



MEGANÒMANE

Conferenza stampa & Test Drive
Mégane berlina E-TECH Plug-in Hybrid

L'innovazione incontra il design
in una berlina dallo stile unico.

MEGANÒMANE





E-TECH

FULL HYBRID

PLUG-IN HYBRID

100% ELECTRIC

TWIZY



TWINGO



ZOE



CLIO



CAPTUR



MEGANE BERLINA

NEW

MEGANE SPORTER



ARKANA



KANGOO



MASTER

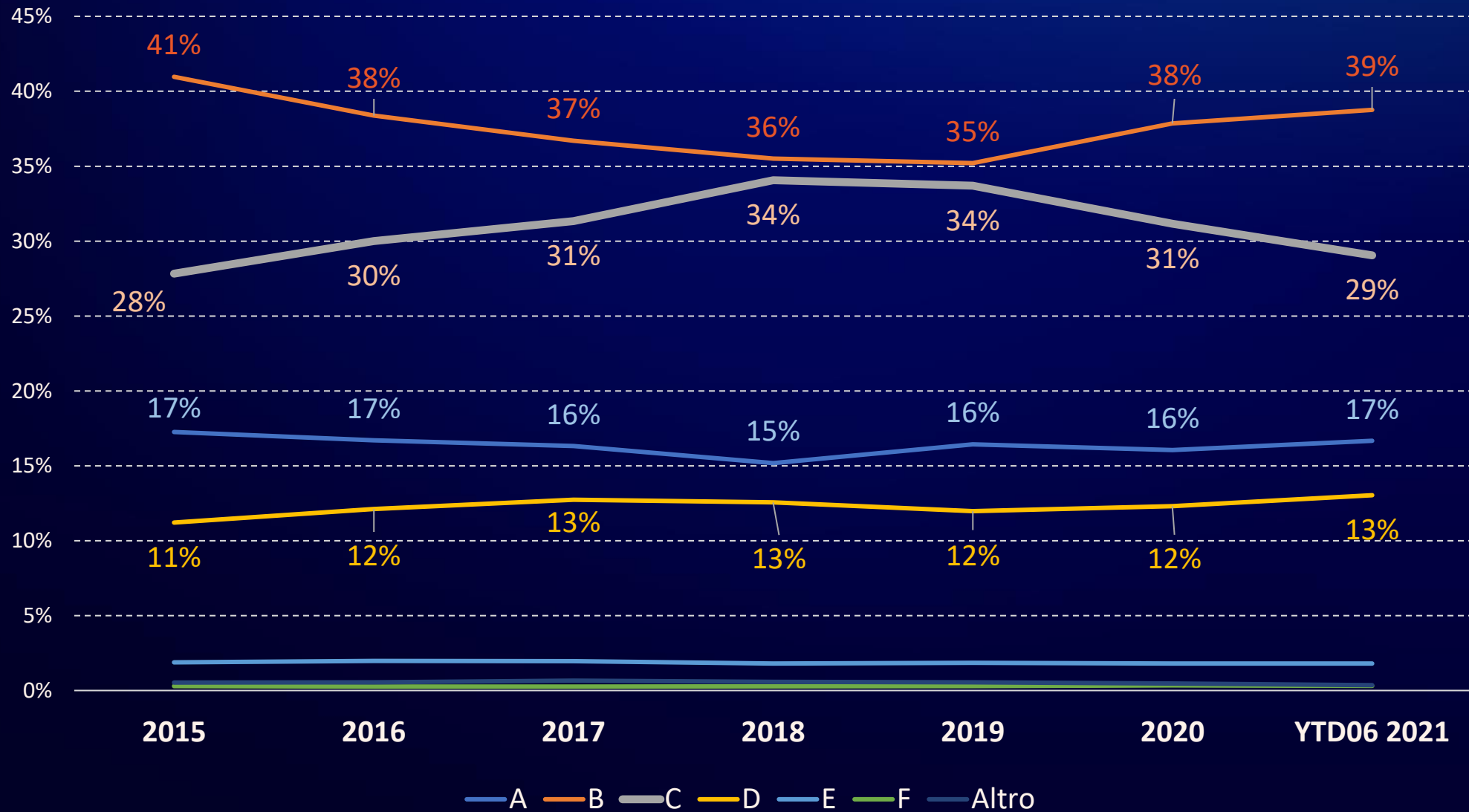


RENAULT ITALIA LEADER

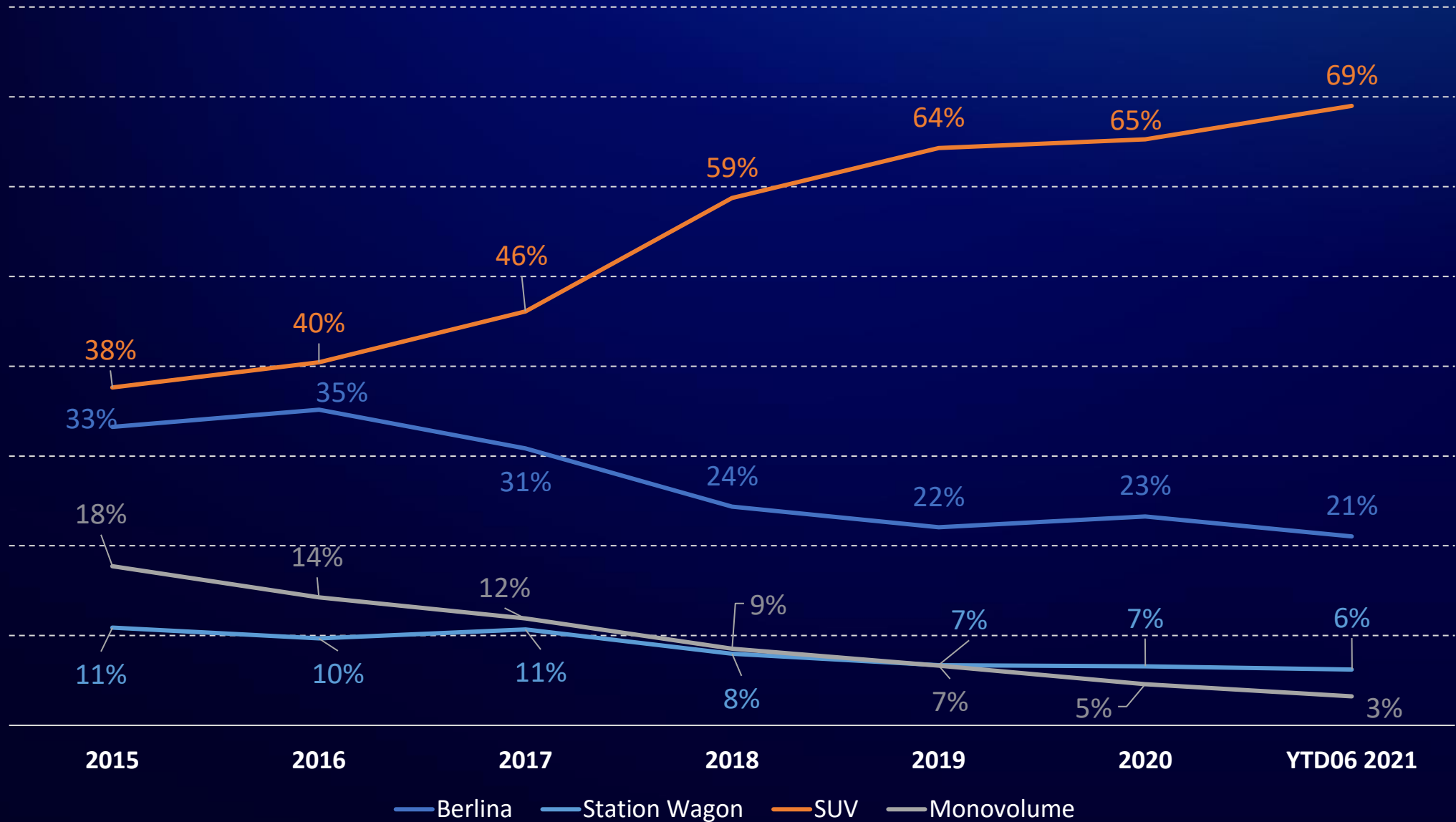


E-TECH ELECTRIC & PLUG-IN HYBRID

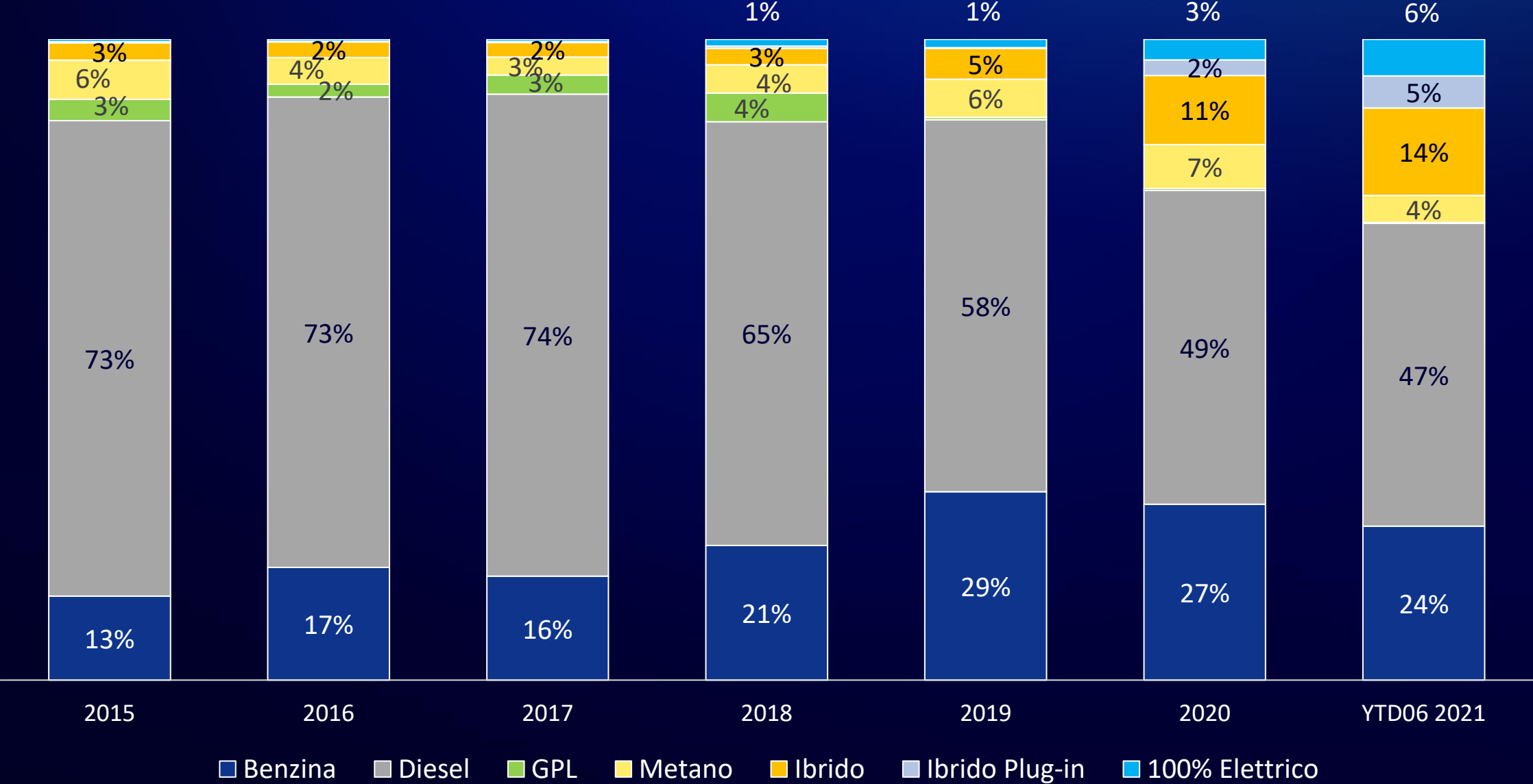
Year	A	B	C	D	E	F	Altro
2015	17%	41%	28%	11%	2%	0%	2%
2016	17%	38%	30%	12%	2%	0%	2%
2017	16%	37%	31%	13%	2%	0%	2%
2018	15%	36%	34%	13%	2%	0%	2%
2019	16%	35%	34%	12%	2%	0%	2%
2020	16%	38%	31%	12%	2%	0%	2%
YTD06 2021	17%	39%	29%	13%	2%	0%	2%



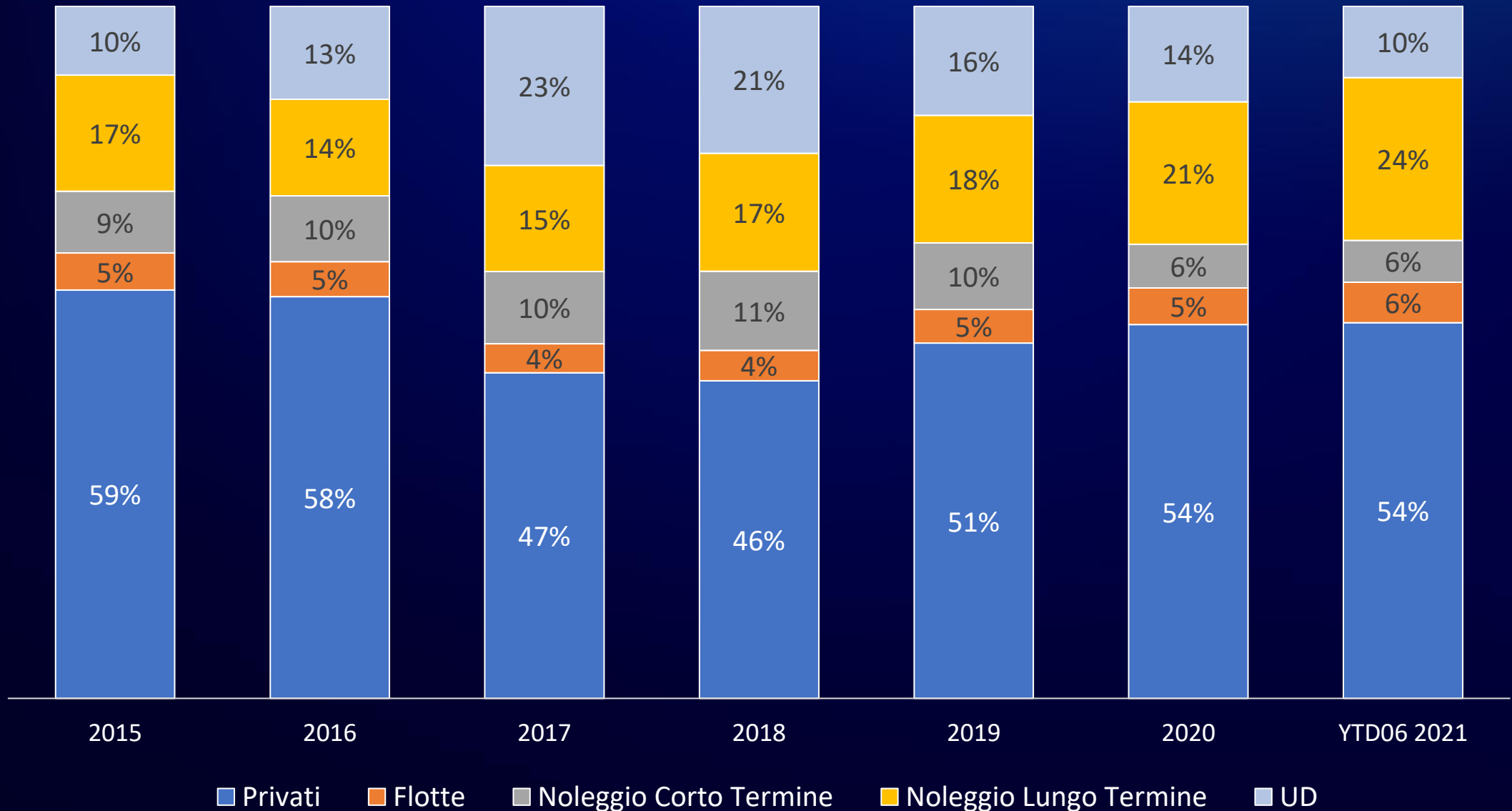
SEGMENTO C PER CARROZZERIA



SEGMENTO C BERLINE PER ALIMENTAZIONE



SEGMENTO C BERLINE PER CANALE



MEGANE IN BREVE ...

- ✓ **4** GENERAZIONI
- ✓ **44.000** VEICOLI ALL'ANNO
- ✓ **7 MILIONI**
DI VEICOLI VENDUTI DAL 1995
- ✓ **2°** BERLINA DEL SEGMENTO C
- ✓ **3 RECORD** NURBURGRING
- ✓ **1°** FLOTTE DEL SEGMENTO C

UN CONTESTO SFIDANTE



+40 COMPETITOR



TRANSIZIONE ENERGETICA



SUCCESSO DEI **SUV**



SFIDE DELLA **CO₂**



**NUOVO
DESIGN**



**TECNOLOGIA
A BORDO**



**ESPERIENZA
DI GUIDA**



RENAULT MEGANE E-TECH PLUG-IN HYBRID





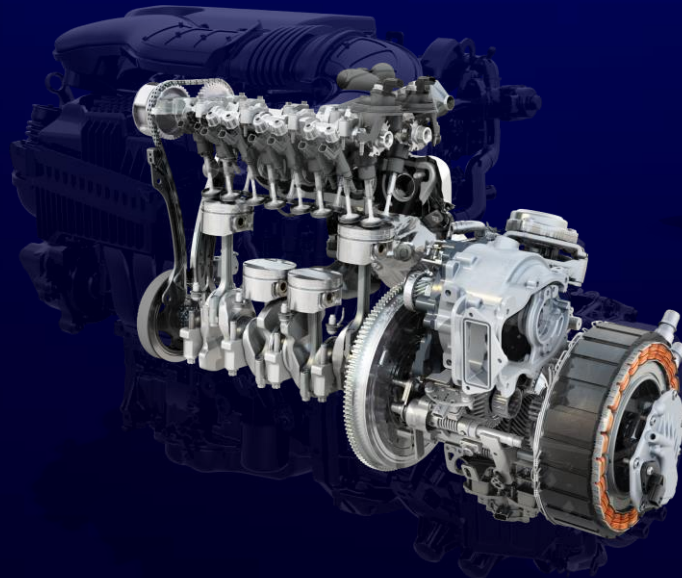
TECNOLOGIA IBRIDA UNICA

E-TECH HYBRID

145 cv



1,2 kWh



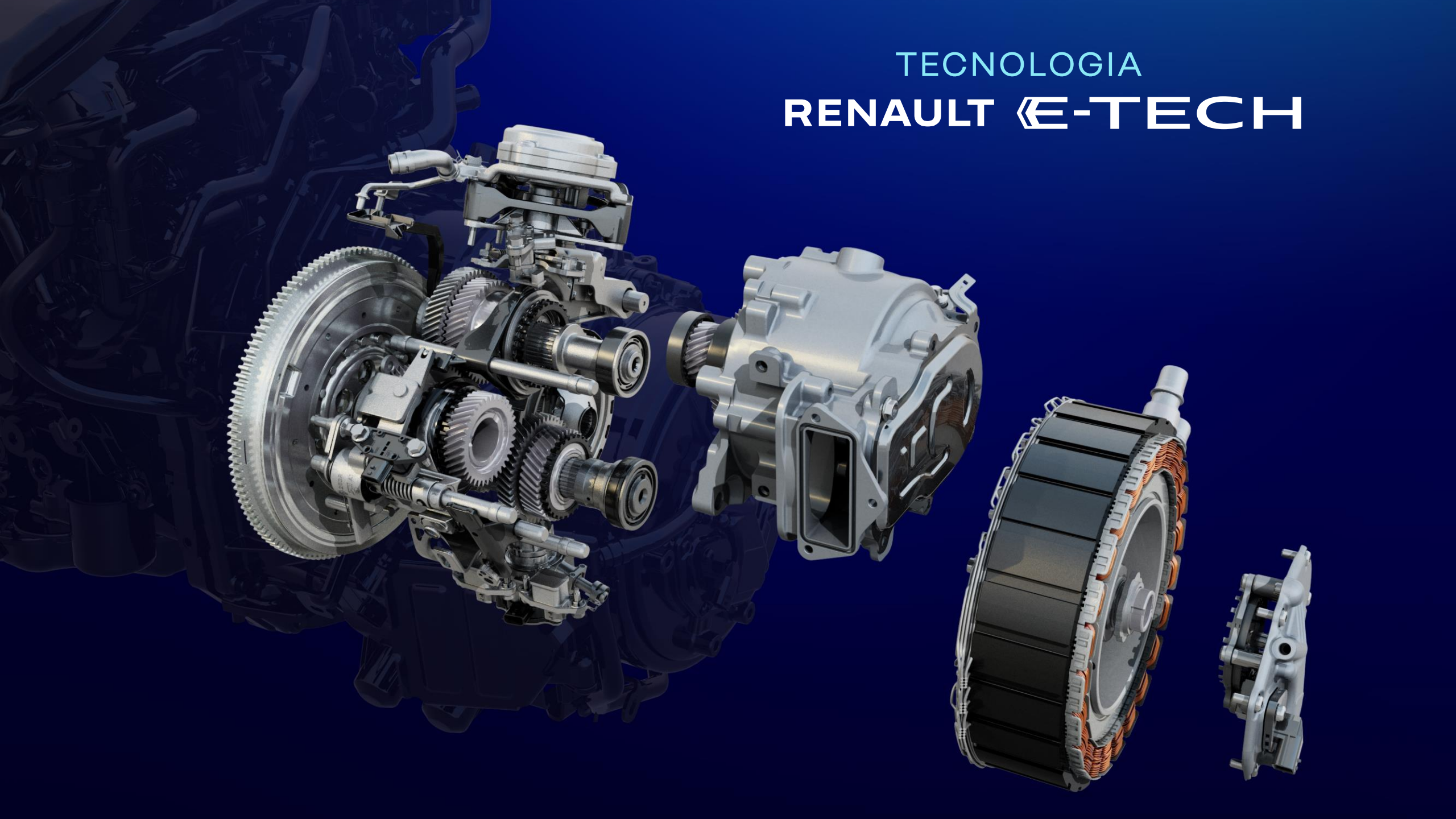
E-TECH PLUG-IN HYBRID

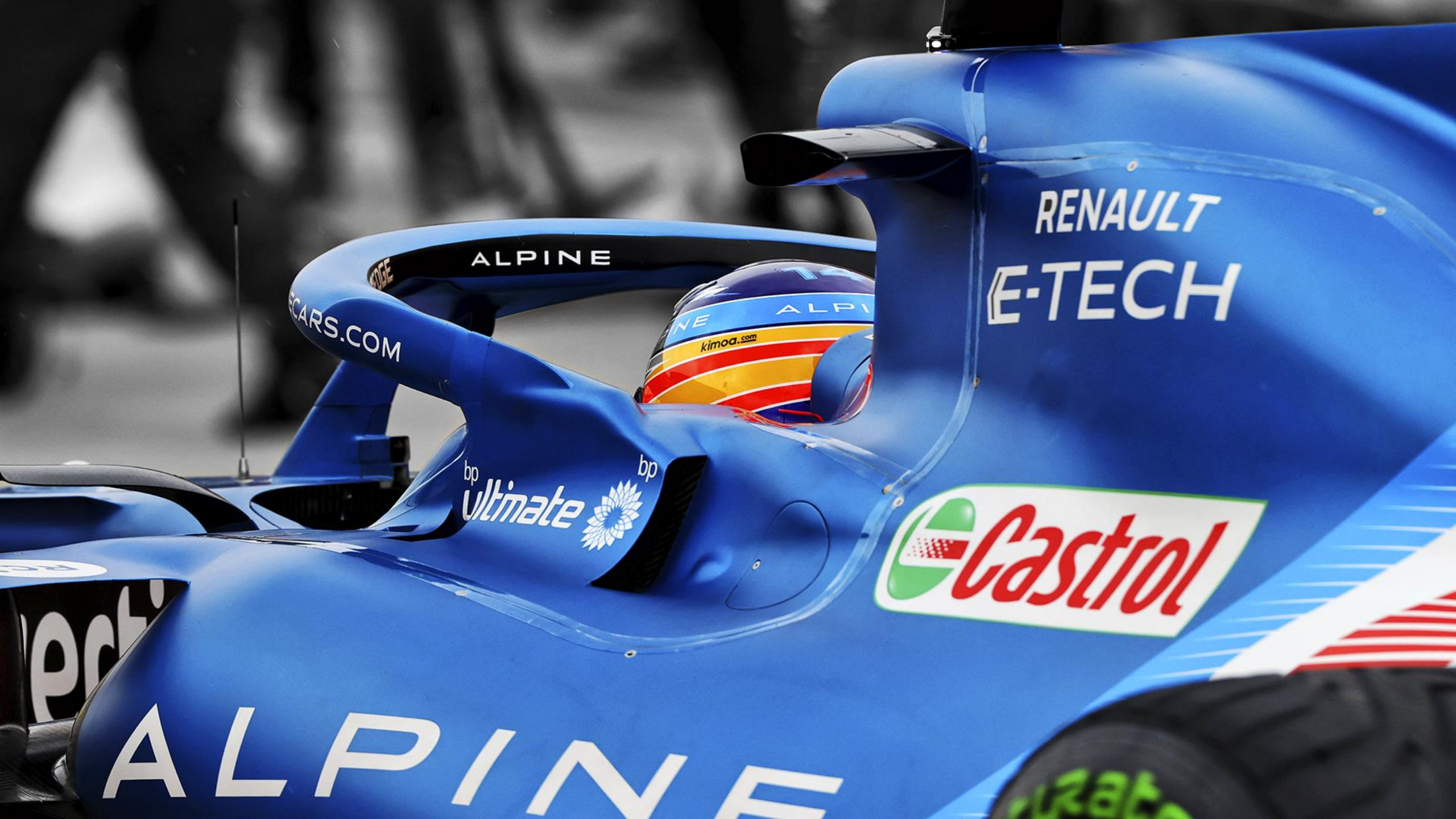
160 cv



10,4 kWh

TECNOLOGIA
RENAULT E-TECH





ALPINE

F1CARS.COM

RENAULT
E-TECH

bp
Ultimate



ALPINE

RENAULT MEGANE **E-TECH PLUG-IN HYBRID**





 PESO DEL VEICOLO
1.530 kg

 PESO DELLA BATTERIA
105 kg

 VOLUME DEL
BAGAGLIAIO
308 L





2 VEICOLI IN 1



FACILE
PLUG & PLAY



50 km
IN MODALITÀ FULL ELECTRIC
(CICLO MISTO)



135 km/h
IN MODALITÀ FULL ELECTRIC

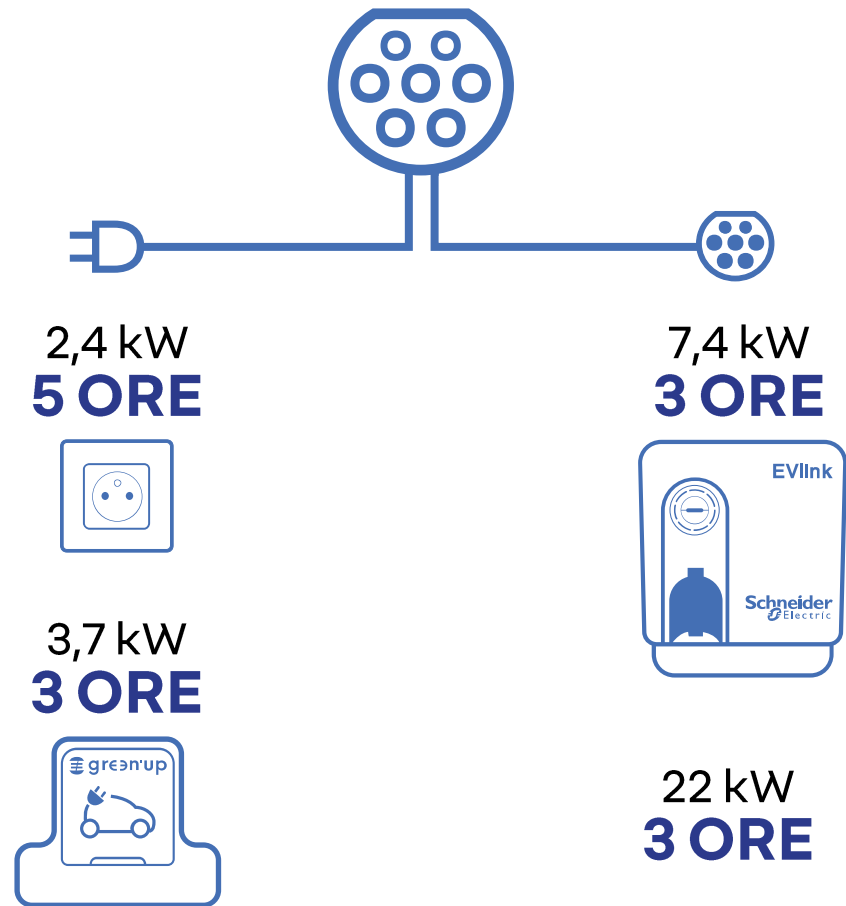


 **29 g**
CO₂

 **1,3 L/100 km**
CICLO MISTO



CAPACITÀ DI RICARICARSI OVUNQUE





GAMMA MOTORIZZAZIONI

BENZINA



1.3 TCe 140

Cambio manuale 6 rapporti

Cambio automatico doppia frizione EDC 7 rapporti

DIESEL



1.5 Blue dCi 115

Cambio manuale 6 rapporti

Cambio automatico doppia frizione EDC 7 rapporti

IBRIDO



E-TECH Plug-in Hybrid 160

OFFERTA ITALIA

	BUSINESS	R.S. LINE
E-TECH	€ 36.400	€ 39.150

OFFERTA

RENAULT MEGANE
E-TECH PLUG-IN HYBRID

A partire da
€ 189 / mese





Q&A

