





RENAULTION

All-new Renault Arkana

ERIC PASQUIER

Managing Director Renault Brand Italy & Country Head Italy







14

modelli
nei prossimi 4 anni



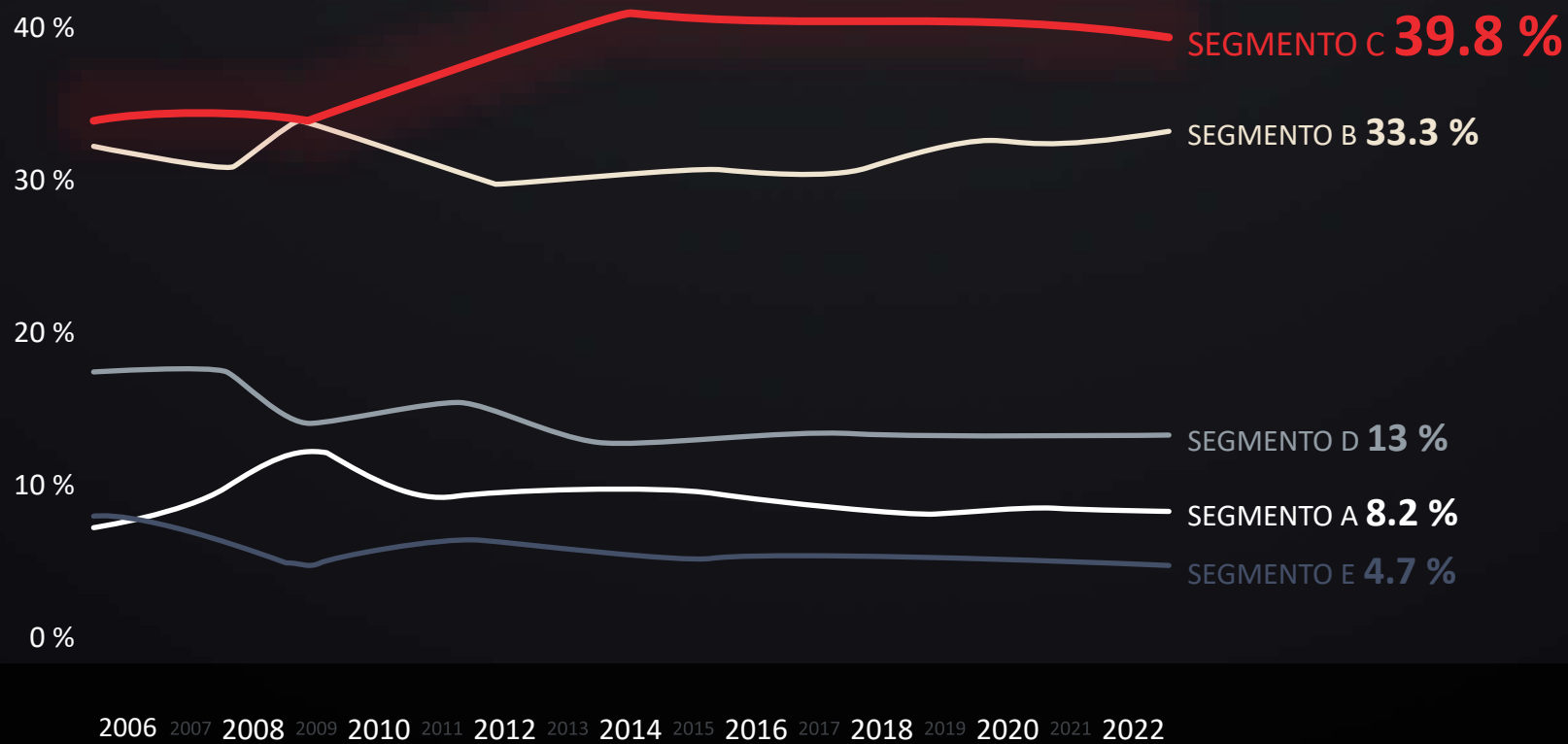
All-new Renault Arkana

MERCATO

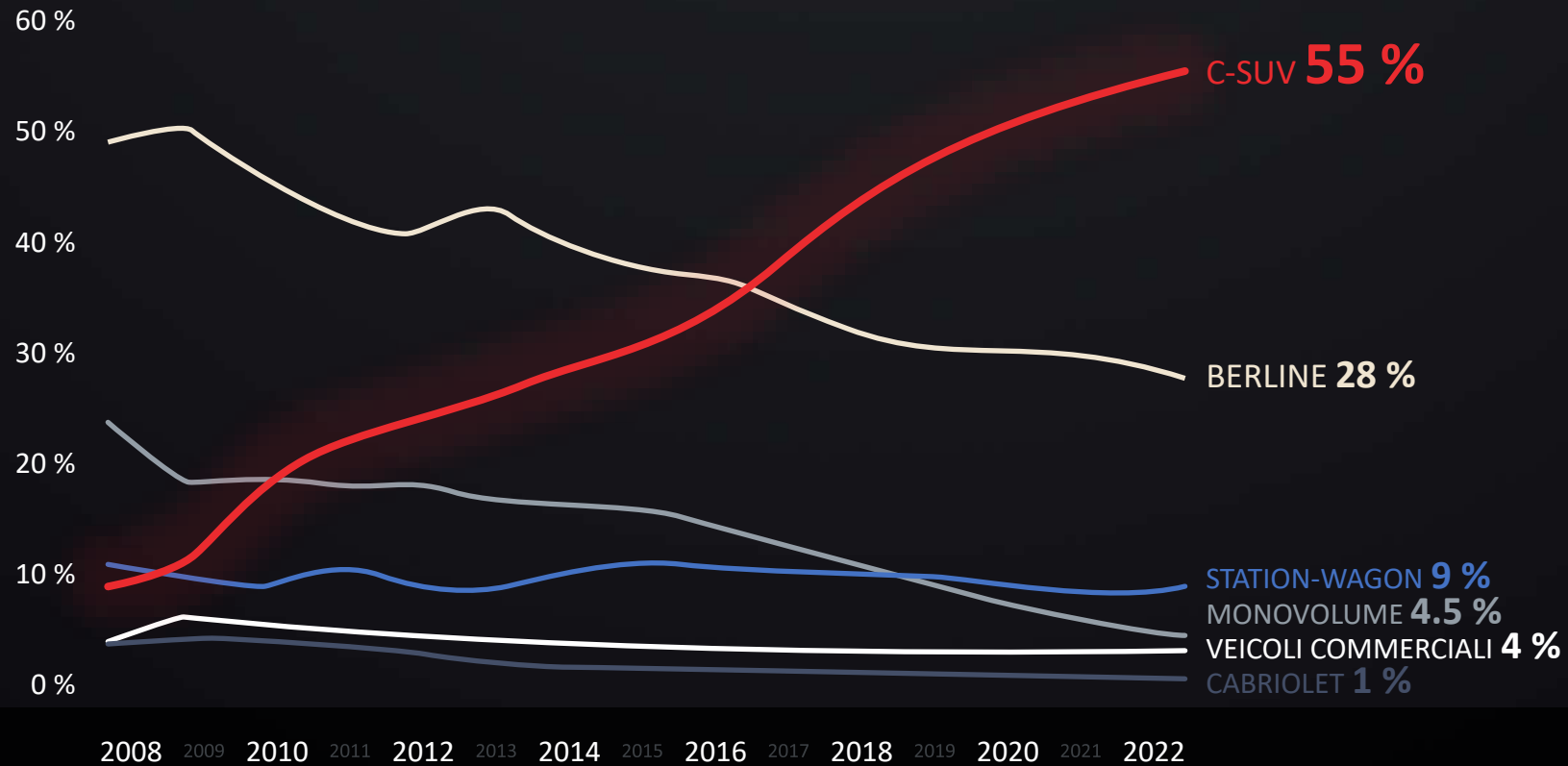


Segmento C

Evoluzione in Europa

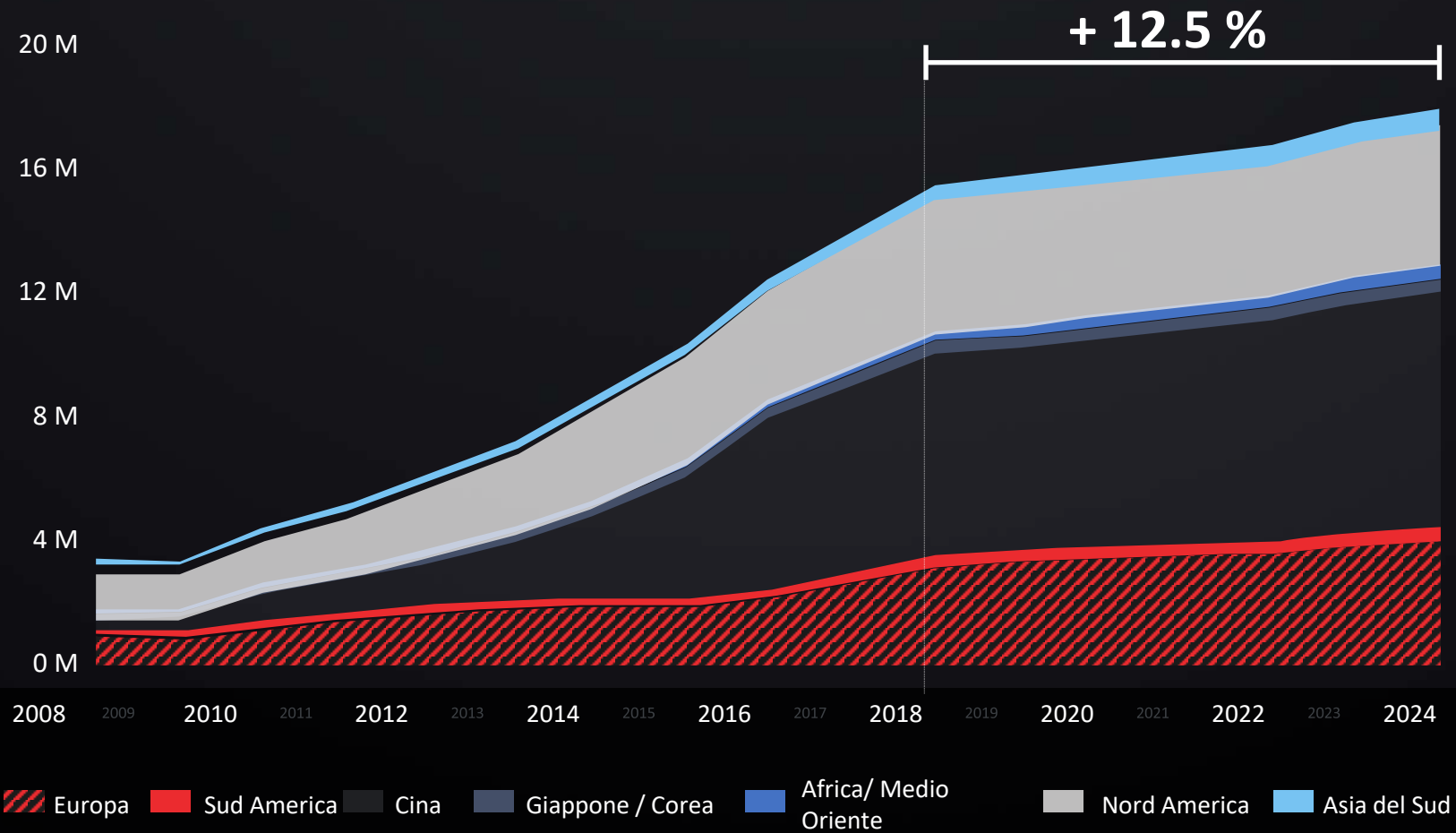


Evoluzione in Europa



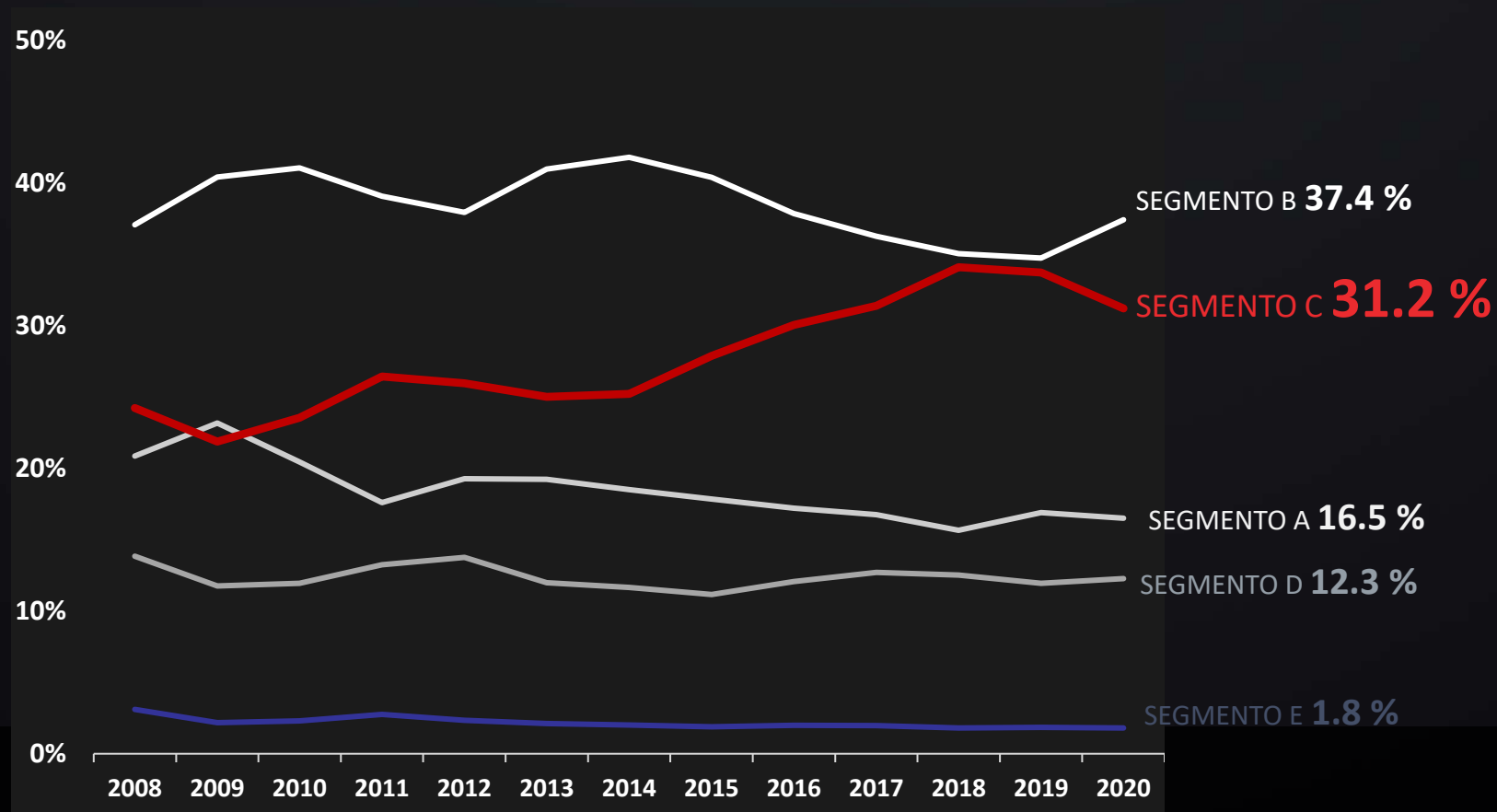
Segmento C-SUV

Evoluzione mondo



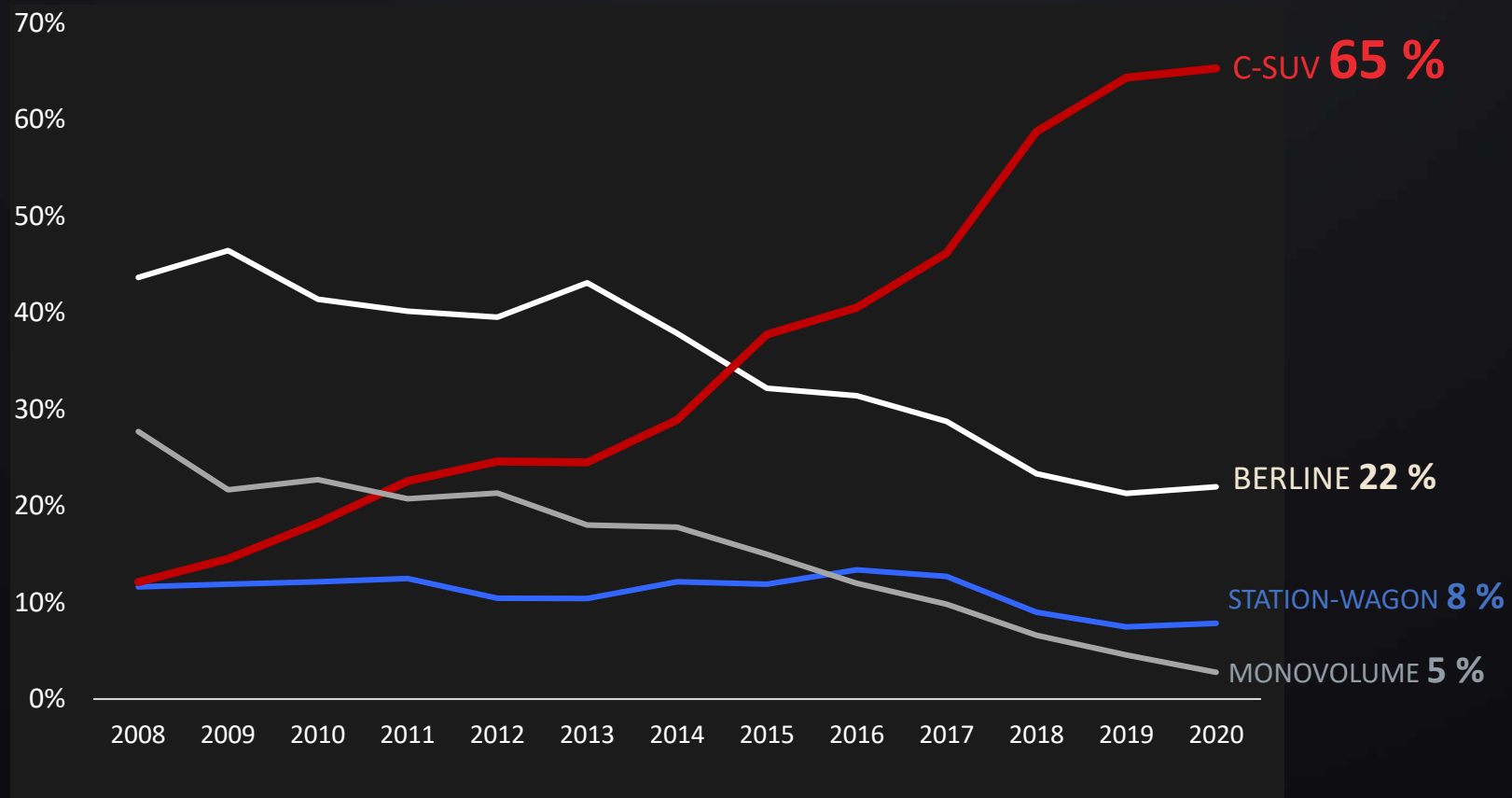
Segmento C

Evoluzione in Italia



Segmento C-SUV

Evoluzione in Italia



Renault Arkana nel mondo



Renault Arkana nel mondo



Renault Arkana nel mondo



All-new Renault Arkana

SPORTIVO, SPAZIOSO E IBRIDO





All-new Renault Arkana

SPORTIVO

SCx 0,74













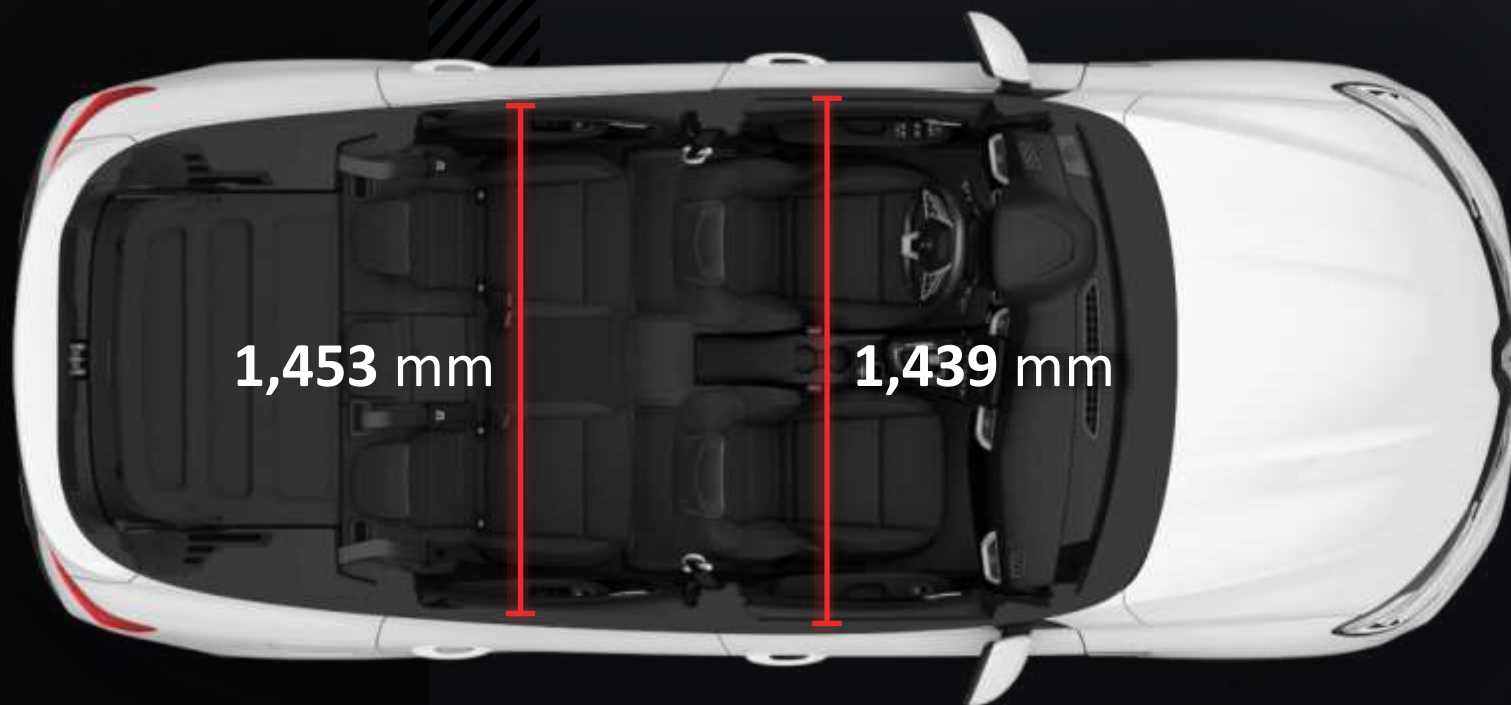




All-new Renault Arkana

SPAZIOSO

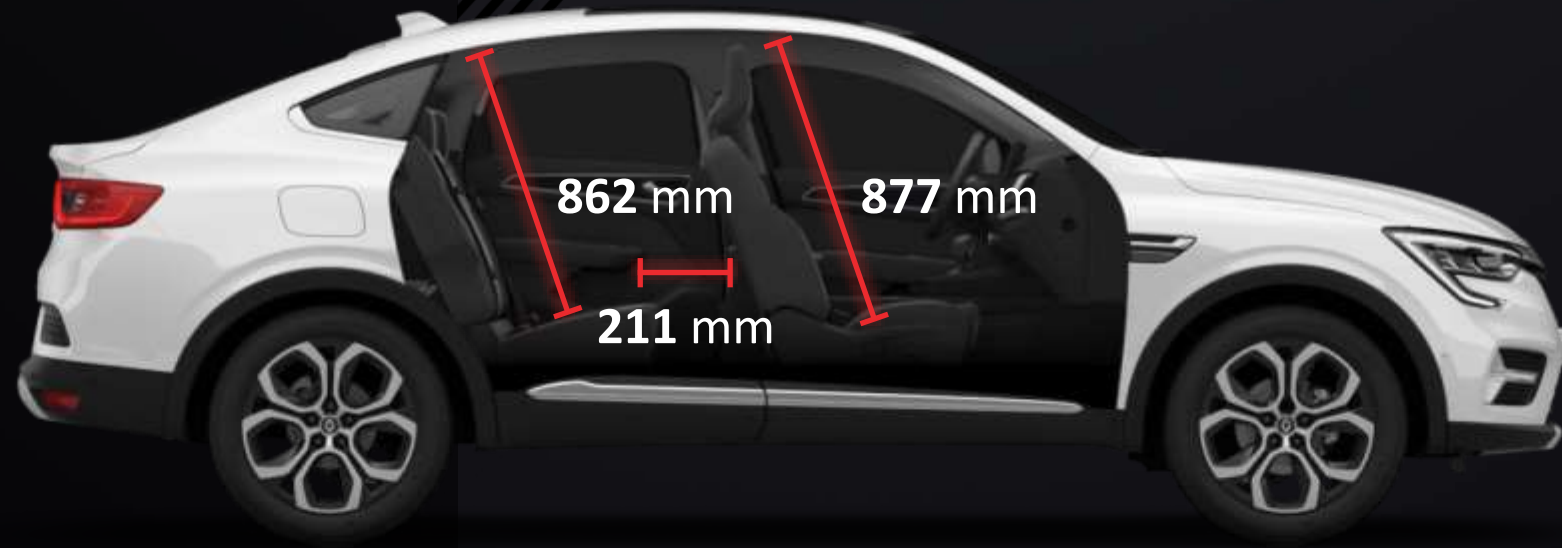




1,453 mm

1,439 mm







26.2
Litri

518
Litri

















❁ Eco

km/h

75

0 450 km 1



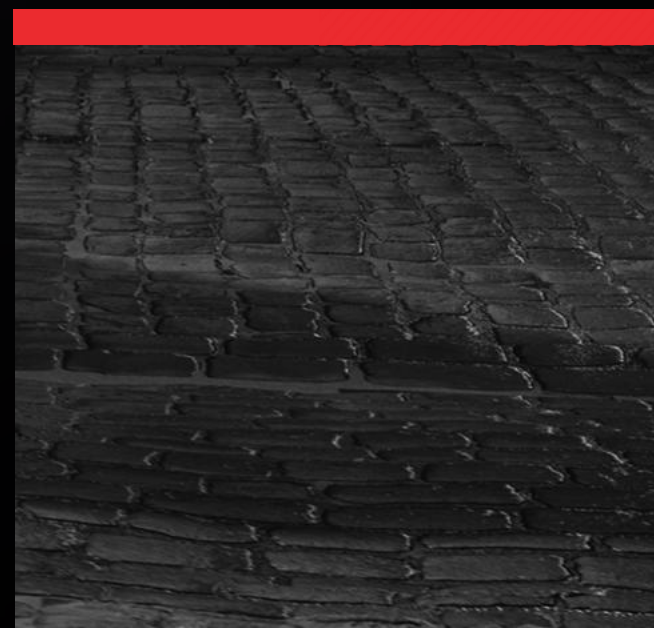
720 km P
R
N
• D





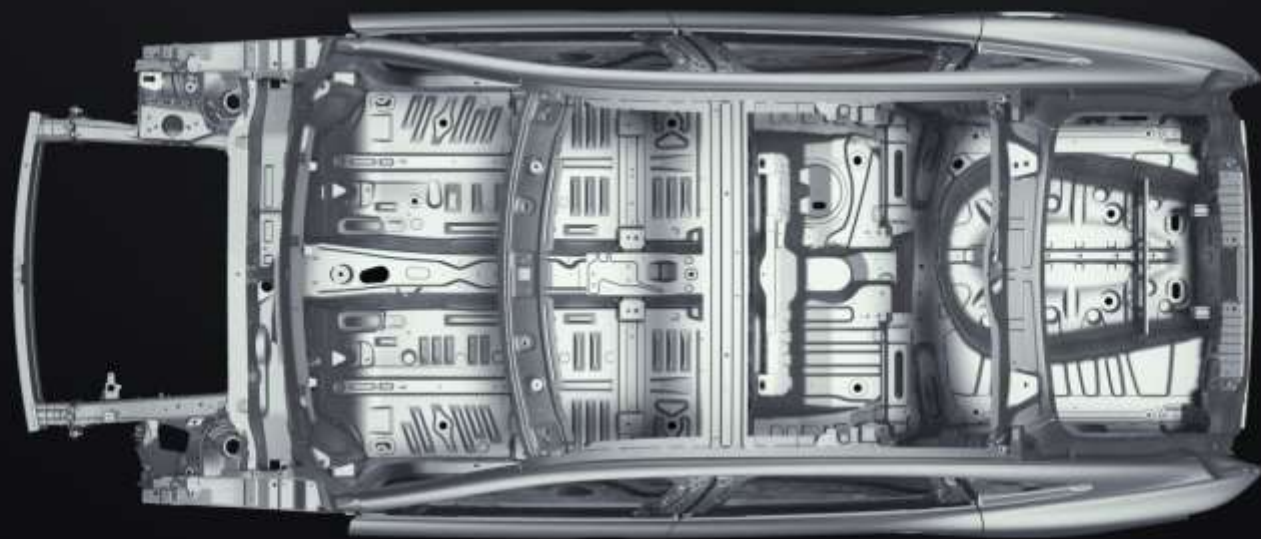
All-new Renault Arkana

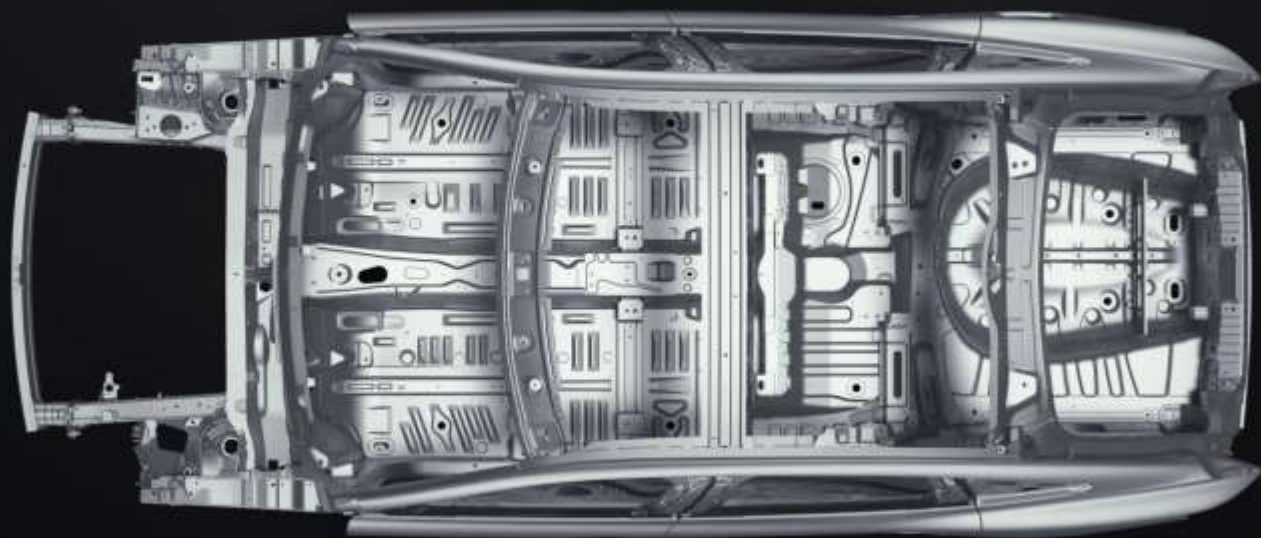
GUIDA & SICUREZZA





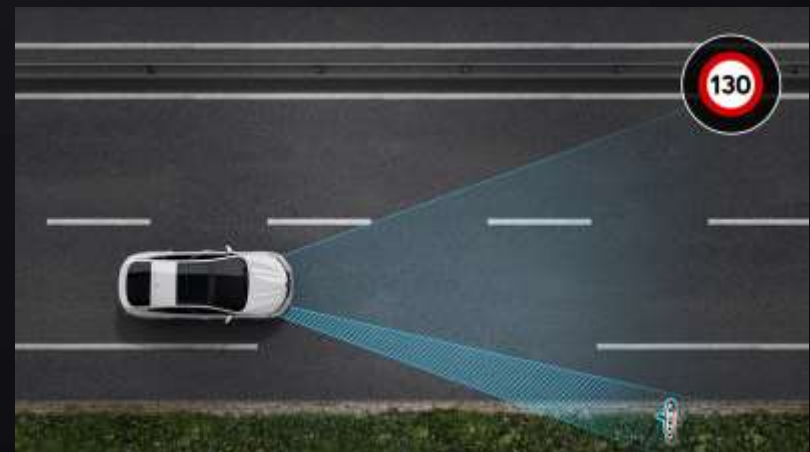
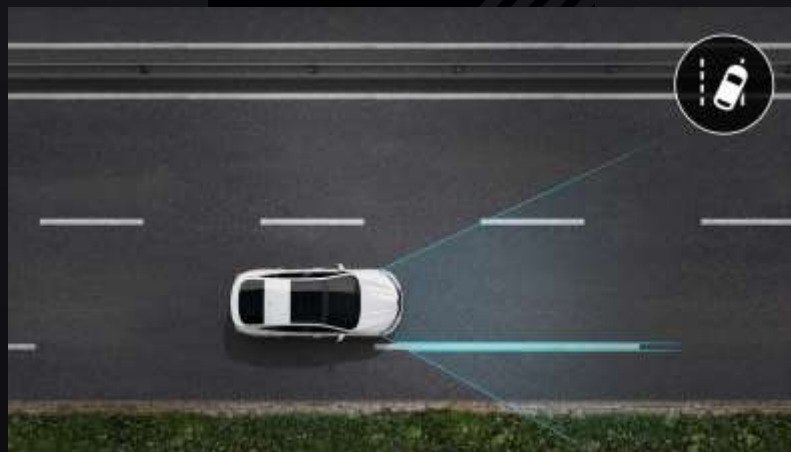
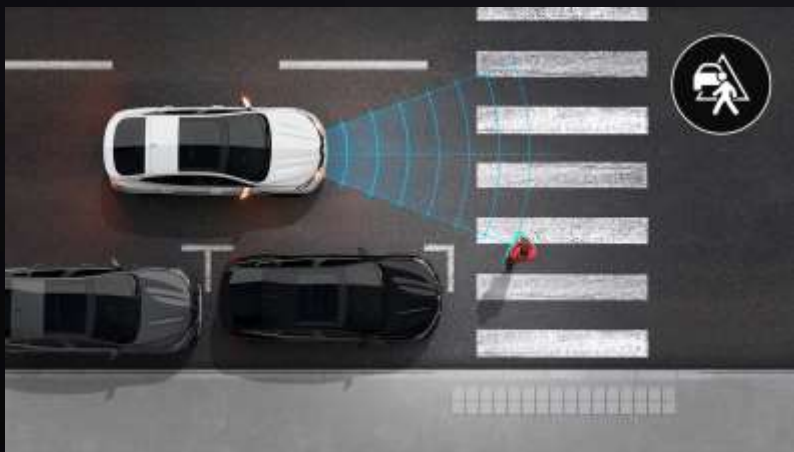
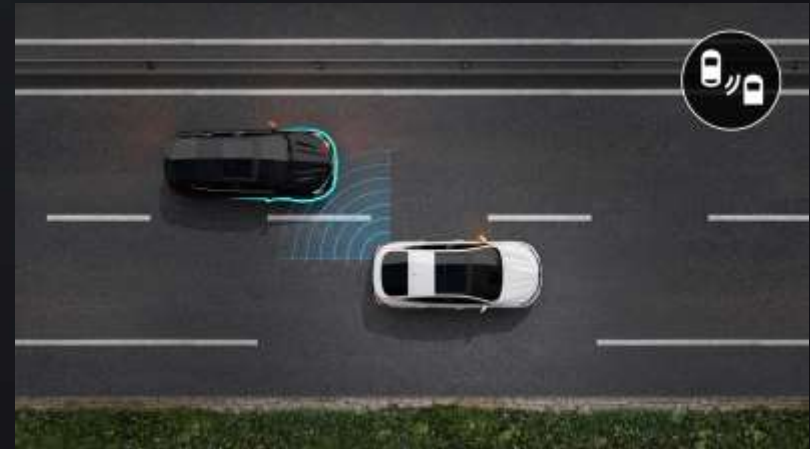
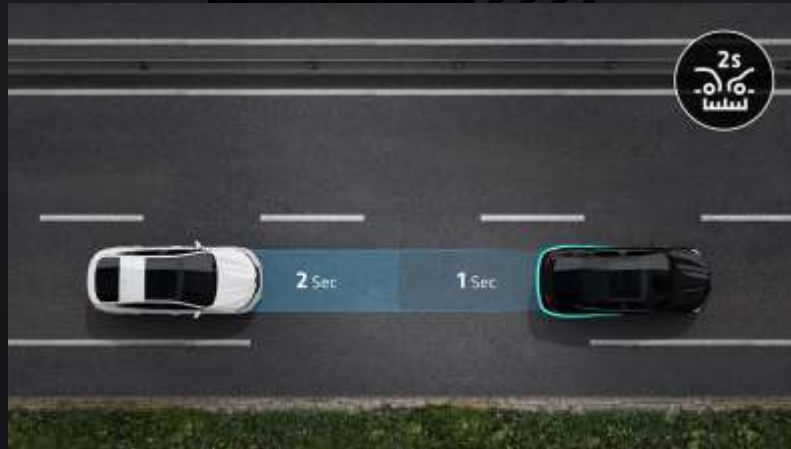
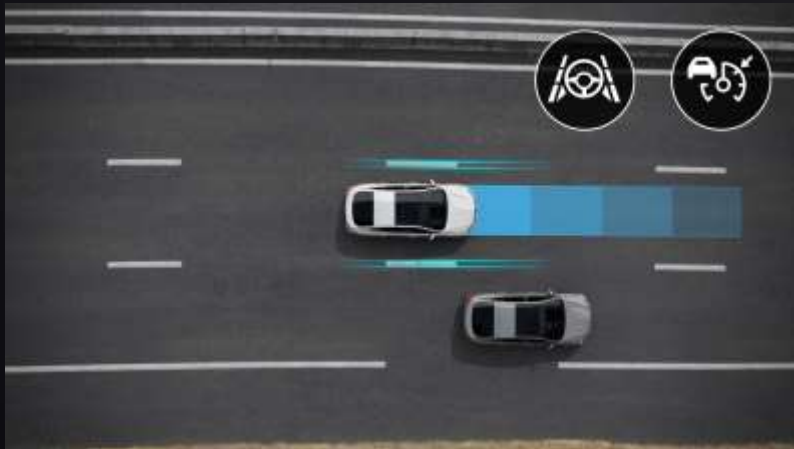


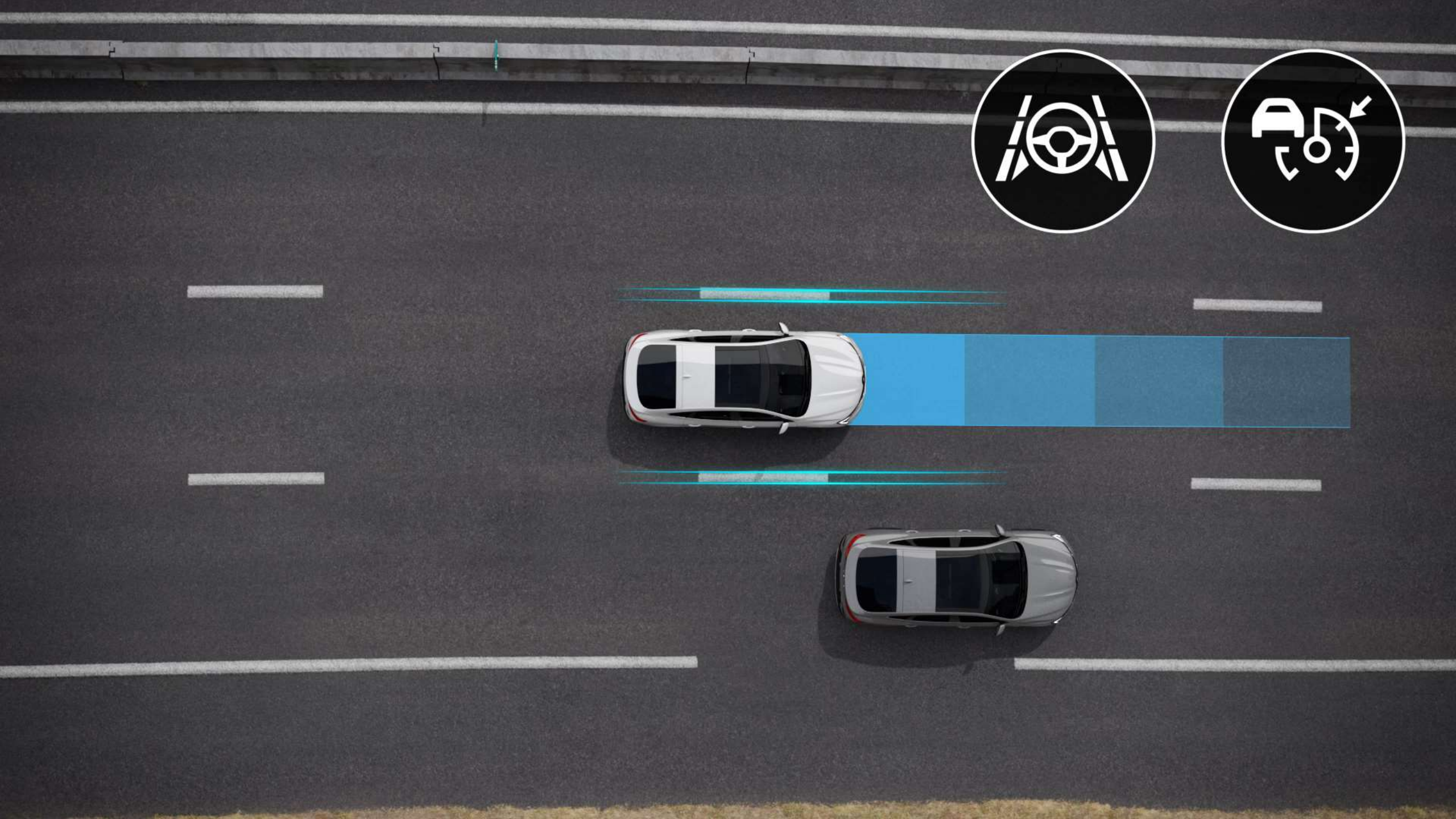




EASY DRIVE

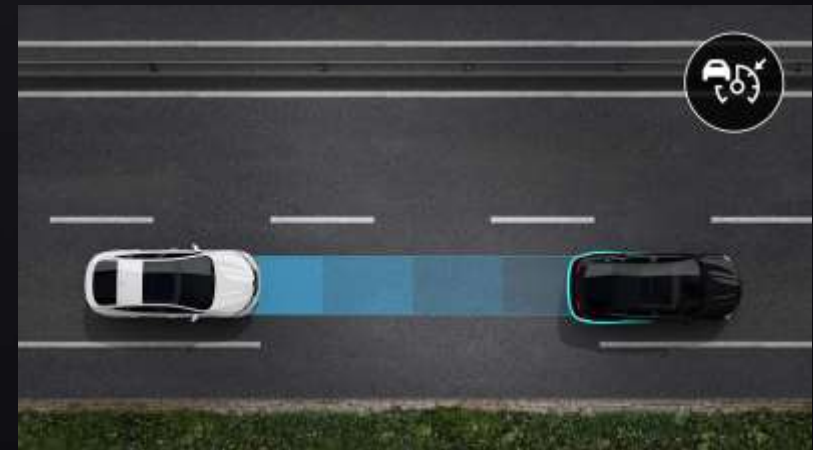
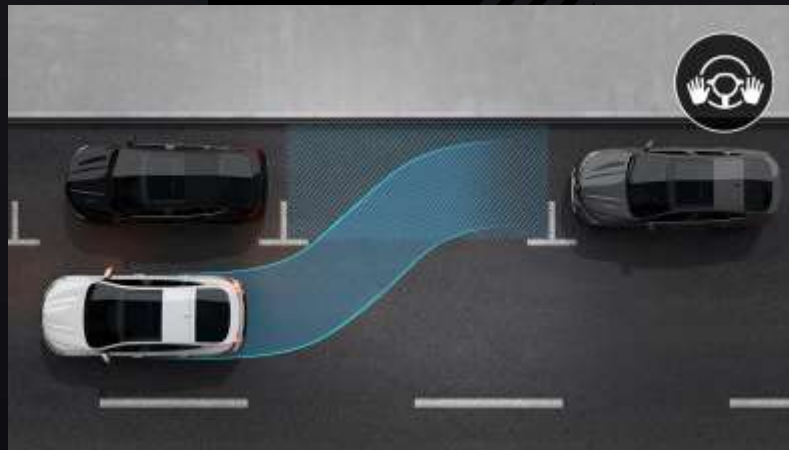
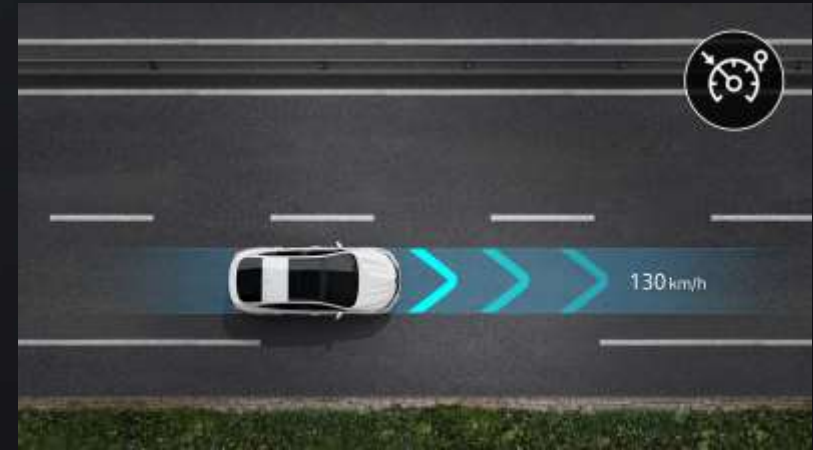
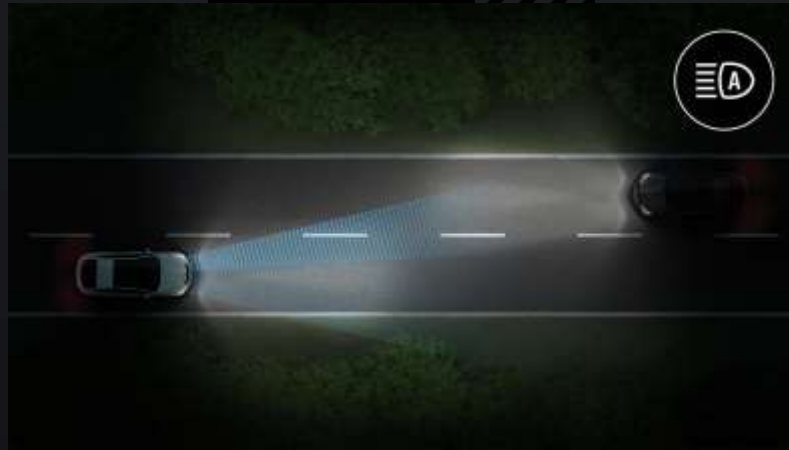
Sicurezza attiva





EASY DRIVE

Guida & Parcheggio





FOR SAFER CARS
EURO NCAP

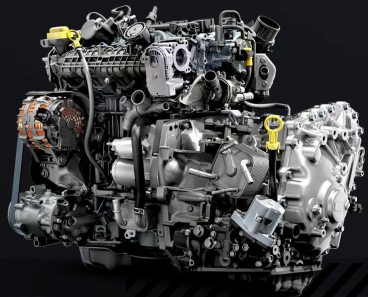


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IBRIDO

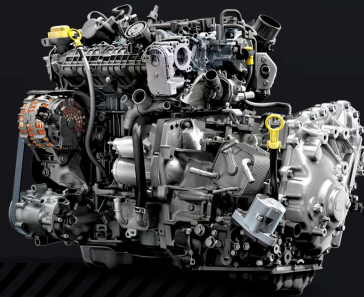


100% elettrificato



1.3 TCe 140

EDC 7



1.3 TCe 160

EDC 7

Con 12 V. Tecnologia **Micro-hybrid**



E-TECH 145

Full Hybrid

E-TECH



1,2 kWh
230 V



E-TECH

Guida in Full electric
FINO ALL'80%
del tempo in città



FINO AL 40 %
di risparmio sui consumi
in città

E-TECH



E-TECH



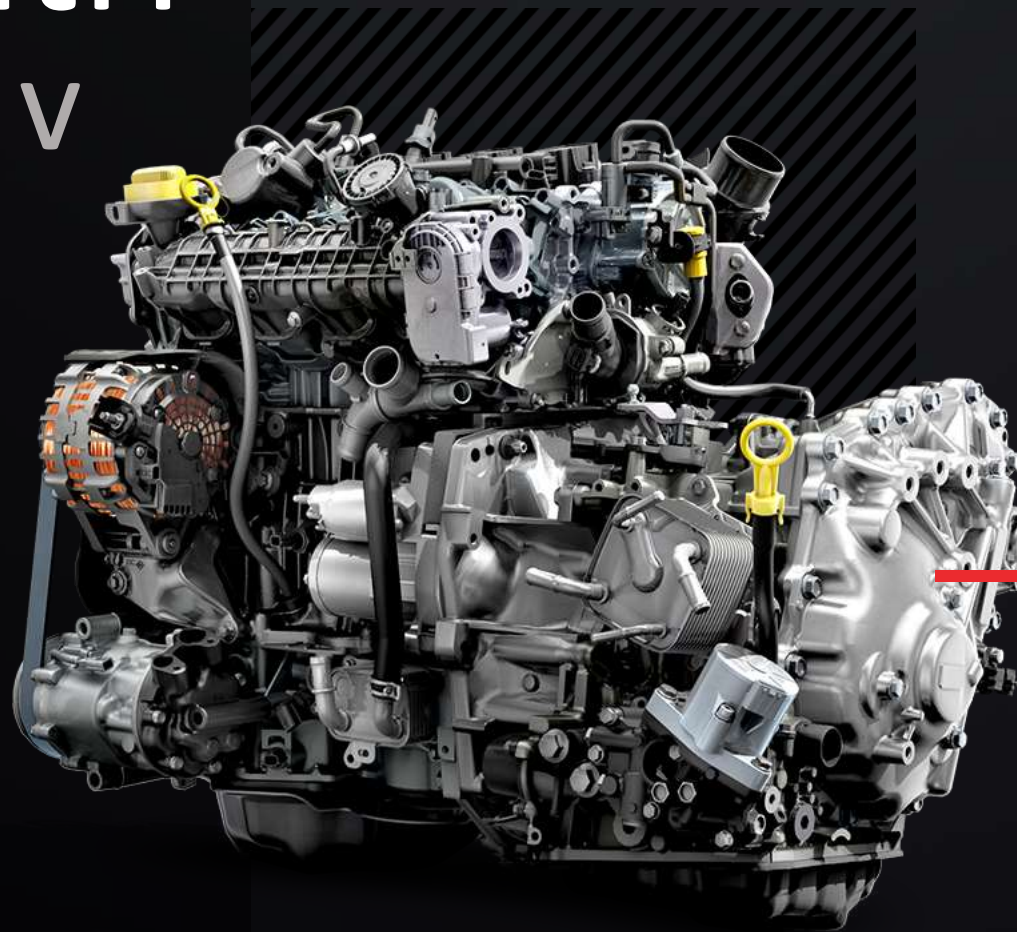
CO₂:
112 g/km



Consumi:
5.0 l/100 km



1.3 litri
140 cv

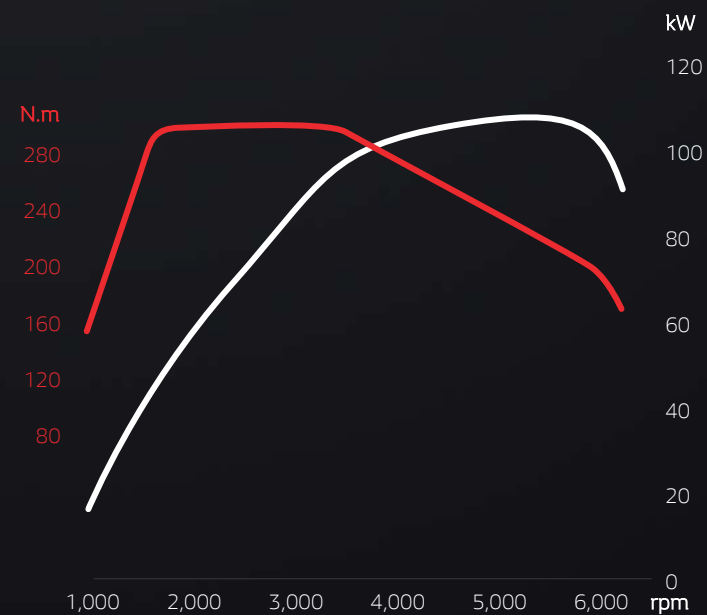
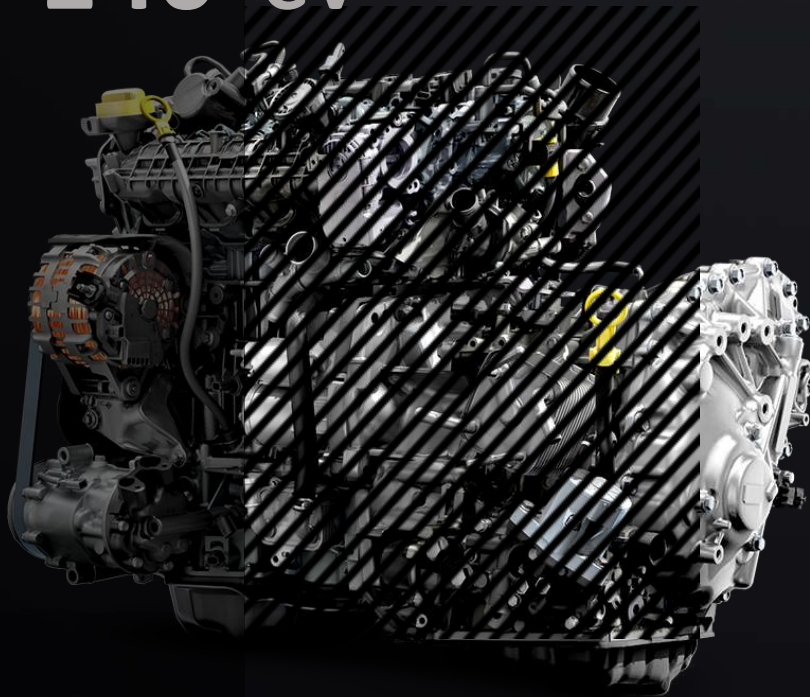


EDC 7 rapporti



Con 12 V. Tecnologia **Micro-hybrid**

1.3 litri
140 CV



Potenza: **103 kW** a 5250 g/min.

Coppia: **256 Nm** a 2250 g/min.

Con 12 V. Tecnologia **Micro-hybrid**



Più coppia:

+ 20 Nm



Migliore CO₂ :

132 g/km



Migliori consumi:

5.8 l/100 km

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SPORTIVO, SPAZIOSO E IBRIDO



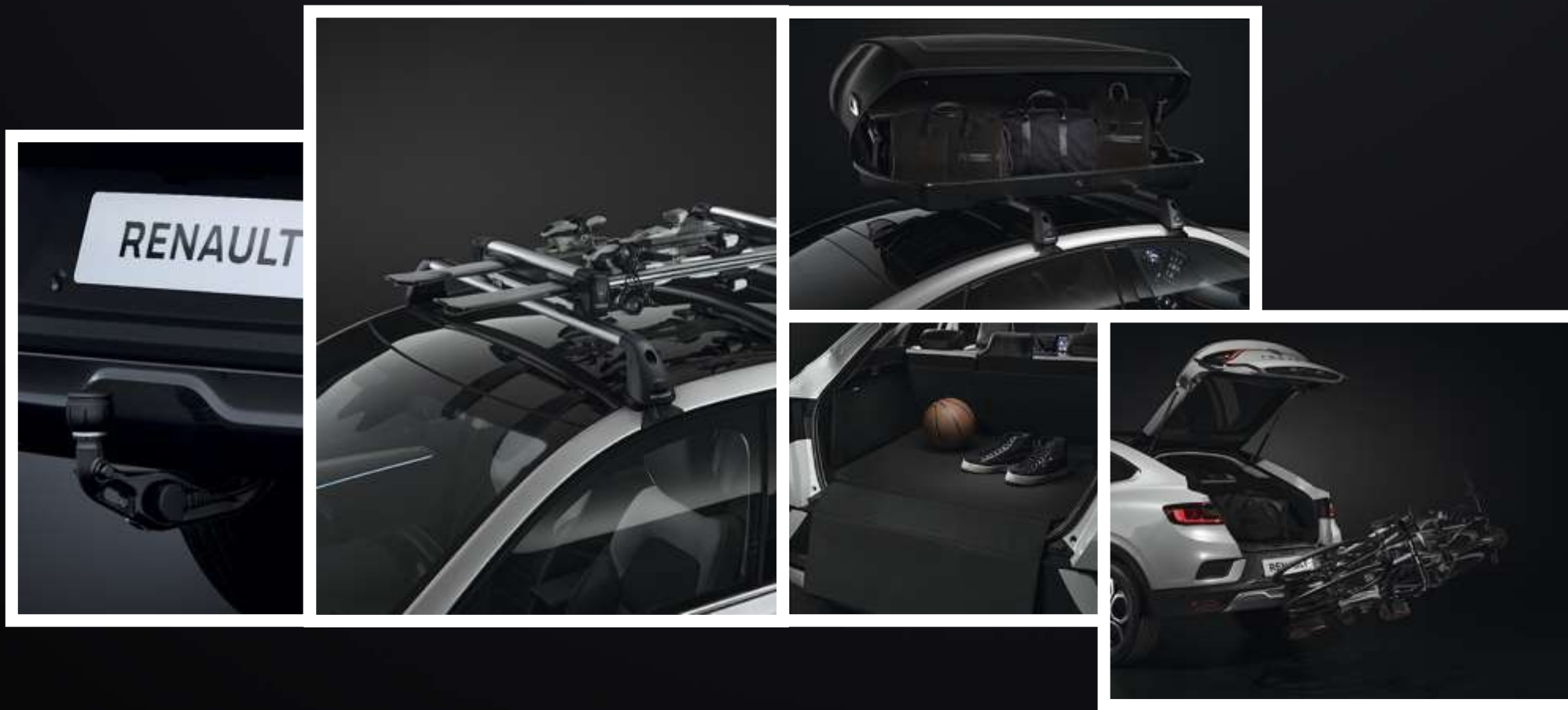
Accessori

Design distintivo & Sportivo



Accessori

Spaziosità & praticità



NUOVO RENAULT ARKANA

DESIGN

A horizontal progress bar for the 'DESIGN' category. It consists of a solid orange segment followed by a short segment with diagonal black and orange stripes.

SPAZIO

A horizontal progress bar for the 'SPAZIO' category. It consists of a solid red segment followed by a short segment with diagonal black and red stripes.

IBRIDO

A horizontal progress bar for the 'IBRIDO' category. It consists of a solid red segment followed by a short segment with diagonal black and red stripes.

All-new Renault Arkana

GAMMA ITALIA



GAMMA ITALIA

INTENS

- Fari Full LED
- Touchscreen 9,3" con Navigazione
- Driver Display 10" Color
- Selleria misto tessuto/ecopelle
- Cerchi in lega 18"
- Vetri posteriori oscurati
- ADAS: Cruise control adattivo, Frenata d'emergenza attiva con riconoscimento pedoni/ciclisti, Sensore Angolo Morto, Rear Cross Traffic Alert

R.S. LINE (INTENS+)

- Cerchi specifici R.S. line 18"
- Sellerie in pelle Alcantara riscaldabili
- Interni & esterni design R.S. line by Renault Sport
- Easy Park Assist

PREZZI ITALIA

	INTENS	 R.S. LINE
Hybrid E-TECH 145	31.850 €	34.650 €
TCe 140 Micro Hybrid	30.350 €	33.150 €



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EMBARGO MATERIALI 22 MARZO ORE 12:00

