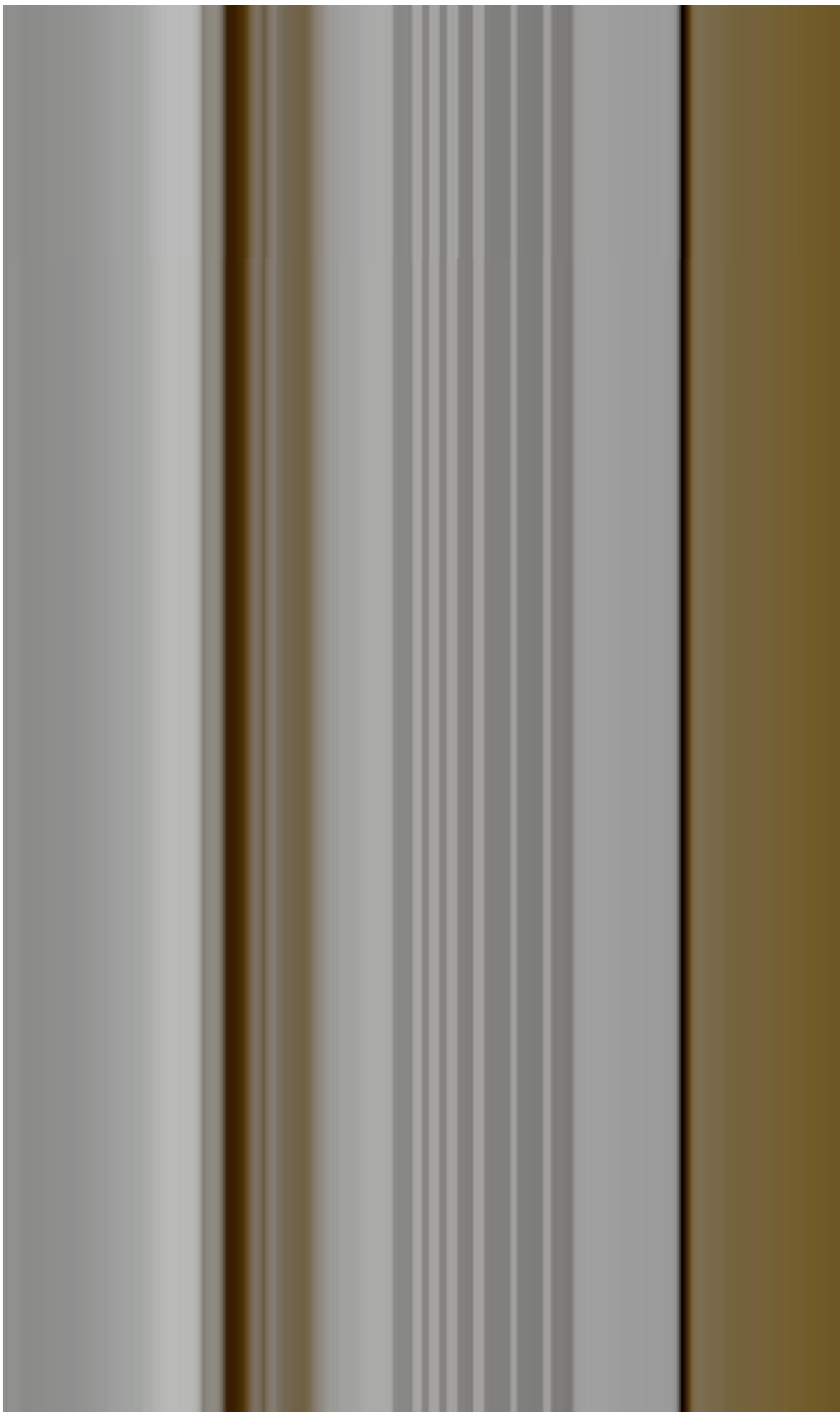


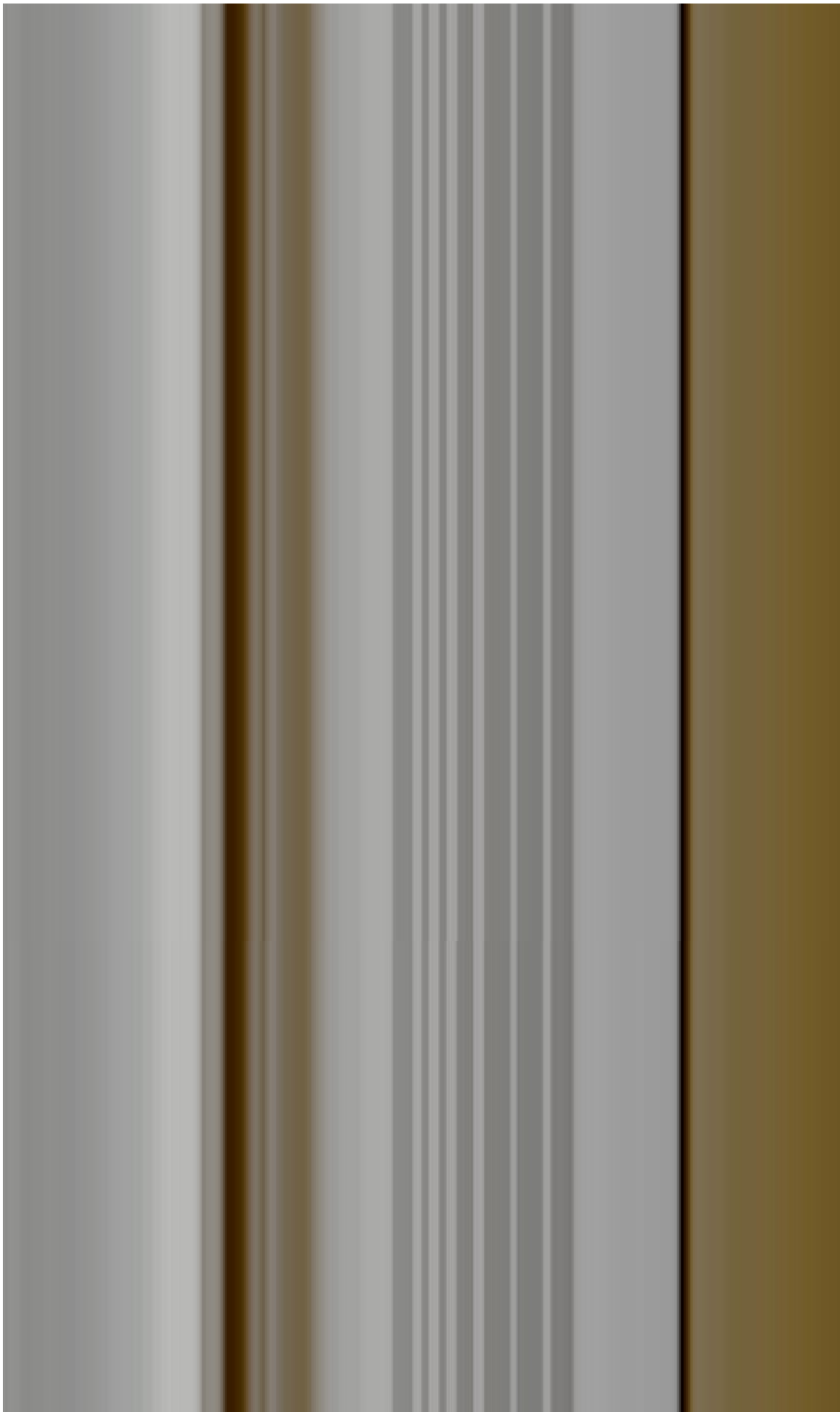


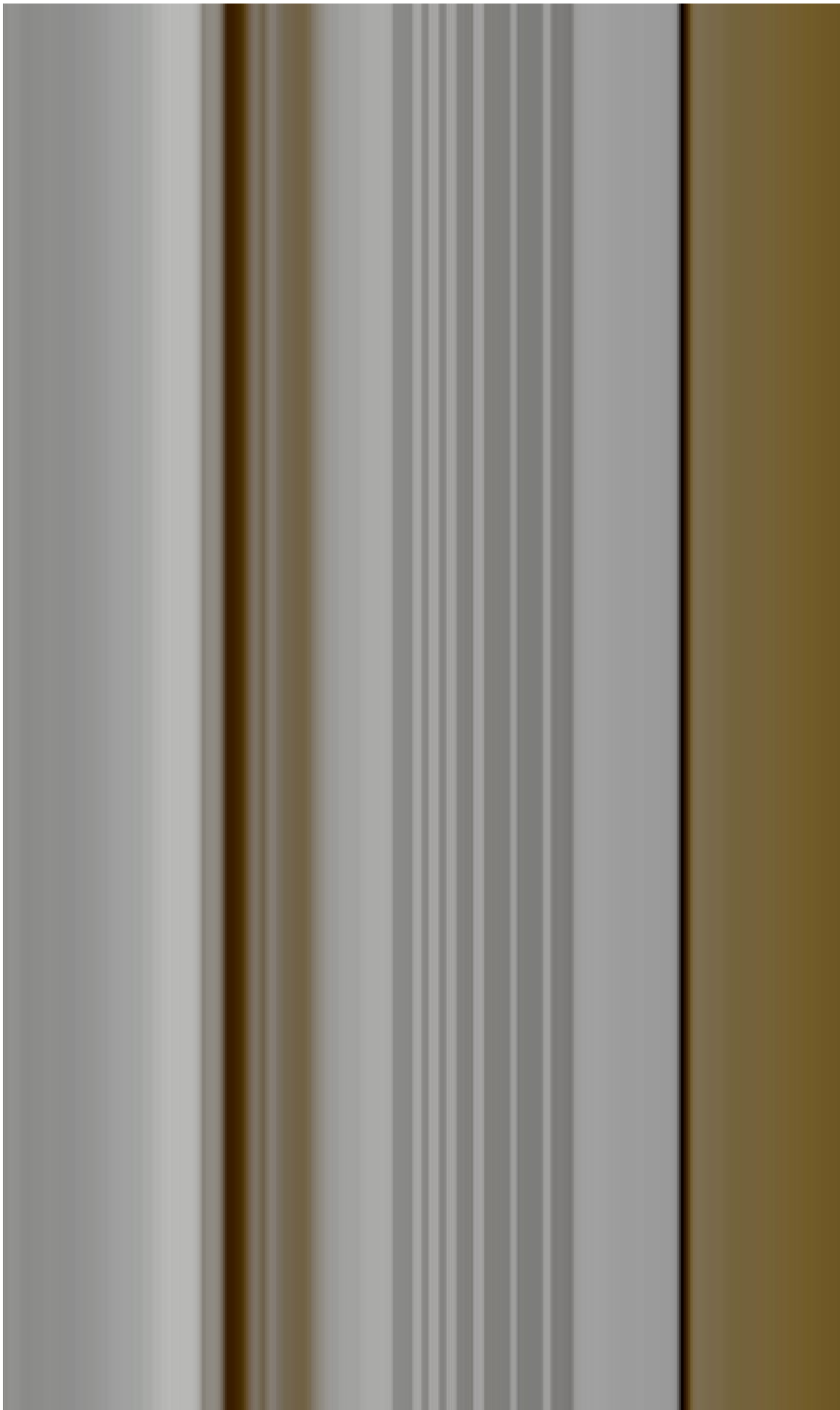


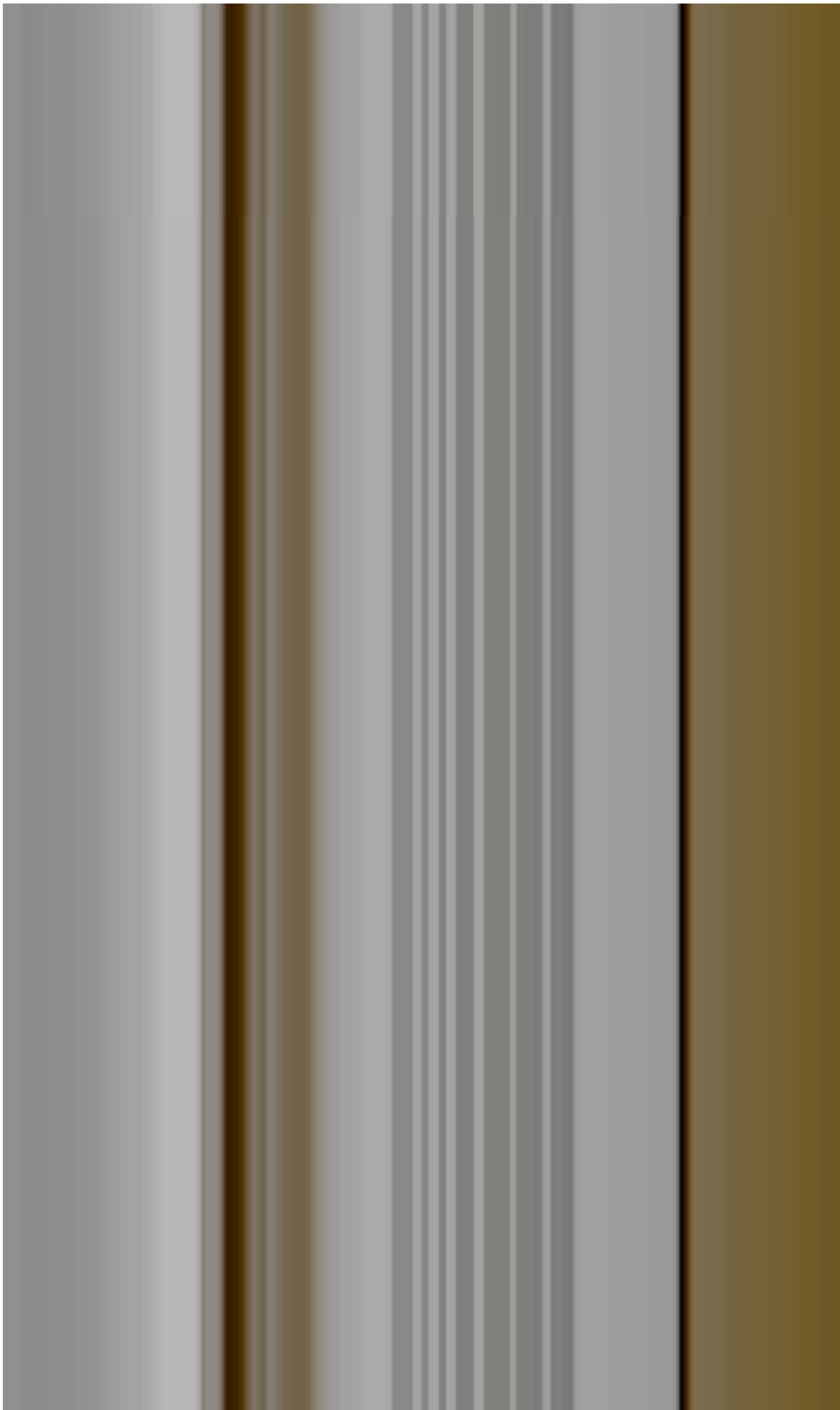


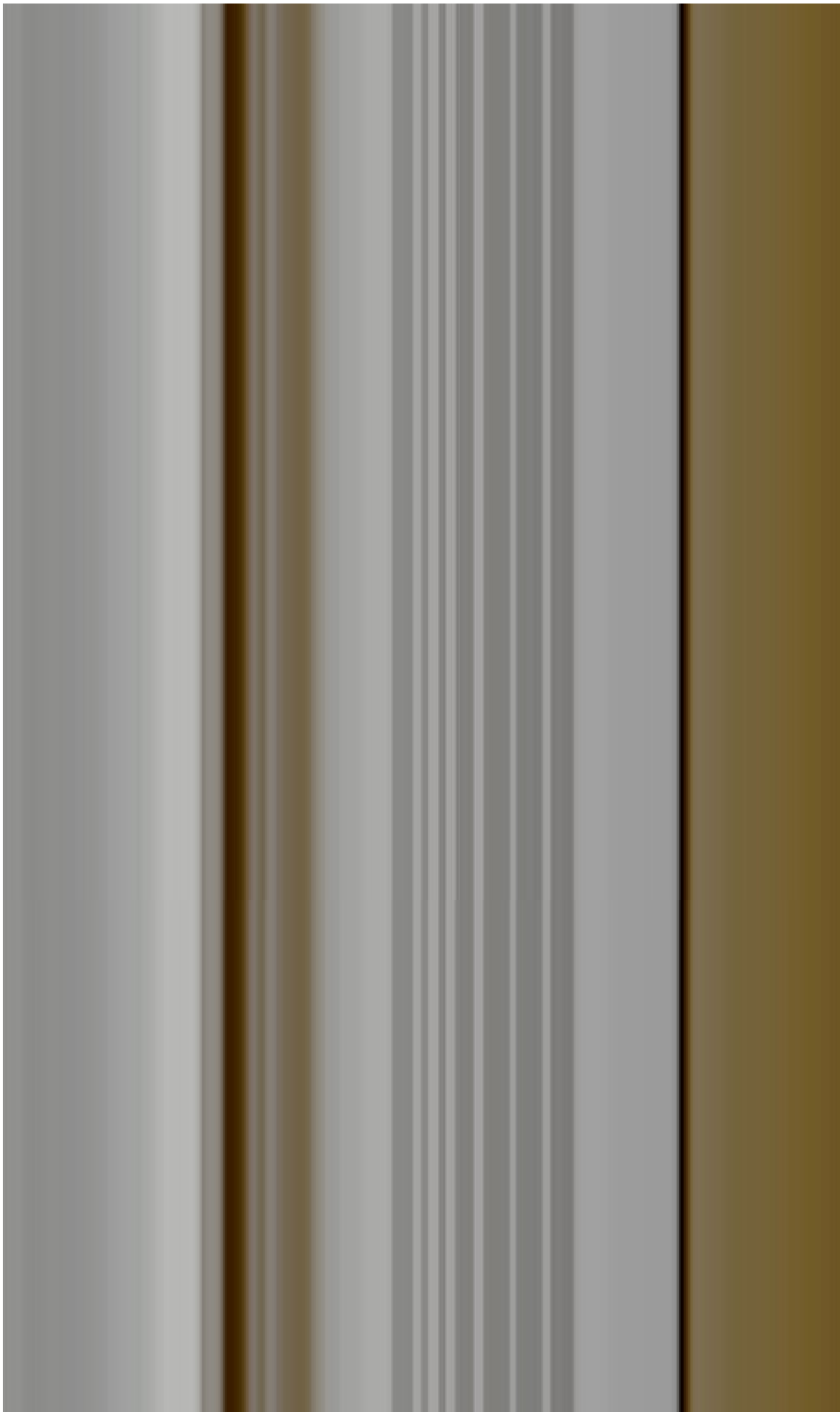


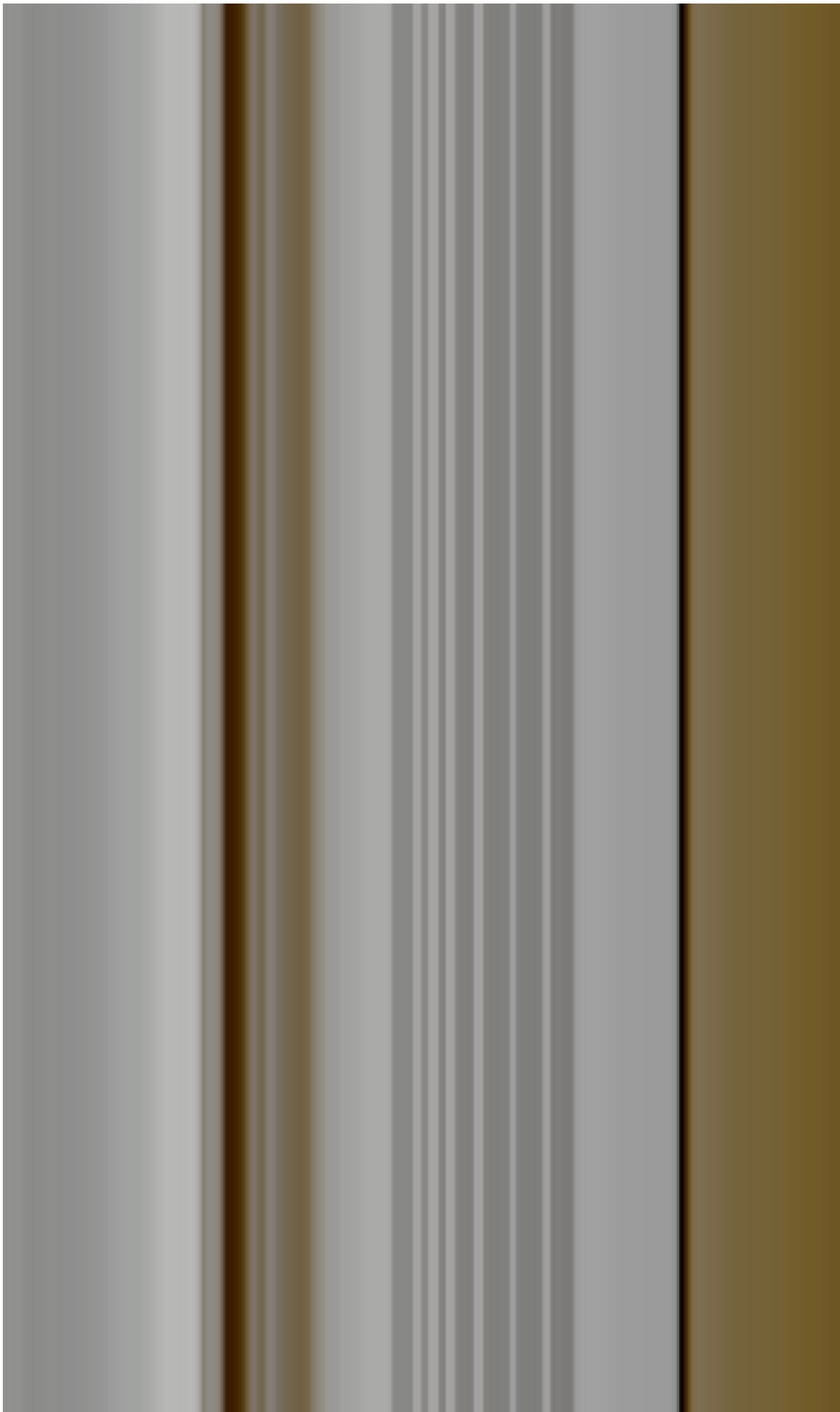


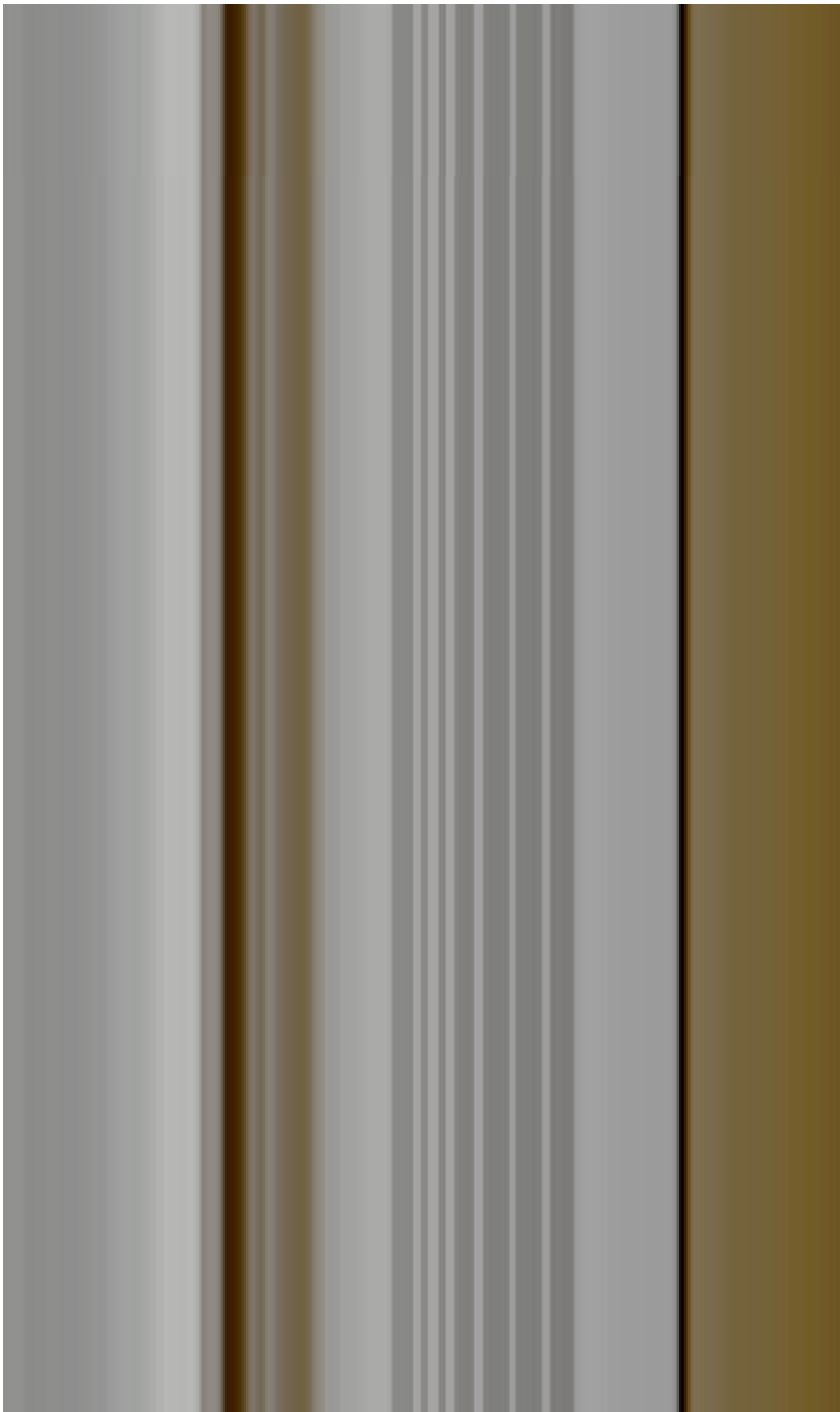


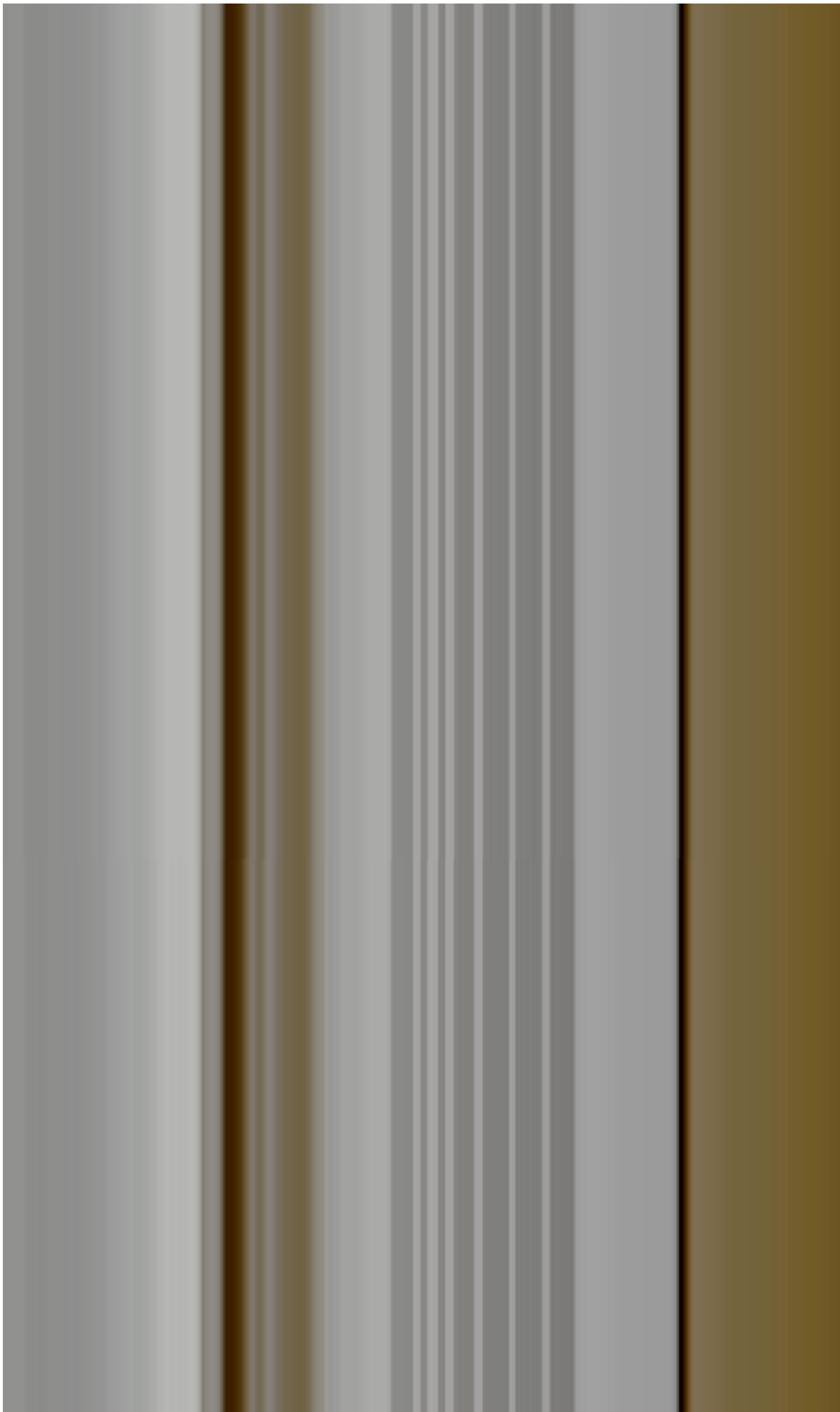


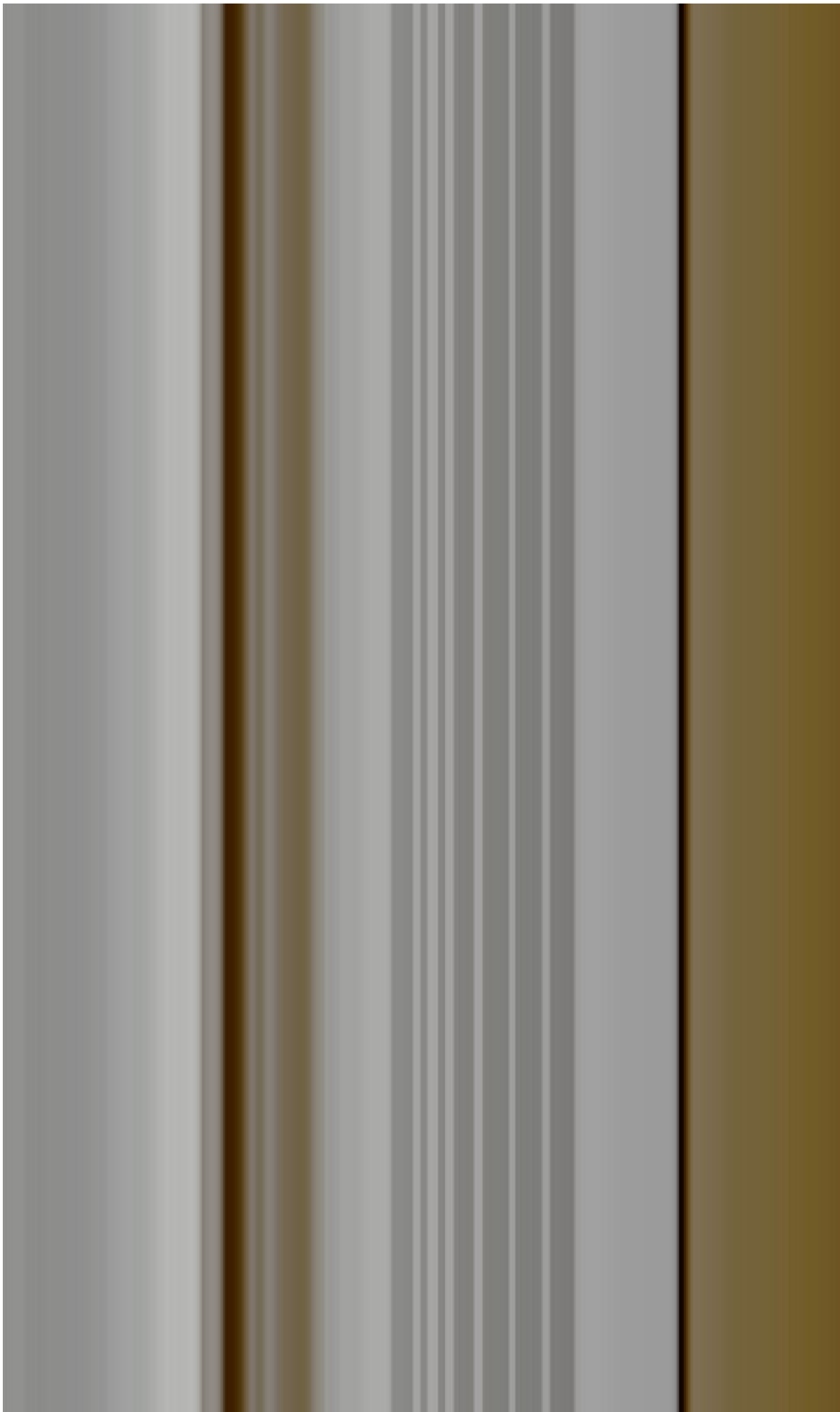


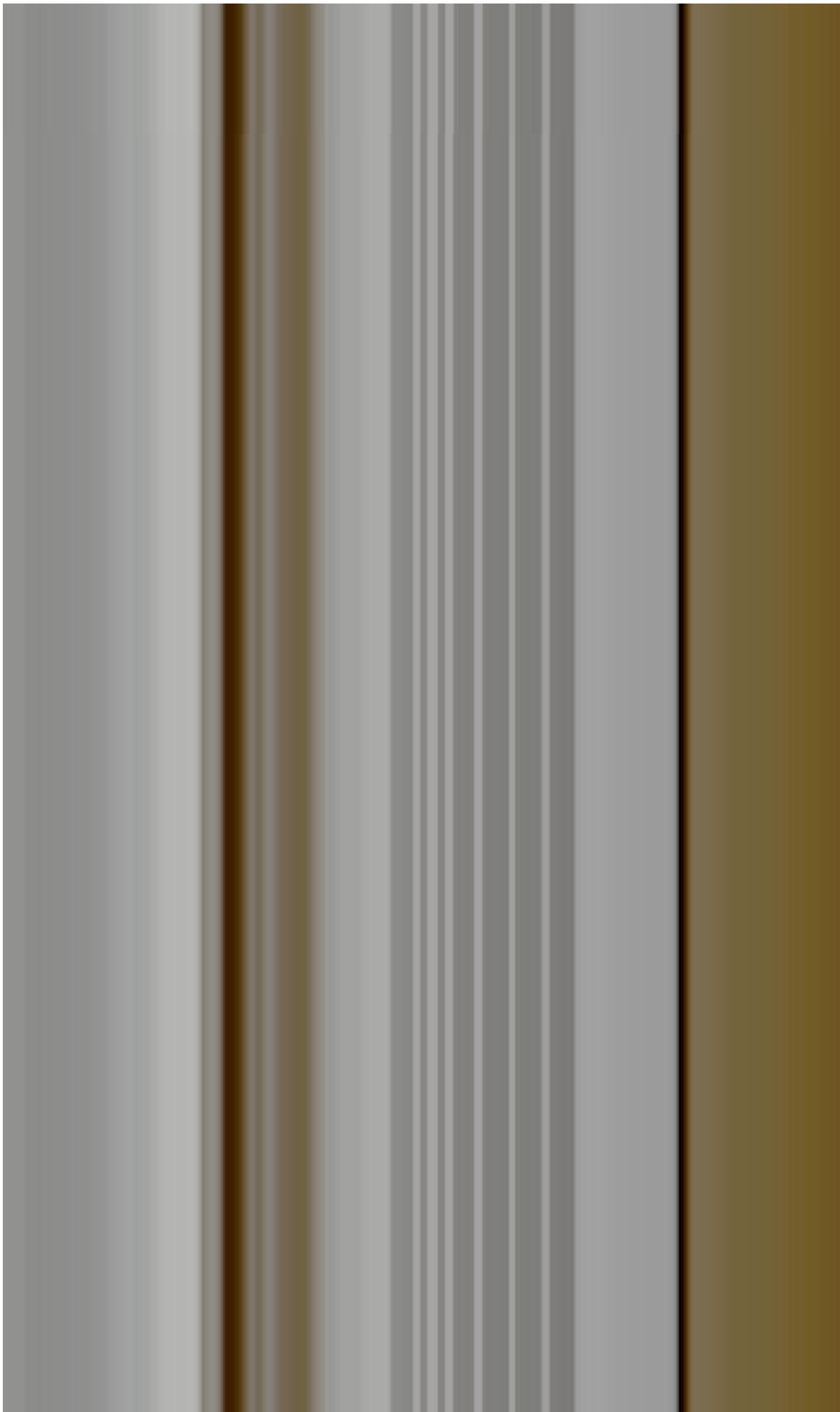


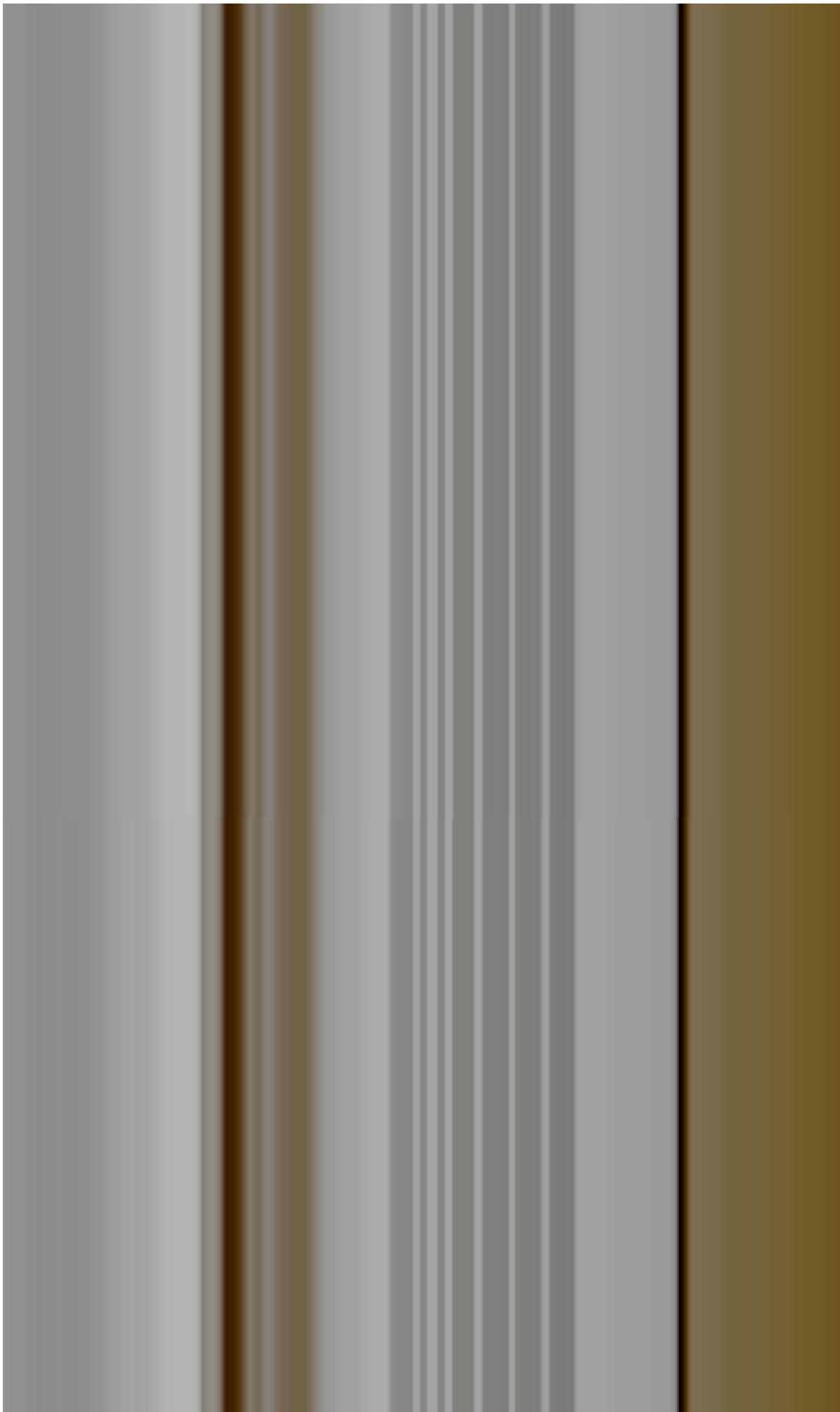


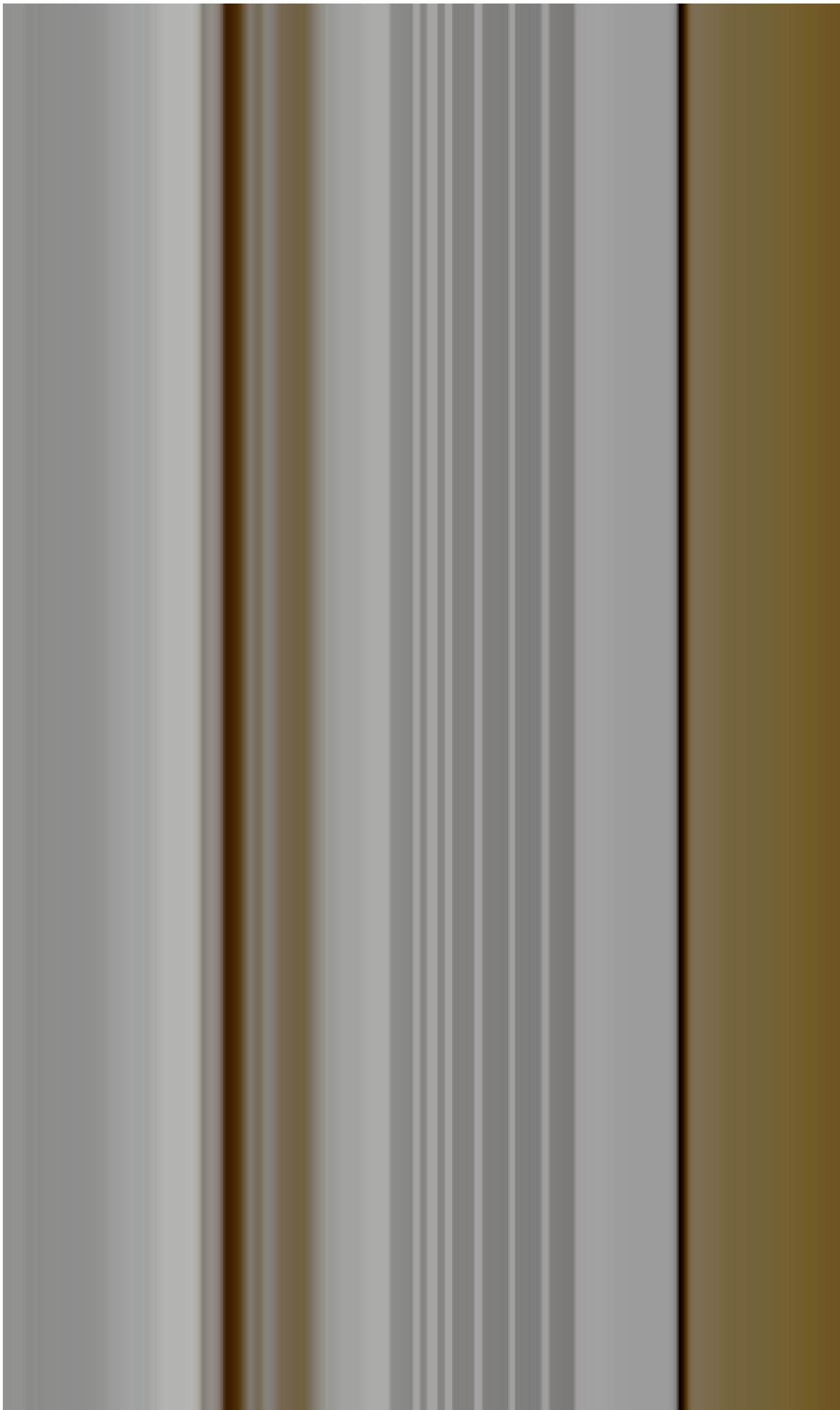


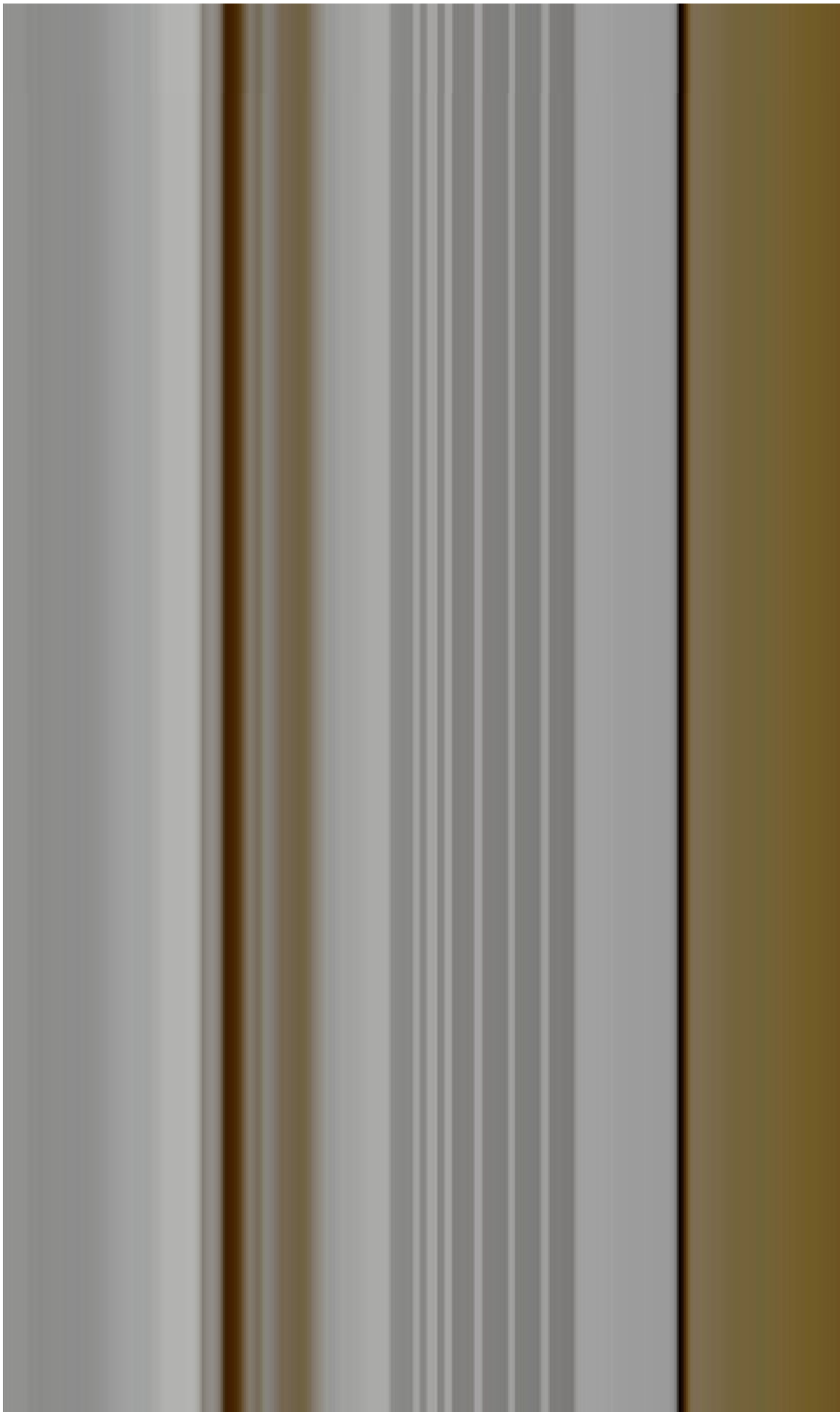


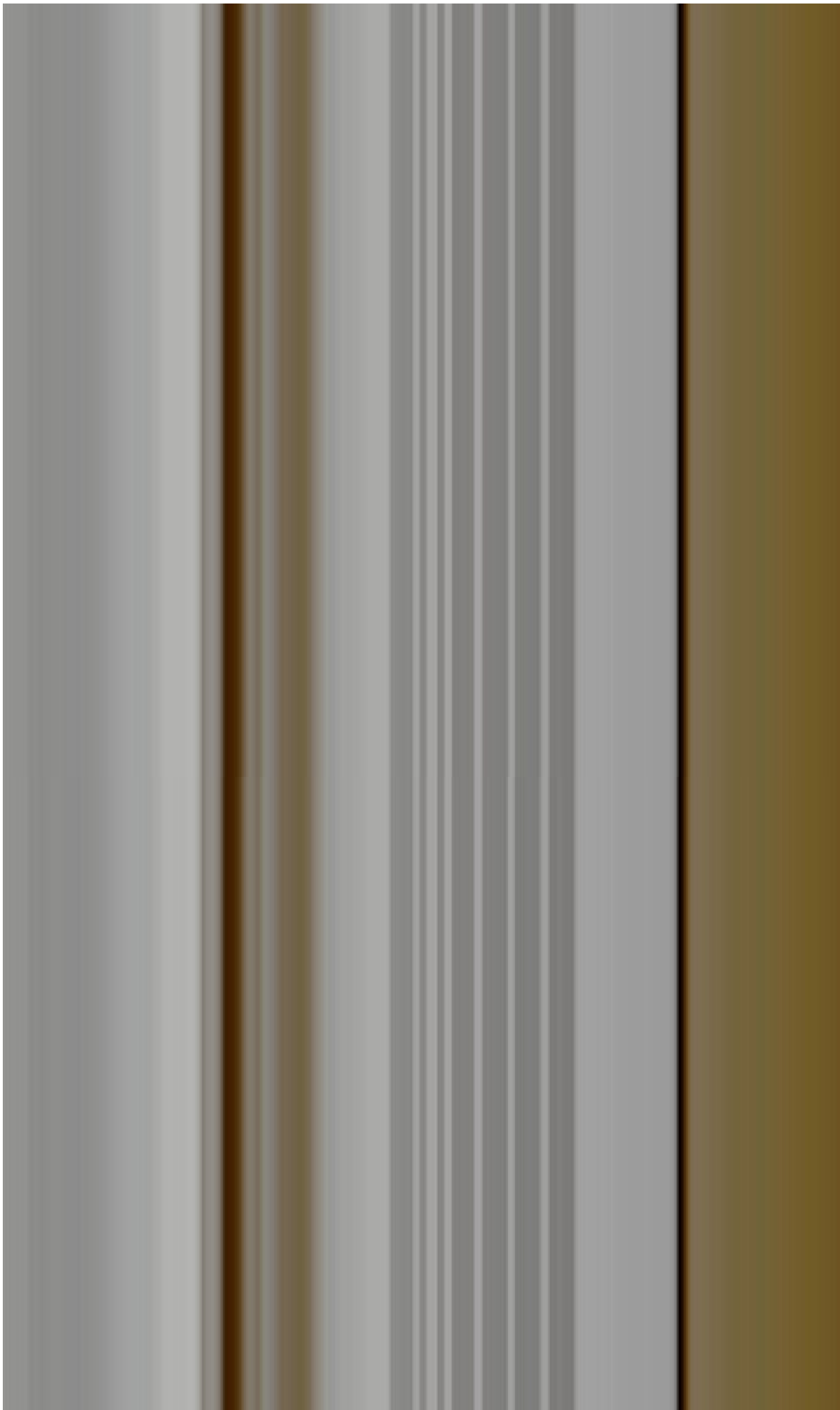


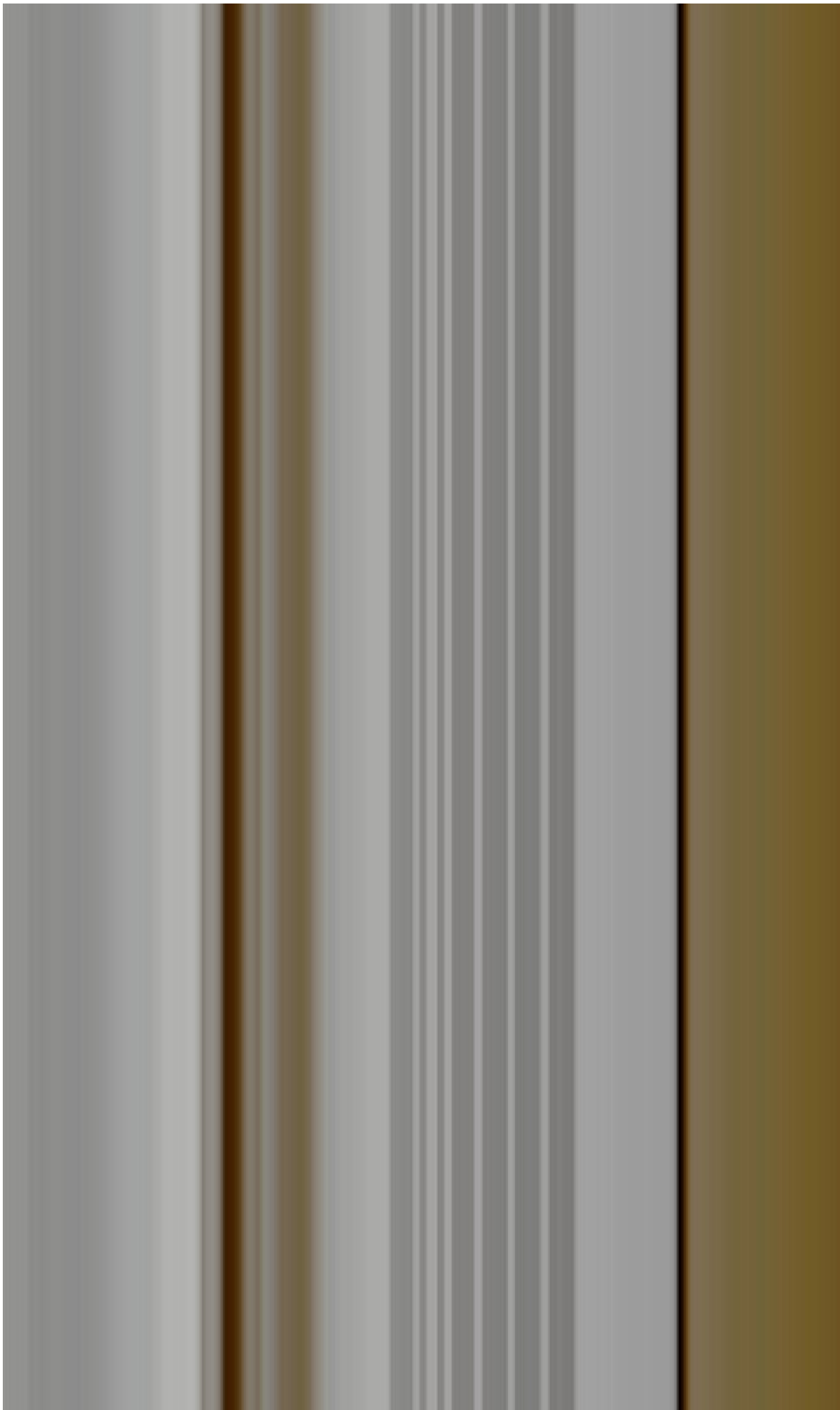


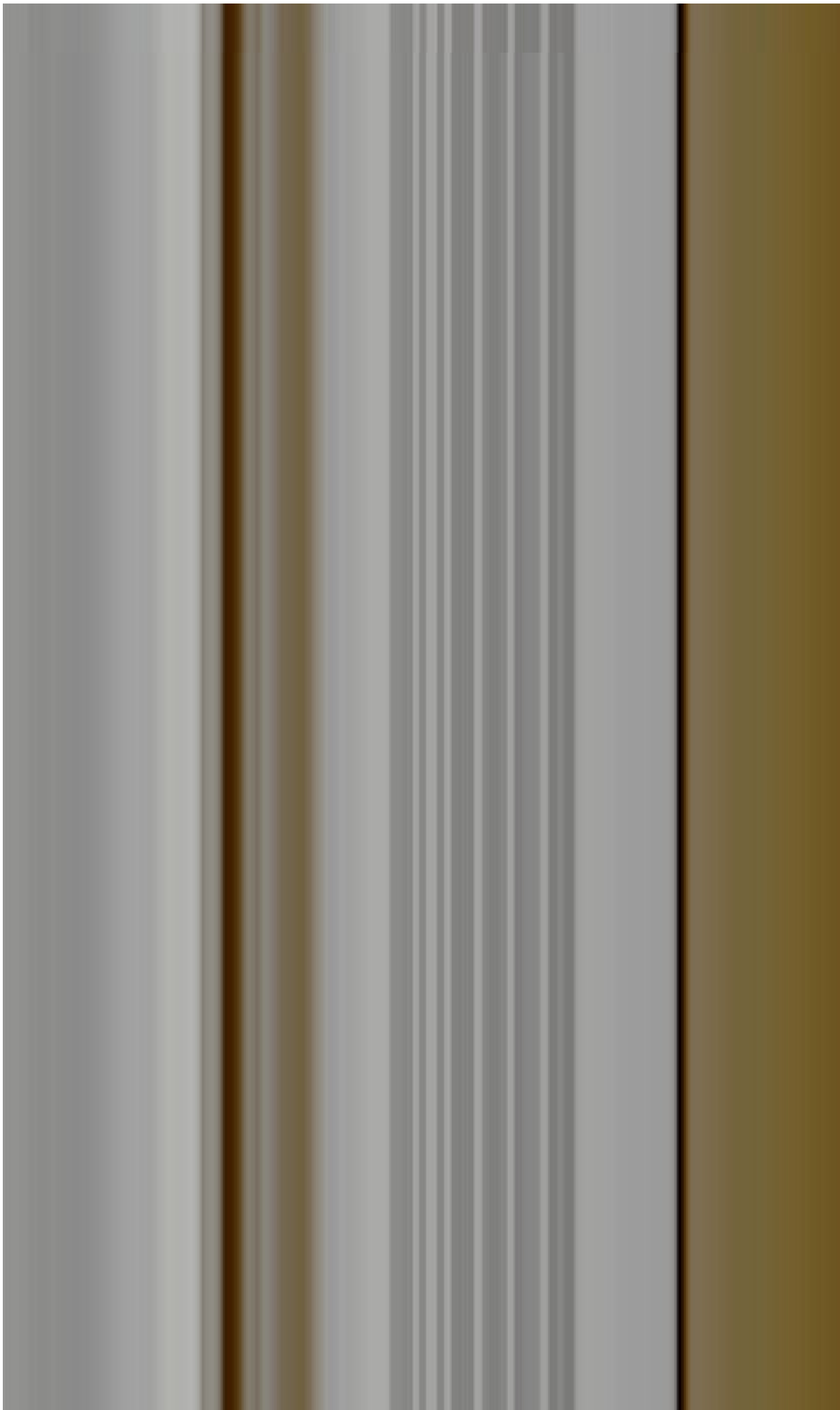














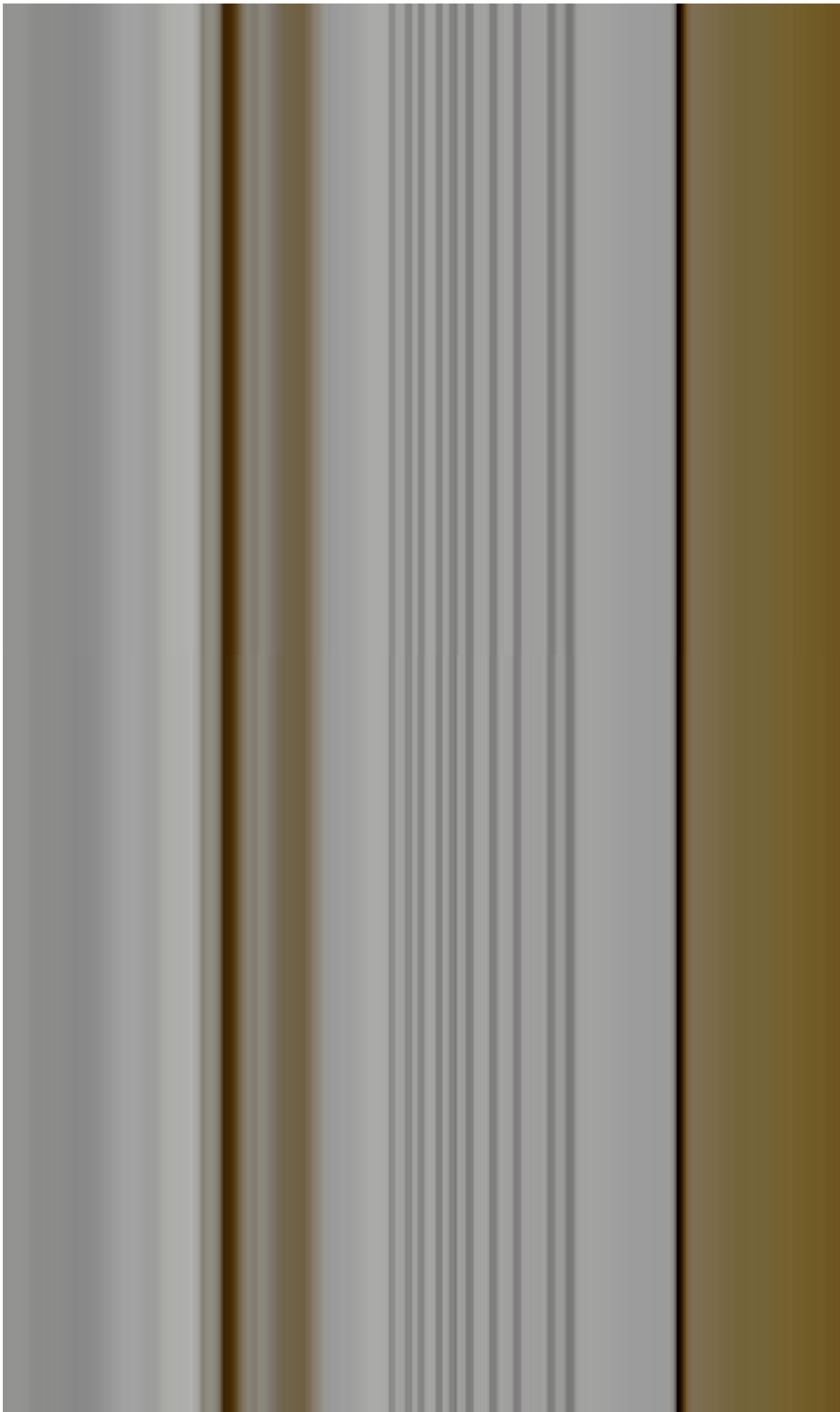


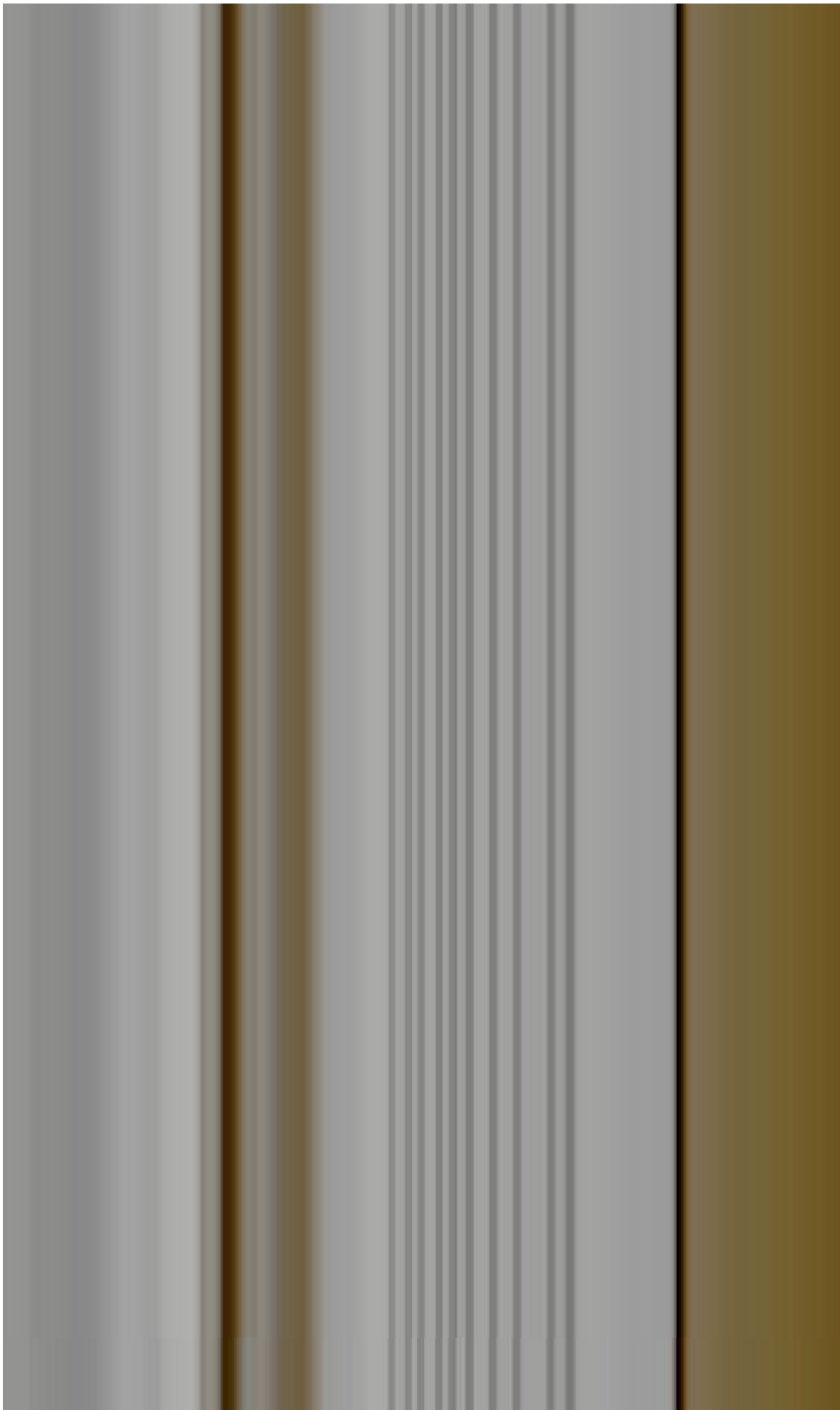


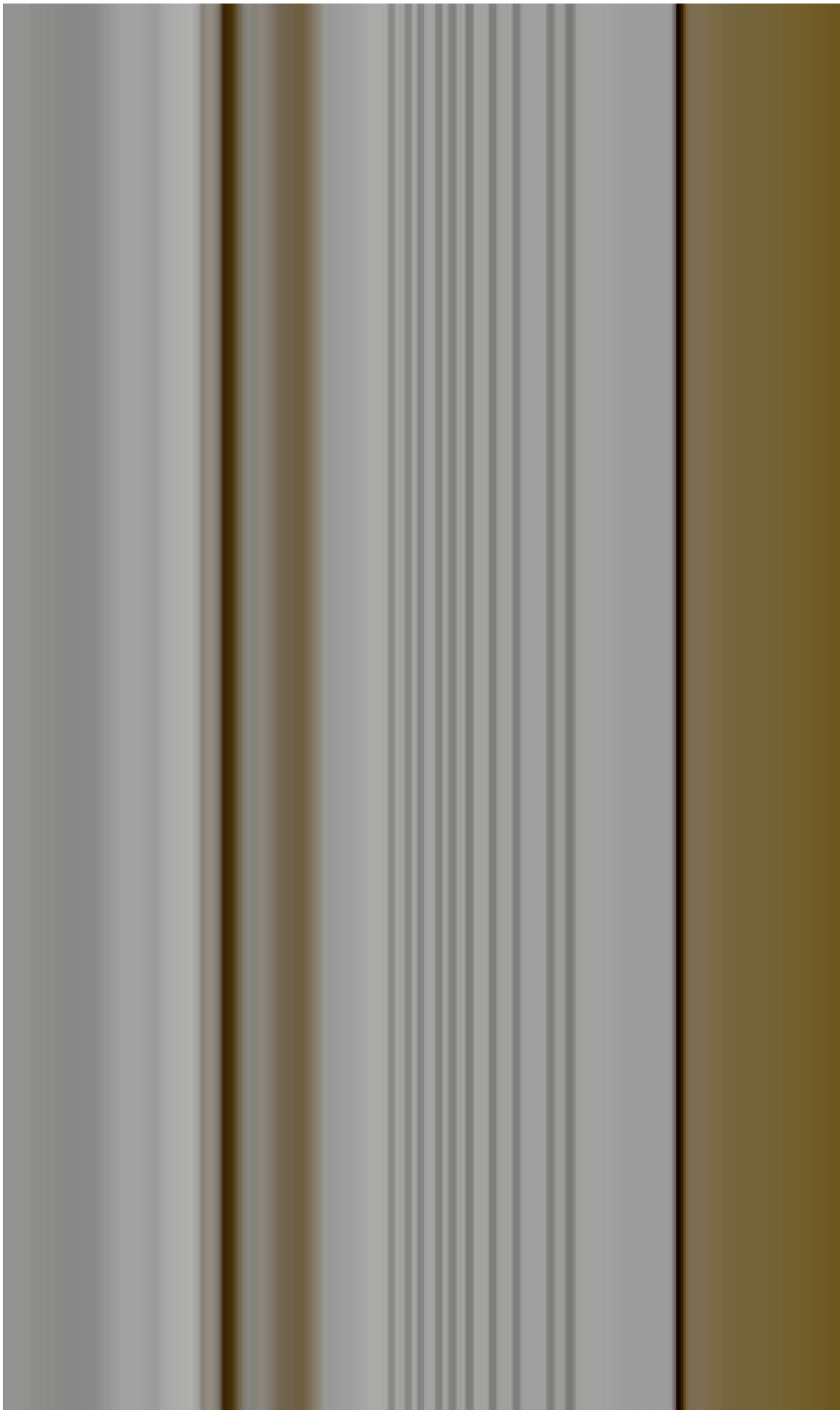


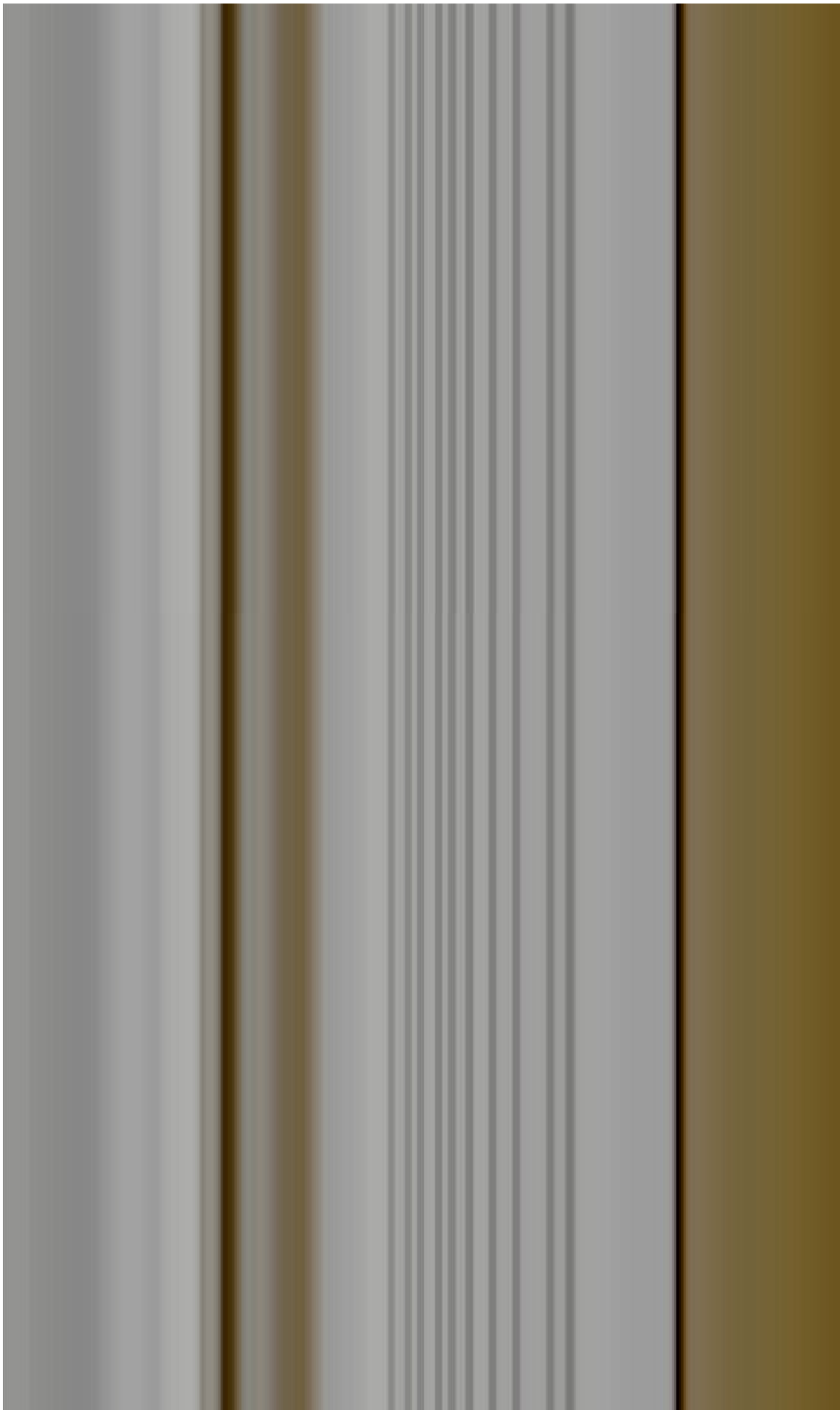


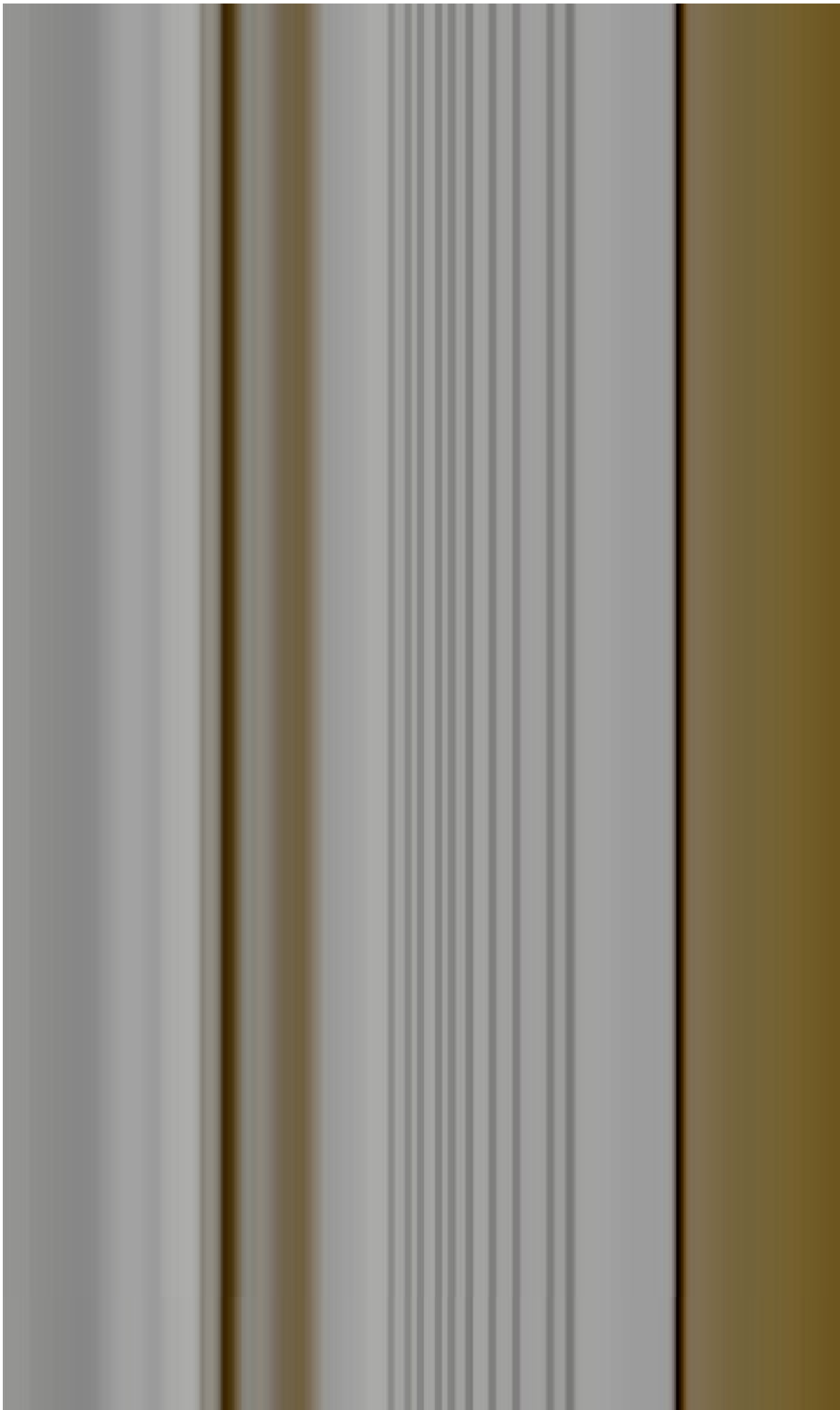


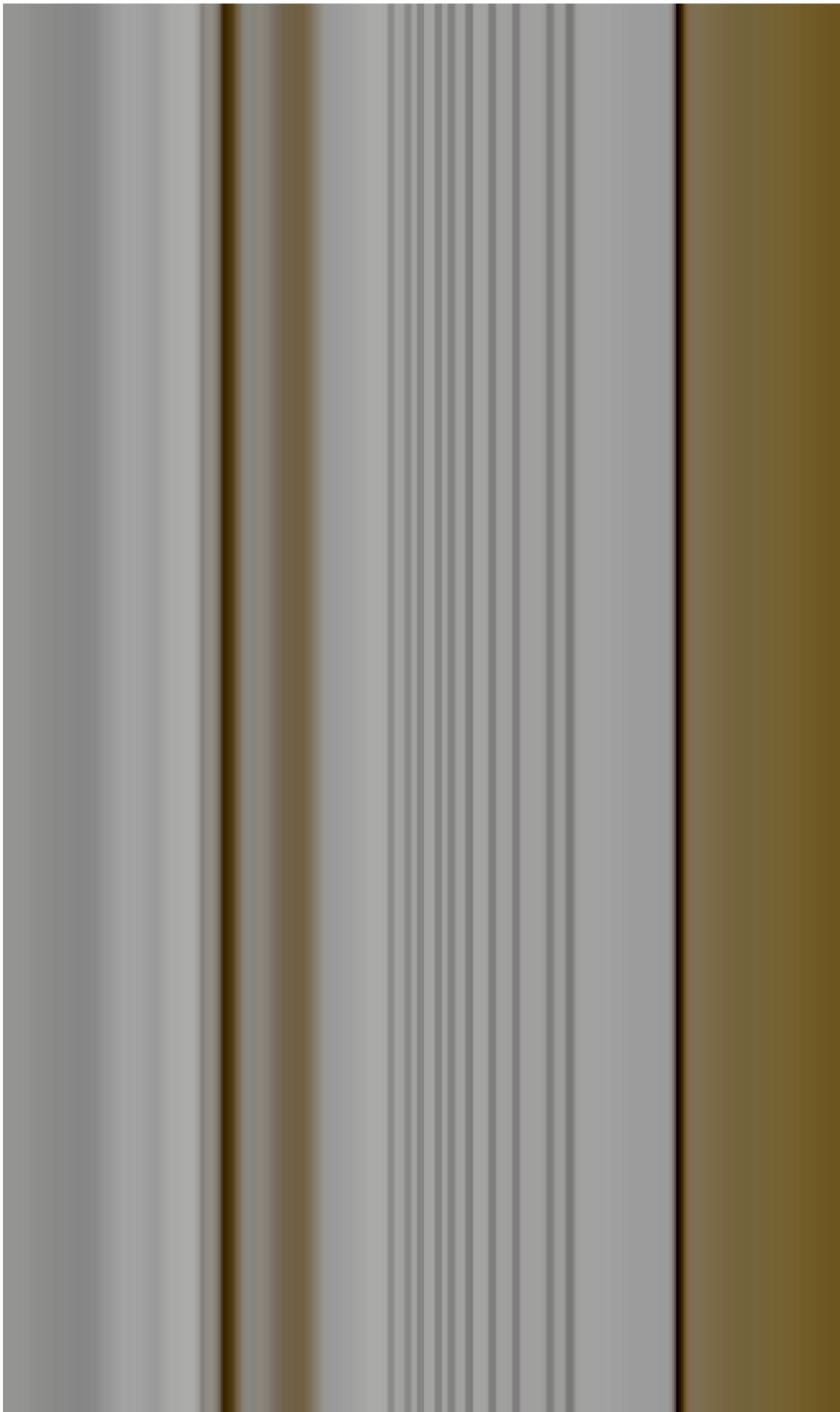


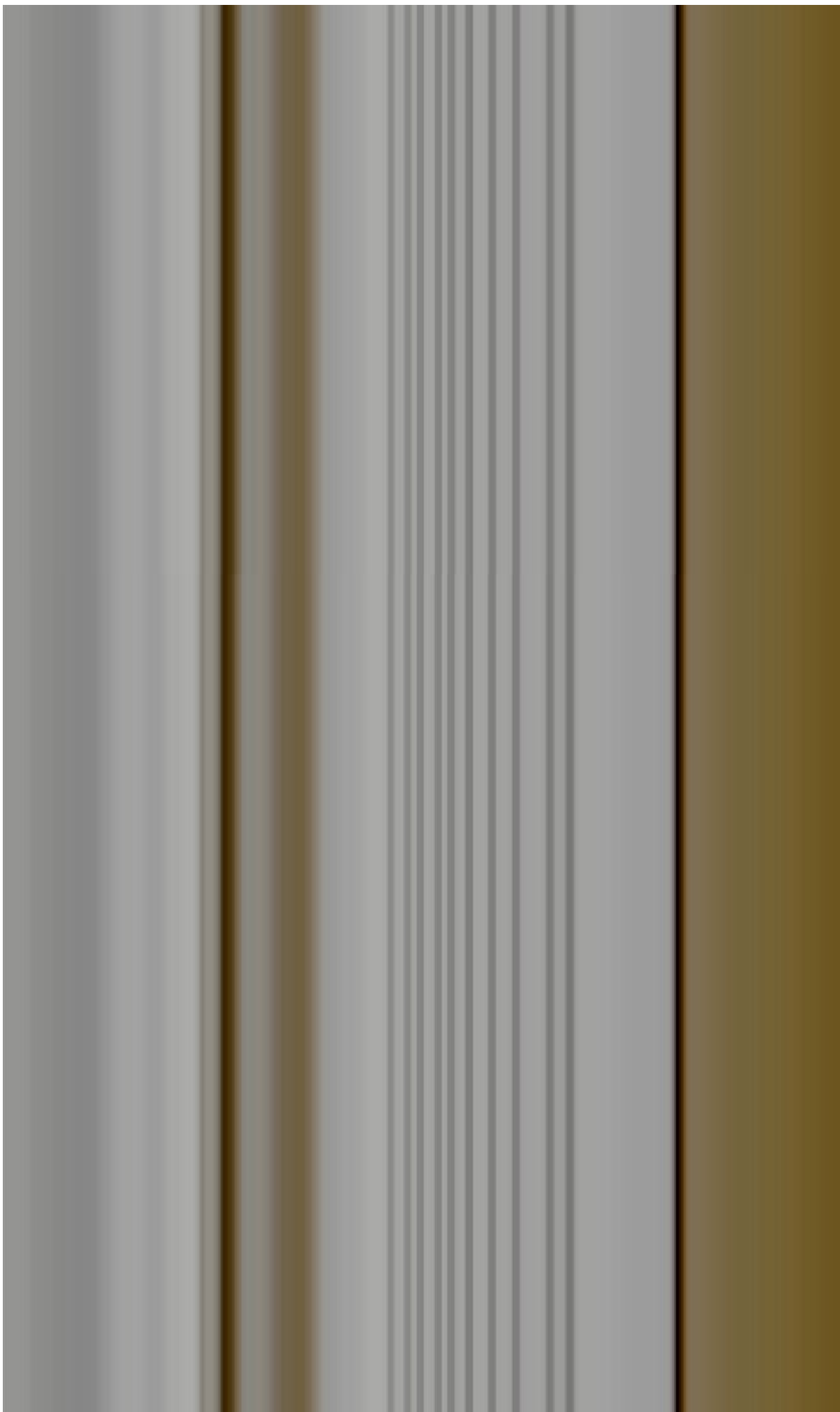


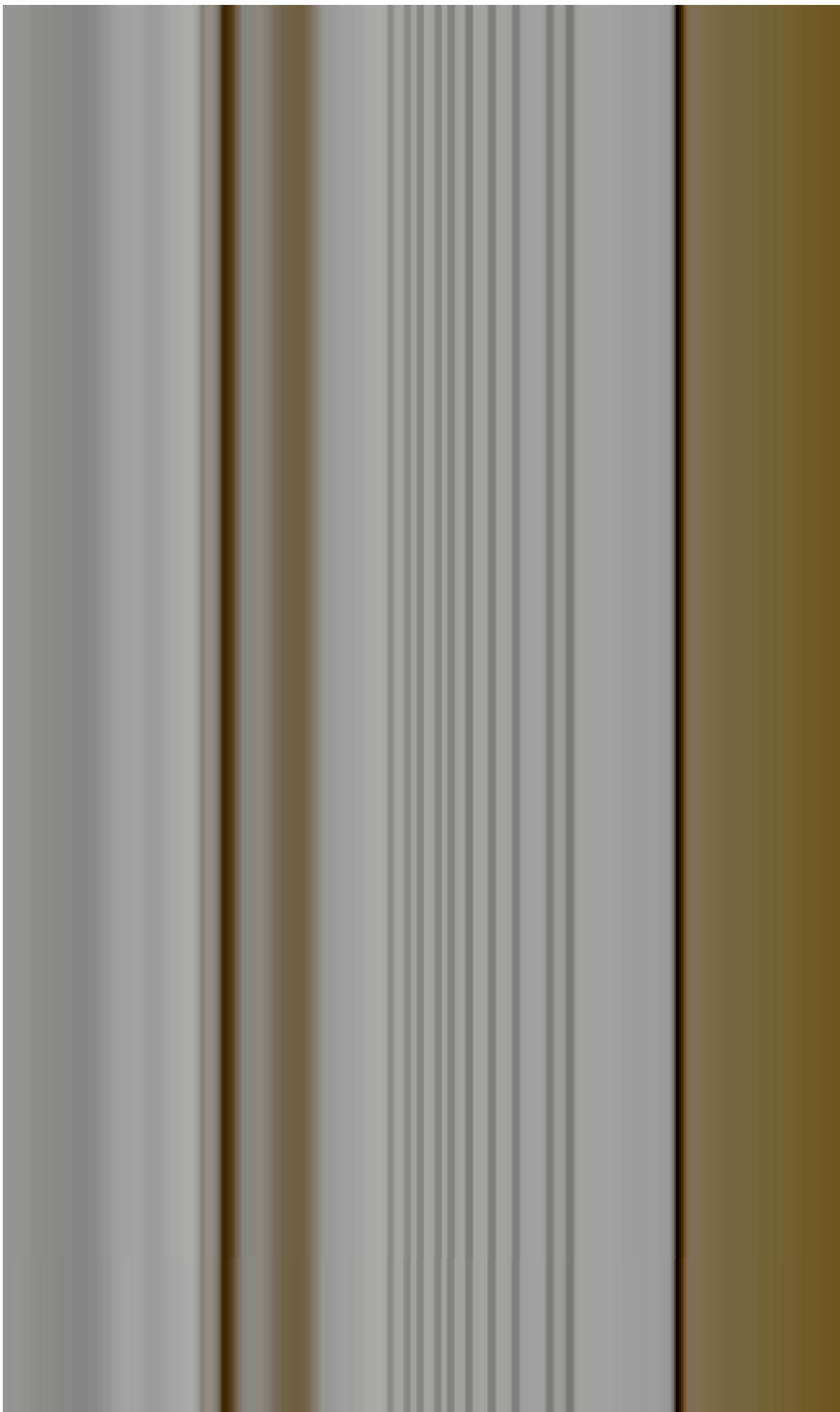




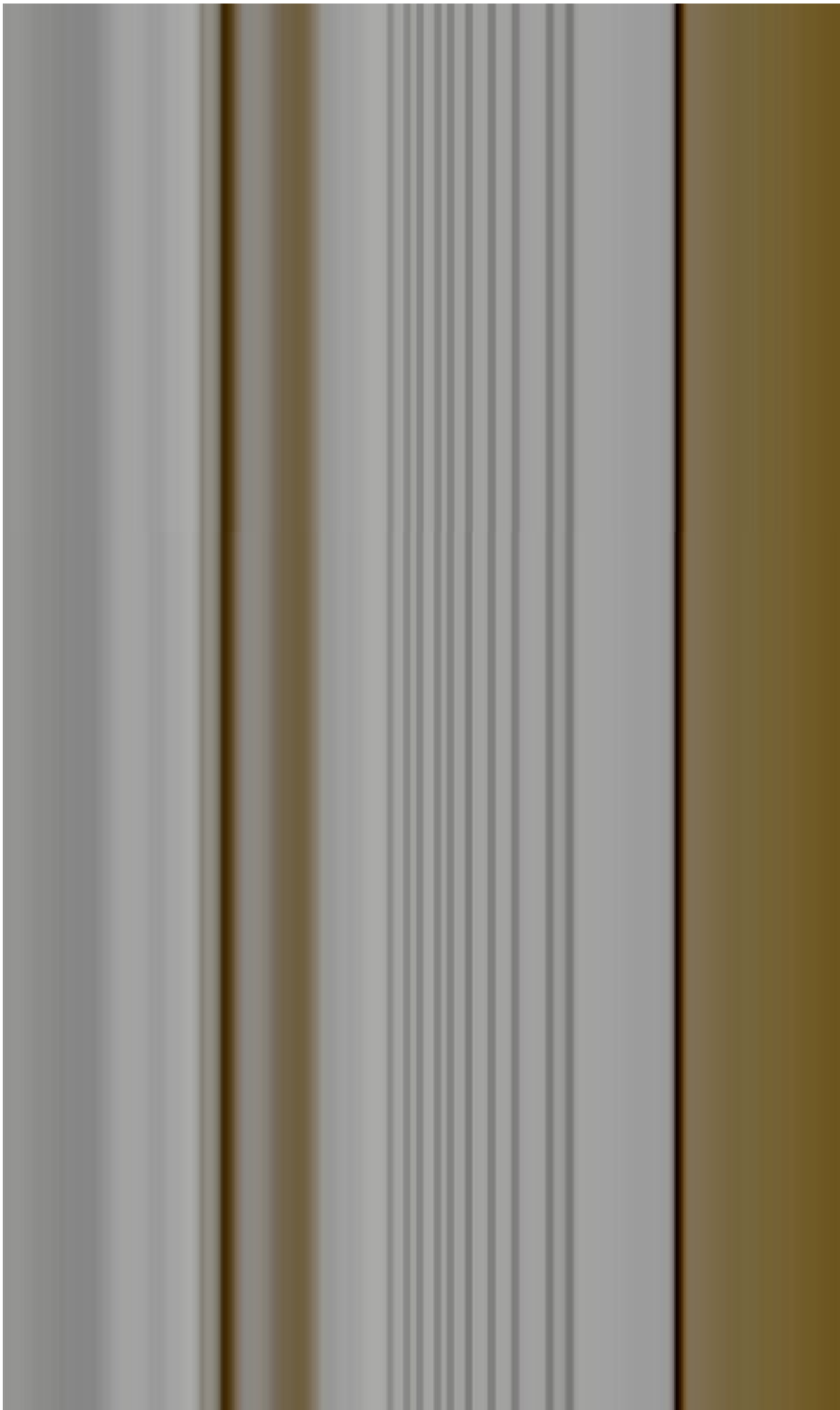


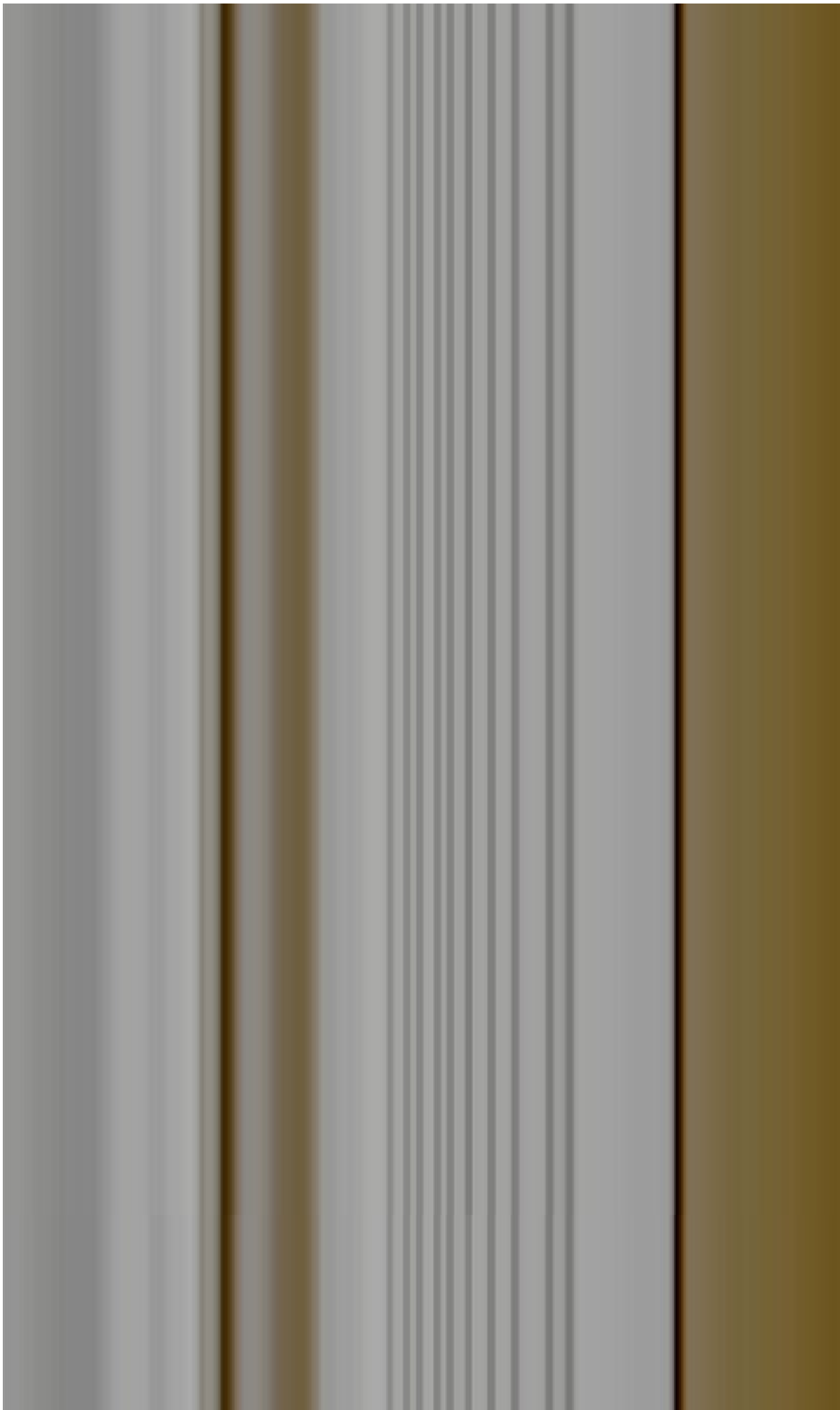


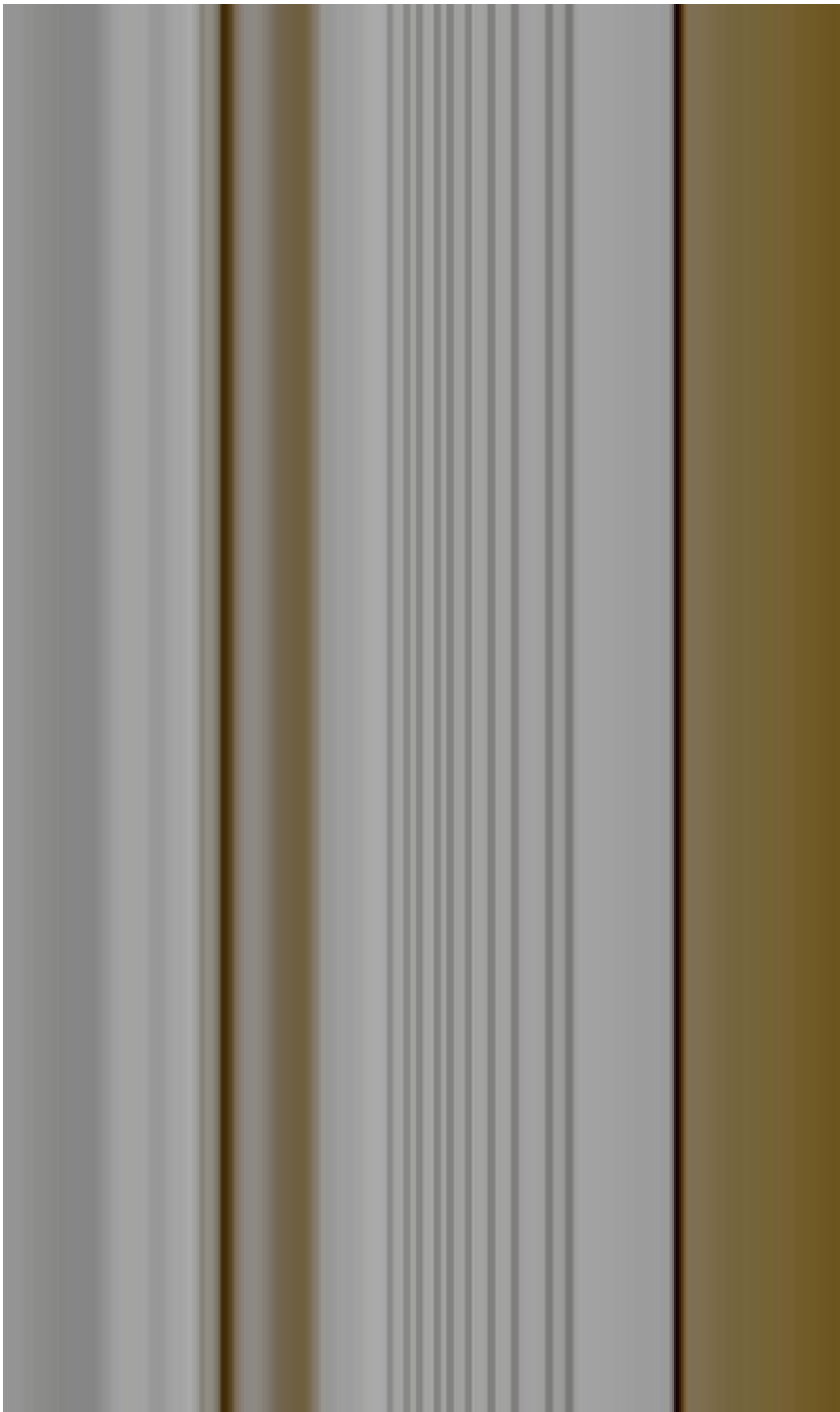






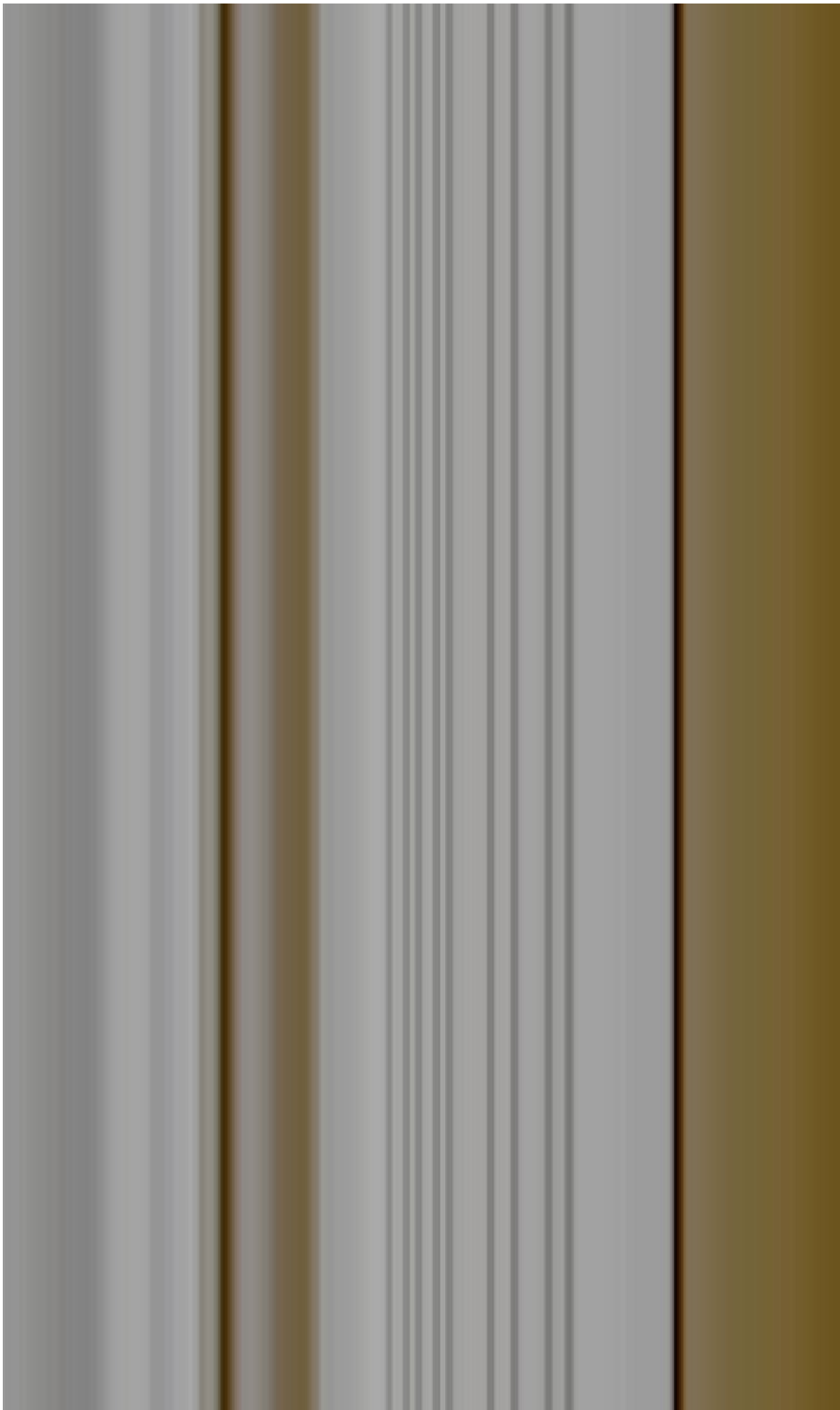








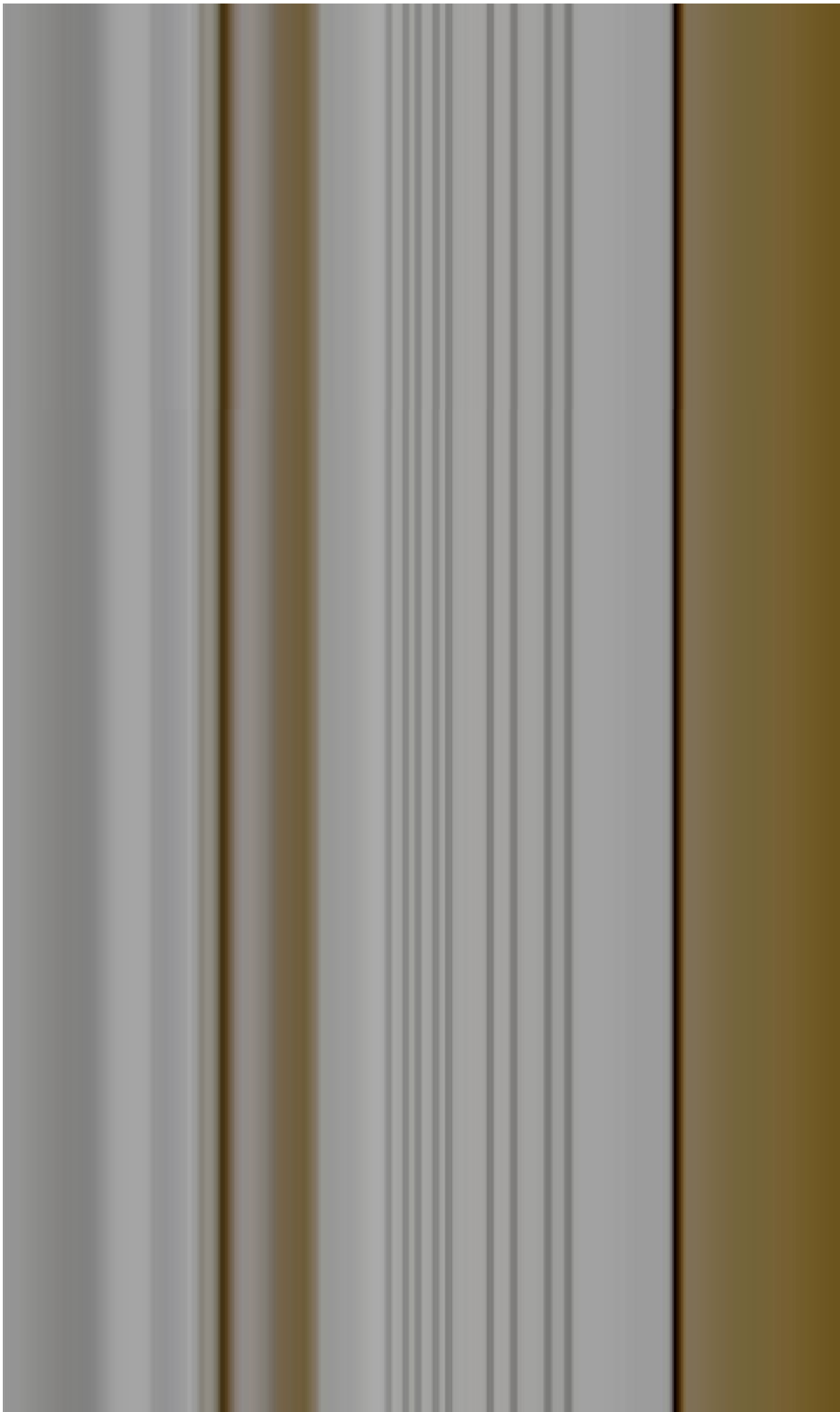


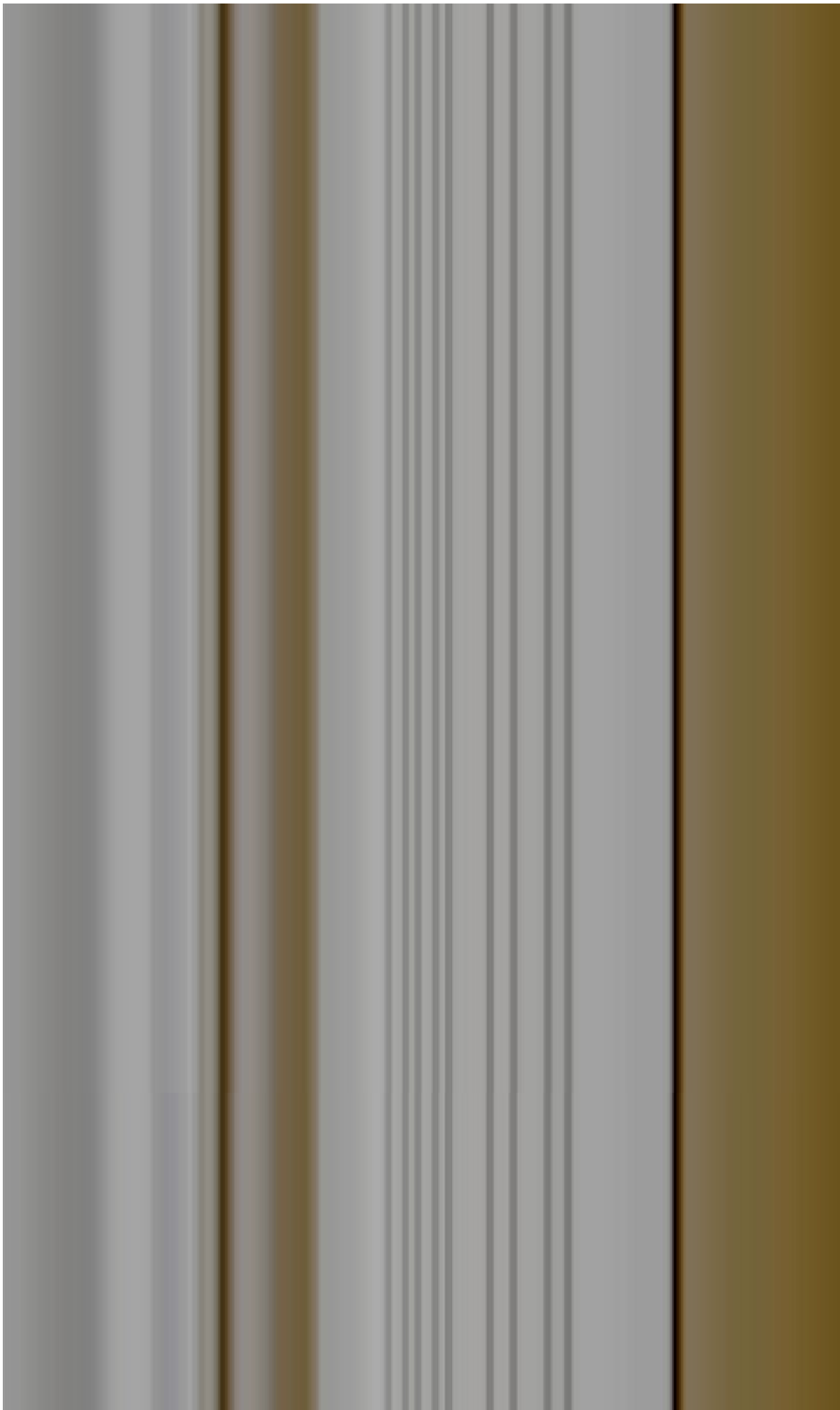


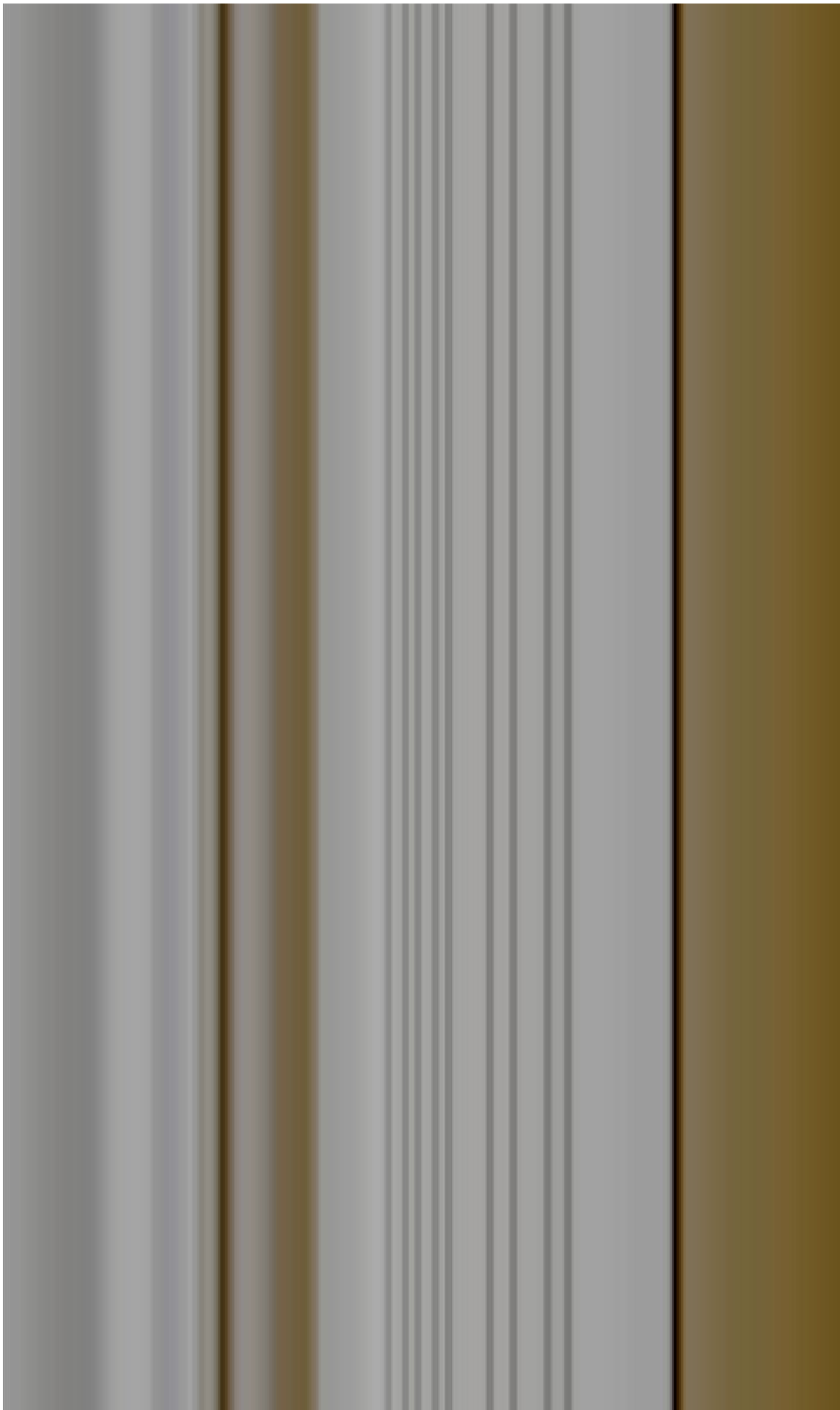


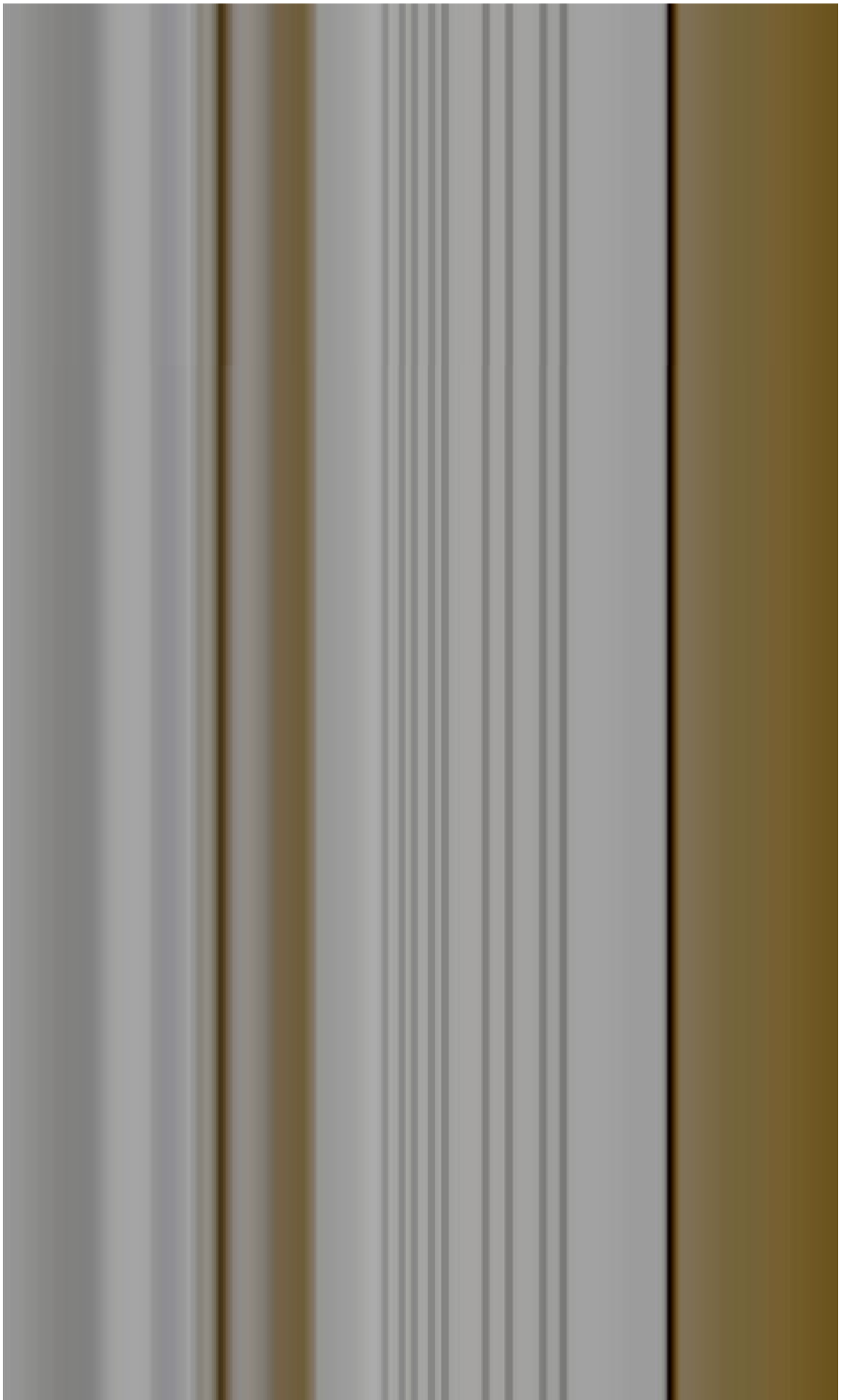


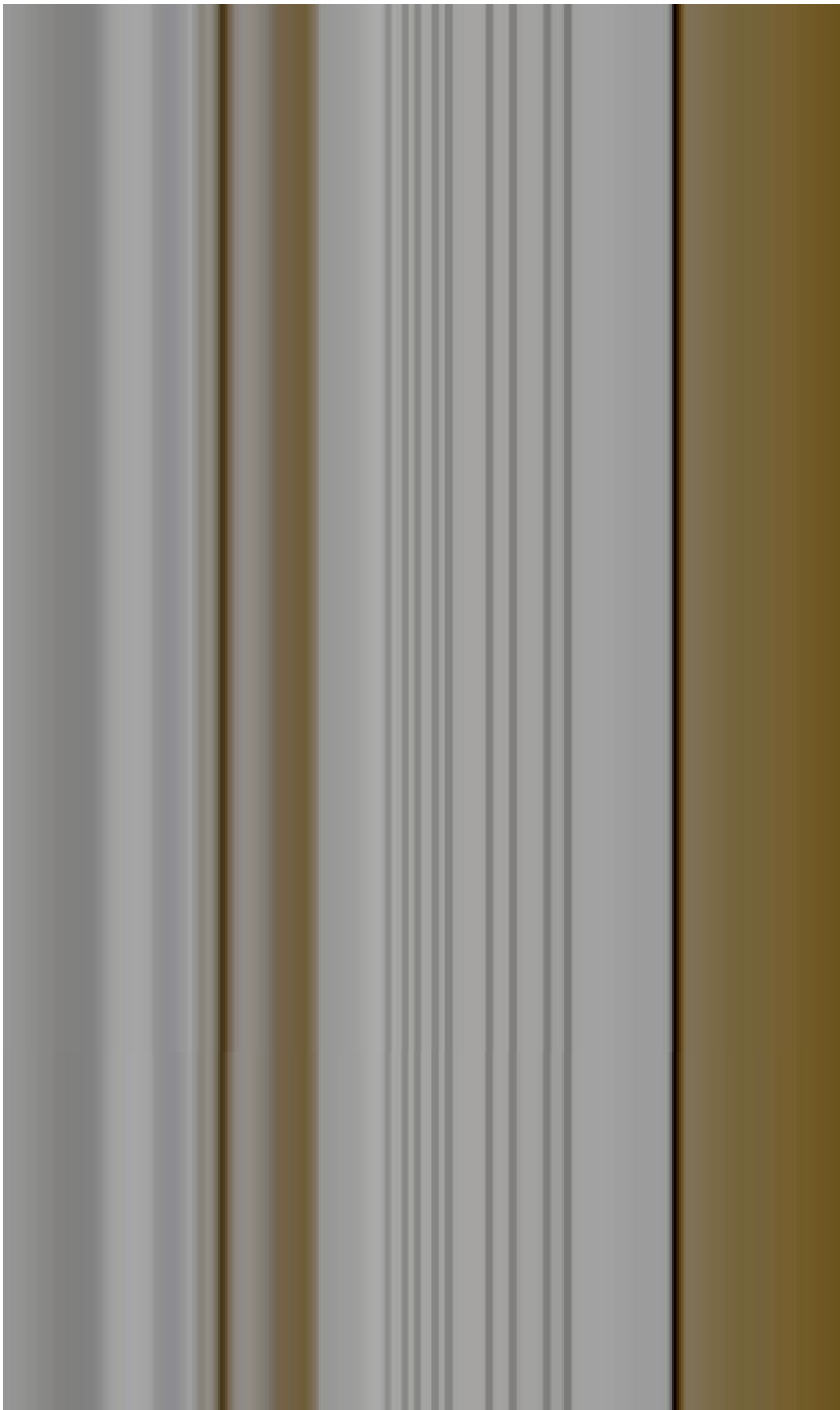


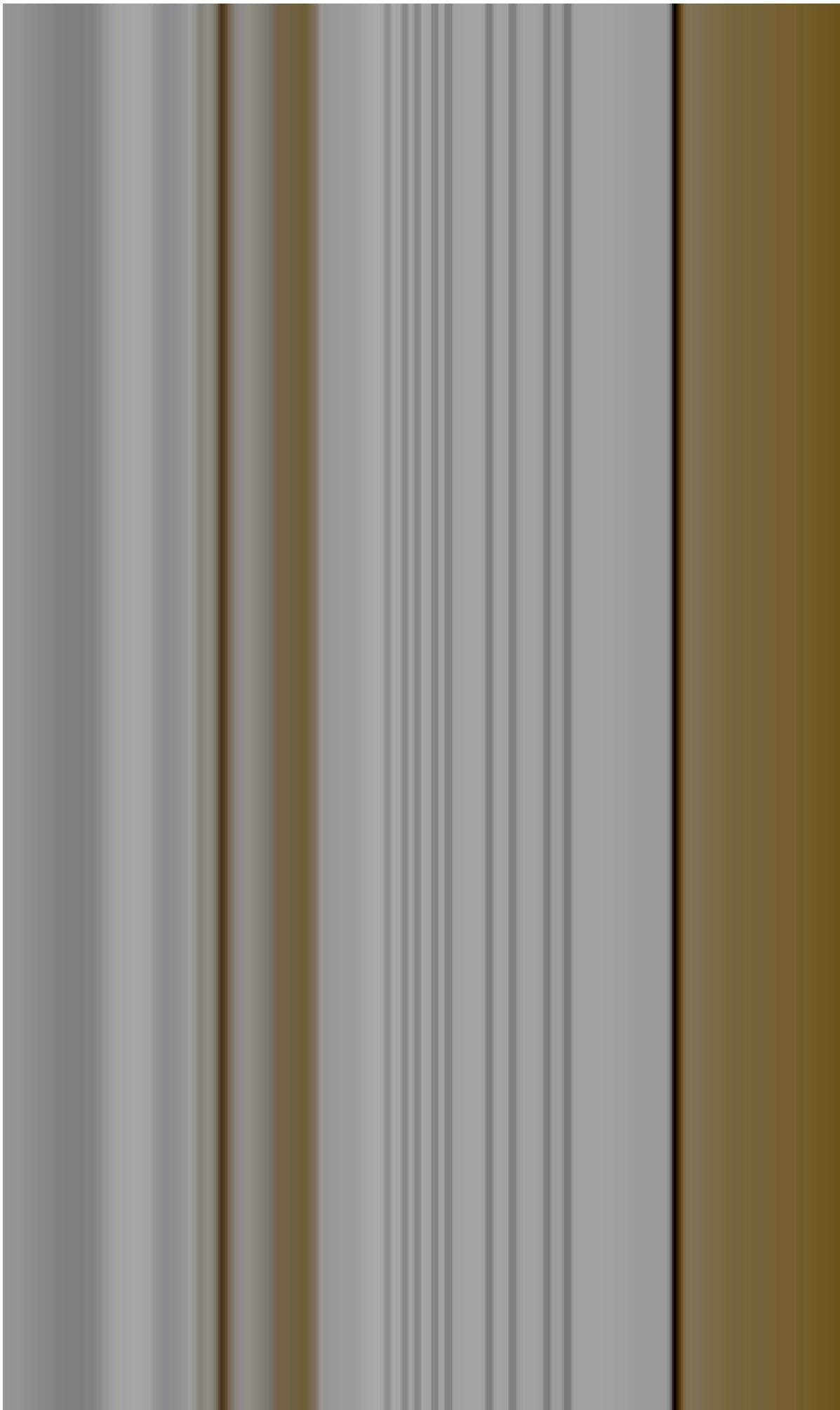


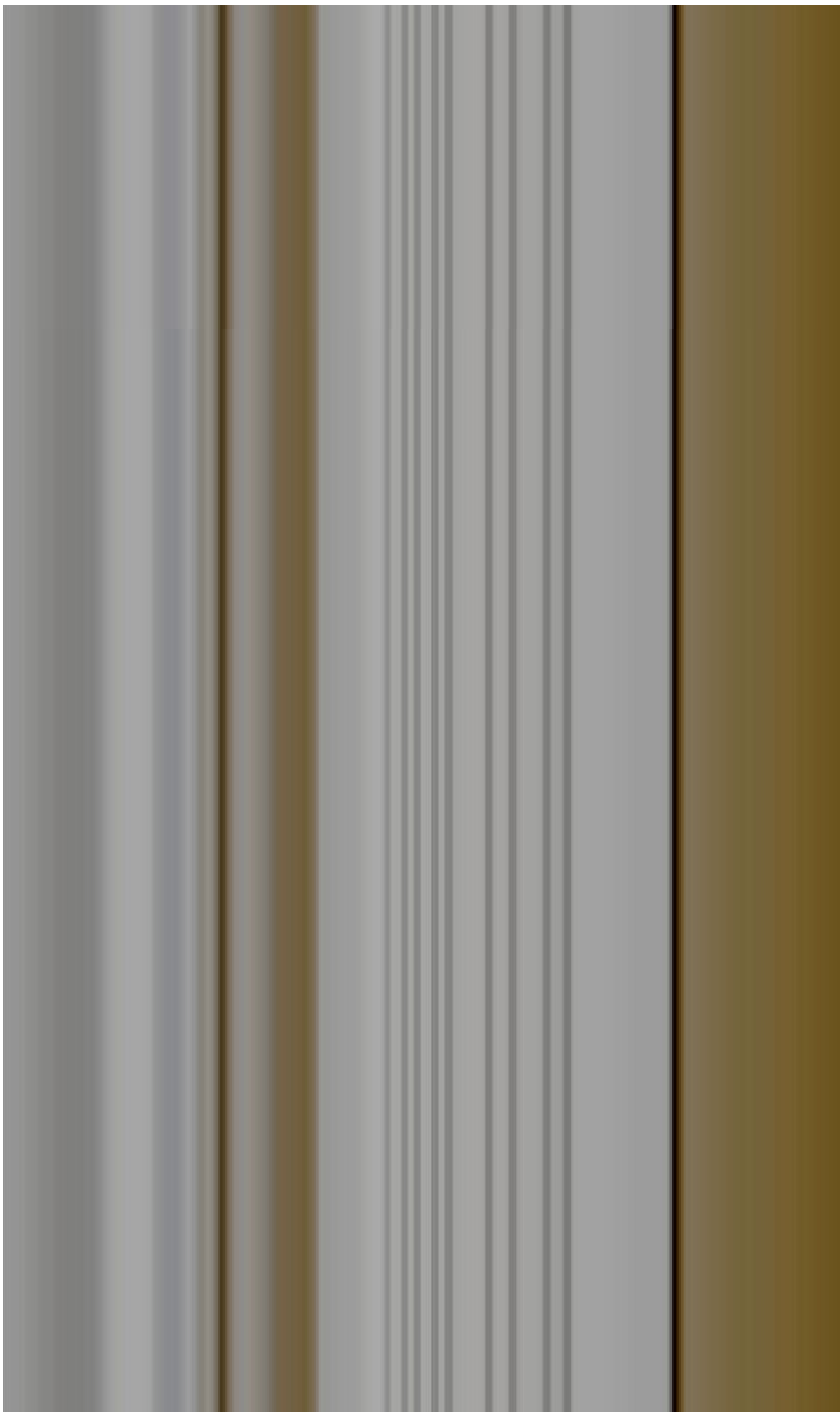


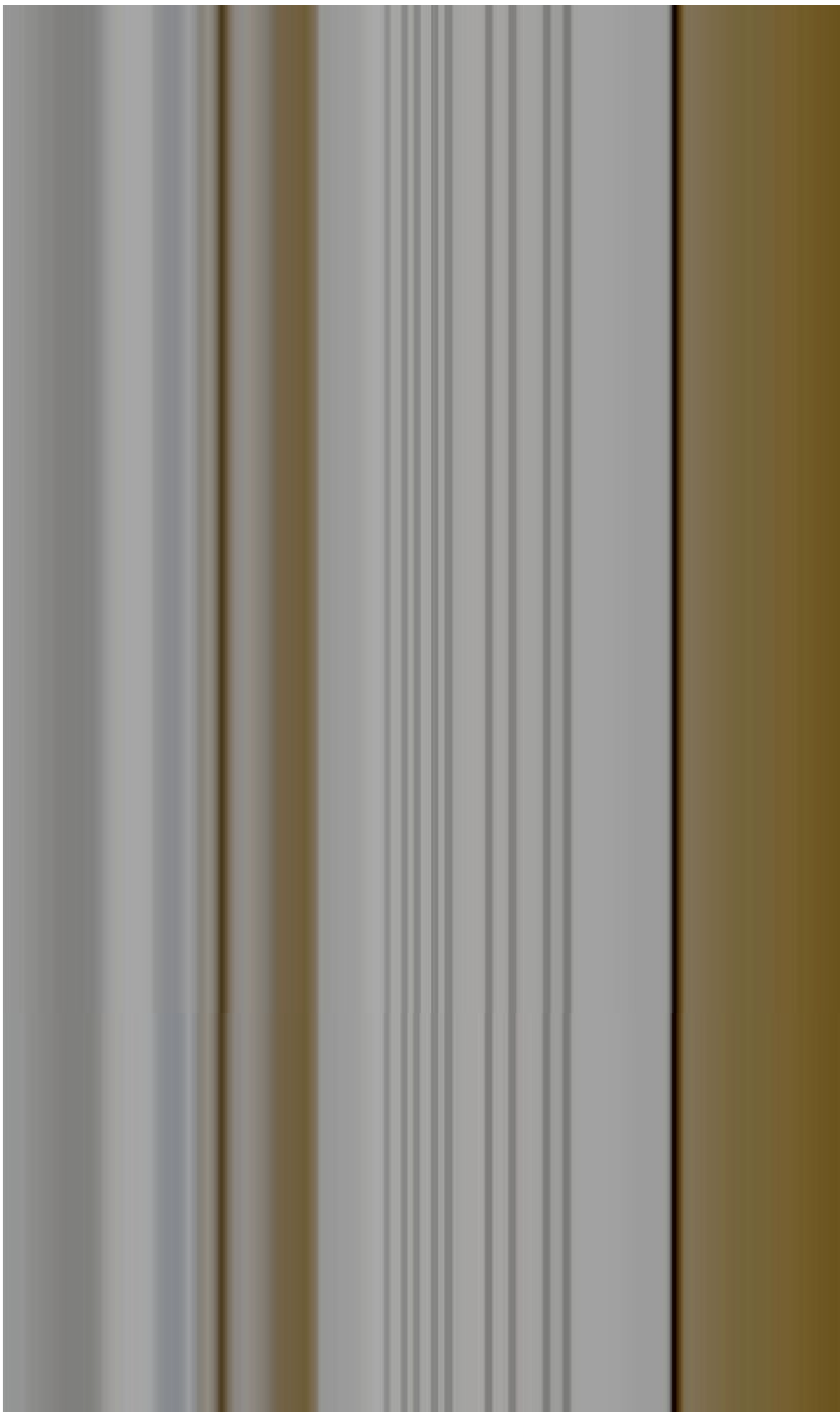


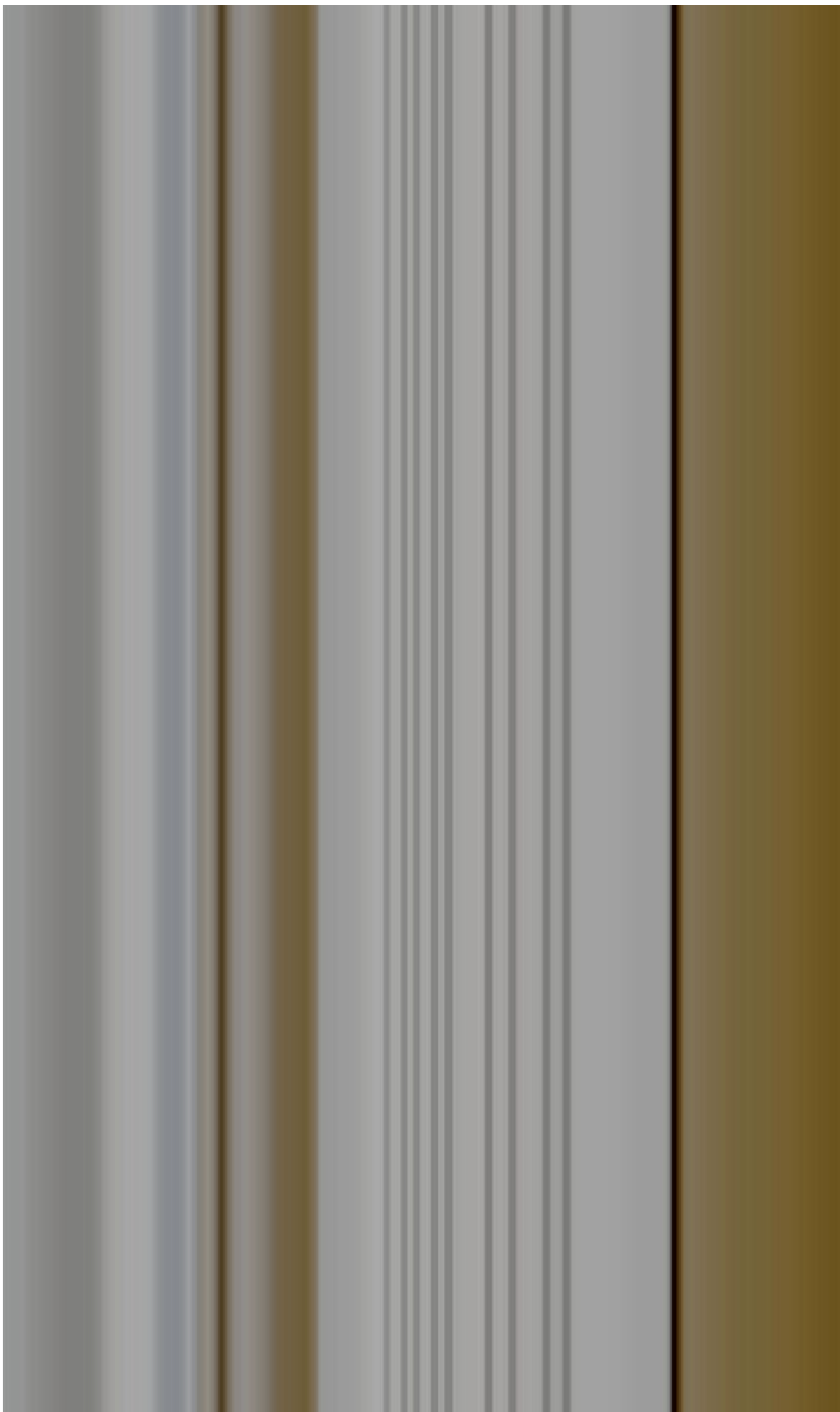


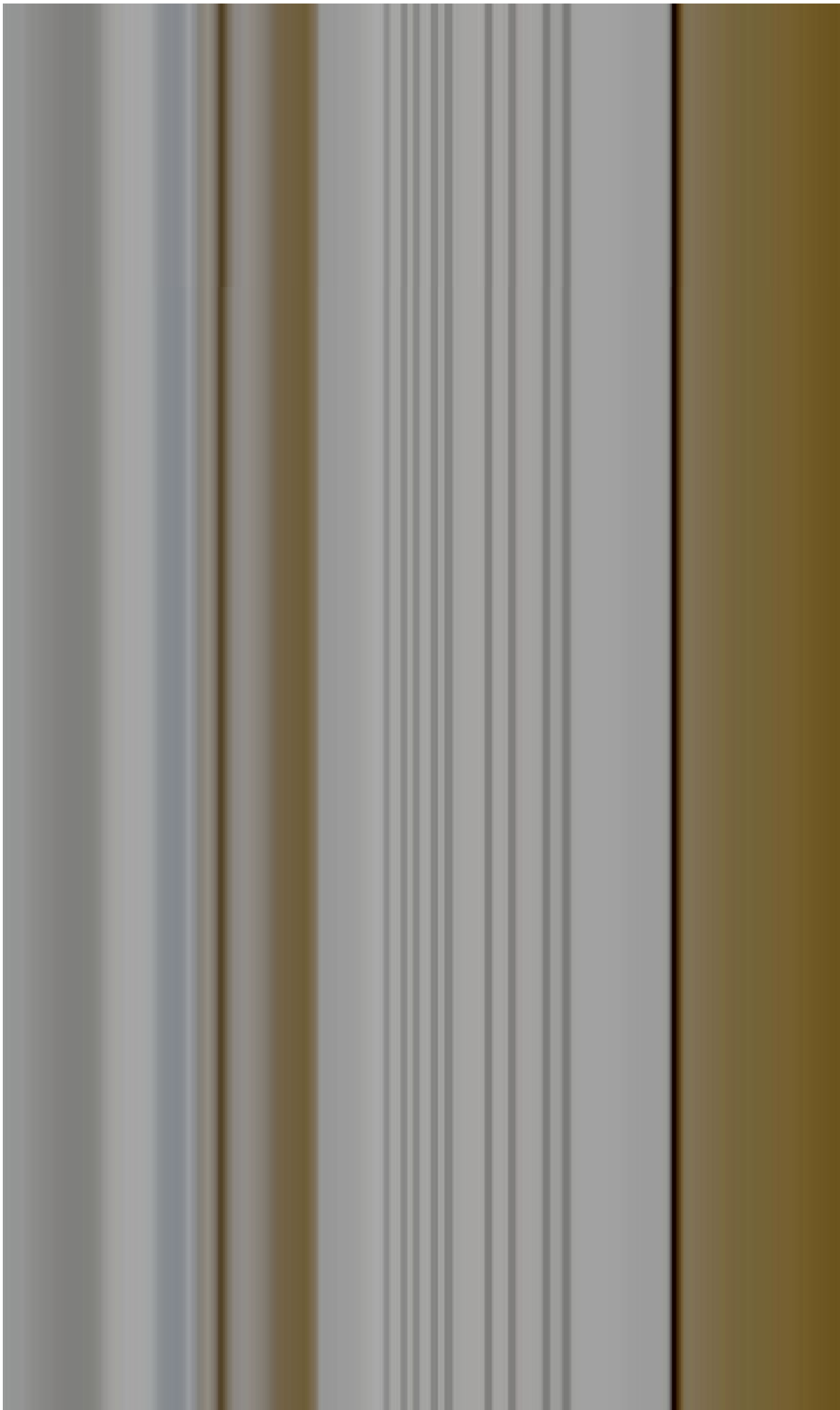


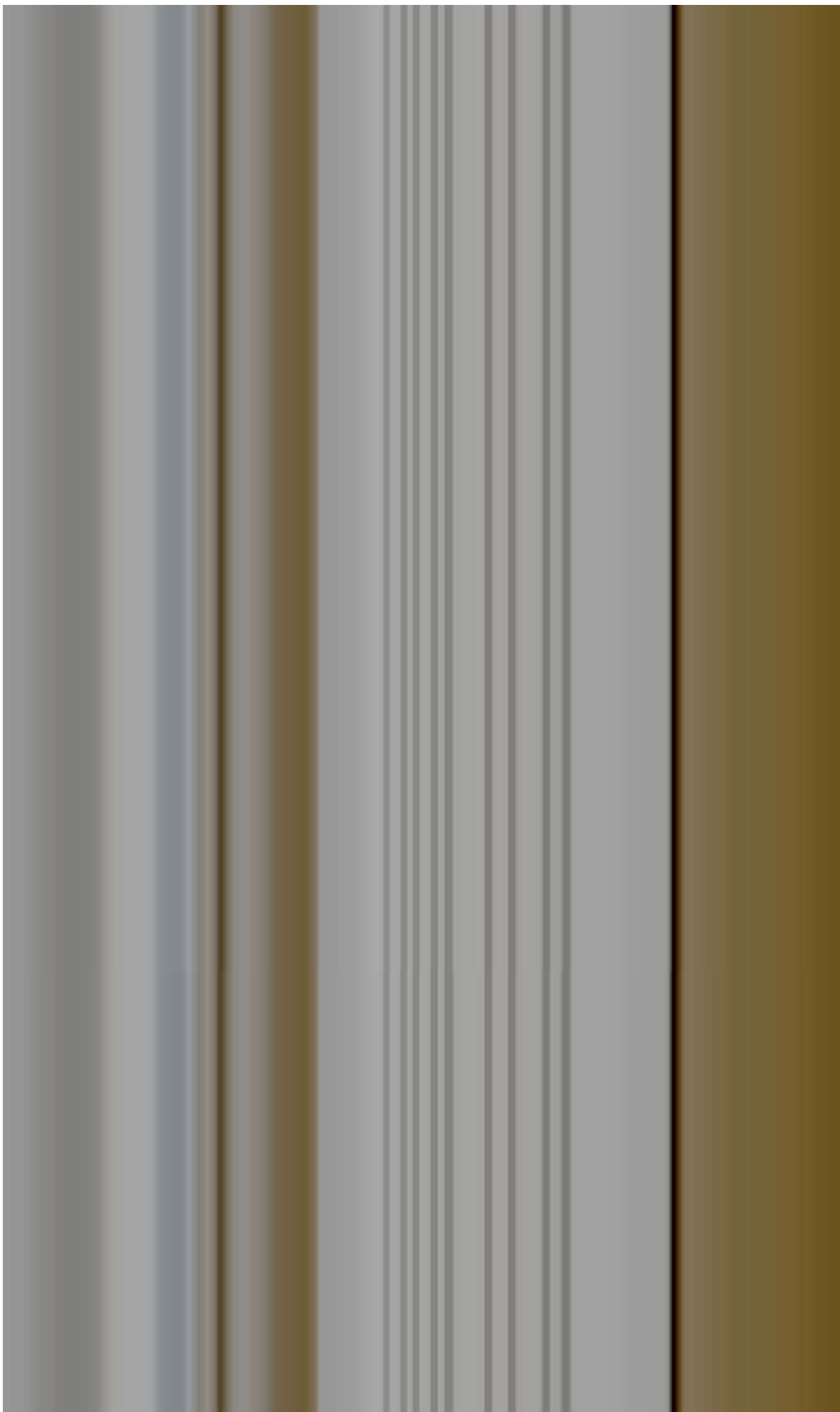


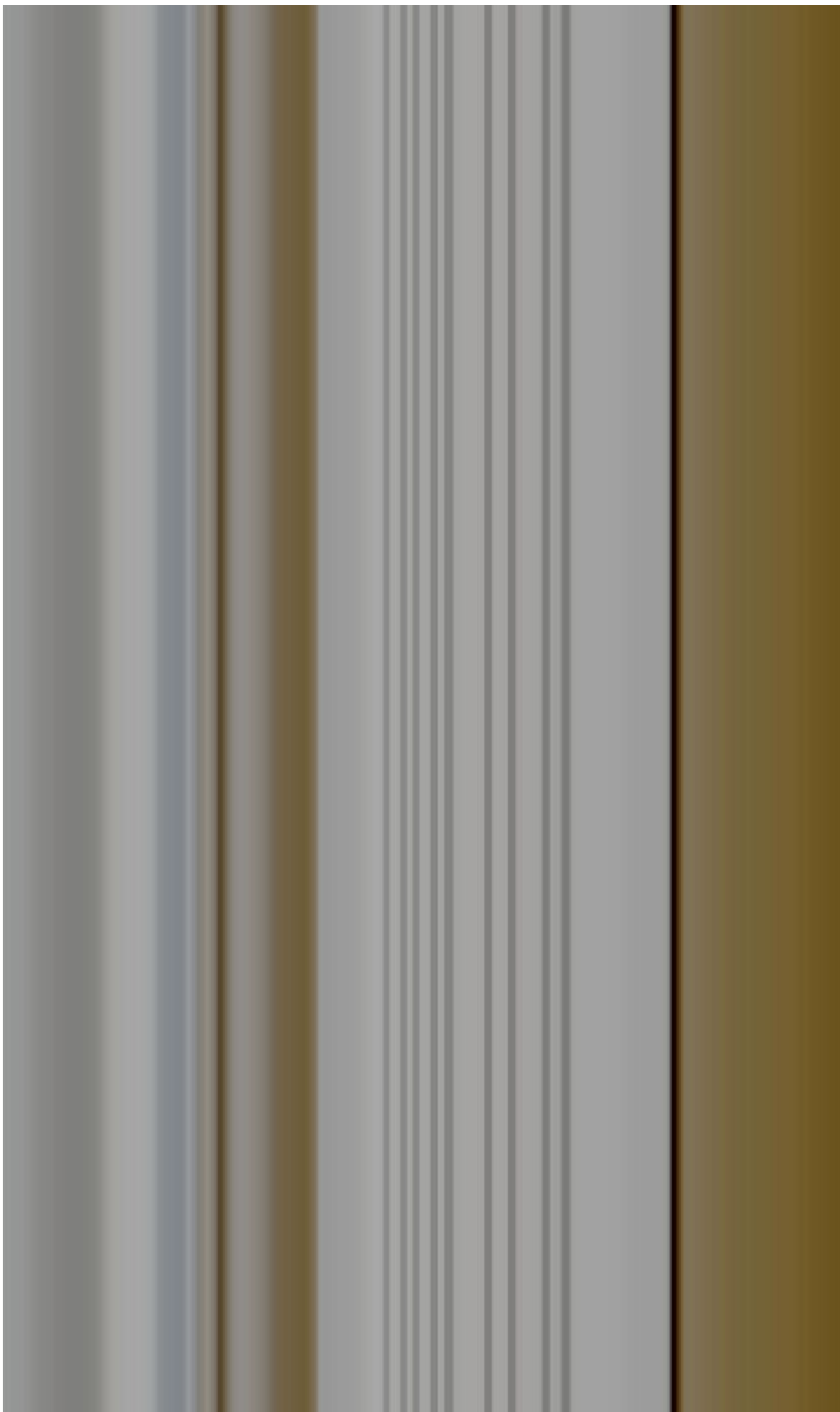


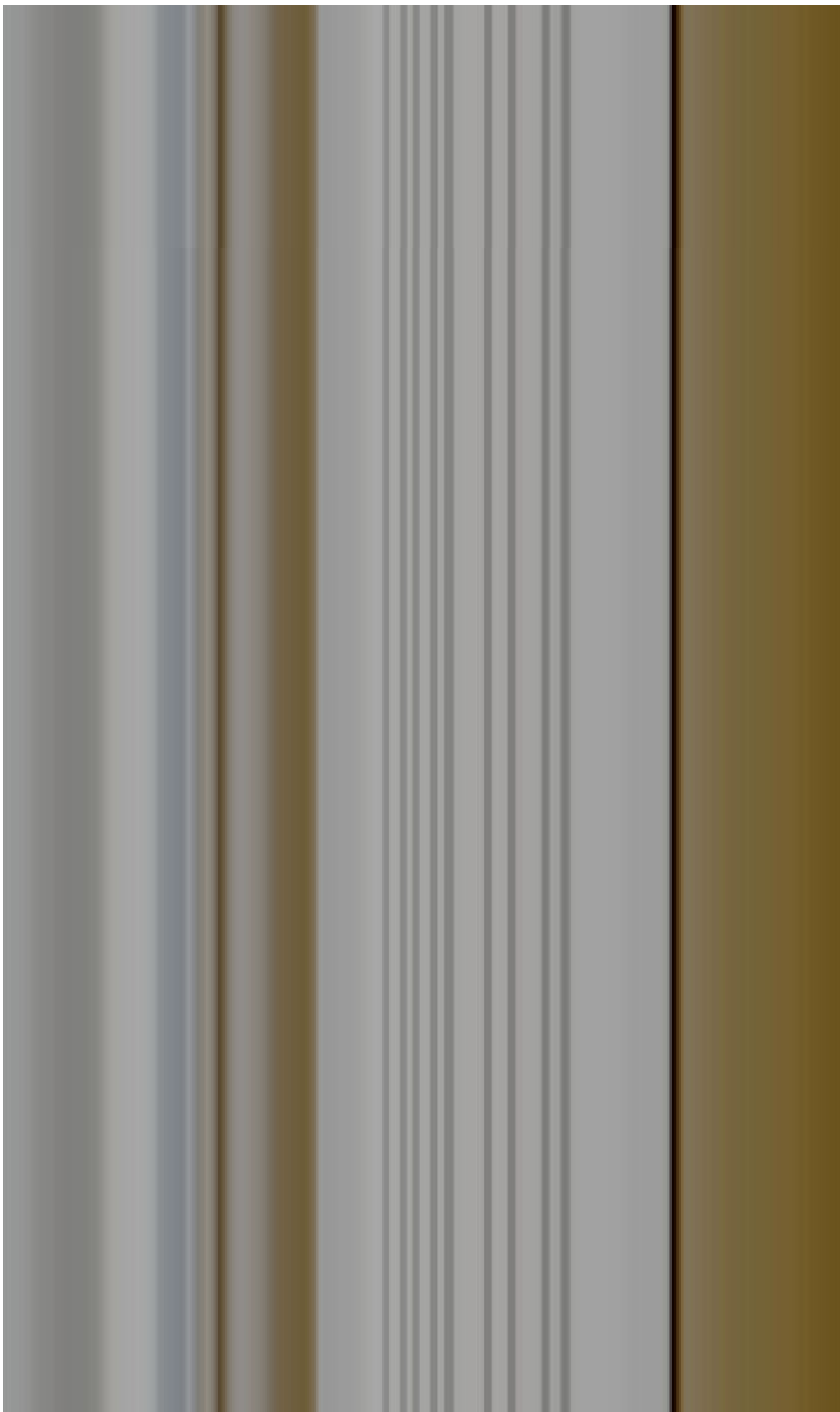


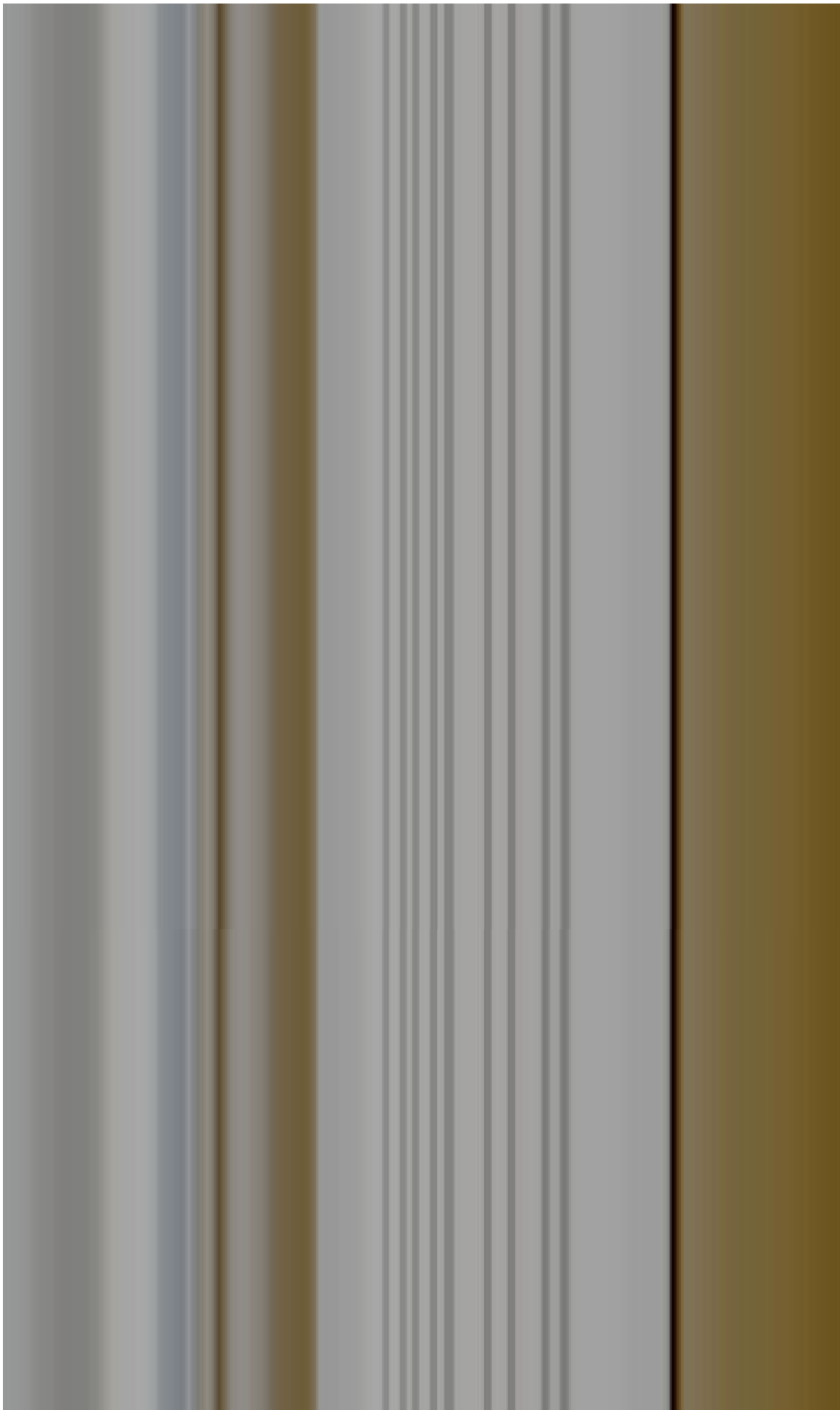


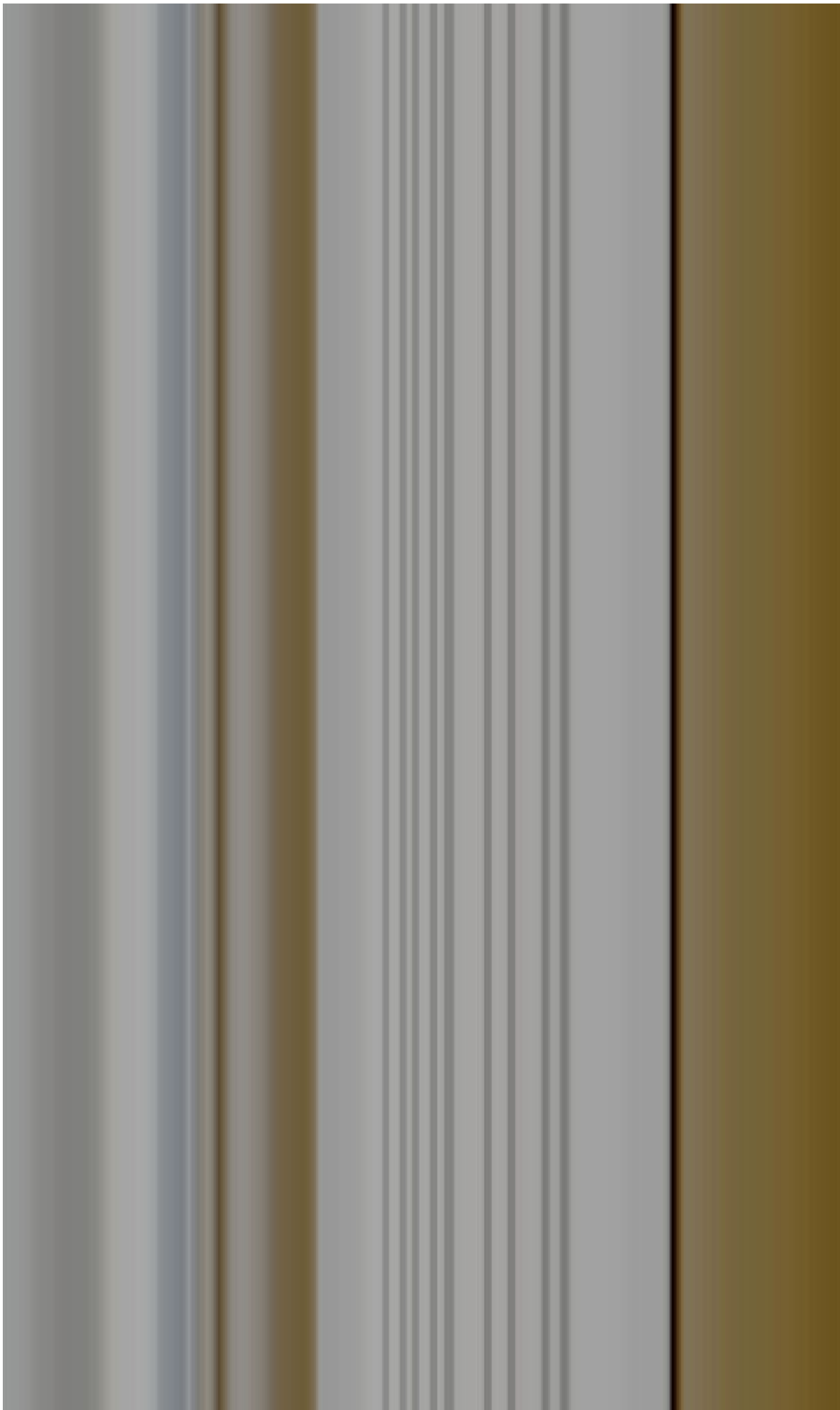


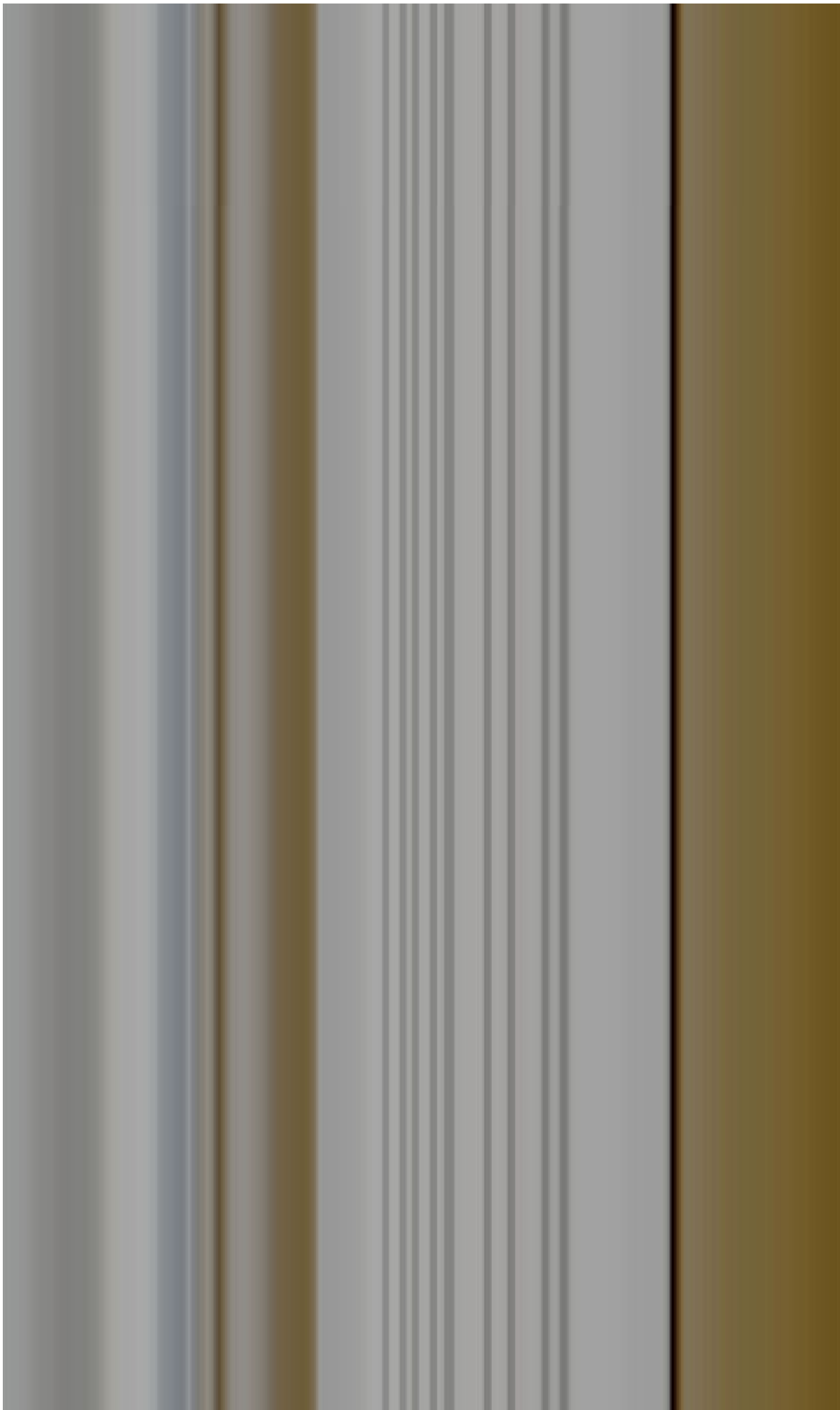


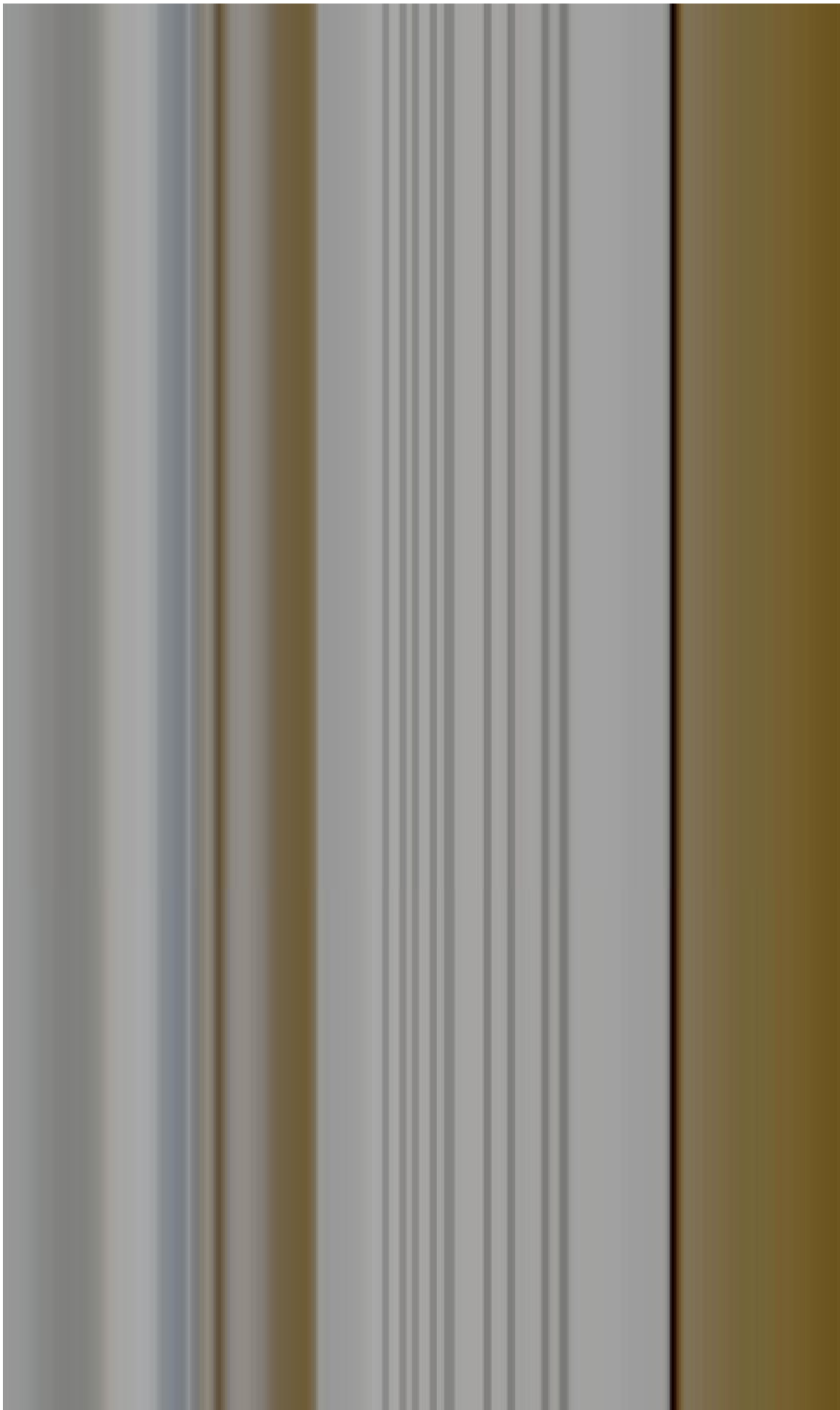


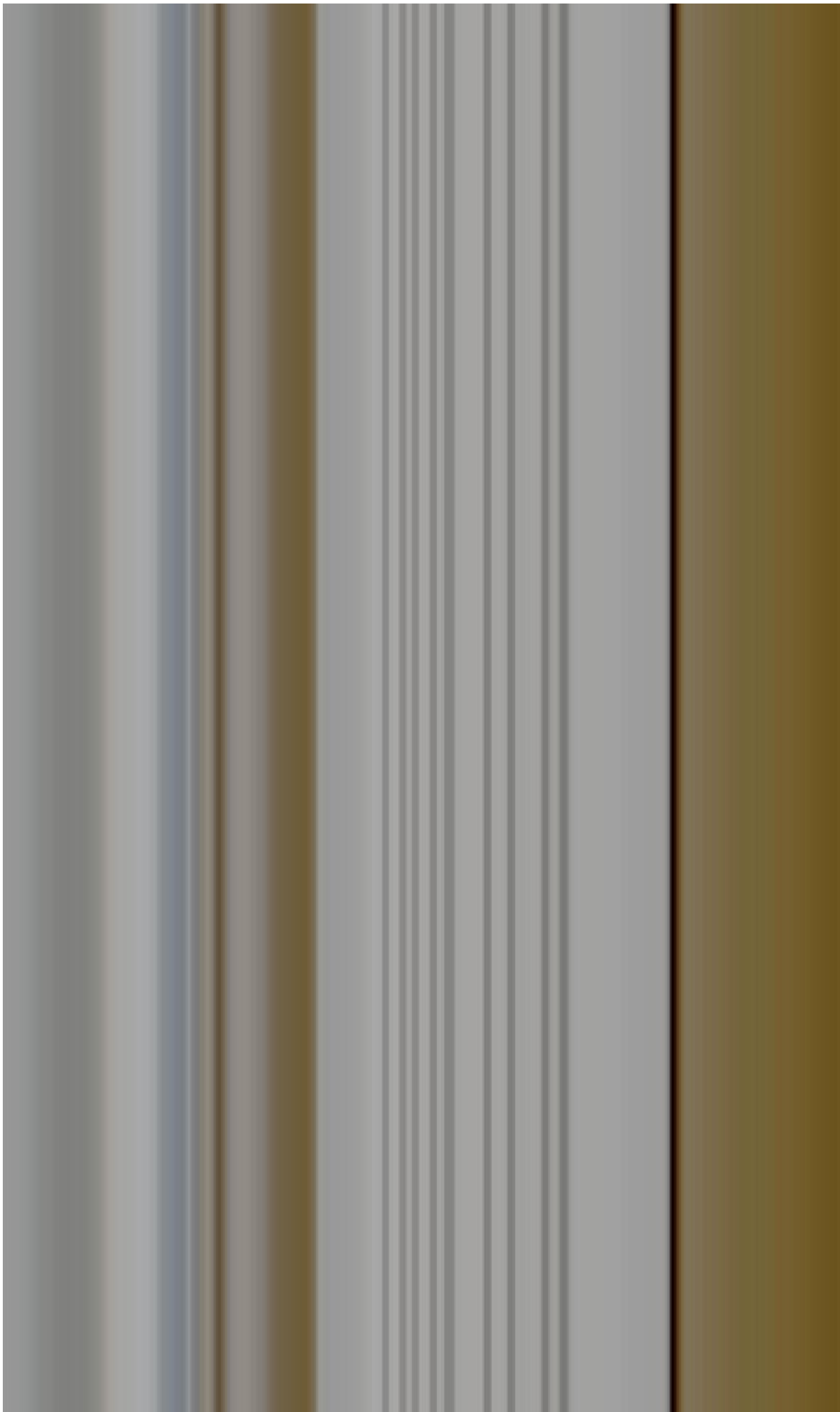


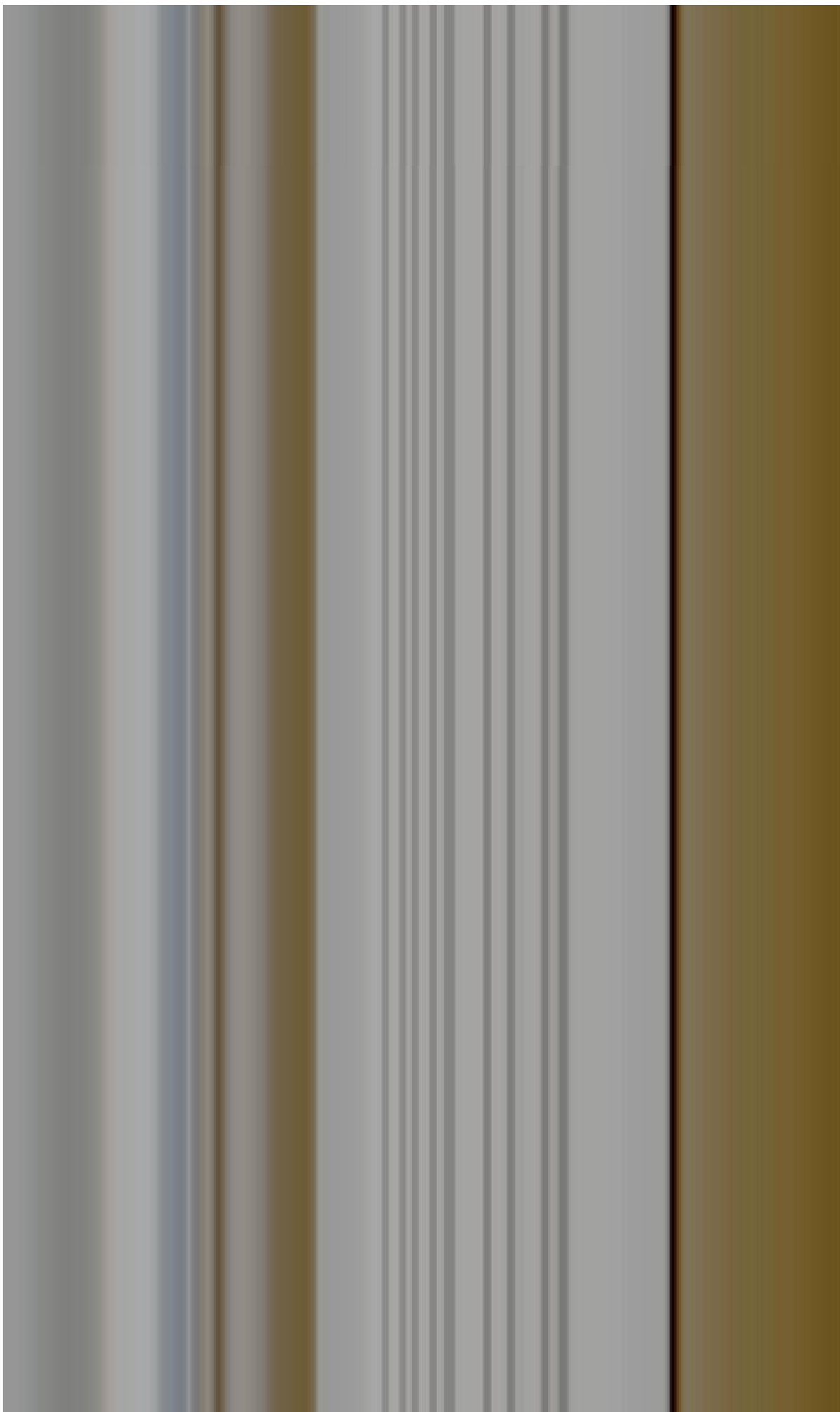


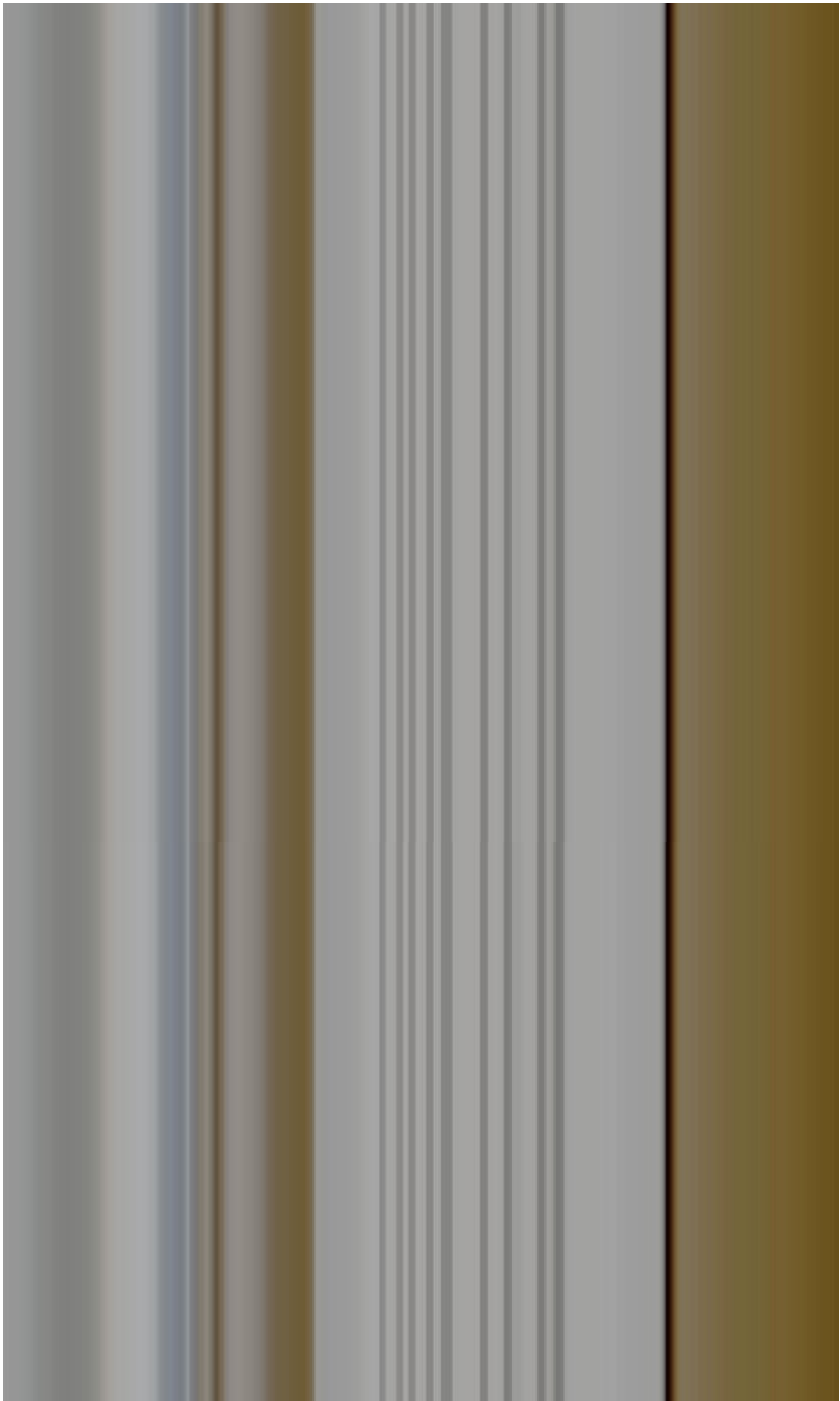










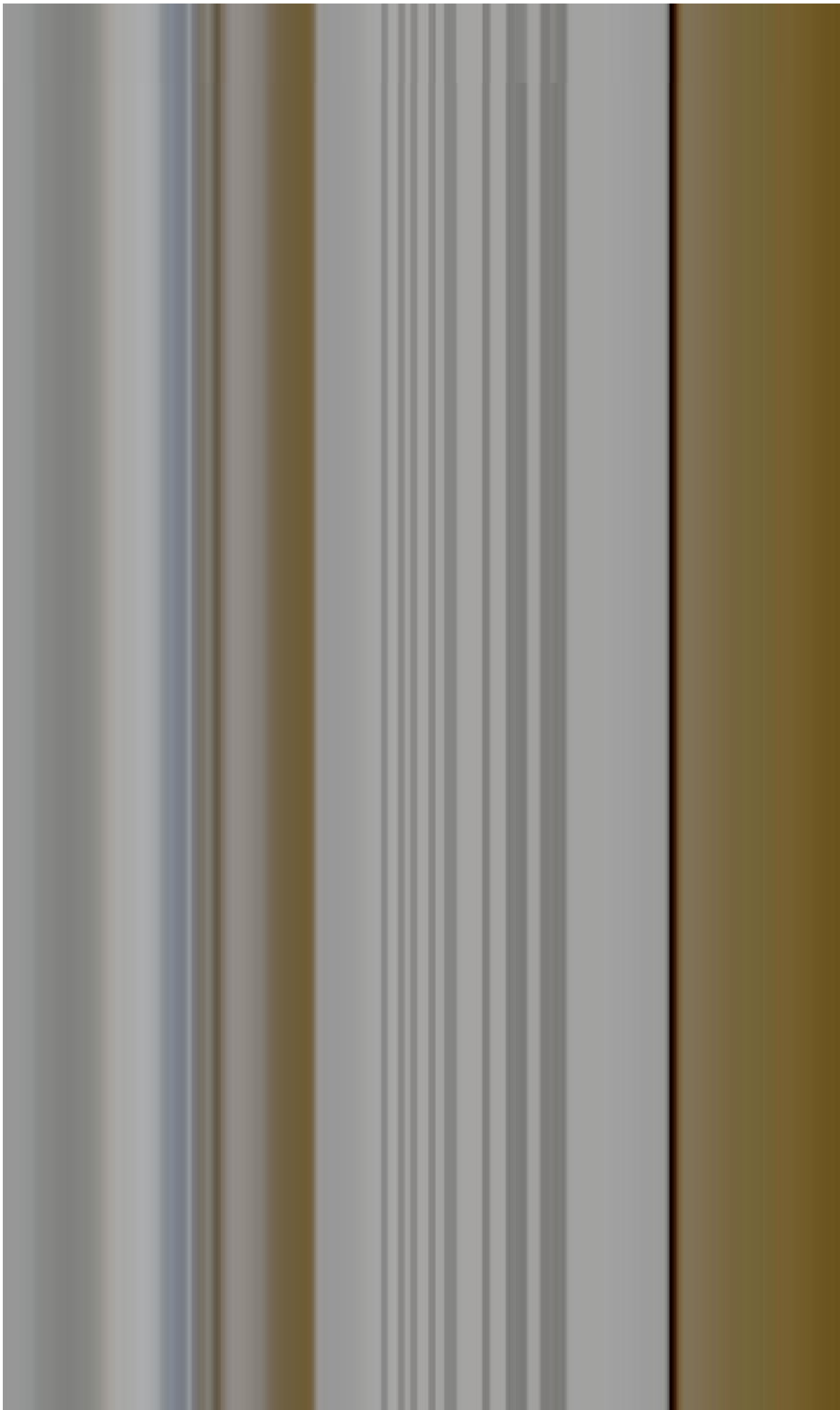












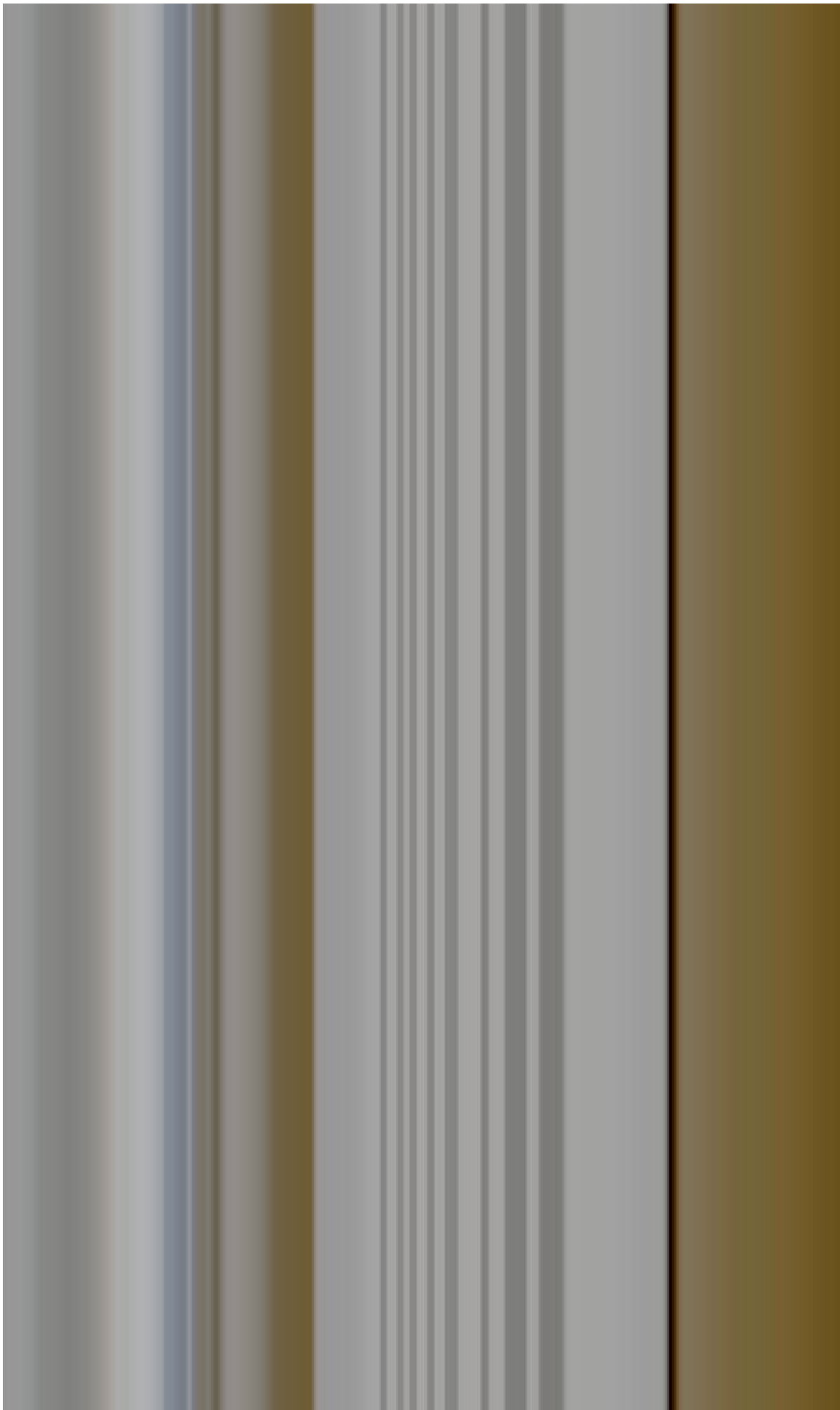






















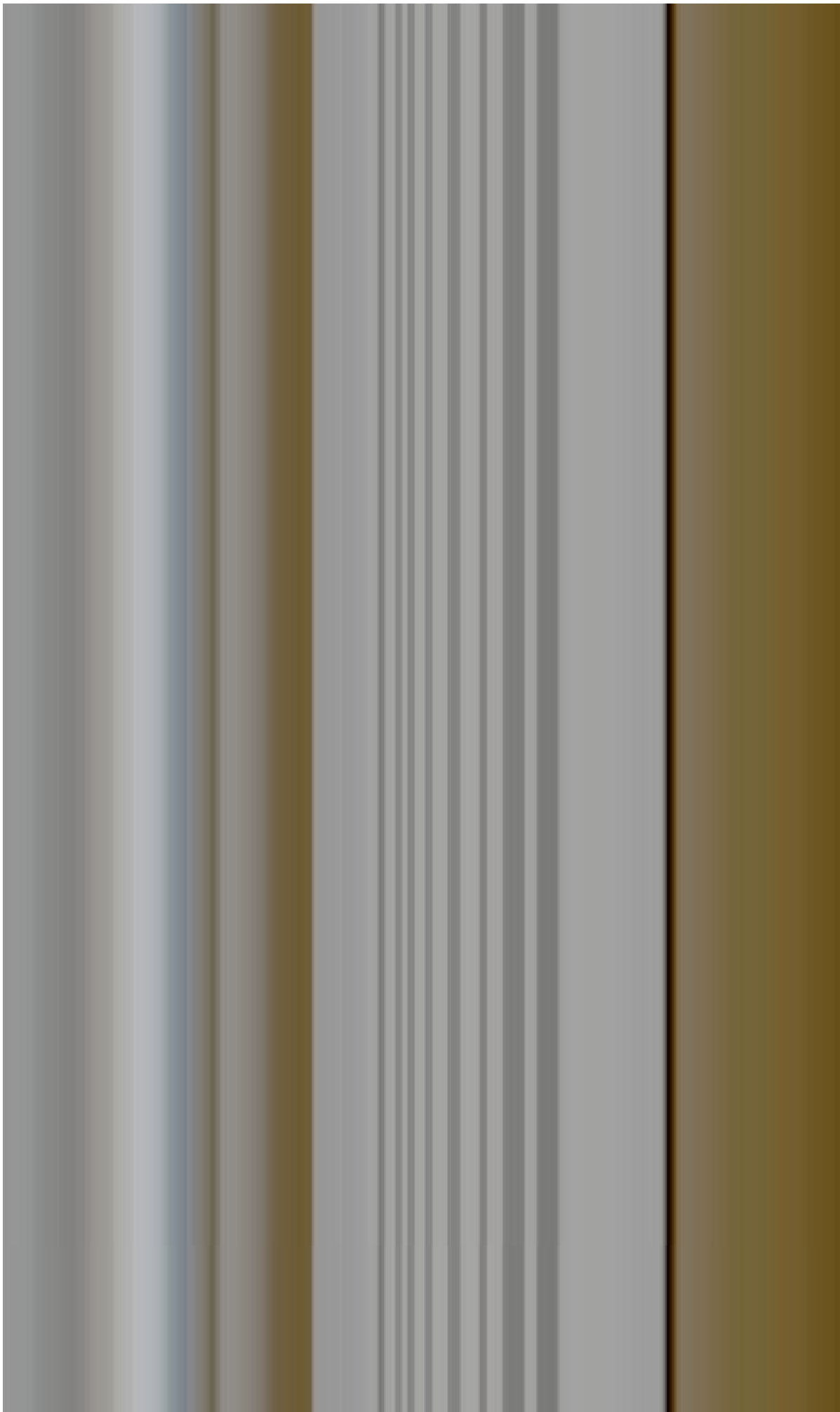


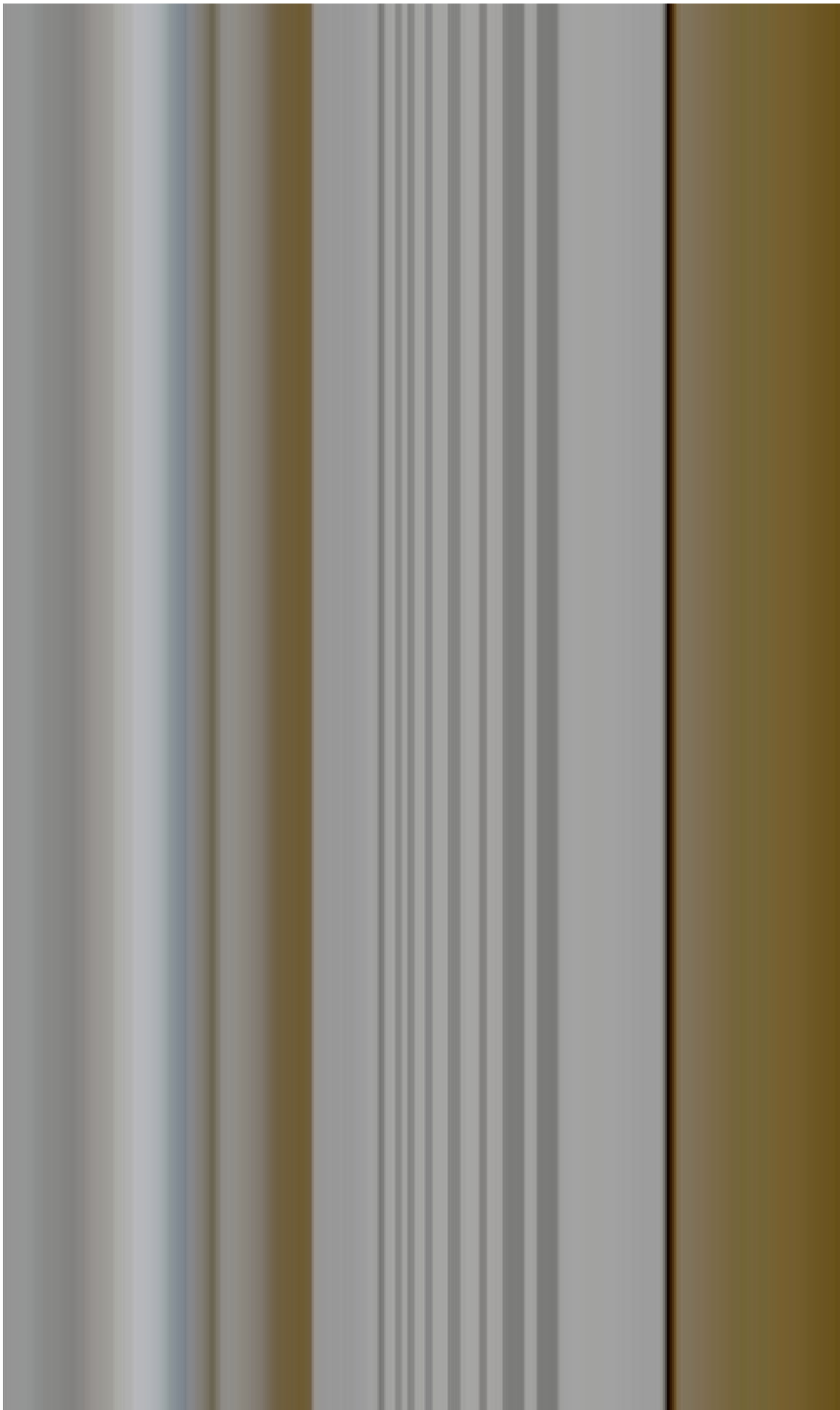


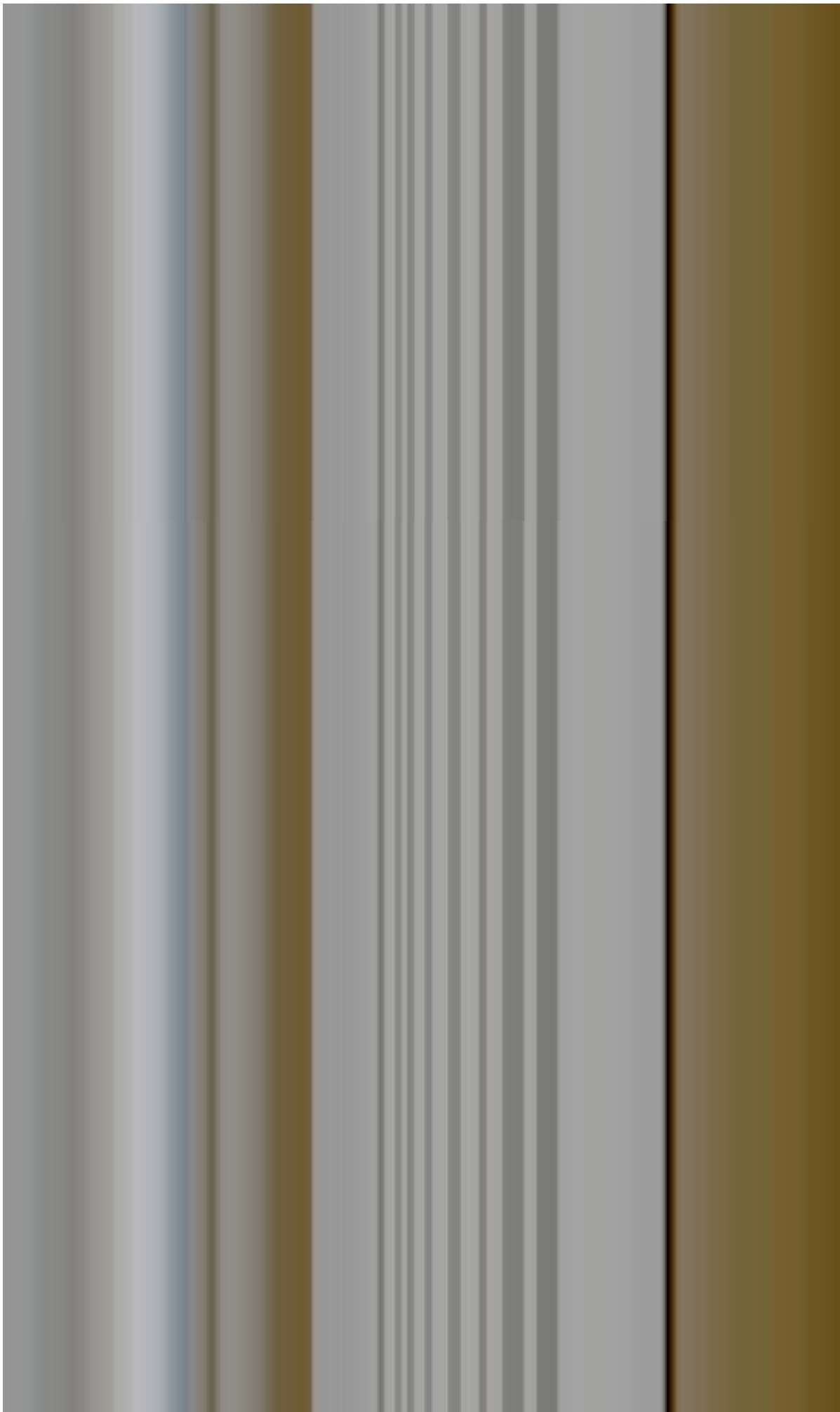


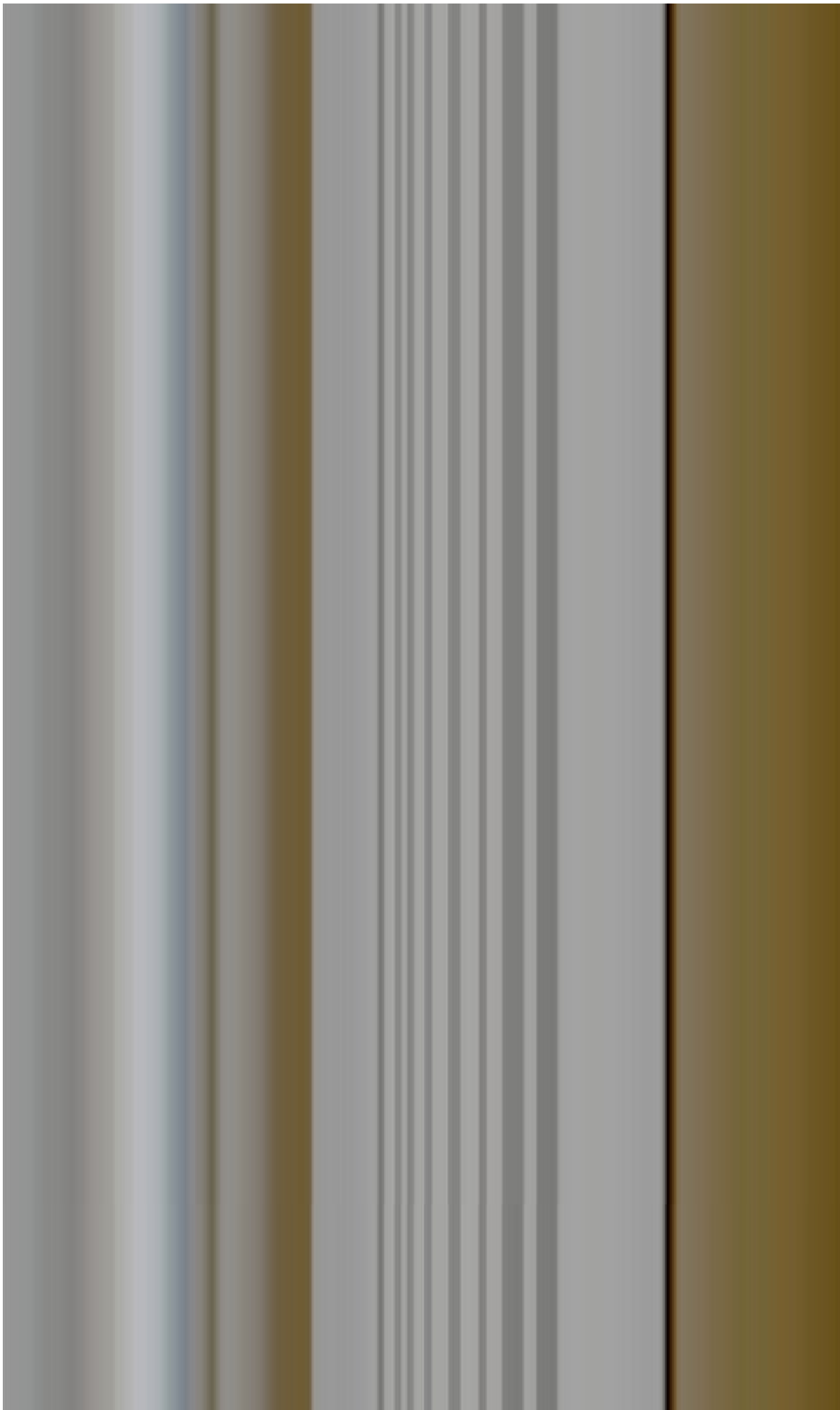








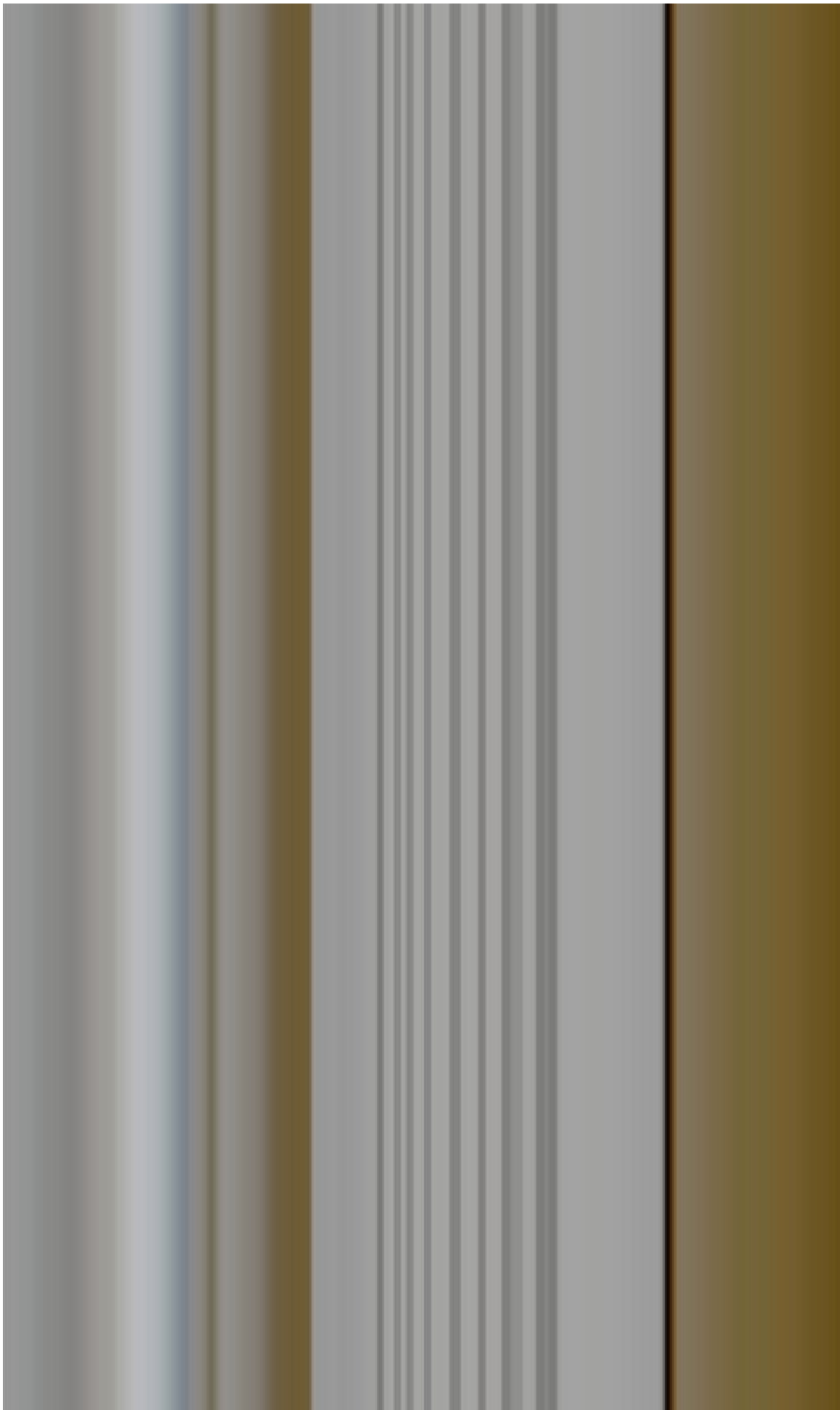




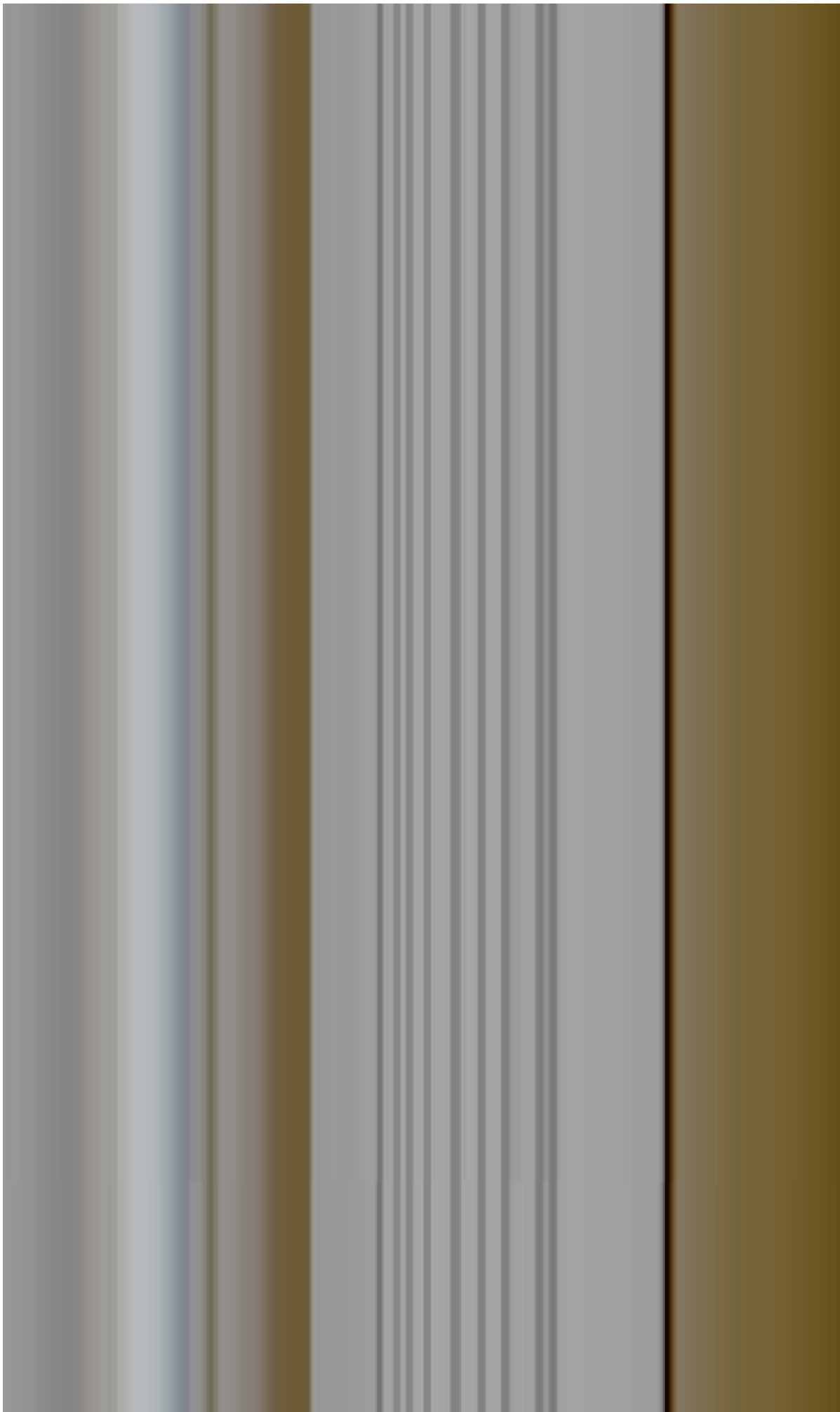


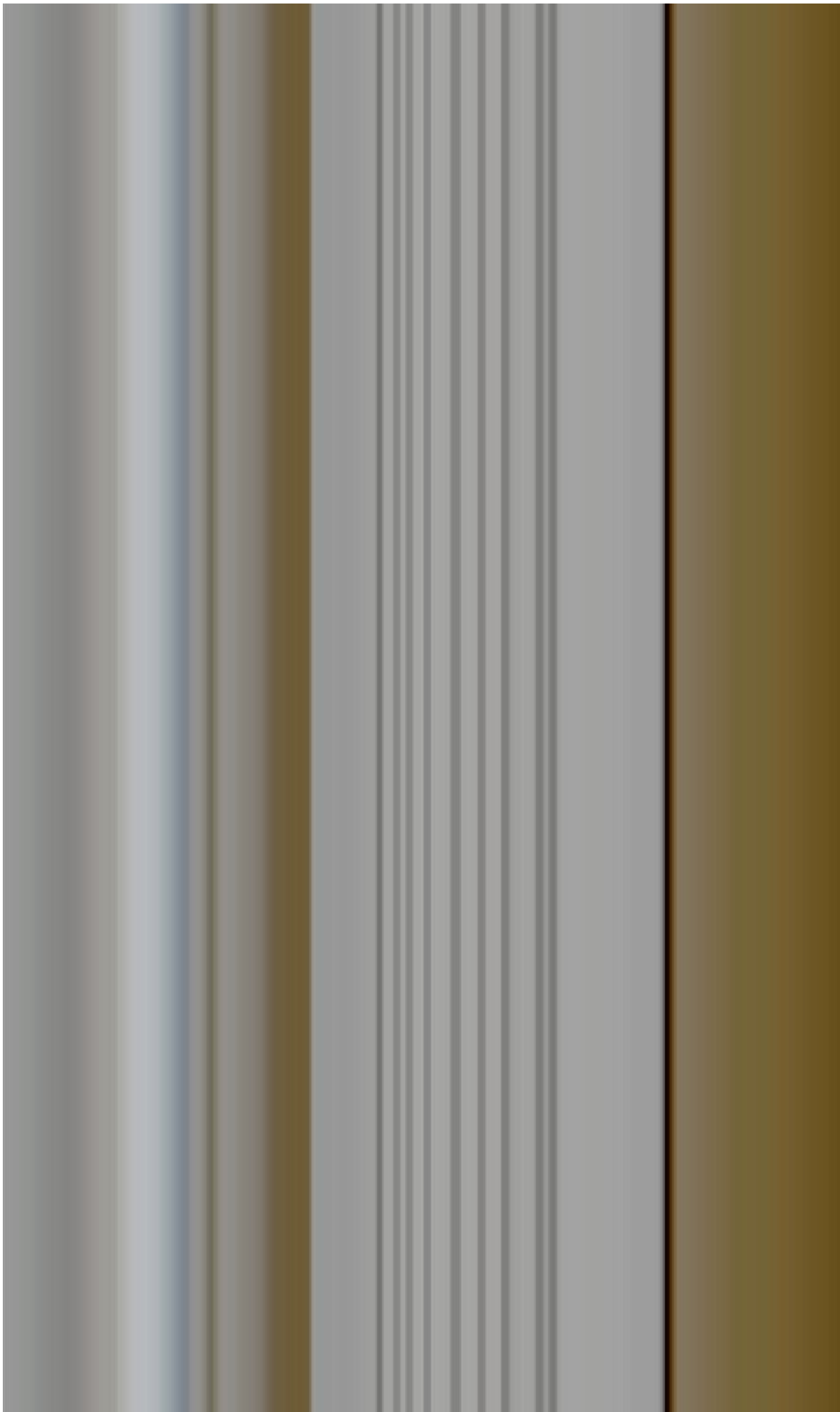




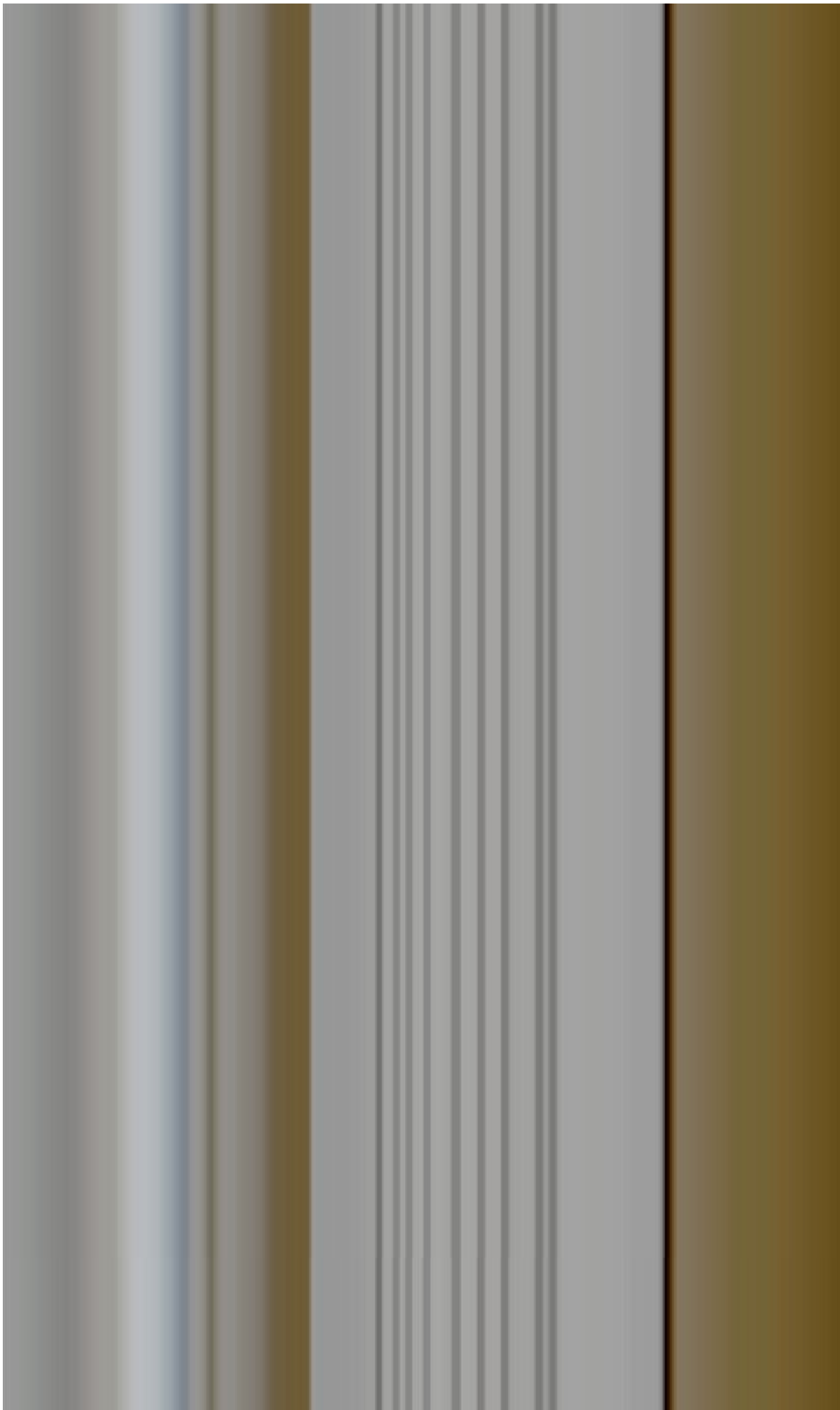










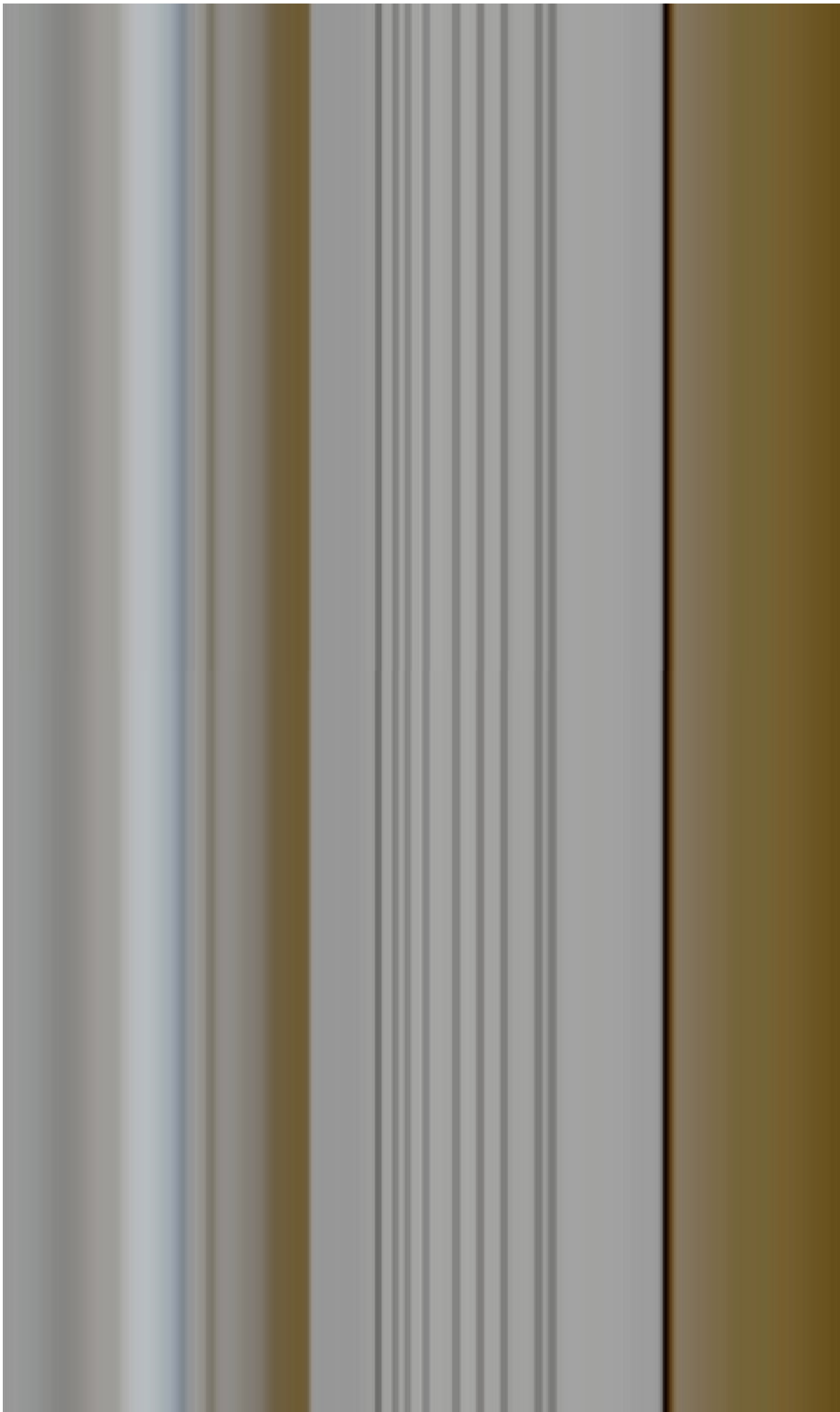






























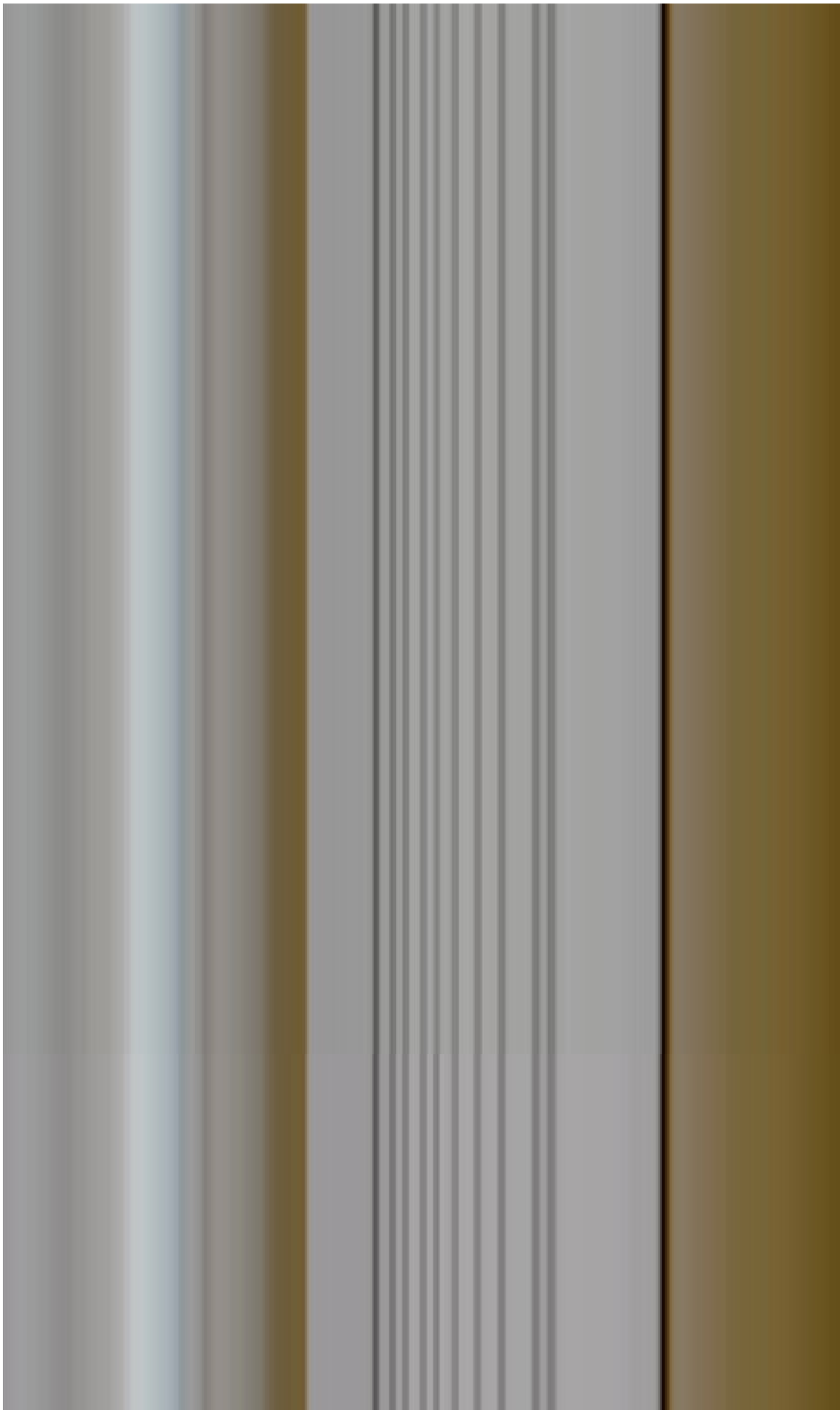


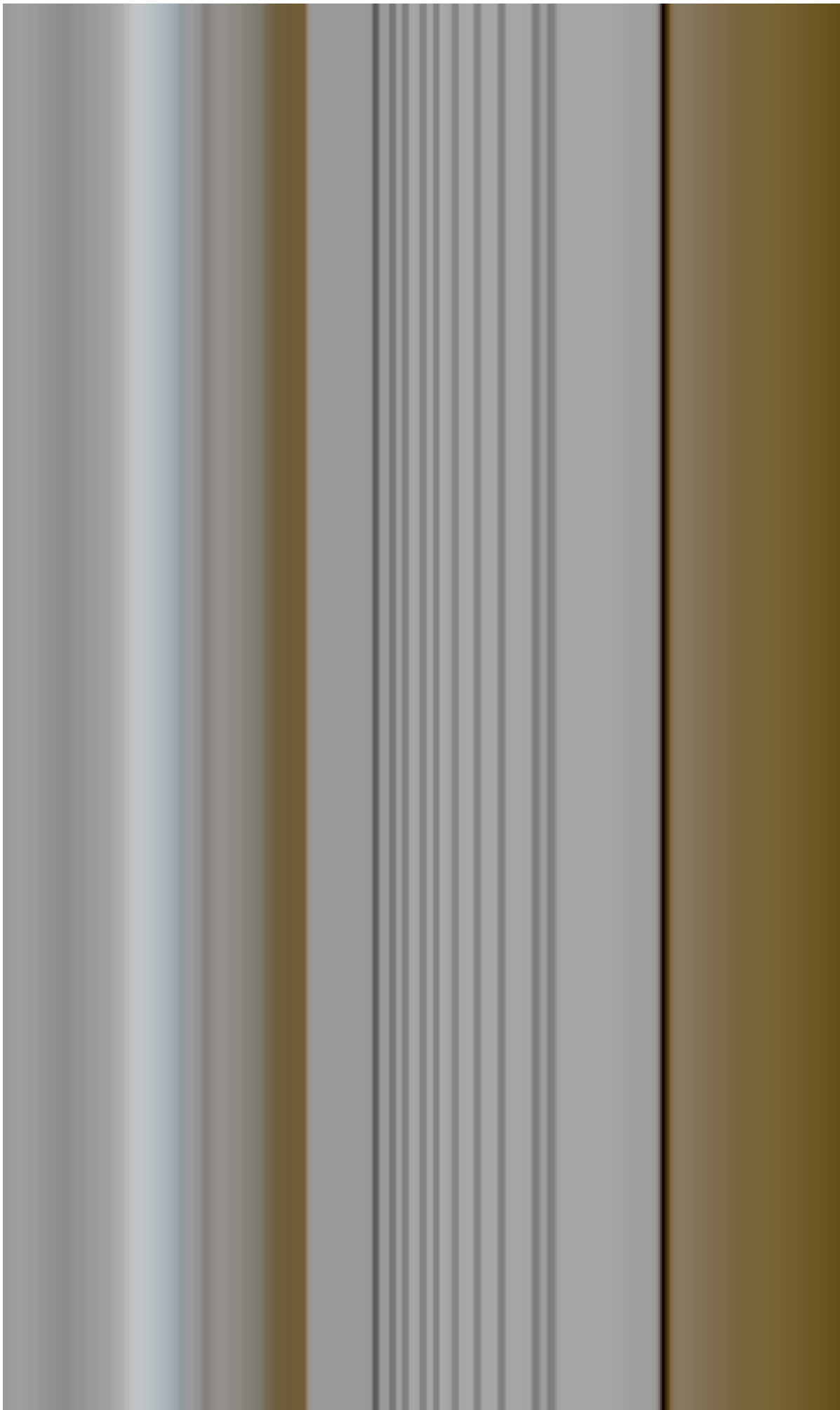


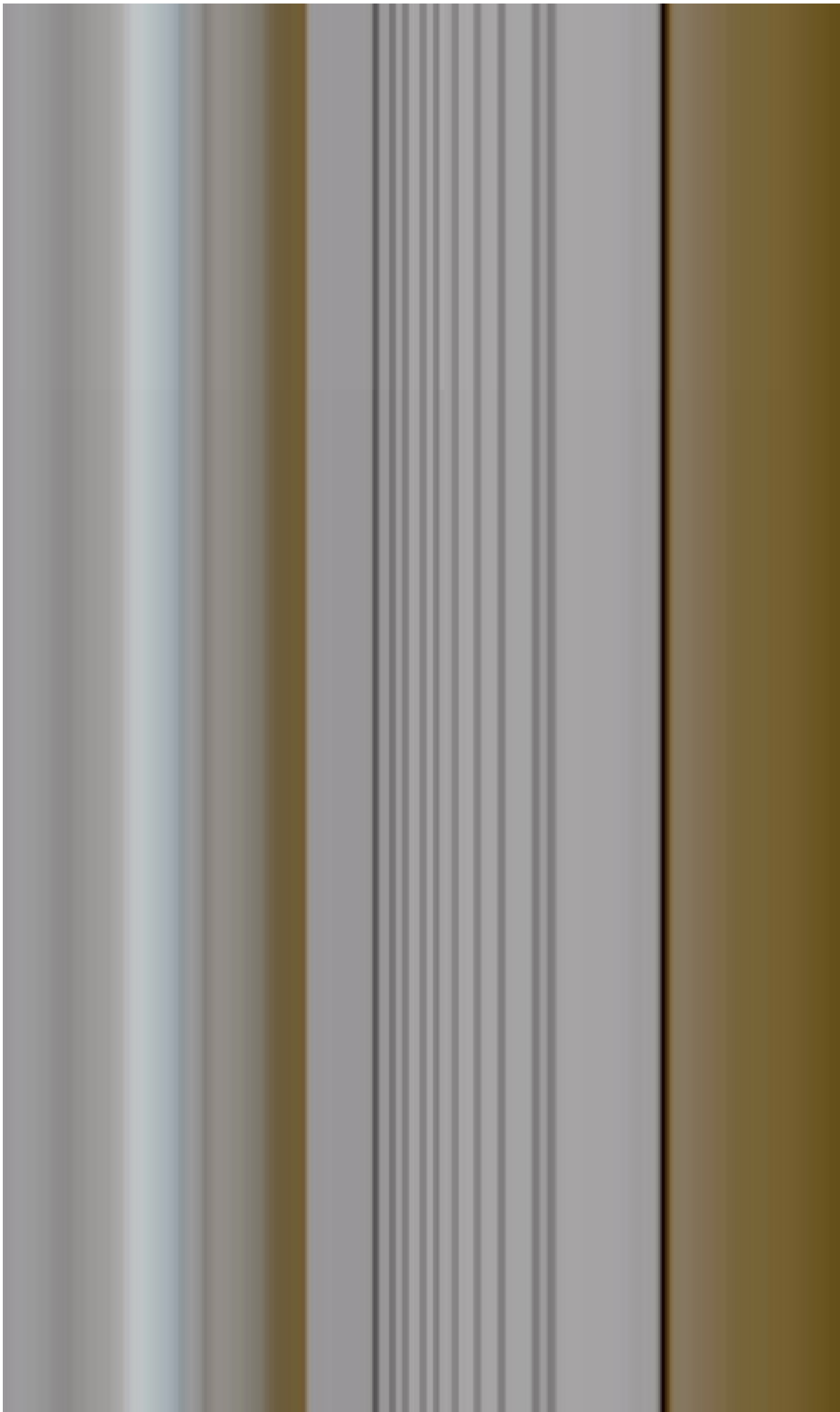


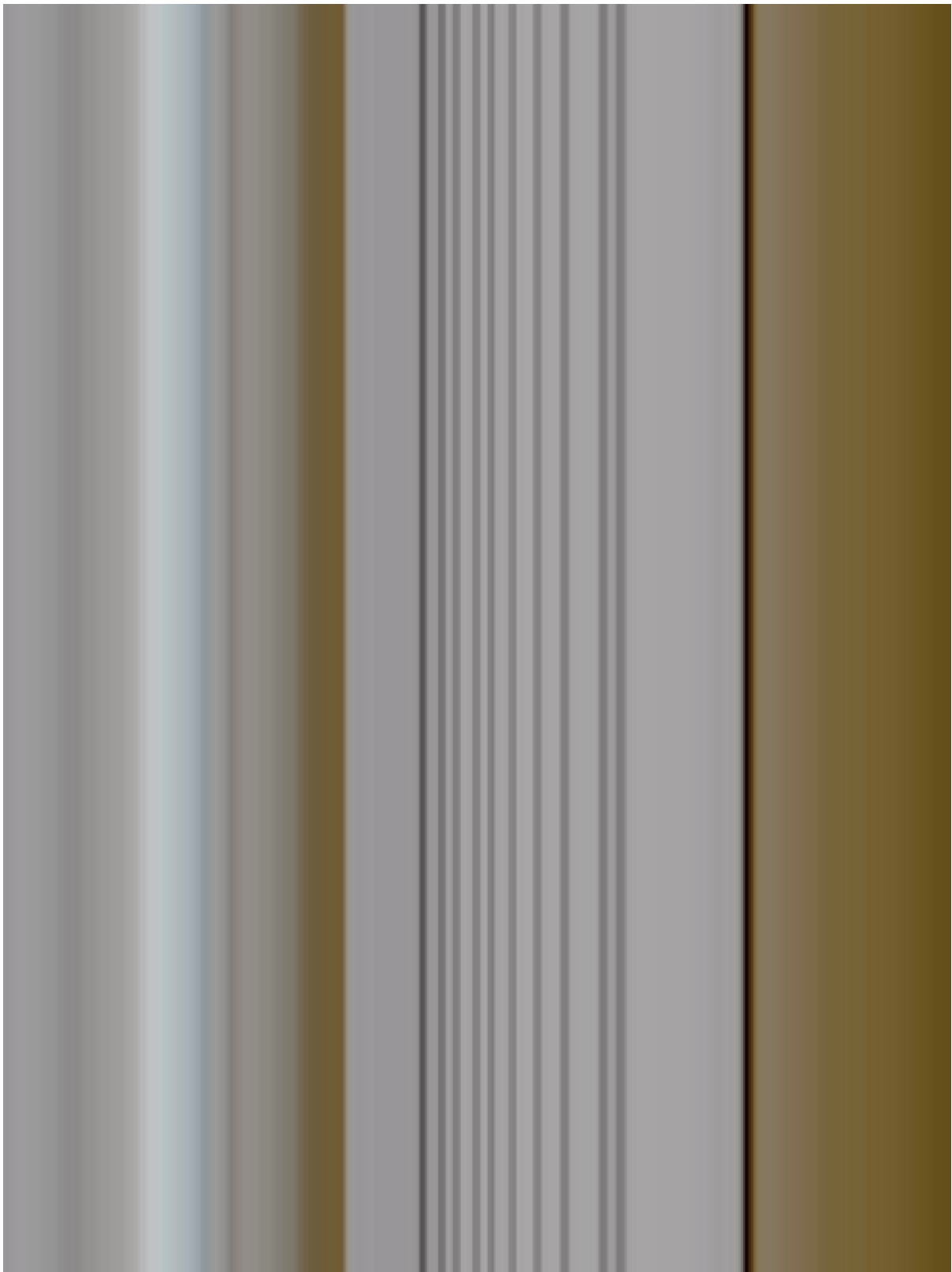












Anteriormente

- calandra distintiva, che si prolunga fino ai gruppi ottici collocati alle estremità, accentuando in tal modo la larghezza percepita del veicolo,
- nuova firma luminosa, che integra luci diurne a LED suddivise in tre segmenti,
- cofano motore orizzontale dalle linee sporgenti, che gli conferiscono un aspetto particolarmente robusto e risoluto,

- Ski anteriore che ne esalta l'aspetto 4x4. Il colore cromo satinato resiste ai graffi e conserva il suo aspetto originario.

Di profilo

- linea di cintura della scocca rialzata, che rafforza l'impressione di robustezza e di protezione,
- parabrezza avanzato di 100 mm rispetto all'attuale Duster, più inclinato, che allunga la cabina, offrendo una sensazione di maggior volume,
- nuove barre da tetto in alluminio, caratteristiche dei SUV, collocate nel prolungamento del parabrezza, che conferiscono una linea più dinamica,
- cerchi in lega da 17 pollici con passaruota evidenziati,
- elementi decorativi neri sui parafranghi, che accentuano il look 4x4 del veicolo.

Posteriormente

- spalle larghe, linee orizzontali e gruppi ottici collocati alle estremità, che rafforzano la percezione di assetto e stabilità del veicolo,
- firma luminosa di Dacia – con i 4 quadrati rossi – adattata a Duster,
- Ski posteriore allargato, a sua volta di colore cromo satinato.



Nuovo Duster esalta il suo comfort con interni completamente ridisegnati e molto qualitativi, e nuovi equipaggiamenti da scoprire nei dettagli dal 12 settembre 2017.

Nuovo Duster sarà ufficialmente presentato al Salone di Francoforte, durante la conferenza stampa di Jean-Christophe Kugler, EVP, Direttore delle operazioni della regione Europa, Gruppo Renault, prevista alle ore 11.10 presso lo stand Dacia, che sarà anche trasmessa “live” sul sito group.renault.com.

Per Maggiori Informazioni:

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